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🧵 1/8 While most wallets holding \$TRUMP are retail buyers who have roughly broken even, ~50 whales have a realized profit at a wallet level in excess of >\$10M. What else do we know from analyzing \$TRUMP and \$MELANIA 💰🔗 on-chain? 📇

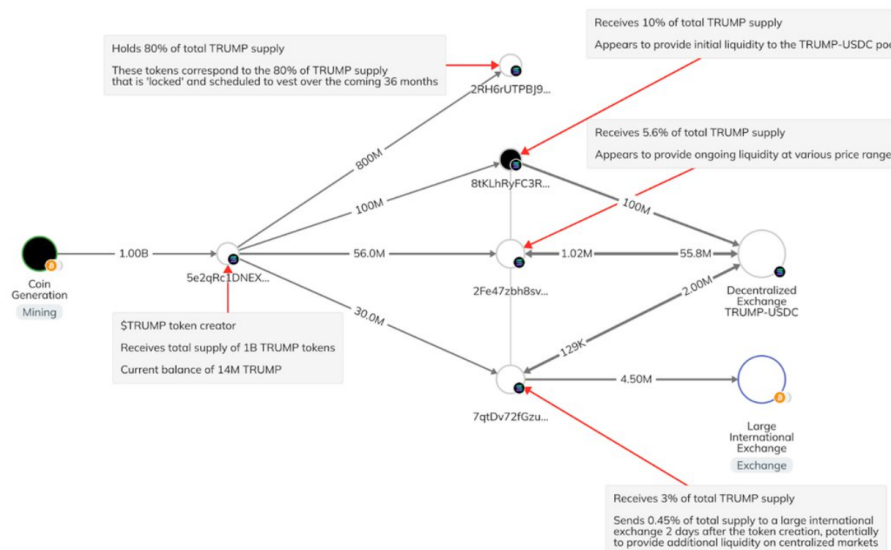


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2/8 🔍 Chainalysis Reactor shows that after 1B \$TRUMP tokens were minted, 4 wallets received most of the funds to hold or provide liquidity to exchanges.



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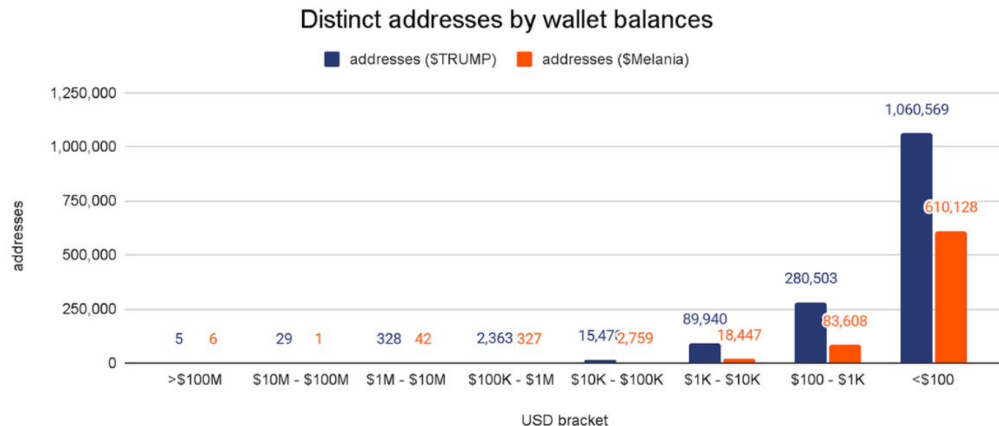




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3/8 🕒 As of yesterday, most wallets that hold \$TRUMP and/or \$MELANIA hold less than \$100 worth, suggesting retail buying activity. But there are also several wallets holding ▲ upwards of \$100M. pic.x.com/EfSB8q75S1



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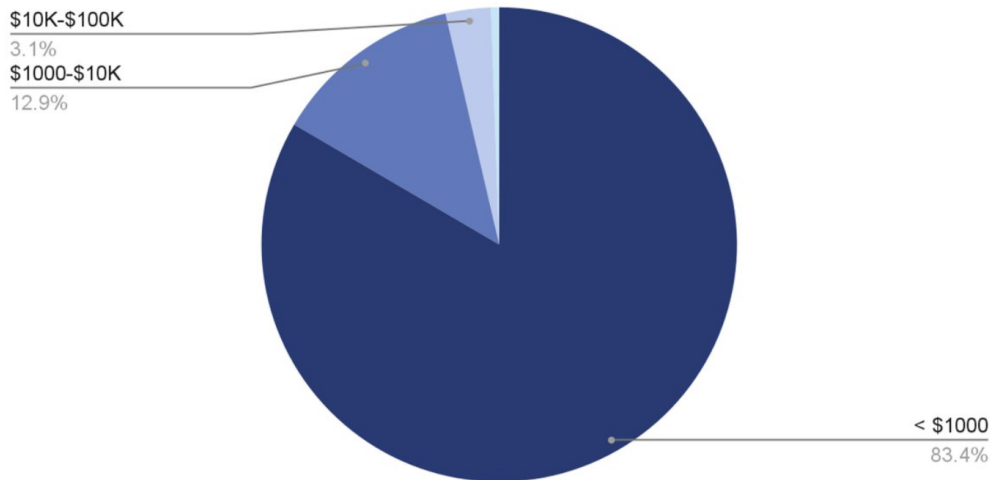


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4/8 Further suggesting 📱 retail popularity, over 80% of \$TRUMP and/or \$MELANIA holders are investors who hold less than \$1k worth of assets on Solana.

pic.x.com/RhtukiqV0F

Number of \$TRUMP/\$MELANIA token holders by total wallet holdings on Solana



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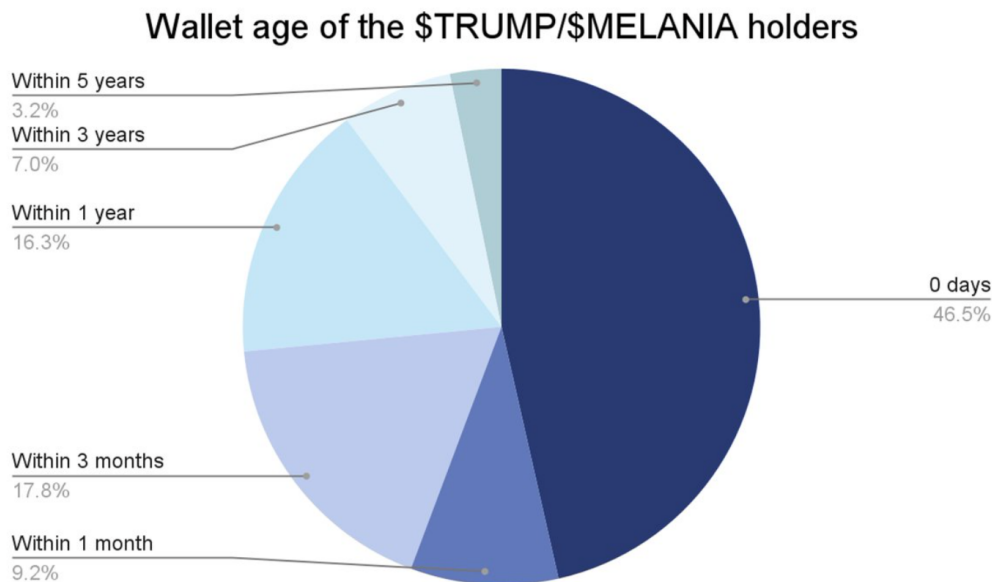


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5/8  These are largely new retail buyers. ~50% of \$TRUMP and/or \$MELANIA token holders have never bought a Solana altcoin (tokens on the Solana blockchain excluding \$SOL and stablecoins) before. Nearly half of buyers created their wallets the day they purchased the tokens.

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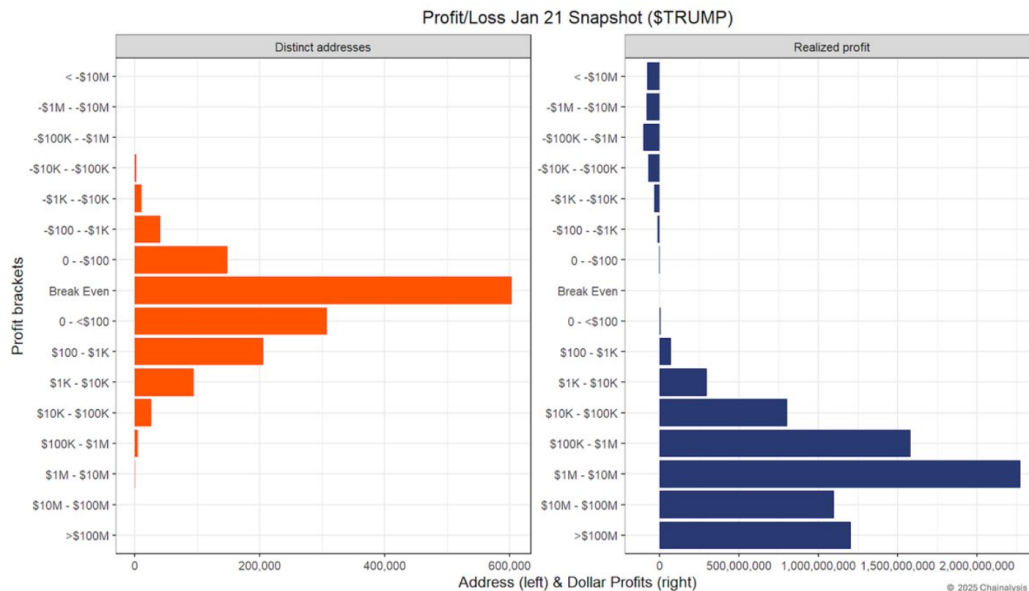




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6/8 In terms of  profits, over 77% of wallets that hold \$TRUMP have earned <\$100 as of Jan 21, but 60 whales have earned >\$10M. It's still early days, and this is #notinvestmentadvice

pic.x.com/5ZFZW1hE3V



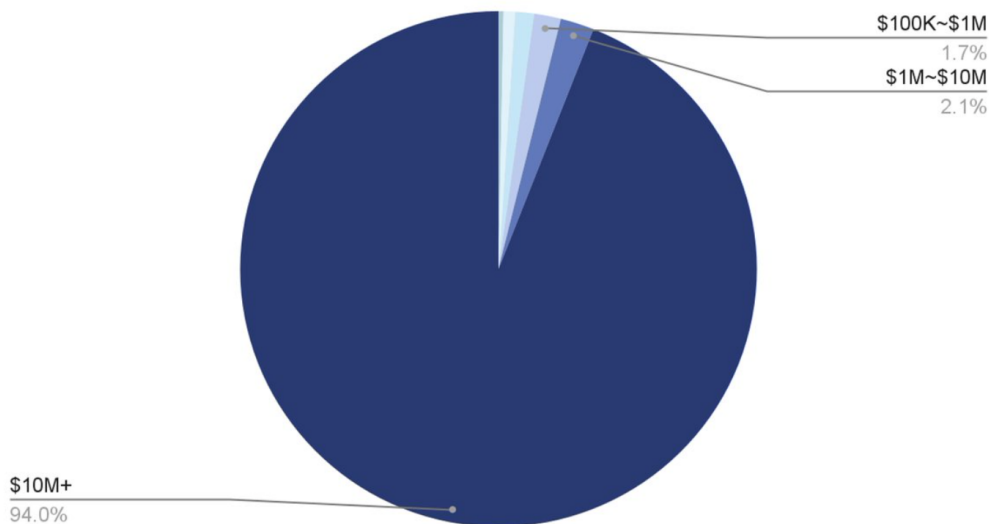
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7/8 Whales dominate holdings – as of yesterday, around 40 whales holding \$10M+ of \$TRUMP/ \$MELANIA tokens account for 94% of the holdings of \$TRUMP or \$MELANIA tokens. pic.x.com/1wKeEqBfMH

Share of \$TRUMP/\$MELANIA tokens by asset holdings



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8/8 💡 This analysis requires deep insights into @solana data. Find out more about our dynamic token support that enables us to graph all Solana tokens ➡

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Dec 13

We're excited to announce a major leap in @Solana support! Chainalysis now dynamically supports fungible tokens on Solana. This means as new tokens are minted, we automatically expand our coverage. Currently, this accounts for over 5M+ tokens and counting.

Why is this... x.com/i/web/status/1...
pic.x.com/fMn1wpKnCf



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