

HSM 101

B.TECH. IInd SEMESTER EXAMINATION, 2023-24

B.TECH.

(Professional Communication)

(CSE, ME)

(CBCS Mode)

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RUBBER STAMP

Paper ID

(To be filled in the
OMR Sheet)

Date (तिथि) : 13/05/2024.

6026

अनुक्रमांक (अंकों में) :

Roll No. (In Figures) :

2 4 1 4 7 5 0 0 1 0 0 2 1

अनुक्रमांक (शब्दों में) :

Roll No. (In Words) :

Time : 1:30 Hrs.

समय : 1:30 घण्टे

Max. Marks : 75

अधिकतम अंक : 75

नोट : पुस्तिका में 50 प्रश्न दिये गये हैं, सभी प्रश्न करने होंगे। प्रत्येक प्रश्न 1.5 अंक का होगा।

Important Instructions :

1. The candidate will write his/her Roll Number only at the places provided for, i.e. on the cover page and on the OMR answer sheet at the end and nowhere else.
2. Immediately on receipt of the question booklet, the candidate should check up the booklet and ensure that it contains all the pages and that no question is missing. If the candidate finds any discrepancy in the question booklet, he/she should report the invigilator within 10 minutes of the issue of this booklet and a fresh question booklet without any discrepancy be obtained.

महत्वपूर्ण निर्देश :

1. अभ्यर्थी अपने अनुक्रमांक केवल उन्हीं स्थानों पर लिखेंगे जो इसके लिए दिये गये हैं, अर्थात् प्रश्न पुस्तिका के मुख्य पृष्ठ तथा साथ दिये गये ओ०एम०आर० उत्तर पत्र पर, तथा अन्यत्र कहीं नहीं लिखेंगे।
2. प्रश्न पुस्तिका मिलते ही अभ्यर्थी को जाँच करके सुनिश्चित कर लेना चाहिए कि इस पुस्तिका में पूरे पृष्ठ हैं और कोई प्रश्न छूटा तो नहीं है। यदि कोई विसंगति है तो प्रश्न पुस्तिका मिलने के 10 मिनट के भीतर ही कक्ष परिप्रेक्षक को सूचित करना चाहिए और बिना त्रुटि की दूसरी प्रश्न पुस्तिका प्राप्त कर लेना चाहिए।

1. Which is a characteristics of Pre-judice ?
- (A) Generalized evaluation, specifically of out group members
 - (B) Negativity
 - (C) Biased perception
 - (D) All of the above
2. Which of the following are the main constituents of paralanguage ?
- 1. Tone
 - 2. Pitch
 - 3. Quality of voice
 - 4. Rate of speaking
- (A) 1, 2 & 3
 - (B) 2, 3 & 4
 - (C) 1, 2 & 4
 - (D) All of the above
3. If a person raise a hand to speak in an organization the person is using :
- (A) Modifier
 - (B) Emblem
 - (C) Regulator
 - (D) Display
4. The facial expression of person relate to which element of the communication process ?
- (A) Message
 - (B) Receiver
 - (C) Channel
 - (D) Sender

5. A message is a signal that serve as :
- (A) Stimuli for sender ✓
 - ~~(B)~~ Stimuli for Receiver
 - ~~(C)~~ Stimuli for a mass audience
 - (D) Noise Reduction ✓
6. The objective definition of a word is its :
- (A) Indirect meaning
 - ~~(B)~~ Connotative meaning
 - ~~(C)~~ Denotative meaning
 - (D) Direct meaning
7. For which of the following word is the term 'chronemics' is used for the interpretation of messages ?
- (A) Smell ✓
 - (B) Taste ✓
 - (C) Time ✓
 - (D) All of the above
8. In the communication process, a receiver :
- (A) Is a channel
 - ~~(B)~~ Decodes a message
 - (C) Is the person who encodes an idea
 - (D) Responsible for message interference
9. An example of a communication channel is :
- (A) Noise
 - ~~(B)~~ Context
 - (C) Face-to-face conversation
 - (D) Feedback

10. Listening :

- (A) . May be complex process involving many step
- (B) Is always reflexive
- (C) A natural habit
- (D) A physiological process occurring in a spontaneous matter

11. One of the most important communication skill is :

- (A) Active listening
- (B) Objective listening
- (C) Passive listening
- (D) Inactive listening

12. A classification of Body movements is called :

- (A) Emblems
- (B) Non-verbal
- (C) Displays
- (D) Kinesics

13. Touch is an important element in :

- (A) Business communication
- (B) Interpersonal communication ✓
- (C) Intrapersonal communication ✓
- (D) None of the above

14. An effective communication does not require :

- (A) Change in speech pattern
- (B) Appropriate gestures ✓
- (C) Mastery of content ✓
- (D) Handsome personality ✓

15. Two-way communication becomes Effective :

- (A) Never
- (B) Always
- (C) Rarely
- (D) None of the above

16. Postmodernism is associated with :

- (A) Newspapers
- (B) Magazines
- (C) Radio
- (D) Television

17. In communication the languages is :

- (A) The non-verbal code
- (B) The verbal code
- (C) The symbolic code
- (D) The iconic code

18. Four conditions influence the effectiveness of an encoded message, the skill, attitudes, knowledge of the sender and :

- (A) Social cultural system
- (B) Knowledge of the receiver
- (C) Age of the sender
- (D) Environmental issues

19. Paraphrasing is a skill that is absolutely necessary to effective :

- (A) Listening
- (B) Hearing
- (C) Speaking
- (D) None of the above

20. The Transmission of culture from one generation to another is called :

- (A) Acculturation
- (B) Enculturation
- (C) Interculturation
- (D) None of the above

21. A message beneath a message is labelled as :

- (A) Embedded Text
- (B) Internal Text
- (C) Inter Text
- (D) Subtext

22. In analogue mass communication, stories are :

- (A) Static
- (B) Dynamic
- (C) Interactive
- (D) Exploratory

23. Which of these is not a commandment of effective communication ?

- (A) Clarity in Language
- (B) Listen Poorly
- (C) Home communication
- (D) Adequate medium

24. Modes of Technical communication :

- (a) Proposal
 - (b) Imbedded programe
 - (c) Standard operating procedure
 - (d) Software and Technical documentation.
- (A) a, c, d
 - (B) a, d
 - (C) a, b, c, d
 - (D) a, c

25. What are the Technical communication style ?
- (A) Mechanics and grammar
 - (B) Pitch
 - (C) Anonymous Analog
 - (D) Descriptions
26. Modes of General communications :
- (A) Intercultural communication
 - (B) Biv-virated communication
 - (C) By-Hexagonal communication
 - (D) Humaid general communication
27. Communication is the transfer and understanding of :
- (A) Ideas
 - (B) Concepts
 - (C) Meaning
 - (D) Words
28. Which of the following is Berlo's Linear models of communication ?
- (A) S-m-R-C
 - (B) S-m-C-R
 - (C) S-R-m-C
 - (D) S-R-C-m
29. The ability to communicate effectively :
- (A) Depends on education level
 - (B) Is a natural talent
 - (C) Always Depend on tech
 - (D) Can be Learner

30. If it is assumed that communication has no beginning or end, then it is termed as :
- (A) Mediation
 - (B) Process
 - (C) Interaction
 - (D) Transaction
31. Which of the following features is applicable in the context of interpersonal communication ?
- (A) Forgivable
 - (B) Forgettable
 - (C) Reversible
 - (D) Irreversible
32. During the communication process, the message is converted to a symbolic form called :
- (A) Decoding
 - (B) Encoding
 - (C) Deciphering
 - (D) Expanding
33. A low-context culture is one where :
- (A) Most of the information is unspoken
 - (B) Most of the information is explicitly stated in a verbal message
 - (C) Apparent
 - (D) Non-existent

34. A high-context culture is one where :
- (A) Much of the information is about the context or the person
 - (B) Spoken
 - (C) Sign language
 - (D) Much of the information is unspoken

35. The primary channels used by individuals to communicate with others are :
- (A) Radio & Television
 - (B) E-mail
 - (C) Tone of voice
 - (D) Sight and sound

36. Which of the following terms is closely related to feedback ?

- (A) Brainstorming
- (B) Heuristics
- (C) Cybernetics
- (D) None of the above

37. Another term used for interpersonal communication :

- (A) Group communication
- (B) Face-to-face public communication
- (C) Dyadic communication
- (D) Traditional communication

38. Non verbal message interpretation largely :

- (A) Depends upon cultural context
- (B) Depends upon physical context
- (C) Depends upon noise level
- (D) Varies from person to person

39. Audio-conferencing may be classified among which of the following types of communication ?

- (A) One-sided verbal
- (B) Two-sided verbal
- (C) One-sides non-verbal
- (D) Two-sides non-verbal

40. Recording to television programme on a VCR is an example of :

- (A) Time shifting
- (B) Content reference
- (C) Mechanical clarity
- (D) Media synchronization

41. A negative reaction to a mediated communication is described as :

- (A) Flak
- (B) Fragmented feedback
- (C) Passive response
- (D) Non-conformity

42. In communication chatting over the internet is :

- (A) Verbal communication
- (B) Non-verbal communication
- (C) Technical communication
- (D) Grapevine communication

43. Public communication tends to occur within a more :

- (A) Complex structure
- (B) Political structure
- (C) Convenient structure
- (D) Formal structure

44. The information function of mass communication is described as :
- (A) Diffusion
 - (B) Publicity
 - (C) Surveillance
 - (D) Diversion
45. A disruption in the communication process is called :
- (A) Transgression
 - (B) Feedback
 - (C) Noise
 - (D) Interaction
46. Level C of the effectiveness of communication is defined as :
- (A) Channel noise
 - (B) Semantic noise
 - (C) Psychological noise
 - (D) Source noise
47. Informal transmission of information or filtered information is called :
- (A) Gossip
 - (B) Grapevine
 - (C) Vertical communication
 - (D) Horizontal communication
48. An example of physiological noise is :
- (A) Feeling hungry
 - (B) A humming air conditioner unit
 - (C) A lower mouser
 - (D) A speaker using complex terms

49. A speaker using complex terms is an example of :

- (A) Physiological noise
- (B) Psychological noise
- (C) Semantic noise
- (D) Physical noise

50. The goal of perception checking is :

- (A) Confirmation
- (B) Cultural sensitivity
- (C) To further explore the thoughts and feelings of others
- (D) Control

