

HYPESocial Buffer PRO

by HYPESocial documentation

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1. Start

HYPESocial – Buffer PRO

WordPress to Buffer Integration Plugin

- by: HYPEStudio
- hypestudio.org(<http://hypestudio.org/>)
- email: support@hypestudio.org(<mailto:support@hypestudio.org>)

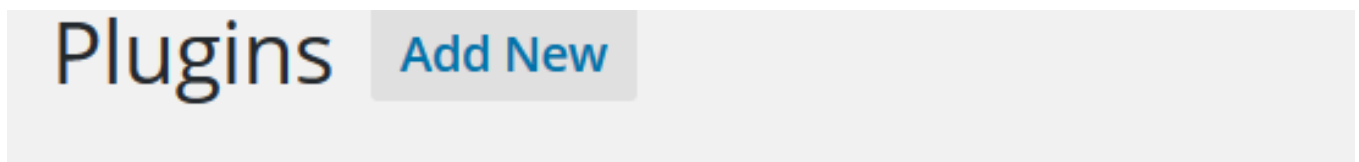
Thank you for purchasing our plugin. If you have any questions that are beyond the scope of this help file, please feel free to send us an email to support@hypestudio.org. If you like this plugin, we would love to hear all about it! If you encounter any problems, our support team is just an email away. Thanks so much!

2. Download The Plugin

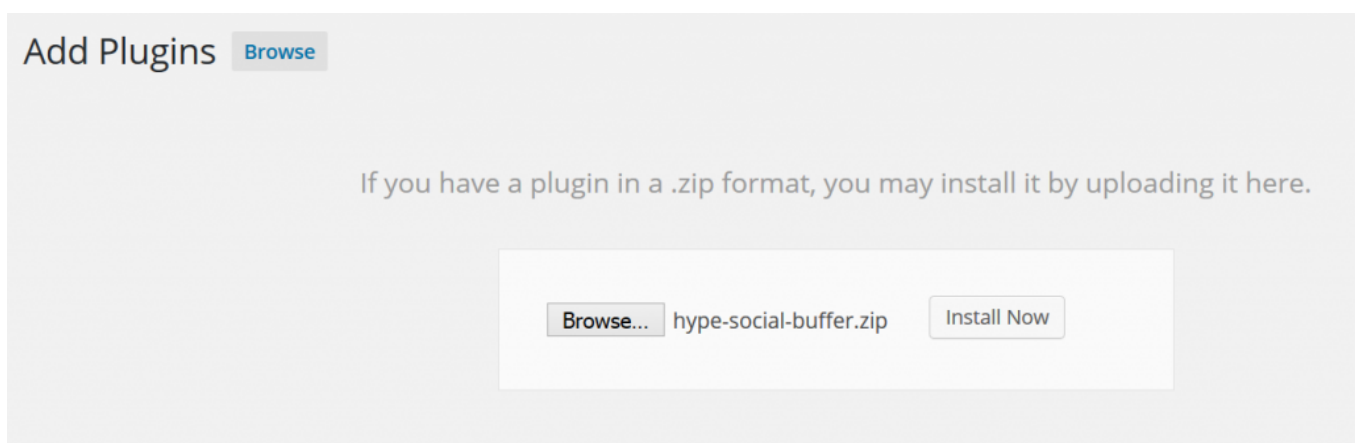
When you finish purchasing our plugin you will receive an email from us with your purchase receipt. That receipt will contain the information about your License Key, your license package, the price that you paid for it and the link to download our plugin. Just click on that link and download the HYPESocial – Buffer PRO zip file on your computer.

3. Installation

- In the WordPress Administration Dashboard, navigate to Plugins > Add New in the Administration menu.



- Click Upload, towards the top of the screen.
- Depending on your web browser, click *Browse*, *Upload* or *Choose File*, select the Plugin ZIP file you've just downloaded.



- Click *Install Now*.

Installing Plugin from uploaded file: hype-social-buffer.zip

Unpacking the package...

Installing the plugin...

Plugin installed successfully.












[Activate Plugin](#) | [Return to Plugins page](#)


- Once installed, you can either click Activate Plugin, or go back to the Plugins screen and click Activate Plugin next to the Actions below the Plugin. Either of these actions will enable the Plugin.

Plugins [Add New](#)

Plugin activated.

- HYPESocial – Buffer PRO plugin will appear in your WordPress Administration Dashboard:

-  Dashboard
-  Posts
-  Movies
-  Media
-  Pages
-  Comments
-  Appearance
-  Plugins 3
-  Users
-  Tools
-  Settings

 **HYPE Social Buffer PRO**

HYPE Social Buffer PRO

Exclude Posts & Pages

Registration

Congratulations! You have just installed HYPESocial – Buffer PRO plugin successfully!

4. License & License Key

We offer several licensing packages for HYPESocial – Buffer PRO. Please make sure to review them at www.hypestudio.org/products/hypesocial-buffer-pro/ and choose the right one for your needs.

For example, if you want to use our plugin on your client sites you can purchase our “Personal” license package for each of the client sites or you can purchase any other of our packages depending on how many websites you want our plugin installed. The best part is that **you can always refer your clients to us and earn 20% commission through our affiliate program.**

When you purchase any of our licensing packages you will receive an unique **License Key** – valid just for you and the license package that you’ve purchased. In order for our plugin to work on your WordPress website(s) you need to enter that license key in the appropriate box at the **Registration page**, as shown on the following screenshot:

The screenshot shows the 'Plugin License Options' section. It contains a text input field for the 'License Key' with the placeholder text 'HERE ENTER YOUR LICENSE KEY' and a label 'Enter your license key'. Below this is an 'Activate License' button. The 'Registration status:' is displayed as 'Not Registered'. At the bottom left is a blue 'Save Changes' button.

Then you need to click on the **“Activate License”** box and, finally on the **“Save Changes”** box so that your license will be activated and registered with us, as you can see on the next screenshot:

The screenshot shows the 'Plugin License Options' section after activation. The 'License Key' input field now contains 'YOUR LICENSE KEY ENTERED' and is labeled 'Enter your license key'. The 'Activate License' button is now green and labeled 'active', with a 'Deactivate License' button next to it. The 'Registration status:' is now 'Registered'. The blue 'Save Changes' button remains at the bottom left.

Please note that if you’ve purchased our license package for several websites you need to manually go and complete the steps above on all of them individually.

It is really important to activate and register your license with us immediately so you can receive our support and

updates. **Please, make sure that your activate license status is active and that your registration status is registered**, as shown on the screenshot above. This is the only way that our plugin will work on your website(s). If you don't activate and register your license our plugin will be paused and will not work until you activate and register it at the Registration Page (as previously shown & explained).

Our licenses must be renewed every year to continue receiving our top-notch support and updates. We offer special discount for all of our renewals.

5. Updates

WordPress will periodically check for any updates to your HYPESocial – Buffer PRO plugin.

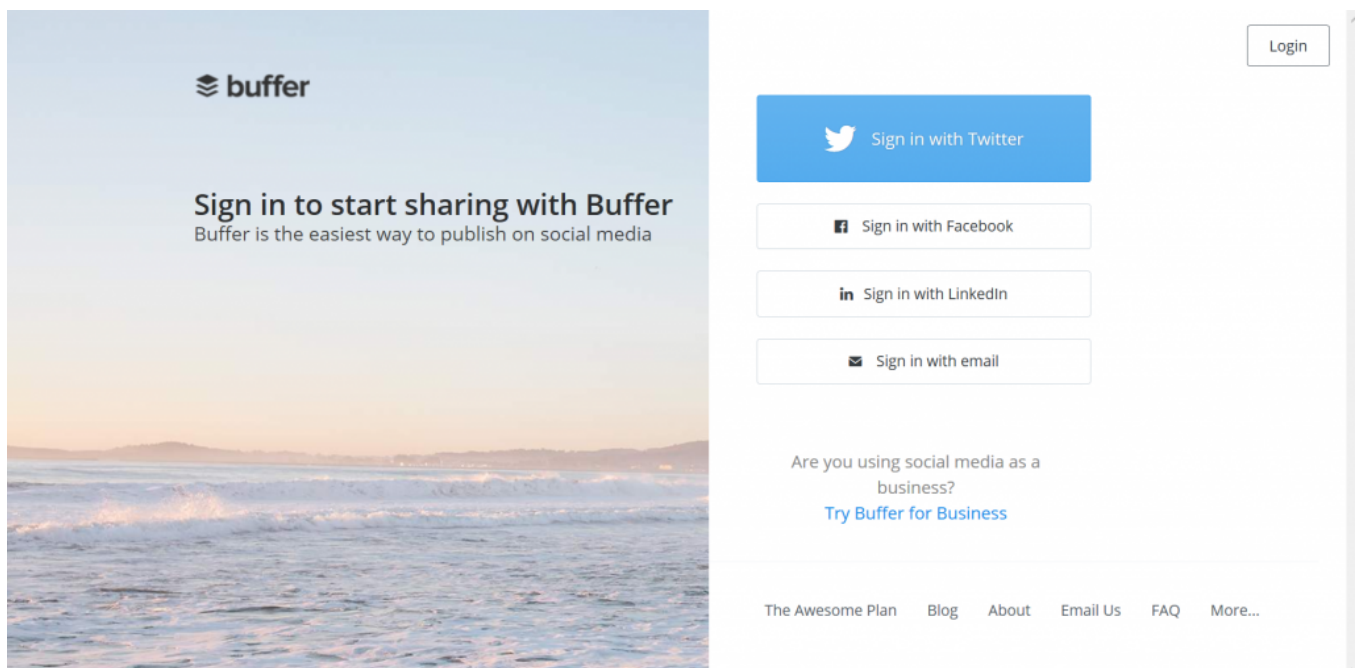
If an update is available, you will be notified on the Plugins menu in the WordPress Administration Dashboard (**only if you activate & register your license at the registration page**).

All updates applied will not overwrite any existing plugin data, or lose any settings, and our updates are rigorously tested before deployment. **However, we always advise that you perform a full backup of WordPress, its files and database tables before applying any updates.**


6. Connect with the Buffer App


In order for this plugin to work, you need to connect it with Buffer App.


Go to <https://buffer.com/>. You can sign in to Buffer App with your Twitter, Facebook, LinkedIn or email account.





Once you've signed up click on the "Developers" tab at the bottom of your Account Dashboard:



✓  **hypesocialhq**
Twitter


 **Facebook**
Connect it now!

 **Connect More**
Profiles and Pages


 Available on the
App Store

 GET IT ON
Google play

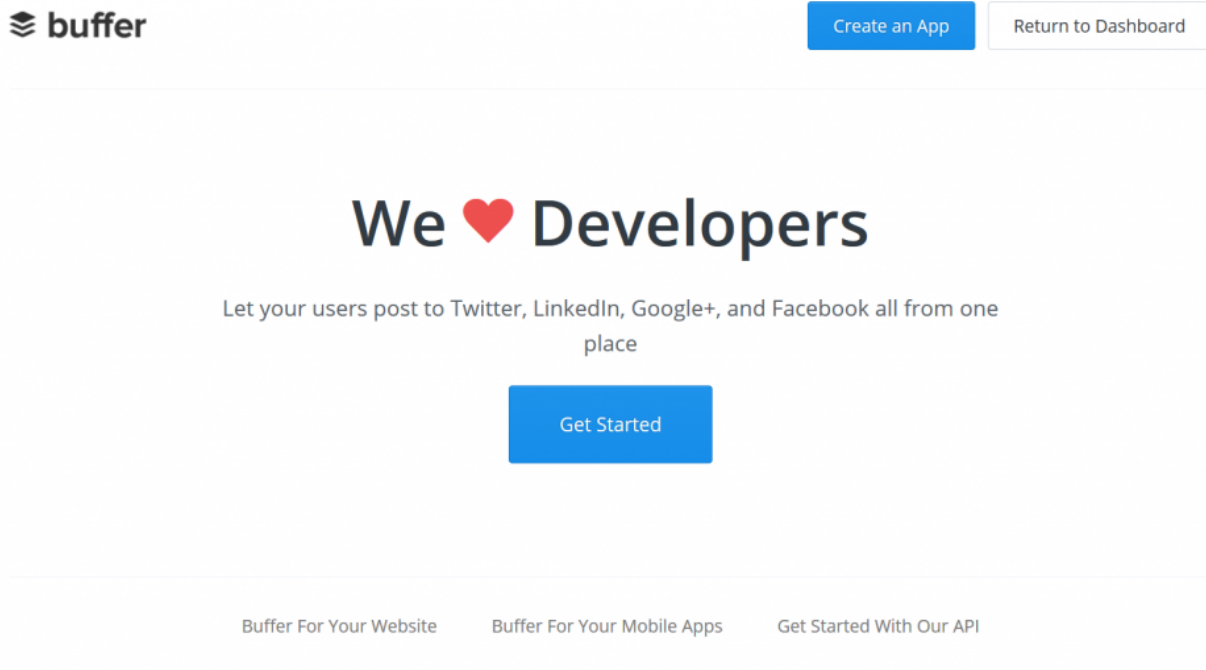
 **Like**  39k

 **Follow @buffer**

[Get Support](#)
[FAQ](#)
[The Awesome Plan](#)
[Developers](#)
[More](#)

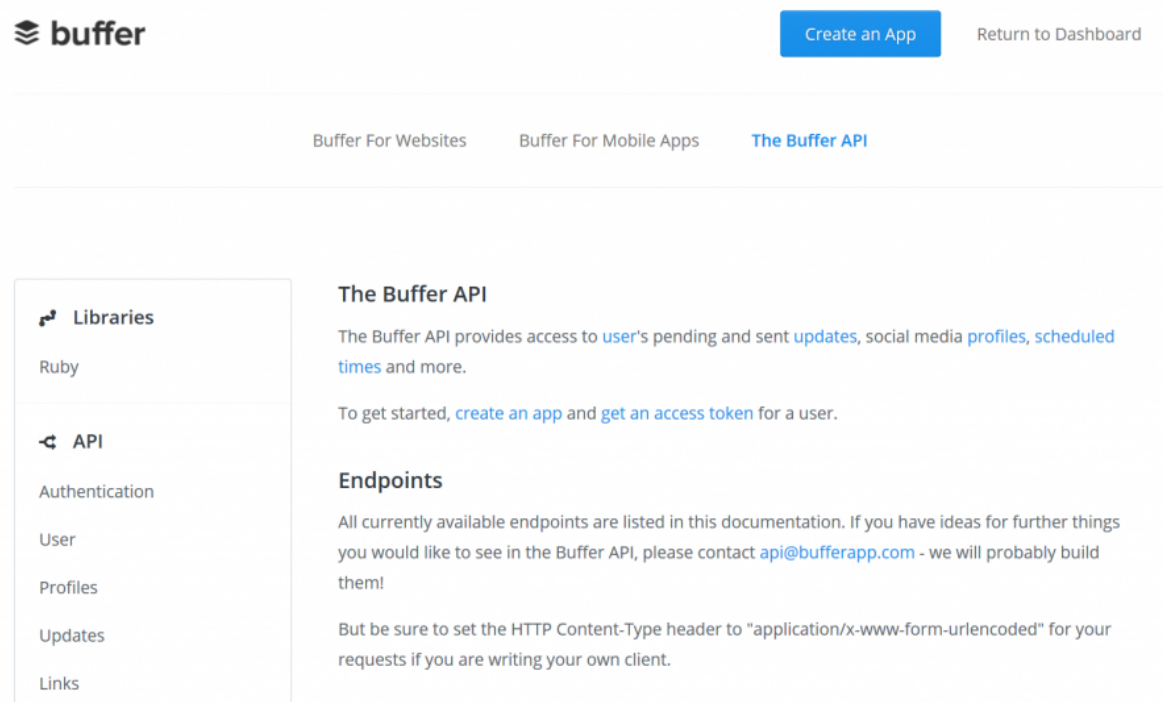
 © 2015

Now click on the “Get Started with Our API” button:



The screenshot shows the Buffer developer page. At the top left is the Buffer logo. At the top right are two buttons: "Create an App" (blue) and "Return to Dashboard" (white with a border). The main heading is "We ❤️ Developers". Below it is the text "Let your users post to Twitter, LinkedIn, Google+, and Facebook all from one place". A large blue "Get Started" button is centered. At the bottom, there are three navigation links: "Buffer For Your Website", "Buffer For Your Mobile Apps", and "Get Started With Our API".

Click on the “create an app” link in the text:



The screenshot shows the Buffer API documentation page. At the top left is the Buffer logo. At the top right are two buttons: "Create an App" (blue) and "Return to Dashboard" (white with a border). Below the navigation links, there is a sidebar on the left with a "Libraries" section (containing "Ruby") and an "API" section (containing "Authentication", "User", "Profiles", "Updates", and "Links"). The main content area is titled "The Buffer API" and contains the following text: "The Buffer API provides access to user's pending and sent updates, social media profiles, scheduled times and more." "To get started, create an app and get an access token for a user." "Endpoints" "All currently available endpoints are listed in this documentation. If you have ideas for further things you would like to see in the Buffer API, please contact api@bufferapp.com - we will probably build them!" "But be sure to set the HTTP Content-Type header to "application/x-www-form-urlencoded" for your requests if you are writing your own client."

Fill in all the information on the form. For the “Call Back URL” use the “Native Apps” information below the box which is 'urn:ietf:wg:oauth:2.0:oob (copy and paste):

Libraries

- Ruby

API

- Authentication
- User
- Profiles
- Updates
- Links
- Info
- Error Codes

Buffer Apps

- Registered Apps
- Create an App

Extras

- Buffer Button

Description required

A Short description of your app to be shown at the side of the authorization screen.

Website required

Your application's home page, where users can go to find out more information about your app.


Organization

The company behind this application, if any.

Organization Website

The companys website, if different to the application website.

Callback URL required

For native apps, use 'urn:ietf:wg:oauth:2.0:oob' 

Create Application

Once you clicked "Create Application" you will be prompt to another page where it will show your client ID, client secret, redirect URI and your access token, as shown on the image below:

Registered Apps



HYPE Social

WordPress to Buffer
Marketing and share
LinkedIn

Client ID:

Client Secret:

Redirect URI:

Access Token:

[Create Another App](#)

Now copy the “Access Token”, go to your WordPress Administration Dashboard, click on HypeSocial – Buffer PRO and it will open the *General Settings* page. Click on the “Enable/Disable” tab and paste the Buffer App Access Token into the appropriate slot, as shown on the picture below:

The screenshot shows the 'Enable/Disable' tab of the HYPESocial Buffer PRO settings page. At the top, there is a navigation bar with tabs: 'Enable/Disable' (active), 'Format & Hashtags', 'Intervals', 'Sharing Options', 'Accounts', 'Include Categories', and 'Exclude Categories'. Below the navigation bar, the main content area is titled 'Your Buffer App Access Token:' and includes a text input field with a placeholder 'Copy your Buffer app access token here.' and a link 'Where can I get Buffer App Access Token?'. There are two checkboxes for pausing the plugin: 'Pause HYPESocial - Buffer PRO Global Settings' and 'Pause HYPESocial - Buffer PRO for single posts/pages'. Below these is an 'Enable Log' checkbox with the label 'saves log in log folder'. At the bottom, there is a section 'Exclude Posts & Pages from selected categories' with three buttons: 'Save/Update', 'Post Now', and 'Reset Settings'. A note at the very bottom states: 'Please make sure to save changes with Save/Update button before clicking on Post Now button.'

Then click on the “Save/Update” button at the bottom of the box to save this.

Your HYPESocial – Buffer PRO plugin is now connected to the Buffer App!

Make sure to always click on the “Save/Update” button in order for your changes to be saved!

7. General Settings

To access the *General Settings* page there are 3 ways to do so. You can go to your WordPress Administration Dashboard, click on HypeSocial – Buffer PRO and it will open the *General Settings* page where you can see all your general settings or you can click on the 2nd HYPESocial – Buffer PRO in your WordPress Admin Dashboard and the *General Settings* page will open. There is also a 3rd way to access the *General Settings* page. From your plugins listing page, just click on *Settings* underneath the HYPESocial – Buffer PRO

HYPE Social - Buffer PRO
[Deactivate](#) | [Edit](#) | [Settings](#) | [Website](#)

Automate your Social Media sharing with this plugin. It connects your WordPress site to Buffer APP and allows you to schedule, customize and manage all your shares - from your WordPress admin dashboard. This plugin supports and gives you the option to choose whether you want to share posts, pages or custom post types. It saves your time by automating all your Social Media shares and it saves your money by becoming your own Social Media Manager! Easy setup, top-notch support and awesome features are some of the benefits of downloading this plugin.

Version 1.2 | By HYPEstudio | [Visit plugin site](#)

and you will be automatically transferred to the *General Settings* page.

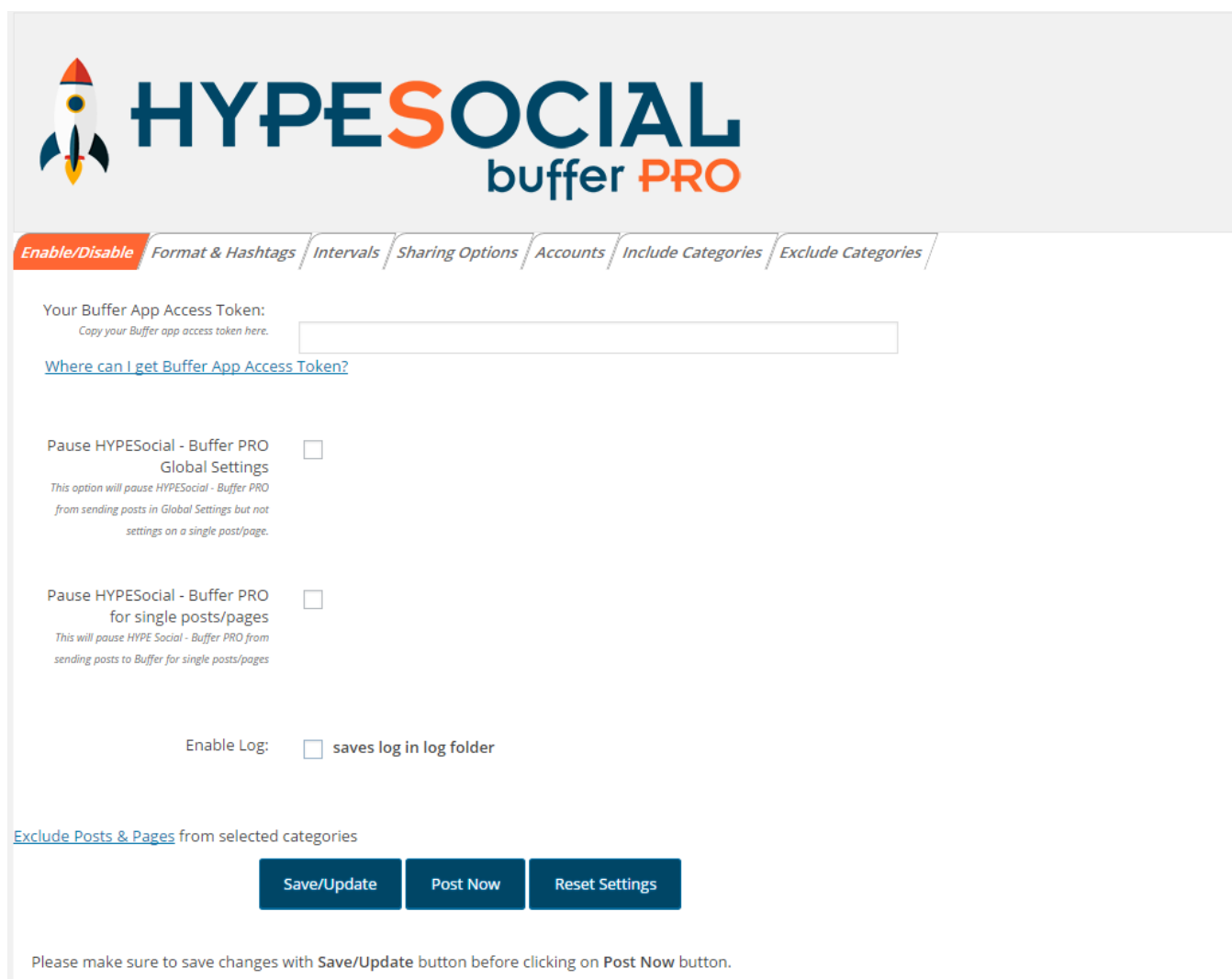
On the *General Settings* page there is a changelog on the right sidebar so you can see all the new features added and in which release. On the top, before the changelog there is a link that you can click and contact us, in case you are experiencing any problems with our plugin or you just want to say hi! We always love to hear how amazing our plugin is!

Please note that you are setting up in the General Settings page (here) the look of ALL posts and pages that you want to share.

Our General Settings are divided into 7 tabs so they are easy to use and easy to find everything you need. When you click on the title of the tab it changes the color and it becomes orange. That way you know which tab you are currently viewing.

The followings are the general settings of HYPESocial – Buffer PRO for your whole WordPress site:

*In our first tab (from left to right), the “**Enable/Disable**” tab, you will find the following settings:*



Enable/Disable / Format & Hashtags / Intervals / Sharing Options / Accounts / Include Categories / Exclude Categories

Your Buffer App Access Token:
Copy your Buffer app access token here.

[Where can I get Buffer App Access Token?](#)

Pause HYPESocial - Buffer PRO Global Settings
This option will pause HYPESocial - Buffer PRO from sending posts in Global Settings but not settings on a single post/page.

Pause HYPESocial - Buffer PRO for single posts/pages
This will pause HYPE Social - Buffer PRO from sending posts to Buffer for single posts/pages

Enable Log: saves log in log folder

[Exclude Posts & Pages](#) from selected categories

Save/Update Post Now Reset Settings

Please make sure to save changes with Save/Update button before clicking on Post Now button.

Your Buffer App Access Token – Here you enter your Buffer App Access Token to connect our plugin with the Buffer App (that we previously explained under the “Connect with the Buffer App” or you can just click on the “Where can I get Buffer App Access Token?” link and it will transfer you to our documentation’s page explaining this).

Please note that this plugin will not work if it is not connected to Buffer App.

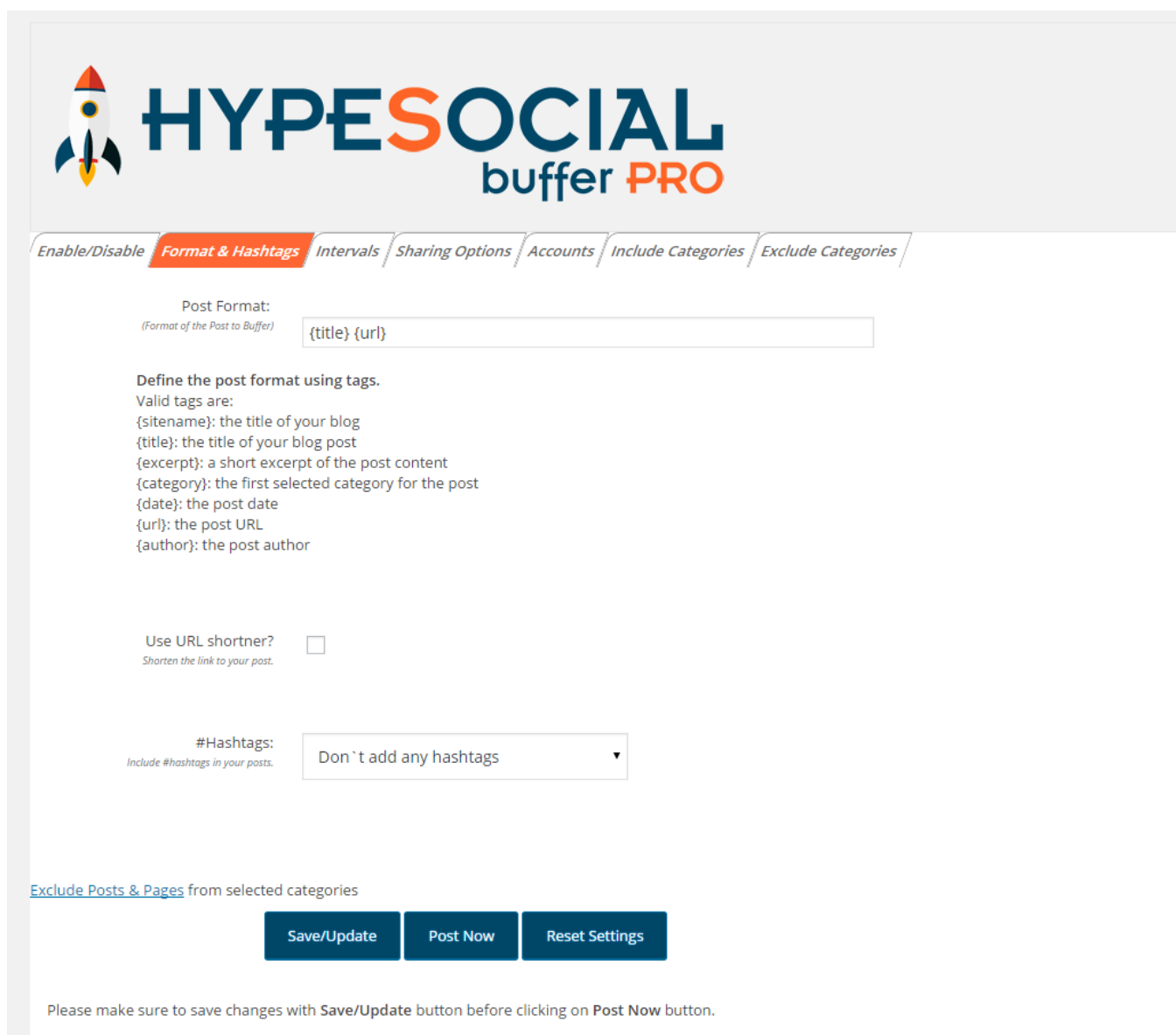
Pause HYPESocial – Buffer PRO Global Settings – Here you can check if you want the plugin to stop sharing your content with the Buffer App for the Global Settings only. The plugin will share your individual posts and pages that you have set it up in your individual settings. For example, if you want the plugin to share just few of your posts or pages to Buffer, this is the easiest way to do it. Just check here and go to those individual posts and pages that you want to share, set up the date and time for their individual sharing and click the update/publish/schedule button.

Pause HYPESocial – Buffer PRO for single posts/pages – Here you can check if you want the plugin to stop sharing the content from your individual posts and pages that you have set it up to Buffer.

Please note that if you want the plugin to stop sharing ALL of your content to Buffer, you have to check both Pause boxes.

Enable log – In case there are problems with our plugin on your website we might ask you to check this box. In any other case keep this box unchecked.

In our 2nd tab (from left to right), the **“Format & Hashtags”** tab, you will find the following settings:



HYPESOCIAL
buffer PRO

Enable/Disable **Format & Hashtags** Intervals Sharing Options Accounts Include Categories Exclude Categories

Post Format:
(Format of the Post to Buffer)

{title} {url}

Define the post format using tags.
Valid tags are:
{sitename): the title of your blog
{title): the title of your blog post
{excerpt): a short excerpt of the post content
{category): the first selected category for the post
{date): the post date
{url): the post URL
{author): the post author

Use URL shortner?
Shorten the link to your post.

#Hashtags:
Include #hashtags in your posts.

Don`t add any hashtags

[Exclude Posts & Pages](#) from selected categories

Save/Update Post Now Reset Settings

Please make sure to save changes with Save/Update button before clicking on Post Now button.

Post Format – Here you enter however you want your post to appear using the valid tags. You can even add your own personalized messages, for example “{Latest News}”.

Use URL shortener – Here you can check if you want to use URL shortener to shorten the link to your post.

Please, note that our plugin will shorten your URL for all Social Media if you check here, but Buffer App only shortens URL for twitter.

URL shortener service – Here you can choose which URL shortener service you want to use, if you checked the previous box (use url shortener).

Please be aware that although everything is good with our plugin, sometimes some of this URL shortener service providers are down for the maintenance (which is out of our control), so if you decide to use them, our advice is to go into your Buffer App account and check how your post will look like . If your chosen URL shortener service provider is down, you can always choose another one here.

Hashtags – Here you have several options to choose from:

– The first option is to select **don't add any hashtags** – if you don't want to add any hashtags into your posts/pages.

– The second option is to select **common hashtag for all posts/pages** – here you can create your own hashtags to be included in all your shared posts and pages. You have to write the hashtag symbol # in front of the word to be included in sharing. When you choose this option the 3 sub-options will show up underneath:

- Use inline hashtags – ignore this box as it is not applicable for this.
- Maximum Hashtag length – here you can choose the length of your hashtags. For example, the number that you enter here is the total number of characters (the number of letters in your word + the number of hashtag characters + the space between the words) that you want to be shared. If you want to be shared as a hashtag the letter love (that you have entered in the next box-option after this) you have to write the number 5 here (4 letters in the word love + 1 for the hashtag sign). You can also enter the number 300 here and all the words that you write in the box underneath will be shared as hashtags. This box starts counting from the first character from the left to right. For example, if you write several words like #love, #post, #passion, etc and you write the number 5 here, only the word #love will be shared as a hashtag, if you write the number 11 #love and #post will be shared as your hashtags, etc. These hashtags always appear at the end of your tweet.

Please note that Twitter limits Tweet length to 140 characters.

- Common hashtags for your tweets – here you can create words that you want to be used as a hashtags for all your tweets. You have to write the hashtag symbol # in front of the word to be included in sharing. For example, you can write here #Latest News and that will be used as a hashtag for all your posts and pages.

Please note that in front of the word you have to write the sign for the hashtag # to be included in the sharing.

– The 3rd option is to select **create hashtags from categories** – if you choose this your hashtags will be created from your categories. When you choose this option the 2 sub-options will show up underneath:

- Use inline hashtags – You can check this box if you want your hashtags to be the words that are the same in your category and the post/page title. For example, you have the category “Love” and your page/post title is “Love is everywhere”. If you check this box your post/page shared via Buffer will look like this #Love is everywhere.

Please note that if you choose inline hashtags you have to write the number 300 in the maximum hashtag length (the next box underneath) in order for this to work (as we don't want your page/post title to be cut, that is why we made it this way).

- Maximum Hashtag length – here you can choose the length of your hashtags. For example, the number that you enter here is the number of characters (the number of letters in your word + space after) that you want to be shared. If you want to be shared as a hashtag the letter love (which is the name of your category) you have to write the number 5 here (4 letters in the word love + 1 for the space after the word). You can also enter the number 300 here and all the categories will be shared as hashtags. This box starts counting from the first character from the first word you enter/choose. For example, if you have post/page in several categories like love, post, passion, etc and you write the number 5 here, only the word love will be shared as a hashtag (as that was the first category chosen for this post/page), if you write the number 10 the words love and post will be shared as your hashtags (1st and 2nd category chosen), etc. These hashtags always appear at the end of your tweet.

Please note that Twitter limits Tweet length to 140 characters.

– The 4th option is to select **create hashtags from tags** – if you choose this your hashtags will be created from your tags. When you choose this option the 2 sub-options will show up underneath:

- Use inline hashtags – You can check this box if you want your hashtags to be the words that are the same in your tags and the post/page title. For example, you have the tag “Love” and your page/post title is “Love is everywhere”. If you check this box your post/page shared via Buffer will look like this #Love is everywhere.

Please note that if you choose inline hashtags you have to write the number 300 in the maximum hashtag length (the next box underneath) in order for this to work (as we don’t want your page/post title to be cut, that is why we made it this way).

- Maximum Hashtag length – here you can choose the length of your hashtags. For example, the number that you enter here is the number of characters (the number of letters in your word + space after) that you want to be shared. If you want to be shared as a hashtag the letter love (which is one of your tags) you have to write the number 5 here (4 letters in the word love + 1 for the space after the word). You can also enter the number 300 here and all the tags will be shared as hashtags. This box starts counting from the first character from the first word you enter/choose. For example, if you have several tags like love, post, passion, etc and you write the number 5 here, only the word love will be shared as a hashtag (as that was the first tag written for this post/page), if you write the number 10 the words love and post will be shared as your hashtags (1st and 2nd tags written), etc. These hashtags always appear at the end of your tweet.

Please note that Twitter limits Tweet length to 140 characters.

– The last option is to select **get hashtags from custom fields** – if you have created the custom fields in your posts/pages you can select this option and use them as hashtags. You have to write the hashtag symbol # in front of the word in the custom field value (when you create custom fields) to be included in the sharing. When you choose this option the 3 sub-options will show up underneath:

- Use inline hashtags – You can check this box if you want your hashtags to be the words that are the same in your custom fields and the post/page title. For example, you have the word “Love” in your custom field and your page/post title is “Love is everywhere”. If you check this box your post/page shared via Buffer will look like this #Love is everywhere.

Please note that if you choose inline hashtags you have to write the number 300 in the maximum hashtag length (the next box underneath) in order for this to work (as we don’t want your page/post title to be cut, that is why we made it this way). Also, you have to choose your custom field name from the last box here in order for something to be shared.

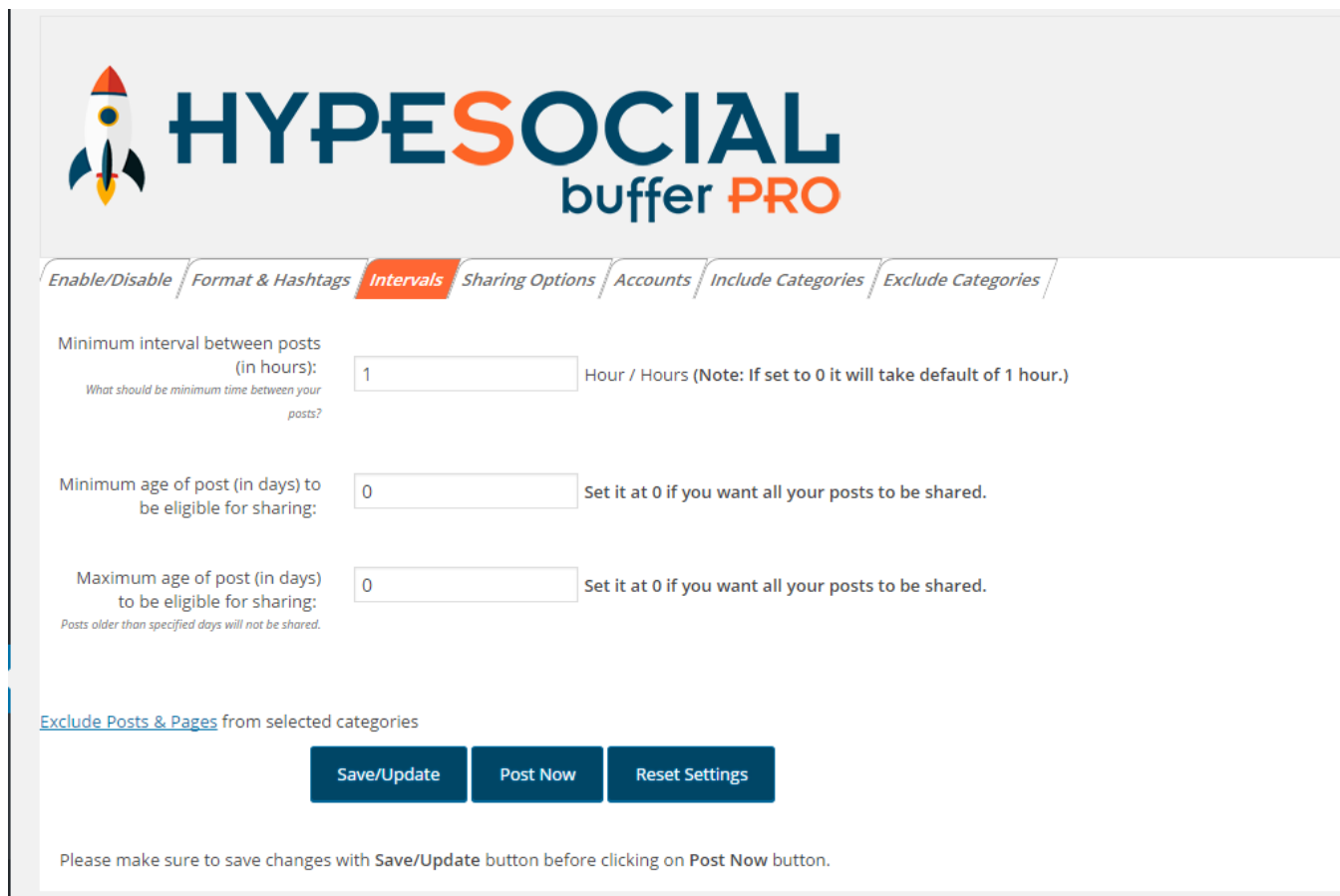
- Maximum Hashtag length – here you can choose the length of your hashtags. For example, the number that you enter here is the number of characters (the number of letters in your word + space after) that you want to be shared. If you want to be shared as a hashtag the letter love (as that is the word in your custom field value) you have to write the number 5 here (4 letters in the word love + 1 for the space after the word). You can also enter the number 300 here and all the words that you write in the custom fields value will be shared as hashtags. This box starts counting from the first character from the left to right. For example, if you write several words like #love, #post, #passion, etc and you write the number 5 here, only #love will be shared as a hashtag, if you write the number 10 #love and #post will be shared as your hashtags, etc. These hashtags always appear at the end of your tweet.

Please note that Twitter limits Tweet length to 140 characters.

- Custom field name – here you enter the name of your custom field that you have created from which you want the words to be fetched and used as hashtags.

Please note that you have to write the hashtag symbol # in front of the word in the custom field value (when you create custom fields) to be included in the sharing.

In our 3rd tab (from left to right), the “**Intervals**” tab, you will find the following settings:



HYPESOCIAL
buffer PRO

Enable/Disable / Format & Hashtags / **Intervals** / Sharing Options / Accounts / Include Categories / Exclude Categories

Minimum interval between posts (in hours): Hour / Hours (Note: If set to 0 it will take default of 1 hour.)
What should be minimum time between your posts?

Minimum age of post (in days) to be eligible for sharing: Set it at 0 if you want all your posts to be shared.

Maximum age of post (in days) to be eligible for sharing: Set it at 0 if you want all your posts to be shared.
Posts older than specified days will not be shared.

[Exclude Posts & Pages](#) from selected categories


Please make sure to save changes with Save/Update button before clicking on Post Now button.

Minimum interval between posts (in hours) – Here you can set the minimum amount of time between your posts going out. Don’t set this number too low or your content will be seen as spam. For example, you can set it at every 4 hours.

Minimum age of post (in days) to be eligible for sharing – Here you enter how old a post has to be before you want the plugin to start sharing it. For example, you can set it at 0, for all your posts to be shared by the plugin.

Maximum age of post (in days) to be eligible for sharing – Here you type in the oldest post you want to go out using days. For example, if you want posts no older than 30 days old to be shared, you enter 30. You can set it at 0, which means all your posts will be shared by the plugin. Posts older than specified days will not be shared.

In our 4th tab (from left to right), the “**Sharing Options**” tab, you will find the following settings:



Enable/Disable / Format & Hashtags / Intervals / **Sharing Options** / Accounts / Include Categories / Exclude Categories

Number Of Posts To Post:
Number of posts to share each time.

Post Type: ▾
What type of items do you want to share?

Include Featured Image:
Check here if you want your posts to include featured image.

Share Scheduled Posts:
Do you want to Share Scheduled Posts when they get published?

Share on Update:
Do you want to share Posts on Update action?

Share on Publish:
Do you want to share Posts on Publish action?
Actions can be:
New to Publish
Pending to Publish
Draft to Publish
Auto Draft to Publish

Preserve settings on uninstall:
Do you want to keep settings after uninstalling plugin?

[Exclude Posts & Pages](#) from selected categories

Number of Post to Post – How many posts do you want to be shared at one time? Multiple posts at one time can be considered spam. Our recommended settings are no more than 3 at one time.

Please note that if you choose to share more than one post at one time you have to choose more than one category, too.

Post Type – Here you enter if you want posts, pages or both to be shared.

Include featured image – Here you can check if you want to include featured image to be shared with your posts or pages.

Please note that the recommended image size is 640px x 640px so your image will look good on all Social Media Platforms. Our plugin will automatically resize your image if it is bigger then this, but if the ratio is not proper, it will not share it to Buffer App, although you checked the box.

Share Scheduled Posts – Here you can check if you want our plugin to automatically share your scheduled posts when they got published.

Share on Update – Here you can check if you want your posts to be automatically shared when you update them, for example when you click the Update button on the individual post’s settings your posts will be shared if you check this box.

Share on Publish – Here you can check if you want your posts to be automatically shared on any Publish action (New to Publish, Draft to Publish, Pending to Publish or Auto Draft to Publish), for example when you click the Publish button on the individual post’s settings your posts will be shared if you check this box.

Preserve settings on uninstall – Here you can check if you want to keep your old settings when uninstalling and installing the plugin again.

In our 5th tab (from left to right), the **“Accounts”** tab, you will find the following settings:

The screenshot shows the 'Accounts' settings page in Buffer PRO. At the top, there are navigation tabs: 'Enable/Disable', 'Format & Hashtags', 'Intervals', 'Sharing Options', 'Accounts' (which is highlighted in red), 'Include Categories', and 'Exclude Categories'. Below the tabs, the 'Accounts' section asks 'What accounts do you want to post?' and shows three account cards: Twitter (@my_test_tweet), Facebook (Dan Man), and Google+ Page (General Lev Store). Below this is a 'Buffer Schedule For Accounts' section with a table of posting times for each day of the week. At the bottom, there are three buttons: 'Save/Update', 'Post Now', and 'Reset Settings'.

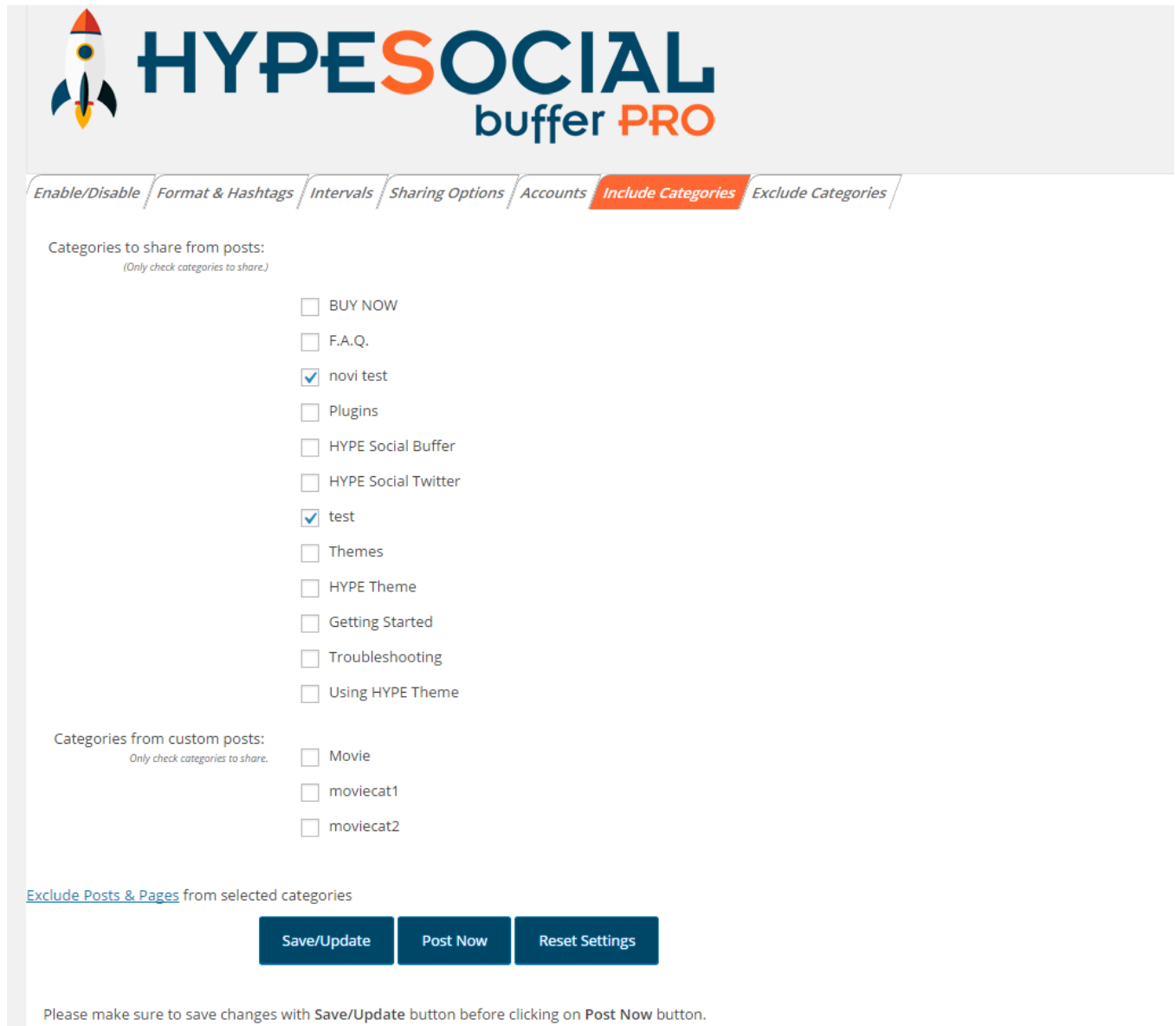
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Post at these 6 times Every Mon, Tue, Wed, Thu, Fri, Sat, Sun:						
x	01	09	AM			
x	08	08	AM			
x	09	27	AM			
x	09	46	AM			
x	10	00	AM			
x	11	25	AM			

Accounts – Once you’ve linked your accounts (connected our plugin to Buffer App) you can choose here which account you want the plugin to use.

Please note that if you haven’t successfully connected our plugin to your Buffer App accounts there will be nothing here to see.

Buffer Schedule for Accounts – Here you can schedule days and times to post for every account individually. When you add posting schedules here they will automatically be added to Buffer, so you don't need to go into Buffer App and add them there again.

In our 6th tab (from left to right), the **“Include Categories”** tab, you will find the following settings:



HYPESOCIAL
buffer PRO

Enable/Disable / Format & Hashtags / Intervals / Sharing Options / Accounts / **Include Categories** / Exclude Categories

Categories to share from posts:
(Only check categories to share.)

- BUY NOW
- F.A.Q.
- novi test
- Plugins
- HYPE Social Buffer
- HYPE Social Twitter
- test
- Themes
- HYPE Theme
- Getting Started
- Troubleshooting
- Using HYPE Theme

Categories from custom posts:
Only check categories to share.

- Movie
- moviecat1
- moviecat2

[Exclude Posts & Pages](#) from selected categories

[Save/Update](#) [Post Now](#) [Reset Settings](#)

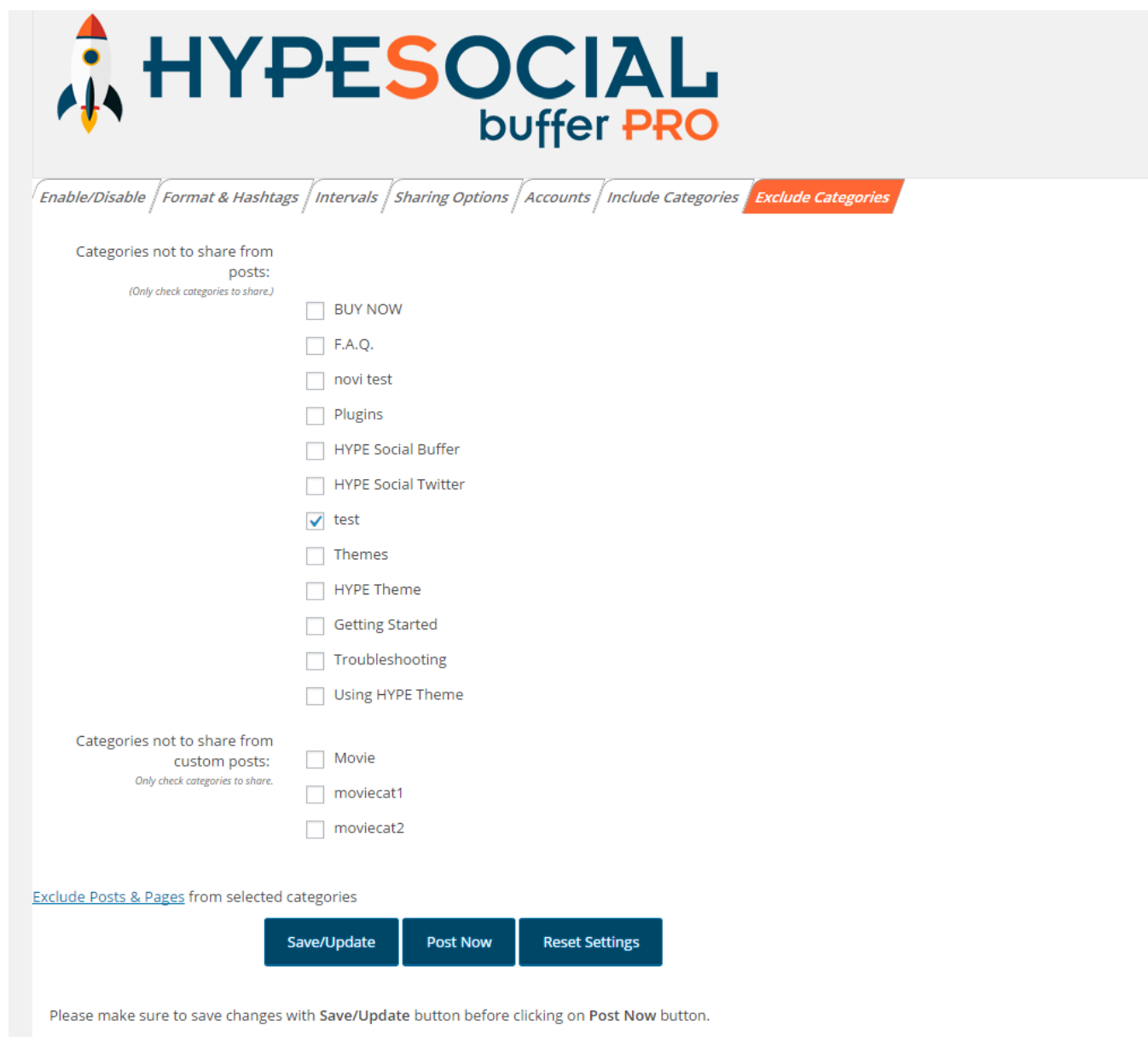
Please make sure to save changes with Save/Update button before clicking on Post Now button.

Categories to share from posts – Here you can choose any categories from posts you want the plugin to share.

Please note that you have to choose at least one category here in order for your posts to be shared!

Categories from custom posts – Here you can choose any categories from custom posts you want the plugin to share.

In our last tab (from left to right), the **“Exclude Categories”** tab, you will find the following settings:



HYPESOCIAL
buffer PRO

Enable/Disable / Format & Hashtags / Intervals / Sharing Options / Accounts / Include Categories / **Exclude Categories**

Categories not to share from posts:
(Only check categories to share.)

- BUY NOW
- F.A.Q.
- novi test
- Plugins
- HYPE Social Buffer
- HYPE Social Twitter
- test
- Themes
- HYPE Theme
- Getting Started
- Troubleshooting
- Using HYPE Theme

Categories not to share from custom posts:
(Only check categories to share.)

- Movie
- moviecat1
- moviecat2

[Exclude Posts & Pages from selected categories](#)

Save/Update **Post Now** **Reset Settings**

Please make sure to save changes with Save/Update button before clicking on Post Now button.

Categories not to share from posts – Here you can choose any categories from posts you don't want the plugin to share.

Categories not to share from custom posts – Here you can choose any categories from custom posts you don't want the plugin to share.

Please note that if you have a post that is in several categories and you choose not to share only one of these categories here, that post will not be shared, too.

At the bottom of every tab there is a link to our **Exclude posts & pages** Page. You can check our detailed explanations about it in the next paragraph.

You can find 3 different buttons that you can click at the bottom of every tab, too:

1. **Save/Update** – Here you have to click for all your changes to be saved/updated.
2. **Post Now** – You first have to click on Save/Update button (when you have chosen your settings) and then here. Your post type will go to the Buffer App queue to post at the next posting time that you have scheduled in

Buffer App. You can also login into Buffer App and click *share now* (only shows up when you hover over it) at the bottom right angle of your scheduled post and it will post immediately (in my example it is underneath the black box). You can also delete this post in the queue, edit it or move it to the top-all in the Buffer App queue.

Please note that the Post Now button will be disabled if you don't have your Buffer App Access Token copied into the appropriate slot in our first tab "Enable/Disable".

The screenshot shows the Buffer app interface. At the top, there are three tabs: 'Queue' (with a '1' badge), 'Contributions', and 'Feeds'. Below the tabs is a section titled 'Your Upcoming Posts' with a profile picture and the text 'You have 1 post scheduled - ah yeah!'. Below this is a text input field with a pencil icon and the placeholder text 'What do you want to share?'. Underneath is a section titled 'Today' containing a post template. The template text reads: 'Template: Featured Image (Vertical) <http://buff.ly/1MGZQW1> This post should display a featured image, if the theme supports it. Non-square images can provide some unique styling issues. This post tests a vertical featured image.' To the right of the text is a black square image with the text 'VERTICAL FEATURED IMAGE'.

3. **Reset Settings** – Here you can click if you want to reset all to the default settings.

Remember after making any changes ALWAYS scroll to the bottom of any tab and click the 'Save/Update' button to guarantee your changes have been saved.

[Exclude specific posts](#) from selected categories

Three dark blue buttons are shown in a row: 'Save/Update', 'Post Now', and 'Reset Settings'.

And you're done!

Your great content is consistently shown and new and old readers can see just how valuable your content really is.

8. Exclude Posts & Pages

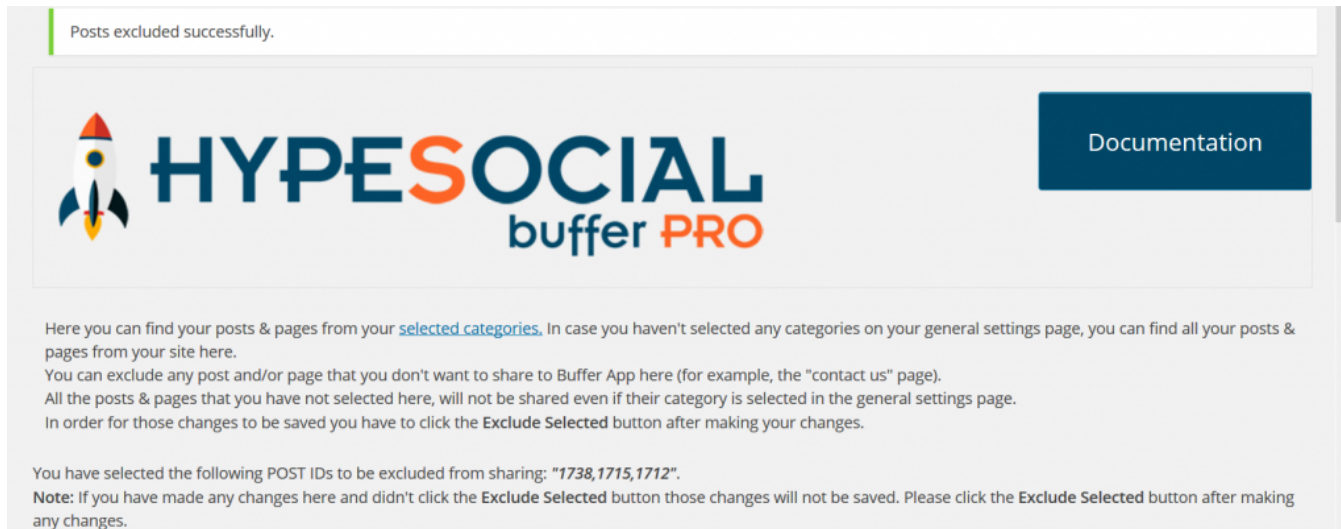
Here you can find your posts & pages from your selected categories (in case you haven't selected any categories on your general settings page, you can find all your posts & pages from your site here).

You can exclude any post and/or page that you don't want to share to Buffer App here (for example, the "contact us" page).


All the posts & pages that you select here will not be shared even if their category is selected in the general settings page.

In order for these changes to be saved you have to click the **“Exclude/Update”** button after making your changes.

Once you successfully exclude any post and/or page here, their IDs will show at the top of this page, for example:



Posts excluded successfully.

 [Documentation](#)

Here you can find your posts & pages from your [selected categories](#). In case you haven't selected any categories on your general settings page, you can find all your posts & pages from your site here.

You can exclude any post and/or page that you don't want to share to Buffer App here (for example, the "contact us" page).

All the posts & pages that you have not selected here, will not be shared even if their category is selected in the general settings page.

In order for those changes to be saved you have to click the **Exclude Selected** button after making your changes.

You have selected the following POST IDs to be excluded from sharing: "1738,1715,1712".

Note: If you have made any changes here and didn't click the **Exclude Selected** button those changes will not be saved. Please click the **Exclude Selected** button after making any changes.

All the excluded posts and/or pages will be of orange colour, whether the rest will be white.

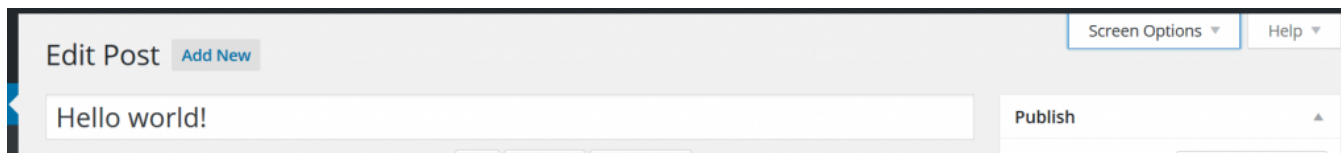
You also have a search option here where you can easily find any page and/or post you want to exclude.

In case you want to exclude your posts and/or pages that are on different pages, you select the posts and/or pages on the page #1, then click the **“Exclude/Update”** button and then go on the page #2, click on the posts and/or pages there and again on the **“Exclude/Update”** button. Now you have excluded the posts and/or pages on different pages.

If you change your mind, you can add the excluded posts and/or pages again to be shared across Social Media platforms here, too. Just uncheck the ones you want to be included and click the **“Exclude/Update”** button.

9. Individual Settings

Besides general settings, you also have an individual settings for every post or a page. Go to any post or a page you want to individually setup and click on *Screen Options* at the top right:



Edit Post [Add New](#) Screen Options ▾ Help ▾

Hello world! Publish

When you click on it, it will show you several options to choose from to show on screen. You have to check HYPESocial – Buffer PRO settings (here you also can check Custom Fields option to add hashtags if you want to use custom fields as hashtags in general settings).

Show on screen

Excerpt Send Trackbacks Custom Fields Discussion Comments Slug Author HYPE Social - Buffer Settings

Format Categories Tags Featured Image

Screen Layout

Number of Columns: 1 2

Enable full-height editor and distraction-free functionality.

You will see HYPESocial – Buffer PRO settings for that post or a page underneath the editor:

1. Number of Repeats of Sending to Buffer – Here you can select the number of repeats you want this post/page to be send to Buffer. If you choose 0, the post/page will be shared to Buffer only once, without repeating. If you select any number, this post/page will be sent to Buffer more than once, within given interval set in General Settings.
2. Custom Schedule Date – Here you can select the date you want this post/page to be shared to Buffer which will override the schedule on General Settings page. The format for the date must be year-month-day, for example 2015-11-25, in order for this to work.
3. Custom Schedule Time – Here you can select the time you want this post/page to be shared to Buffer and override the schedule on General Settings page for this occasion only. In order to make sure that this scheduled time will match your local time please set your time zone in WordPress Dashboard -> Settings -> General -> Time Zone. For this to work your set time zone on your website must match the time zone set on Buffer for your accounts. You can setup your time zone in Buffer by login into your account -> Schedule -> Schedule Timezone.
4. Exclude Featured Image – Here you can check if you want to exclude featured image in this post/page and to share link only to Buffer.
5. Send Post to Buffer Now – Here you can check if you want this post/page to be sent to Buffer immediately after updating it.

HYPE Social - Buffer PRO Settings

Number of Repeats of Sending to Buffer: 0

If you select number, this post will be sent to buffer more than once, within given interval set in general settings

Custom Schedule Date: 2015-11-26 Format: (yyyy-mm-dd) Example: 2016-12-22

Custom Schedule Time: 06 22 PM Setting Custom Schedule Time will override schedule for Buffer (for this post/ocassion)

In order to make sure that schedule time will match your local time please make sure to set your Time Zone in WordPress Dashboard -> Settings -> Time Zone

Exclude Featured Image:
Check this if you want to send only link without image

Send Post to Buffer Now:
if you check this, post will be sent to buffer immediatelly after updating it.

10. Thank You

Thank you for purchasing our plugin.

If you have any questions that are beyond the scope of this help file, please feel free to send us an email to support@hypestudio.org.

Please follow us(<https://twitter.com/hypesocialhq>) on Twitter and like us(<https://www.facebook.com/HYPE-Social-874799082597679/timeline/>) on Facebook.

Also, check out our other products here(<http://hypestudio.org/>)!

In case that you need to access this help file, you can always click on the Documentation tab beside our logo at the top of any page:



If you want us to add any feature that this plugin doesn't have currently, please send us an email to support@hypestudio.org. We would love to hear your suggestions, thoughts and opinions about our plugin, too!

Enjoy with our plugin now and thank you for being our valued customer!