



User's Guide

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Requirements

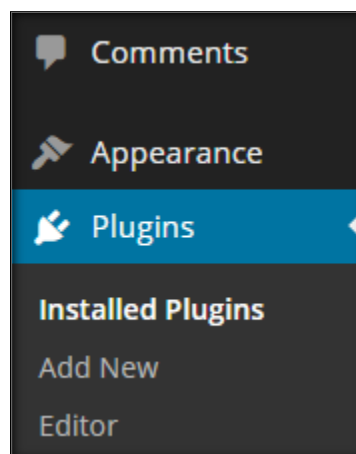
Before you install this plugin, you must have the following on your server

- PHP 5.3
- Installed WordPress with version higher than 3.5

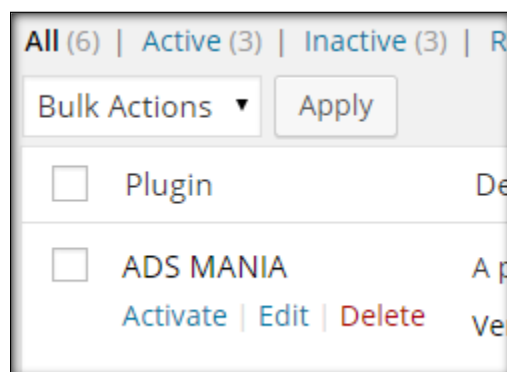
Installation

Simply, you can install the plugin by uploading the **/plugin/adsmania** folder into your server at **wp-content/plugins** folder.

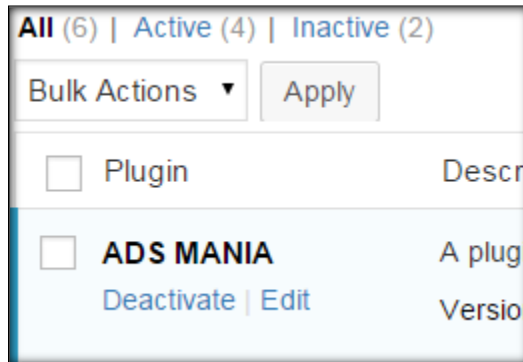
Then in your admin dashboard of your WordPress, go to Plugins



And now press **activate** link under the **ADS MANIA** plugin to activate it.



Now you can notice **Deactivate** link under **ADS MANIA** and that's mean your plugin is activated.



Quick View

Types of Ads

- 1- Hidden Layer
- 2- Intro Ads
- 3- Inside Articles Ads

Types of ShortCodes

- 1- Registered user content.
- 2- Click To View Content.

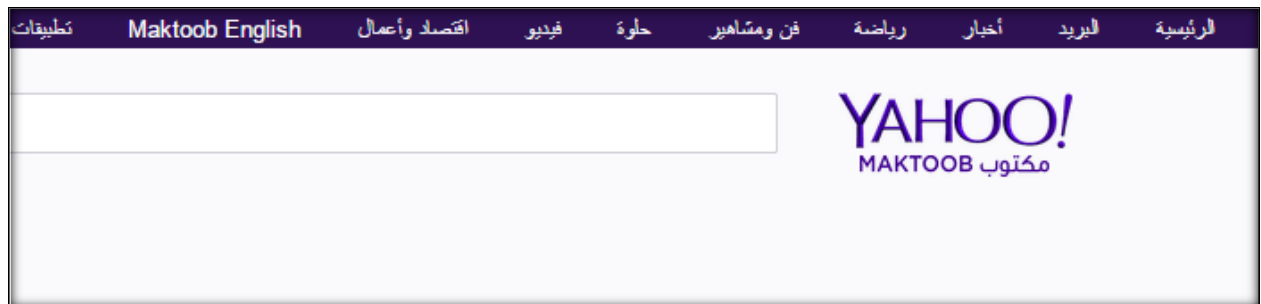
How does it work (demo) ?

Hidden Layer

By setting a “Hidden Layer” ads, you will set a specific page (i.e. an article) to be covered with a hidden link, and when the user try to click on anything in the page, a new tab (or the current tab) will open a specific website you had detected before. So you guarantee more visits to a website with a smart way. You must notice that after the first click, the hidden layer will be removed and the user can use your page content normally. So the hidden layer just work for the first click.



When the page loaded, the first click will always reach to a specific website.

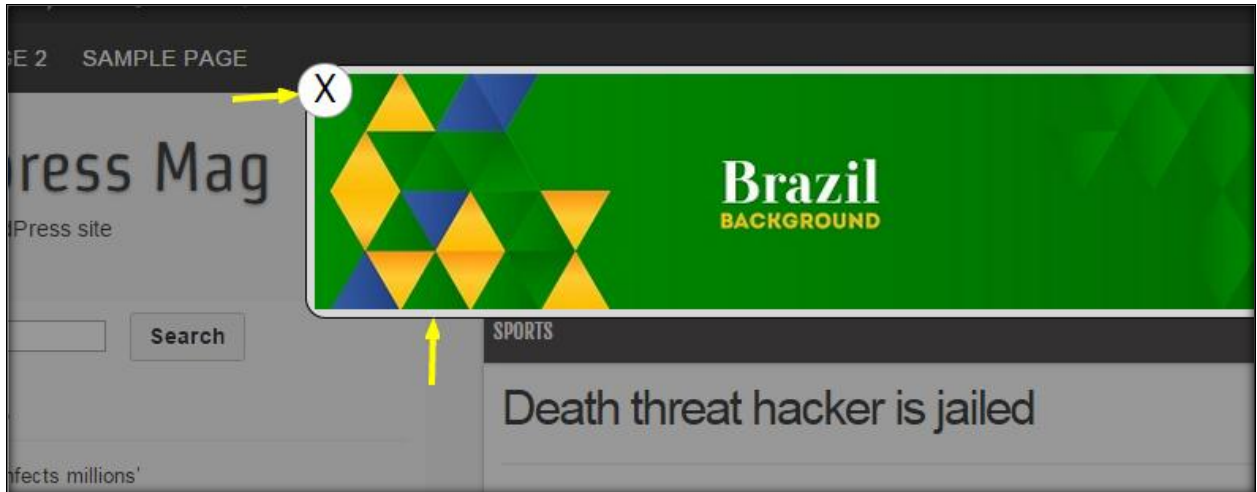


a website link is opened in a new tab when click anywhere for the first time.

Intro Ads

By setting an “Intro ads”, you can set a specific page (i.e. an article or homepage) to view an ads in the front of the page content, so you enforce the ads to be displayed firstly. You can also set a timeout before the close icon appears to the user (read page: 32).

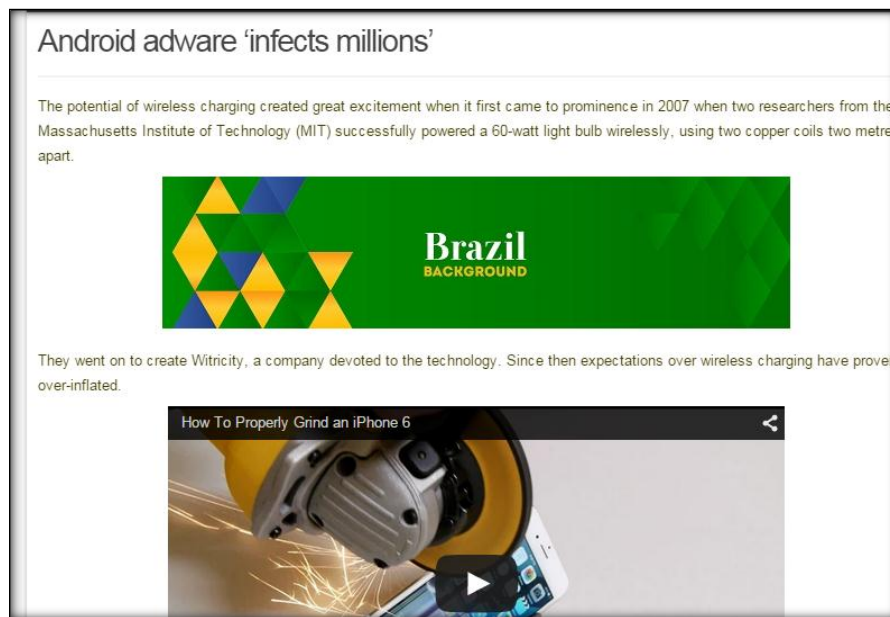
The types of ads content can be one of these (**banner image, google adsense, custom html code, facebook box, soundcloud box, youtube or vimeo video**) . (read page: 20).



A Banner ads, you can escape this ads by click on (X) icon

Inside Article Ads

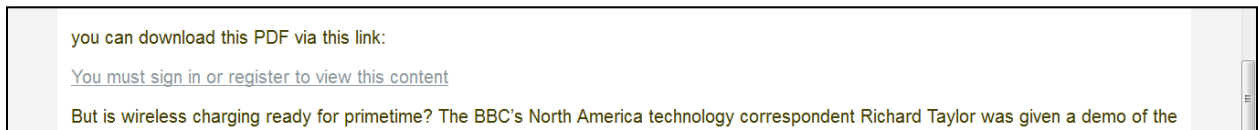
You can set number of ads to be viewed between the paragraphs of the article, so you can guarantee that your ads can be delivered in the right way. These ads can be viewed randomly inside the article and you can set the maximum number of ads which can be displayed inside each article (read page: 32).



An article with inside ads (i.e. banner and youtube video)

Registered User Content [ShortCode]

If you want to increase the number of the registered users in your website, you can provide the important content for just registered users not visitors. And that could achieved by using this shortcode.



You could show a warning message tells the visitor to be logged in to view the important content of the article



So the important content will be viewed for just logged in users.

Click To View [ShortCode]

You can enforce the users to open a link to view an important content of the article, by setting this shortcode. The user will click on a link that will opened in a new tab and then the original content will be appeared to him.

And the Japanese car giant Toyota – which made an early investment in Witricity Prius.

you can visit these websites to learn more :

[Click here to view this content](#) 

But is wireless charging ready for primetime? The BBC's North America technolo wireless innovations from Witricity's Grant Reig.

This message tells the user to click on this link to view the hidden content.

And the Japanese car giant Toyota – which made an early investment in Witricity Prius.

you can visit these websites to learn more :

http://www.website_1.com/important_1

http://www.website_2.com/important_2 

http://www.website_3.com/important_3

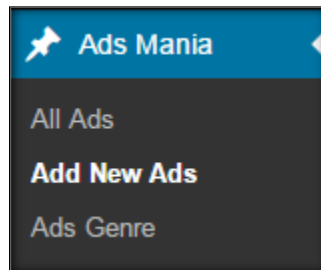
http://www.website_4.com/important_4

After clicking on the link, the original content will be appeared.

How to implement (Using Guide) ?

General Steps

In the admin panel, you can set a new ads by going to **Ads Mania** tab in the sidebar, and click on **Add New Ads**



And the ads insertion form will be like:

Add New Ads

Excerpt ▲

Excerpts are optional hand-crafted summaries of your content that can be used in your theme. [Learn more about manual excerpts.](#)

Options ▲

Ads Type
Inside Articles ▼

Ads Content
Free Code ▼

Code

Starts at
04-02-2015

Ends at
05-02-2015

Enter title here

- Set the title

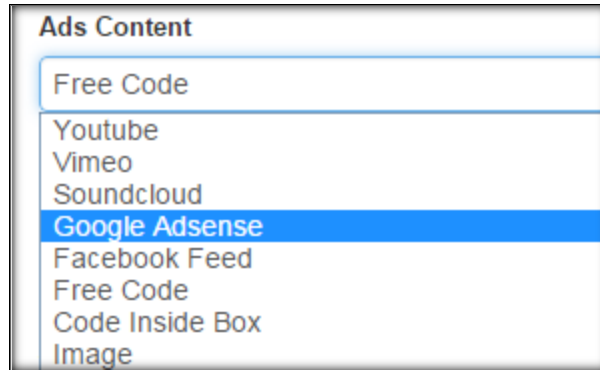
Excerpt

- Set a short note about the ads

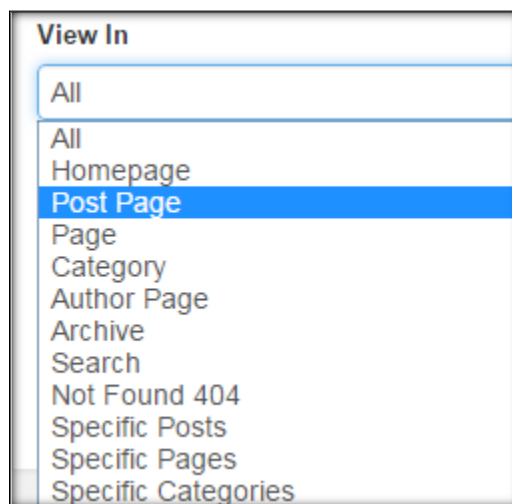
Intro Ads

Options
Ads Type
Inside Articles
Intro
Inside Articles
Hidden Layer

- Select **Intro** from **Ads Type** menu



- Select the ads content (read page: 20)



- Select where the ads can be displayed, (read page: 30)

February 2015

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

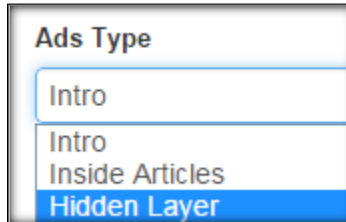
04-02-2015

Ends at

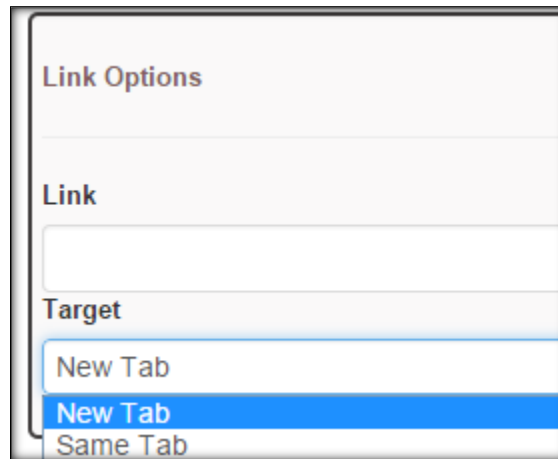
05-02-2015

- Set start and End dates

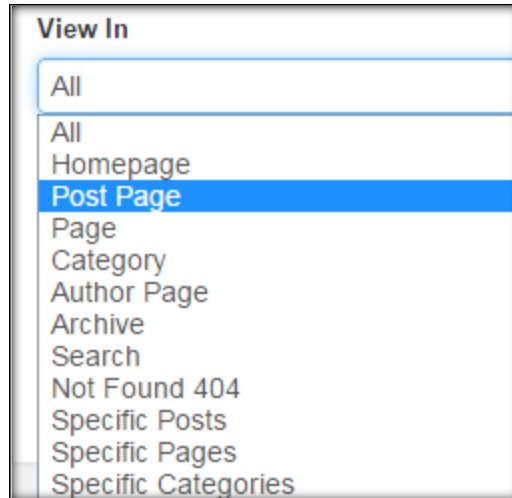
Hidden Layer



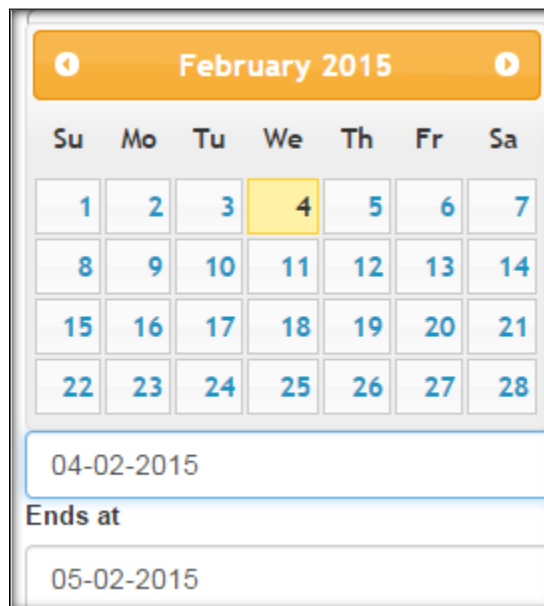
- Select **Hidden Layer** from **Ads Type** menu



- Set a link of a website which will open when user click on the hidden layer, and set where you want to open the link (in a new tab or in the current one).

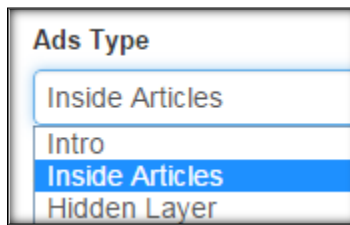


- Select where the ads can be displayed, (read page: 30)

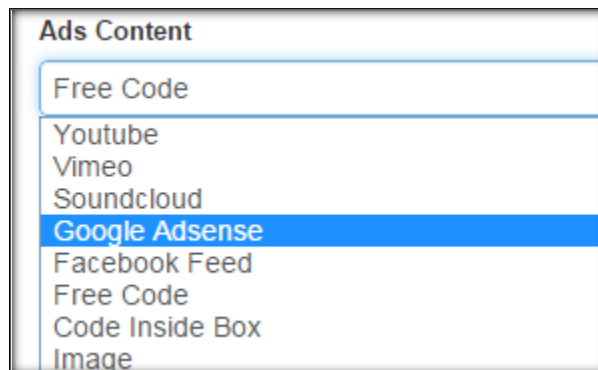


- Set start and End dates

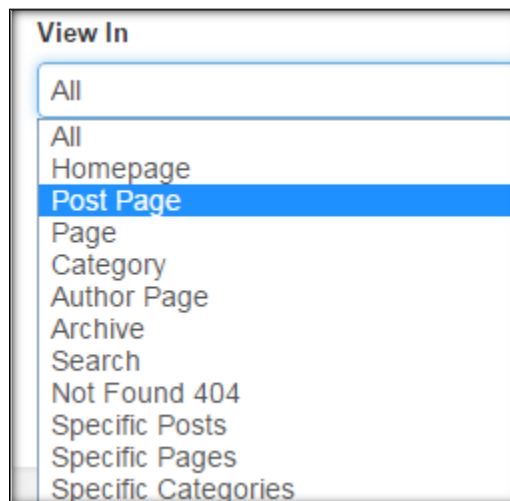
Inside Articles Ads



- Select **Inside Articles** from **Ads Type** menu



- Select your ads content, (read page: 20)



- Select where the ads can be displayed, (read page: 30)

February 2015

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

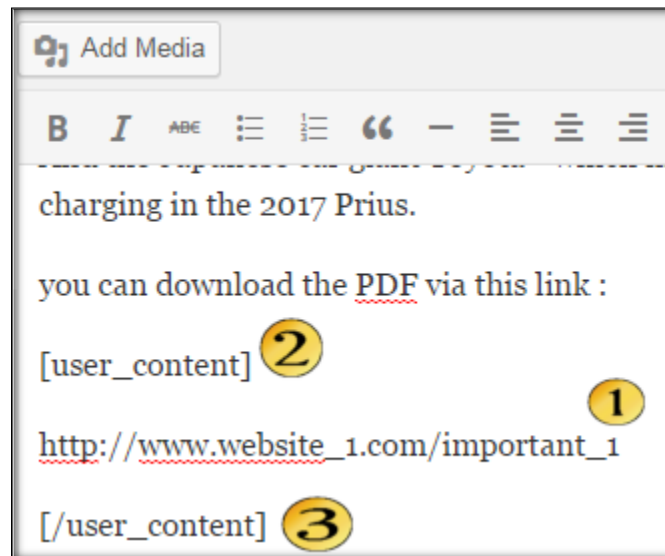
04-02-2015

Ends at

05-02-2015

- Set start and end dates

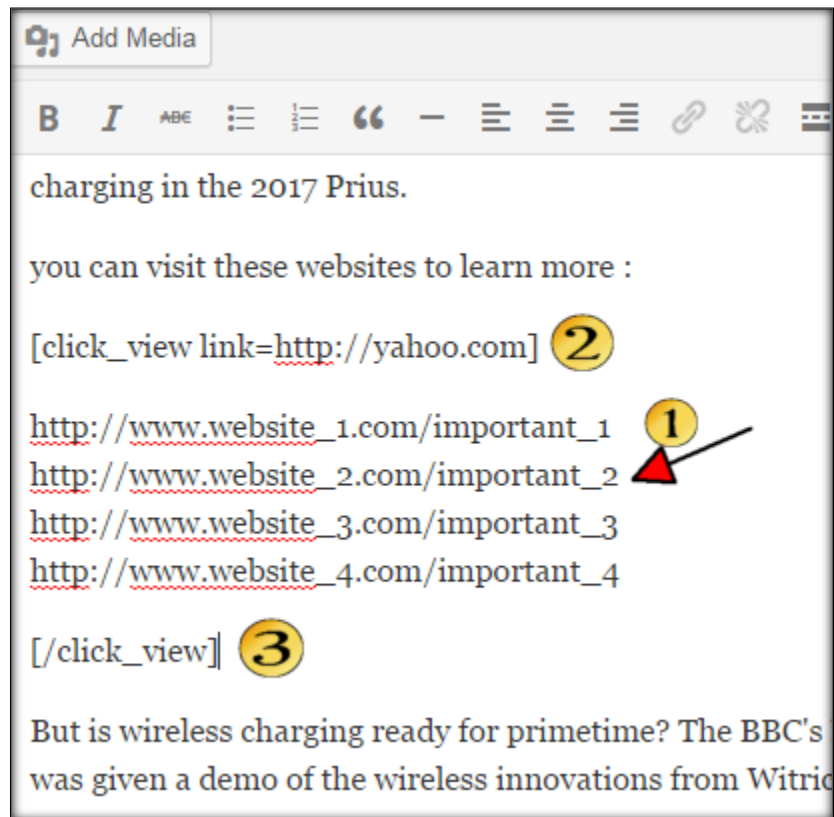
Registered User Content [shortcode]



In any article content, you can hide a content to be displayed just for registered users by using this shortcode.

- 1- The content which you want to be displayed just for registered users.
- 2- The shortcode **[user_content]**.
- 3- The close tag **[/user_content]**.

Click To View [shortcode]

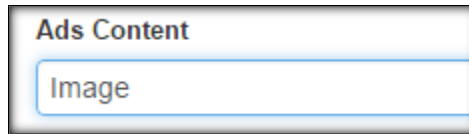


In any article content, you can hide a content to be displayed after clicking on a specific link by using this shortcode.

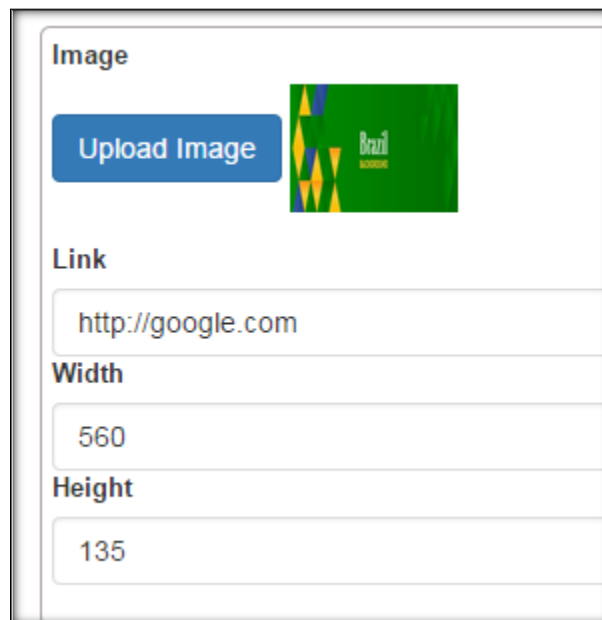
- 4- The content which you want to hide.
- 5- The shortcode **[click_view link=http://yourwebsite.com]** , replace http://yourwebsite.com with the targeted link.
- 6- The close tag **[/click_view]**.

Ads-Content Configuration

Image



- select **Image** from **Ads Content** menu

A screenshot of the "Image" configuration panel. It features a blue "Upload Image" button, a preview image of a green field with yellow and blue flags and the text "Brazil 2014", and input fields for "Link" (http://google.com), "Width" (560), and "Height" (135).

Image

Upload Image

Link

http://google.com

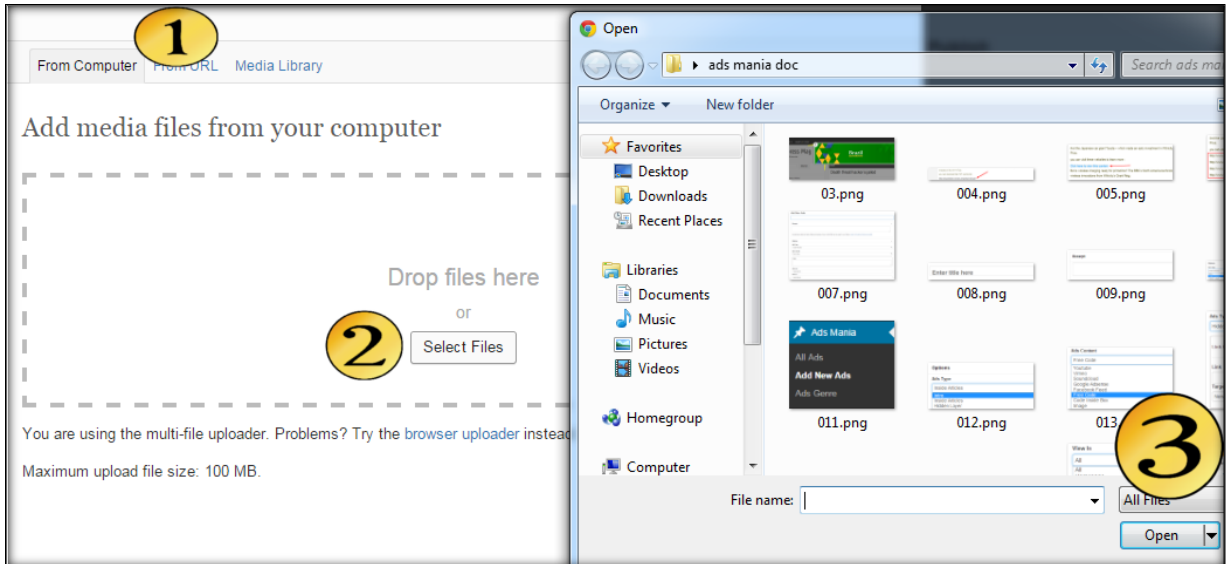
Width

560

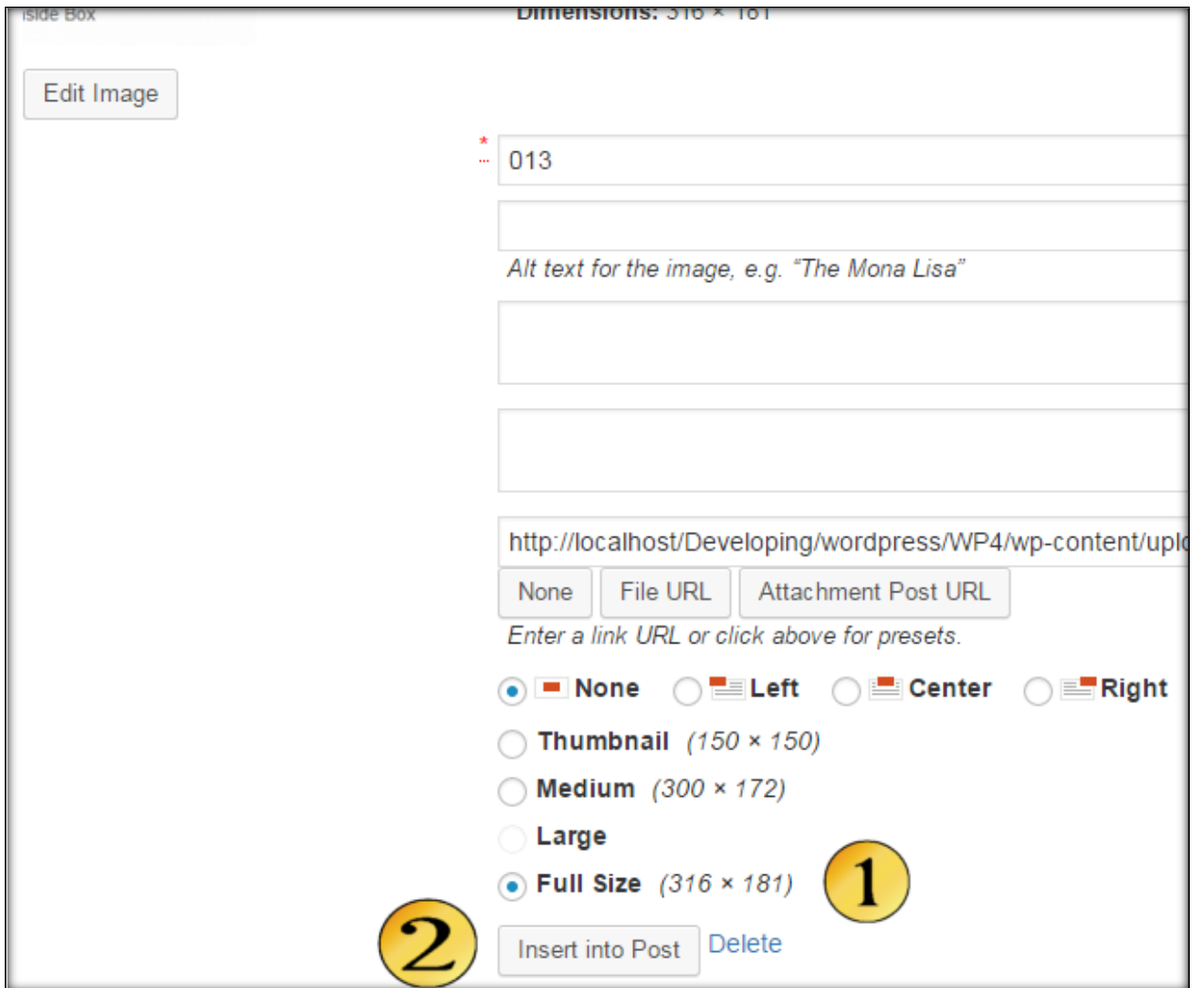
Height

135

- Click on **Upload Image** to upload a new image



- Select **From Computer** tab, then click on **Select Files** button, then you can choose an image to be uploaded



1- Select **Full Size**

2- Click on **Insert into Post** button

The image shows a configuration panel for an image. It is divided into four sections, each with a numbered callout:

- Image:** Contains a blue "Upload Image" button, a thumbnail of a green and yellow patterned image with the word "Brazil" on it, and a yellow circle with the number "1" next to it.
- Link:** A text input field containing "http://google.com" and a yellow circle with the number "2" next to it.
- Width:** A text input field containing "560" and a yellow circle with the number "3" next to it.
- Height:** A text input field containing "135" and a yellow circle with the number "4" next to it.

After selecting the image, you will set the other option as:

- 1- This a thumbnail of your selected image
- 2- If you want to open a website when anyone click on the image.
- 3- The width of the image (number or %)
- 4- The height of the image (number or %)

Youtube

Ads Content

Youtube 1

Video Options

Video link

<https://www.youtube.com/watch?v=1DuXpDWnA7A> 2

Width

550 3

Height

350 4

- 1- Select **Youtube** from **Ads Content** menu.
- 2- Set the link of the Youtube video.
- 3- Set the video box width (number or %).
- 4- Set the video box height (number or %).

Vimeo

The image shows a configuration panel for Vimeo. It is titled "Ads Content" and contains several input fields. A yellow circle with the number "1" is next to the "Vimeo" selection. Below this is a "Video Options" section. The "Video link" field contains the URL "http://vimeo.com/118149514" and has a yellow circle with the number "2" next to it. The "Width" field contains the value "550" and has a yellow circle with the number "3" next to it. The "Height" field contains the value "350" and has a yellow circle with the number "4" next to it.

- 1- Select **Vimeo** from **Ads Content** menu.
- 2- Set the video link.
- 3- Set the video box width (number or %).
- 4- Set the video box height (number or %).

SoundCloud

The image shows a configuration form for a SoundCloud widget. It is titled "Ads Content" and contains several sections:

- Ads Content:** A dropdown menu with "Soundcloud" selected, marked with a yellow circle containing the number 1.
- Soundcloud Options:** A section with a horizontal line below it.
- Soundcloud Link:** A text input field containing the URL "https://soundcloud.com/alhosny-tawfik/sob7", marked with a yellow circle containing the number 2.
- Frame Width:** A text input field containing "100%", marked with a yellow circle containing the number 3.
- Frame Height:** A text input field containing "450", marked with a yellow circle containing the number 4.
- Options:** A list of checkboxes:
 - Autoplay
 - Full Visual View, marked with a yellow circle containing the number 5.
 - Show Comments
 - Show User

- 1- Select **Soundcloud** from **Ads Content** menu
- 2- Set the sound link
- 3- Set the sound box width (number or %)
- 4- Set the sound box height (number or %)
- 5- Set the sound player options

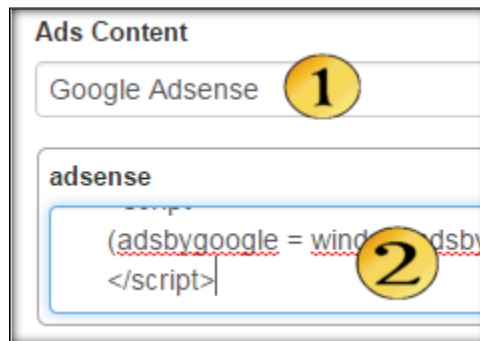
Facebook

The image shows a configuration panel for Facebook Ads. It is titled "Ads Content" and contains several sections:

- Facebook Feed:** A dropdown menu with "Facebook Feed" selected. A yellow circle with the number "1" is next to it.
- Facebook Options:** A section with a horizontal line below it.
- Facebook link:** A text input field containing the URL "https://www.facebook.com/devdose|". A yellow circle with the number "2" is next to it.
- Theme:** A dropdown menu with "light" selected. A yellow circle with the number "3" is next to it.
- Width:** A text input field containing the number "200". A yellow circle with the number "4" is next to it.
- Height:** A text input field containing the number "450". A yellow circle with the number "5" is next to it.
- Options:** A list of four checkboxes:
 - Show Friends' Faces
 - Show Header
 - Show Posts. A yellow circle with the number "6" is next to it.
 - Show Border

- 1- Select **Facebook Feed** from **Ads Content** menu
- 2- Set the facebook page link
- 3- Set the facebook box theme
- 4- Set the facebook box width (number or %)
- 5- Set the facebook box height (number or %)
- 6- Set the facebook box options

Google AdSense



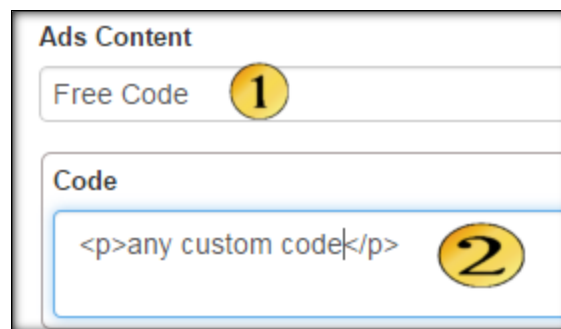
The screenshot shows a form titled "Ads Content". The first section has a dropdown menu with "Google AdSense" selected, marked with a yellow circle containing the number "1". Below this is a code editor area labeled "adsense" containing the following code:

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

 This code is highlighted with a blue border and marked with a yellow circle containing the number "2".

- 1- Select **Google AdSense** from **Ads Content** menu
- 2- Set the google adsense code

Custom Code



The screenshot shows a form titled "Ads Content". The first section has a dropdown menu with "Free Code" selected, marked with a yellow circle containing the number "1". Below this is a code editor area labeled "Code" containing the following code:

```
<p>any custom code</p>
```

 This code is highlighted with a blue border and marked with a yellow circle containing the number "2".

- 1- Select **Free Code** from **Ads Content** menu
- 2- Set the custom code

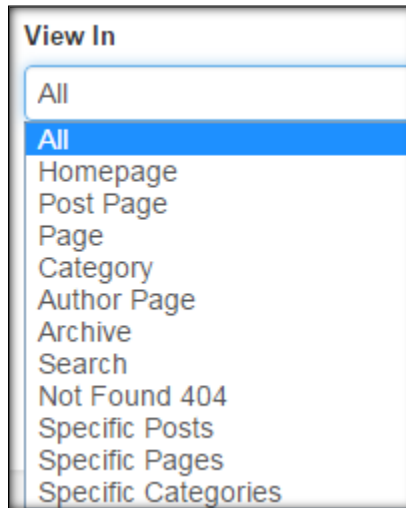
Custom Code Inside A Box

The image shows a configuration window titled "Ads Content". It contains several input fields and a color selection button, each with a yellow circular callout number:

- 1**: A dropdown menu currently showing "Code Inside Box".
- 2**: A large empty text area labeled "Code".
- 3**: A text input field labeled "Box Width" containing the value "300".
- 4**: A text input field labeled "Box Height" containing the value "550".
- 5**: A text input field labeled "Box Border Width" containing the value "1".
- 6**: A color selection control labeled "Box Border Color" with a black color swatch and a "Select Color" button.

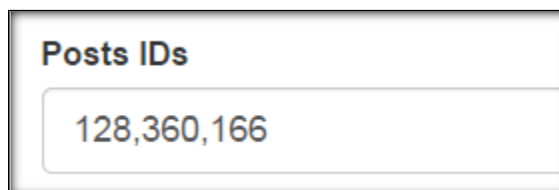
- 1- Select **Code Inside Box** from **Ads Content** menu
- 2- Set the custom code
- 3- Set the box width
- 4- Set the box height (number or %)
- 5- Set the box border width (number)
- 6- Set the border box color

View-In Configuration

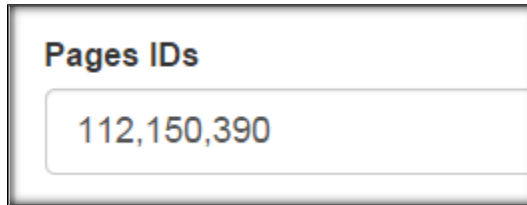


You can set where the ads could displayed (in case of **Hidden Layer** and **Intro** ads)

- **All** : view in all pages of your website
- **Homepage**: only in the homepage
- **Post Page**: only in a single post
- **Page**: only in a single page
- **Category**: only in a category page
- **Author Page**: only in an author page
- **Archive**: only in an archive page
- **Search**: only in the search results page
- **Not Found 404**: only in not found page
- **Specific Posts**: only in specific posts, you will get this field to set the posts. Set the posts IDs separated with commas.

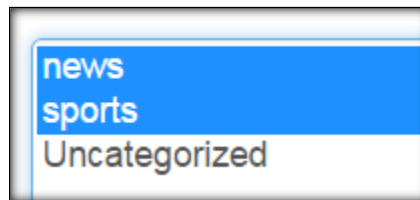


- **Specific Pages:** only in specific pages, you will get this field to set the pages. Set the pages IDs separated with commas.



A screenshot of a form field titled "Pages IDs". The field contains the text "112,150,390".

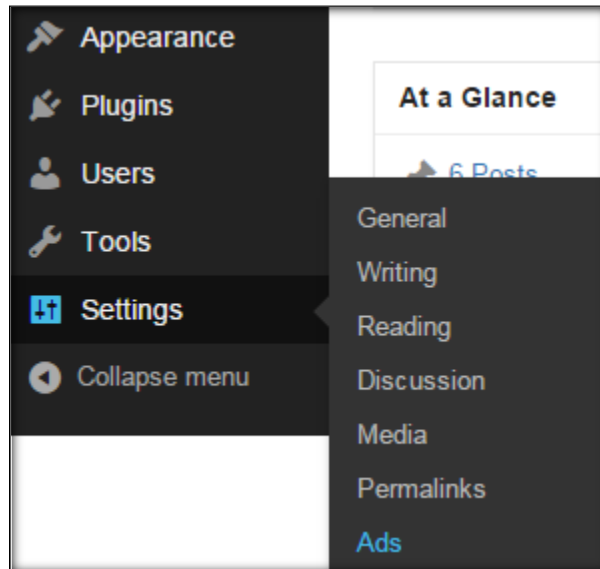
- **Specific categories:** only in the posts with specific categories , you will get this field to select on or multi categories.



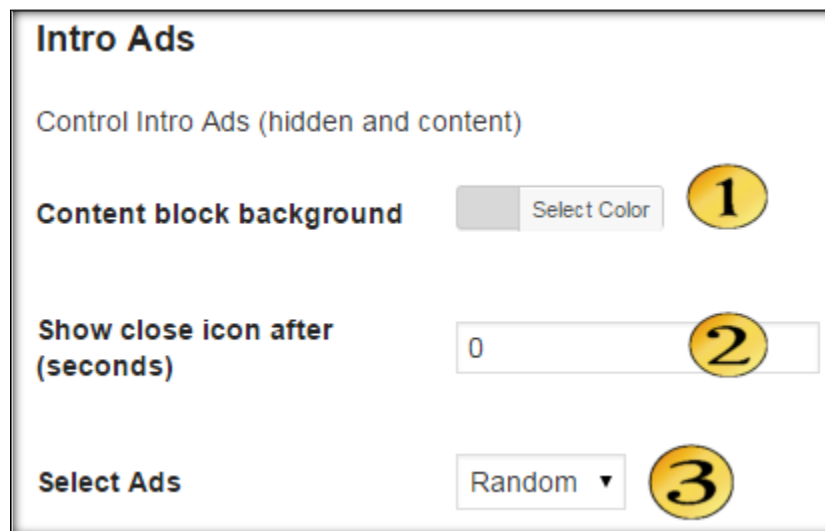
A screenshot of a dropdown menu for selecting categories. The menu is open, showing three options: "news", "sports", and "Uncategorized". The "news" option is currently selected and highlighted in blue.

Settings

You can go to the plugin settings by click on **Ads** element on the **Settings** tab



Intro Ads Settings



- 1- Select the **background color** of the Intro ads.
- 2- Set the **timeout** (in seconds) before the close button displayed.
- 3- Set if you want to display a random active ads or the last inserted one (the order is based on the start date)

Inside Articles Ads Settings



Articles Ads

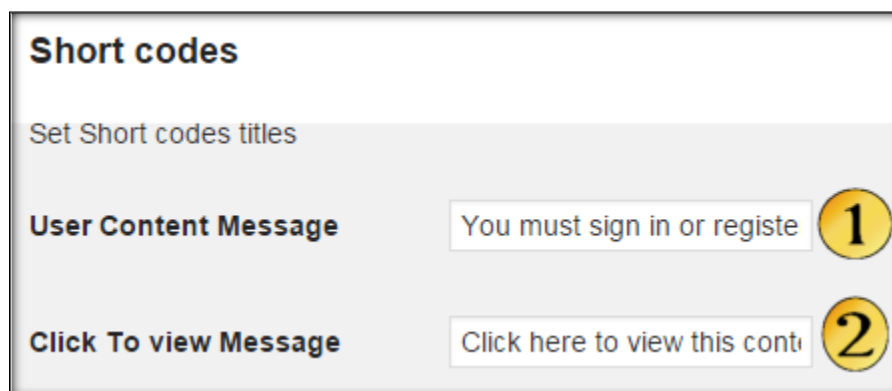
Control Articles content Ads

Maximum ads per article 1

Select Ads 2

- 1- Set the maximum ads which could be displayed in the single article.
- 2- Set if you want to view random active ads or the last inserted ads (the order is based on the start date)

ShortCodes Settings



Short codes

Set Short codes titles

User Content Message 1

Click To view Message 2

- 1- The message which appears for the **registered user content** shortcode
- 2- The message which appears for the **click to view** shortcode

Important Notes

- 1- If you set a hidden layer and an Intro ads for the same page, the last ads (based on start date) will be viewed.
- 2- The active ads are which the start and end dates of those are within the current date.
- 3- The end date ends by 23:59:59
- 4- You can set categories of ads in the admin panel via **Ads Mania -> Ads Genre**
- 5- You can control your Ads in the admin panel via **Ads Mania -> All Ads**