

# People with Disabilities: Unlocking the economic bottleneck

To foster economic inclusion of People with Disabilities through digital technology

8 DECENT WORK AND  
ECONOMIC GROWTH



10 REDUCED  
INEQUALITIES



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**Country:** Vietnam  
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There are **95 million**  
**people with disabilities**  
among **ASEAN countries**

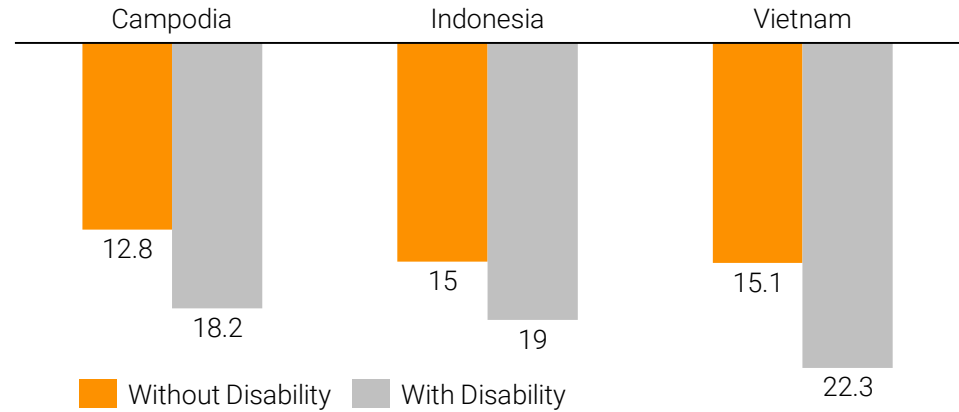


There is a **mutual influence** between **poverty** and **having a disability**



## PWD are **more likely** to be **in poverty**

Percentage of persons living below the national poverty line in 2013

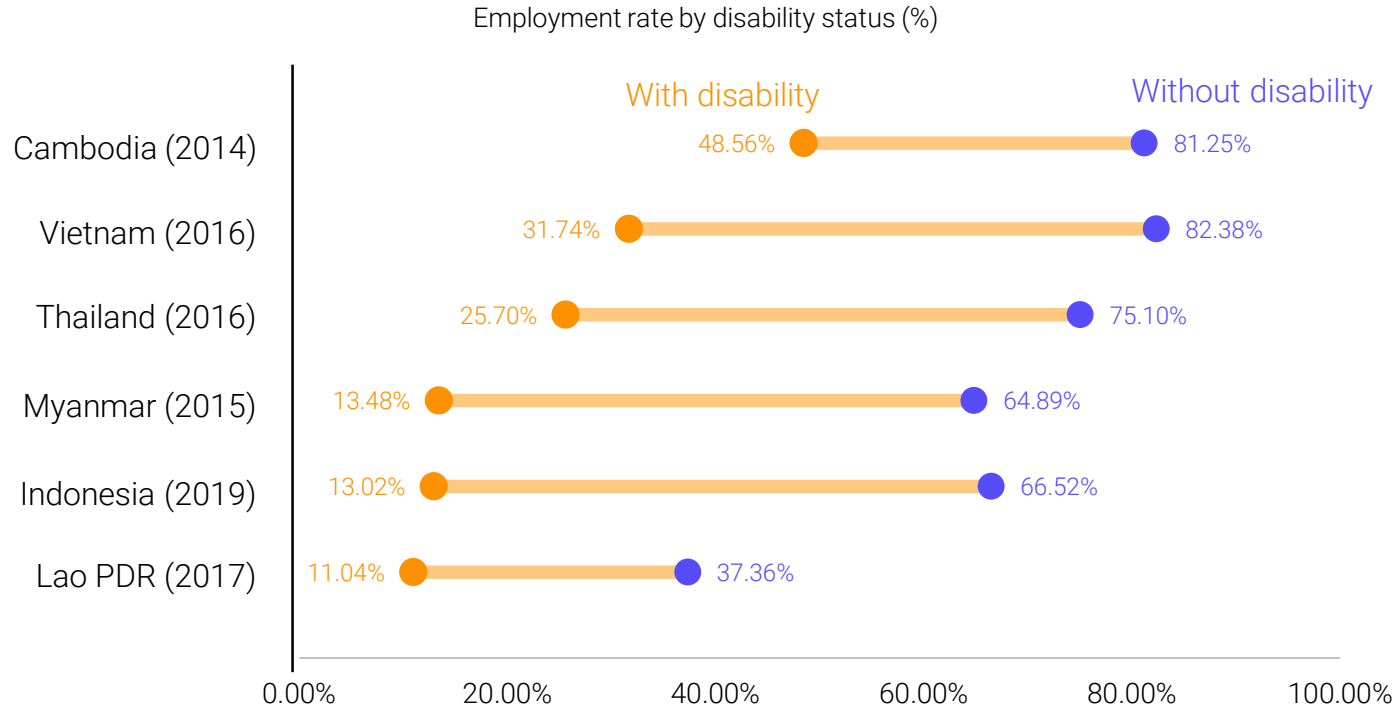


Percentage of PWD have sufficient income to support dependents



**Insufficient income** to support dependents

# People with disabilities face a **substantial employment gap**



Sources: ILOSTAT Explorer 2017, UNESCAP 2019b, General Statistics of Vietnam 2016

In ASEAN, **PWD** are associated with **charity, discrimination, shortcomings** and **limitations**



# People with disabilities experience **low self-esteem**

**64.4%**

People with disabilities  
**believed that they are  
dependents**

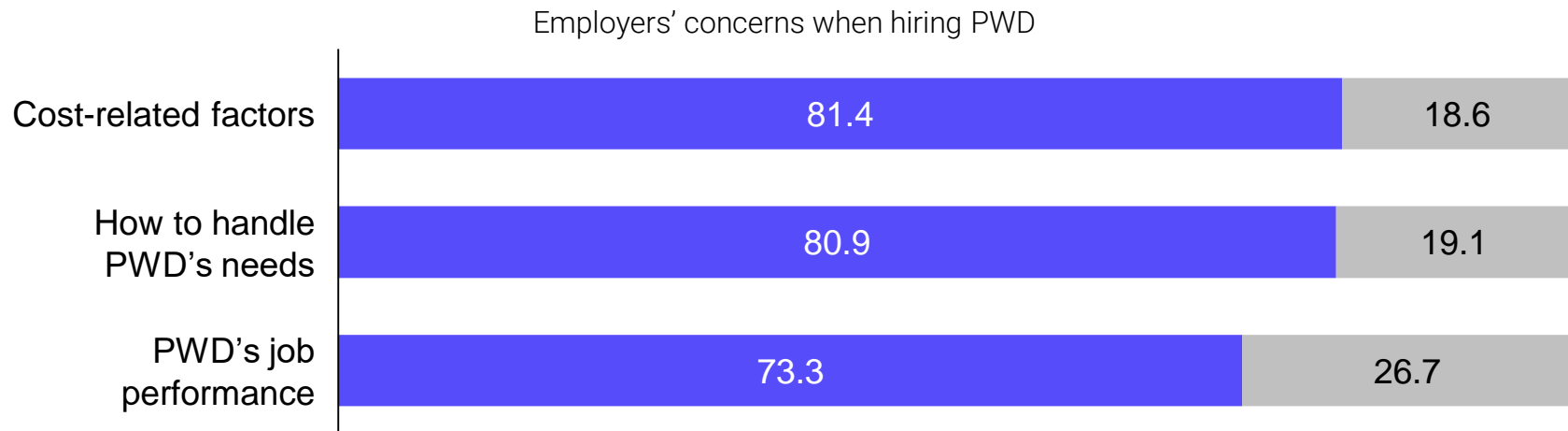
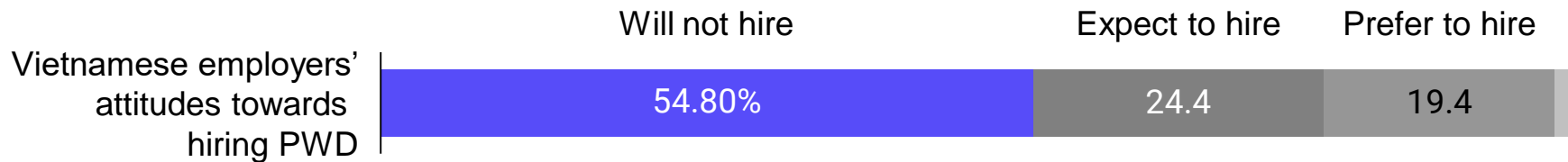
**29.7%**

People with disabilities  
**believed that they are  
useless**

**66.3%**

**Employers rarely see  
applicants with disabilities**

# Employers are not hiring PWD because of 3 key concerns



# What we aim to solve today

## Situation

The employment gap between people with disabilities and people without disabilities is substantial

## Barriers

Low self-esteem  
from people with disabilities

Misperceptions & Concerns  
from employers

## Objective

Together with people with disabilities and employers,  
close the gap of employment




The future of work for people with disabilities in ASEAN






# Employ**ABLE**


Home-based employment opportunities  
Amplifying existing networks of Employers & Training Centers

# How EmployABLE works

 **EmployABLE**



**H. Nguyen**  
User

  
**H. Nguyen**  
User

**120**  
Tasks  
Completed

**8**  
Skills  
Acquired


**Skills In Progress**

Data Labelling

Data Entry

Transcribing

## TaskABLE



**Classify receipts, extract purchased items**  
Skills required: 


Google Drive

English

[View details](#)

[ABLE now!](#)

3 hours ago




**Ask and answer questions about an imagine**  
Skills required: 

English

[View details](#)

[ABLE now!](#)

yesterday



**Identify objects in an image**  
Skills required: 


Data Labelling


[View details](#)


[ABLE now!](#)

2 days ago

## SkillABLE

  
**Labelling Data 101**  
3 hours | 5 modules  
In general, data labeling can refer to tasks that include data tagging, annotation. A flexible data labeling team ...  
by **DRD Vietnam**

  
**Data Entry How-to**  
2 hours | 3 modules  
A data entry clerk is a member of staff employed to enter or update data into a computer system. Data is often...  
by **DRD Vietnam**

  
**All About Customer Services in Banking sector**  
5 hours | 8 modules  
In this course, you'll learn how to connect with customers by acknowledging them as soon as they enter the branch...  
by **DRD Vietnam**

A person in a wheelchair is seated at a white desk, using a computer. Their right hand is on a black mouse, and their left hand is near a keyboard. The person is wearing a green shirt with white polka dots. The background is slightly blurred, showing a home office environment. On the left side of the image, there is a blue vertical bar with white decorative elements: a line of diamonds at the top and three circles below it, each with a small white dot in the center.

## How people with disabilities benefit from Employ**ABLE**

Home-based

Self-paced

Borderless Employment

# Competitive Advantages of EmployABLE



**Timeliness**



**Data-driven**



**Co-creation**

# EmployABLE is Timely

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**Work from home (WFH) post COVID-19**

**28%**

**Increase in WFH  
job listings**

**56%**

**Companies fully  
equipped for WFH**

# EmployABLE is Data-driven

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## **SAP SuccessFactors**

**People Analytics**

**Trend Forecasting**

**Strategic Planning**



## **Well-informed stakeholders**

**Resource allocation**

**Cost reduction**

# EmployABLE is Co-created

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**Aggregate  
existing & growing  
networks**



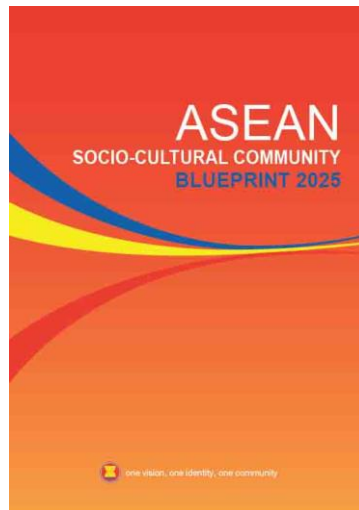
**Amplified,  
sustainable  
impact**

# EmployABLE's Implementation Plan

	STEP 1 Platform Development	STEP 2 Key partnerships establishment	STEP 3 Early adopters' acquisition	STEP 4 Awareness communication campaigns	STEP 5 Advisory service provision	STEP 6 Service expansion	STEP 7 Customer base expansion
2021							
2022							
2023							
2024							
2025							
	<ul style="list-style-type: none"> <li>Conduct feasibility scan with governments &amp; NGOs</li> <li>Seek cooperation from SAP</li> <li>Launch &amp; test in Vietnam, Singapore, Malaysia, and Thailand</li> </ul>	<ul style="list-style-type: none"> <li>Aggregate employers in BPO sector</li> <li>Aggregate worldwide training centers, educational institutions</li> <li>Introduce training standards &amp; co-design skill assessments</li> </ul>	<ul style="list-style-type: none"> <li>Target initially PWD who have finished vocational training/higher education</li> <li>Promote EmployABLE to the students at vocational training centers &amp; higher education</li> </ul>	<ul style="list-style-type: none"> <li>Exchange information with all stakeholders</li> <li>Provide technical assistance to countries to build capacity and strengthen existing policies, systems and services</li> </ul>	<ul style="list-style-type: none"> <li>Host public awareness events, workshops, school trips</li> <li>Sponsor research &amp; competitions</li> <li>Generate digital employer guide &amp; performance auditing report of PWD</li> </ul>	<ul style="list-style-type: none"> <li>Expand employer partnership to non-BPO companies</li> <li>Establish partnership with support service providers</li> <li>Partner with electronics companies to lend working devices to PWD</li> </ul>	<ul style="list-style-type: none"> <li>Seek cooperation from local governments &amp; People's Committee to boost the our reach of all PWD</li> <li>Launch EmployABLE in the rest 6 countries in ASEAN</li> </ul>



# EmployABLE aligns with



**Section B.1 - ASCC**  
Reduce barriers and all forms of discrimination

**Section B.2 - ASCC**  
Ensure equitable access to employment & policy-making; promote universal design facilities

**Section D.4 - AECBP**  
Narrowing the development gap among ASEAN countries and between PWD and PWOD

**Section E.2 - ASCC**  
Encourage regional cooperation in education, training and research

**Section B.4 - AECBP**  
Promote information sharing & networking to stimulate ideas and creativity

**Section D.5 - AECBP**  
Encourage contribution of stakeholders on regional integration efforts

# Let's head towards the future

**95 million** + **69 million** = **164 million**

Estimated number of  
people with disabilities

Projected number of PWOD  
living in the same  
household with PWD

Number of people in  
ASEAN **whose lives would  
be better**

**7%**

**National GDP increase** when PWD are  
employed & paid at an equal basis with  
people without disabilities

**~50 million**

Estimated number of  
people with disabilities  
in the working age



**Aging  
population**

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