

Privacy Policy

Effective Date:13.07.2025

1. Introduction

NO.MIND ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you subscribe to our "5 Days to Limitless Energy" email course and use our services.

By providing your email address and subscribing to our service, you consent to the practices described in this Privacy Policy.

2. Information We Collect

2.1 Information You Provide

We collect information you voluntarily provide when you:

- Subscribe to our email course
- Contact us with questions or feedback
- Participate in surveys or promotions

This may include:

- **Email address** (required for subscription)
- **Name** (if provided)
- **Communication preferences**
- **Feedback and correspondence** you send to us

2.2 Automatically Collected Information

When you interact with our emails and website, we may automatically collect:

- **Email engagement data** (opens, clicks, unsubscribes)
- **Device information** (type of device, operating system)
- **Usage analytics** (pages visited, time spent)
- **IP address and general location data**
- **Cookies and similar tracking technologies**

3. How We Use Your Information

We use your information to:

- **Deliver our email course** and educational content
- **Personalize your experience** and improve our content
- **Communicate with you** about our services and respond to inquiries
- **Send promotional materials** related to health, wellness, and services offered by no.mind. You may opt out at any time.
- **Analyze usage patterns** to improve our services
- **Comply with legal obligations** and protect our rights

4. Legal Basis for Processing (GDPR)

If you are in the European Union, our legal basis for processing your personal information includes:

- **Consent** - You have given clear consent for us to process your personal data for email marketing
- **Legitimate interests** - We have a legitimate interest in improving our services and communicating with subscribers
- **Legal compliance** - Processing is necessary to comply with legal obligations

5. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following limited circumstances:

5.1 Service Providers

We may share information with trusted third-party service providers who assist us with:

- **Email delivery services** (e.g., Mailchimp, ConvertKit)
- **Website analytics** (e.g., Google Analytics)
- **Customer support tools**

These providers are contractually obligated to protect your information and use it only for the services they provide to us.

5.2 Legal Requirements

We may disclose your information if required by law or in response to:

- Court orders or legal processes

- Government investigations
- Protection of our rights and safety
- Prevention of fraud or illegal activities

5.3 Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

6. Data Retention

We retain your personal information for as long as:

- You remain subscribed to our email list
- Necessary to provide our services
- Required by law or for legitimate business purposes

When you unsubscribe, we will remove your email address from our active marketing lists but may retain some information for legal compliance and fraud prevention.

7. Your Rights and Choices

7.1 Email Communications

You may:

- **Unsubscribe** at any time using the link in our emails
- **Update your preferences** by contacting us
- **Request removal** from all our communications

7.2 Data Subject Rights (GDPR/CCPA)

You have the right to:

- **Access** your personal information
- **Correct** inaccurate information
- **Delete** your personal information
- **Port** your data to another service
- **Object** to certain processing activities
- **Restrict** how we use your information

To exercise these rights, contact us at ed@no-mind.io.

8. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Remember your preferences
- Analyze website traffic and usage
- Improve user experience
- Deliver targeted content

You can control cookies through your browser settings, but this may affect website functionality.

9. Data Security

We implement appropriate security measures to protect your information, including:

- **Encryption** of data in transit and at rest
- **Access controls** limiting who can view your information
- **Regular security assessments** and updates
- **Secure hosting** with reputable providers

However, no internet transmission is 100% secure, and we cannot guarantee absolute security.

10. International Data Transfers

We are based in Poland and primarily process data within the European Union. However, we serve subscribers globally:

- **For US subscribers:** Your information may be transferred to and processed in Poland/EU. We ensure appropriate safeguards are in place for such transfers.
- **For EU subscribers:** Your data is processed within the EU in compliance with GDPR.
- **Service providers:** Some of our email and analytics service providers may process data in the United States with appropriate data protection safeguards in place.

We ensure all international transfers comply with applicable privacy laws and include appropriate safeguards.

11. Children's Privacy

Our services are not intended for children under 18. We do not knowingly collect personal information from children. If we become aware that we have collected information from a child, we will delete it promptly.

12. Third-Party Links

Our emails and website may contain links to third-party websites. This Privacy Policy does not apply to those sites, and we are not responsible for their privacy practices.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of material changes by:

- Posting the updated policy on our website
- Sending an email notification to subscribers
- Including a notice in our email communications

Your continued use of our services after changes constitutes acceptance of the updated policy.

14. Contact Information

If you have questions about this Privacy Policy or our privacy practices, please contact us:

Email: ed@no-mind.io

Website: no-mind.io

For EU residents, you may also contact your local data protection authority if you have concerns about our processing of your personal information.

15. State-Specific Rights

California Residents (CCPA)

California residents have additional rights including:

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of sale (we do not sell personal information)
- Right to non-discrimination for exercising privacy rights

Other States

Residents of other states with privacy laws (Virginia, Colorado, Connecticut, etc.) may have similar rights. Contact us to exercise these rights.

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