

Future of Jobs Report 2025

INSIGHT REPORT JANUARY 2025

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Preface



Saadia Zahidi Managing Director World Economic Forum

Over the past decade, the World Economic Forum's bi-annual *Future of Jobs Report* has followed evolving technological, societal and economic trends to understand occupational disruption and identify opportunities for workers to transition to the jobs of the future.

As we enter 2025, the landscape of work continues to evolve at a rapid pace. Transformational breakthroughs, particularly in generative artificial intelligence (GenAI), are reshaping industries and tasks across all sectors. These technological advances, however, are converging with a broader array of challenges, including economic volatility, geoeconomic realignments, environmental challenges and evolving societal expectations. In response, this fifth edition of the *Future of Jobs Report* expands its focus, offering a comprehensive analysis of the interconnected trends shaping the global labour market.

Central to the report is a unique dataset derived from an extensive survey of global employers. This year's edition captures the perspectives of over 1,000 employers – representing more than 14 million workers across 22 industry clusters and 55 economies – providing unparalleled insights into the emerging jobs landscape for the 2025-2030 period. This report would not be possible without their openness to contributing their views and insights, and we sincerely thank them all. We greatly appreciate, too, the support of our survey partners, which have enhanced the report's geographical coverage.

These perspectives are further enriched by research collaborations and data partnerships with ADP, Coursera, Indeed and LinkedIn, whose innovative data and analysis complement the survey findings.

This publication has been made possible by the dedication and expertise of its project team: Till Leopold, Attilio Di Battista, Ximena Játiva, Shuvasish Sharma, Ricky Li and Sam Grayling, alongside the wider team at the Centre for the New Economy and Society.

The disruptions of recent years have underscored the importance of foresight and collective action. We hope this report will inspire an ambitious, multistakeholder agenda – one that equips workers, businesses, governments, educators and civil society to navigate the complex transitions ahead.



Key findings

Technological change, geoeconomic fragmentation, economic uncertainty, demographic shifts and the green transition – individually and in combination – are among the major drivers expected to shape and transform the global labour market by 2030. The *Future of Jobs Report 2025* brings together the perspective of over 1,000 leading global employers—collectively representing more than 14 million workers across 22 industry clusters and 55 economies from around the world—to examine how these macrotrends impact jobs and skills, and the workforce transformation strategies employers plan to embark on in response, across the 2025 to 2030 timeframe.

- Broadening digital access is expected to be the most transformative trend – both across technology-related trends and overall – with 60% of employers expecting it to transform their business by 2030. Advancements in technologies, particularly AI and information processing (86%); robotics and automation (58%); and energy generation, storage and distribution (41%), are also expected to be transformative. These trends are expected to have a divergent effect on jobs, driving both the fastest-growing and fastest-declining roles, and fueling demand for technology-related skills, including AI and big data, networks and cybersecurity and technological literacy, which are anticipated to be the top three fastestgrowing skills.
- Increasing cost of living ranks as the secondmost transformative trend overall – and the top trend related to economic conditions – with half of employers expecting it to transform their business by 2030, despite an anticipated reduction in global inflation. General economic slowdown, to a lesser extent, also remains top of mind and is expected to transform 42% of businesses. Inflation is predicted to have a mixed outlook for net job creation to 2030, while slower growth is expected to displace 1.6 million jobs globally. These two impacts on job creation are expected to increase the demand for creative thinking and resilience, flexibility, and agility skills.
- Climate-change mitigation is the third-most transformative trend overall – and the top trend related to the green transition – while climatechange adaptation ranks sixth with 47% and 41% of employers, respectively, expecting these trends to transform their business in the next five years. This is driving demand for roles such as renewable energy engineers, environmental

engineers and electric and autonomous vehicle specialists, all among the 15 fastest-growing jobs. Climate trends are also expected to drive an increased focus on environmental stewardship, which has entered the *Future of Jobs Report's* list of top 10 fastest growing skills for the first time.

- Two demographic shifts are increasingly seen to be transforming global economies and labour markets: aging and declining working age populations, predominantly in higherincome economies, and expanding working age populations, predominantly in lower-income economies. These trends drive an increase in demand for skills in talent management, teaching and mentoring, and motivation and self-awareness. Aging populations drive growth in healthcare jobs such as nursing professionals, while growing working-age populations fuel growth in education-related professions, such as higher education teachers.
- Geoeconomic fragmentation and geopolitical tensions are expected to drive business model transformation in one-third (34%) of surveyed organizations in the next five years. Over onefifth (23%) of global employers identify increased restrictions on trade and investment, as well as subsidies and industrial policies (21%), as factors shaping their operations. Almost all economies for which respondents expect these trends to be most transformative have significant trade with the United States and/or China. Employers who expect geoeconomic trends to transform their business are also more likely to offshore - and even more likely to re-shore – operations. These trends are driving demand for security related job roles and increasing demand for network and cybersecurity skills. They are also increasing demand for other human-centred skills such as resilience, flexibility and agility skills, and leadership and social influence.

Extrapolating from the predictions shared by Future of Jobs Survey respondents, on current trends over the 2025 to 2030 period job creation and destruction due to structural labour-market transformation will amount to 22% of today's total jobs. This is expected to entail the creation of new jobs equivalent to 14% of today's total employment, amounting to 170 million jobs. However, this growth is expected to be offset by the displacement of the equivalent of 8% (or 92 million) of current jobs, resulting in net growth of 7% of total employment, or 78 million jobs.

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- Frontline job roles are predicted to see the largest growth in absolute terms of volume and include Farmworkers, Delivery Drivers, Construction Workers, Salespersons, and Food Processing Workers. Care economy jobs, such as Nursing Professionals, Social Work and Counselling Professionals and Personal Care Aides are also expected to grow significantly over the next five years, alongside Education roles such as Tertiary and Secondary Education Teachers.
- Technology-related roles are the fastestgrowing jobs in percentage terms, including Big Data Specialists, Fintech Engineers, AI and Machine Learning Specialists and Software and Application Developers. Green and energy transition roles, including Autonomous and Electric Vehicle Specialists, Environmental Engineers, and Renewable Energy Engineers, also feature within the top fastest-growing roles.
- Clerical and Secretarial Workers including Cashiers and Ticket Clerks, and Administrative Assistants and Executive Secretaries – are expected to see the largest decline in absolute numbers. Similarly, businesses expect the fastest-declining roles to include Postal Service Clerks, Bank Tellers and Data Entry Clerks.

On average, workers can expect that two-fifths (39%) of their existing skill sets will be transformed or become outdated over the 2025-2030 period. However, this measure of "skill instability" has slowed compared to previous editions of the report, from 44% in 2023 and a high point of 57% in 2020 in the wake of the pandemic. This finding could potentially be due to an increasing share of workers (50%) having completed training, reskilling or upskilling measures, compared to 41% in the report's 2023 edition.

- Analytical thinking remains the most soughtafter core skill among employers, with seven out of 10 companies considering it as essential in 2025. This is followed by resilience, flexibility and agility, along with leadership and social influence.
- Al and big data top the list of fastest-growing skills, followed closely by networks and cybersecurity as well as technology literacy. Complementing these technology-related skills, creative thinking, resilience, flexibility and agility, along with curiosity and lifelong learning, are also expected to continue to rise in importance over the 2025-2030 period. Conversely, manual dexterity, endurance and precision stand out with notable net declines in skills demand, with 24% of respondents foreseeing a decrease in their importance.

While global job numbers are projected to grow by 2030, existing and emerging skills differences between growing and declining roles could exacerbate existing skills gaps. The most prominent skills differentiating growing from declining jobs are anticipated to comprise resilience, flexibility and agility; resource management and operations; quality control; programming and technological literacy.

Given these evolving skill demands, the scale of workforce upskilling and reskilling expected to be needed remains significant: if the world's workforce was made up of 100 people, 59 would need training by 2030. Of these, employers foresee that 29 could be upskilled in their current roles and 19 could be upskilled and redeployed elsewhere within their organization. However, 11 would be unlikely to receive the reskilling or upkskilling needed, leaving their employment prospects increasingly at risk.

Skill gaps are categorically considered the biggest barrier to business transformation by Future of Jobs Survey respondents, with 63% of employers identifying them as a major barrier over the 2025-2030 period. Accordingly, 85% of employers surveyed plan to prioritize upskilling their workforce, with 70% of employers expecting to hire staff with new skills, 40% planning to reduce staff as their skills become less relevant, and 50% planning to transition staff from declining to growing roles.

Supporting employee health and well-being is expected to be a top focus for talent attraction, with 64% of employers surveyed identifying it as a key strategy to increase talent availability. Effective reskilling and upskilling initiatives, along with improving talent progression and promotion, are also seen as holding high potential for talent attraction. Funding for - and provision of - reskilling and upskilling are seen as the two most welcomed public policies to boost talent availability.

The Future of Jobs Survey also finds that adoption of diversity, equity and inclusion initiatives remains on the rise. The potential for expanding talent availability by tapping into diverse talent pools is highlighted by four times more employers (47%) than two years ago (10%). Diversity, equity and inclusion initiatives have become more prevalent, with 83% of employers reporting such an initiative in place, compared to 67% in 2023. Such initiatives are particularly popular for companies headquartered in North America, with a 96% uptake rate, and for employers with over 50,000 employees (95%).

By 2030, just over half of employers (52%) anticipate allocating a greater share of their revenue to wages, with only 8% expecting this share to decline. Wage strategies are driven primarily by goals of aligning wages with workers' productivity and performance and competing for retaining talent and skills. Finally, half of employers plan to reorient their business in response to AI, two-thirds plan to hire talent with specific AI skills, while 40% anticipate reducing their workforce where AI can automate tasks.



Part I: The Future of Jobs 2025

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Introduction: The global labour market landscape in 2025

The year 2025 unfolds amid ongoing transformations in global labour markets. Since the COVID-19 pandemic, rising cost of living, geopolitical conflicts, the climate emergency and economic downturns have added further turbulence to technology-driven global employment changes. While the global economic outlook appears to be stabilizing, it does so amid weaker global growth projections of 3.2% for 2025.¹ Global inflation appears to have eased and is now projected to reach 3.5% by the end of 2025 – below the average global rate of the first two decades of the 21st century. However, living costs remain elevated around the world.

Aided by a stabilizing economic outlook and easing inflation, the global unemployment rate, at 4.9%,² stands at the lowest level since 1991. However, this headline figure hides a range of disparities. While middle-income countries are experiencing reductions in unemployment, low-income countries have seen an increase, from 5.1% in 2022 to 5.3% by 2024.

Reductions in unemployment have also lagged for women. Since 2020, when the global unemployment rate peaked for both sexes at 6.6%, the rate for men has declined to 4.8%, while the rate for women remains elevated at 5.2%. This trend is driven mainly by lower-middle income countries, where the female unemployment rate (of 5.5%) is 1.1% higher than the male equivalent. High-income countries have an unemployment rate gender disparity of 0.4%; however, this disparity has existed for over a decade – rather than opening up during the post-COVID recovery. For lowincome and upper-middle income countries, male and female unemployment rates remain even.

Youth unemployment rates tell another story of labour-market health. While the global youth unemployment rate has tracked the total global unemployment rate, it remains elevated at 13%. Assessing rates of youth not in employment education or training (NEETs) highlights disparities between economies at different national income levels. While the global NEET rate remains flat at 21.7%, it stands at just 10.1% for high-income economies, rising to 17.3% for upper-middle income ones. The rate then jumps to 25.9% for lower-middle income economies and 27.6% for low-income ones.

The jobs gap – a measure by the International Labour Organization (ILO) to incorporate a broader understanding of unemployment and underemployment - adds additional nuance to our understanding of the labour-market situation. Similarly to global headline unemployment, the jobs gap has been decreasing and stood at a need for 402 million additional jobs in 2024. While most of the world has experienced this downward trend, low-income economies saw their jobs gap increase by 0.4 percentage points compared to prepandemic levels. Lower-middle income economies saw the largest reduction in the jobs gap (by 2 percentage points compared to 2019 levels). Across all country income groups, the jobs gap for women is higher than that for men, but gender differences are most pronounced in low-income and especially lower-income economies, where the jobs gap for women surpasses that of men by 7.5 percentage points.

The global labour-force participation rate has rebounded after a drop during the pandemic and now stands at similar levels to 2019 for all income groups except lower-middle income economies. In lower-income economies the labour-force participation rate has spiked beyond the levels seen in 2019. This is noteworthy considering lowermiddle income economies – who make up around 40% of the global population – will drive the bulk of working-age population growth in the coming years and decades. The combination of growing workingage populations and labour-force participation rates emphasizes the importance of job creation in these economies.

Against the backdrop of this current labour-market landscape, the *Future of Jobs Report 2025* analyses how organizations expect the labour market to evolve over the next five years until 2030. Like previous editions of the report, this analysis is

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based on the World Economic Forum's Future of Jobs Survey, conducted in late 2024, which brings together the perspectives of more than 1,000 global employers, collectively employing more than 14.1 million workers across 22 industry clusters and 55 economies. The survey highlights how macrotrends and technology will influence industry transformation and employment, the jobs and skills outlook over the next five years and the corresponding workforce transformation strategies companies plan to use to address these issues.

The report begins by outlining five macrotrends impacting the labour market – technological change, the green transition, geoeconomic fragmentation, economic uncertainty and demographic shifts. In Chapter 2, the report discusses how organizations expect jobs to evolve, including which jobs are predicted to grow and decline fastest, and the trends driving these changes. Chapter 3 looks at projected changes to the skills needed in the labour market, before Chapter 4 analyses the workforce practices that employers plan to adopt in their organizations. Finally, Chapter 5 provides insights for the nine regions, 55 economies, and 22 industry clusters that meet the report's statistical thresholds for standalone analysis. The appendix provides a detailed overview of the report's survey and analysis methodology.

In addition, the *Future of Jobs Report 2025* features a comprehensive set of Region, Economy and Industry Profiles. User guides are provided for each of these profiles to support their use as practical, standalone tools.



Drivers of labour-market transformation

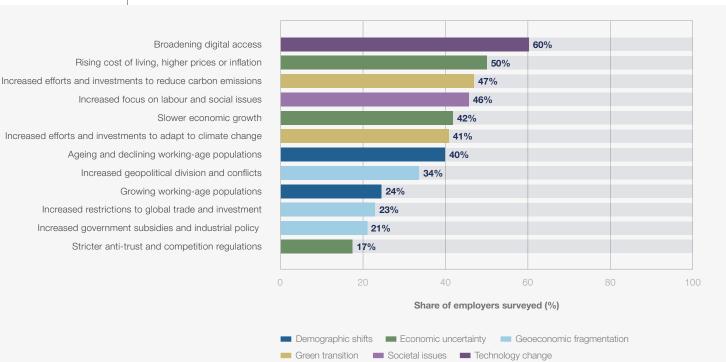
Technological developments, the green transition, macroeconomic and geoeconomic shifts, and demographic changes are driving transformation in the global labour market, reshaping both jobs and required skills. This chapter provides a picture of how companies expect these macrotrends to drive industry transformation by 2030.

1.1 Expected impact of macrotrends on business transformation

FIGURE 1.1

Macrotrends driving business transformation

Share of employers surveyed that identify the stated trend as likely to drive business transformation.



Source

World Economic Forum, Future of Jobs Survey 2024.

Technological change

More employers – 60% – expect broadening digital access to transform their business than any other trend, with similar proportions of employers across

all regions selecting this trend. This growing digital access is a critical enabler for new technologies to transform labour markets (Figure 1.1).

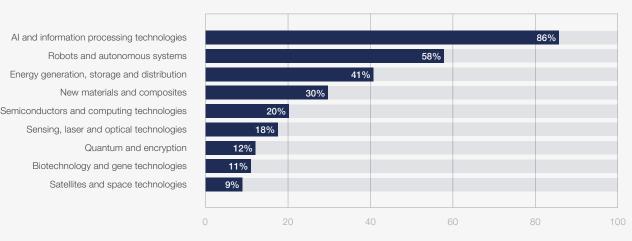
The Future of Jobs Survey asked employers how advances in nine key technologies are transforming

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their business. Of the nine technologies, three stand out as being expected to have the greatest impact. Robots and autonomous systems are expected to transform 58% of employers' businesses, while energy generation and storage technologies are expected to transform 41%. But it is artificial intelligence (AI) and information processing technologies that are expected to have the biggest impact – with 86% of respondents expecting these technologies to transform their business by 2030 (Figure 1.2).

FIGURE 1.2 Technology trends driving business transformation, 2025-2030

Share of employers surveyed that identify the stated technology trend as likely to drive business transformation



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.

Generative AI (GenAI), in particular, has witnessed a rapid surge in both investment and adoption across various sectors. Since the release of Chat GPT in November 2022, investment flows into AI have increased nearly eightfold.³ This influx of capital has been accompanied by investment in the physical infrastructure needed to support these emerging technologies, including servers and energy generation plants. By leveraging natural language processing technology, GenAl enables users to interact with it as though they were conversing with a human, considerably reducing barriers to usage and the need for specialized technical knowledge.⁴ Accordingly, the demand for GenAl skills by both businesses and individuals has also grown significantly (Box B1.1).

Although more generalized adoption of Al applications remains comparatively low, with only a small fraction of firms using it in 2023, adoption is growing rapidly, albeit unevenly across sectors. The information technology sector is leading the way in Al adoption, while industries such as construction are lagging behind.⁵ This disparity mirrors broader trends, with advanced and middleincome economies experiencing unprecedented diffusion of generative Al technologies among individual users, while low-income economies remain largely on the margins, with currently minimal use of this technology.⁶

While the full extent of long-term productivity gains from the technology remains uncertain,

workplace studies have identified various initial ways for generative AI to enhance human skills and performance. Some of these studies have highlighted ways for generative AI to enhance human core skills, or to substitute for tacit knowledge among newer or average performing workers.^{7,8} Other studies have shown generative AI can enhance knowledge work if applied appropriately within its capability, but risks producing adverse outcomes where users unknowingly stretch it beyond its capability.⁹

Looking further ahead, some observers argue generative AI could empower less specialized employees to perform a greater range of "expert" tasks – expanding the possible functions of roles such as Accounting Clerks, Nurses, and Teaching Assistants.¹⁰ Similarly, the technology could equip skilled professionals such as Electricians, Doctors or Engineers with the world's forefront knowledge - enabling them to solve complex problems more efficiently.11 Outcomes such as these – which create genuine shifts in the quantity or quality of output – are more likely to come about if technology development is focused on enhancing rather than substituting for human capabilities.12 However, without appropriate decision-making frameworks, economic incentive structures and, possibly, government regulations, there remains a risk that technological development will be focused on replacing human work, which could increase inequality and unemployment.



While currently seen as less transformative than GenAl, robots and autonomous systems have seen steady growth of around 5-7% annually since 2020.¹³ In 2023, global average robot density reached 162 units per 10,000 employees, double the number measured seven years ago.¹⁴ Currently robot installations are heavily concentrated, with 80% of installations occurring in China, Japan, United States, the Republic of Korea, and Germany.¹⁵ This is partially reflected in Future of Jobs Survey data, which shows significant expectations for the transformative impact of these technologies in these five countries (more than 60% of respondents in each); but much lower expectations among employers headquartered in Sub-Saharan Africa (39%), Central Asia (45%) and the Middle East and North Africa (44%).

BOX 1.1 Demand for generative AI skills

In collaboration with Coursera

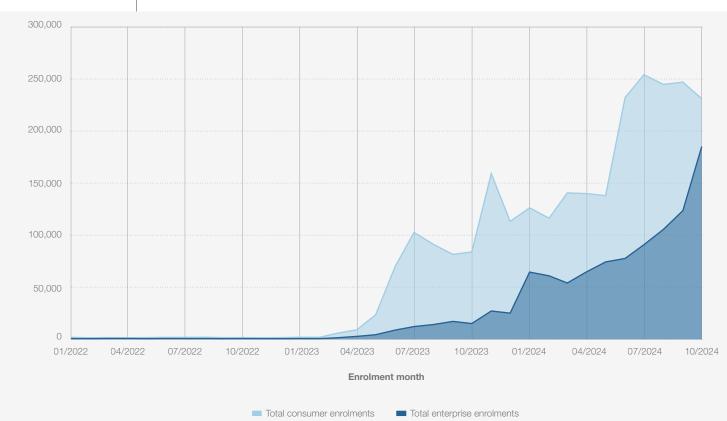
Coursera data generated for the *Future of Jobs Report 2025* reveals significant growth in demand for Generative AI training among both individual learners and enterprises (Figure B1.1). Demand for AI skills has accelerated globally, with India and the United States leading in enrolment numbers. However, the drivers of demand differ. In the United States demand is primarily driven by individual users, whereas in India, corporate sponsorship plays a significant role in boosting GenAI training uptake.

Globally, individual learners on Coursera have focused on foundational GenAl skills and

conceptual topics, such as prompt engineering, trustworthy AI practices, and strategic decisionmaking around AI. Institution-sponsored learners, on the other hand, emphasize practical applications within the workplace, including leveraging AI tools to enhance efficiency in Excel or leveraging the technology to develop applications. These trends reflect a tailored approach to GenAI learning, where individuals focus on foundational knowledge-building while organizations prioritize training that delivers immediate workplace productivity gains.

FIGURE B1.1 Demand for generative AI skills

Generative AI enrolment trend 2022-2024.



Source Coursera analysis.

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Economic uncertainty

As of early 2025, the global economic outlook appears to be shaped by a combination of cautious optimism and persistent uncertainties. According to the World Economic Forum's September 2024 Chief Economists Outlook,¹⁶ while there are signs of improving global conditions, vulnerabilities persist. Most surveyed chief economists (54%) expect economic conditions to hold steady in the short term. However, among those anticipating change, more expect conditions to worsen rather than strengthen.

The 2024 economic performance was marked by a global decrease in inflation and an unusually resilient economy throughout the disinflationary process. While easing inflation and looser monetary policy offer some optimism, slow growth and political volatility keep many countries at risk of economic shocks. The International Monetary Fund (IMF) projects growth to hold steady at 3.2 percent in 2025, despite sizable downward growth revisions in a few economies, particularly low-income developing ones.¹⁷

Despite this comparatively steady outlook, price pressures persist in many economies. Inflation remains particularly high in services – at almost twice pre-pandemic levels – and is especially persistent in low-income countries. Low-income countries are disproportionately affected by rising inflationary pressures because of elevated food prices due to supply disruptions influenced by climate shocks, regional conflicts and geopolitical tensions.¹⁸

Against this backdrop, companies expect economic pressures to be among the most transformative drivers. Figure 1.1 shows rising cost of living remains a top concern, with half of all surveyed employers expecting it to drive transformation, making it the second-most influential trend. Slower economic growth is also a major concern, with 42% of respondents expecting it to impact their operations.

Views on the impact of inflation and economic growth notably vary across regions. For example, in Sub-Saharan Africa, six in 10 respondents cite inflation as a key factor, whereas in Eastern and South-Eastern Asia, slower economic growth is seen as the more important issue.

Finally, stricter anti-trust and competition regulations, though a lower priority overall, are expected to impact one in six employers globally

Geoeconomic fragmentation

Intensifying geoeconomic tensions threaten trade and supply chains, with lower-income economies particularly vulnerable, given that essential goods like food and energy comprise a larger share of household expenditures in these countries.¹⁹ Globally, governments are responding to geoeconomic challenges by imposing trade and investment restrictions, increasing subsidies, and adjusting industrial policies. The World Trade Organization (WTO) reports that trade restrictions doubled between 2020 and 2024, with the value of import restrictions reaching nearly 10% of global imports in 2024.²⁰ These increasing protectionist measures may pose a medium-term risk to global economic growth, as they reduce opportunities for open innovation and technology transfer – factors that historically fuelled growth in emerging economies during periods of globalization.²¹

This shift toward geoeconomic fragmentation carries substantial macroeconomic implications, with the IMF estimating potential global output losses from trade fragmentation ranging from 0.2% to 7% of GDP, and losses deepening in scenarios of technological decoupling.²² Emerging and developing economies are particularly vulnerable to such disruptions. For example, Sub-Saharan Africa could see long-term welfare losses of approximately 4% of GDP due to declining global integration.²³

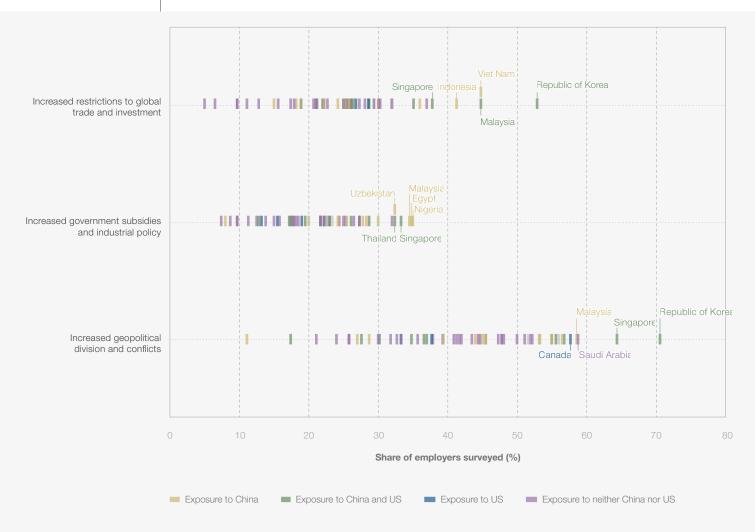
The Future of Jobs Survey reveals that around onethird (34%) of surveyed employers see heightened geopolitical tensions and conflicts as a key driver of organizational transformation. Meanwhile just over one-fifth of surveyed organizations identify increased restrictions on trade and investment (23%), as well as subsidies and industrial policies (21%), as factors reshaping their operations.

Geoeconomic concerns vary by economy. Employers in Eastern Asia and Northern America identify rising geoeconomic fragmentation as a key driver shaping labour markets, with nearly half of surveyed employers in these regions citing this trend. These regions also show significant concern about restrictions on global trade and investment, though to a lesser extent than in the Middle East and North Africa. Economies with comparatively high trade volumes with the United States, China, or both – such as Singapore (64%) and the Republic of Korea (71%) – tend to expect greater transformation from each of these geoeconomic trends, as shown in Figure 1.3 below.



FIGURE 1.3 Geoeconomic trends, by economy

Share of employers surveyed that expect the stated geoeconomic trend to transform their business.



Source

World Economic Forum, Future of Jobs Survey 2024.

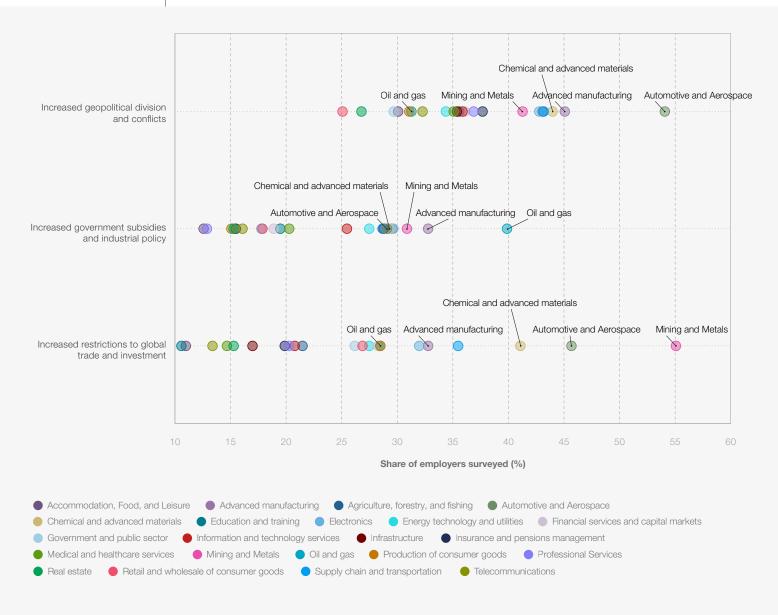
On an industry level, as shown in Figure 1.4, sectors with a high degree of dependence on global supply chains, such as Automotive and Aerospace (46%), and Mining and Metals (55%), expect industry transformation driven by trade restrictions. By contrast, industries with less exposure to global markets, such as Education, are less focused on this trend, with fewer than 14% of surveyed employers seeing trade restrictions as disruptive. Mining and Metals, Advanced Manufacturing, and Oil and Gas anticipate industry transformation stemming from increased government subsidies and industrial policies, with, respectively, 31%, 33%, and 40% of employers across these industries citing these factors; whereas more domestic-focused sectors such as Accommodation, Food, and Leisure expect minimal impact from such policies.

The broader implications of geoeconomic fragmentation extend beyond individual business strategies to long-term economic stability and growth, and limit multilateral cooperation on critical issues such as climate change and pandemic preparedness.²⁴



FIGURE 1.4 Geoeconomic trends, by industry cluster

Share of employers surveyed that expect the stated geoeconomic trend to transform their business.



Source

World Economic Forum, Future of Jobs Survey 2024.

Green transition

Despite an increasingly complex outlook for global climate negotiations, the green transition remains a priority for many organizations globally. Nearly half of surveyed employers (47%) anticipate the ramping up of efforts and investments to reduce carbon emissions as a key driver for organizational transformation. Similarly, 41% expect that increased efforts and investments to adapt to climate change will drive significant organizational changes. These two trends rank 3rd and 6th, respectively, among the drivers of business transformation identified by the Future of Jobs Survey. These priorities have enabled green jobs to demonstrate resilience in recent years, with hiring rates in green sectors remaining relatively stable even throughout the pandemic-related disruptions of 2020.25

The Future of Jobs Survey finds that the industrial sector – encompassing industries such as Automotive and Aerospace, and Mining and Metals – anticipates significant organizational transformation as companies ramp up efforts to decarbonize: 71% of employers in the Automotive and Aerospace industry and 69% of those in the Mining and Metals industry expect carbon emissions reductions to transform their organizations. Given the carbon-intensive nature of these industries,²⁶ decarbonization will significantly transform these industries and their workforces, with workers requiring upskilling and reskilling to transition to alternative jobs.

A similar picture emerges across regions. For example, in South-Eastern Asia, 72% of employers expect climate mitigation efforts to transform their



organizations by 2030, while over half expect climate adaptation to do so. By contrast, in Central Asia, only 19% of respondents see climate trends as relevant to their business activities.

As countries seek to meet climate goals, questions arise regarding whether their workforces are equipped with the necessary skills to meet the demands of a net-zero future. The shift toward sustainable practices will require specialized expertise which will incur transition costs, particularly for those working in production occupations such as assemblers and fabricators.²⁷ Despite a global 12% increase in workers acquiring green skills between 2022 and 2023, demand continues to outpace supply, with the number of job postings requiring at least one green skill rising by nearly 22% over the same period. To fully capitalize on opportunities created by the green transition and harness them in a way that is fair and inclusive, prioritizing green skilling is essential.

Demographic shifts

The world is currently experiencing two fundamental demographic shifts: an aging and declining working-age population predominantly in higherincome economies, due to declining birth rates and longer life expectancy, and a growing working-age population in many lower-income economies, where younger populations are progressively entering the labour market. In higher-income nations, aging populations are increasing dependency ratios, potentially putting greater pressure on a smaller pool of working-age individuals and raising concerns about long-term labour availability. In contrast, lower-income economies may benefit from a demographic dividend.

These demographic shifts have a direct impact on global labour supply: currently balanced between lower-income (49%) and higher-income (51%) working-age populations, this distribution is expected to shift by 2050, with lower-income countries projected to hold 59% of the global working-age population.²⁹ Geographies with a demographic dividend, such as India and Sub-Saharan African nations, will supply nearly two-thirds of new workforce entrants in the coming years.³⁰

Findings from the Future of Jobs Survey indicate that for 40% of employers worldwide, aging and declining working-age populations are driving transformation, while 25% are being transformed by growing working-age populations. Many highincome economies experience the combined effects of both trends. Certain countries, including Australia, Germany and Japan, experience more significant effects from declining working-age populations. While few companies operating in Sub-Saharan African countries expect to see transformation due to aging and declining working age populations, their expectations regarding the impact of growing working-age populations are also relatively tempered, illustrating relatively greater concern with other macrotrends (Figure 1.5).

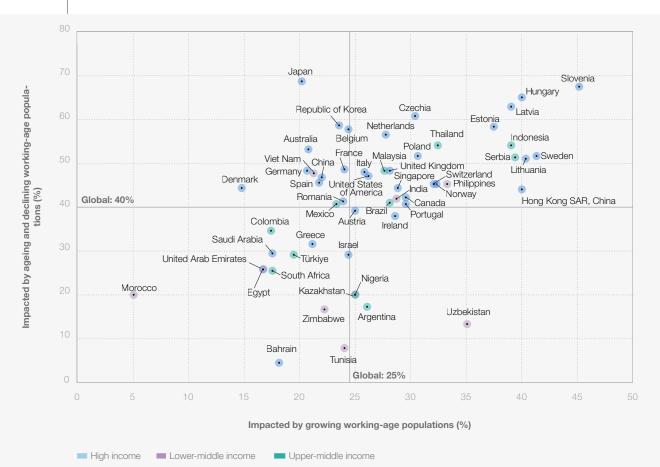
Compared to global averages, employers facing the effects of aging population are more pessimistic about talent availability and expect facing bigger challenges in attracting industry talent. More encouragingly, with a shrinking labour pool, many of these companies (60%) increasingly prioritize transitioning current employees into growing roles as a key workforce strategy. Some observers have also predicted that aging high-income economies with shrinking labour forces might increasingly look to deeper automation to counterbalance some of these demographic trends.³¹ For example, the Future of Jobs Survey finds that employers expecting to be impacted by aging populations are more likely to accelerate process automation (79% versus 73% globally) and advance workforce augmentation (67% versus 63% globally) in the next five years.

Conversely, many economies' actual ability to leverage demographic dividends will depend on their accompanying success, or otherwise, in inclusive job creation. According to the World Bank, over the next 10 years, an unprecedented 1.2 billion young people in emerging economies will become working-age adults, while the job market in these economies is only expected to create 420 million additional jobs - risking leaving nearly 800 million young people in economic uncertainty.32 Encouragingly, employers responding to the Future of Jobs Survey that identify growing working-age populations as a driver of transformation plan to prioritize reskilling and upskilling, with 92% indicating they will be focusing on these strategies by 2030.



Dual impact of declining and growing labour forces, by economy and income group, 2025-2030

Share of surveyed employers impacted by growing working-age populations and share of surveyed employers impacted by ageing and declining working-age populations.



Source

World Economic Forum, Future of Jobs Survey 2024.



2

Jobs outlook

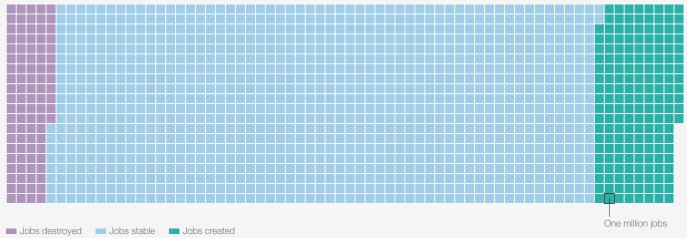
Technological change, the green transition, economic uncertainty, geoeconomic fragmentation and demographic shifts are reshaping the labour market. This chapter analyses how employers expect various kinds of jobs to grow and decline in response to these macrotrends and assesses the role of each of these trends in contributing to labour-market transformation.

2.1 **Total job growth and loss**

By combining respondents' job growth and decline expectations with hard data on global employment collected by the ILO, the *Future of Jobs Report 2025* estimates that, by 2030, on current predictions, new job creation and job displacement due to macrotrends will represent a combined total of 22% of today's total (formal) jobs. Specifically, macrotrend-driven creation of new jobs is estimated to amount to 170 million jobs, equivalent to 14% of today's total employment. This growth is expected to be offset by the displacement of 92 million current jobs, or 8% of total employment, resulting in a net growth of 78 million jobs (7% of today's total employment) by 2030, Figure 2.1 illustrates the total number of jobs expected to be created and displaced due to labour-market transformation relative to total employment today.

FIGURE 2.1 Global employment change by 2030

In the next five years, 170 million jobs are projected to be created and 92 million jobs to be displaced, constituting a structural labour market churn of 22% of the 1.2 billion formal jobs in the dataset being studied. This amounts to a net employment increase of 7%, or 78 million jobs.



Source

Note

Please refer to the Appendix for the methodology.

World Economic Forum, Future of Jobs Survey 2024; International Labour Organization, *ILOSTAT.*

Growing and declining jobs

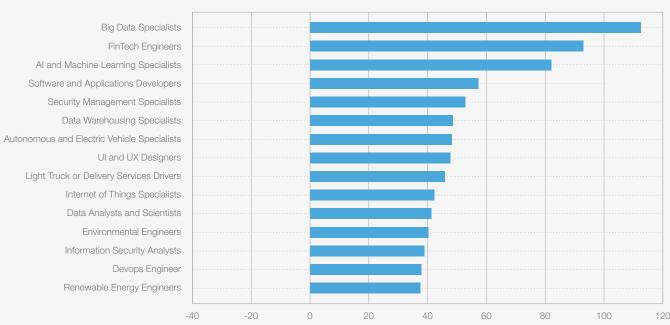
The Future of Jobs Survey gathered insights from employers on job roles expected to grow, decline or remain stable within their organizations over the next five years. Respondents were then asked to identify the macrotrends and technological advancements driving job growth and decline in their organizations.



According to the surveyed executives, the fastestgrowing job roles by 2030, in percentage terms, tend to be driven by technological developments, such as advancements in Al and robotics and increasing digital access (See section 2.2). Leading the fastest growing jobs list are roles such as Big Data Specialist, FinTech Engineers, AI and Machine Learning Specialists and Software and Applications Developers (Figure 2.2).

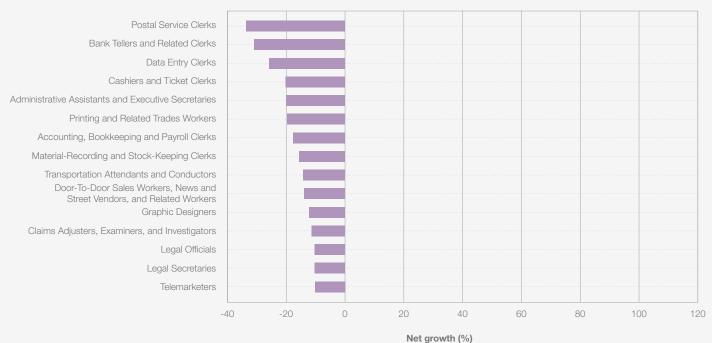
FIGURE 2.2 Fastest-growing and fastest-declining jobs, 2025-2030

Top jobs by fastest net growth and net decline, projected by surveyed employers



Top fastest growing jobs

Net growth (%)



Top fastest declining jobs

Source

World Economic Forum, Future of Jobs Survey 2024.



While technology trends partly contribute to the growth of security-related roles such as Security Management Specialists, which ranks among the top five fastest-growing roles, increased geopolitical fragmentation contributes in large part to the growth of this role. Driven by the same combination of technology and geoeconomic trends, another security-related role, Information Security Analysts, also appears among the top 15.

Green and energy-transition roles, including Autonomous and Electric Vehicle Specialists, Environmental Engineers, and Renewable Energy Engineers, also feature within the top 15 fastest-growing roles. The growth of these roles is driven by increased efforts and investments to reduce carbon emissions and adapt to climate change. The growing adoption of energy generation, storage and distribution technologies, alongside other technology trends, are additional contributing factors.

By contrast, respondents expect the fastestdeclining roles to include various clerical roles, such as Cashiers and Ticket Clerks, alongside Administrative Assistants and Executive Secretaries, Printing Workers, and Accountants and Auditors. Broadening digital access, AI and information processing technologies, and robots and autonomous systems are the primary drivers for this decline. Aging and declining working-age populations and slower economic growth also contribute to the decline in clerical roles.

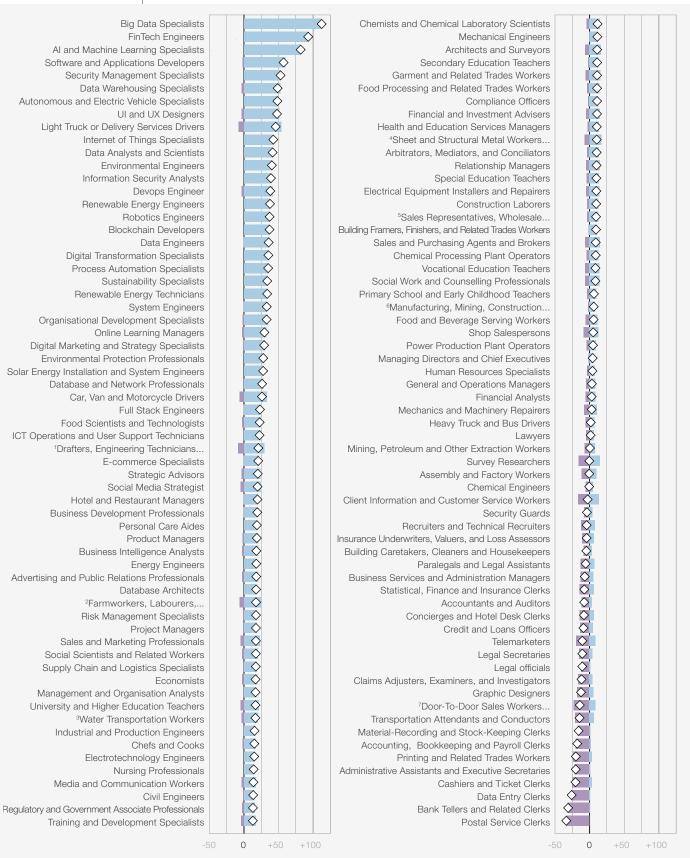
Figure 2.3 provides the percentage growth and decline, alongside net growth outlook, for all roles featured in the Future of Jobs Survey that meet response thresholds.



FIGURE 2.3

Job growth and decline (%), 2025-2030

Projected job creation (blue) and displacement (purple) between 2025 and 2030, as a percentage of total current employment in the corresponding job role. The projected net growth or decline for each occupation over the next five years (diamonds) is calculated by subtracting total job displacement from total job creation.



Share of current workforce (%)

- Jobs created Jobs displaced 🔷 Net growth or decline

Share of current workforce (%)

Note

Source

World Economic Forum, Future of Jobs Survey 2024.

¹Drafters, Engineering Technicians, and Mapping Technicians; ²Farmworkers, Labourers, and Other Agricultural Workers; ³Water Transportation Workers, including Ship and Marine Cargo Workers, Controllers, and Technicians; ⁴Sheet and Structural Metal Workers, Moulders and Welders; ⁵Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products; ⁶Manufacturing, Mining, Construction, and Distribution Managers; ⁷Door-To-Door Sales Workers, News and Street Vendors, and Related Workers

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To approximate the total impact of job growth and decline, this report combines the job outlook expectations of surveyed employers with estimates of the total number of workers in the corresponding roles, based on ILO employment data. However, the Future of Jobs data set only provides information on roles for which survey data availability meets a minimum coverage threshold, and corresponds to 1.18 billion workers in total, which is a subset of the ILO's total employment data. The conclusions derived for this subset should not be treated as comprehensive, but rather as providing insights on selected segments of the global workforce.

Figure 2.4 shows the 15 largest net growth and decline job roles in absolute numbers. The highest growth in absolute numbers of jobs is driven by roles that make up the core of many economies.

Farmworkers top the list of the largest growing job roles in the next five years and are expected to see 35 million more jobs by 2030. Green transition trends, including increased efforts and investments to reduce carbon emissions and adapt to climate change, are the driving forces behind this job growth. Broadening digital access and rising cost of living also contribute to the growth of this job role, which currently employs more than 200 million workers worldwide.

Delivery Drivers, Building Construction Workers, Salespersons and Food Processing Workers are also among the largest-growing job types in the next five years. While technology is impacting growth in almost all occupations, demographic trends and economic trends also contribute to the projected net increase in these job roles.

Care jobs, including Nursing Professionals, Social Work and Counselling Professionals, and Personal

Care Aides are expected to see significant growth over the next five years, driven by demographic trends, especially aging populations. Increased focus on labour and social issues is also identified as a contributing factor.

Education-related roles such as University and Higher Education Teachers and Secondary Education Teachers are also predicted to be among the biggest job creators in absolute terms over the next five years globally. Broadening digital access and growing working-age populations are the top two contributing drivers of this job growth, while increased focus on labour and social issues is seen as an additional factor.

Additionally, Software and Applications Developers, General and Operations Managers, and Project Managers, are among the job categories driving the most net job growth.

Conversely, in parallel to the fastest-declining job roles, Clerical and Secretarial Workers are among the job categories predicted to see the largest net job decline in absolute terms (Figure 2.5).

Section 2.2 further analyses the impact of each of the five identified labour-market macrotrends on growing and declining jobs. However, there is also a group of large and growing jobs that are driven by many trends in combination. This includes Building Framers, Finishers, and Related Trades Workers; Light Truck or Delivery Services Drivers; Car, Van and Motorcycle Drivers; General and Operations Managers; and Social Work and Counselling Professionals. For these jobs, it is the broad sweep of transformative forces, rather than one or two specific labour-market drivers, which is generating growth expectations.

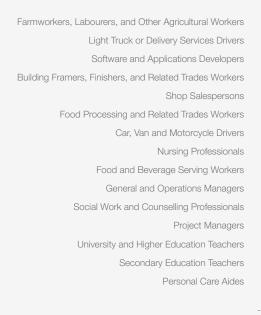


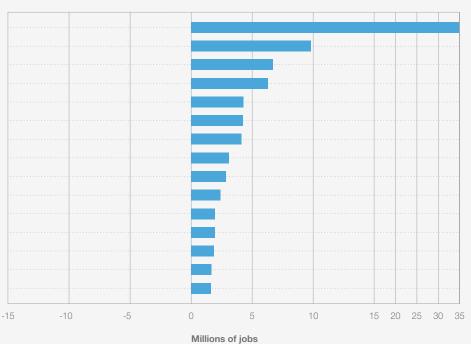
FIGURE 2.4

Largest growing and declining jobs, 2025-2030

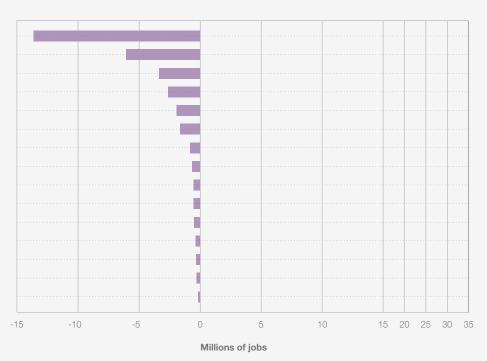
Top jobs, ordered by largest net job growth and decline, in absolute terms, calculated based on ILO occupation employment statistics and expected net growth reported by employers surveyed.

Top largest growing jobs









Cashiers and Ticket Clerks

Administrative Assistants and Executive Secretaries Building Caretakers, Cleaners and Housekeepers Material-Recording and Stock-Keeping Clerks Printing and Related Trades Workers Accounting, Bookkeeping and Payroll Clerks Accountants and Auditors Transportation Attendants and Conductors Security Guards Bank Tellers and Related Clerks Data Entry Clerks Client Information and Customer Service Workers Graphic Designers Business Services and Administration Managers Claims Adjusters, Examiners, and Investigators

Source

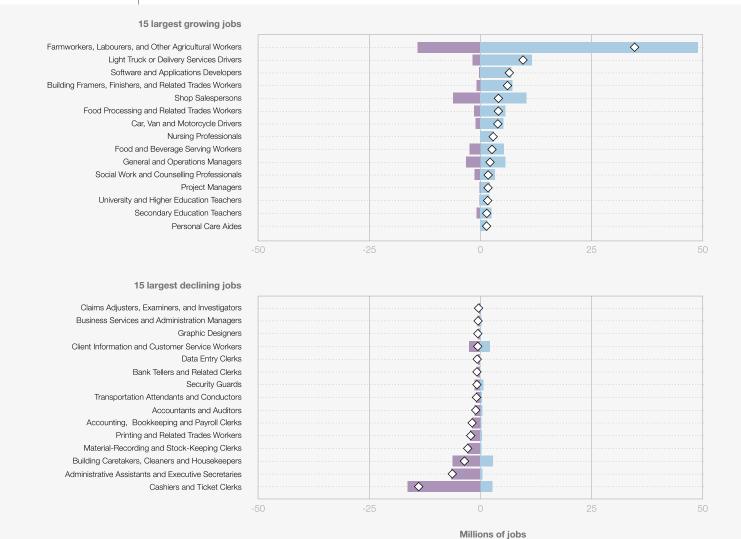
World Economic Forum, Future of Jobs Survey 2024; International Labour Organization, ILOSTAT.



FIGURE 2.5

Job growth and decline (number of employees), 2025-2030

Projected job creation (blue) and displacement (purple) between 2025 and 2030, in absolute number of jobs, estimated by surveyed employers and calculated based on ILO occupational employment statistics. Projected net number of jobs created or displaced for each occupation over the next five years (diamonds) is calculated by subtracting total job displacement from total job creation.



Source

World Economic Forum, Future of Jobs Survey 2024; International Labour Organization, ILOSTAT.



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Expected impact of macrotrends on employment 2.2

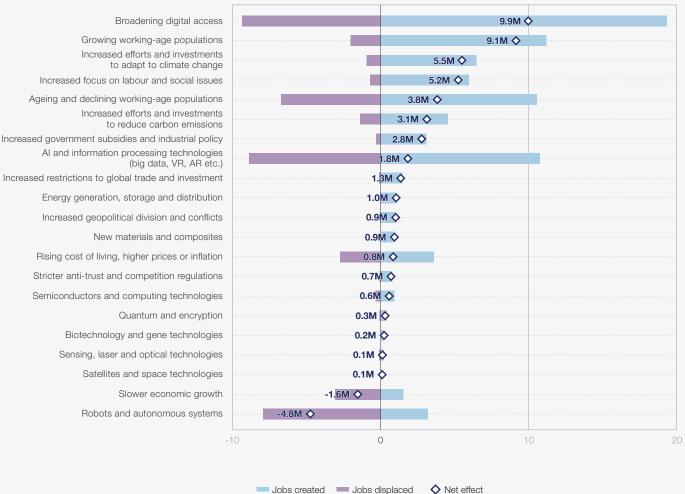
The remainder of this chapter discusses how Future of Jobs Survey respondents expect each of the five macrotrends driving labour market transformation technological change, geoeconomic fragmentation,

green transition, demographic shifts and economic uncertainty - to influence job growth and decline by 2030 (see Figure 2.6).

FIGURE 2.6

Expected impact of macrotrends and technology trends on jobs, 2025-2030

Projected job creation attributed to each trend (blue) and projected job displacement attributed to each trend (purple) between 2025 and 2030, based on the job growth and decline attribution expectations of surveyed employers and ILO employment figures by occupation. The projected net number of jobs created or destroyed attributed to each trend in the next five years (diamonds) is calculated by subtracting the total number of declining jobs from the total number of growing jobs. The Appendix provides additional details and the data behind this figure.



Jobs created Jobs displaced

Source

World Economic Forum, Future of Jobs Survey 2024; International Labour Organization, ILOSTAT.

Technological change

Technology is predicted to be the most divergent driver of labour-market change, with broadening digital access expected to both create and displace more jobs than any other macrotrend (19 million and 9 million, respectively). Meanwhile, trends in AI and information processing technology are expected to create 11 million jobs, while simultaneously displacing 9 million others, more

than any other technology trend. Robotics and autonomous systems are expected to be the largest net job displacer, with a net decline of 5 million jobs.

These three trends - broadening digital access, advancements in AI and information processing, and robotics and autonomous systems technologies - also feature prominently as drivers of the fastest growing and declining jobs/ In fact,

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they are among the top drivers of growth for the 10 fastest-growing jobs: Al and information processing technologies are among the top three drivers of growth for all 10 of these jobs; whereas broadening digital access is a top three driver for nine out of these 10 (all except Autonomous and Electric Vehicle Specialists); and robotics and autonomous systems technologies for seven out of these 10 (all except Security Management Specialists, UI and UX Designers, and Light Truck or Delivery Services Drivers). In addition, of the 10 fastest- and 10 largest-declining roles, only two (Printing and Related Trades Workers, and Building Caretakers, Cleaners and Housekeepers) feature other trends among their top three drivers of job decline.

By contrast, the largest-growth jobs are influenced by a broader range of macrotrends. The three technology-based trends stand out as expected growth drivers only for light truck and delivery services drivers, software and applications developers, and nursing professionals. This projected growth in demand for nursing professionals is also driven by aging and declining working-age populations, further explored in the demographic shifts section of this chapter.

The presence of both Graphic Designers and Legal Secretaries just outside the top 10 fastest-declining

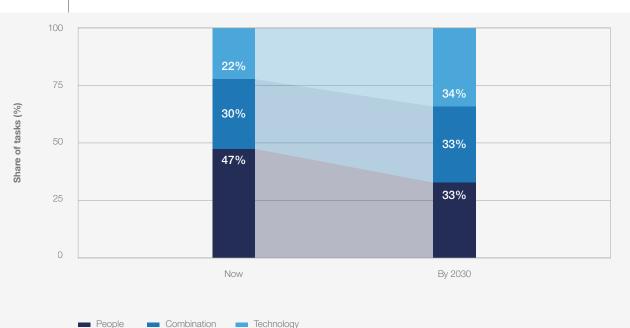
job roles, a first-time prediction not seen in previous editions of the *Future of Jobs Report*, may illustrate GenAl's increasing capacity to perform knowledge work. Job decline in both roles is seen as driven by both Al and information processing technologies as well as by broadening digital access. This is a major change from the report's 2023 edition, when Graphic Designers were considered a moderately growing job and Legal Secretaries did not feature in the expected job growth/decline list.

The Shifting human-machine frontier: automation versus augmentation

The interplay between humans, machines and algorithms is redefining job roles across industries. Automation is expected to drive changes in people's ways of working, with the proportional share of tasks performed solely or predominantly by humans expected to decline as technology becomes more versatile. Future of Jobs Survey respondents estimate that, today, 47% of work tasks are performed mainly by humans alone, with 22% performed mainly by technology (machines and algorithms), and 30% completed by a combination of both. By 2030, employers expect these proportions to be nearly evenly split across these three categories/approaches (Figure 2.7).

FIGURE 2.7 The shifting human-machine frontier: automation versus augmentation, 2025-2030

Share of total work tasks expected to be delivered predominantly by human workers, by technology (machines and algorithms), or by a combination of both.



Source

World Economic Forum, Future of Jobs Survey 2024.

Globally, the expected reduction in the proportion of work tasks performed by humans is driven primarily by increased automation. Of the nearly 15 percentage point reduction in the proportion of total work tasks delivered by humans in 2030 versus 2025, nearly 82% is attributable to advancing automation, while 19% is projected to derive from expanded human-machine collaboration (Figure 2.8).

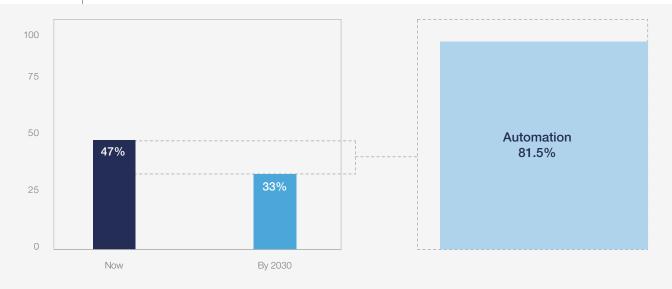
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FIGURE 2.8

Expected shift in the human share of work task delivery in total firm output driven by automation versus augmentation, 2025-2030, global average

Change in proportion of human-performed tasks attributable to increasing automation.



Source

World Economic Forum, Future of Jobs Survey 2024.

Importantly, this analysis only compares the 2025 and 2030 proportions of total task delivery attributable to human employees, technology or collaboration between the two, respectively, and does not consider the potential change in the absolute amount of work tasks (output) getting done. In other words, both machines and humans might be significantly more productive in 2030 – performing more or higher value tasks in the same or less amount of time than it would have taken them to do so in 2025 – so any concern about humans "running out of things to do" due to automation would be misplaced.

However, a potentially more complex question raised by these projections concerns the on-going share of total economic value creation participated in by human workers: If an increasing amount of a firm's total output and income is derived from advanced machines and proprietary algorithms, to what extent will human workers be able to share in this prosperity?33 It is in this context that the relevance of the third category/approach, humanmachine collaboration (or "augmentation") should be highlighted: technology could be designed and developed in a way that complements and enhances, rather than displaces, human work; and, as discussed further in the next chapter (Box 3.1), talent development, reskilling and upskilling strategies may be designed and delivered in a way to enable and optimize human-machine collaboration.³⁴ It is the investment decisions and policy choices made today that will shape these outcomes in the coming years.35

At an industry level, while all sectors are expected to see a reduction in the proportion of work tasks performed by humans alone by 2030, they differ in the share of this reduction that is projected to be attributable to automation versus augmentation and human-machine collaboration (Figure 2.9). Insurance and Pensions Management and Telecommunications are leading the automation trend – with more than 95% of human standalone task share reduction in both sectors expected to derive from deeper automation. By contrast, nearly half of the proportional reduction in work tasks done by humans alone in the Medical and Healthcare Services and Government and Public sectors are instead expected to be driven by increased augmentation and human-machine collaboration.

In four sectors – Oil and Gas, Chemicals and Advanced Materials, Financial Services and Capital Markets, and Electronics – automation is projected not only to reduce the proportion of total work tasks predominantly done today standalone by humans, but even to reduce the share of total work tasks currently delivered through humanmachine collaboration (resulting in calculated "automation shares" of more than 100%, as depicted in Figure 2.9).



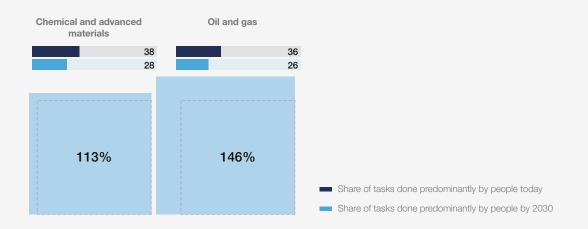
FIGURE 2.9

Expected shift in the human share of work task delivery in total firm output driven by automation versus augmentation, 2025-2030, by industry

Change in proportion of human-performed tasks attributable to increasing automation.



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Source

World Economic Forum, Future of Jobs Survey 2024.

Geoeconomic fragmentation

The Future of Jobs Survey asked employers about the impacts of three key geoeconomic trends: increased government subsidies and industrial policy; increased geopolitical division and conflicts; and increased restrictions to global trade and investment. On average, respondents expect these trends to be net job creators. Although projected to be three of the four lowest net job-creating macrotrends – above only slower economic growth – these estimates still equate to 5 million net additional jobs by 2030, most prominently in logistics, security and strategy roles.

Increased government subsidies and industrial policy are expected to drive increased demand for Business Intelligence Analysts and Business Development Professionals. Increased restrictions to global trade and investment are also predicted to drive growth in these roles, as well as in Strategic Advisors and Supply Chain and Logistics specialists. Increased geopolitical division and conflicts, meanwhile, are projected to drive growth in all of the aforementioned roles, in addition to Information Security Analysts and Security Management Specialists.

The Future of Jobs Survey also asked respondents whether they expected to offshore parts of their workforce, or move operations closer to home through reshoring, nearshoring, or friendshoring. An analysis of the responses to these questions for the subset of employers who expect geoeconomic trends to affect their business provides insight into how these trends affect workforce decisions. Table 2.1 shows the share of employers who expect each geoeconomic trend to transform their business that additionally also expect to offshore or re-shore significant segments of their workforce. All three geoeconomic trends analysed appear to drive more re-shoring, with respondents who expect their business to be transformed by increasing restrictions to global trade and investment 50% more likely to plan to reshore than the global average employer. Employers who expect government subsidies and industrial policy to transform their business, however, are almost as likely to plan to offshore as they are to reshore

TABLE 2.1

Impact of geoeconomic trends on off-shoring and re-shoring

Share of employers who expect the specified trend to transform their business who plan to 'off-shore' or 're-shore' significant segments of their workforce.

	Off-shore	Re-shoring
Global Average	8.3	9.5
Increased government subsidies and industrial policy	11.2	12.4
Increased geopolitical division and conflicts	9.3	13.2
Increased restrictions to global trade and investment	8.7	14.5

Source: World Economic Forum, Future of Jobs Survey 2024.



Green transition

Climate change adaptation is expected to be the third-largest contributor to net growth in global jobs by 2030, projected to contribute an additional 5 million net jobs, while climate-change mitigation comes in 6th with an additional 3 million net jobs. Trends in energy generation, storage and distribution, meanwhile, are expected to create an additional 1 million net jobs – the second-largest technology-based contribution to net job growth (after trends in Al and information processing technology).

Expectations around climate-change adaptation and mitigation trends are pushing Environmental

Engineers and Renewable Energy Engineers into the top 15 fastest-growing jobs, as well as driving growth in roles such as Sustainability Specialists and Renewable Energy Technicians. This is corroborated by evidence that "green hiring" has consistently outperformed overall labour-market hiring trends in recent years (Box 2.1).

Both green transition-related macrotrends are also expected to drive some of the largest labour-market transformation, in absolute terms, in the global economy. This includes being the largest drivers of both job growth and decline in Farmworkers, Labourers, and Other Agricultural Workers as well as being among the strongest drivers of net job growth for Building Framers, Finishers and Related Trades Workers.

BOX 2.1 Green hiring rates

In collaboration with LinkedIn

LinkedIn data, generated up to July 2024 for the *Future of Jobs Report 2025*, assesses the progression of green hiring rates compared to overall hiring rates. By comparing the share of LinkedIn members with green skills being hired with the overall hiring rate, it is possible to assess differences in employment outcomes between these two groups. Figure B2.1 shows that LinkedIn members with green skills are being hired at a significantly higher rate than other members. Despite a dip in green hiring throughout 2021 and early 2022, green hiring has consistently outperformed the overall hiring, and this outperformance has been consistently getting larger since its low point of May 2022.

FIGURE B2.1

Green hiring rates

Outperformance in hiring rate for LinkedIn members with green skills versus all LinkedIn members, percent, January 2021 to July 2024



Month



Source

LinkedIn analysis.

Demographic shifts

Growing working-age populations are the macrotrend expected to be the second-biggest driver of global net job creation – with 9 million net additional jobs by 2030 – surpassed only by broadening digital access. Aging and declining working-age populations, meanwhile, are simultaneously expected to be, overall, the thirdlargest driver of job creation (11 million additional jobs) as well the primary factor in a global reduction in 7 million jobs, making this trend the 5th largest driver of net job creation, on balance, resulting in 4 million net additional jobs by 2030.

These two demographic trends are notably among the top three drivers of growth in roles for Assembly and Factory Workers and Vocational Education Teachers. Aging and declining working-age populations also appear to drive growth in roles for Nurses, Sales and Hospitality professionals as well as being among the largest drivers of growth for shop salespersons, wholesale and manufacturing sales representatives, food and beverage serving workers and food processing and related trades workers. Growing working age populations, meanwhile, are expected to be a key driver of growth for Education roles, including University and Higher Education Teachers and Secondary Education Teachers.

Economic uncertainty

Slower economic growth is the only macrotrend that Future of Jobs Survey respondents expect to drive more job destruction (3 million jobs) than creation (2 million jobs), while rising cost of living and higher prices are expected to drive job creation of 4 million jobs and displacement of 3 million jobs by 2030.

These two trends are both significant contributors to an expected decline in roles for Building Caretakers, Cleaners, and Housekeepers, while slower economic growth is also among the top contributors to job decline in Business Services and Administration Managers, General and Operations Managers, and Sales and Marketing Professionals.

However, slower economic growth is also projected to be a top driver for growth in roles such as Business Development Professionals and Sales Representatives. Growth in roles driven by increasing cost of living is concentrated in jobs associated with finding ways of increasing efficiency, such as Al and Machine Learning Specialists, Business Development Professionals, and Supply Chain and Logistics Specialists.



3 Skills outlook

This chapter presents the results of the Future of Jobs Survey concerning skills, as classified by the World Economic Forum's Global Skills Taxonomy.³⁶ It begins by analysing respondents' expectations of skill disruption by 2030, as well as the skills currently required for work and whether employers anticipate these skills will increase or decrease in importance over the next five years. The chapter then assesses the skills expected to become core skills by 2030, based on their current significance and anticipated evolution. It also contrasts the skills required for growing and declining jobs, revealing windows of opportunity for enabling dynamic job transitions. Finally, it offers an overview of the key drivers of skill transformation and concludes with an exploration of anticipated training needs and trends.



3.1 Expected disruptions to skills

When the Future of Jobs Report was first published in 2016, surveyed employers expected that 35% of workers' skills would face disruption in the coming years. The COVID-19 pandemic, along with rapid advancements in frontier technologies, led to significant disruptions in working life and skills, prompting respondents to predict high levels of skills instability in subsequent editions of the report. The post-pandemic period, however, has seen employers adapt to these changes. The accelerated adoption of digital tools, remote work solutions, and advanced technologies such as machine learning and generative AI provided companies with relevant experience to better understand the critical skills required to navigate rapid technological change.

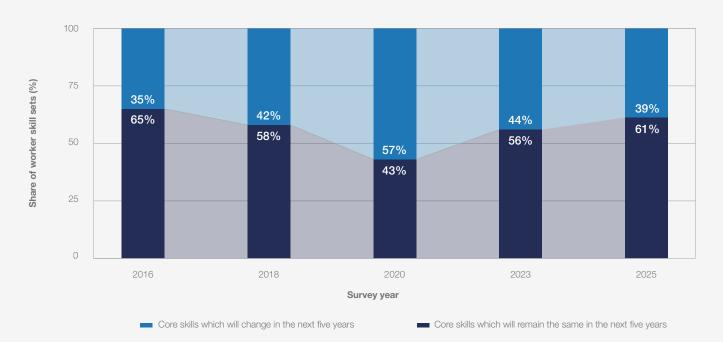
Despite current uncertainty around the long-term impact of generative AI, the expected ongoing pace of disruption of skills has begun to stabilize, albeit at a high level. Overall, employers expect 39% of workers' core skills to change by 2030 (Figure 3.1). While this represents significant ongoing skill disruption, it is down from 44% in 2023. One element contributing to this finding may be a growing focus on continuous learning, upskilling and reskilling programmes, enabling companies to better anticipate and manage future skill requirements. This is reflected in an increasing share of the workforce (50%) having completing training as part of long-term learning strategies compared to 2023 (41%) - a finding that is consistent across almost all industries This is discussed further in section 3.3.

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FIGURE 3.1 Di

Disruptions to skills

Evolution in the share of workers' core skills expected to change and to remain the same within the next five years, 2016-2025.



Source

World Economic Forum Future of Jobs Surveys 2016, 2018, 2020, 2022 and 2024.

Values reported are the mean skill stability percentages estimated by employers surveyed in each edition of the survey.

However, the extent of skills disruption is not uniform across economies and industries. Lowermiddle and upper middle-income economies and

Note

those affected by conflict tend to expect greater disruption in workers' skills, while high-income economies foresee less instability (Figure 3.2).



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FIGURE 3.2

Disruption to skills 2025-2030, by economy

Share of workers' core skills that will change in the next five years

Egypt			48%	
Zimbabwe			48%	•
Colombia			44%	
Portugal			44%	
Türkiye			44%	
Israel			43%	
Bahrain			42%	
Argentina			42%	
Switzerland			41%	
Malaysia			41%	
United Arab Emirates			41%	
Nigeria			41%	
Kazakhstan			40%	
Saudi Arabia			40%	
Mexico			40%	
Greece			39%	
All			39%	
Serbia			9%	
Austria			8%	
Philippines			3%	
Italy		389		
Korea, Republic of		389		
Canada		38%		
India		38%		
Viet Nam		37%		
Latvia		37%		
Morocco		37%		
Ireland		37%		
Norway		37%		
Spain		 37%		
Estonia		37%		
Romania		37%		
Slovenia		37%		
Brazil		37%		
South Africa		37%		
Indonesia		36%		
Uzbekistan		36%		
Hungary		36%		
Singapore		36%		
Australia		38%		
Thailand		35%		
Tunisia		35%		
Hong Kong SAR, China		35%		
United States of America		35%		
Belgium		35%		
Lithuania		35%		
Sweden		35%		
Japan		34%		
Germany		34% 34%		
China		34%		
France				
		33%		
United Kingdom Poland		33%		
		31%		
Czechia		30%		
Netherlands		30%		
Denmark		28%		

Share of skills expected to change (%)

Source World Economic Forum, Future of Jobs Survey 2024.

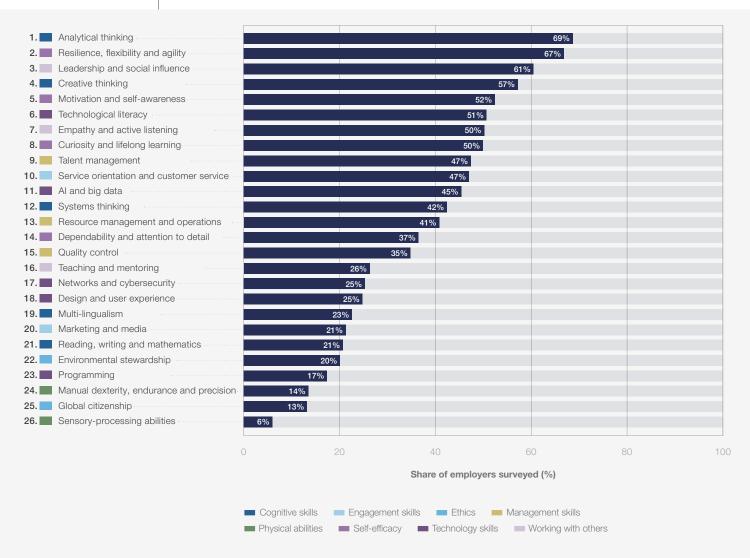
Note Values reported are the mean skill stability percentages estimated by organizations



FIGURE 3.3

Core skills in 2025

Share of employers who consider the stated skills to be core skills for their workforce.



Source

World Economic Forum, Future of Jobs Survey 2024.

Note

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy.

Core skills

Figure 3.3 shows the core skills Future of Jobs Survey respondents identify as required by workers today. As in the two previous editions of this report, analytical thinking remains the top core skill for employers, with seven out of 10 companies considering it as essential. This is followed by resilience, flexibility and agility, along with leadership and social influence, underscoring the critical role of adaptability and collaboration alongside cognitive skills. Creative thinking and motivation and self-awareness rank fourth and fifth, respectively. This combination of cognitive, self-efficacy and interpersonal skills within the top five emphasizes the importance ascribed by respondents to having an agile, innovative and collaborative workforce, where both problem-solving abilities and personal resilience are critical for success.

The top 10 core skills are complemented by

technological literacy, empathy and active listening, curiosity and lifelong learning, talent management, and service orientation and customer service. Skills that reflect the important role of technical proficiency, strong interpersonal abilities, emotional intelligence, and a commitment to continuous learning demonstrate respondents' expectation that workers must balance hard and soft skills to thrive in today's work environments.

While the core skill sets are relatively consistent across broader industries and geographical regions, there are notable distinctions within specific sectors and geographies. For instance, the Insurance and Pensions Management industry places a significantly higher value on curiosity and lifelong learning, with 83% of respondents identifying it as a core skill compared to the global average of 50%. Resilience, flexibility and agility are also considered as especially crucial in this sector, with 94% of respondents emphasizing their importance versus a global average of 67%.

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The Mining and Metals industry distinguishes itself with a strong focus on environmental stewardship, as 50% of respondents view it as a core skill – 2.5 times the global average. This emphasis on environmental skills is also evident in the Government and Public Sector, where it is double the global average. Additionally, both the Mining and Metals and Advanced Manufacturing industries place higher importance on manual dexterity, endurance and precision skills compared to other sectors, with roughly 25% of respondents identifying this as a core skill.

The Telecommunications industry stands out for prioritizing design and user experience, networks and cybersecurity, and programming skills, with twice the global average of respondents considering these as core skills in their organizations. Similarly, the Information and Technology Services sector places greater emphasis on programming skills.

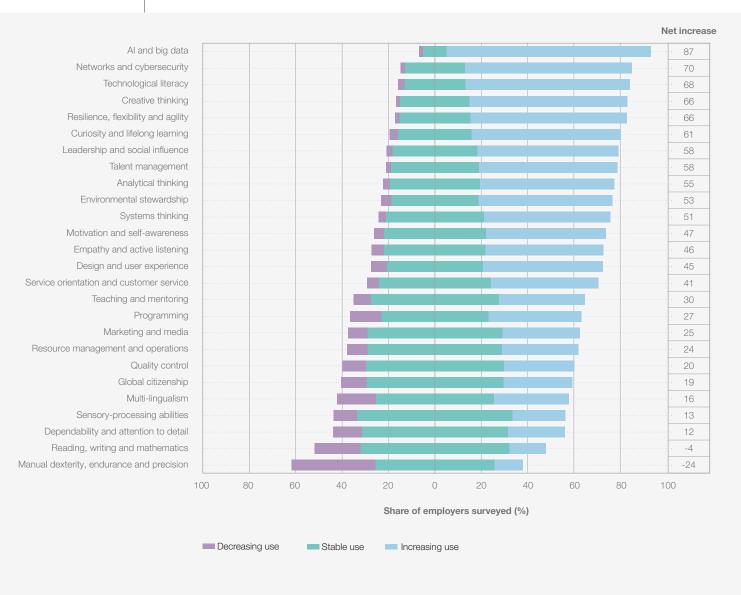
Compared to the 2023 edition of this report, some significant shifts in core skills have emerged. Leadership and social influence, AI and big data, talent management, and service orientation and customer service have all seen marked increases in relevance. Conversely, skills like dependability, attention to detail, and quality control have decreased in importance for organizations compared to the 2023 data.

Overall, leadership and social influence, resilience, flexibility and agility, and AI and big data have seen the most substantial increase in importance, with 22, 17, and 17 percentage-point rises, respectively, in the share of respondents identifying them as core skills compared to the 2023 edition of the report.



FIGURE 3.4 | Skills on the rise, 2025-2030

Share of employers that consider skills to be increasing, decreasing, or remaining stable in importance. Skills are ranked based on net increase, which is the difference between the share of employers that consider a skill category to be increasing in use and those that consider it to be decreasing in use.



Source

World Economic Forum, Future of Jobs Survey 2024.

Note

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy.

Skill evolution

According to employer expectations for the evolution of skills in the next five years, as shown in Figure 3.4, technological skills are projected to grow in importance more rapidly than any other type of skills. Among these, **AI and big data** top the list as the fastest-growing skills, followed closely by **networks and cybersecurity** and **technological literacy**. Complementing these technological skills, creative thinking and two socio-emotional attitudes – **resilience, flexibility, and agility**, along with **curiosity and lifelong learning** – are also seen as rising in importance. Also ranking among the top 10 skills on the rise are leadership and social influence, talent management, analytical thinking, and environmental stewardship. These skills highlight the need for workers who can lead teams, manage talent effectively and adapt to sustainability and green transitions in an increasingly complex and interconnected world.

At the other end of the spectrum, respondents identified sensory-processing abilities; reading, writing and mathematics; dependability and attention to detail; quality control; and global citizenship as among the most stable skills. However, a small net decline is anticipated in reading, writing, and mathematics. Manuar

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dexterity, endurance, and precision stands out with a notable anticipated net decline, with 24% of respondents foreseeing a decrease in its importance. The declining relevance of physical abilities has been a trend in previous *Future of Jobs Reports*, but this is the first time it has seen a net negative decline.

Comparisons with previous editions of the Future of Jobs Survey reveal a notable shift in skill demands, with technology skills such as AI and big data, networks and cybersecurity, and environmental stewardship showing the largest net increase in the share of respondents identifying them as critical for the next five years. Conversely, skills like reading, writing, and mathematics; manual dexterity, endurance, and precision; and dependability and attention to detail have seen the largest decline in projected future demand.

Figure 3.5 illustrates industry-specific variations in the evolving importance of skills. Al and big data are predicted to see significant growth across nearly all sectors. In the top 10 industries, over 90% of respondents expect this skill to increase in use. The lowest growth shares are observed in Agriculture, Forestry, and Fishing (70%) and Accommodation, Food, and ILisure industries (69%). This highlights a broad-based but uneven embrace of advanced technological skills across industries. Resilience, flexibility and agility are growing in demand more quickly in the Agriculture, Forestry, and Fishing; Telecommunications; and Information and Technology Services sectors. The Insurance and Pensions Management industry stands out as the industry forecasting the fastest growth in importance in creative thinking skills. This industry, along with Education and Training and Telecommunications forecast fast growth in the importance of curiosity and lifelong learning.

Increasing skill demands in environmental stewardship skills are particularly evident in the Oil and Gas and Chemical and Advanced Materials industries.

Furthermore, the net decline in the demand for manual dexterity, endurance, and precision skills is observed across sectors, with the most significant decreases in Energy Technology and Utilities, Chemicals and Advanced Materials, and Information Technology Services, each experiencing declines exceeding 39%. By contrast, the Accommodation, Food, and Leisure sector and the Automotive and Aerospace industries show the smallest declines, with net reductions below 14%.



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FIGURE 3.5

Top 10 industries for increasing skill requirements, 2025-2030

Share of employers considering skills within the corresponding skill category to be growing in importance for their workforce from 2025 to 2030, as opposed to having stable or declining importance. The top 10 industries out of the 22 studied in this report are selected in each case and ranked.

AI and big data

1. Automotive and aerospace	100%
2. Telecommunications	100%
3. Professional services	98%
4. Information and technology services	97%
5. Insurance and pensions management	97%
6. Financial services and capital markets	95%
7. Supply chain and transportation	94%
8. Medical and healthcare services	92%
9. Energy technology and utilities	90%
10.Government and public sector	90%

Networks and cybersecurity

1. Financial services and capital markets	82%
2. Insurance and pensions management	81%
3. Energy technology and utilities	79%
4. Medical and healthcare services	78%
5. Automotive and aerospace	78%
6. Government and public sector	78%
7. Supply chain and transportation	76%
8. Telecommunications	75%
9. Advanced manufacturing	74%
10.Information and technology services	74%

Technological literacy

1. Automotive and aerospace	84%
2. Financial services and capital markets	84%
3. Medical and healthcare services	81%
4. Insurance and pensions management	81%
5. Supply chain and transportation	77%
6. Education and training	76%
7. Oil and gas	76%
8. Professional services	75%
9. Advanced manufacturing	73%
10.Production of consumer goods	72%

Resilience, flexibility and agility

1. Agriculture, forestry, and fishing	83%
2. Telecommunications	79%
3. Information and technology services	78%
4. Production of consumer goods	73%
5. Insurance and pensions management	72%
6. Automotive and aerospace	71%
7. Advanced manufacturing	71%
8. Retail and wholesale of consumer goods	69%
9. Financial services and capital markets	68%
10.Electronics	68%

Creative thinking

1. Insurance and pensions management	86%
2. Education and training	79%
3. Medical and healthcare services	76%
4. Advanced manufacturing	76%
5. Telecommunications	75%
6. Information and technology services	75%
7. Real estate	73%
8. Professional services	69%
9. Supply chain and transportation	69%
10.Production of consumer goods	69%

Curiosity and lifelong learning

1. Education and training	79%
2. Insurance and pensions management	77%
3. Telecommunications	75%
4. Real estate	68%
5. Information and technology services	68%
6. Automotive and aerospace	68%
7. Energy technology and utilities	67%
8. Retail and wholesale of consumer goods	67%
9. Oil and gas	64%
10.Medical and healthcare services	64%
	8

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Leadership and social influence

1. Automotive and aerospace	71%
2. Telecommunications	69%
3. Education and training	68%
4. Information and technology services	67%
5. Medical and healthcare services	66%
6. Electronics	64%
7. Chemical and advanced materials	63%
8. Accommodation, food, and leisure	63%
9. Energy technology and utilities	62%
10.Production of consumer goods	61%

Talent management

1. Infrastructure	70%
2. Automotive and aerospace	68%
3. Mining and metals	68%
4. Chemical and advanced materials	67%
5. Supply chain and transportation	65%
6. Telecommunications	64%
7. Production of consumer goods	63%
8. Oil and gas	62%
9. Education and training	60%
10.Real estate	59%

Analytical thinking

1. Education and training 70% Supply chain and transportation 70% Automotive and aerospace 68% 4. Telecommunications 67% 5. Production of consumer goods 65% 6. Insurance and pensions management 61% Advanced manufacturing 61% 8. Financial services and capital markets 60% 9. Infrastructure 59% 10.Real estate 59%

Environmental stewardship

1. Oil and gas	80%
2. Chemical and advanced materials	75%
3. Agriculture, forestry, and fishing	71%
4. Automotive and aerospace	70%
5. Mining and metals	68%
6. Supply chain and transportation	68%
7. Infrastructure	67%
8. Production of consumer goods	66%
9. Professional services	63%
10.Energy technology and utilities	60%

Technology skills

Working with others

Source

Cognitive skills

World Economic Forum, Future of Jobs Survey 2024.

Ethics

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy.

Core skills in 2030

Management skills

Looking ahead to 2030, Figure 3.6 provides further insights into key priority areas for workforce development for organizations, by comparing core and emerging skills by 2030 based on their relative importance today and their future evolution. The top right quadrant highlights skills that are already core to organizations today and are expected to continue growing rapidly. Skills such as **AI and big data; analytical thinking; creative thinking; resilience, flexibility and agility;** and **technological literacy** are not only considered critical now but are also projected to become even more important. Moreover, **leadership and social influence,**

Self-efficacy

Note

curiosity and lifelong learning, systems thinking, talent management, and motivation and selfawareness solidify their importance, emphasizing the continued relevance of human-centric skills amid rapid technological advances.

Meanwhile, **networks and cybersecurity** and **environmental stewardship** – in the top left quadrant of the figure – rank among the top 10 skills expected to increase significantly in use by 2030, yet they are not currently considered core skills for most organizations. These emerging skills represent areas where businesses may need to anticipate growing demands and develop capabilities before they become critical.

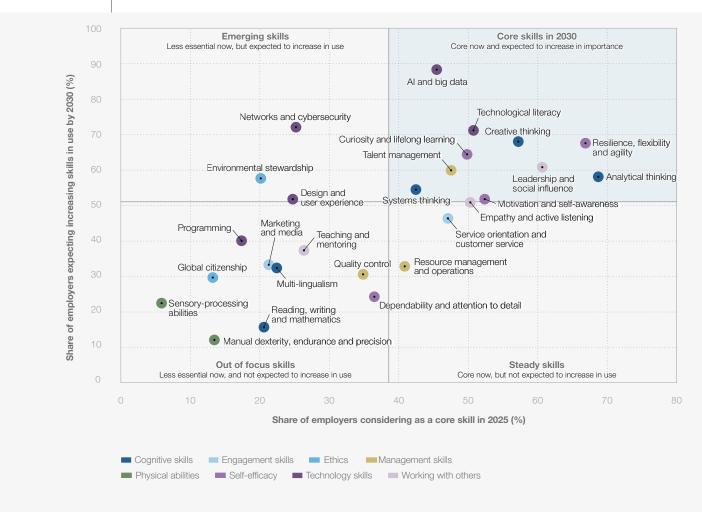


On the other hand, skills that are core today, but expected to remain stable over the next five years without significant increase in use, displayed in the lower right quadrant, include empathy and active listening, service orientation and customer service and resource management and operations. Finally, the bottom left quadrant of Figure 3.6 highlights skills that are neither critical now nor expected to increase significantly in use over the next five years. While most of these skills remain important, they may represent areas where less investment is required, allowing employers to prioritize resources toward more rapidly evolving skill sets.

FIGURE 3.6 C

Core skills in 2030

Share of employers considering skills to be a core skill in 2025 and share of employers expecting skills to increase in importance by 2030.



Source

World Economic Forum, Future of Jobs Survey 2024.

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy. Bold lines represent the median values across all skills.

Skill differences between growing and declining jobs

While a diverse set of skills is essential for navigating the evolving workforce landscape, contrasting the skills requirements particularly associated with growing jobs, and those associated with declining ones, reveals windows of opportunity that exist for enabling dynamic job transitions.^{37,38} Figure 3.7 illustrates these differences based on two metrics derived from the O*NET skills inventory:³⁹ the "importance gap", which measures how much more essential a skill is for growing jobs, and the "proficiency gap", which indicates the level of

Note

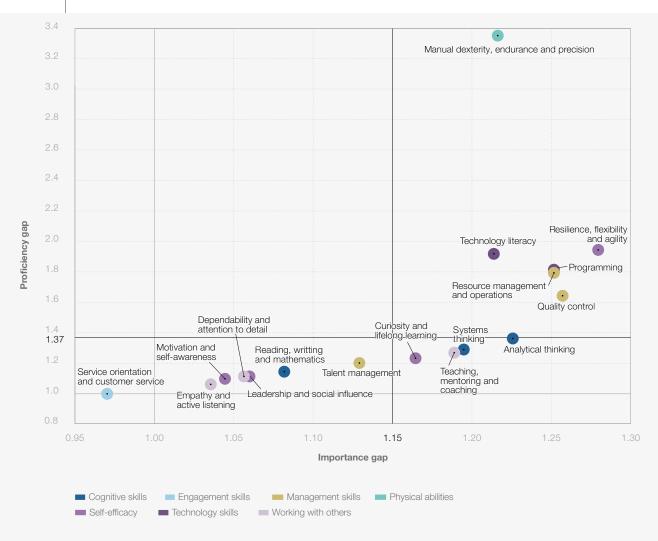
expertise required for each skill in growing jobs compared to declining jobs. For example, a score of 2 in either metric means a skill is twice as critical or requires double the proficiency in growing roles.



FIGURE 3.7

Skill importance gap and skill proficiency gap between growing and declining jobs

When growing and declining job roles attach the same level of importance and proficiency to a skill, the index equals one. The bigger the value, the bigger the gap between growing and declining jobs.



Source

Note

Bold lines represent the average across all skills.

World Economy Forum analysis, based on Future of Jobs Survey 2024, the World Economic Forum's Global Skills Taxonomy and O*NET skill importance and level for each occupation.

At an aggregate level across all growing and declining roles, resilience, flexibility and agility skills are the most significant differentiator between growing and declining job roles, ranking higher in both importance and proficiency for growing roles. Programming and technological literacy also differentiates growing and declining roles, reflecting the increasing integration of technology across occupational fields. While programming scores higher in importance, it requires less proficiency compared to technological literacy.

Resource management and operations, and quality control skills also show marked gaps in both proficiency and importance. Analytical thinking completes the list of top five skills for the importance gap, while ranking 6th for the skill proficiency gap.

Manual dexterity, endurance, and precision display a notable difference in proficiency requirements

rather than importance. This suggests that in roles in which manual skills remain critical, businesses are seeking a higher degree of specialization that combines manual abilities with technological literacy, and problem-solving skills. Growing roles demanding high manual skill proficiency include Drafters, Engineering and Mapping Technicians, Electrotechnology Engineers, Mechanics, Machinery Repairers, and Solar Energy Installation Engineers. By contrast, declining roles, such as printing trades workers and transportation attendants, generally require lower levels of manual skill proficiency. Notably, the only skill with an equal or lesser requirement in importance or proficiency for growing jobs is service orientation and customer service.

These findings underscore the importance of targeted skills development efforts to support workers in transitioning to growing roles as well as to ensure employers can access a talent pool with the skills required for the future of work.

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3.2 Drivers of skill disruption

This section discusses how each of the five identified macrotrends driving labour-market transformation – technological change, geoeconomic fragmentation, green transition, demographic shifts and economic uncertainty – are expected to influence skill evolution by 2030.

Technological change

Technological advances are expected to drive skills change more than any other trend over the next five years. The increasing importance of Al and big data, networks and cybersecurity, and technological literacy is driven by the expansion of digital access and the integration of Al and information processing technologies. These trends are not only seen as responsible for the growth of these three fastest-growing skills but also for the rising importance of analytical thinking and systems thinking. These shifts highlight the increasing complexity of decision-making and the need for critical problem solving in a data-driven world.

Beyond the top 10 fastest-growing skills, design and user experience, along with marketing and media skills, are also expected to see growth driven by technological advancements. These skills are closely linked to digital transformation, reflecting the rising importance of delivering seamless digital experiences and understanding the impact of consumer behaviour.

Robots and autonomous systems are also seen as a key driver of skills change, contributing to the increased demand for not only the three top-growing skills, but also programming and systems thinking – skills essential for managing and optimizing interactions with autonomous technology. As noted in Chapter 2, robots and autonomous systems are also among the primary drivers behind the fastest-growing jobs. Coupled with the rising demand for the three top growing

BOX 3.1 Generative AI and human-centred skills

The release of ChatGPT 3.5 in November 2022 marked an inflection point in public awareness of GenAI technologies, which sparked both excitement and apprehension regarding their potential impact on the workforce.⁴⁰ In this context, research conducted by Indeed for this report highlights the continued importance of human-centred skills in an age of GenAI. Figure B3.1 illustrates the capacity of GenAI to substitute a human in executing specific skills, based on an assessment by GPT-40 of its own ability to utilize skills across three areas: its ability to provide theoretical knowledge about a given skill, its skills, and programming, this trend underscores the importance of technological expertise and systems thinking as core skills in technical fields. These capabilities are crucial for enabling employees to adapt to, and collaborate effectively with, automated systems across a range of industries.

While technology fuels demand for certain skills, it also accelerates the decline of others. Skills such as manual dexterity, endurance, precision, and reading, writing, and mathematics are expected to diminish in relevance as digital access, Al and information processing, and robotics increasingly automate these tasks. Interestingly, whereas programming remains stable as an in-demand skill, both respondents expecting growth in its use and those expecting decline consistently point to technological change as the primary driver behind this change. As discussed in more depth in Chapter 2, this highlights the dual effect of technology, underscoring how the same technological forces that drive job creation may also contribute to job displacement. Additionally, as also discussed in Chapter 2, the primary impact of technologies such as GenAl on skills may lie in their potential for "augmenting" human skills through human-machine collaboration, rather than in outright replacement, particularly given the continued importance of human-centred skills (Box 3.1).

These findings underscore an urgent need for appropriate reskilling and upskilling strategies to bridge emerging divides. Such strategies will be essential in helping workers transition to roles that blend technical expertise with human-centred capabilities, supporting a more adaptable workforce in an increasingly technology-driven landscape.

problem-solving abilities related to that skill, and the need for physical presence or manual actions in performing that skill.⁴¹ The chart categorizes more than 2,800 granular skills into the World Economic Forum's Global Skills Taxonomy and evaluates their capacity of substitution by GenAl according to five categories: very low capacity, low capacity, moderate capacity, high capacity, and very high capacity.

Zero of the more than 2,800 skills assessed were determined to exhibit "very high capacity" to be replaced by the current generation of GenAl



tools, with the majority of examined skills (69%) determined to have either "very low capacity" or "low capacity" to be substituted, indicating that GenAl currently remains limited in performing tasks that require physical execution, nuanced judgment or hands-on application. Skills rooted in human interaction – including empathy and active listening, and sensory processing abilities - and manual dexterity, endurance and precision, currently show no substitution potential due to their physical and deeply human components. These findings underscore the practical limitations of current GenAl models, which lack the physicality to perform tasks that require hands-on interaction - although advances in robotics and the integration of GenAl into robotic systems could impact this in the future.

Where GenAl demonstrates higher substitution potential is in skills that can be effectively performed by leveraging theoretical knowledge alongside digital manipulation. These include granular skills within Al and big data, such as data mining and machine learning applications. Furthermore, GenAl shows strengths in reading, writing, and mathematics, and multi-lingualism, where it can assist in summarizing complex information, drafting text, performing calculations, and translation. Notably, more than one-quarter (28.5%) of the more than 2,800 granular skills examined currently exhibit a moderate capacity of substitution, highlighting areas where, as the technology continues to evolve, its capacity of substitution could increase in the near future.

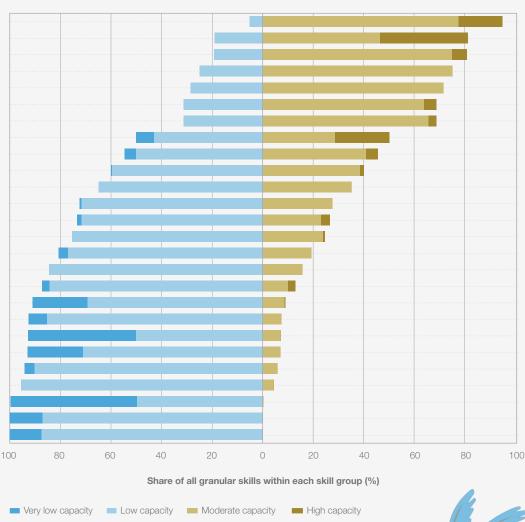
These findings highlight the potential of GenAl for augmenting human work through human-machine collaboration, rather than fully replacing it in most areas. Skills requiring nuanced understanding, complex problem-solving or sensory processing show limited current risk of replacement by GenAl, affirming that human oversight remains crucial even in areas where GenAl can provide assistance. For employers, these insights emphasize the need for training and upskilling initiatives that focus on both advanced prompt-writing skills and broader GenAl literacy.

FIGURE B3.1

Current capacity for substitution by Generative AI, by skill group

Capacity of GenAl substituting a human in performing a given skill as a percentage share of all granular skills within each skill group. Analysis based on GPT-40, with over 2800 granular skills from the Indeed database as of August 2024.







Note

Indeed analysis; World Economic Forum, Global Skills Taxonomy. No skills have been ra

nomy. No skills have been rated with "very high capacity" for substitution.

Source

Geoeconomic fragmentation and economic uncertainty

The Future of Jobs Survey also examined the impact of geoeconomic trends on skill evolution. Increasing geoeconomic fragmentation, coupled with the rapid adoption of new technologies and expansion of digital access, has significantly increased cybersecurity concerns.⁴² These geoeconomic trends have led to a surge in demand for network and cybersecurity skills as organizations seek to protect digital infrastructure from emerging threats.

Geoeconomic fragmentation is also driving a need for human-centred skills such as resilience, flexibility, agility, leadership and social influence, and global citizenship. In a world where crises are becoming more frequent, employers need leaders and teams capable of adapting to uncertainty and managing complex social dynamics.

Slower economic growth and increased restrictions to global trade are contributing to the increased importance of creative thinking and resilience, flexibility, and agility. These skills are crucial for navigating uncertain economic landscapes, as businesses seek to innovate and remain competitive despite market constraints.

Green transition

A growing focus on environmental stewardship as a critical skill reflects an evolving alignment between business strategies and sustainability objectives. This rise, driven by climate adaptation efforts, carbon reduction initiatives, and energy generation, storage and distribution technologies, points to a profound shift whereby environmental skills are becoming increasingly integral across diverse sectors. As previously shown in Chapter 2 and Box 2.1, an increasing prioritization of climate adaptation and energy solutions by employers responding

to the Future of Jobs Survey is not only evident in skill requirements but also appears as a significant factor in net job growth by 2030.

While demand for global citizenship skills is expected by most respondents to remain stable over the next five years, employers that anticipate a rise in its importance cite the convergence of climate-change adaptation, geoeconomic fragmentation and broadening digital access as key factors. This highlights the growing interconnectedness of sustainability and global collaboration, particularly as businesses operate in increasingly fragmented and climate-sensitive environments.

Demographic shifts

Ongoing demographic shifts, particularly aging and declining workforces in developed economies, are expected to emerge as a significant driver of skill demand. Aging and declining working-age populations are pressing organizations to prioritize talent management, teaching and mentoring and motivation and self-awareness. Alongside these priorities, there is a rising focus on empathy and active listening, resource management, and customer service, highlighting a growing need for interpersonal and operational skills that can address the specific needs of an aging workforce and foster more inclusive work environments.

Increasing demand for talent management and motivation and self-awareness skills is also driven by growing working-age populations. Findings reported in Chapter 2 underscore similar patterns, where aging and growing working-age populations are major drivers of growth in jobs across Education, Sales, and Hospitality. These trends reveal the dual role demographic changes play in shaping both job availability and the types of skills needed, emphasizing the interconnectedness of workforce demographics with skills development and talent strategies across sectors.

3.3 Reskilling and upskilling strategies

Having anticipated significant skill disruptions, employers have increasingly invested in reskilling and upskilling initiatives to align workforce skills with evolving demands (see Section 3.1).

This section explores training trends, how employers expect to finance their training initiatives, and their expectations regarding the outcomes of these investments.

Training needs

Future of Jobs Survey respondents indicate that

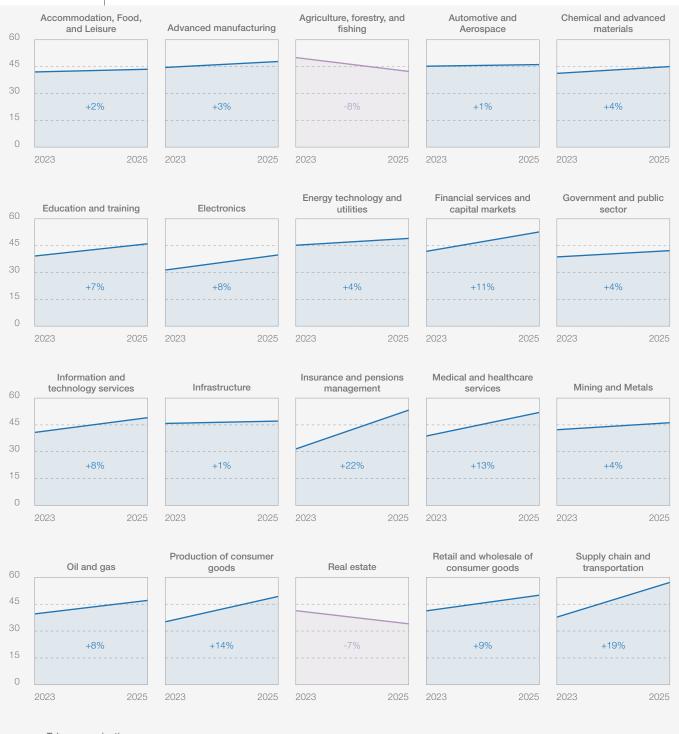
50% of their workforce has completed training as part of their learning and development initiatives. This reflects a positive global trend compared to 2023, when only 41% of the workforce had received training. The rise in training completion is evident across nearly all industries (Figure 3.8), suggesting a growing recognition of the importance of continuous skill development.

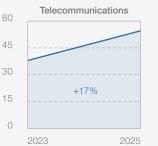
However, a few industries stand out from this trend. Agriculture, Forestry and Fishing, and Real Estate are the only sectors that have seen a decline in training completion between the two last editions of this report. On the other hand, industries like Insurance and Pensions Management, Supply

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FIGURE 3.8 Training completion as part of learning and development strategies, 2023 vs. 2025, by industry

Evolution in the share of the workforce that has completed training as part of employers' learning and development strategies. Only industries with data points for both years are included in the analysis.







World Economic Forum, Future of Jobs Survey 2024 and Future of Jobs Survey 2022.

Only industries with data points for both years are included in this analysis. Professional Servic has data available only for 2025.



Share of the workforce (%)

Source

Chain and Transportation and Telecommunications have seen the most significant rise in the share of workers completing training.

Looking ahead, Figure 3.9 provides an overview of expectations around workforce training needs by 2030. According to surveyed employers, for a representative sample of 100 workers 41 will not require significant training by 2030; 11 will require training, but it will not be accessible to them in the foreseeable future; and 29 will require training and be upskilled within their current roles. Additionally, employers anticipate that 19 out of 100 workers will require training and will be reskilled and redeployed within their organization by 2030.

The anticipated need for training varies significantly across industries and geographies. While companies headquartered in North America estimate that 67% of their workforce will require training by 2030, those in Central Asia and the Middle East and North Africa project that under 50% of their workforce will need training by 2030.

Industries, such as Telecommunications, and Information and Technology Services, which saw some of the largest uptake in reskilling and upskilling (Figure 3.8), still anticipate significant training needs, with 63% and 62% of their workforce, respectively, expected to need further training by 2030. By contrast, sectors with declining trendlines in training completion are among the sectors with the lowest projected additional training needs.

The share of employees estimated as unlikely to receive upskilling opportunities is somewhat uniform across industries and geographies, suggesting that while the demand for skills may vary, access to reskilling and upskilling opportunities remains similarly constrained globally.

FIGURE 3.9 Upskilling and reskilling outlook, 2025-2030

Breakdown of the typical training outlook for a representative group of 100 workers, calculated based on averages of the training requirements reported by employers surveyed.



Source

World Economic Forum, Future of Jobs Survey 2024.

Funding for training programmes

When it comes to funding of reskilling and upskilling initiatives, employers predominantly expect to fund their own training programmes, as shown in Figure 3.10. The second-most common funding mechanism is free of cost training, followed by government and public-private funding.

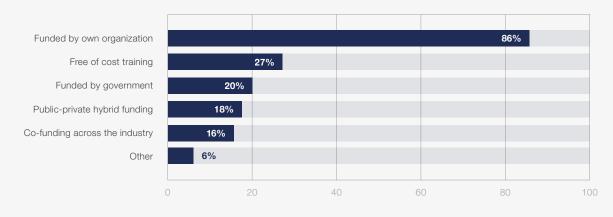
With funding for reskilling and upskilling being the most-welcomed public-policy support by Future of Jobs Survey respondents, government funding plays a more significant role in industries such as Accommodation, Food, and Leisure; Government and Public Sector; and Education and Training, where over 30% of companies expect to rely on public financing for training initiatives. On the other hand, only 3% of companies in the Insurance and Pensions Management industry expect to rely on government funding for training.

While co-funding across industries is the least utilized funding model overall, it is expected to have the largest use in industries such as Care, Personal Services and Wellbeing; Agriculture, Forestry, and Fishing; and Automotive and Aerospace. This highlights the importance of cross industry collaboration in these industries.



FIGURE 3.10 Funding for training, 2025-2030

Share of employers anticipating use of stated funding source for worker training programmes from 2025 to 2030.



Share of employers surveyed (%)

Source

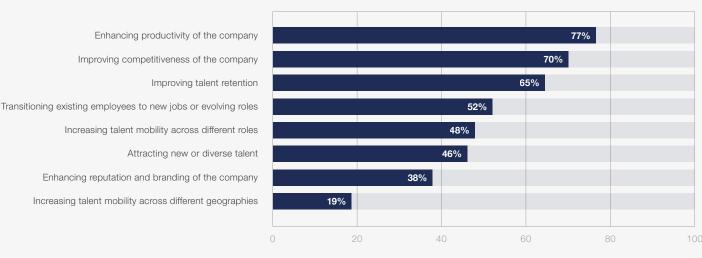
World Economic Forum, Future of Jobs Survey 2024.

The most common outcomes employers expect from their investment in training are enhanced productivity (cited by 77% of respondents) and improved competitiveness (70%). Talent retention ranks as the third-most important expected outcome of training programmes, though it plays a more central role in sectors such as Automotive and Aerospace, Electronics, and Production of Consumer Goods, where over 72% of employers highlight this as a key priority (Figure 3.11).

FIGURE 3.11

Expected outcomes from investing in training, 2025-2030

Share of employers expecting the stated outcome from investing in worker training programmes from 2025 to 2030.



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Surveys 2024.





Workforce strategies

This chapter discusses workforce strategies that employers anticipate adopting in response to the macrotrends shaping the future of work and key barriers to organizational transformation. It also analyses employers' outlook on talent availability from now to 2030, and explores planned workplace practices and policies to achieve their organization's business goals, with a particular focus on the shifting relationship between humans and technologies.

4.1 Barriers to transformation

Skill gaps in the labour market are the primary barrier to business transformation perceived by Future of Jobs Survey respondents for the 2025-2030 period, cited by 63% of surveyed employers (Figure 4.1). This is even more pronounced than the results described in the 2023 edition of the report, where skills gaps in the local labour market also topped the transformation barriers, backed by 60% of executives. This skill challenge persists across almost all industries and geographies, ranking first in 52 out of 55 economies and 19 out of 22 sectors.

FIGURE 4.1 | Barriers to organizational transformation, 2025-2030

Share of employers surveyed expecting the stated barrier will hinder their organisational transformation.

1.	Skills gaps in the labour market	63%
2.	Organizational culture and resistance to change	46%
3.	Outdated or inflexible regulatory framework	39%
4.	Inability to attract talent to the industry	37%
5.	Lack of adequate data and technical infrastructure	32%
6.	Inability to attract talent to my firm	27%
7.	Shortage of investment capital	26%
8.	Insufficient understanding of opportunities	25%

Source

World Economic Forum, Future of Jobs Survey 2024.

The second most significant perceived barrier is organizational culture and resistance to change, identified by 46% of respondents as a key obstacle, which highlights the anticipated challenge of aligning internal processes, organizational structures, hierarchies and mindsets in responding to the trends and disruptions companies expect to face. Regulatory concerns are considered the third most relevant barrier, identified by 39% of employers. Moreover, 32% of respondents highlight a lack of adequate data and technical infrastructure as an additional obstacle. Other barriers, such as shortage of investment capital (26%) and insufficient understanding of opportunities (25%), are cited less frequently.



In the report's 2023 edition, more than half of respondents identified difficulties in attracting talent as a primary barrier. This year's survey distinguishes between industry attractiveness and firm-level attractiveness, and results show that 37% of companies view lack of industry attractiveness as a notable barrier, while 27% cite firm-specific issues.

Talent availability outlook

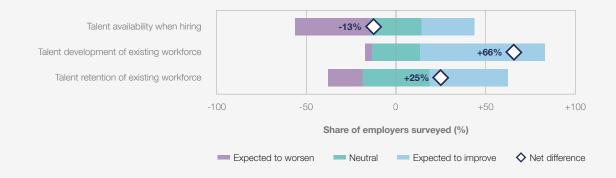
Employers' outlook on talent availability has decreased compared to the results highlighted in the report's 2023 edition. This year, only 29% of businesses expect talent availability to improve over the 2025-2030 period, a drop from 39% in 2023. By contrast, 42% of employers expect talent availability to decline over this period, resulting in a net negative talent availability outlook (-13% net expectation of improvement) and highlighting increasing concern among businesses regarding their ability to find the right future talent (Figure 4.2).

However, employers remain more broadly optimistic about the outlook for talent development. Seven in 10 respondents expect improvements in talent development within their organization by 2030. However, as noted in the report's 2023 edition, 77% of businesses expressed a positive view on the outlook for talent development, suggesting that some companies are re-evaluating their expectations.

With regard to talent retention, employers are similarly less positive than in the report's previous edition: Only 44% of surveyed organizations expect improvements in their ability to retain talent, a decline from 53% two years ago.

FIGURE 4.2 Talent outlook, 2025-2030

Share of employers surveyed expecting a positive, neutral and negative outlook for talent availability, talent development and talent retention over the next five years.



Source

World Economic Forum, Future of Jobs Survey 2024.

Country-specific variations in talent availability outlook, as shown for hiring in Figure 4.3, reflect broader demographic dynamics. For example, in the Middle East and North Africa, employers in countries such as Egypt (+39% net expectation of improvement), Morocco (+38%), and Bahrain (+31%) display high levels of optimism about talent availability, with the majority of respondents expecting hiring conditions to improve by 2030. By contrast, employers in European economies anticipate increasing challenges in hiring availability.

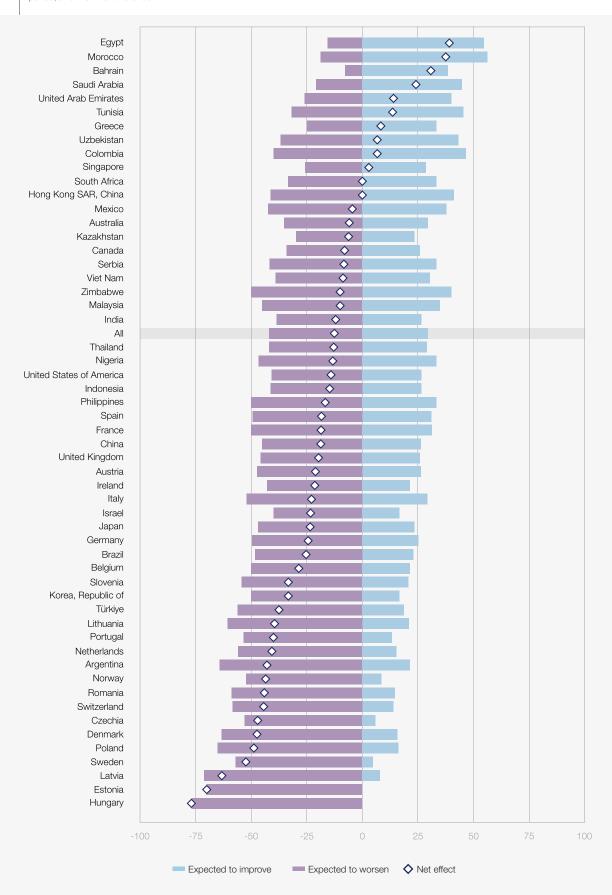
Expectations around talent development shows significant regional variation. For example, companies headquartered in Eastern Asia, Sub-Saharan Africa, and Central Asia generally report high levels of optimism for the next five years. By contrast, businesses headquartered in Europe, the Middle East and Northern Africa, and Northern America are more cautious than global averages with regard to their expectations. As for talent retention, employers in high-income and upper-middle-income economies express greater concern compared to their counterparts in lower-middle-income economies.



FIGURE 4.3

Talent hiring availability, by economy, 2025-2030

Share of employers surveyed expecting a positive and negative outlook for talent availability in terms of hiring over the 2025 to 2030 period, and their net difference.



Source

World Economic Forum, Future of Jobs Survey 2024.



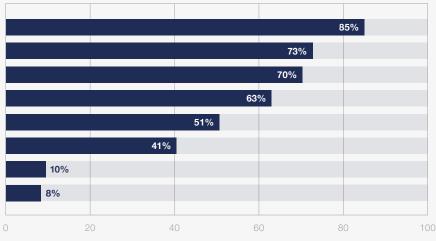
FIGURE 4.4 Workforce strategies, 2025-2030

Share of employers surveyed planning to adopt the stated workforce strategies.

Upskill workforce Accelerate the automation of processes and tasks Hire staff with new skills to meet emerging business needs Complement and augment workforce with new technologies Transition existing staff from declining to growing roles Reduce staff whose skills are becoming less relevant or

where roles are no longer needed Move operations within closer control through re-shoring, near-shoring or friend-shoring

Off-shore significant parts of workforce



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.

Workforce strategy

Upskilling the workforce emerges as the most common workforce strategy in response to macrotrends, over the 2025-2030 period, with 85% of surveyed employers anticipating adopting this approach (Figure 4.4). Upskilling is identified as a top 3 priority across all geographies, and economies at all income levels, with employers in high-income economies (87%) slightly ahead of those in upper-middle-income (84%) and lowermiddle-income (82%) ones.

Process and task automation is expected to be the second most common workforce strategy, with 73% of employers planning to accelerate their use of this approach – down from 80% as noted in the report's 2023 edition. Additionally, 63% of employers intend to complement and augment their workforce with new technologies. Automation is a more pronounced strategy in high-income economies (77%), compared to upper-middle-income (74%) and lower-middleincome economies (57%).

Regarding adjusting the composition of their workforce, 70% of organizations surveyed plan to hire new staff with emerging in-demand skills, 51% intend to transition staff from declining to growing roles internally, while 41% foresee staff reductions due to skills obsolescence. A slightly higher share of employers plan to move operations within closer control through reshoring, nearshoring or friendshoring (10%) than those who plan to offshore significant parts of their workforce (8%).

4.2 Improving talent availability

Business practices

The importance of supporting employee health and well-being has newly emerged as a top priority to increase talent availability over the 2025-2030 period. As shown in Figure 4.5, 64% of employers now see promise in this approach, a marked rise from 9th place in the 2023 edition of this report to 1st this year. In fact, this newfound emphasis on this practice holds importance across industries, ranking first in eight sectors and consistently within the top four across all others. In the Insurance and Pensions Management sector, 85% of companies expect this practice to improve talent availability. The Accommodation, Food, and Leisure, and Education and Training sectors witnessed the largest jump in prioritizing employee well-being between 2023 and 2025.

Additional business practices identified as promising to increase talent availability include providing effective reskilling and upskilling opportunities⁴³, highlighted by 63% of organizations, this is particularly evident in the Government and Public sector, where four out of five respondents expect such measures to grow their talent base. Following closely behind, improving talent progression and promotion, previously ranked highest in the 2023 edition, remains a key focus for 62% of surveyed organizations. Higher wages are identified as a

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FIGURE 4.5

Business practices to increase talent availability, 2025-2030

Share of employers surveyed identifying the stated business practices as promising to increase talent availability.

Supporting employee health and well-being	64%	Articulate business purpose and impact	37%
Providing effective reskilling and upskilling	63%	Offering remote work across national borders	27%
Improving talent progression and promotion processes	62%	Supplementing childcare for working parents	26%
Offering higher wages	50%	Improving safety in the workplace	25%
Tapping into diverse talent pools	47%	Supporting workers with caregiving responsibilities	24%
Offering remote and hybrid work opportunities within countries	43%	Removing degree requirements and conduct skills-based hiring	19%
Offering diversity, equity and inclusion policies and programmes	39%	Changes to pension schemes and extend their retirement age	14%
Improving working hours and overtime policies	38%	Supporting worker representation	11%

Source

World Economic Forum, Future of Jobs Survey 2024.

priority by 50% of respondents, with particular significance in the Education and Training sector, where 61% of employers emphasize this measure.

Tapping into diverse talent pools continues to increase in importance, with almost half of surveyed employers (47%) now emphasizing the potential of this strategy – a substantial increase from just over 10% in the report's 2023 edition. These findings highlight the potential of skills-first approaches in identifying and attracting talent based on skills rather than traditional credentials.⁴⁴ In line with this, employers also show increased interest in offering flexibility measures, such as enabling remote work across national borders (27%) and supporting workers with caregiving responsibilities (26%).

By contrast, articulating business purpose and impact has seen a decline in emphasis, dropping from 4th place in the report's 2023 edition, with 37% of employers highlighting the promise of this measure.

BOX 4.1 | Talent availability: an employee perspective

In collaboration with ADP Research

To complement the Future of Jobs Survey's focus on employer perspectives on talent availability, collaboration for this report with ADP Research has produced a data set that provides the employee perspective, aiming to understand the key factors and priorities that would make workers want to stay in a job. The resulting analysis reveals both convergences and divergences in priorities for talent attraction and retention (Figure B4.1).

Where employees' reasons to stay and employers' practices align include: improving talent progression and promotion processes (employer rank 3rd vs. employee rank 2nd), offering higher wages (employer rank 4th vs. employee rank 3rd), and providing remote or hybrid work opportunities (employer 6th vs. employee 4th).

The findings also highlight areas of misalignment between employee and employer expectations. The divergence is most pronounced around



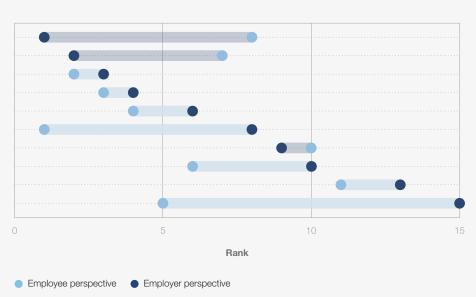
supporting health and well-being and upskilling and reskilling, which are viewed as essential by employers, but less so by employees, who rank them 8th and 7th, respectively. By contrast, employees place higher value on working hours, which tops the list of desired policies, while employers rank this measure the eighth most effective strategy to boost talent availability; and pension policies, which rank 5th for employees – 10 places higher than for employers.

Both employees and employers placed less emphasis on supporting workers with caregiving responsibilities and articulating business purpose and social impact.

FIGURE B4.1 Business practices to boost talent availability: employee vs. employer perspective

Employee (ADP Research) and employer (Future of Jobs Survey) ranking of stated business practice to boost talent availability, and gap between the two.

Supporting employee health and well-being Providing effective reskilling and upskilling Improving talent progression and promotion processes Offering higher wages Offering remote and hybrid work opportunities within countries Improving working hours and overtime policies Articulating business purpose and impact Offering remote work across national borders Supporting workers with caregiving responsibilities Changes to pension schemes and extend their retirement age



Source

ADP Research and World Economic Forum analysis.

Note

In the ADP Research survey, the question is framed as follows: From the following list, which are the top three (perks) reasons you stay with your current employer? The options were matched with the list of business practices to boost talent availability in the Future of Jobs Survey.

Public policies

Globally, when asked about the public-policy interventions with the highest perceived potential to increase access to talent over the 2025-2030 period, employers identified funding for reskilling and upskilling (55%) and provision of reskilling and upskilling (52%) as the two most crucial policy measures (Figure 4.6). This points to businesses' desire for sustained public investment in skills development to align workforce capabilities with future labour-market demands.

Improving public education systems has risen in perceived priority and now ranks 3rd, with 47% of respondents highlighting this policy measure, up from 4th in the report's 2023 edition. In Israel, Kazakhstan and the Philippines, public education system improvements saw the largest increase in priority as a public policy measure to enhance talent availability, rising seven, six, and six places, respectively, compared to 2023. Simultaneously, wage-setting flexibility has moved to 5th place globally, up from 6th in 2023, with 38% of respondents highlighting this policy measure.

Wage subsidies saw the biggest decline in perceived importance, moving from 3rd in 2023 to 8th in this year's edition, with 26% of respondents pointing to it as a critical policy tool. Flexibility in hiring and firing practices, ranked 4th, has declined two places since 2023, now highlighted by 44% of employers. Despite the overall decline in emphasis on this measure, wage subsidies remain the top highlighted policy in Türkiye and Morocco, while hiring and firing flexibility is the most emphasized priority in eleven countries, including Australia, Brazil, Republic of Korea and Singapore.

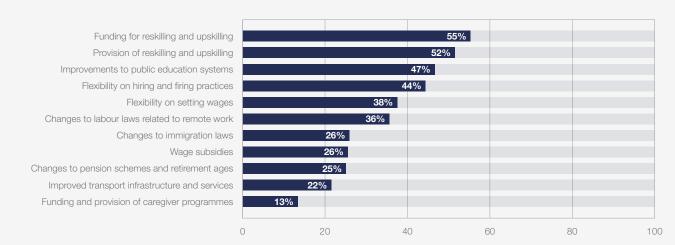
In light of demographic shifts, companies are increasingly exploring policy interventions aimed at broadening the talent pool. Changes to labour laws related to remote work are highlighted as a priority by 36% of employers, with strong demand in particular from companies headquartered in



Sub-Saharan Africa, as well as, from an industry perspective, in the finance industry (both Financial Services and Capital markets and Insurance and Pensions Management). Changes to immigration laws (26%) are less emphasized, with the exception of industries such as Production of Consumer Goods; Accommodation, Food, and Leisure; and Electronics. Meanwhile, a quarter of respondents (25%) highlight changes to pension schemes and retirement ages. Companies headquartered in Eastern Asia, where the effect of ageing workforces is currently more pronounced, favour this public policy. By contrast, few organizations headquartered in regions with younger populations, such as Sub-Saharan Africa and Southern Asia, see the potential of such policy intervention.

FIGURE 4.6 Public policies to increase talent availability, 2025-2030

Share of employers surveyed identifying the stated public policies as promising to increase talent availability.



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.

Diversity, equity and inclusion

Globally, the Future of Jobs Survey finds increased emphasis by employers on diversity, equity and inclusion in the workplace, connected to a growing perception of its potential to increase talent availability. Tapping into diverse talent pools is now considered among the top 5 most impactful business practices to increase talent availability, compared to its 11th place ranking in the report's 2023 edition.

Eighty-three percent of surveyed employers have implemented diversity, equity and inclusion measures, an increase from 67% in 2023. This trend is especially strong among larger organizations, where nearly all companies with over 50,000 employees (95%) and those headquartered in Northern America (96%) report having such measures in place. By contrast, companies headquartered in lower-middle-income economies (75%) and smaller organizations (73%) are less likely to implement diversity, equity and inclusion measures.

As shown in Figure 4.7, 51% of employers plan to run diversity, equity and inclusion trainings for managers and staff, which remains the most

common such programme element anticipated to be implemented by organizations in the next five years. This is closely followed by targeted recruitment, retention and progression initiatives (48%), with diversity, equity and inclusion goals, targets and quotas (42%) experiencing the fastest growth in anticipated adoption. In the report's 2023 edition, only one-quarter of companies had planned to adopt such targets (Figure 4.8). Pay equity reviews and salary audits, anti-harassment protocols and support for workers with caregiving responsibilities are also increasingly highlighted, with 39%, 33% and 26% of companies, respectively, planning to adopt these measures. Hiring diversity, equity and inclusion officers and supporting employee resource groups (ERGs) are less commonly mentioned, adopted by 15% and 22% of surveyed organizations, respectively.



Share of employers surveyed which plan to implement the stated measure.

Comprehensive diversity, equity and inclusion training for managers and staff	51%
Targeted recruitment, retention and progression initiatives	48%
Set diversity, equity and inclusion goals, targets or quotas	42%
Pay equity reviews and salary audits	39%
Anti-harrasment protocols	33%
Embed diversity, equity and inclusion goals and solutions across the supply chain	27%
Support workers with caregiving responsibilities	26%
Set up Employee Resource Groups (ERG)	22%
Employ a diversity, equity and inclusion officer	15%

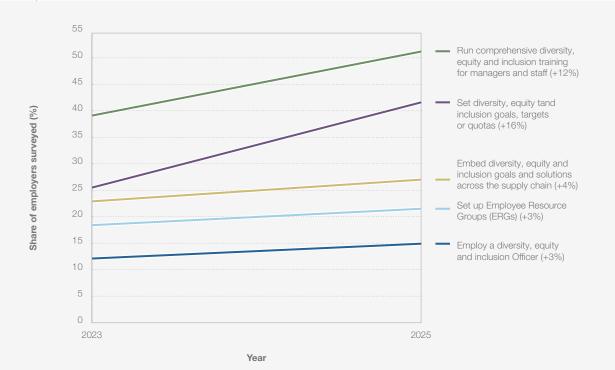
Source

World Economic Forum, Future of Jobs Survey 2024.

FIGURE 4.8

Planned implementation of diversity, equity and inclusion measures, 2023 vs. 2025

Change in share of employers surveyed planning to implement the stated measure.



Source

World Economic Forum, Future of Jobs Survey 2022 and Future of Jobs Survey 2024.



Geographic differences persist. For example, as shown in Table 4.1, companies headquartered in the Middle East and Northern Africa are less likely to engage in pay equity reviews (23%), while those in

Latin America and the Caribbean are more inclined to implement anti-harassment protocols (54%). In Northern America, a significantly higher share (42%) of employers anticipates setting up ERGs.

TABLE 4.1

Planned implementation of diversity, equity and inclusion measures, 2025-2030, by region

Share of employers surveyed headquartered in each region planning to implement the measure.

75

50

100

	Central Asia	Eastern Asia	Europe	Latin America and the Caribbean	Middle East and Northern Africa	Northern America	South-eastern Asia	Southern Asia	Sub-Saharan Africa
Comprehensive diversity, equity and inclusion training for managers and staff	31	60	52	66	34	67	46	61	57
Targeted recruitment, retention and progression initiatives	42	36	44	59	35	79	46	54	71
Set diversity, equity and inclusion goals, targets or quotas	22	36	44	37	36	54	59	57	39
Pay equity reviews and salary audits	38	23	46	36	19	64	41	32	32
Anti-harrasment protocols	20	38	31	54	17	44	46	36	36
Embed diversity, equity and inclusion goals and solutions across the supply chain	9	30	28	31	21	44	23	25	32
Support workers with caregiving responsibilities	20	34	25	30	23	37	32	7	18
Set up Employee Resource Groups (ERGs)	9	9	22	29	17	42	32	21	11
Employ a diversity, equity and inclusion officer	16	9	16	7	11	27	18	21	11

Share of employers surveyed (%)

0

25

Source

World Economic Forum, Future of Jobs Survey 2024.

In terms of employee demographics, women are considered the highest priority group for surveyed employers' diversity, equity and inclusion programmes worldwide, with 76% of respondents anticipating a focus of their measures on this group (Figure 4.9). Workers with disabilities (56%) and 'Gen Z' youth (those under the age of 25) (52%) are the second- and third most considered groups. Older workers (those over the age of 55) and those identifying as LGBTQI+ are anticipated to be a

focus for 42% and 33% of surveyed employers, respectively. Finally, 27% of respondents anticipate a focus on individuals from disadvantaged religious, ethnic, or racial backgrounds. This represents a decline from the report's 2023 edition, when nearly two-fifths of employers expected to be focusing on individuals from these groups. Workers from low-income backgrounds (24%) and migrants, refugees and displaced workers (21%) are the least commonly mentioned groups.

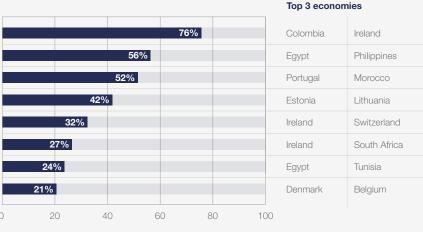


FIGURE 4.9

Diversity, equity, and inclusion priority groups, 2025-2030

Share of employers surveyed expecting to focus diversity, equity and inclusion measures on the stated demographic group over the 2025 to 2030 period. Top three economies with the highest share of employer responses for each group.

Women Those with disabilities Youth from Gen Z (under age 25) Older workers (over age 55) Those who identify as LGBTQI+ Those from a disadvantaged religious, ethnic or racial background Those from a low-income background Migrants, refugees and displaced workers



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.

As the labour market experiences shifts in

Wages

workforce dynamics due to macrotrends such as technological change, demographic shifts and economic uncertainty, wage dynamics have become an increasingly important factor for understanding the shape of future labour markets. As revealed by the Future of Jobs Survey, more than half (52%) of employers globally expect to see an increase in the share of their revenue allocated to wages over the 2025-2030 period, 41% of surveyed employers anticipate their current wage allocation to remain stable, while 7% foresee a reduction by 2030 (Figure 4.10).

Saudi Arabia

Israel

Tunisia

Latvia

Norway

Egypt

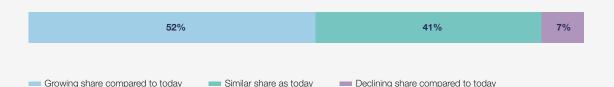
Lithuania

Hong Kong SAR, China

FIGURE 4.10

Wage outlook, 2025-2030

Share of employers surveyed projecting the share of wages and other forms of workers' compensation as a percentage of the company's total revenue to increase, remain stable or decline.



Source

World Economic Forum, Future of Jobs Survey 2024.

Smaller companies exhibit higher expectations regarding growth of wages as a share of total revenues, with 57% of employers with fewer than 1,000 employees anticipating an increase in wage share. By contrast, only 45% of employers with 10,000–50,000 employees and 47% of those with over 50,000 employees expect to see the same.

In shaping wage and compensation policies, two factors stand out globally: workers' productivity and performance (cited by 77% of respondents) and competing to retain talent (cited by 71%) (Figure

4.11). Sector-wise, only six industries expect an emphasis on competition for talent over productivity and performance as a factor in their wage considerations: Electronics, Insurance and Pensions Management, Professional Services, Real Estate, Medical and Healthcare Services, and Government and Public Sector. All other industries anticipate a focus on productivity as the more crucial factor when designing wage strategies over the 2025-2030 period.

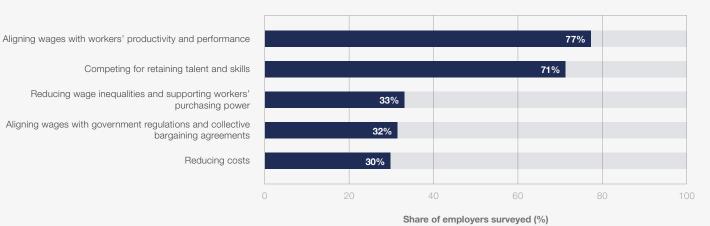
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Geographically, surveyed companies operating in 32 economies highlight wage alignment with productivity and performance as the key factor, while respondents in 28 economies indicate a greater focus on competition for talent when determining wage strategies. Wage inequalities (cited by 33% of respondents), government regulations and collective bargaining (32%), and cost reduction strategies (30%) are also influencing compensation decisions globally.

FIGURE 4.11

Wage strategies, 2025-2030

Share of employers surveyed expecting the stated factor will drive decisions in designing wage and compensation policies over the 2025 to 2030 period.



Source

World Economic Forum, Future of Jobs Survey 2024.

BOX 4.2

Wage premium for skills and experience

In collaboration with ADP Research

Given shifting global workforce dynamics, how are differences in education, training and experience reflected in wages? Analysis conducted by ADP Research for the Future of Jobs Report 2025 addresses this question by analysing monthly wage data of workers in the United States according to Occupation Information Network (O*NET) job zones. The O*NET data assigns all occupations to job zones, from entry-level positions needing minimal preparation (Job zone 1) to highly specialized roles with extensive preparation, usually demanding graduate school education and extensive job training and work experience (Job zone 5). The research analyses wages at each job zone to calculate a wage premium from one level of workforce preparedness to another.

Workers' median and mean wages increase as the job zone level increases (Figure B4.2A). On average, the median wage is 37% higher for each job zone level (Figure B4.2B). The highest gap between levels is 48%, which is the difference in median wage between job zone 3, where workers such as Security Guards and Dental Laboratory Technicians usually receive vocational training or an associate degree, and job zone 4, where workers have considerable preparation for the job. The lowest median wage premium gap is 27%, between job zone 4 and job zone 5, which is made up of primarily specialized roles that require extensive training, such as Pharmacists, Lawyers and Biologists.

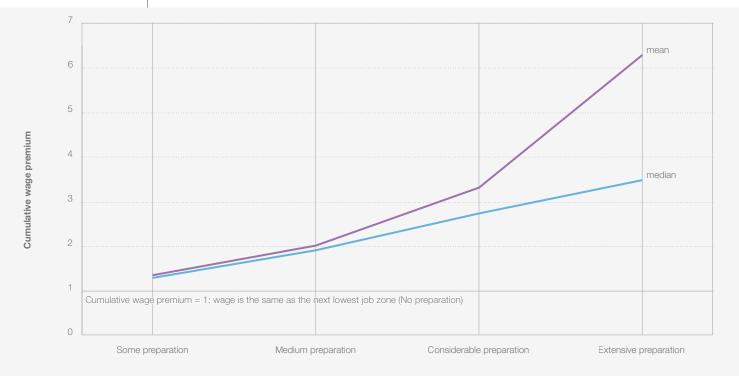
The mean wage premium is higher, averaging 58% per job zone level, with the marginal premium spiking the jump from jobs requiring considerable preparation, such as Real Estate Brokers and Sales Managers, to specialized roles with extensive preparation, the highest level.

The gap between the median and mean wage premium – the two curves in Figures B4.2A and B – indicates that there exists a wide pay range within the same job zone, and that wider pay ranges are more prevalent for workers in more specialized roles.



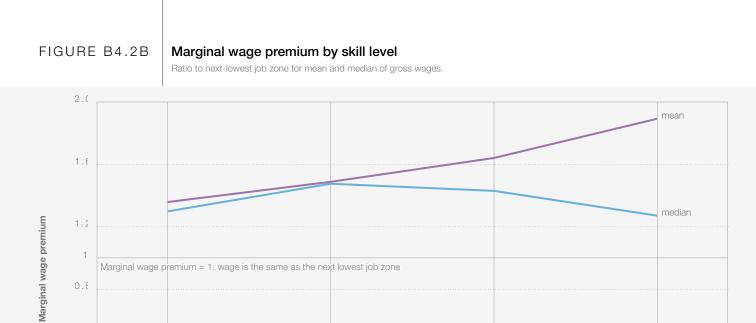
FIGURE B4.2A Cumulative wage premium by skill level

Ratio to the lowest job zone for mean and median gross wages.



Source

ADP Research



Medium prepara

Considerable prepar

0.8

0.4

0

Some preparati



Extensive prepar

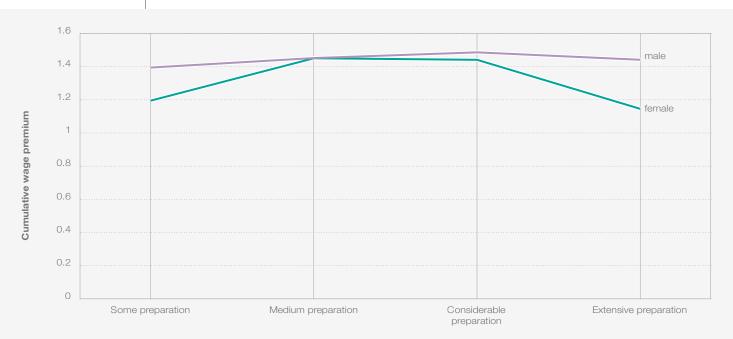
Assessing the wage premium for skills through a gender lens reveals that men tend to have a higher wage premium across all zone transitions except one. Men, on average, experience a 44% wage premium between job zones, whereas women see a 30% premium (Figure B4.3).

Gender disparities are most pronounced at specific transitions. While male workers receive a wage premium of 39% at the point of transition

from jobs that require little preparation to jobs that require some preparation, the equivalent wage premium for female workers is only 19%. At the upper end of the job complexity spectrum, women only receive a 15% higher wage for working in specialized jobs that require extensive preparation compared to jobs that require considerable preparation. This contrasts sharply with a 44% higher median wage at this transition point for men.

FIGURE B4.3 | Marginal wage premium: female vs. male workers

Marginal wage premium (ratio to next-lowest job zone) for median of gross wages.



Source

ADP Research

Approaches to skills assessment

Removing academic degree requirements and conducting skill-based hiring is an increasingly recognized approach to expanding talent availability.⁴⁵ As shown in Figure 4.12, work experience continues to be the most common assessment mechanism in hiring processes, with 81% of businesses expecting to continue to rely on it over the 2025-2030 period. This is consistent with previous editions of the report, underlining the value employers place on practical, on-the-job learning and achievements. Only 4% of companies report that they do not assess the skills of prospective employees, highlighting that skills evaluation is almost universal across industries.

The second most common method of evaluation is skills assessments, expected to be utilized by 48% of employers, highlighting a growing emphasis on directly testing candidates' competencies rather than relying solely on their resumes. In addition, psychometric tests are planned to be used by 34% of businesses, reflecting an increased focus on evaluating candidates' behavioural traits, cognitive abilities and cultural fit.

The requirement of a university degree features in third place of employers' approaches to skills assessment, with 43% of respondents expecting to continue to use degrees as a requirement by 2030. Comparison with the previous edition of this report shows that employers are increasingly focusing on work experience and psychometric testing over traditional credentials like university degrees. This shift signals a growing recognition that practical skills and cognitive abilities may be more indicative of future job performance than formal educational qualifications, in addition to expanding the talent pool. O*NET's database of job experience requirements reveals that 14 of the 15 fastestgrowing jobs over 2025 to 2030 primarily require a university degree, while only seven of the 15 largest-growing roles demand an advanced degre This reliance on traditional credentials in rapidly

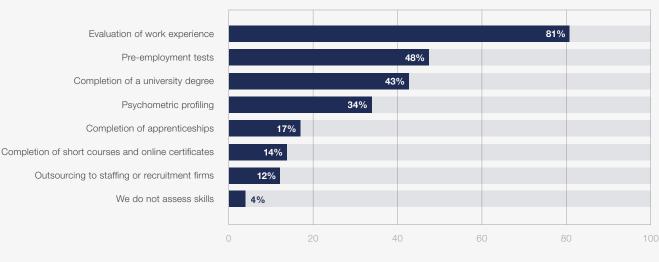
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expanding roles could exacerbate talent shortages. Adopting a skills-first approach can broaden talent pools and strengthen talent pipelines for these future roles.⁴⁶ Moreover, the diverse requirements of the largest-growing jobs highlight the critical role of occupations that are often accessible through vocational training, apprenticeships, on-the-job experience, or associate degrees.

However, the expected use of apprenticeships, short courses and online certificates in skills assessment has seen a slight decline since the report's 2023 edition: 17% of employers anticipate prioritizing apprenticeships while 14% plan to consider online certificates in their hiring decisions.

FIGURE 4.12 | Skill assessment mechanisms, 2025-2030

Share of employers surveyed which will prioritize the following ways to assess skills when hiring.



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.

Workforce strategies in response to AI adoption

The Future of Jobs Survey finds that 86% of employers expect AI and information processing technologies to transform their business by 2030. In the Financial Services (97%) and Electronics (95%) sectors, anticipated Al exposure is notably higher than the global average. By contrast, employers in sectors such as Energy Technology and Utilities (72%) and Government and Public Sector (76%) expect lower exposure to AI disruption by 2030. Larger organizations are considering it more likely that their business model will be transformed by AI: only 6% of companies with over 50,000 employees expect low AI exposure by 2030, compared to 16% of companies with fewer than 1,000 employees and 15% of those with 1,000-5,000 employees.

Complementing the Future of Jobs Survey, the World Economic Forum's Executive Opinion Survey captures insights from more than 11,000 executives worldwide. Regarding barriers to Al adoption, as presented in Figure 4.13, half of executives worldwide highlight a lack of skills to support adoption as the top barrier. This is closely followed by a lack of vision among managers and leaders (43%). Other obstacles include high costs of Al products and services (29%), lack of customization to local business needs (24%), complex regulations around Al and data usage (21%), and limited consumer demand (16%). Overall, these results point to a persistent gap in skills required for Al adoption, both for managers and workers.

In response to expected AI disruption, reskilling and upskilling of the existing workforce to work more effectively alongside AI emerges as the most anticipated workforce strategy for companies headquartered in 45 out of the 55 economies covered by the report. By 2030, 77% of surveyed employers plan to implement this strategy (Figure 4.14).

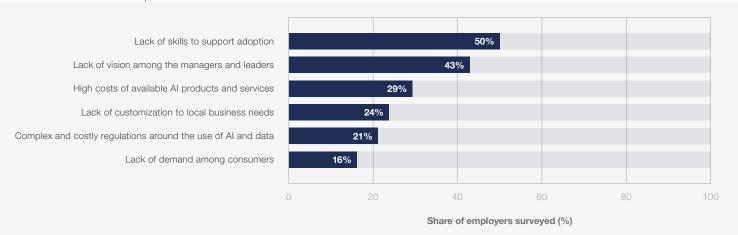
In addition, 69% of respondents plan to recruit talent skilled in AI tool design and enhancement,

and 62% anticipate focusing on hiring individuals with skills to work with Al. Almost half of organizations are expecting to reorient their business models toward new Al-driven opportunities (49%), while 47% plan to transition employees from Al-disrupted roles to other positions. While most employers plan to hire new people with Al relevant skills, a significant share (41%) also expect to downsize their workforce as Al capabilities to replicate roles expand.

FIGURE 4.13

Barriers to AI adoption

Share of employers expecting the stated barrier will hinder the adoption of AI among local businesses.



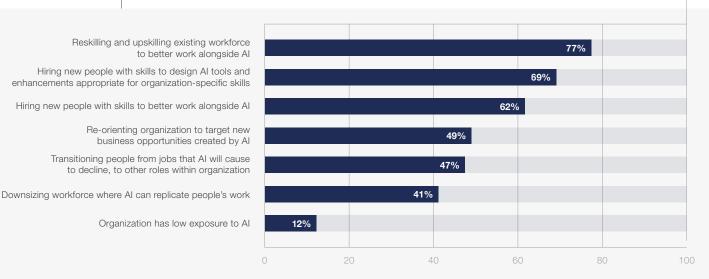
Source

World Economic Forum, Executive Opinion Survey 2024.

FIGURE 4.14

Workforce strategy in response to AI, 2025-2030

Share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence.



Share of employers surveyed (%)

Source

World Economic Forum, Future of Jobs Survey 2024.



BOX 4.3 Relative AI job and skill concentration, by industry

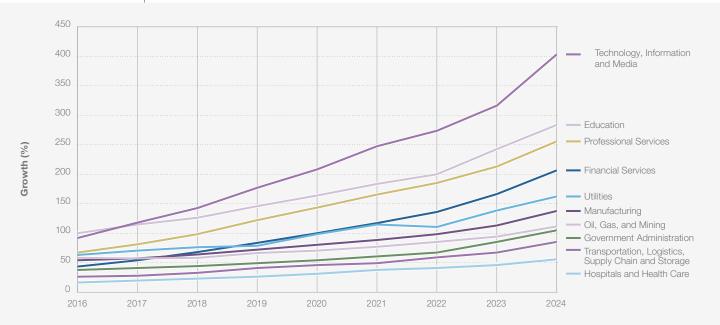
In collaboration with LinkedIn

Analysis conducted by LinkedIn for the Future of Jobs Report 2025 assesses the relative AI job and skill concentration for 10 industries. This data is calculated by assessing the number of AI occupations and the number of LinkedIn members with at least two reported AI-related skills for each industry. As shown in Figure B4.4, to enable industry comparisons, each sector's AI concentration is benchmarked against the 2016 value of the industry with the highest AI concentration in 2016 (Education). This analysis helps illustrate which industries have seen the greatest AI uptake, in terms of AIrelated jobs and skills as well as AI concentration trends over time. While AI concentration has at least doubled across nearly all industries since 2016, the relative ranking of industries has stayed largely stable. Over the last five years, the order of industries with the highest AI concentration has remained unchanged.

FIGURE B4.4

4 Growth in relative concentration of AI technologies, by industry, 2016-2024





Source

LinkedIn.



5

Region, economy and industry insights

The impact of macrotrends on labour markets over the 2025-2030 period will have both common and sector- and region/economy-specific characteristics across industries and geographies around the world. This chapter highlights key findings from the Future of Jobs Survey as they relate to the expected jobs landscape, anticipated skills needs and planned workforce strategies of employers at regional, economy and industry levels – and offers insights into how businesses in specific economies and sectors are navigating these transformations.

In addition to the insights presented in this chapter, Part 2 of the report provides detailed region, economy and industry profiles for all geographies and sectors featured in the report, and the corresponding data may also be accessed online, via an interactive data explorer tool, at: https://www.weforum.org/publications/the-futureofjobs-report-2025/future-of-jobs-data-explorer-2025.

5.1 Region and economy insights

Eastern Asia and Oceania

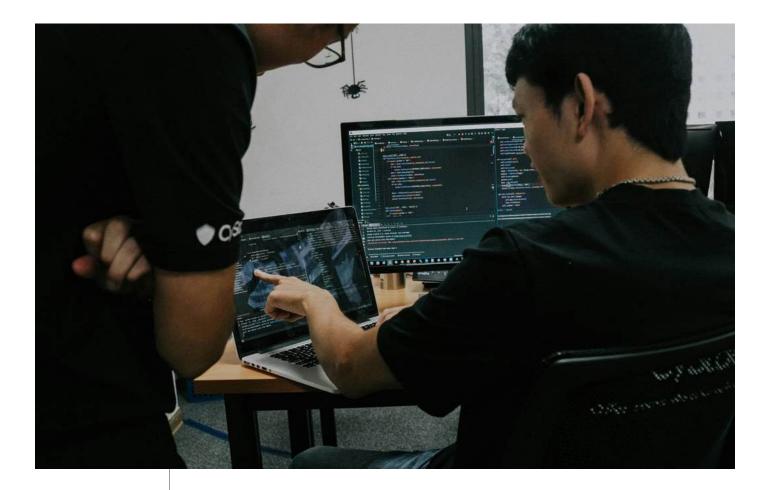
Companies headquartered in **Eastern Asia** expect aging and declining working-age populations and slower economic growth to transform the region's labour markets by 2030. Organizational culture and resistance to change are perceived as a significant barrier to business transformation by 64% of employers in the region, above the global average of 46%. Industry talent shortages are likewise seen as a key barrier to transformation by 53% of companies. To address these challenges, businesses operating in China and Republic of Korea are investing in technologies to automate and augment their workforce, while those operating in Japan and Hong Kong SAR, China, are increasingly tapping into diverse talent pools.

Over the next five years, more than half of companies operating in **China** expect geoeconomic fragmentation and increased efforts in climate mitigation to shape their businesses, above a global average of 34% and 47%, respectively. More than 90% of employers identify AI and robotics as key technologies to transform their organization, while 43% identify new materials and 19% identify biotechnology, a higher share than their global peers (30% and 11%, respectively). Industry talent shortages are highlighted by 38% of businesses operating in the country. According to more than half of employers, government's funding for reskilling and upskilling and increased flexibility on hiring and firing practices could contribute to increase talent availability, while only 9% expect to see benefits from increased public support for caregivers.

In Hong Kong SAR, China, 60% of businesses include increased focus on labour and social issues among the top trends impacting their organization, which is significantly higher than the global average of 46%. This is followed by broadening digital access (60%) and increased climate-mitigation efforts (56%). Technology is seen as central to workforce planning, with 76% of companies aiming to augment their workforce using new technologies. Businesses operating in Hong Kong SAR, China expect 43% of tasks to be completed primarily by technology by 2030, surpassing the global estimate of 34%. Efforts to broaden hiring are evident, as 76% of employers plan to tap into diverse talent pools, compared to 47% globally. Moreover, 82% of businesses are planning to implement targeted recruitment, retention, and progression initiatives, exceeding the global average of 48%.

Overall, 69% of employers in **Japan** highlight ageing and declining working-age populations as a critical trend impacting their organization by 2030, exceeding the global average of 40%. According to 55% of respondents, cultural resistance to change remains a barrier to business transformation, alongside skills gaps (41%) and industry talent shortages (49%). Information Security Analysts and Data Analysts and Scientists are projected to be among the top growing jobs in the country. In response, businesses operating in the country are planning to prioritize access to diverse falent

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and supporting reskilling. Employers also share expectations for greater government involvement in provisioning and funding of reskilling and upskilling.

Geoeconomic fragmentation and advances in frontier technologies are likely to drive labour-market transformation in Republic of Korea in the next five years: 71% of companies operating in the country highlight increased geopolitical tensions as a key trend impacting their business, more than twice the global average, and 53% mention increased restrictions to global trade. Businesses in Republic of Korea are ahead of global peers in technologies such as semiconductors and new materials. Talent shortages at the industry level are a concern for 47% of respondents. Companies are planning on addressing skills gaps by hiring staff with emerging skills (92%) and adopting technologies to augment the workforce (83%). Additionally, employers operating in Republic of Korea plan to explore workforce strategies such as supplementing childcare for working parents (50%) to attract and retain talent.

Businesses operating in **Australia** foresee a complex mix of technological, green and demographic transitions, as well as geoeconomic fragmentation: 65% of employers identify skills gaps, while 45% view inability to attract talent to the industry as a key business challenge over the 2025-2030 period. To address the increasing need for skilled talent, 45% of respondents hope for changes to immigration policies to attract global talent, compared to a global average of 26%. Additionally, 49% of businesses operating in Australia anticipate offering cross-border remote work options, nearly double the global average, and 63% identify tapping into diverse talent pools as an effective approach to increasing talent availability in the country.

South-Eastern Asia

Advances in technology, uncertain economic outlook and increasing geoeconomic fragmentation are foreseen to be shaping labour markets in South-Eastern Asia over the 2025-2030 period. To prepare for these disruptions and meet emerging business needs, employers headquartered in the region are particularly focused on upskilling their workforce (96%, compared to 85% globally) and hiring staff with new skills (86%, compared to 70% globally), with a large number of businesses in Indonesia, Malaysia and the Philippines also expecting to address these challenges by facilitating internal job transitions. Finding skilled talent continues to be seen as a main barrier to business transformation, with employers in Singapore and Viet Nam, in particular, calling for policy reforms to expand the talent base in these countries.

Digitalization is perceived as the most important driver of labour-market transformation in **Indonesia** by 2030, with 83% of businesses operating in the country expecting this trend to impact their organization, compared to 60% globally. Fortyone percent of employers also highlight increased restrictions on trade and investment as a key trend impacting their businesses, which is almost

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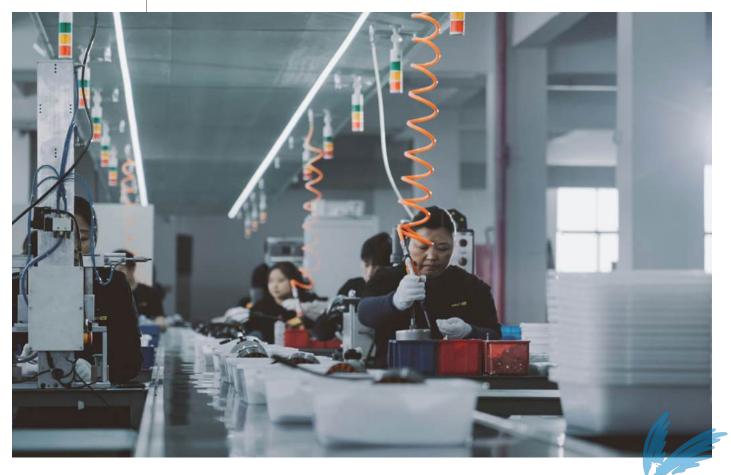
twice the global average. A higher share than global peers aim to leverage new materials and composites (52%) as well as sensing, laser and optical technologies (39%). Workforce strategies are expected to focus on transitioning employees from declining to growing roles, with AI Specialists and Sustainability Specialists leading job growth, and administrative and data entry roles in decline.

Overall, companies operating in Malaysia expect increased restrictions on global trade and investment (45%), alongside a heightened focus on government subsidies and industrial policy (34%) and stricter anti-trust regulations (31%) to drive transformation of their businesses by 2030. These responses are all above the respective global averages. Employers also regard broadening digital access as a key driver of transformation, highlighted by 79% of respondents. In response to these disruptions, businesses in Malaysia are exploring distinct approaches to reskilling: While most organizations anticipate self-funding their training programmes, 32% of reskilling efforts are expected to be co-funded across the industry, twice the global level. In addition, 35% of employers in the country plan to consider completion of short courses and online certifications when assessing skills of job candidates, more than twice the global average (14%).

Broadening digital access and climate mitigation and adaptation efforts are expected to jointly shape labour-market dynamics in **the Philippines** by 2030. With two-thirds of employers in the country identifying skills gaps as a barrier over the next half decade, businesses are planning to scale up their reskilling efforts: 68% of Filipino workers are expected to require training to meet evolving skill demands (compared to 59% globally), but only 38% of workers are reported to have completed training today (compared to 50% globally). Employers operating in the Philippines anticipate that almost three in 10 workers will be upskilled and then redeployed to new roles.

In Singapore, 64% of employers operating in the country expect their business to be impacted by geoeconomic fragmentation, twice the global average. Similar to global and regional peers, firms in Singapore expect skills gaps, regulatory barriers and organizational resistance to hinder business transformation. Notably, 97% of companies plan to prioritize upskilling as their key workforce strategy, significantly above global levels. Hiring staff with emerging skills and process automation are also among anticipated key workforce strategies. While a skills-first approach is perceived as having the potential to expand Singapore's talent pool, 58% of employers expect to continue prioritizing university degrees in hiring decisions, which is higher than the 43% global average.

Economic uncertainty is top of mind for employers operating in **Thailand**, with 73% of respondents expecting slower growth to impact their business by 2030 – above the global average of 42% – and rising inflation and climate-mitigation efforts among other anticipated key trends. Talent acquisition is seen as challenging, with 62% of respondents facing difficulty attracting talent to their industry and 46% to their firms. Employers in Thailand are increasingly planning on leveraging diversity,



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equity and inclusion programmes (64%) and supplementing childcare for working parents (45%). With regard to public policies, funding for reskilling and upskilling and flexibility on hiring and firing practices are seen as the two most beneficial policies to expand the talent base.

A majority of companies operating in **Viet Nam** expect increased digitalization, climate mitigation action and higher cost of living to shape the transformation of their business models over the 2025-2030 period. About one in two employers also highlights restrictions on global trade and investment among the most impactful trends for their business, twice the global average of 23%. For more than 60% of firms in the country, adapting to these trends is perceived to be made more difficult by existing skills gaps in the labour market, while 55% of respondents mention inadequate data and technical infrastructure and 41% point to limited understanding of emerging opportunities. To close skills gaps, a majority of employers in the country expect the most impactful public-policy measures to be increased public funding for reskilling and upskilling as well as more flexible hiring and firing practices. Half of respondents also point to adjustments to immigration laws (50%, compared to 26% globally) and retirement ages (46%, compared to 25% globally).

Central Asia and Southern Asia

Increased digital access, geopolitical tensions and climate-mitigation efforts are the primary trends expected to shape the future of jobs in India by 2030. Similar to their global peers, companies operating in the country are heavily investing in AI, robotics and autonomous systems, and energy technologies. Employers in India are also planning to outpace global adoption in certain technologies, with 35% expecting semiconductors and computing technologies and 21% expecting quantum and encryption to transform their operations. The country's projected fastestgrowing job roles - including Big Data Specialists, Al and Machine Learning Specialists, and Security Management Specialists - align closely with these trends. To address talent needs, companies operating in India expect tapping into diverse talent pools (67%, compared to 47% globally) and adopting skills-based hiring by removing degree requirements (30%, compared to 19% globally) to be effective.

Companies operating in **Kazakhstan** expect broadening digital access, rising cost of living and slower economic growth to significantly impact their business models in the next five years. Technological trends related to AI, robotics and autonomous systems are also expected to have a significant – although lower than global average – impact, with energy generation, storage and distribution identified as the second-most impactful technological trend (highlighted by 54% of respondents). Skills gaps in the labour market are top-of-mind for seven in 10 firms in the country.

Addressing skills gaps in the labour market is identified as a primary challenge to business transformation over the 2025 to 2030 period in Uzbekistan. While 71% of employers in the country expect improvements in talent retention, significantly above the global average, there remains strong need for reskilling and upskilling the current workforce. Overall, only 22% of Uzbekistan's workforce today is expected to be able to upskill in their current role, with an additional 14% projected to be upskilled and then re-deployed, both of which are lower figures than global averages at 29% and 19%, respectively. Fifty-two percent of employers anticipate implementing strategies for reskilling their workforce to work alongside AI. Skills such as programming, teaching and mentoring, and multilingualism have higher-than-global projected demand increases.

Middle East and Northern Africa

Companies headquartered in the **Middle East and Northern Africa** region are more positive about talent availability by 2030 than their global peers, with 46% of employers expecting the hiring outlook to improve. Employers in the region, notably in Saudi Arabia and the United Arab Emirates, are also planning on accelerating automation. With 46% of on-the-job skills projected to change, compared to 39% worldwide, the region's rate of skill disruption is most pronounced in countries such as Egypt and Bahrain, highlighting the need for reskilling and upskilling at a time of multi-dimensional change.

Only 5% of firms operating in Bahrain identify aging and declining working-age populations as a transformative trend by 2030, compared to 40% of respondents globally. Talent availability is expected to remain stable, with only 8% of employers anticipating a deterioration, which is far below the global average. However, two-thirds of employers expect skills gaps in the labour market to remain the top barrier to business transformation. Twentyfour percent of Bahrain's employees are expected to be able to upskill in their current roles, and an additional 14% to be redeployed after upskilling; both figures are below global averages. To attract skilled talent, employers in the country are focused on improving working hours and overtime policies and expecting to leverage government wage subsidies.

In **Egypt**, rising cost of living, slower economic growth and broadening digital access are the key trends expected to influence the labour market by 2030. Fifty-five percent of employers operating in the country expect talent availability to improve, significantly above global average, in spite of a heightened rate of skill disruption, as 48% of on-the-job skills of the Egyptian workforce are projected to change over the next half-decade

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(compared to 39% globally). Upskilling emerges as the most-anticipated workforce strategy. Compared to global averages, companies see an increasing need for skills in resource management and operations (43%, compared to 24% globally) and reading, writing and mathematics.

Amidst geopolitical tensions, a majority of employers operating in Israel highlight broadening digital access and rising cost of living as key drivers of business transformation by 2030. Fortysix percent of firms in the country also identify increased focus on labour and social issues as a key trend, and a similar number expect stricter antitrust and competition regulations to impact their business models; this rate is significantly above the global average of 17%. By 2030, anticipated key workforce strategies for firms in Israel include hiring talent with emerging skills, accelerating automation, and upskilling employees: 80% of employers are planning on re-orienting their operations to capitalize on new Al-driven business opportunities. Skills such as resilience, flexibility and agility are seen as increasingly in demand, alongside systems thinking.

Businesses operating in Morocco identify the green transition and uncertain economic conditions as the key forces shaping labour-market transformation by 2030. Skills gaps and internal resistance to change are perceived as the top barriers to business transformation. Employers in Morocco are expecting increasing demand for skills in AI and big data, creative thinking, and leadership and social influence over the next five years. Talent availability might benefit from a stronger focus on tapping into diverse talent pools, a workforce strategy envisaged by 24% of firms in the country, compared to 47% globally. Efforts by employers to address the country's youth unemployment are evident, as 86% of businesses plan to prioritize youth as part of their diversity, equity and inclusion measures, which is significantly above the global average.

As the country continues to pursue economic

transformation, Saudi Arabia's labour market is expected to be shaped by increased digitalization, geoeconomic fragmentation and rising cost of living over the 2025 to 2030 period. Companies operating in the country anticipate a focus on technology adoption, aiming particularly to automate existing tasks, with the proportion of total work tasks mainly delivered autonomously by technology projected to reach 45% by 2030, above global averages. As employers in Saudi Arabia scale up technology investments, over 70% identify technological literacy as a skill on the rise in the country, followed by demand for skills in networks and cybersecurity and AI and big data. Workforce strategies are expected to be dynamic: 38% of companies operating in Saudi Arabia expecting to remove degree requirements to improve talent availability, compared to a global average of 19%.

Addressing skills gaps is seen as a critical priority in **Tunisia**, with 80% of companies operating in the country identifying skills gaps as the top barrier to business transformation by 2030 and 86% aiming to upskill their workforce to respond to key business trends. Employers in Tunisia see a particularly strong increase in demand for skills in leadership and social influence, creative thinking, and Al and big data skills. Demand for programming skills is also on the rise, with 72% of firms identifying it as a growth area. Seven out of 10 employers plan to fund internally their training needs, and about 41% aim to leverage hybrid, public-private, co-funding models.

In the **United Arab Emirates**, companies are expecting increased digitalization and efforts to adapt to and mitigate climate change to significantly impact their business models by 2030. Focus on technological shifts is reflected in increasing adoption of technology in day-today operations, with the proportion of total work tasks predominantly delivered by autonomous technologies projected to reach 43% over the next five years, above an expected rate of 34% globally. Companies operating in the country expect rising demand for technological literacy, with 87% of



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respondents emphasizing increased need for this skill. Other growing skills include AI and big data, networks and cybersecurity as well as leadership and social influence.

Sub-Saharan Africa

In **Sub-Saharan Africa**, 64% of businesses expect increasing focus on labour and social issues to be a key trend impacting their business strategy over the 2025-2030 period, followed by rising cost of living and broadening digital access (both highlighted by 59% of respondents). Companies headquartered in the region are navigating significant transformation barriers, including perceived widespread skills gaps and shortage of investment capital. Employers in Nigeria and Zimbabwe are anticipating stepping up efforts on workforce development over the next five years, while their South African peers are planning to invest in diversity, equity and inclusiont programmes to improve access to skilled talent.

Skills gaps and challenges in attracting talent are expected to be key barriers to business transformation in Nigeria over the next five years. As the country develops its Business Process Outsourcing (BPO) industry and creates more digital jobs, network and cybersecurity skills are projected to be the fastest-growing skills in demand in the country, with 87% of employers reporting an increasing need by 2030 (compared to a global average of 70% of respondents). This is followed by anticipated employer demand for skills in AI and big data as well as systems thinking. Additionally, service orientation and customer service as well as global citizenship skills are expected to exhibit higher-than-global demand. To help address these talent and skills gaps, 73% of firms operating in Nigeria see benefit in increased public-sector funding for reskilling and upskilling programmes, while 40% state that improving transport services and infrastructure would be equally important to support talent availability.

More than 60% of businesses operating in South Africa identify skills gaps as a key barrier to business transformation by 2030, followed by organizational culture and resistance to change (43%). With jobs such as AI and Machine Learning Specialists and Robotics Engineers on the rise, companies are planning to upskill employees and hire talent with new skills to meet evolving business needs. To expand their talent pool and improve skills matching, 34% of companies plan to remove degree requirements, creating more accessible pathways to emerging jobs. In addition, many employers in South Africa expect to focus on diversity, equity and inclusion, with 55% anticipating targeting individuals from disadvantaged religious or ethnic and racial backgrounds, and 41% those from low-income backgrounds, compared to 27% and 24%, respectively, globally.

In Zimbabwe, nearly half of on-the-job skills are

expected to change over the next five years, higher than the global average of 39%. Accordingly, 90% of employers have plans to upskill their existing workforce. Skills like systems thinking, marketing and media, customer service, dependability and attention to detail, quality control, and global citizenship are all increasing in demand more rapidly than global averages. Finally, 70% of respondents see benefit in public-policy interventions to improve the education system to better equip the workforce for future demands, above a global average of 47%.

Europe

Digitalization, climate mitigation and rising cost of living are the key trends expected to impact labourmarket transformation in **Europe** over the 2025-2030 period. As companies headquartered in the region aim to adjust to these trends, skills gaps and talent shortages in the labour market remain a key barrier: 54% of employers expect talent availability to worsen, significantly above the global average.

Austria's labour market is anticipated to change over the next five years, as businesses plan to adapt their strategies in response to growth of the digital economy, rising cost of living, and increased investments in climate adaptation. With a majority of businesses planning to prioritize automating processes and tasks as a key workforce strategy, employers operating in Austria are ahead of many global peers in human-technology collaboration: 42% of all human work tasks are projected to be augmented by technology by 2030 (compared to a global average of 33%). Demand for skills such as motivation and self-awareness is on the rise, with 60% of employers predicting a net increase in their importance.

By 2030, companies operating in **Belgium** expect to see their business models transformed by climate-mitigation efforts, an aging population and rising cost of living. Reflecting these trends, Belgian employers report growing demand for skills such as environmental stewardship (75%, compared to 53% globally) and talent management (69%, compared to 58%). Companies also plan to adopt business practices to boost talent availability, with 85% anticipating investing in reskilling and upskilling programmes, 78% supporting employee health and well-being, and nearly half (48%) facilitating remote work across national borders – all figures are above global averages.

In **Czechia**, businesses anticipate navigating the green transition, demographic shifts, and the digital transformation of industries. Over the next five years, over 80% of employers operating in the country plan to focus their workforce strategies on automation and upskilling, while 76% aim to prioritize transitioning staff from declining to growing roles, a higher share than global average. The labour market is expected to remain tight: only 6% of companies anticipate improvements in talent

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availability, compared to a global average of 29%. Further, 70% of employers hope to improve their talent pipeline by investing in reskilling and upskilling of their current workforce, while 65% plan to offer higher wages to become more attractive.

By 2030, employers in **Denmark** expect to see business transformation in light of increased investments in climate adaptation, greater emphasis on labour and social issues, and growing geoeconomic fragmentation, while they express less focus than their global peers on digitalization and inflation as potential drivers of change. Denmark's labour market is projected to exhibit a higher degree of skill stability than most other countries, with 71% of today's on-the-job skills expected to remain stable, compared to 61% globally. Skills relevant to AI and big data, networks and cybersecurity, as well as curiosity and lifelong learning are expected to increase in use. Global citizenship skills are also set to grow in importance by 2030, with 47% of employers operating in Denmark projecting a net increase in demand, compared to 19% globally.

An aging and shrinking workforce, slower economic growth, and a growing focus on labour and social issues are identified as key trends impacting businesses in **Estonia** by 2030. Compared to global averages, businesses operating in Estonia are less focused on the green transition, with only 29% expecting their business models to be significantly impacted by investments in carbon reduction and 21% by climate adaptation. Overall, 79% of employers identify skills gaps in the labour market as a primary barrier to transformation, which is above the global average. Firms in Estonia plan to address these talent and skill challenges through business practices such as reskilling and upskilling and supporting employee well-being.

Employers in **France** expect their business models to be impacted by digital transformation, climatemitigation efforts, and rising cost of living. To address these trends, companies are planning on prioritizing upskilling and hiring talent with emerging skill sets, alongside accelerating automation. A significant 71% of employers are focused on complementing and augmenting their workforce with new technologies, above the global average of 63%. By 2030, demand is expected to grow for roles such as Security Management Specialists, Digital Transformation Specialists, and Software Developers, while jobs such as Material-Recording and Stock-Keeping Clerks and Data Entry Clerks are projected to decline in the country.

By 2030, companies in Germany expect their business models to be re-shaped by increasing digitalization, climate-mitigation efforts and ongoing geoeconomic fragmentation. For example, 52% of employers operating in Germany are anticipating impacts from growing geopolitical divisions, above the global average of 34%. Businesses are planning to embrace technologies to stay competitive, with 93% expecting that AI and information processing tools, and 67% that robots and autonomous systems, will be transformative to their operations. To prepare for these changes, 81% of companies plan to actively hire staff with new capabilities. Examples of growing roles in the country include Software Developers, UI/UX Designers, and AI and Machine Learning Specialists.

Broadening digital access and rising cost of living are the top trends expected to shape business transformation in **Greece** by 2030. Sixty-three percent of employers in Greece also identify growing focus on labour and social issues as a key source of transformation for their organization, above the global average of 46%. More than half of companies operating in the country have identified skills gaps in the labour market and inability to attract talent to their industry as key barriers to business transformation. To improve talent availability, a large majority (82%) of firms identifies increased public funding for reskilling and upskilling as a key policy priority, and 64% call



for government support through wage subsidies; both exceed global averages. Additionally, 46% of employers suggest that changes to pension regulations and retirement ages could increase talent availability over the next five years. For their part, 92% of companies plan to strengthen their own talent retention by improving talent progression and promotion.

In **Hungary**, rising cost of living, increasing digitalization, and an aging and shrinking population are expected to shape business models and labourmarket outcomes by 2030. A significant 70% of employers identify inflation as a top concern, above the global average of 50%. Talent availability is highlighted as a concern, with 77% of firms operating in the country foreseeing difficulties when hiring. Almost 80% of businesses are planning to offer remote and hybrid work opportunities within the country and nearly 40% envisage doing so across national borders, with almost 70% pointing to more flexible regulation on this matter as a promising public policy to support talent availability in the country.

Anticipating labour-market changes due to increased investment in climate adaptation and growing focus on labour and social issues, companies in Ireland identify talent attraction as a key barrier to business transformation by 2030. Alongside skills gaps, 43% of employers operating in the country expect difficulties in drawing the right talent to their firms, compared to a global average of 27%. To address talent shortages, 40% of companies plan to provide additional support to workers with caregiving responsibilities, and 27% highlight the effectiveness of additional funding for government programmes supporting caregivers. Employers in Ireland are also expanding their diversity, equity and inclusion measures, with 73% conducting pay equity reviews, 53% establishing employee resource groups, and 40% employing diversity, equity and inclusion officers. Additionally, 69% of respondents state a commitment to reducing wage inequalities.

By 2030, employers operating in **Italy** expect business model transformation in response to increased climate-mitigation efforts, continued digitalization and rising cost of living. In particular, 70% anticipate changes due to investments to reduce carbon emissions, compared to a global average of 47%. Employers in Italy project net job growth in Robotics Engineers, Renewable Energy Engineers, and Environmental Engineers, driving increasing demand for skills such as AI, networks, cybersecurity and environmental stewardship. To adapt to these trends, 85% of respondents aim to upskill their workforce and 73% plan to enhance their workforce through technology augmentation.

Employers in **Latvia** are anticipating labourmarket changes over the next five years due to aging and shrinking population, rising cost of living, and stronger focus on labour and social issues. Diverging from global trends, businesses operating in the country expect to see lower levels of disruption from broadening digital access and investments in carbon reduction and climate adaptation. Talent availability is a stated concern, with 71% of employers expecting hiring challenges. In response, companies in Latvia are planning to emphasize workforce strategies such as accelerating automation and upskilling to mitigate talent shortages.

In Lithuania, employers identify rising cost of living, aging and shrinking population, and broadening digital access as the top three drivers of labourmarket changes by 2030. Skills gaps are perceived as a significant barrier to business transformation, with 83% of firms operating in the country citing this issue, compared to a global average of 63%. To address these trends, 86% of firms in Lithuania plan on investing in reskilling and upskilling. Seven in 10 respondents plan to support employee health and well-being while six in 10 aim to improve talent progression and promotion processes in order to increase talent availability. Anticipated workforce strategies also focus on automation and hiring talent with emerging skills to keep pace with evolving business needs.



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Talent shortages at the industry level are expected to be a key challenge in the Netherlands over the 2025-2030 period: 56% of firms operating in the country expect hiring difficulties, while only 15% foresee improvements in talent availability. In response, 86% of businesses are planning on accelerating the automation of processes and tasks as a key workforce strategy to address talent shortages, a higher level than their global peers. Upskilling (envisaged by 83% of respondents) and recruiting talent with new skills (anticipated by 71%) are also areas of focus. Furthermore, companies in the Netherlands plan to utilize diversity, equity and inclusion efforts to expand their talent base, with 64% of firms expecting to set specific goals and 46% to embed diversity, equity and inclusion initiatives across their supply chains.

By 2030, employers in Norway expect their business models to be significantly impacted by the green and digital transitions. Alongside Al and big data, curiosity and lifelong learning, resilience, flexibility, and agility are expected to be skills with increasing demand, with more employers emphasizing these competencies than in other countries. Seventy-four percent of companies operating in Norway highlight the benefits of public funding for reskilling and upskilling, exceeding the global average. Furthermore, three in every five respondents plan to expand their talent base by leveraging diversity, equity and inclusion policies, surpassing global averages. Additionally, a lower proportion of companies in Norway anticipates wages to account for a growing share of their total revenue over the next five years (26%, compared to 52% globally) and a higher proportion anticipates the reverse (22%, compared to 8% globally).

In **Poland**, broadening digital access is expected to be the predominant trend driving shifts in the labour market by 2030. The impact of this trend is evident in firms' expectations regarding changing skills demand, with employers unanimously anticipating increased need for Al and big data skills. Talent availability is also seen as a concern, with 52% of employers operating in the country expecting aging and shrinking workforce to impact their business over the next five years and 65% foreseeing hiring challenges. To address these issues, companies in Poland see potential in supporting employee health and well-being and expanding remote and hybrid work options within the country to attract and retain talent.

In **Portugal**, 71% of the workforce is expected to require training by 2030, above the global average of 58%. Key skills in demand over the next five years are anticipated to include curiosity and lifelong learning, talent management, and leadership and social influence. Skills such as teaching and mentoring as well as resource management are also increasingly sought after in the country. Firms operating in Portugal plan to invest in reskilling and upskilling, with 87% of employers expecting improved talent retention and 73% transitioning employees to new or evolving roles. Forty percent of respondents regard government as a key funding source for their reskilling and upskilling efforts, which is twice the global average.

Broadening digital access, rising cost of living, and growing geoeconomic fragmentation are seen to be shaping the labour market in Romania over the 2025-2030 period. One out of three companies operating in the country also cite stricter anti-trust and competition regulations as a factor impacting their business models in the next five years, nearly twice the global average. Seventy-six percent of businesses in Romania identify skills gaps in the labour market as a key barrier to transformation, alongside challenges related to talent attraction to industry. To address these concerns, 94% of employers are planning on investing in workforce upskilling, a higher share than their global peers (85%). Firms in the country also anticipate hiring staff with new skills (79%) and accelerating automation (68%) as key workforce strategies in the next half-decade.

Rising cost of living and increased digitalization are expected to be key trends impacting businesses operating in **Serbia** over the next five years. In addition to skills in AI and big data and technological literacy, talent management and resource management are the skills anticipated to be most in demand in the country. Two-thirds of employers identify skills gaps in the labour market as a key barrier for transforming their business. With regard to policies seen as effective to improve talent availability, 67% of firms point to increased flexibility in hiring and firing practices and 50% to wage subsidies, both above global averages.

In Slovenia, demographic shifts are identified as top-of-mind by employers, with 68% and 45%, respectively, identifying aging and shrinking workforces in some parts of the world and growing working-age populations in others as key trends impacting business models over the next five years. Both shares are above the global average. Skills gaps in the labour market are seen as a key barrier to transformation by two-thirds of companies operating in the country, followed by organizational culture and resistance to change. To improve talent availability, 71% of employers suggest considering more flexible policies regarding hiring and firing, while 50% point to reforming immigration laws. Seven in 10 firms plan to offer higher wages and nearly six in 10 plan to review working hours and overtime policies to improve their attractiveness as employers.

Increasing investments in carbon reduction, broadening digital access, and rising cost of living are expected to shape the labour market in **Spain** over the 2025-2030 period. Key barriers to transformation perceived by respondents include skills gaps, regulatory frameworks, and resistance to change and organizational cultures. To address talent availability challenges via public policy, 60% of employers in Spain see potential in increased flexibility in hiring and firing practices, and 49% in increased flexibility in setting wages, in addition to

public funding for reskilling and upskilling (65%). Regarding business practices, 77% of respondents plan to enhance progression and promotion processes to become more attractive as employers. Moreover, an above-global-average share of employers operating in the country plan to offer remote and hybrid work opportunities and provide support for workers with caregiving responsibilities.

By 2030, **Sweden**'s employers anticipate business transformation in response to broadening digitalization, demographic shifts and rising cost of living. About 50% identify aging and shrinking workforces in some parts of the world as a key trend, while 41% highlight growing working-age populations elsewhere. Only 5% of firms operating in the country expect hiring conditions to improve over the next five years, significantly below the global average. In response, employers are planning on enhancing talent progression and promotion processes, expanding remote and hybrid work options, and investing in reskilling and upskilling to increase talent availability.

In Switzerland, continuous digitalization is seen as the key driver of business transformation by 2030, followed by climate mitigation and adaptation. This is reflected in 96% of companies expecting Al and information processing technologies to transform their operations. Workforce strategies are anticipated to focus on automation, upskilling, and hiring talent with emerging skills, with 73% of businesses actively integrating new technologies to complement and augment their human workforce. However, talent retention is seen as a concern, with 36% of employers expecting retention to worsen, nearly twice the global average. To address these challenges, firms in Switzerland plan to place a bigger emphasis on flexibility in the workplace than their global peers and to increase talent availability through remote work options across national borders and support for workers with caregiving responsibilities.

Broadening digital access is expected to drive labour market change in Türkiye over the 2025-2030 period, with firms operating in the country anticipating technologies such as AI, robotics and energy technologies to transform their operations. These expectations are reflected in the list of predicted fastest-growing job roles in the country, which includes Robotics Engineers, Renewable Energy Engineers, and Autonomous and Electric Vehicle Specialists. Employers anticipate 44% of on-the-job skills to be disrupted by 2030, higher than the global average of 39%. Al and big data, technological literacy, and networks and cybersecurity are identified as the fastest-growing skills in the country, in addition to a higher-thanaverage expected growth in the importance of multilingualism.

In the **United Kingdom**, the labour market is expected to be influenced by increased digitalization as well as climate mitigation and adaptation efforts over the next five years: 56% of companies operating in the country anticipate seeing their business transformed because of increased investments in climate adaptation, a higher share than their global peers. Fifty-six percent of employers also expect geoeconomic fragmentation to impact their business strategy, compared to 34% globally. As a result of these perceived trends, respondents expect rising demand for skills such as technological literacy, AI, big data and resilience, flexibility and agility. Key job roles anticipated to see significant growth by 2030 include Big Data Specialists, FinTech Engineers, and AI and Machine Learning Specialists.

Northern America

Technological advancements, demographic shifts, and economic uncertainties are driving strategic decisions of companies headquartered in Northern America. A higher share of employers in this part of the world is evaluating options in both offshoring (23%) and re-shoring (19%), pointing to a possibility of wider global supply chain re-organization. Additionally, companies in the region share a higher-than-average focus on diversity, equity and inclusion, including through measures such as payequity audits. Only 35% of companies in Northern America anticipate an increase in wages as a share of total revenues (compared to 52% globally). As macrotrend-driven disruptions reshape the jobs and skills landscape, 67% of the workforce in the region is projected to require upskilling or reskilling by 2030, a rate exceeding the global average.

Employers in **Canada** are anticipating an evolving business landscape marked by advances in digital technologies, geoeconomic fragmentation, and increased climate-mitigation efforts by 2030. Reflecting these trends, 97% of companies expect Al and information processing technologies to transform their operations. Robotics and autonomous systems, along with energy generation and storage technologies, are also expected to gain traction. Demand for job roles such as Security Management Specialists, Al and Machine Learning Specialists, and Software Developers is expected to be on the rise. To ensure a steady talent pipeline, employers in Canada are looking to bolster talent progression and promotion processes and investing in reskilling and upskilling.

In the **United States**, technological trends and climate adaptation are expected to shape business and workforce strategies over the 2025-2030 period: 55% of employers highlight climate adaptation as a key trend expected to influence business models. Additionally, 94% of firms in the United States expect AI and information processing technologies to transform their operations in the next five years. Big Data Specialists, AI and Machine Learning Specialists and Data Warehousing Specialists are anticipated to be among the fastest-growing jobs in the country. However, roles such as Data Entry Clerks

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and Software Testers are seen as in decline as automation reshapes the workforce. To enhance talent availability, respondents see potential in government support for reskilling and upskilling programmes as well as increased flexibility in hiring and firing practices.

Latin America and the Caribbean

Companies headquartered in Latin America and the Caribbean expect increased digitalization, stronger focus on labour and social issues, and increased efforts towards climate mitigation to drive labour market change over the 2025-2030 period. Skills gaps in the labour market, organizational cultures, and outdated regulations are the perceived top barriers to business transformation in the region, each highlighted by about 50% of respondents. Eighty percent of firms expect talent development to improve over the next five years, surpassing global averages. A large majority of employers in the region plans to respond to skills gap by upskilling their own workforce (84%), accelerating the automation of tasks (81%), or hiring staff with new skills (68%).

Employers in **Argentina** expect broadening digital access, climate mitigation and economic uncertainty to shape labour market change over the next five years. Skills gaps are seen as a barrier to business transformation by 65% of companies,

followed by outdated regulations (57%) and organizational cultures and resistance to change (48%). To address skills gaps, firms operating in the country are planning to hire staff with new skills, to automate tasks where possible, and - to a lesser extent - to invest in reskilling and upskilling (71%, compared to a global average of 85%). Expected fastest-growing jobs in the country include Data Analysts and Scientists and AI and Machine Learning Specialists. While only one out of five companies expect wages to account for a growing share of total revenues in the next five years (compared to 52% globally), 57% of employers are planning to design their salary and compensation strategy to support workers' purchasing power (compared to 33% globally).

In **Brazil**, like in many other countries, skills gaps are perceived as a primary barrier to business transformation by 2030. Employers operating in the country foresee growth in job roles such as Digital Transformation Specialists, AI and Machine Learning Experts, and Supply Chain and Logistics Specialists. Almost nine in 10 companies in Brazil plan to upskill their workforce over the next five years. While AI and big data, creative thinking, and technological literacy are anticipated to be the fastest-growing skills in the country, companies also expect a greater focus on empathy and active listening, cited by 60% of respondents, as well as resilience, flexibility, agility, and curiosity and lifelong learning.



Companies in **Colombia** anticipate labour-market changes due to broadening digital access, increased efforts to reduce carbon emissions and greater focus on labour and social issues over the 2025-2030 period: 65% identify skills gaps as a key barrier to transformation and 61% cite outdated or inflexible regulatory frameworks. However, employers operating in Colombia are more positive than global peers regarding their future talent availability outlook, with 47% expecting talent availability to improve by 2030. To improve talent retention, respondents are planning to focus on employee health and well-being and improving employee progression.

By 2030, broadening digital access and climatechange mitigation are expected to shape the labour market in **Mexico**. Ninety-five percent of companies operating in the country expect Al tools to transform their operations in the next five years, and 63% anticipate making greater use of robotics, with 82% of employers aiming to accelerate automation of tasks over the same time horizon. Information Security Analysts and Big Data Specialists are projected to be among the fastest-growing job roles in the country. Employers in Mexico are positive about talent retention, with 53% expecting improvements (compared to 44% globally). In addition to AI and big data and creative thinking skills, companies anticipate placing greater emphasis on resilience, flexibility and agility as well as environmental stewardship, with 73% and 69% of firms, respectively, expecting these skills to see rising demand.



TABLE 5.1

Impact of macrotrends, 2025-2030, by region

Share of employers which expect macrotrends to drive transformation in their organization (%), by region.

Ageing and declining working-age populations	15	84	49	33	18	48	38	11	13
Broadening digital access	61	66	57	70	53	67	72	63	59
Growing working-age populations	27	20	27	23	13	35	34	18	15
Increased efforts and investments to adapt to climate change	19	47	44	43	33	45	55	37	33
Increased efforts and investments to reduce carbon emissions	23	61	51	50	35	43	72	45	33
Increased focus on labour and social issues	37	52	47	57	28	48	28	45	64
Increased geopolitical division and conflicts	27	48	36	16	35	45	31	39	21
Increased government subsidies and industrial policy	30	22	16	14	31	22	24	24	26
Increased restrictions to global trade and investment	19	28	23	19	29	28	21	16	23
Rising cost of living, higher prices or inflation	52	58	51	43	54	45	52	34	59
Slower economic growth	32	66	37	42	47	52	69	8	49
Stricter anti-trust and competition regulations	14	9	19	14	24	25	14	18	3
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TABLE 5.2

Impact of technology related trends, 2025-2030, by region

Share of employers which expect technology related trends to drive transformation in their organization (%), by region.

Al and information processing technologies (big data, VR, AR etc.)	69	92	87	93	79	96	90	79	85
Biotechnology and gene technologies	9	27	9	15	8	9	3	18	8
Energy generation, storage and distribution	50	39	44	38	31	33	45	26	49
New materials and composites	36	34	30	34	25	22	38	34	18
Quantum and encryption	10	27	9	13	6	28	10	11	13
Robots and autonomous systems	45	61	62	63	44	61	72	53	38
Satellites and space technologies	8	19	5	13	7	9	10	18	15
Semiconductors and computing technologies	14	39	17	20	20	36	21	24	8
Sensing, laser and optical technologies	10	31	15	28	14	16	14	29	8
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TABLE 5.3Skill importance in 2025, by region

Share of employers which consider skills to be core skills for their workers (%), by region.

Environmental stewardship	23	11	18	22	14	28	50	19	33	Ethics	
Global citizenship	3	29	11	9	11	26	25	6	24	Eth	
Curiosity and lifelong learning	41	64	58	53	29	58	54	29	24	>	
Dependability and attention to detail	46	41	30	38	26	57	46	45	48	Self-efficacy	
Motivation and self-awareness	62	59	59	48	32	51	46	29	58	Self-	Attitudes
Resilience, flexibility and agility	70	54	70	81	50	79	71	35	64		Ai
Empathy and active listening	34	52	56	67	28	66	54	39	33	S	
Leadership and social influence	62	66	63	69	46	68	67	29	61	Working with others	
Teaching and mentoring	59	30	25	22	13	28	21	26	24	With W	
Analytical thinking	75	71	71	74	47	79	67	71	61		
Creative thinking	68	64	54	58	57	62	63	55	48		
Multi-lingualism	45	23	21	17	23	21	13	10	27	Cognitive skills	
Reading, writing and mathematics	18	27	17	22	18	26	25	26	30	0 0 0	
Systems thinking	59	43	35	67	33	47	38	26	45		
Marketing and media	28	27	18	19	20	21	33	32	27	nent	Skills, knowledge and abilities
Service orientation and customer service	28	52	48	67	32	60	46	42	48	Engagement skills	anda
Quality control	44	16	35	30	36	32	29	48	30		vledge
Resource management and operations	48	27	43	45	31	40	46	32	39	agement skills	s, knov
Talent management	49	36	48	53	41	53	50	52	45	Management skills	ШХ ШХ
Manual dexterity, endurance and precision	11	4	16	8	16	6	13	19	9		
Sensory-processing abilities	7	11	6	7	4	4	8	6	9	Physical abilities	
Al and big data	32	45	44	40	46	62	58	55	55		
Design and user experience	14	39	23	29	21	28	33	19	30	S	
Networks and cybersecurity	20		23		21		42			ogy sk	
		27		21		40		13	39	Technology skills	
	17	16	16	16	19	26	13	13	24	<u>H</u>	
Technological literacy	52	30	54	51	35	64	67	52	64		

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Source



TABLE 5.4

Skill evolution, 2025-2030, by region

Net difference between the share of employers which consider skills to be increasing and decreasing in importance to their workers from 2025 to 2030 (%), by region. The share of employers predicting skill stability is not used in the calculation.

Environmental stewardship	54	48	56	68	39	46	70	46	46	Ethics	
Global citizenship	4	33	17	29	4	14	43	33	33	Шţ	
Curiosity and lifelong learning	38	66	70	61	52	60	52	56	33	Ň	
Dependability and attention to detail	14	-5	-1	24	30	23	17	28	37	Self-efficacy	
Motivation and self-awareness	40	52	49	56	33	47	52	46	56	Self	Attitudes
Resilience, flexibility and agility	52	54	69	65	64	67	83	64	79		<
Empathy and active listening	26	55	47	67	25	47	57	36	46	رە م	
Leadership and social influence	45	61	57	64	60	62	65	50	62	Working with others	
Teaching and mentoring	46	30	27	28	20	25	43	33	37	W	
Analytical thinking	52	46	52	64	55	49	78	62	70		
Creative thinking	55	71	65	81	62	65	74	67	72		
Multi-lingualism	59	23	5	26	18	14	22	-8	11	Cognitive skills	
Reading, writing and mathematics	-14	13	-8	-4	11	-8	0	4	21	0	
Systems thinking	43	49	50	59	48	42	63	52	75		
Marketing and media	31	29	17	24	39	10	57	52	41	ment s	Skills, knowledge and abilities
Service orientation and customer service	35	41	37	61	45	21	30	50	55	Engagement skills	e and
Quality control	25	13	13	21	28	17	23	62	41		wledg
Resource management and operations	27	13	18	23	37	22	35	38	24	gemen <ills< td=""><td>ls, kno</td></ills<>	ls, kno
Talent management	53	59	58	61	60	45	70	56	67	Management skills	
Manual dexterity, endurance and precision	-24	-45	-28	-29	-7	-36	-17	-13	14		
Sensory-processing abilities	23	7	11	12	20	-13	30	24	20	Physical abilities	
Al and big data	79	87	90	91	68	90	96	89	86		
Design and user experience	24	46	43	63	43	24	68	60	54	S	
Networks and cybersecurity	69	64	74	67	70	61	92	54	71	Technology skills	
Programming	48	-4	24	32	35	10	29	15	57	echno	
Technological literacy	53	43	71	76	64	80	78	63	84	F	
		10				- 00		- 00			

24 80 78 63 84 80 78 63 84 80 78 63 80 70 80 80 70



Source



5.2 Industry insights

Cross-industry trends and scope for collaboration

The anticipated impact of macrotrends on the future of jobs is multi-faceted across both geographies and sectors. Specific industries are seeing points of convergence as well as distinct barriers to transformation and thus are prioritizing different workforce strategies in response to labour-market transformation by 2030. While 19 out of 22 global industries covered by the report identify skills gaps in the local labour market as the top barrier to industry transformation, each sector also anticipates distinct additional challenges in the next five years. In both the Government and Public sector and Medical and Healthcare sector, for example, organizational culture and resistance to change features as the most-selected barrier to transformation. In the Real Estate sector, inability to attract talent to the industry is seen as the key obstacle. Four sectors – Agriculture, Forestry, and Fishing; Information and Technology Services; Oil and Gas; and Retail and Wholesale of Consumer Goods - view data and technical infrastructure as one of the key barriers. As shown in Figure 5.1, most industries see talent attractiveness at the industry level as a bigger issue than at the firm level over the 2025-2030 period (with Automotive and Aerospace, Education and Training, and Information Technology being the three exceptions).



FIGURE 5.1

Attracting talent to the firm and to the industry

Share of employers surveyed expecting an inability to attract talent to their firm or an inability to attract talent to their industry will hinder their organizational transformation, by industry.



Firm attractiveness seen as outweighing industry attractiveness

Industry attractiveness seen as outweighingfirm attractiveness

Share 60

Source

World Economic Forum, Future of Jobs Survey 2024.

Note

Industries in which a larger or equal proportion of companies identify firm-level talent attraction as a greater challenge than industry-level talent attraction are displayed in dark blue. Industries in which industry-level talent attraction is identified as a greater challenge than firm-level talent attraction are displayed in light blue.



The fact that Future of Jobs Survey respondents predominantly evaluate talent availability challenges as industry-level issues points to potentially untapped opportunities for industry stakeholders to collaborate and implement customized intraindustry or cross-industry solutions. However, employers across industries often exhibit different preferences over workforce strategies.

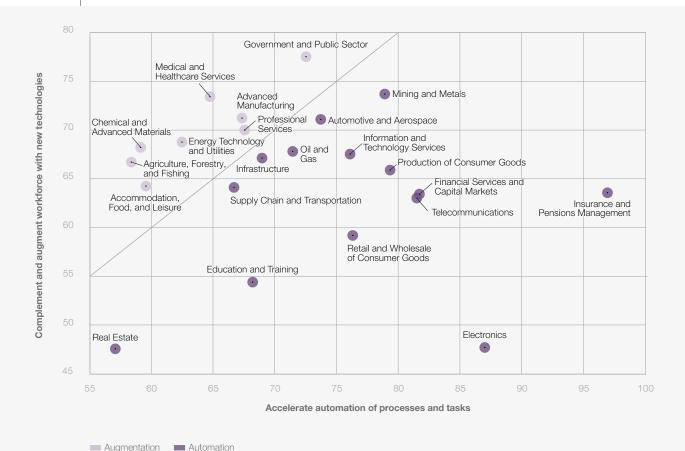
Reaching close to a consensus view, upskilling is selected as the top workforce strategy in 20 industries and ranks second in the remaining two: Electronics and Insurance and Pensions Management. Oil and Gas (96%) and Telecommunications (96%) are the industries most committed to upskilling, while a still significant 73% of Education and Training industry employers plan to focus on this strategy.

There exist more notable industry differences with regard to anticipated use of technologies to either fully automate processes and tasks or complement and augment the human workforce, as shown in Figure 5.2. While most industries aim to pursue a balance of both automation-focused and augmentation-focused workforce strategies over the 2025-2030 period, 87% of respondents in Electronics expect to focus on automating tasks, whereas only 48% plan to focus on workforce augmentation. Industries including Insurance and Pensions as well as Telecommunications exhibit a similar automation-to-augmentation gap. By contrast, sectors such as Healthcare, Agriculture, and Government report a higher preference for augmentation over automation.

Additionally, while hiring staff with new skills to meet emerging business needs features among the top three workforce strategies in 17 out of 22 sectors – possibly precipitating strong intra- and inter-industry competition over talent over the next five years – upskilling and transitioning existing staff from declining to growing job roles appears as an untapped opportunity: only the Automotive and Aerospace, Electronics, and Real Estate sectors currently aim to prioritize such job transitions as one of their top three workforce strategies by 2030.

FIGURE 5.2 V

Workforce strategy: automation or augmentation, by industry



Share of employers surveyed planning to adopt the stated workforce strategies

Source



Industry-level findings

By 2030, transformation of the Accommodation, Food, and Leisure industry is expected to be shaped by rising cost of living and a greater focus on labour and social issues. Increased digitalization - while still relevant for a significant 51% of respondents – appears as less central than in other industries. The focus placed by the industry on human experience and social issues is reflected in the human-technology frontier, as companies anticipate continued reliance on humans to predominantly deliver 43% of total work tasks over the next five years, higher than the global industry average. However, talent availability is a growing concern, with 59% of employers expecting hiring challenges to worsen. To respond to these emerging trends, firms are scaling up upskilling efforts, hiring for emerging skills and augmenting workforce with new technologies, while also aiming to improve the industry's attractiveness by supporting employee health and well-being, improving wages and talent progression. About one third of companies is investing in diversity, equity and inclusion efforts, focusing particularly on young talent (69%, compared to the 52% global industry average) and migrant workers (33%, compared to 20% globally).

The **Advanced Manufacturing** sector expects to undergo transformation shaped by increased investments to reduce carbon emissions and adapt to climate change and rising cost of living. Companies are anticipating the adoption of Al (81%), robotics (69%), and new materials and composites (63%, almost twice as many as in other industries). The industry predicts increasing demand for AI and big data skills, creative thinking, networks and cybersecurity skills, but also systems thinking, design and user experience, and resource management. To prepare for these changes, employers expect to be able to upskill 29% of workers in their current role, while they foresee a need for 15% of workers to be reskilled and re-deployed in the next five years. Fifty percent of firms are planning to tap into diverse talent pools to ease labour shortages, and 55% (more than in most other industries) plan to focus their diversity, equity and inclusion efforts on workers aged 55 years and above.

Skills gaps are seen as the key barrier to transformation for businesses in the Agriculture, Forestry, and Fishing industry by 2030 (selected by 68% of respondents), followed by outdated regulations (51%, compared to the 39% global industry average) and insufficient data infrastructure (46%, compared to 32% globally). Climate mitigation and adaptation are key challenges highlighted by the industry, alongside rising cost of living. As employers address these challenges, they are planning to upgrade their workforce strategies by emphasizing upskilling and reskilling, hiring for new skills, and augmenting their workforce with technology. The top three skills on the rise are predicted to be resilience, flexibility and agility, technological literacy, and environmental stewardship, while skills related to AI and big data, networks, and cybersecurity are growing more slowly than in other industries. One-third of firms in the industry do not have a diversity, equity and



inclusion programme, while 63% expect wages to account for a growing share of employers' total revenues, with 92% intending to align wages with productivity and 46% aiming to reduce wage inequalities.

The Automotive and Aerospace sector stands out for its expectation regarding the significant impact that both climate mitigation and geoeconomic fragmentation might have on the industry in the next five years: 54% of respondents identify rising geopolitical tensions (compared to 34% across other industries) and 46% highlight increasing trade restrictions (compared to 23% in other industries) as key drivers of change. About one-fourth of industry players are evaluating options to reshore, nearshore or friendshore, and 16% to offshore suggesting the possibility of greater supply chain re-organization than in other industries. These trends point to considerable transformation for most companies, with skills gaps in labour markets, organizational cultures and resistance to change identified as top barriers, alongside difficulties to attract talent to the industry (highlighted by 42% of respondents, compared to 37% in other industries) and limited access to investment capital (40%, compared to 26% in other industries). Employers are prioritizing workforce strategies that focus on upskilling, automating processes, and transitioning staff from declining to growing roles. Jobs on the rise are predicted to include Robotics Engineers and Data Analysts and Scientists.

In the Chemical and Advanced Materials sector, industry transformation is foreseen to be heavily influenced by investments in the green and digital transitions, leading to a projected increase in job roles for AI and Machine Learning Specialists and Business Development Professionals by 2030. The industry also anticipates a need for more AI and big data as well as environmental stewardship skills. However, the human factor is expected to pose a significant barrier for the industry, with skills gaps in the labour markets and talent attraction to the industry identified as the top two obstacles to industry transformation. To improve industry attractiveness, companies are planning to focus on talent progression and promotion processes, supporting employees' health and well-being and offering higher wages. Employers suggest governments should support upskilling and reskilling and improve education systems, as well as provide wage subsidies and greater flexibility in wage setting. Nine in 10 companies in the industry plan to align wages closely with productivity while only 9% plan to review wage costs as part of costreduction exercises in the next five years.

Broadening digital access, increased focus on labour and social issues, and slower economic growth are expected to drive the transformation of the **Education and Training** sector by 2030. Al and big data skills as well as creative thinking are foreseen to grow in importance. Emerging job roles within the industry are anticipated to include Al and Machine Learning Specialists and Digital Transformation Specialists. Employers also place greater emphasis than in other industries on curiosity and lifelong learning, marketing and media skills and multilingualism. The industry is less focused than other sectors on upskilling and reskilling its own workforce (73%, compared to the 85% global industry average), while employers aim to improve attractiveness through better talent progression and promotion processes, higher wages, and supporting employee well-being.

By 2030, the landscape of the Electronics sector is expected to be shaped by increased climate mitigation efforts, continued digitalization of the economy, and aging and shrinking workforces, while the industry appears less concerned about economic cycles: only 25% of respondents anticipate significant impact from slower economic growth, compared to 42% across all sectors. With Al, robotics and energy technologies targeted for adoption, industry job growth is predicted for AI and Machine Learning Specialists and Electrotechnology Engineers. Talent availability is seen as a concern, with 61% of employers expecting hiring challenges to worsen but only 9% worried about talent retention (compared to 19% global industry average). Workforce strategies are planned to focus on automation, upskilling, and transitioning staff to growing roles. Other than public policy support on reskilling and upskilling, firms also call for improved transport infrastructure to enhance talent availability.

Over the next five years, climate mitigation is foreseen to be at the centre of the Energy Technology and Utilities sector, as companies plan to invest in greener technologies for energy generation, storage and distribution. As a result, Environmental Engineers, AI and Machine Learning Specialists and Renewable Energy Engineers are among the expected top-growing job roles in the sector. As employers aim to transform their business, industry players are particularly concerned about skills gaps in the labour market (81%, compared to 63% across all industries), alongside outdated or unflexible regulations (44%), organizational culture and resistance to change, and the industry's capacity to attract talent (37%). To improve talent availability and industry attractiveness, businesses are planning on improving talent progression and promotion processes and investing in reskilling and upskilling programmes, for which respondents see a role for increased financial support from the public sector.

Increased digitalization is seen as the primary driver of transformation in the **Financial Services and Capital Markets** sector over the next five years, alongside adaptation to climate change and slower economic growth. The sector also anticipates being particularly exposed to AI, with only 5% of employers expecting no significant adoption of the technology by 2030 (compared to 14% across all industries). As a result, AI and big data skills, technological literacy and cybersecurity skills are estimated to be in high demand and the industry anticipates creation of new job roles for

Big Data Specialists, AI and Machine Learning Specialists, and Security Management Specialists. To improve talent availability, the industry is planning on investing in reskilling and upskilling (71% of employers), supporting employees' wellbeing (64%) and improving promotion processes (61%). Remote and hybrid work is also seen as a strategy to stay attractive for 58% of companies in the industry, and one out of two respondents is calling for changes to labour laws that support remote work (compared to 36% in other sectors). The industry is particularly advanced in its plans to remove degree requirements in favour of skillsbased hiring approaches (28%, compared to 19% across all industries).

Employers in the **Government and Public Sector** identify organizational culture and resistance to change as the top barrier to transformation by

2030, as the sector plans to continue investing in digital and green transformation over the next five years. In line with global trends, AI and big data, Networks and cybersecurity and Technological literacy are the skills with highest perceived increasing importance, followed by Environmental stewardship and creative thinking skills. Skills gaps in the labour market and outdated regulatory frameworks are seen as potentially slowing down transformation of the sector. Overall, public employers are positive about future talent availability, with 52% of respondents expecting improvements in the next five years. To increase sector attractiveness and strengthen the sector talent base, 80% of employers are planning on enhancing talent progression and providing reskilling and upskilling programmes in the next five years.

Information and Technology Services companies are heavily focused on adopting advanced technologies by 2030, with anticipated nearuniversal uptake of AI and information processing (99%, compared to the 86% global industry average) and a strong focus also on quantum and encryption technologies (41%, compared to 12% globally). Growing job roles in the sector are foreseen to include Digital Transformation Specialists, Software and Applications Developers, and Sales and Marketing Professionals. Alongside Al and cybersecurity skills, the industry expects stronger emphasis on resilience, flexibility, and agility than most other sectors, while more employers expect demand for programming and design and user experience skills to decline than in other industries. Workforce strategies aim to prioritize upskilling and hiring talent with new skills to address emerging needs, alongside a higher tendency to reduce staff with less relevant skills (49%, compared to 41% in other industries) and offshore segments of the workforce (17%, compared to 8%).

By 2030, transformation of the **Infrastructure** sector is foreseen to be driven by a need to increase investments in carbon reduction, climate adaptation and digitalization. As a result, new job roles are expected to be created for Big Data Specialists and Organizational Development





Specialists. Top skills on the rise are anticipated to be linked to AI and big data as well as networks and cybersecurity, and talent management skills are expected to grow in demand at a faster rate than the global industry average. Twenty-seven percent of employees in the sector are anticipated to be able to upskill in their current roles, with an additional 17% projected to be reskilled and redeployed. Almost 70% of respondents expect reskilling and upskilling to improve talent retention and enhance competitiveness and productivity of their company, with 50% planning to increase talent mobility through training programmes.

Over the next five years, evolution of the global economic outlook, and population dynamics across the world are predicted to drive industry transformation in the **Insurance and Pensions** Management sector. Continued adoption of digital technologies is also foreseen to transform the industry, with 97% of employers planning to accelerate automation of processes and tasks, which is significantly above the global industry average. The sector also expects higher-thanaverage levels of workforce augmentation, with 41% of total work tasks projected to be completed by human-technology collaboration by 2030. Al and big data, creative thinking, and technological literacy are seen as the top skills on the rise. While 42% of employers predict talent availability at the point of hiring to worsen, the industry is strongly focused on upskilling and reskilling: 91% of employers plan to upskill their workforce to adapt to evolving needs and - as a result - 82% expect talent development to improve in the next five years.

The digital transition, higher cost of living and an increasingly aging population are among the key drivers of transformation anticipated for **Medical and Healthcare Services** over the 2025-2030 period. In particular, aging population is highlighted as a key factor by 59% of companies in the industry, compared to 40% across all sectors. As they aim to adapt to these trends, firms cite challenges in terms of their own organizational

culture and resistance to change, alongside outdated regulations and skills gaps in the labour market. Emerging job roles in the industry are expected to include Data Analysts and Scientists and Al and Machine Learning Specialists, with significant emphasis on Al and big data and technological literacy as the top skills increasingly in demand. While prioritizing business practices that support employee health and well-being (57%), providing effective reskilling and upskilling (63%), and offering competitive wages (49%) are seen as key workforce strategies, the industry also increasingly plans to tap into diverse talent pools.

With industry transformation by 2030 seen as predominantly shaped by climate adaptation and climate mitigation trends, the Mining and Metals sector is also mindful of growing restrictions on global trade and investment, with 55% of firms identifying this as a key trend (compared to 23% in other industries). Considering the green transition, 79% of industry players expect transformative impact from energy technologies, while AI is anticipated to be less ubiquitous (66%) than in other sectors. The use of autonomous technology to complete work tasks is projected to increase faster than in other industries. Al and Machine Learning Specialists and Mining, Petroleum and Other Extraction Workers are expected to see growing demand in the industry in the next five years, with AI and big data and environmental stewardship seen as leading skills on the rise. To attract and retain talent, firms are planning on prioritizing employee health and well-being (79%) and workplace safety (53%), as well as better articulating business purpose and impact (63%).

By 2030, the **Oil and Gas** sector expects to evolve and transform to reduce carbon emissions and adapt to climate change. According to 40% of respondents from the industry, industrial policy and government subsidies will also impact companies' strategies in the next five years. As companies plan to adopt cleaner technologies they see increasing demand for skills in environmental stewardship,



alongside AI and big data and technological literacy. New job roles are expected to be created for AI and Machine Learning Specialists and Data Analysts and Scientists. Anticipated workforce strategies in the sector are oriented toward upskilling, with 96% of firms planning on investing in workforce development (compared to 85% across all industries), as well as accelerating automation and augmenting their human workforce with new technologies.

Industry transformation in the Production of Consumer Goods sector is foreseen to be influenced in particular by rising cost of living and increased investments in carbon reduction over the next five years. Additionally, the industry predicts a need to take into account growing focus on emerging labour and social issues (highlighted by 58% of firms, compared to the 46% global industry average). Companies are anticipating actively adopting advanced technologies, with higher-thanaverage uptake of robots and autonomous systems (71%, compared to 58% across all sectors) and new materials and composites (61%, compared to 30%). However, 56% of employers expect talent availability to become more difficult in the next five years. To address talent shortages, companies are planning on supporting workers' health and wellbeing (73%) and improving working hours (52%), while they see potential in public policy support with regard to flexibility in hiring and firing, flexibility in setting wages, and reforming immigration laws.

By 2030, firms in the **Professional Services** sector expect continued digitalization, rising cost of living and increased focus on labour and social issues

to impact industry transformation. Workforce strategies anticipated for the sector emphasize upskilling, hiring talent with emerging skills, and augmenting the human workforce with new technologies. There is also expected to be a higher focus on reducing job roles with outdated skills, with 48% of companies envisaging prioritizing this approach (compared to 40% across all industries). One in five employers plan to move operations closer to their headquarter location through reshoring or near-shoring. Big Data Specialists and Al and Machine Learning Specialists are among the job roles with the larges projected industry demand, while AI and big data, technological literacy, creative thinking, and cybersecurity are leading the list of skills seen as increasingly in use over the next five years.

Business cycle uncertainty, in terms of both economic growth and inflation, are expected to particularly impact the transformation of the Real Estate industry in the next five years. To react to an evolving landscape, companies plan to adapt their workforce strategies, prioritizing upskilling and reskilling and hiring new talent with relevant skills. Emerging job roles in the industry are foreseen to include AI and Machine Learning Specialists and Business Development Professionals. Demand for Al and big data skills, creative thinking, and curiosity and lifelong learning is projected to grow across all industry roles. Sixty percent of employers highlight the sector's inability to attract talent as a key barrier to transformation by 2030. To increase industry attractiveness, a majority of companies intends to support employee health and well-being and provide better training opportunities, as only 34% of



employees in the industry have currently undergone reskilling or upskilling, compared to a global industry average of 50%. One-third of employers are planning to offer higher wages and one in five plan to leverage diversity, equity and inclusion programmes: both shares are below the global industry averages of 50% and 39%, respectively.

Over the next five years, companies in the Retail and Wholesale of Consumer Goods sector expect industry transformation to be impacted by rising cost of living (68%, compared to 50%) across all industries) and increased focus on labour and social issues (64%, compared to 46%). Talent shortages are seen as pronounced in the sector, with 58% of employers expecting talent availability to become more difficult by 2030 and 28% anticipating declines in talent retention. To adapt workforce strategies, companies are planning on prioritizing upskilling and reskilling of current workers, automation of tasks, and recruitment of talent with emerging skills. Forty-one percent of employers are considering transitioning existing staff from declining job roles to growth areas, presenting an under-utilized opportunity for the industry to invest in job transitions. Emerging job roles in the industry are anticipated to include AI and Machine Learning Specialists, Digital Marketing and Strategy Specialists, and Big Data Specialists.

With 37% of on-the-job skills used today expected to change by 2030, the **Supply Chain and Transportation** industry reports having already put significant effort into reskilling and upskilling, with 57% of employees having completed training programmes, above most other industries. As the industry transforms in response to increased digital access, climate mitigation and adaptation, and rising cost of living, growing job roles in the industry are foreseen to include Light Truck or Delivery Services Drivers; Client Information and Customer Service Workers; and Car, Van and Motorcycle Drivers. Companies see increasing demand in skills such as AI and big data, technological literacy, and networks and cybersecurity. Analytical thinking is also identified as a priority, with 79% of firms expecting increasing its use, a higher share than in other industries. However, a majority of respondents regards the industry's inability to attract talent as a potential risk that could stall transformation.

As digital access and connectivity continue to increase globally, they are expected to drive industry transformation in the **Telecommunications** sector over the next five years. Adoption of AI is anticipated to play a strong role in the future of the industry, while 40% of companies are also preparing to make greater use of space and satellite technologies. Growing job roles in the industry are expected to include AI and Machine Learning Specialists, Big Data Specialists, and Data Analysts and Scientists. To enable industry transformation, 96% of employers plan to upskill and reskill their workforce and 82% intend to increase automation of tasks within work processes. To attract talent, 48% of companies - twice the global industry average - plan to offer remote work across borders, while 22% of respondents are evaluating options for moving operations closer to their homebase through reshoring or nearshoring.



TABLE 5.5

Impact of macrotrends, 2025-2030

Share of employers which expect macrotrends to drive transformation in their organization (%).

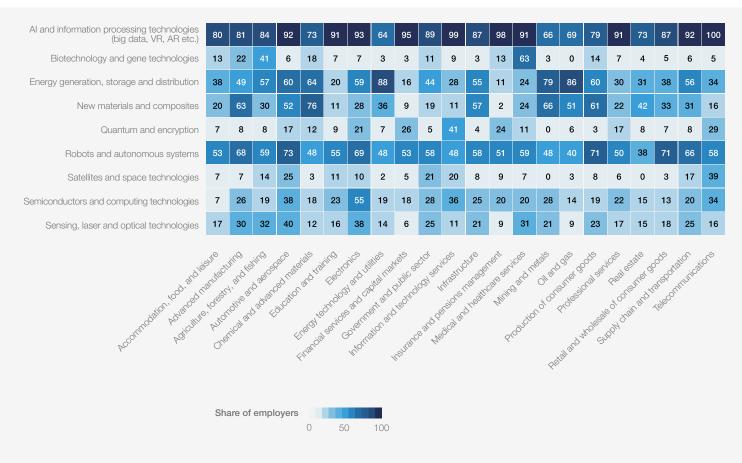
Ageing and declining working-age populations	43	47	43	31	29	29	50	26	37	49	35	41	62	59	38	23	44	43	42	43	44	24
Broadening digital access	51	48	46	63	50	75	57	55	79	60	74	51	78	61	48	26	53	67	58	59	56	81
Growing working-age populations	21	18	24	21	18	27	21	26	23	28	20	21	40	30	28	14	27	26	31	24	26	30
Increased efforts and investments to adapt to climate change	22	49	57	50	65	30	29	53	53	56	31	54	47	43	62	43	47	26	19	30	50	32
Increased efforts and investments to reduce carbon emissions	43	60	57	71	65	16	64	55	34	54	37	61	33	41	69	66	60	37	35	41	66	41
Increased focus on labour and social issues	54	44	41	48	35	54	39	31	33	49	43	42	42	44	52	34	58	52	31	64	44	35
Increased geopolitical division and conflicts	30	45	43	54	44	36	43	34	36	30	36	36	38	35	41	31	31	37	27	25	43	32
Increased government subsidies and industrial policy	13	33	30	29	29	20	18	28	19	30	26	29	16	20	31	40	15	13	15	18	29	16
Increased restrictions to global trade and investment	11	33	22	46	41	11	32	28	28	26	21	17	20	15	55	29	29	20	15	27	36	14
Rising cost of living, higher prices or inflation	63	53	57	56	38	41	46	33	47	39	45	50	67	50	28	37	61	44	58	68	50	46
Slower economic growth	43	34	30	48	47	45	25	29	50	32	45	41	64	30	41	49	46	41	54	47	40	41
Stricter anti-trust and competition regulations	8	16	19	27	15	18	18	16	23	7	22	16	22	24	28	6	14	17	4	17	20	24
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Source



TABLE 5.6 Impact of technology related trends, 2025-2030

Share of employers which expect technology related trends to drive transformation in their organization (%).



Source



TABLE 5.7

Skill importance in 2025

Share of employers which consider skills to be core skills for their workers (%).

Environmental stewardship	21	24	26	26	28	10	12	27	15	39	12	21	17	8	50	25	34	21	17	15	33	21	S	
Global citizenship	17	18	22	15	14	16	8	16	14	23	17	12	22	14	5	3	15	19	9	14	12	10	Ethics	
Curiosity and lifelong learning	38	53	56	56	48	54	44	41	61	34	66	52	83	43	55	44	46	44	52	61	37	48	×.	
Dependability and attention to detail	45	42	37	41	24	32	44	29	37	48	46	39	33	38	30	31	29	30	52	48	50	24	Self-efficacy	
Motivation and self-awareness	38	64	52	62	52	48	60	49	58	52	55	42	64	43	45	63	54	40	48	64	53	62	Self	Attitudes
Resilience, flexibility and agility	53	73	56	67	66	66	68	67	73	57	70	59	94	65	55	81	65	44	52	73	67	66		<
Empathy and active listening	40	49	48	56	38	42	52	39	55	45	53	46	69	51	35	47	48	53	61	68	43	55	S S	
Leadership and social influence	49	46	56	59	59	52	60	57	66	66	59	55	75	51	55	69	63	58	57	73	59	76	Working with others	
Teaching and mentoring	19	24	37	28	17	50	16	24	23	32	30	20	33	5	25	31	30	28	26	20	27	38	∧ ïN	
Analytical thinking	51	71	59	72	48	70	80	80	80	61	83	65	89	59	50	59	68	77	43	71	70	86		
Creative thinking	47	55	56	69	62	64	76	73	65	45	57	59	72	49	65	53	59	67	61	60	48	66	Ø	
Multi-lingualism	25	29	37	28	28	36	28	16	28	20	22	26	25	11	25	22	22	30	22	25	26	10	Cognitive skills	
Reading, writing and mathematics	11	27	26	15	17	24	32	16	22	25	28	23	28	16	20	22	20	21	17	24	20	21	0	
Systems thinking	38	42	63	38	31	50	40	47	42	27	50	39	36	57	65	31	51	42	35	44	45	38		SS
Marketing and media	15	18	15	15	17	34	24	10	19	25	18	18	17	24	20	13	29	14	17	27	22	28	Engagement skills	Skills, knowledge and abilities
Service orientation and customer service	42	42	41	36	28	36	40	31	51	57	47	39	58	43	25	38	53	58	48	54	51	55	Engag sk	ge anc
Quality control	40	40	44	46	38	30	24	33	31	25	25	44	19	32	50	34	48	42	39	28	40	31		owled
Resource management and operations	25	49	41	51	41	24	32	47	33	59	29	41	33	24	50	53	51	42	30	44	56	34	Management skills	dills, kn
Talent management	38	44	37	59	35	42	36	37	54	46	49	46	61	46	25	53	57	30	39	59	49	55	Man	के
Manual dexterity, endurance and precision	15	25	26	15	10	2	12	12	8	18	9	11	8	11	25	3	24	12	0	15	17	14	Physical abilities	
Sensory-processing abilities	4	9	0	10	7	2	8	8	3	5	7	8	11	5	5	6	17	0	4	7	7	7	Phys	
Al and big data	26	35	33	54	34	56	44	31	61	50	66	39	58	51	25	31	42	37	43	41	44	66		
Design and user experience	11	22	15	31	21	36	16	22	32	27	39	27	33	16	5	16	26	16	26	28	27	48	skills	
Networks and cybersecurity	19	13	19	26	24	22	24	20	38	39	37	30	31	16	0	22	18	30	13	19	34	48	Technology skills	
Programming	9	9	7	10	10	12	16	20	22	11	36	12	19	14	5	19	20	7	9	12	19	38	Tech	
Technological literacy	38	51	41	59	38	54	48	61	65	52	50	42	67	32	55	44	61	37	30	47	52	55		
pconnocation, polarion	Autorn Cherry	Luino fis A and fis otive and caland	advance advance	Pace Barnation Fir	and trainant and	Hectro Hectro Andoox	inics utilities and utilities and utilities and call and	the nation and the nation and the nation and the nation of	Libic se	and period	in as the state of	anagerra	Prod	se ne ne	Retail?	he do the store of	alsevin alsevin Suppl	A CONSULATION OF A CONS	ate of the stand	abortati abecon	or Inuica	lone		

 Share of employers
 0
 50
 100

Source



TABLE 5.8 Skill evolution, 2025-2030

Net difference between the share of employers which consider skills to be increasing and decreasing in importance to their workers from 2025 to 2030 (%). The share of employers predicting skill stability is not used in the calculation.

		_								_				_										
Environmental stewardship	43	54	71	70	71	37	40	60	43	50	39	65	49	56	68	80	64	63	50	49	64	32	cs	
Global citizenship	15	33	8	21	27	34	29	35	24	15	24	16	29	25	16	4	21	23	30	8	17	21	Ethics	
Curiosity and lifelong learning	48	53	63	68	54	79	48	67	56	34	68	58	74	58	42	60	59	60	68	63	57	71	~	
Dependability and attention to detail	2	12	16	22	-11	13	12	0	11	8	16	7	6	0	5	-8	6	20	23	14	13	0	Self-efficacy	
Motivation and self-awareness	41	49	46	57	56	54	16	44	46	24	49	47	54	36	47	46	46	49	62	42	51	54	Self-	Attitudes
Resilience, flexibility and agility	49	69	83	71	59	64	64	58	67	51	78	65	72	65	47	48	69	63	62	69	60	79		A
Empathy and active listening	33	47	25	54	50	47	36	40	41	21	53	43	44	42	37	42	46	48	50	45	41	48	ίΩ	
Leadership and social influence	56	56	48	68	59	64	60	62	56	33	65	52	50	66	32	52	57	49	52	54	49	69	Working with others	
Teaching and mentoring	24	39	9	50	23	42	8	30	14	18	37	24	28	24	37	55	25	41	27	27	37	29	Witl	
Analytical thinking	28	55	44	66	50	70	40	46	59	44	54	58	61	58	37	42	59	46	59	53	68	67		
Creative thinking	50	69	65	66	54	79	48	59	67	53	73	59	86	76	53	62	63	69	73	62	69	75	D.	
Multi-lingualism	18	29	16	19	36	41	-8	18	12	3	11	10	19	17	16	19	18	13	-14	6	12	7	Cognitive skills	
Reading, writing and mathematics	-13	15	-4	-6	11	-7	-12	-17	-8	-5	-14	-4	6	-8	6	-20	-12	-26	9	-6	-4	0	ŏ	
Systems thinking	34	60	42	54	41	54	54	43	46	38	56	47	60	51	63	52	56	41	43	46	56	57		o l
Marketing and media	40	23	0	31	38	48	0	8	24	32	15	3	20	6	26	11	29	3	41	36	25	22	ement Is	Skills, knowledge and abilities
Service orientation and customer service	39	41	43	46	15	38	29	26	39	40	38	34	39	49	47	14	39	30	38	50	51	46	Engagemen skills	je and
Quality control	24	26	35	19	11	17	12	9	17	15	4	22	6	25	26	14	28	33	9	17	25	21		owledg
Resource management and operations	15	36	39	16	14	17	17	18	14	29	8	34	3	22	37	24	30	14	32	26	35	14	Management skills	ills, kn
Talent management	40	57	50	68	67	57	36	59	55	50	53	67	58	42	68	55	60	49	59	54	64	64	Mana	ਨੱ
Manual dexterity, endurance and precision	-13	-18	-22	-14	-40	-27	-36	-39	-27	-18	-46	-23	-31	-24	-22	0	-17	-35	-20	-37	-21	-33	ies	
Sensory-processing abilities	7	26	-5	41	19	9	16	18	10	12	17	7	17	17	39	15	16	25	29	7	21	0	Physical abilities	
Al and big data	60	80	65	100	82	85	83	91	95	90	97	79	97	92	79	85	86	98	82	86	94	100		
Design and user experience	40	54	24	51	50	50	40	48	48	42	39	40	63	39	28	35	38	36	55	46	42	59	skills	
Networks and cybersecurity	65	74	52	78	65	57	68	79	81	73	74	69	75	78	65	65	70	66	60	65	76	75	Technology	
Programming	27	25	4	33	27	20	20	35	41	36	15	29	32	19	25	30	24	26	10	26	33	29	Techr	
Technological literacy	52	71	67	81	48	74	48	67	84	70	62	63	81	81	55	72	66	70	45	68	77	46		
Accomposition tool. and Accounting	antaction of the state of the s	Uting the architecture of	d asher	pace ed nation fir	and training and training and training and training and the second secon	tectros	and utilities and utilities and utilities and use of the second s	the sold for and the sold for and the	upic section	stor was and period	inestructions in the second se	ine attend	proc	and me	petal ²	Jas Joner Jo	al service of the ser	y crain	and real	econn	Unication	5 ⁶		
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 Net difference
 -100
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Source



Conclusions

The transformation of the jobs and skills landscape anticipated by this year's Future of Jobs Survey respondents will have significant impacts on businesses, industries, governments and workers worldwide. It is crucial to develop nuanced forecasts, identify appropriate workforce and talent strategies, and make informed decisions on managing disruptions to jobs and skills for employers and workers alike.

This edition of the Future of Jobs Report presents a mixed picture with regard to the 2025-2030 outlook for the global labour market. On the one hand, amid newly emerging drivers such as increasing geoeconomic fragmentation, rising cost of living and the widespread adoption of AI tools in the workforce, global macrotrends create an evermore complex environment for policy-makers, employers and workers to navigate, and uncertainty remains high. On the other hand, the report finds a strongly net-positive global employment outlook, with a continuing decrease in the rate of skills obsolescence, as reskilling, upskilling and redeployment initiatives implemented in recent years begin to register in the data and materialize their global workforce impact.

Employers across all industries and geographies demonstrate greater awareness and willingness than in previous editions of the report to proactively engage in addressing workforce and talent challenges, and to do so by pragmatically leveraging innovative approaches such as skillsbased hiring policies and a more strategic focus on diversity, equity and inclusion. However, skills gaps remain the predominant barrier to transformation across most industries and economies, and this year's edition of the *Future of Jobs Report* captures some early signals of likely future priority areas for constructive multistakeholder engagement, including a need for proactive and dynamic job transitions across a wider and growing range of job roles and questions concerning the appropriate future balance between deeper automation and broader augmentation.

This last point reflects a core tenet of the *Future of Jobs Report* since its inception: that the future of work can be shaped for better outcomes and that it is the policy, business and investment decisions made by leaders today that will determine these outcomes and the future space for action. The World Economic Forum is actively supporting the building of a future-ready, inclusive workforce through its two human capital flagship initiatives: <u>The Reskilling Revolution</u> and <u>The Jobs Initiative</u>. We hope that this report will contribute to an ambitious multistakeholder agenda to better prepare workers, businesses, governments, educators and civil society, empowering them to build a better future of jobs for all.



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Appendix: Report Methodology

This report is based on an analysis of the results of the edition of an extensive survey of Chief People, Chief Learning Officers, Chief Strategy Offices and Chief Executive Officers of leading global employers. Established in 2015, the Future of Jobs Survey has been instrumental in providing insights into the evolution of jobs and skills and the future labour market. It is a pioneering measurement tool that enables companies and governments to map their workforce planning for the next five years. Survey data is collected across economies and industries, providing a compass for private- and public-sector leaders who strive to ensure a better future of work for all.

Survey design

The Future of Jobs Survey 2024 builds on the methodology from the previous survey editions. Following survey best practices and informed by literature review, several questions were refined and new questions were added.

The survey consists of five interrelated parts. Business Trends 2024-2030 focuses on the macrotrends and technology adoption. It also examines the organizations' transformation barriers. Occupation Trends 2024-2030 identifies the roles and how these are expected to evolve up until 2030. It also studies how the macrotrends and technology trends contribute to the job growth and decline. Skill Trends 2024-2030 analyses the skills in demand and collects information on training programmes and employee reskilling needs and efforts. Workforce Practices 2024-2030 explores the talent strategies and talent-management practices in organizations. People and Technology assesses the automation and augmentation level at the job and task level, as well as companies' approach to enabling people and technology working together.

The survey is comprised of 38 questions and was made available in 12 languages: Arabic, Bahasa Indonesia, Chinese (simplified), French, Hebrew, Japanese, Portuguese, Russian, Serbian, Spanish, Turkish and Vietnamese. The survey collection process was conducted via Qualtrics, with data collection spanning a four-month period from May to September 2024.

Representativeness

The survey set out to represent the current strategies, projections and estimates of global businesses, with a focus on large multinational companies and more localized companies which are of significance due to their employee or revenue size. As such, there are two areas of the future of jobs that remain out of scope for this report: the future of jobs as it relates to the activities of small enterprises and as it relates to the informal sector.

The Future of Jobs Survey was distributed through collaboration between the World Economic Forum and its regional survey partners, amplified by the World Economic Forum's extensive network and its constituents. The survey is also the result of cross-departmental coordination within the World Economic Forum. The Forum's Global Industries Team supported the report team's efforts to collect relevant samples. For key partners in the survey distribution process, please refer to both the Survey Partners and Acknowledgements sections.

Detailed sample design specifications were shared with survey partners, requesting that the sample of companies targeted for participation in the survey should be drawn from a cross-section of leading companies that make up an economy or region's economy. The target companies were specified as the largest multinational and national companies, significant in terms of revenue or employee size. The threshold was set at companies with 500 employees or more as questions concerning job and skill outlook are most relevant for larger companies with a significant share of employment.

The final sub-selection of economies with data of sufficient quality to be featured in the report was based on the overall number of responses from companies with a presence in each economy. The survey has arrived at a sample in which more than half of the companies surveyed operate in more than one economy, and a reasonable range of companies maintained a focused local or regional presence. The final sub-selection of industries was included based on the overall number of responses by industry, in addition to a qualitative review of the pool of named companies represented in the survey data. The final sub-selection of regions and income groups was included based on the headquarter locations of the companies.



After relevant criteria were applied, the sample was found to be composed of 22 industry clusters and 55 economies. Industry clusters include: Accommodation, Food, and Leisure; Advanced Manufacturing; Agriculture, Forestry, and Fishing; Automotive and Aerospace; Chemical and Advanced Materials; Education and Training; Electronics; Energy Technology and Utilities; Financial Services and Capital Markets; Government and Public Sector; Information and Technology Services; Infrastructure; Insurance and Pensions Management; Medical and Healthcare Services; Mining and Metals; Oil and Gas; Production of Consumer Goods; Professional Services; Real Estate; Retail and Wholesale of Consumer Goods; Supply Chain and Transportation; and Telecommunications. Refer to Table A1 for the list of industry clusters. Economies include Argentina, Australia, Austria, Bahrain, Belgium, Brazil, Canada, China, Colombia, Czechia, Denmark, Egypt, Estonia, France, Germany, Greece, Hong Kong SAR, China, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Kazakhstan, Republic of Korea, Latvia, Lithuania, Malaysia, Mexico, Morocco, Netherlands, Nigeria, Norway, Philippines, Poland, Portugal, Romania, Saudi Arabia, Serbia, Singapore, Slovenia, South Africa, Spain, Sweden, Switzerland, Thailand, Tunisia, Türkiye, United Arab Emirates, United Kingdom, United States of America, Uzbekistan, Viet Nam and Zimbabwe. Collectively, these economies represent 88% of global GDP.

In total, the report's dataset contains 1,043 unique responses by global companies, collectively representing more than 14.1 million employees worldwide.

Classification frameworks for jobs and skills

This year's report employed the Occupational Information Network (O*NET) framework, crosswalked with the International Standard Classification of Occupations (ISCO). O*NET was developed by the US Department of Labour in collaboration with its Bureau of Labour Statistics' Standard Classification of Occupations (SOC) and remains the most extensive and respected classification of its kind. ISCO is a classification system developed by the International Labour Organization (ILO) to organize information on jobs and labour. It is a part of the UN's classification system for social and economic purposes. The list of roles used in the report has been enhanced with roles which were consistently added to previous editions of the report and refer to the emerging roles from data partner collaborations.

Both the Future of Jobs survey and the Future of Jobs report use the World Economic Forum's Global Skills Taxonomy to categorize skills (Table A2). Built on a foundation of data insights and ongoing inputs from our network of partners, the taxonomy focuses on the skills that are needed by workers across sectors and regions in a fastchanging labour market. It is designed to serve as a "universal adapter" between data presented in the language of the many region and industry specific skills taxonomies in use. You may view the Global Skills Taxonomy on the <u>Reskilling Revolution</u>. webpage. New data from the Future of Jobs Survey is presented in Chapter 3.

TABLE A1 | Taxonomy of industry categories

Industry cluster	Industry
Accommodation, Food and Leisure	Accommodation, Food and Leisure Services
	Rental, Reservation and Leasing Services
Agriculture and Natural Resources	Agriculture, Forestry and Fishing
Automotive and Aerospace	Automotive and Aerospace
Care, Personal Services and Wellbeing	Care and Social Work Services
	Personal Care, Wellbeing and Repair Services
Education and Training	Education and Training
Energy and Materials	Chemical and Advanced Materials
	Energy Technology and Utilities
	Mining and Metals
	Oil and Gas
Financial Services	Financial Services and Capital Markets
	Insurance and Pensions Management

TABLE A1

Taxonomy of industry categories

Industry cluster	Industry
Government and Public Sector	Government and Public Sector
Health and Healthcare	Medical and Healthcare Services
Information Technology and Digital Communications	Information and Technology Services
	Telecommunications
Infrastructure	Engineering and Construction
	Water and Waste Management
Manufacturing	Advanced Manufacturing
	Electronics
	Production of Consumer Goods
Media, Entertainment and Sports	Arts, Entertainment and Recreation
	Media and Publishing
Non-Governmental and Membership Organizations	Extraterritorial Organizations and Bodies
	Non-Profit Organizations, Professional Bodies and Unions
Professional Services	Business Support and Premises Maintenance Services
	Employment Services
	Research, Design and Business Management Services
Real Estate	Real Estate
Retail and Wholesale of Consumer Goods	Retail and Wholesale of Consumer Goods
Supply Chain and Transportation	Supply Chain and Transportation

Metrics

Statistical samples presented in this report correspond to organizations' self-reported economies and industries of operation. Each organization which responded to the Future of Jobs Survey was permitted to associate itself with up to 10 economies and up to three industries of operation. Most metrics presented in this report are shares of respondents identifying their organization with a business strategy/impact or the mean value of a metric relating to business operations which was directly estimated by respondents. A small number of metrics relating to labour markets and skills are derived from information provided in different formats. These are described below.

Net growth in employment and labour-market churn

This edition of the Future of Jobs Report continues to estimate growth and labour-market churn in the next five years. Net growth represents the forecast increase or decrease in the size of a workforce, either as a fraction of its current size, or in millions of employees. Labour-market churn represents the sum of job losses and created jobs in a workforce as a fraction of its initial size. In this report both concepts are applied to roles in the jobs taxonomy (see Table A3) and industries in the industry taxonomy (see Table A1). The figures correspond to changes forecast by survey respondents for a five-year period between 2025 and 2030, with the survey being administered from May to August 2024. Metrics relating to both concepts reflect forecast structural changes in employment across



companies, economies, industries and roles. Turnover induced by employees moving between jobs for personal reasons is not included.

Fractional metrics

Respondents aggregated roles included in the jobs taxonomy to six groups:

- Main roles in the organization with a growing employment outlook for the next five years
- Main roles in the organization with a declining employment outlook for the next five years
- Main roles in the organization with a stable employment outlook for the next five years
- Roles that are relatively small presently but strategically important and with a growing employment outlook for the next five years

Respondents allocated up to five roles from the jobs taxonomy to each of the four groups. One of the five roles in the presently relatively small but strategically important and with a growing employment outlook could be specified by a free-text field. Free-text fields were subsequently allocated to jobs in the jobs taxonomy where possible. Metrics on roles are only published in the report when they meet statistical criteria in a given sample.

Respondents subsequently allocated workforce fractions to each of the above groups of jobs at present, and estimated the growth and decline of the main roles with growing outlook, main roles with declining outlook, and relatively small roles presently with growing outlook. These workforce fractions were used to calculate two metrics: estimated net growth between 2025 and 2030 and estimated structural labour-market churn from 2025 to 2030, for the labour forces pertaining to roles in the jobs taxonomy. In the calculation of net growth, for a specific role, a simple mean of the growth and decline was first calculated based on projection from the respondents who have selected this role, while the growth of the roles identified as stable outlook is zero. The net growth draws on weighted averages of the growth and decline weighted on the number of respondents who consider this role as growing and stable, with the numerator reflecting the weighted shares of anticipated workforce increases and decreases and the denominator aggregating total workforce shares across all anticipated states (growing, declining and stable). The churn metric, similarly, adopts absolute values for workforce decreases. These methodologies aim to present an objective, scalable perspective on workforce transformations at the role and industry level.

Reweighted metrics

International Labour Organization (ILO) data were then used to translate the forecast fractional net growth for each role into estimates of the number of jobs that will be created or displaced between 2025 and 2030. ILO estimates of the number of employees in each occupational category of ISCO08 level 2 were used as a basis for the number of employees working at the time of publication. To account for the absence of China-specific data in the ILO's employment-by-occupation dataset, a China employment multiplier was calculated based on the share of China's employment figure in global employment figure and applied under the assumption that China's labour market structure aligns with global patterns. To approximate the number of employees in each occupation of the jobs taxonomy used in the Future of Jobs Survey, the jobs taxonomy (a modified and extended version of the O*NET SOC occupational classification) was mapped to the ISCO08 occupational taxonomy used in the ILO data by modifying and extending the map developed by the U.S. Bureau of Labor Statistics, which connects SOC level 4 and ISCO08 level 4. Estimates of present employment were then multiplied by the fractional net growth estimates obtained from the survey, to estimate net growth worldwide in units of millions of employees.

Using this method, the Future of Jobs dataset described in Chapter 2 corresponds to 1.18 billion employees. By comparison, the ILO dataset used in the analysis accounts for 2.18 billion employees, and 2.76 billion employees upon applying the China multiplier. The remaining 1.58 billion employees correspond to roles for which the Future of Jobs Survey did not collect sufficient data to reliably estimate net growth. Data on employees rather than general employment was used as organizations responding to the Future of Jobs Survey maintain workers in formal rather than informal employment.

The estimates of the number of employees per sector which can be found in the Industry Profiles are based on the full dataset of 2.18 billion employees worldwide. This calculation is described in the user guide to the profiles.

Attribution to jobs

To analyze the impact of specific trends on job growth and decline, survey respondents attributed the growth and decline of roles to macrotrends and technology trends. Respondent's weighted attribution was used to allocate a fraction of job changes to specific trends. These were then mapped to ILO occupation data to calculate the absolute number of jobs created and destroyed per occupation in the next five years.



To limit the potential impact of randomisation inherent in survey data, two techniques were employed: capping the maximum impact of a particular trend-job combination and removing attributions with an insufficient number of respondents. Specifically, the total impact of a single trend on a job was capped at the 99th percentile of all trend-job combinations, 1.61 million for job increase, and 1st percentile, minus 872 thousand for job loss, and attribution pairs with fewer than three votes were excluded, with their impact categorized as unexplained.

TABLE A2

Skill taxonomy

Skills were selected from levels 3 and 4 of the Global Skills Taxonomy to represent skills of interest to organizations across sectors and economies.

Skill family (level 1)	Skill cluster (level 2)	Skill
Attitudes	Ethics	Environmental stewardship
		Global citizenship
	Self-efficacy	Curiosity and lifelong learning
		Dependability and attention to detail
		Motivation and self-awareness
		Resilience, flexibility and agility
	Working with others	Empathy and active listening
		Leadership and social influence
		Teaching and mentoring
Skills, knowledge and abilities	Cognitive skills	Analytical thinking
		Creative thinking
		Multi-lingualism
		Reading, writing and mathematics
		Systems thinking
	Engagement skills	Marketing and media
		Service orientation and customer service
	Management skills	Quality control
		Resource management and operations
		Talent management
	Physical abilities	Manual dexterity, endurance and precision
		Sensory-processing abilities
	Technology skills	Al and big data
		Design and user experience
		Networks and cybersecurity
		Programming
		Technological literacy



The occupational taxonomy was modified and extended from O*NET SOC.

Job family	Occupation
Achitecture and Engineering	Architects and Surveyors
	Biochemical and Biomedical Engineers
	Chemical Engineers
	Civil Engineers
	Drafters, Engineering Technicians, and Mapping Technicians
	Electrotechnology Engineers
	Energy Engineers
	Environmental Engineers
	Industrial and Production Engineers
	Materials Engineers
	Mechanical Engineers
	Mining Engineers, Metallurgists and Related Professionals
	Nuclear Engineers
	Renewable Energy Engineers
	Robotics Engineers
Arts, Design, Entertainment, Sports and Media	Advertising and Public Relations Professionals
	Broadcasting Technicians
	Commercial and Industrial Designers
	Entertainers and Performers, Sports and Related Workers
	Fashion Designers
	Graphic Designers
	Handicraft Workers
	Interior Designers
	Media and Communication Workers
	Photographers
	Video Game Designers
	Writers and Authors
Business and Financial Operations	Accountants and Auditors
	Business Intelligence Analysts
	Claims Adjusters, Examiners, and Investigators
	Compliance Officers
	Credit and Loans Officers
	Digital Marketing and Strategy Specialists
	Digital Transformation Specialists

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TABLE A3 | Job taxonomy

The occupational taxonomy was modified and extended from O*NET SOC.

Job family	Occupation
Business and Financial Operations	E-commerce Specialists
	Financial Analysts
	Financial and Investment Advisers
	Human Resources Specialists
	Insurance Underwriters, Valuers, and Loss Assessors
	Investment Fund Managers
	Management and Organisation Analysts
	Recruiters and Technical Recruiters
	Regulatory and Government Associate Professionals
	Risk Management Specialists
	Sales and Marketing Professionals
	Social Media Strategist
	Training and Development Specialists
Community, Social Service and Protective Services	Firefighting and Prevention Workers
	Law Enforcement Workers, including Police Officers and Immigration Inspectors
	Religious Professionals
	Security Guards
	Social Work and Counselling Professionals
Computer and Mathematical	Al and Machine Learning Specialists
	Big Data Specialists
	Blockchain Developers
	Data Analysts and Scientists
	Data Engineers
	Data Warehousing Specialists
	Database and Network Professionals
	Database Architects
	Devops Engineers
	FinTech Engineers
	Full Stack Engineers
	ICT Operations and User Support Technicians
	Information Security Analysts
	Internet of Things Specialists
	Mathematicians, Actuaries and Statisticians
	Mathematicians, Actuaries and Statisticians Online Learning Managers

Future of Jobs Report 2025 103 ABNASIA.ORG The occupational taxonomy was modified and extended from O*NET SOC.

Job family	Occupation
Computer and Mathematical	Process Automation Specialists
	Security Management Specialists
	Software and Applications Developers
	Software Testers
	System Engineers
	UI and UX Designers
	Web Developers
Construction and Extraction	Building Framers, Finishers, and Related Trades Workers
	Construction Laborers
	Electrical Equipment Installers and Repairers
	Mining, Petroleum and Other Extraction Workers
Education and Training	Primary School and Early Childhood Teachers
	Secondary Education Teachers
	Special Education Teachers
	University and Higher Education Teachers
	Vocational Education Teachers
Farming, Fishing, and Forestry	Farmworkers, Labourers, and Other Agricultural Workers
	Fishing and Hunting Workers
	Forestry Workers
	Gardeners, Horticultural and Nursery Workers
Healthcare Practitioners and Technicians	Audiologists and Speech Therapists
	Dentists and Associated Professions
	Dietitians and Nutritionists
	Environmental and Occupational Health and Hygiene Professionals
	Epidemiologists and Public Health Specialists
	Generalist Medical Practitioners
	Health Technologists and Technicians
	Midwifery Professionals
	Nursing Professionals
	Optometrists and Opticians
	Paramedical and Emergency Medical Technicians
	Personal Care Workers in Health Services
	Pharmacists and Associated Professions
	Physical Therapists

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 TABLE A3
 Job taxonomy

 The occupational taxonomy was modified and extended from O*NET SOC.

Job family	Occupation
Healthcare Practitioners and Technicians	Psychologists and Psychiatrists
	Specialist Medical Practitioners
	Traditional and Complementary Medicine Professionals
	Veterinarians
Hospitality and Food Related	Baristas
	Chefs and Cooks
	Concierges and Hotel Desk Clerks
	Event Managers
	Food and Beverage Serving Workers
	Food Service Counter Attendants
	Hotel and Restaurant Managers
Legal	Arbitrators, Mediators, and Conciliators
	Court Reporters
	Judges
	Judicial Law Clerks
	Lawyers
	Legal Secretaries
	Paralegals and Legal Assistants
	Title Examiners, Abstractors, and Searchers
Management	Business Services and Administration Managers
	General and Operations Managers
	Health and Education Services Managers
	Legislators and Officials
	Managing Directors and Chief Executives
	Manufacturing, Mining, Construction, and Distribution Managers
	Organisational Development Specialists
	Product Managers
	Production Managers in Agriculture, Forestry and Fisheries
	Project Managers
	Relationship Managers
	Strategic Advisors
Manufacturing and Production	Assembly and Factory Workers
	Chemical Processing Plant Operators
	Chemical Processing Plant Operators Food Processing and Related Trades Workers

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Job family	Occupation
Manufacturing and Production	Garment and Related Trades Workers
	Petroleum and Natural Gas Refining Plant Operators
	Power Production Plant Operators
	Printing and Related Trades Workers
	Renewable Energy Technicians
	Sheet and Structural Metal Workers, Moulders and Welders
	Solar Energy Installation and System Engineers
Natural Science and Sustainability	Chemists and Chemical Laboratory Scientists
	Environmental Protection Professionals
	Food Scientists and Technologists
	Life Scientists
	Physical Scientists
	Sustainability Specialists
Office and Administrative	Accounting, Bookkeeping and Payroll Clerks
	Administrative Assistants and Executive Secretaries
	Bank Tellers and Related Clerks
	Client Information and Customer Service Workers
	Data Entry Clerks
	Material-Recording and Stock-Keeping Clerks
	Postal Service Clerks
	Statistical, Finance and Insurance Clerks
Personal Care, Maintenance and Installation	Building Caretakers, Cleaners and Housekeepers
	Childcare Workers
	Electronics and Telecommunications Installers and Repairers
	Hairdressers, Beauticians and Related Workers
	Home Appliance Installers and Repairers
	Mechanics and Machinery Repairers
	Personal Care Aides
	Sports and Fitness Workers
Sales	Business Development Professionals
	Cashiers and Ticket Clerks
	Door-To-Door Sales Workers, News and Street Vendors, and Related Workers
	Real Estate Sales Agents
	De-

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 TABLE A3
 Job taxonomy

 The occupational taxonomy was modified and extended from O*NET SOC.

Job family	Occupation
Sales	Sales and Purchasing Agents and Brokers
	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products
	Securities and Finance Dealers and Brokers
	Shop Salespersons
	Telemarketers
Social Science	Economists
	Social Science Research Assistants
	Social Scientists and Related Workers
	Survey Researchers
Transportation and Logistics	Autonomous and Electric Vehicle Specialists
	Car, Van and Motorcycle Drivers
	Commercial Pilots
	Flight Attendants
	Heavy Truck and Bus Drivers
	Light Truck or Delivery Services Drivers
	Locomotive Engine Drivers and Related Workers
	Postal Service Mail Carriers
	Refuse Workers
	Supply Chain and Logistics Specialists
	Transportation Attendants and Conductors
	Transportation Inspectors
	Water Transportation Workers, including Ship and Marine Cargo Workers, Controllers, and Technicians



User Guide Economy, Region, and Industry Profiles

Economy, Region, and Industry Profiles present data findings from the Future of Jobs Survey through these respective lenses, with the aim of providing specific practical information to decisionmakers and experts in academia, business, government and civil society. Complementing the cross-industry and cross-economy analysis of results in the Future of Jobs Report, this section provides deeper granularity for given industries, regions and economies through dedicated profiles. Additionally, the profiles are intended to enable interested companies and policy-makers with the opportunity to benchmark their organization or economy against the range of expectations prevalent in their industry or region. This User's Guide provides an overview of the information contained in the various profiles and their appropriate interpretation.

1. Hard data contextual indicators:

This section aims to provide the reader with the latest available data from contextual indicators on an economy's labour market.

Working age population

The total working age population is displayed in the top right corner of the page for the economy profile. The working-age population is the number of people aged 25 and over. In addition to using a minimum age threshold, certain countries also apply a maximum age limit.

Period: 2020 or latest available data (accessed November 2024) Source: ILOSTAT, International Labour Organization

Labour force participation

The labour force participation rate is the labour force as a percentage of the working-age population of people aged 25 and over. The labour force is the sum of all persons of working age who are employed and those who are unemployed.

Period: 2020 or latest available data (accessed November 2024)Source: ILOSTAT, International Labour Organization

Share of youth not in employment, education, or training, ILO modelled estimates (NEET)

This indicator refers to the proportion of youth who are not in employment and not in education or

training. Youth not in education are those who were neither enrolled in school nor in a formal training program (e.g. vocational training).

Period: 2019 or latest available data (accessed November 2024) Source: ILOSTAT, International Labour Organization

Unemployment rate

The unemployment rate conveys the number of persons who are unemployed as a percentage of the labour force (i.e., the employed plus the unemployed).

Period: 2020 or latest available data (accessed November 2024) Source: ILOSTAT, International Labour Organization

Unemployment rate among workers with basic and advanced education

The unemployment rate conveys the number of persons who are unemployed as a percentage of the labour force (i.e., the employed plus the unemployed). Data disaggregated by level of education are provided on the highest level of education completed, classified according to the International Standard Classification of Education (ISCED).

Period: 2023 (accessed November 2024) Source: ILOSTAT, International Labour Organization

Vulnerable employment, total (% of total employment), ILO modelled estimates

Vulnerable employment is contributing family workers and own-account workers as a percentage of total employment.

Period: 2022 (accessed November 2024) **Source**: World Bank, World Development Indicators database. Estimates are based on data obtained from International Labour Organization, ILOSTAT

Secondary education attainment

The percentage of population aged 25 and over that attained or completed upper secondary education.

Period: 2019 or latest available data (accessed November 2024) Source: World Bank, World Development Indicators

database. UNESCO Institute for Statistics (UIS).

Tertiary education attainment

The percentage of population aged 25 and over that attained or completed tertiary education.

Period: 2020 or latest available data (accessed November 2024) Source: World Bank, World Development Indicators database. UNESCO Institute for Statistics (UIS)

Ease of finding skilled employees in local labour market

Score computed based on the average response of companies operating in this country to the Executive Opinion Survey question "In your country, to what extent can companies find people with the skills required to fill their vacancies in the local labour market?" [1 = Not at all; 7 = To a great extent].

Period: 2023-2024 weighted average Source: World Economic Forum, Executive Opinion Survey

Fill vacancies by hiring foreign labour

Score computed based on the average response of companies operating in this country to the Executive Opinion Survey question "In your country, to what extent can companies find people with the skills required to fill their vacancies by hiring foreign labour?" [1 = Not at all; 7 = To a great extent].

Period: 2023-2024 weighted average Source: World Economic Forum, Executive Opinion Survey

Country investment in mid-career training

Score computed based on the average response of companies operating in this country to the Executive Opinion Survey question "In your country, to what extent does government invest in midcareer reskilling and upskilling opportunities?" [1 = Not at all; 7 = To a great extent].

Period: 2023-2024 weighted average Source: World Economic Forum, Executive Opinion Survey

2. Labour-market churn

This figure is the five-year structural labour-market churn of surveyed employers that operate in the respective economy, region or industry, compared with the global average. Labour-market churn refers to the pace of reallocation of workers and jobs. The Future of Jobs Survey provides insight into structural labour-market churn, namely, the number of expected new jobs, plus the number of roles expected to be displaced during the period, divided by the size of the labour force in question. Structural churn disregards the 'natural' churn of workers moving between jobs for business or personal reasons. For more information, please refer to Appendix A.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

3. Disruption to skills

This figure shows the average of estimates of surveyed employers that operate in the respective economy, region or industry, compared with the global average, for the question "what proportion of the core skills required by your workforce will remain the same?", compared to the global average.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

4. Organizations with DEI priorities

This figure shows the share of surveyed employers with diversity, equity and inclusion priorities that operate in the respective economy, region or industry, compared with the global average. The figure is calculated based on the share of respondents who select "My organization doesn't have DEI priorities" for the question "What are likely to be the key components your workforce diversity, equity and inclusion (DEI) priorities by 2030?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

5. Exposure to AI disruption

This figure shows the share of surveyed employers with high exposure to AI that operate in the respective economy, region or industry, compared to the global average. The figure is calculated based on the share of respondents who do not select "My organization has low exposure to AI" for the question "Which strategies is your organization likely to implement by 2030, in response AI's increasing capability and prevalence?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

6. Macrotrends driving business transformation

This bar chart shows the share of employers surveyed that identify the macrotrends as likely to drive transformation in the respective economy, region or industry, compared to the global average. It is based on the response to the question "By 2030, which of the following trends are likely to drive transformation in your organization?".

Period: 2024 Source: World Economic Forum, Future of Jobs Survey



7. Technology trends driving business transformation

This bar chart shows the share of employers surveyed that identify the corresponding technology trends as likely to drive transformation in the respective economy, region or industry, compared to the global average. It is based on the response to the question "By 2030, which of the following trends are likely to drive transformation in your organization?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

8. Key roles for business transformation

This table provides an overview of the top roles for industry transformation from 2025 until 2030. The list cites the most frequently selected roles of surveyed employers that operate in the respective economy, region or industry. Net growth represents the forecast increase or decrease in the size of a workforce. Churn represents the sum of job losses and created jobs in a workforce as a fraction of its initial size.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

9. Core skills in 2025 and skills on the rise by 2030

This bar chart and table shows the top core skills in 2025 and skills with the most increase in use by 2030 in the respective economy, region or industry. The data is based on the question "Currently, what are the core skills workers need to perform well in the key roles of your organisation?" and "For your organisation's key roles, would you expect an increase or decrease in the use of the following skills by 2030?", compared to the global average.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

10. Upskilling and reskilling outlook

The data shows the breakdown of the typical training outlook for a representative group of 100 workers, calculated based on averages of the training strategies reported by employers surveyed in the respective economy, region and industry, compared to the global average.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

11. Shifting human-machine frontier

The bar chart shows share of total work tasks expected to be delivered predominantly by human

workers, by technology (machines and algorithms), or by a combination of both, in the respective economy, region or industry, based on the question "What proportion of time spent, on average across all tasks in your organization, is currently performed predominantly by technology (machines, algorithms etc.), predominantly by humans, or by a combination of the two?", compared to the global average.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

12. Public policies to increase talent availability

This table shows top public policies, ranked by the share of employers identifying the stated public policies as promising to increase talent availability in the respective economy or region, compared to global averages. This is the result of the question "Which public-policy measures are likely to significantly increase the availability of talent to your organization by 2030?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

13. Business practices to improve talent availability

This table shows top business practices, ranked by the share of employers identifying the stated business practices as promising to increase talent availability in the respective industry, compared to global averages. This is the result of the question "Which business practices have the greatest potential to increase the availability of talent to your organization by 2030?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

14. Barriers to organisational transformation

The bar chart shows top barriers ranked by the share of employers surveyed expecting that the stated barrier will hinder their organisational transformation in the respective economy, region or industry, compared to global averages. This is the result of the question "What are the major barriers to achieving your organization's goals by 2030?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

15. Wage outlook

The bar chart shows the share of employers projecting the share of wages and other forms of workers' compensation as a percentage of the company's total revenues, based on the question "By 2030, as percentage of the company's total



revenues, wages and other forms of workers' compensation will represent a growing share compared to today, a similar share as today, or a declining share compared to today", compared to the global average.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

16. Talent trends

This bar chart shows the share of employers surveyed expecting a positive, neutral and negative outlook for talent availability, talent development and talent retention over the next five years in the respective economy, region or industry. It is based on the response to the question "How would you rate talent availability, development and retention in your organization by 2030?". Net effect is calculated by the share of employers who expect their talent availability to improve or improve significantly minus the share of employers who expect their talent availability to worsen or worsen significantly.

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

17. Planned implementation of diversity, equity and inclusion measures

This table shows the top diversity, equity and inclusion actions ranked by the share of employers surveyed which plan to implement the stated measure in the respective economy, region or industry, compared with global averages. This is the result of the question "What are likely to be the key components your workforce diversity, equity and inclusion (DEI) priorities by 2030?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey

18. Workforce strategy in response to AI

This table shows the top workforce strategies in response to AI ranked by the share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence in respective economy, region or industry, compared with global averages. This is the result of the question "Which strategies is your organization likely to implement by 2030, in response AI's increasing capability and prevalence?".

Period: 2024

Source: World Economic Forum, Future of Jobs Survey



Argentina

INDICATORS					INDICATORS		
Labour force participation	(2023)			68%	Secondary Education Attainment		NA
Vulnerable employment	(2022)			24%	Tertiary Education Attainment		NA
Share of youth not in employment, education, or training (NEET)	(2023)			15%		2024)	4
Unemployment rate	(2023)			4%	Fill vacancies by hiring foreign		
Unemployment rate among workers with basic edu.	(2023)			6%	labour	2024)	4
Unemployment rate among workers with advanced edu.	(2023)			2%	Country investment in mid-career (training	2022)	2

Jobs and Skills outlook

19% Giobal 22%	42% Giobal 39%	86% Giobal 83%	100% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global		
Increased efforts and investments to reduce carbon	70% Increased government subsidies 47% and industrial policy	26% 21%
Broadening digital access	70% Increased restrictions to global 60% trade and investment	26% 23%
Increased efforts and investments to adapt to climate	44% Growing working-age 41% populations	26% 24%
Rising cost of living, higher prices or inflation	44% Stricter anti-trust and competition 50% regulations	17% 17%
Slower economic growth	44% Increased geopolitical division 42% and conflicts	17% 34%
Increased focus on labour and social issues	35%Ageing and declining working-46%age populations	17% 40%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

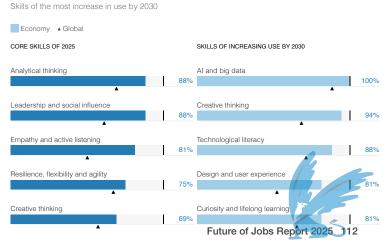
Economy Global	
AI and information processing technologies (big data, VR, AR	9 <mark>6%</mark> 86%
Robots and autonomous systems	58%
Energy generation, storage and distribution	18% 41%
New materials and composites	3 9% 30%
Semiconductors and computing technologies	3 <mark>0%</mark> 20%
Jobs outlook	

Sensing, laser and optical technologies	26% 18%
Quantum and encryption	22% 12%
Satellites and space technologies	9% 9%
Biotechnology and gene technologies	4% 11%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth J	ob displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	owth 3. Chur	m				
	-100%	NET GROWTH	100%	1.	2.	3.
Data Analysts and Scientists			Ì	85	41	85
Al and Machine Learning Specialists		_	ļ	81	82	81
Business Development Professionals				11	19	11
General and Operations Managers		I		8	4	19
Accountants and Auditors		,q		-5	-8	5
Data Entry Clerks				-24	-26	24



Argentina

Upskilling and reskilling	outlook					
41 Global 41 Would not need training by 2030	29 Global 29 Would be upskilled in their current role	18 Global 19 Would be upskilled and redeployed	12 Global 11 Would be unlikely to upskill		_	
Human-machine frontier	r			Public policy		
	r predominantly people, pre Combination Global		48% 26% 26% 48% 30% 23% 29% 26% 45% 33% 33% 34%	Funding for reskilling and upskilling Provision of reskilling and upskilling	systems	ECONOMY GLOBAL CONOMY GLOBAL 64% 47% 50% 44% 50% 55% 50% 52%
Key barriers for busines				Changes to labour laws related to Wage outlook	remote work	36% 36%
Economy A Global Skills gaps in the labour r Outdated or inflexible reg	-		ECONOMY GLOBAL	Share of organizations projecting t percentage of the company's total Growing Global Similar	revenues	21% 79% 09 52% 41% 79
Organization culture and Inability to attract talent to	resistance to change		57% 39% 48% 46%			
Shortage of investment c			30% 26%	DEI Actions		
Talent trend Share of respondents wh	o expect their talent availab	pility to improve or worsen	in five years	Share of employers surveyed plan	ning to implement the diversity, eq	uity and inclusion measure
Improving A Global aver	rage Worsening 🔺 Globa	ıl average		86 Global 51	71 I Giobal 39	57 Global 33
Talent availability when hi64%-100%	iring		+100% 21%	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits	Anti-harrasment protocols
Talent development of ex 14% -100%	isting workforce		+100% 57%	Al Strategy	ning to implement the stated state	any in response to APa increasing
Talent retention of existing 29% -100%	g workforce	Å	+100% 21%	Share of employers surveyed plan capability and prevalence 93 Global 69	71 I Global 62	71 Global 49

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Hiring new people with skills to better work alongside Al



Re-orienting your organization to target new business opportunities created by AI

18.5

Contextual indicators

Australia

Regional average Income Grou	up average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	67%	Secondary Education Attainment	(2023)		79%
Vulnerable employment	(2022)	10%	Tertiary Education Attainment	(2023)		47%
Share of youth not in employment, education, or training (NEET)	(2023)	8%	Ease of finding skilled employees in local labour market	(2024)	1	5
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(
Unemployment rate among workers with basic edu.	(2023)	5%	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

24% Giobal 22%	35% Global 39%	88% Global 83%	88% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	68%	Rising cost of living, higher 46% prices or inflation 50%
Increased efforts and investments to reduce carbon	61% 47%	Increased focus on labour and 44% 46%
Increased efforts and investments to adapt to climate	56%	S
Slower economic growth		Growing working-age 21% 24%
Increased geopolitical division and conflicts	53%	
Ageing and declining working- age populations	53%	

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Eco	nomy	Glo	obal
A 1	1		

technologies (big data, VR, AR	94% 86%	New materials and composites		24% 30%
Robots and autonomous systems	55% 58%	Quantum and encryption		23% 12%
Energy generation, storage and distribution		Satellites and space technologies	-	10% 9%
Sensing, laser and optical technologies	27% 18%	Biotechnology and gene technologies	-	9% 11%
Semiconductors and computing technologies	27% 20%			
Jobs outlook		Skill outlook		

Skills of increasing use by 2030

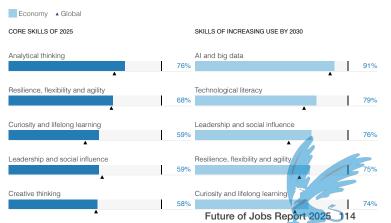
Skills of the most increase in use by 2030

1

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	displacement	Net Growth				
1. Net growth 2. Global net grow	rth 3. Churr					
	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists			•	361	82	361
Data Analysts and Scientists				34	41	36
Sustainability Specialists				24	33	24
Managing Directors and Chief Executives		ų		4	5	7
Human Resources Specialists		I		3	5	12
Accounting, Bookkeeping and Payroll Clerks				-18	-18	30



Australia

Upskilling and reskilling	outlook						
32 Global 41 Would not need training by 2030	33 Global 29 Would be upskilled in their current role	21 Global 19 Would be upskilled and redeployed	14 Global 11 Would be unlikely to upskill				
Human-machine frontier	r			Public policy			
Human Global	r predominantly people, pre Combination 🔤 Global 🔳		a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy A Global Flexibility on hiring and firing prac	hat the particular public policy ha	as the greatest potential to ECONOMY	
Now			46% 29% 25% 48% 30% 22%	Funding for reskilling and upskillin	1	49%	44% 55%
2030			30% 33% 37% 33% 33% 34%	Provision of reskilling and upskillin Changes to immigration laws	g	49%	52%
				Changes to labour laws related to	remote work	45%	26% 36%
Key barriers for busines	s transformation			Wage outlook			
Economy A Global Skills gaps in the labour r Inability to attract talent to Organization culture and	o the industry	ers will ninger their organis	Attorn transformation ECONOMY GLOBAL 655% 63% 45% 37% 43% 46% 41% 32% 33% 27%	Share of organizations projecting percentage of the company's tota Growing Global Similar		45% 4	
Talent availability outlool	k			DEI Actions			
	o expect their talent availat rage Worsening & Globa iring		+100% 29%	Share of employers surveyed plan	aning to implement the diversity, e 63 I Global 51 Run comprehensive DEI training for managers and staff	quity and inclusion measu 61 Global 48 Targeted recruitment, retenti progression initiatives	
Talent development of ex 4% -100%		A	+100% 65%	Al Strategy Share of employers surveyed plar capability and prevalence	ning to implement the stated stra	tegy in response to AI's in	creasing
Talent retention of existing 22% -100%	g workforce	Å	+100% 31%	92 I Global 77	86 Global 69	68 Giobal 62	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Regional average Income Grou	ip average						
INDICATORS			INDICATORS				
Labour force participation	(2023)	62%	Secondary Education Attainment	(2023)		83	3%
Vulnerable employment	(2022)	8%	Tertiary Education Attainment	(2023)		2.	1%
Share of youth not in employment, education, or training (NEET)	(2023)	13%	Ease of finding skilled employees in local labour market	(2024)	1		4
Unemployment rate	(2023)	5%	Fill vacancies by hiring foreign	(000.4)			
Unemployment rate among workers with basic edu.	(2023)	11%	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	(2022)			5

Jobs and Skills outlook

10% Giobal 22%	38% Giobal 39%	100% Global 83%	100% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Ageing and declining working- age populations	39% 40%
Rising cost of living, higher prices or inflation	57% 50%	Increased focus on labour and social issues	36% 46%
Increased efforts and investments to adapt to climate		Growing working-age populations	25% 24%
Increased efforts and investments to reduce carbon		Stricter anti-trust and competition regulations	21% 17%
Slower economic growth	43% 42%	Increased government subsidies and industrial policy	18% 21%
Increased geopolitical division and conflicts	39% 34%	Increased restrictions to global trade and investment	18% 23%

Skill outlook

Skills of increasing use by 2030

Technology trends

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Quantum and encryption

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

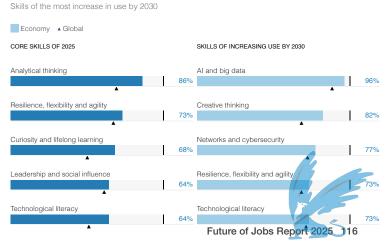
Global	
AI and information processing technologies (big data, VR, AR	
Robots and autonomous systems	
Energy generation, storage and distribution	
Semiconductors and computing technologies	
teennologies	

89% 86%	Sensing, laser and optical technologies	14% 18%
54% 58%	New materials and composites	11% 30%
46% 41%	Satellites and space technologies	7% 9%
25% 20%	Biotechnology and gene technologies	7% 11%
14% 12%		

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

straditar onann (percent)						
Net growth Job Growth Jo	b displacement	Net Growth				
1. Net growth 2. Global net grow	wth 3. Churr	1				
		NET GROWTH		1.	2.	3.
	-100%	0	100%		L	0.
AI and Machine Learning				37	82	37
Specialists				37	62	37
Data Arabista and Osiantista			_			
Data Analysts and Scientists				26	41	26
Business Intelligence Analysts		l l l		22	18	22
Managing Directors and Chief		-				
Executives				4	5	5
Administrative Assistants and		A				
Executive Secretaries				-13	-20	13
	•	A				
Assembly and Factory Workers				-22	0	23



Upskilling and reskilling	outlook					
29 Global 41	32 Global 29	27 Global 19	12 Global 11			
Nould not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
luman-machine frontie	r			Public policy		
Human Global	er y predominantly people, pri Combination Giobal		36% 43% 21% 48% 30% 22%	Public policies to improve taler Share of respondents who agree the talent availability Economy Global Improvements to public educatio Changes to labour laws related to	that the particular public policy has	s the greatest potential to increas ECONOMY GLOB/ 58% 47% 53% 36%
)30			26% 42% 32% 33% 33% 34%	Funding for reskilling and upskilling Flexibility on hiring and firing prac Wage subsidies		53% 55% 47% 44% 42% 26%
Key barriers for busines	ss transformation			Wage outlook		
Economy Global kills gaps in the labour rganization culture and sufficient understandin ability to attract talent t utdated or inflexible reg	g of opportunities	•	ECONOMY GLOBAL 64% 63% 57% 46% 39% 25% 29% 37%	percentage of the company's tota	the share of wages and other form al revenues Global Declining Global	35% 65% (52% 41% 1
Falent availability outloo	≜ ok			DEI Actions		
Improving Clobal ave alent availability when h 7% -100% alent development of ex % -100%	kisting workforce		+100% 26%	50 I Global 51 Run comprehensive DEI training for managers and staff AI Strategy Share of employers surveyed pla	nning to implement the diversity, each of the	45 Global 27 Embed DEI goals and solutions across the supply chain
alent retention of existin % -100%	g workforce ▲	A	+100% 37%	capability and prevalence	74 Giobal 77	74 Giobal 49

84 Global 69 Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

74 | Global 77

gn Al Reskilling and upskilling your existing e for workforce to better work alongside Al 74 | Global 49

Re-orienting your organization to target new business opportunities created by AI



Bahrain

Regional average Income Group	o average				
INDICATORS			INDICATORS		ŧΧ
Labour force participation	-	NA	Secondary Education Attainment	(2023)	67%
Vulnerable employment	(2022)	1%	Tertiary Education Attainment	(2023)	40%
Share of youth not in employment, education, or training (NEET)		NA			5
Unemployment rate	-	NA			
Unemployment rate among workers with basic edu.	-	NA	labour	(2024)	6
Unemployment rate among workers with advanced edu.	-	NA	Country investment in mid-career training	(2022)	5
Jobs and Skills outlook					

JUDS	anu	SKIIIS	OULIOOK

33% Giobal 22%	42% Global 39%	62% Global 83%	92% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy		Global
---------	--	--------

Broadening digital access	59 ⁹ 60		ed geopolitical division flicts	32% 34%
Increased efforts and investments to reduce carbon	50' 47		ed government subsidies ustrial policy	27% 21%
Rising cost of living, higher prices or inflation	46' 50		ed restrictions to global ad investment	23% 23%
Increased efforts and investments to adapt to climate	41'	% Growing % populati	working-age ons	18% 24%
Slower economic growth	41' 42	% Stricter % regulation	anti-trust and competition	9% 17%
Increased focus on labour and social issues	36' 46		and declining working- pulations	5% 40%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

Al and information processing technologies (big data, VR, AR	86% 86%	Semiconductors and computing technologies		18% 20%
Robots and autonomous systems	46% 58%	Satellites and space technologies		14% 9%
Energy generation, storage and distribution	41% 41%	Quantum and encryption		9% 12%
New materials and composites	27% 30%	Biotechnology and gene technologies	_	9% 11%
Sensing, laser and optical technologies	18% 18%			

Skill outlook

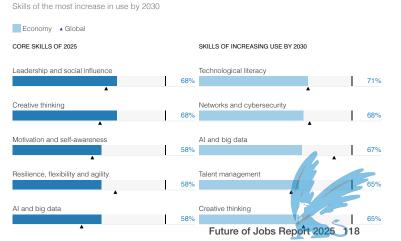
Skills of increasing use by 2030

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and

structural churn (percent) Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. 1. Business Intelligence Analysts 30 18 30 Business Development 19 16 I. 16 Professionals Compliance Officers 11 13 L 5 Accountants and Auditors -8 16 3 Data Entry Clerks -45 -26 51 Administrative Assistants and 59 -54 -20 Executive Secretaries



Bahrain

48 Global 41	24 Global 29	14 Global 19	13 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine fronti	er			Public policy			
	ier y predominantly people, pro Combination Global		r a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy A Global		as the greatest potential to ECONOMY	
low	_	_	52% 27% 21% 48% 30% 22%	Funding for reskilling and upskilling Changes to pension schemes and		62%	55%
030			31% 31% 37%	Flexibility on hiring and firing prac		54%	25%
			33% 33% 34%	Improvements to public education	systems	54%	44% 47%
				Wage subsidies	*	54%	26%
Key barriers for busine	ess transformation			▲ Wage outlook			
Organization culture an nability to attract talent nsufficient understandi	d resistance to change		ECONOMY GLOBAL 67% 63% 57% 46% 43% 37% 38% 25% 38% 32%	Growing Global Similar	Global Declining Global	77% 52%	
Organization culture and nability to attract talent nsufficient understandi ack of adequate data	d resistance to change to the industry ng of opportunities and technical infrastructure		67% 63% 57% 46% 43% 37% 38% 25%	Growing Global Similar	Global Declining Global	77%	
Drganization culture and nability to attract talent nsufficient understandi ack of adequate data Talent availability outlo alent trend	d resistance to change to the industry ng of opportunities and technical infrastructure	bility to improve or worser	67% 63% 57% 46% 43% 37% 38% 25% 38% 32%			77% 52%	41% 7
Arganization culture and hability to attract talent insufficient understandi ack of adequate data ack of adequate data Talent availability outlo alent trend hare of respondents w Improving & Global av	d resistance to change to the industry ng of opportunities and technical infrastructure ok tho expect their talent availater rerage Worsening & Glob		67% 63% 57% 46% 43% 37% 38% 25% 38% 32%	DEI Actions		77% 52%	41% 7
Drganization culture and nability to attract talent nsufficient understandi ack of adequate data ack of adequate data act adapted at a act adapted at adapted at a act adapted at a act adapted at adapted at a act adapted at adapted at adapted at a act adapted at ada	d resistance to change to the industry ng of opportunities and technical infrastructure ok tho expect their talent availater rerage Worsening & Glob		67% 63% 57% 46% 43% 37% 38% 25% 38% 32%	DEI Actions Share of employers surveyed plan	ning to implement the diversity, e	equity and inclusion measu	41% 7
nability to attract talent nsufficient understandi ack of adequate data Talent availability outlo alent trend share of respondents w Improving & Global av alent availability when	d resistance to change to the industry ng of opportunities and technical infrastructure wok who expect their talent availater rerage Worsening & Glob hiring		67% 63% 57% 46% 43% 37% 38% 25% 38% 32% in five years 1	DEI Actions Share of employers surveyed plan 39 I Global 51 Run comprehensive DEI training for managers and staff Al Strategy	ning to implement the diversity, e 31 I Global 42 Set DEI goals, targets or quotas	equity and inclusion measu a gain and inclusion measu a gain a	Ire
Drganization culture and nability to attract talent nsufficient understandi ack of adequate data action adequate d	d resistance to change to the industry ng of opportunities and technical infrastructure wok who expect their talent availa rerage Worsening & Glob hiring		 67% 63% 57% 46% 37% 38% 25% 38% 32% 	DEI Actions Share of employers surveyed plan 39 I Global 51 Run comprehensive DEI training for managers and staff	ning to implement the diversity, e 31 I Global 42 Set DEI goals, targets or quotas	equity and inclusion measu a gain and inclusion measu a gain a	Ire



54 | Global 69

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Belgium

Regional average Income Grou	p average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	59%	Secondary Education Attainment	(2022)	75%
Vulnerable employment	(2022)	11%	Tertiary Education Attainment	(2022)	40%
Share of youth not in employment, education, or training (NEET)	(2023)	7%		(2024)	4
Unemployment rate	(2023)	5%		(222.4)	
Unemployment rate among workers with basic edu.	(2023)	10%	Fill vacancies by hiring foreign labour	(2024)	5
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	(2022)	5

Jobs and Skills outlook

22% Giobal 22%	35% Giobal 39%	86% Giobal 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Increased efforts and investments to reduce carbon	64% 47%	Increased efforts and investments to adapt to climate	44% 41%
Ageing and declining working- age populations		Increased geopolitical division and conflicts	44% 34%
Rising cost of living, higher prices or inflation	56% 50%	Increased government subsidies and industrial policy	24% 21%
Broadening digital access		Growing working-age populations	24% 24%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	20% 17%
Slower economic growth	47% 42%	Increased restrictions to global trade and investment	16% 23%

20%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
AI and information processing technologies (big data, VR, AR	
Robots and autonomous systems	
Energy generation, storage and distribution	
New materials and composites	
Semiconductors and computing technologies	

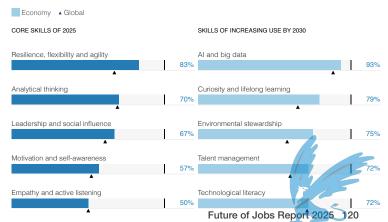
89% 86%	Quantum and encryption	18% 12%
64% 58%	Sensing, laser and optical technologies	13% 18%
53% 41%	Satellites and space technologies	11% 9%
36% 30%	Biotechnology and gene technologies	<mark>9%</mark> 11%
24%		

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Jo	b displacement	Net Growth A Global net growth				
1. Net growth 2. Global net gro	wth 3. Churr	n				
	1000/	NET GROWTH	10001	1.	2.	з.
	-100%	0	100%			
AI and Machine Learning Specialists				69	82	69
Data Analysts and Scientists				24	41	24
Business Intelligence Analysts				10	18	20
Business Development Professionals				8	19	8
General and Operations Managers				-7	4	17
Data Entry Clerks		Ļ.		-31	-26	31



Belgium

Upskilling and reskilling	outlook								
39 Global 41	29 Global 29	20 Global 19	12 Global 11						
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill						
Human-machine frontie	r			Public policy					
	er r predominantly people, pri Combination Global		or a combination of both	Public policies to Share of respond the talent availabit Economy A Glo Provision of reskil	ents who agree lity bal	that the particular public	policy has the g	greatest potential to	
			51% 27% 22% 48% 30% 22%	Funding for reskil	ing and upskill	ng		59%	52%
2030			33% 30% 37% 33% 33% 34%	Improvements to	public educatio	n systems		56%	55% 47%
				Changes to labou Flexibility on settin	<u>,</u>	o remote work		44%	36%
Key barriers for busines	ss transformation			Wage outlook	.gg			44%	38%
Skills gaps in the labour Organization culture and nability to attract talent t nsufficient understandin	o the industry g of opportunities	<u>.</u>	58% 63% 49% 46% 44% 37% 38% 25%			Global Declining		49% 52%	44% 7 4 41% 74
Dutdated or inflexible reg	- · · ·		38% 39%	DEI Actions					
alent trend					rs surveyed pla	unning to implement the d	liversity, equity a	Ind inclusion measu	ıre
	no expect their talent availa arage Worsening & Glob		n in five years	64 Giobal 4	3	61 Global 51	5	57 Global 42	
alent availability when h	iring		+100% 21%	Targeted recruitment progression initiatives		Run comprehensive DEI trai managers and staff	ning for Set	et DEI goals, targets or qu	iotas
alent development of ex % -100%	kisting workforce		+100% 63%	Al Strategy	rs surveyed pla	unning to implement the s	tated strategy in	response to Al's ir	Icreasing
alent retention of existin	g workforce		+100% 37%	capability and pre			and snalegy III	response to Ar S II	loreasing
10070	*	A	1.10070	89 Global 7	-	70 Global 69	7	70 Global 62	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Regional average Income Grou	ip average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	65%	Secondary Education Attainment	(2023)		60%
Vulnerable employment	(2022)	28%	Tertiary Education Attainment	(2023)		22%
Share of youth not in employment, education, or training (NEET)	(2023)	21%	Ease of finding skilled employees in local labour market	(2024)	 1	4
Unemployment rate	(2023)	6%	Fill vacancies by hiring foreign			
Unemployment rate among workers with basic edu.	(2023)	7%	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2023)	4%	Country investment in mid-career training	(2022)		3

ł

24% Giobal 22%	37% Giobal 39%	92% Giobal 83%	96% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Broadening digital access		Ageing and declining working- age populations	41% 40%
Increased efforts and investments to reduce carbon	53% 47%	Increased geopolitical division and conflicts	37% 34%
Increased efforts and investments to adapt to climate		Growing working-age populations	28% 24%
Rising cost of living, higher prices or inflation		Increased government subsidies and industrial policy	23% 21%
Slower economic growth		Stricter anti-trust and competition regulations	23% 17%
Increased focus on labour and social issues	47% 46%	Increased restrictions to global trade and investment	21% 23%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Globa

Al and information processing technologies (big data, VR, AR	92% Semiconductors and computing technologies	26% 20%
Robots and autonomous systems	64% Biotechnology and gene 58% technologies	19% 11%
Energy generation, storage and distribution	42% Satellites and space 41% technologies	14% 9%
New materials and composites	37% Quantum and encryption	14% 12%
Sensing, laser and optical technologies	27% 18%	

Skill outlook

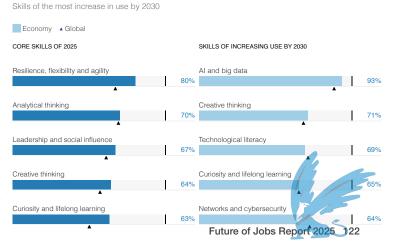
Skills of increasing use by 2030

technologies Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Jo	b displacement	Net Growth				
1. Net growth 2. Global net grow	wth 3. Churr					
	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists		1	•	64	82	64
Data Analysts and Scientists				46	41	46
Business Development Professionals				16	19	16
General and Operations Managers		II.		-2	4	12
Assembly and Factory Workers				-4	0	17
Administrative Assistants and Executive Secretaries		L		-22	-20	23



Upskilling and reskilling of	outlook					
33 Global 41	31 Global 29	24 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
		edominantly technology, or Technology 📕 Global	a combination of both	Public policies to improve talen Share of respondents who agree the talent availability Economy A Global	•	is the greatest potential to increase ECONOMY GLOBAL
Now			47% 34% 19% 48% 30% 22%	Flexibility on hiring and firing prace	A	57% 44%
2030			33% 35% 32% 33% 33% 34%	Funding for reskilling and upskillin	_	52% 47% 49% 55%
				Provision of reskilling and upskillin	ng	49% 52%
				Flexibility on setting wages		31% 38%
Key barriers for business	s transformation			Wage outlook		
Economy Global Skills gaps in the labour n Organization culture and n Outdated or inflexible reg Lack of adequate data an Inability to attract talent to	narket resistance to change ulatory framework nd technical infrastructure the industry	iers will hinder their organi	ECONOMY GLOBAL 59% 63% 45% 46% 38% 39% 32% 32% 31% 37%			34% 57% 89 52% 41% 79
Talent availability outlook	<			DEI Actions		
Talent trend Share of respondents who Improving A Global aver		bility to improve or worsen al average	in five years	Share of employers surveyed plan 68 Global 51	59 Global 48	quity and inclusion measure
Talent availability when hir 48% -100%	ring		+100% 23%	Run comprehensive DEI training for managers and staff	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas
Talent development of exi 4% -100%			+100% 75%	AI Strategy		
Talent retention of existing	g workforce		+100% 13%	Share of employers surveyed plan capability and prevalence	nning to implement the stated strat	tegy in response to AI's increasing
24% -100%	Å	A	+100% 45%	91 Global 77	73 I Global 69	71 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



27.9

Contextual indicators

Canada

Regional average Income Grou	p average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	66%	Secondary Education Attainment	(2023)		90%
Vulnerable employment	(2022)	10%	Tertiary Education Attainment	(2023)	11	68%
Share of youth not in employment, education, or training (NEET)	(2023)	12%	Ease of finding skilled employees in local labour market	(2024)		5
Unemployment rate	(2023)	5%	Fill vacancies by hiring foreign	(N		
Unemployment rate among workers with basic edu.	(2023)	8%	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)	4%	Country investment in mid-career training	(2022)		5

Jobs and Skills outlook

22% Global 22%	37% Giobal 39%	96% Giobal 83%	94% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy		Global
---------	--	--------

Broadening digital access	70% 60%	Ageing and declining working- age populations	42% 40%
Increased geopolitical division and conflicts	58% 34%	Increased focus on labour and social issues	41% 46%
Increased efforts and investments to reduce carbon		Growing working-age populations	30% 24%
Increased efforts and investments to adapt to climate	52% 41%	Increased restrictions to global trade and investment	27% 23%
Slower economic growth	52% 42%	Increased government subsidies and industrial policy	16% 21%
Rising cost of living, higher prices or inflation	47% 50%	Stricter anti-trust and competition regulations	16% 17%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

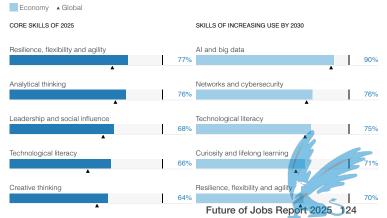
Economy Global	
AI and information processing technologies (big data, VR, AR	 7% 86%
Robots and autonomous systems	4% 58%
Energy generation, storage and distribution	<mark>0%</mark> 41%
New materials and composites	4% 30%
Semiconductors and computing technologies	1% 20%
Jobs outlook	

 Sensing, laser and optical technologies 	% 8%
Quantum and encryption	% 2%
 Biotechnology and gene technologies 	% 1%
Satellites and space technologies	9%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	b displacement	Net Growth 🔺 Global net g	growth			
1. Net growth 2. Global net gro	wth 3. Churn					
	-100%	NET GROWTH	1.00%	2		з.
AI and Machine Learning Specialists	10070	0		03	82	103
			▲ ·			
Data Analysts and Scientists			3	36	41	37
Lawyers		ļ		3	2	10
Managing Directors and Chief Executives		I,		-2	5	3
Business Services and Administration Managers		Į.		-4	-7	15
Accountants and Auditors		1	· ·	-6	-8	10



Canada

Upskilling and reskilling c	putlook					
32 Global 41	31 Global 29	25 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
	coredominantly people, pre Combination Global		48% 33% 20% 48% 30% 22% 29% 38% 33% 33% 33% 34%	Public policies to improve talen Share of respondents who agree to the talent availability Economy AGobal Provision of reskilling and upskilling Funding for reskilling and upskilling Flexibility on hiring and firing prace Improvements to public education	hat the particular public policy has	ECONOMY GLOBAL 54% 52% 48% 55%
				Changes to immigration laws	*	42% 47%
Key barriers for business				≜ Wage outlook		40% 20%
Economy A Global Skills gaps in the labour m Organization culture and r Inability to attract talent to Lack of adequate data an Insufficient understanding	esistance to change the industry d technical infrastructure		ECONOMY GLOBAL 63% 63% 41% 46% 37% 37% 34% 32% 27% 25%	percentage of the company's total		46% 42% 129 52% 41% 79
Talent availability outlook				DEI Actions		
Talent trend Share of respondents who	expect their talent availab	ility to improve or worsen i	n five years	Share of employers surveyed plar	nning to implement the diversity, eq	uity and inclusion measure
Improving	age Worsening 🔺 Globa	laverage		74 Global 51	62 I Global 48	58 Global 42
Talent availability when hir 34%	ing	A	+100% 26%	Run comprehensive DEI training for managers and staff	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas
Talent development of exis 2% -100% Talent retention of existing	A		+100% 64%	Al Strategy Share of employers surveyed plar capability and prevalence	ning to implement the stated strate	egy in response to AI's increasing
18% -100%			+100% 32%	90 Global 77	78 I Global 69	71 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



1008.8

23% 18%

19% 11% 17% 12% 7%

Contextual indicators

INDICATORS			INDICATORS				
Labour force participation	-	NA	Secondary Education Attainment	(2020)		3	32%
Vulnerable employment	(2022)	42%	Tertiary Education Attainment	(2020)		1	16%
Share of youth not in employment, education, or training (NEET)		NA	Ease of finding skilled employees in local labour market	(2022)			5
Unemployment rate	-	NA	Fill vacancies by hiring foreign	()			
Unemployment rate among workers with basic edu.	-	NA	labour	(2022)			4
Unemployment rate among workers with advanced edu.	-	NA	Country investment in mid-career training	(2022)			5
Jobs and Skills outlook							

18% Giobal 22%	33% Global 39%	92% Giobal 83%	94% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global		
Increased efforts and investments to reduce carbon		Ageing and declining working- age populations 47%
Broadening digital access	629 603	b Increased focus on labour and 33% 48%
Increased efforts and investments to adapt to climate	569	b Increased restrictions to global 32% 23%
Increased geopolitical division and conflicts		and industrial policy
Rising cost of living, higher prices or inflation		Growing working-age 22% populations 24%
Slower economic growth	479	Stricter anti-trust and competition 16% 17%

Technology trends

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Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	90% Sensing, laser and optical 86% technologies
Robots and autonomous systems	65% Biotechnology and gene
Energy generation, storage and distribution	47% 41% Quantum and encryption
New materials and composites	43% Satellites and space 30% technologies
Semiconductors and computing technologies	32% 20%
Jobs outlook	Skill outlook

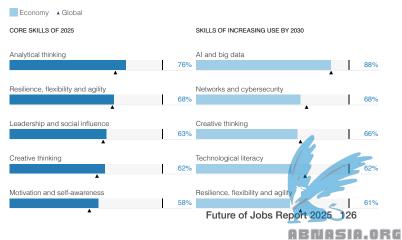
Skills of increasing use by 2030

Skills of the most increase in use by 2030

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	o displacement	Net Growth				
1. Net growth 2. Global net grov	vth 3. Churi -100%	n NET GROWTH 0	100%	1.	2.	3.
AI and Machine Learning Specialists			•	208	82	208
Data Analysts and Scientists				46	41	46
Business Development Professionals				15	19	15
General and Operations Managers		II,		-3	4	8
Assembly and Factory Workers				-4	0	18
Administrative Assistants and Executive Secretaries		ļ		-18	-20	19



1008.8

Upskilling and reskilling outlook								
40 Global 41	28 Global 29	21 Global 19	11 Global 11					
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill					
Human-machine frontier				Public policy				
Human Global G	r predominantly people, pri Combination Global		44% 33% 23% 48% 30% 22%	Public policies to improve to Share of respondents who ag the talent availability Economy Global Funding for reskilling and ups Flexibility on hiring and firing p	ree that the particular public po	ECONOMY GLOBA		
2030			29% 37% 34% 33% 33% 34%	Provision of reskilling and ups	killing	44% 52%		
				Changes to immigration laws	ation systems	37% 26%		
						37% 47%		
Key barriers for business	s transformation			Wage outlook				
Skills gaps in the labour n Organization culture and nability to attract talent to Dutdated or inflexible reg	the industry	<u>.</u>	ECONOMY GLOBAL 50% 63% 49% 46% 38% 37% 32% 39%	Growing Global Sim	ilar Global Declining	Global 47% 46% 8		
Talent availability outlool	÷ <		31% 32%	DEI Actions				
Falent trend	e europeat theologic test set of the	billio de incenso	a ia fina na ara	Share of employers surveyed	planning to implement the dive	rsity, equity and inclusion measure		
	o expect their talent availa age Worsening 🔺 Glob		nin nve years	55 Global 51	50 Global 42	47 Global 48		
alent availability when hi	ring		+100% 26%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Targeted recruitment, retention and progression initiatives		
alent development of exi 3% -100%	isting workforce		+100% 68%	Al Strategy Share of employers surveyed	planning to implement the state	ed strategy in response to AI's increasing		
				capability and prevalence				

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

Colombia

Regional average Income Grou	ip average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	69%	Secondary Education Attainment	(2023)	57%
Vulnerable employment	(2022)	44%	Tertiary Education Attainment	(2023)	27%
Share of youth not in employment, education, or training (NEET)	(2023)	23%	Ease of finding skilled employees in local labour market	(2024)	 5
Unemployment rate	(2023)	8%	Fill vacancies by hiring foreign	(000.0)	
Unemployment rate among workers with basic edu.	(2023)	8%	labour	(2024)	4
Unemployment rate among workers with advanced edu.	(2023)	8%	Country investment in mid-career training	(2022)	3

Jobs and Skills outlook

14% Giobal 22%	44% Giobal 39%	100% Global 83%	100% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	61% Ageing and declining working- 60% age populations	35% 40%
Increased efforts and investments to reduce carbon	48% Increased restrictions to global 47% trade and investment	26% 23%
Increased focus on labour and social issues	44% Rising cost of living, higher 46% prices or inflation	26% 50%
Increased efforts and investments to adapt to climate	35% Increased government subsidies 41% and industrial policy	22% 21%
Slower economic growth	35% Growing working-age 42% populations	17% 24%
Increased geopolitical division and conflicts	35% Stricter anti-trust and competition 34% regulations	17% 17%
Technology		

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	
Energy generation, storage and distribution	
Robots and autonomous systems	
New materials and composites	
Semiconductors and computing technologies	

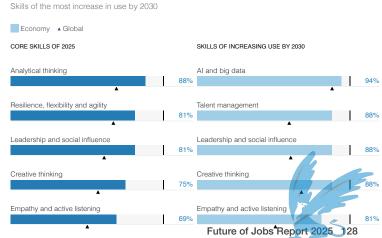
91% 86%	Satellites and space technologies	9% 9%
52% 41%	Quantum and encryption	<mark>9%</mark> 12%
48% 58%	Sensing, laser and optical technologies	9% 18%
26% 30%	Biotechnology and gene technologies	4% 11%
13% 20%		

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

structural churn (percent)						
Net growth	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				27	82	27
Specialists					02	
Renewable Energy Engineers				22	38	22
Honomable Energy Engineere					00	
Sustainability Specialists	ĺ			21	33	21
,,,				l		
Data Analysts and Scientists	ĺ			15	41	15
Lawyers				-1	2	7
Lanyoro		4		I .	-	
Administrative Assistants and				-24	-20	24
Executive Secretaries		•		24	20	24



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Colombia

Upskilling and reskilling	outlook					
45 Giobal 41	26 Global 29	21 Global 19	8 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
	r predominantly people, pre Combination Global		r a combination of both	Public policies to improve talen Share of respondents who agree the talent availability Economy		as the greatest potential to increase
Now			48% 29% 23%	Funding for reskilling and upskillir	ng	ECONOMY GLOBAL
2030			48% 30% 22%			60% 52%
			34% 29% 37% 33% 33% 34%	Changes to labour laws related to Flexibility on setting wages	o remote work	53% 36%
				Flexibility on hiring and firing prac	tices	40% 38%
Key barriers for business	stransformation			Wage outlook	<u>ن</u>	40% 44%
Share of organisations su Economy A Global Skills gaps in the labour n	rveyed expecting the barr	iers will hinder their organ	ECONOMY GLOBAL	Share of organizations projecting percentage of the company's tota Growing Global Similar	•	
Outdated or inflexible reg		-	65% 63% 61% 39%			52% 41% 79
Inability to attract talent to Insufficient understanding			35% 37%			
Organization culture and			26% 25%			
Talent availability outlool	÷.		22% 46%	DEI Actions		
Talent trend	o expect their talent availa	bility to improve or worser	in five years	Share of employers surveyed pla	nning to implement the diversity, e	quity and inclusion measure
	age Worsening A Globa			60 Global 51	47 Global 42	47 Global 39
Talent availability when hir 40% -100%	ring		+100% 47%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Pay equity reviews and salary audits
Talent development of exit7%-100%	sting workforce		+100% 67%	Al Strategy		
Talent retention of existing 47% -100%	g workforce	Á	▲ +100% 47%	Capability and prevalence	71 I Global 77	71 Global 49

Global 69 Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills Reskilling and upskilling your existing workforce to better work alongside Al

Re-orienting your organization to target new business opportunities created by Al

Future of Jobs Report 2025 29

Czech Republic

Contextual	indicators
Jointoxtuuu	maioutoro

INDICATORS			INDICATORS			
Labour force participation	(2023)	64%	Secondary Education Attainment	(2022)		91%
Vulnerable employment	(2022)	14%	Tertiary Education Attainment	(2022)		23%
Share of youth not in employment, education, or training (NEET)	(2023)	6%	Ease of finding skilled employees in local labour market	6 (2024)		3
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(000.4)		
Unemployment rate among workers with basic edu.	(2023)	4%	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2023)	1%	Country investment in mid-career training	(2022)		4

1/2

Jobs and Skills outlook

13% Giobal 22%	30% Giobal 39%	94% Giobal 83%	82% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Increased efforts and investments to reduce carbon	0070	Increased efforts and investments to adapt to climate	44% 41%
Broadening digital access		Increased focus on labour and social issues	39% 46%
Ageing and declining working- age populations		Growing working-age populations	30% 24%
Rising cost of living, higher prices or inflation		Increased government subsidies and industrial policy	17% 21%
Slower economic growth		Increased restrictions to global trade and investment	17% 23%
Increased geopolitical division and conflicts	48% 34%		

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

	Economy		Global
--	---------	--	--------

distribution

technologies

Jobs outlook

Al and information processing technologies (big data, VR, AR... Robots and autonomous systems Energy generation, storage and

New materials and composites Semiconductors and computing

		Sensing, laser and optical 17% technologies 18%
S		Satellites and space 4% technologies 9%
	65% 41%	Quantum and encryption 4%
		Biotechnology and gene 4% technologies 11%
	26% 20%	

Skills of increasing use by 2030

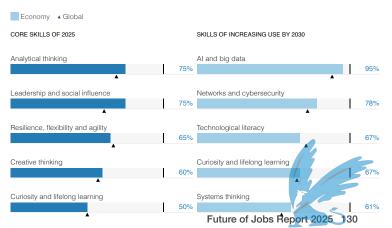
Skills of the most increase in use by 2030

Skill outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	ob displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	wth 3. Chur	n				
		NET GROWTH		1.	2.	3
	-100%	0	100%			
AI and Machine Learning				63	82	63
Specialists				03	02	03
Data Engineera	i			40		40
Data Engineers				43	36	43
		-				
Business Intelligence Analysts				16	18	29
Human Resources Specialists		l l		4	5	4
		A				
Assembly and Factory Workers	;			-13	0	17
Administrative Assistants and	-	-		-		
Executive Secretaries				-20	-20	20
Excounte occietanes		· · ·				



Czech Republic

Upskilling and reskilling	outlook					
42 Global 41 Would not need training by 2030	32 Global 29 Would be upskilled in their current role	17 Global 19 Would be upskilled and redeployed	9 Global 11 Would be unlikely to upskill			
Human-machine frontie				Public policy		
	er / predominantly people, pre Combination Global		a combination of both	Public policies to improve tale Share of respondents who agree the talent availability Economy A Global	ent availability e that the particular public policy has	s the greatest potential to increase ECONOMY GLOBA
low			45% 35% 20% 48% 30% 22%	Funding for reskilling and upskil	- -	59% 55%
030	_		32% 36% 31% 33% 33% 34%	Wage subsidies	*	47% 44% 47% 26%
				Improvements to public educati	on systems	41% 38% 35% 47%
Key barriers for busines	ss transformation			Wage outlook		
Economy Global kills gaps in the labour irganization culture and nability to attract talent t iutdated or inflexible reg	market I resistance to change	ers will hinder their organi:	ECONOMY GLOBAL 61% 63% 44% 46% 39% 37% 30% 39% 30% 32%	percentage of the company's to	g the share of wages and other form tal revenues Global Declining Global	as of workers' compensation as 35% 65% 0 52% 41% 7
Talent availability outloo	- bk			DEI Actions		
	no expect their talent availal arage Worsening & Globa iiring		in five years	Share of employers surveyed pl 47 Global 42 Set DEI goals, targets or quotas	anning to implement the diversity, ec 35 Global 51 Run comprehensive DEI training for	29 Giobal 33
-100%	*	*	+100% 6%		managers and staff	
alent development of ex 2% -100% alent retention of existin	- -		+100% 65%	AI Strategy Share of employers surveyed pl capability and prevalence	anning to implement the stated strate	egy in response to AI's increasing
8% -100%		Å	+100% 41%	71	71 Global 77	71 Global 47



71 I Global 77

Reskilling and upskilling your existing workforce to better work alongside Al

Transitioning people from jobs that Al will cause to decline, to other roles within your organization



Denmark

Regional average Income Group a	average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	649	Secondary Education Attainment	(2022)		77%
Vulnerable employment	(2022)	6%	Tertiary Education Attainment	(2022)		37%
Share of youth not in employment, education, or training (NEET)	(2023)	79		(2024)		5
Unemployment rate	(2023)	49	Fill vacancies by hiring foreign	(000 4)		
Unemployment rate among workers with basic edu.	(2023)	69	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)	49	Country investment in mid-career training	(2022)		5

Jobs and Skills outlook

10% Giobal 22%	28% Global 39%	95% Global 83%	100% Global 38%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes		

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global		
Increased efforts and investments to adapt to climate	56	
Increased focus on labour and social issues	52	
Increased efforts and investments to reduce carbon	48	6 Stricter anti-trust and competition 26% regulations 17%
Increased geopolitical division and conflicts	48	
Broadening digital access	44	
Ageing and declining working- age populations	44	

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

AI and information processing 96% 86% technologies (big data, VR, AR... 63% Robots and autonomous systems 58% 30% New materials and composites 30% Energy generation, storage and 30% distribution 41% Semiconductors and computing 22% technologies 20% Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

• _		Net Growth Global net growth				
1. Net growth 2. Global net grow	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists				55	82	55
Data Analysts and Scientists		ļ		40	41	40
Financial Analysts		Ļ.		8	3	16
Accountants and Auditors		, II		-1	-8	8
Administrative Assistants and Executive Secretaries				-9	-20	9
Accounting, Bookkeeping and Payroll Clerks		, I		-10	-18	10

Satellites and space technologies	_	11% 9%
Quantum and encryption		7% 12%
Sensing, laser and optical technologies		7% 18%
Biotechnology and gene technologies		7% 11%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Economy A Global

Leadership and social influence

Resilience, flexibility and agility

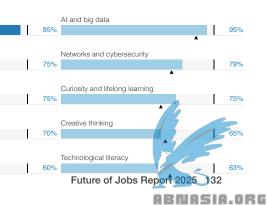
Motivation and self-awareness

Creative thinking

CORE SKILLS OF 2025

Analytical thinking

SKILLS OF INCREASING USE BY 2030



Denmark

Upskilling and reskilling	outlook					
37 Giobal 41	32 Global 29	22 Global 19	9 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
	r predominantly people, pre Combination 📕 Global 📕		r a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy Global		s the greatest potential to increase
ALL TASKS				Funding for reskilling and upskillin	g	ECONOMY GLOBAL
			54% 30% 16% 48% 30% 22%	Provision of reskilling and upskillin	g	63% 55%
2030			36% 37% 27%	Flexibility on hiring and firing prac	lices	63% 52% 53% 44%
			33% 33% 34%	Changes to labour laws related to	remote work	42% 36%
				Improvements to public education	systems	42% 47%
Key barriers for business	s transformation			Wage outlook	Â	
Economy Global Skills gaps in the labour n Organization culture and Insufficient understanding Lack of adequate data ar Inability to attract talent to	g of opportunities nd technical infrastructure the industry		ECONOMY GLOBAL 56% 63% 52% 46% 30% 25% 30% 32%	Growing Global Similar	Global Declining Global	32% 47% 21% 52% 41% 7%
Talent availability outlook	÷ <			DEI Actions		
Talent trend Share of respondents who	o expect their talent availal	aility to improve or worsen	in five vears	Share of employers surveyed plar	ning to implement the diversity, eq	quity and inclusion measure
	age Worsening 🔺 Globa			74 Giobal 51	58 Global 48	47 Global 39
Talent availability when him 63%	ring		+100% 16%	Run comprehensive DEI training for managers and staff	Targeted recruitment, retention and progression initiatives	Pay equity reviews and salary audits
Talent development of exi 0% -100%	isting workforce		+100% 79%	AI Strategy		
Talent retention of existing	a workforce		× 100 /0 7 0 /0	Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	egy in response to AI's increasing
21% -100%	A	Å	+100% 26%	90 Global 77	84 Global 69	68 Giobal 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



NDIOATODO					INDICATORS			
NDICATORS					INDICATORS			
Labour force participation	(2022)			50%	Secondary Education Attainment	(2022)		54%
Vulnerable employment	(2022)			24%	Tertiary Education Attainment	(2022)		17%
Share of youth not in								
employment, education, or	(2022)			27%	Ease of finding skilled employees	(2024)		
training (NEET)					in local labour market	(2024)		5
Unemployment rate	(2022)			5%	Fill vacancies by hiring foreign			
Unemployment rate among	(0000)				labour	(2024)		4
workers with basic edu.	(2023)			3%				
Unemployment rate among	(00.00)		_		Country investment in mid-career	(2022)		
workers with advanced edu.	(2022)			11%	training	(2022)		4

17% Global 22%	48% Global 39%	70% Global 83%	78% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Rising cost of living, higher prices or inflation	61% 50%	Increased government subsidies and industrial policy	35% 21%
Slower economic growth	50% 42%	Increased restrictions to global trade and investment	26% 23%
Broadening digital access	49% 60%	Increased focus on labour and social issues	26% 48%
Increased efforts and investments to adapt to climate		Ageing and declining working- age populations	26% 40%
Increased geopolitical division and conflicts	39% 34%	Stricter anti-trust and competition regulations	18% 17%
Increased efforts and investments to reduce carbon		Growing working-age populations	17% 24%

27%

15

-8

5

-16 -18

30%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global
Economy	Giobai
AI and inform	nation processing
technologies	s (big data, VR, AR

Robots and autonomous systems

Energy generation, storage and

Semiconductors and computing

New materials and composites

Electrotechnology Engineers

Accountants and Auditors

Executives

Payroll Clerks

Managing Directors and Chief

Accounting, Bookkeeping and

distribution

technologies

Jobs outlook

79% 86% Sensing, laser and optical 13% 18% technologies 51% Biotechnology and gene <mark>6%</mark> 11% technologies 58% 5% 9% 35% Satellites and space 41% technologies 29% 5% Quantum and encryption 20% 12%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

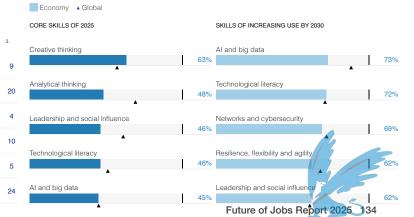
 Net growth
 Job Growth
 Job displacement
 INet Growth
 A Global net growth

 1. Net growth
 2. Global net growth
 3. Chum
 NET GROWTH
 100%
 1.
 2.

 Industrial and Production Engineers
 9
 15
 15
 0

 Assembly and Factory Workers
 5
 0

I



Upskilling and reskilling o	outlook					
49 Global 41	28 Global 29	16 Global 19	7 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
ALL TASKS			r a combination of both	Public policies to improve taler Share of respondents who agree the talent availability Economy A Global Funding for reskilling and upskilling	that the particular public policy ha	as the greatest potential to increase ECONOMY GLOBAL
Now			42% 22% 35% 48% 30% 22%	Provision of reskilling and upskilling		54% 55%
2030			30% 25% 45% 33% 33% 34%	Improvements to public education	n systems	54% 52% 52% 47%
				Wage subsidies		46% 26%
				Flexibility on setting wages		40% 38%
Key barriers for business	s transformation			Wage outlook		
Economy A Global Skills gaps in the labour m Inability to attract talent to Organization culture and r Lack of adequate data an Outdated or inflexible regin	the industry		ECONOMY GLOBAL 73% 63% 33% 37% 33% 46% 33% 32% 31% 39%	ercentage of the company's tota Growing Global Similar	Global Declining Global	59% 28% 14% 52% 41% 7%
Talent availability outlook	÷ <			DEI Actions		
Talent trend Share of respondents who	o expect their talent availa	allity to improve or worser	in five vears	Share of employers surveyed pla	nning to implement the diversity, e	equity and inclusion measure
Improving A Global avera				33 Global 42	33 Giobal 26	32 Global 48
Talent availability when hir16%-100%	ring		+100% 55%	Set DEI goals, targets or quotas	Support workers with caregiving responsibilities	Targeted recruitment, retention and progression initiatives
Talent development of exis	sting workforce			AI Strategy		
0% -100% Talent retention of existing	workforce		+100% 77%	Share of employers surveyed plat capability and prevalence	nning to implement the stated stra	ategy in response to AI's increasing
6% -100%		Å	+100% 59%	65 Global 77	50 Global 69	50 Giobal 62

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Estonia

Contextual indicators

1.0

86%

40%

4

4

8% 20% 8% 11% 4% 9%

INDICATORS Labour force participation (2023) (2022) Vulnerable employment Share of youth not in (2023) employment, education, or

Regional average Income Group average

training (NEET) (2023) Unemployment rate Unemployment rate among (2023) workers with basic edu. Unemployment rate among (2023) workers with advanced edu.

INDICATORS 70% Secondary Education Attainment (2022) 6% Tertiary Education Attainment (2022) 10% Ease of finding skilled employees (2024) in local labour market 5% Fill vacancies by hiring foreign (2024) labour 9% Country investment in mid-career (2022) 4% training

Jobs and Skills outlook

13% Giobal 22%	37% Global 39%	95% Giobal 83%	95% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Economy Global

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Global			
Ageing and declining working- age populations	0070	Increased efforts and investments to reduce carbon	29% 47%
Slower economic growth	50% 42%	Broadening digital access	29% 60%
Increased focus on labour and social issues	1070	Increased efforts and investments to adapt to climate	21% 41%
Rising cost of living, higher prices or inflation		Stricter anti-trust and competition regulations	17% 17%
Increased geopolitical division and conflicts		Increased government subsidies and industrial policy	13% 21%
Growing working-age populations	38% 24%		

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global

Al and information processing technologies (big data, VR, AR	83% Semiconductors and computing 86% technologies
Robots and autonomous systems	58% Biotechnology and gene 58% technologies
Energy generation, storage and distribution	38% Satellites and space 41% technologies
New materials and composites	17% 30%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	 Global net growth
1 Not growth	0 Clabal as	t grouth 2 Churr		

1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning						
Specialists				49	82	49
opoolalioto			•			
Data Analysts and Scientists				30	41	30
-		•				
Pusinasa Intelligence Apolysta				10	18	16
Business Intelligence Analysts		l l		16	10	10
Managing Directors and Chief		-				
Executives				14	5	14
		1				
General and Operations				7	4	10
Managers		ļ.		ſ,	-	10
Accounting, Bookkeeping and				_		
Payroll Clerks				-13	-18	13
r ayron olonda						

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Economy A Global

CORE SKILLS OF 2025

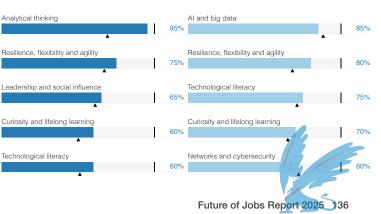
Curiosity and lifelong learning

Technological literacy

Analytical thinking

Skill outlook

SKILLS OF INCREASING USE BY 2030



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Estonia

32 Global 41	05	00	0			
Global 41	35 Giobal 29	23 Global 19	9 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine front	ier			Public policy		
Human-machine front	t ier by predominantly people, pr	adominantly tabhalagy a	r a combination of both	Public policies to improve tale		nas the greatest potential to increa
				the talent availability	that the particular public policy h	las the greatest potential to increa
ALL TASKS	Combination Global	Giobar		Economy A Global		ECONOMY GLOB
Now				Flexibility on hiring and firing pra-	ctices	ECONOMIT GLOE
NOW .			42% 40% 18%			50% 449
			48% 30% 22%	Funding for reskilling and upskilli	ng	
2030				Provision of reskilling and upskilli	ag	50% 55%
			29% 40% 31% 33% 33% 34%	Trovision of reskining and upskin	ig	50% 52%
				Improvements to public education	n systems	
						50% 47%
				Changes to labour laws related to	o remote work	450/ 000
				A		45% 369
Key barriers for busine	ess transformation			Wage outlook		
	surveyed expecting the bar	riers will hinder their orgar	isation transformation	Share of organizations projecting percentage of the company's total		rms of workers' compensation as
Economy A Global	r market	riers will hinder their organ	ECONOMY GLOBAL	percentage of the company's tota		
Economy A Global		riers will hinder their organ	ECONOMY GLOBAL	percentage of the company's tota	al revenues	al 45% 4 5%
Economy Global Skills gaps in the labou Organization culture an	r market Id resistance to change	riers will hinder their organ	ECONOMY GLOBAL	percentage of the company's tota	al revenues	al 45% 4 5%
Economy Global Skills gaps in the labou Organization culture ar nability to attract talent	r market Id resistance to change	riers will hinder their organ	ECONOMY GLOBAL	percentage of the company's tota	al revenues	al 45% 4 5%
Economy Global Skills gaps in the labou Organization culture ar	r market Id resistance to change	riers will hinder their organ	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37%	percentage of the company's tota	al revenues	al 45% 4 5%
Economy A Global Skills gaps in the labou Organization culture ar Inability to attract talent Outdated or inflexible r	r market nd resistance to change t to the industry egulatory framework	÷	ECONOMY GLOBAL 79% 63% 42% 46%	percentage of the company's tota	al revenues	al 45% 4 5%
Economy A Global Skills gaps in the labou Organization culture ar Inability to attract talent Outdated or inflexible r	r market Id resistance to change	÷	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37%	percentage of the company's tota	al revenues	al 45% 4 5%
Economy A Global Skills gaps in the labou Organization culture ar Inability to attract talent Outdated or inflexible r	r market Ind resistance to change It to the industry egulatory framework and technical infrastructure	÷	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39%	percentage of the company's tota	al revenues	al 45% 4 5%
Economy Global Skills gaps in the labou Organization culture an Inability to attract talent Outdated or inflexible r Lack of adequate data Talent availability outfu Talent trend	r market Id resistance to change to the industry egulatory framework and technical infrastructure		ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32%	percentage of the company's tot. Growing Global Similar	al revenues	al 45% 45% 52% 41%
Economy Global Skills gaps in the labour Organization culture and Inability to attract talent Outdated or inflexible r Lack of adequate data Talent availability outle Talent trend Share of respondents v	r market Ind resistance to change It to the industry egulatory framework and technical infrastructure	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32%	percentage of the company's total Growing Global Similar DEI Actions Share of employers surveyed place	al revenues	al 45% 45% 52% 41%
Economy & Global Skills gaps in the labour Organization culture and nability to attract talent Dutdated or inflexible r Lack of adequate data Calent availability outfor Talent availability outfor Glatent trend Share of respondents w	r market Ind resistance to change to the industry egulatory framework and technical infrastructure bok who expect their talent availation who expect their talent availation who expect their talent availation who expect their talent availation the statement of the stat	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32%	percentage of the company's total Growing Global Growing Global Similar DEI Actions Share of employers surveyed place 60 Global	al revenues Global Declining Globa nning to implement the diversity, 555 Global 48	al 45% 45% 52% 41%
Economy Global Skills gaps in the labou Organization culture an nability to attract talent Outdated or inflexible r Lack of adequate data Talent availability outle Talent trend Share of respondents v Improving Global ar Falent availability when	r market Ind resistance to change to the industry egulatory framework and technical infrastructure bok who expect their talent availation who expect their talent availation who expect their talent availation who expect their talent availation the statement of the stat	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32%	percentage of the company's total Growing Global Similar DEI Actions Share of employers surveyed place	al revenues	al 45% 45% 52% 41%
Economy Global Skills gaps in the labou Organization culture and nability to attract talent Outdated or inflexible r Lack of adequate data Talent availability outfor Talent trend Share of respondents w Improving Global at Talent availability when 70% -100%	r market Ind resistance to change to the industry egulatory framework and technical infrastructure book who expect their talent availation work a generation of the second of the	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32%	percentage of the company's total Growing Global Growing Global Similar DEI Actions Share of employers surveyed place 60 Global	al revenues Global Declining Globa nning to implement the diversity, 555 Global 48 Targeted recruitment, retention and	al 45% 45% 52% 41%
Economy Global Skills gaps in the labou Organization culture an inability to attract talent Outdated or inflexible r ack of adequate data Talent availability outfor Ghare of respondents w Improving Global ar ialent availability when '0% -100%	r market Ind resistance to change to the industry egulatory framework and technical infrastructure book who expect their talent availation work a contract of the second s	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32% nin five years	percentage of the company's tot. Growing Global Similar DEI Actions Share of employers surveyed plate 60 I Global Pay equity reviews and salary audits Al Strategy	al revenues Global Declining Global nning to implement the diversity, 555 Global 48 Targeted recruitment, retention and progression initiatives	al 45% 45% 52% 41% 52% 41%
Economy Global Skills gaps in the labou Organization culture an nability to attract talent Outdated or inflexible r ack of adequate data Talent availability outd Talent trend Share of respondents v Improving Global at Talent availability when T0% -100% Falent development of 10% -100%	r market Ind resistance to change It to the industry egulatory framework and technical infrastructure book who expect their talent availant werage Worsening & Glob hiring existing workforce	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32% an in five years 0%	percentage of the company's tot. Growing Global Similar DEI Actions Share of employers surveyed plate 60 I Global Pay equity reviews and salary audits Al Strategy	al revenues Global Declining Global nning to implement the diversity, 555 Global 48 Targeted recruitment, retention and progression initiatives	al 45% 45% 52% 41%
Economy Global Skills gaps in the labou Organization culture an Inability to attract talent Outdated or inflexible r Lack of adequate data Talent availability outle Talent rend Share of respondents v Improving Global at Talent availability when 70% -100%	r market Ind resistance to change It to the industry egulatory framework and technical infrastructure book who expect their talent availant werage Worsening & Glob hiring existing workforce	± ability to improve or worse	ECONOMY GLOBAL 79% 63% 42% 46% 33% 37% 29% 39% 21% 32% an in five years 0%	percentage of the company's tot. Growing Global Similar DEI Actions Share of employers surveyed plate 60 I Global Pay equity reviews and salary audits Al Strategy Share of employers surveyed plate	al revenues Global Declining Global nning to implement the diversity, 555 Global 48 Targeted recruitment, retention and progression initiatives	al 45% 45% 52% 41% 52% 41%

Reskilling and upskilling your existing workforce to better work alongside Al Transitioning people from jobs that AI will cause to decline, to other roles within your organization



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

France

INDICATORS			INDICATORS			
Labour force participation	(2023)	59%	6 Secondary Education Attainment	(2023)		78%
Vulnerable employment	(2022)	8%	6 Tertiary Education Attainment	(2023)		37%
Share of youth not in employment, education, or training (NEET)	(2023)	129		(2024)		4
Unemployment rate	(2023)	6%		(000.0)		
Unemployment rate among workers with basic edu.	(2023)	119	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	5%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

19% Global 22%	33% Giobal 39%	93% Global 83%	95% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased geopolitical division and conflicts	47% 34%
Increased efforts and investments to reduce carbon	55% 47%	Slower economic growth	40% 42%
Rising cost of living, higher prices or inflation		Increased restrictions to global trade and investment	26% 23%
Increased efforts and investments to adapt to climate		Growing working-age populations	24% 24%
Ageing and declining working- age populations		Stricter anti-trust and competition regulations	24% 17%
Increased focus on labour and social issues	47% 46%	Increased government subsidies and industrial policy	22% 21%

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

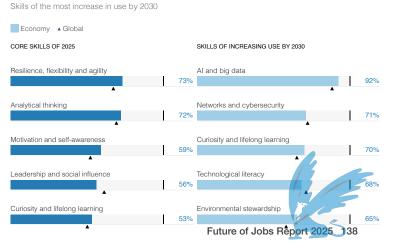
Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global			
AI and information processing technologies (big data, VR, AR		Sensing, laser and optical technologies	
Robots and autonomous systems	63% 58%	Quantum and encryption	
Energy generation, storage and distribution		Biotechnology and gene technologies	
New materials and composites	34% 30%	Satellites and space technologies	
Semiconductors and computing technologies	31% 20%		
Jobs outlook		Skill outlook	

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	b displacement	Net Growth				
1. Net growth 2. Global net grow		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning Specialists			۱,	72	82	72
Data Analysts and Scientists				26	41	27
Business Development Professionals				14	19	14
Managing Directors and Chief Executives		I,		0	5	4
General and Operations Managers		Ш,		-4	4	11
Assembly and Factory Workers		1		-8	0	19



20% 18%

19% 12% 17% 11% 11% 9%

Upskilling and reskilling	outlook									
38 Global 41	31 Global 29	20 Global 19	11 Global 11							
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill							
Human-machine frontier	r			Public policy						
	er predominantly people, pr Combination Global		46% 32% 22% 48% 30% 22% 32% 33% 35% 33% 33% 34%	Share of responses the talent avait Economy A Provision of re- Funding for re- Improvements	lability	e that the parti	cular public policy	has the greate	ECONOMY 54% 52% 52%	
				Flexibility on h	iring and firing pr	actices			38%	44%
Key barriers for busines				Wage outlool Wage trends	< compared by the second secon					
Economy A Global kills gaps in the labour in organization culture and hability to attract talent to butdated or inflexible reg	resistance to change o the industry	<u>.</u>	ECONOMY GLOBAL 55% 63% 43% 46% 41% 37% 36% 39%	percentage of	the company's to	otal revenues	wages and other fo		49% 52%	44% 7
Talent availability outloo	k			DEI Actions						
alent trend				Share of empl	oyers surveyed p	lanning to impl	ement the diversity	, equity and inc	clusion meas	ure
	no expect their talent availar		n in five years	57 I GIOD	al 48	55 I	Global 51	49	Global 39	
alent availability when h	iring	Á	+100% 31%	Targeted recruitr progression initia	nent, retention and atives	Run compre managers a	hensive DEI training for nd staff	Pay equit	ty reviews and sal	ary audits
alent development of ex	kisting workforce			AI Strategy						
% -100%	g workforce		+100% 63%	Share of empl capability and		lanning to impl	ement the stated si	trategy in resp	onse to Al's ir	ncreasing
-100%	~ 	*	+100% 27%	82 I GIOD	al 77	76 1		70	Global 62	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



63.8

Con	textua	l ind	ica	tors

Germany

INDICATORS			INDICATORS			
Labour force participation	(2023)	62%	Secondary Education Attainment	(2022)		81%
Vulnerable employment	(2022)	5%	Tertiary Education Attainment	(2022)		30%
Share of youth not in employment, education, or training (NEET)	(2023)	7%	Ease of finding skilled employees in local labour market	^{\$} (2024)		4
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(000.4)		
Unemployment rate among workers with basic edu.	(2023)	6%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

21% Giobal 22%	34% Giobal 39%	93% Global 83%	92% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	63% 60%	Slower economic growth	47% 42%
Increased efforts and investments to reduce carbon		Increased focus on labour and social issues	39% 46%
Increased geopolitical division and conflicts		Increased restrictions to global trade and investment	28% 23%
Increased efforts and investments to adapt to climate		Increased government subsidies and industrial policy	25% 21%
Ageing and declining working- age populations		Stricter anti-trust and competition regulations	23% 17%
Rising cost of living, higher prices or inflation		Growing working-age populations	21% 24%

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

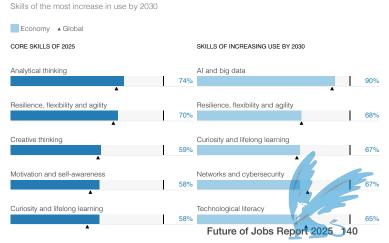
Economy Global		
AI and information processing technologies (big data, VR, AR	3% 86%	Sensing, lase technologies
Robots and autonomous systems	58%	Quantum and
Energy generation, storage and distribution	2% 41%	Biotechnology technologies
New materials and composites	30%	Satellites and technologies
Semiconductors and computing technologies	8 1% 20%	
Jobs outlook		Skill outlook

Sensing, laser and opticaltechnologies		24% 18%
Quantum and encryption		18% 12%
Biotechnology and genetechnologies	-	15% 11%
Satellites and spacetechnologies	-	13% 9%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	ob displacement	Net Growth				
1. Net growth 2. Global net gro	wth 3. Chur	n				
	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists			۱,	71	82	71
Data Analysts and Scientists				34	41	35
Managing Directors and Chief Executives		I,		0	5	3
General and Operations Managers		I,		0	4	7
Assembly and Factory Workers		ų		-5	0	18
Administrative Assistants and Executive Secretaries		, C		-18	-20	19



Germany

Upskilling and reskilling	outlook					
40 Global 41 Would not need training by	29 Global 29 Would be upskilled in their	20 Global 19 Would be upskilled and	Unit Global 11 Global 11			
2030 Human-machine frontier	current role	redeployed		Public policy		
		dominantly technology, or TechnologyGlobal	a combination of both	Public policies to improve tale Share of respondents who agree the talent availability Economy • Global	nt availability • that the particular public policy ha	s the greatest potential to increase ECONOMY GLOBAL
Now			44% 33% 23% 48% 30% 22%	Funding for reskilling and upskill Flexibility on hiring and firing pra		54% 55%
2030			31% 35% 34% 33% 33% 34%	Improvements to public education		50% 44% 45% 47%
				Flexibility on setting wages		44% 52% 36% 38%
Key barriers for business	s transformation			▲ Wage outlook		
Share of organisations su Economy A Global Skills gaps in the labour r Organization culture and nability to attract talent to	market resistance to change	ers will hinder their organis	Store Store ECONOMY GLOBAL 57% 63% 50% 46% 37% 37%	percentage of the company's tol	g the share of wages and other form al revenues Global Declining Global	49% 45% 7 52% 41% 7
ack of adequate data ar Dutdated or inflexible reg	nd technical infrastructure		36% 32% 35% 39%			
Talent availability outlool	k			DEI Actions		
	o expect their talent availal rage 🔲 Worsening 🔺 Globa	bility to improve or worsen i al average	in five years	Share of employers surveyed pla 56 Global 48	anning to implement the diversity, ea	quity and inclusion measure
Talent availability when hi	iring	A	+100% 25%	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas
Falent development of exit 1% -100%			+100% 67%	Al Strategy Share of employers surveyed pla capability and prevalence	anning to implement the stated strat	egy in response to AI's increasing
Talent retention of existing 21% -100%	g workforce	Å	+100% 37%	84 Global 77	73 Global 69	65 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al



Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills

ABNASIA.ORG

Greece

erage							
			INDICATORS				
2023)		56%	Secondary Education Attainment	(2022)			69%
2022)		30%	Tertiary Education Attainment	(2022)			30%
2023)		13%	-	(2024)			4
2023)		10%	Fill vacancies by biring foreign	/ N			
2023)		12%	labour				3
2023)		8%	Country investment in mid-career training	(2022)			3
	min 2023) 2022) 2023) 2023) 2023)	min m 2023) 2022) 2023) 2023)	min max 2023) 56% 2022) 30% 2023) 13% 2023) 10% 2023) 10%	INDICATORS 2023) 56% 2023) 56% 2023) 30% 2023) 30% 2023) 13% 2023) 13% 2023) 10% Fill vacancies by hiring foreign labour 2023) 12%	max INDICATORS min 2023) 56% Secondary Education Attainment (2022) 2023) 30% Tertiary Education Attainment (2022) 2023) 13% Ease of finding skilled employees (2024) 2023) 10% Fill vacancies by hiring foreign (2024) 2023) 12% Country investment in mid-career (2022)	min max NDICATORS min 2023) 56% Secondary Education Attainment (2022) 2023) 30% Tertiary Education Attainment (2022) 2023) 13% Ease of finding skilled employees (2024) 2023) 10% Fill vacancies by hiring foreign (2024) 2023) 12% Country investment in mid-career (2022)	max NDICATORS min 2023) 56% Secondary Education Attainment (2022) 2023) 30% 2023) 13% 2023) 13% 2023) 13% 2023) 10% Fill vacancies by hiring foreign labour 2023) 12%

Jobs and Skills outlook

7% Global 22%	39% Global 39%	83% Global 83%	83% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	74% Ageing and declining working- 60% age populations	32% 40%
Increased focus on labour and social issues	63% Increased restrictions to global 46% trade and investment	21% 23%
Rising cost of living, higher prices or inflation	58% Growing working-age 50% populations	21% 24%
Increased efforts and investments to reduce carbon	53% Stricter anti-trust and competition 47% regulations	21% 17%
Slower economic growth	53% Increased geopolitical division 42% and conflicts	21% 34%
Increased efforts and investments to adapt to climate	37% Increased government subsidies 41% and industrial policy	16% 21%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global			
Al and information processing technologies (big data, VR, AR	90% 86%	New materials and composites	16% 30%
Robots and autonomous systems	68% 58%	Sensing, laser and optical technologies	16% 18%
Energy generation, storage and distribution	37% 41%	Biotechnology and gene technologies	11% 11%
Quantum and encryption	21% 12%	Satellites and space technologies	5% 9%
Semiconductors and computing technologies	21% 20%		

7

18 14

14

2 4 2

0 3 Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Jobs outlook

Key roles for business transformation

Business Intelligence Analysts

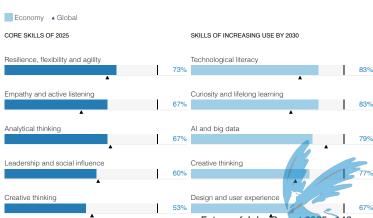
General and Operations

Managers

Financial Analysts

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth J	ob displacement	Net Growth				
1. Net growth 2. Global net gr	owth 3. Churr	1				
		NET GROWTH		1.	2.	3.
	-100%	0	100%		2.	э.
AI and Machine Learning	i i			1.40		40
Specialists				19	82	19
			_			
Project Managers				18	17	18
Human Resources Specialists				15	5	20



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Greece

35 1 Coche 11 1 Coche 11 1 Coche 11 Word not need training by 2000 1 Coche 11 Word to expendence of the comparison of the co	ECONOMY 82% 64% 64% 55% 46%	GLOBAL 55% 26% 36% 47%
Would not need training by Would be upskilled and careed training by Would be unikely to upskill Human-machine fontier Public policy Human-machine fontier % of tasks completed by predominantly people, predominantly technology, or a combination of both a Lit Tasks Now	ECONOMY 82% 64% 64% 55% 46%	GLOBAL 55% 26% 36% 47%
Human-machine frontier % of tasks completed by predominantly people, predominantly technology I Human Global Combination Global Tasks Now Improve failent availability Share of respondents who agree that the particular public policy has the greatest the talent availability Economy Global Tasks Now 2030	ECONOMY 82% 64% 64% 55% 46%	GLOBAL 55% 26% 36% 47%
% of tasks completed by predominantly people, predominantly technology, or a combination of both Share of respondents who agree that the particular public policy has the greatest the taient availability ALL TASKS Combination Global Technology Global Now Global Funding for reskilling and upskilling 2030 28% 35% 36% 2030 28% 35% 36% Changes to labour laws related to remote work Improvements to public education systems Key barriers for business transformation Wage outlook Tansformation barriers Wage subsidients of organizations surveyed expecting the barriers will hinder their organisation transformation	ECONOMY 82% 64% 64% 55% 46%	GLOBAL 555% 26% 36% 47%
Mow 45% 29% 26% Provision of reskilling and upskilling 2030 28% 35% 36% Wage subsidies 2030 28% 35% 36% Changes to labour laws related to remote work Improvements to public education systems Improvements to public education systems Improvements to public education systems Mage outlook Transformation barriers Wage trends Share of organisations surveyed expecting the barriers will hinder their organisation transformation Wage trends	64% 64% 55% 46%	52% 26% 36% 47%
2030 28% 35% 36% Wage subsidies Wage subsidies Changes to labour laws related to remote work Changes to labour laws related to remote work Improvements to public education systems Improvements to public education systems Wage outlook Wage outlook Wage trends Share of organisations surveyed expecting the barriers will hinder their organisation transformation Share of organisations projecting the share of wages and other forms of workers of the composition of the composition the promote of the composition the composition the promote of the composition the promote of the composition of the composition the promote of the composition of the composition the promote of the composition the promote of the promote of the composition the promote of the composition the promote of the pro	64% 55% 46%	26% 36% 47%
Key barriers for business transformation Wage outlook Transformation barriers Wage trends Share of organisations surveyed expecting the barriers will hinder their organisation transformation Share of organizations projecting the share of wages and other forms of workers' or spectrum of the component's test is unsure.	55%	36% 47%
Key barriers for business transformation Wage outlook Transformation barriers Wage trends Share of organisations surveyed expecting the barriers will hinder their organisation transformation Share of organizations projecting the share of wages and other forms of workers' or programmer to the component's table purpose.	46%	47%
Transformation barriers Wage trends Share of organisations surveyed expecting the barriers will hinder their organisation transformation Share of organizations projecting the share of wages and other forms of workers' or provide the company is the company.	' compensativ	
Share of organisations surveyed expecting the barriers will hinder their organisation transformation Share of organizations projecting the share of wages and other forms of workers' or supervised to the company's total surveyed expecting the barriers will hinder their organisation transformation	' compensati	
ECONOMY GLOBAL Skills gaps in the labour market Skills gaps in the labour market Inability to attract talent to the industry Insufficient understanding of opportunities 32% 25% Inability to attract talent to my firm 21% 21%	42% 5	
Talent availability outlook DEI Actions		
Talent trend Share of employers surveyed planning to implement the diversity, equity and inclu Share of respondents who expect their talent availability to improve or worsen in five years Image: Comparison of the planning to implement the diversity of the planning to implanning to implement the dimplanning to implem	lusion measu	re
Improving & Global average Worsening & Global average 67 Global 48 58 Global 27 58 G	Global 33	
Talent availability when hiring Targeted recruitment, retention and progression initiatives Embed DEI goals and solutions across the supply chain Anti-harrasm	ment protocols	
All Strategy 8% -100% 58% -100%	nse to Al's ind	creasing
Talent retention of existing workforce capability and prevalence 17% -100% 25% 75 L Global 77 67 L Global 69 67 L Global 69		

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hong Kong SAR, China

Contextual indicators

Regional average Income Group	average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	60%	Secondary Education Attainment	(2023)	66%
Vulnerable employment	(2022)	6%	Tertiary Education Attainment	(2023)	25%
Share of youth not in employment, education, or training (NEET)	(2023)	6%	Ease of finding skilled employees in local labour market	(2023)	5
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(2222)	
Unemployment rate among workers with basic edu.		NA	labour	(2023)	4
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)	4

1/2

Jobs and Skills outlook

15% Giobal 22%	35% Giobal 39%	94% Giobal 83%	94% Giobal 88%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes		

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	609 603	Ageing and declining working- age populations 44%
Increased focus on labour and social issues	609 469	Growing working-age 40% populations 24%
Increased efforts and investments to reduce carbon	569	
Slower economic growth	529 423	
Increased efforts and investments to adapt to climate	489 419	Stricter anti-trust and competition 16% regulations 17%
Increased geopolitical division and conflicts	449	

Skill outlook

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global		
Al and information processing technologies (big data, VR, AR	92% 86%	Sensing, lase technologies
Robots and autonomous systems	60% 58%	Semiconduct technologies
New materials and composites	40% 30%	Biotechnolog technologies
Energy generation, storage and distribution	32% 41%	Satellites and technologies
Quantum and encryption	16% 12%	

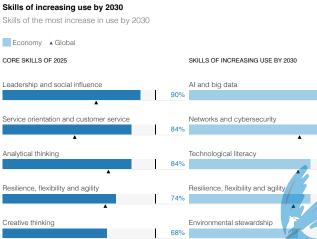
Sensing, laser and optical technologies	1 <mark>6%</mark> 18%
Semiconductors and computing technologies	1 <mark>2%</mark> 20%
Biotechnology and gene technologies	1 <mark>2%</mark> 11%
Satellites and space technologies	8% 9%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	b displacement	Net Growth				
1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%	1.	2.	3.
Data Analysts and Scientists				26	41	26
AI and Machine Learning		A				
Specialists				26	82	26
Digital Transformation Specialist	ts			21	35	21
		•		I		
Lawyers		I I		8	2	15
		-				
Compliance Officers				7	11	9
Accountants and Auditors		1		-3	-8	7
		_ !		Ŭ	0	



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94%

88%

71%

Hong Kong SAR, China

Upskilling and reskilling	outlook					
34 Global 41 Would not need training by 2030	35 Global 29 Would be upskilled in their current role	20 Global 19 Would be upskilled and redeployed	U Global 11 Would be unlikely to upskill			
Human-machine frontier				Public policy		
	predominantly people, pre		a combination of both 44% 31% 25% 48% 30% 22% 28% 28% 43% 33% 33% 34%	Public policies to improve tale Share of respondents who agree the talent availability Economy Global Funding for reskilling and upskil Provision of reskilling and upskil Flexibility on hiring and firing pra- Flexibility on setting wages Improvements to public education	e that the particular public policy ha	ECONOMY GLOBAL 53% 55% 53% 52% 41% 44% 29% 38%
Key barriers for business	s transformation			Wage outlook	4	29% 47%
Economy A Global Skills gaps in the labour r Inability to attract talent to Organization culture and	the industry resistance to change and technical infrastructure	ers will hinder their organis	ation transformation ECONOMY GLOBAL 52% 63% 44% 37% 40% 46% 36% 32% 32% 27%	percentage of the company's to	g the share of wages and other form tal revenues Global Declining Global	18% 65% 18%
Talent availability outlool	<			DEI Actions		
	o expect their talent availat age Worsening & Globa ring		in five years	82 Global 48 Targeted recruitment, retention and	Anning to implement the diversity, e	quity and inclusion measure 53 Global 42 Set DEI goals, targets or quotas
41% -100% Talent development of existing 6% -100% Talent retention of existing	Ă	A	+100% 41%	Al Strategy Share of employers surveyed pl capability and prevalence	managers and staff	tegy in response to AI's increasing
-100%	A	*	+100% 47%	94 Global 77	65 I Global 69	59 Global 47

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

65 | Global 69

59 | Global 47 Transitioning people from jobs that AI will cause to decline, to other roles within your organization

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Hungary

Regional average Income Group	average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	65%	Secondary Education Attainment	(2022)		83%
Vulnerable employment	(2022)	8%	Tertiary Education Attainment	(2022)		27%
Share of youth not in employment, education, or training (NEET)	(2023)	10%	Ease of finding skilled employees in local labour market	(2024)	1	3
Unemployment rate	(2023)	4%	Fill vacancies by hiring foreign	(000.1)		
Unemployment rate among workers with basic edu.	(2023)	11%	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2023)	1%	Country investment in mid-career training	(2022)		3

Jobs and Skills outlook

17% Giobal 22%	36% Giobal 39%	100% Giobal 83%	92% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased geopolitical division and conflicts	50% 34%
Rising cost of living, higher prices or inflation		Growing working-age populations	40% 24%
Increased efforts and investments to reduce carbon		Increased efforts and investments to adapt to climate	35% 41%
Ageing and declining working- age populations		Increased government subsidies and industrial policy	15% 21%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	15% 17%
Slower economic growth		Increased restrictions to global trade and investment	5% 23%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global		
AI and information processing technologies (big data, VR, AR		Semiconductors and computing technologies
Robots and autonomous systems	75% 58%	Satellites and space technologies
Energy generation, storage and distribution	40% 41%	Quantum and encryption
New materials and composites	20% 30%	Sensing, laser and optical technologies

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

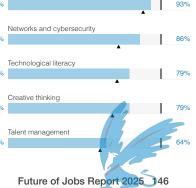
Net growth	Job Growth	Job displaceme	ent Net Growth	▲ Global net growth
1 Net growth	2 Global n	et arowth 3 Ct	nurn	

1. Net growth 2. Global net grow	wth 3. Churn	NET ODOWTH			
	-100%	NET GROWTH	1. 100%	2.	З.
AI and Machine Learning Specialists			94	82	94
Business Intelligence Analysts			11	18	20
Human Resources Specialists		I,	-5	5	8
General and Operations Managers			-11	4	14
Assembly and Factory Workers		I	-18	0	27
Accounting, Bookkeeping and Payroll Clerks			-31	-18	31

Sensing, laser and optical technologies			5% 18%
Skill outlook			
Skills of increasing use by 2030 Skills of the most increase in use by 2030			
Economy A Global			
CORE SKILLS OF 2025		SKILLS OF INCREASING USE BY 2030	
Analytical thinking	86%	Al and big data	93%
•	0076	•	3376
Leadership and social influence	79%	Networks and cybersecurity	86%
Motivation and self-awareness	79%	Technological literacy	79%

Resilience, flexibility and agility 64% 57%

Creative thinking



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15% 20%

5% 9% 5% 12% Hungary

Upskilling and reskilling	outlook					
40 Global 41 Would not need training by 2030	29 Global 29 Would be upskilled in their current role	21 Giobal 19 Would be upskilled and redeployed	10 Giobal 11 Would be unlikely to upskill			
Human-machine frontier	,			Public policy		
	r predominantly people, pre Combination Global		a combination of both	Public policies to improve talent Share of respondents who agree the the talent availability Economy Global Changes to labour laws related to	hat the particular public policy has	s the greatest potential to increase ECONOMY GLOBAI
030	_		45% 39% 16% 48% 30% 22% 32% 36% 32%	Funding for reskilling and upskilling Flexibility on setting wages	g	69% 36% 62% 55%
	_		33% 33% 34%	Improvements to public education Wage subsidies	systems	46% 38% 46% 47% 39% 26%
Key barriers for busines	s transformation			≜ Wage outlook		
Transformation barriers Share of organisations su Economy A Global Skills gaps in the labour r Organization culture and	urveyed expecting the barri market	ers will hinder their organis	ation transformation ECONOMY GLOBAL 85% 63%	Wage trends Share of organizations projecting t percentage of the company's total Growing Global	revenues	46% 39% 15 52% 41% 7
ability to attract talent to	o the industry		55% 46% 45% 37% 40% 25%			
Talent availability outlool	nd technical infrastructure ▲ k		30% 32%	DEI Actions		
	o expect their talent availat rage Worsening & Globa		in five years	Share of employers surveyed plan	1 Global 51	guity and inclusion measure
alent availability when hi 7% -100%	*	*	+100% 0%	Embed DEI goals and solutions across the supply chain	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits
alent development of ex 5% -100%	A		+100% 54%	Al Strategy Share of employers surveyed plan capability and prevalence	ning to implement the stated strat	egy in response to AI's increasing
alent retention of existing 31%	y worktorce	*	+100% 23%	83 Global 69	58 Giobal 62	58 Giobal 49



Hiring new people with skills to better work alongside Al

Re-orienting your organization to target new business opportunities created by AI



Regional average Income Grou	p average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	63%	Secondary Education Attainment	(2023)		34%
Vulnerable employment	(2022)	74%	Tertiary Education Attainment	(2021)		12%
Share of youth not in employment, education, or training (NEET)	(2023)	23%	Ease of finding skilled employees in local labour market	(2024)	1 1	3
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(000.1)		
Unemployment rate among workers with basic edu.	(2023)	1%	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2023)	8%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

20% Giobal 22%	38% Giobal 39%	95% Giobal 83%	96% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Ageing and declining working- age populations	42% 40%
Increased geopolitical division and conflicts	55% 34%	Increased focus on labour and social issues	41% 46%
Increased efforts and investments to reduce carbon	53% 47%	Increased government subsidies and industrial policy	29% 21%
Increased efforts and investments to adapt to climate	52% 41%	Increased restrictions to global trade and investment	29% 23%
Rising cost of living, higher prices or inflation	44% 50%	Growing working-age populations	29% 24%
Slower economic growth	44% 42%	Stricter anti-trust and competition regulations	<mark>23%</mark> 17%

30%

Skill outlook

Skills of increasing use by 2030

Resilience, flexibility and agility

Leadership and social influence

.

AI and big data

Creative thinking

Skills of the most increase in use by 2030

Technology trends

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	2	 2	
AI and information processing technologies (big data, VR, AR			
Robots and autonomous systems			
Energy generation, storage and distribution			
Semiconductors and computing technologies			
New materials and composites			

88% 86%	Sensing, laser and optical technologies		24% 18%
60% 58%	Quantum and encryption		21% 12%
36% 41%	Biotechnology and gene technologies		16% 11%
35% 20%	Satellites and space technologies	-	13% 9%
33%			

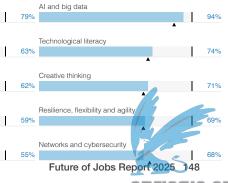
Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

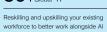
Net growth	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	wth 3. Churn					
	10001	NET GROWTH	1000	1.	2.	з.
	-100%	0	100%			
Al and Machine Learning				176	82	176
Specialists			•			
Data Analysts and Scientists				54	41	55
		A				
Business Intelligence Analysts				17	18	19
Business Development	_	▲ 		_		
Professionals				14	19	16
Assembly and Factory Workers				2	0	28
		-		J		
Administrative Assistants and				-20	-20	24
Executive Secretaries						

Economy A Global CORE SKILLS OF 2025 Analytical thinking 79%

SKILLS OF INCREASING USE BY 2030



Upskilling and reskilling	outlook					
37 Global 41	29 Global 29	22 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
	predominantly people, pre	edominantly technology, or Technology Global	48% 29% 22% 48% 30% 22% 31% 34% 34% 33% 33% 34%	Public policies to improve talent Share of respondents who agree to the talent availability Economy A Global Funding for reskilling and upskilling Provision of reskilling and upskilling Improvements to public education Flexibility on hiring and firing pract Changes to immigration laws	hat the particular public policy ha	ECONOMY GLOBAL 53% 55% 53% 52% 47% 47% 41% 44%
Key barriers for business Transformation barriers Share of organisations su Economy A Global Skills gaps in the labour r	rveyed expecting the barr	ers will hinder their organi	ECONOMY GLOBAL	Wage outlook Wage trends Share of organizations projecting t percentage of the company's total Growing Global Similar	revenues	
Organization culture and Inability to attract talent to Lack of adequate data ar Insufficient understanding	the industry		65% 63% 47% 46% 40% 37% 36% 32% 32% 25%			43% 46% 119 52% 41% 79
Talent availability outlool	k			DEI Actions		
	*	al average	+100% 27%	Share of employers surveyed plan 67 I Global 51 Run comprehensive DEI training for managers and staff Al Strategy	60 Global 42 Set DEI goals, targets or quotas	56 Global 48 Targeted recruitment, retention and progression initiatives
Talent retention of existing 19%	A		+100% 36%	Share of employers surveyed plan capability and prevalence 861 Giobal 77	ning to implement the stated stra 72 I Global 69	66 I Global 49



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Re-orienting your organization to target new business opportunities created by Al



167.6

Contextual indicators

Indonesia

Regional average Income Group	average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	74%	Secondary Education Attainment	(2023)	39%
Vulnerable employment	(2022)	50%	Tertiary Education Attainment	(2023)	12%
Share of youth not in employment, education, or training (NEET)	(2023)	21%	Ease of finding skilled employees in local labour market		5
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(222.4)	
Unemployment rate among workers with basic edu.	(2023)	1%	labour	(2024)	5
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)	5

Jobs and Skills outlook

14% Giobal 22%	36% Giobal 39%	94% Giobal 83%	90% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	83%	Slower economic growth 50% 42%
Increased efforts and investments to reduce carbon	6 7 % 47%	
Rising cost of living, higher prices or inflation	63% 50%	
Increased efforts and investments to adapt to climate	61% 41%	Growing working-age 39% 24%
Increased geopolitical division and conflicts	5 7% 34%	
Ageing and declining working- age populations	54%	Stricter anti-trust and competition 17% regulations 17%

Technology trends

Technology trends driving business transformation

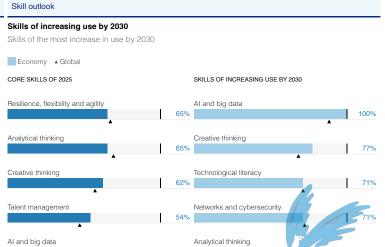
Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global			
Al and information processing technologies (big data, VR, AR	83% 86%	Semiconductors and computing technologies	
Robots and autonomous systems	65% 58%	Biotechnology and gene technologies	
Energy generation, storage and distribution	54% 41%		
New materials and composites	52% 30%	Quantum and encryption	
Sensing, laser and optical technologies	39% 18%		
Jobs outlook		Skill outlook	

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

structural chuin (percent)						
Net growth Job Growth J	ob displacement	Net Growth Global net growth				
1. Net growth 2. Global net gr	owth 3. Chur	'n				
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				52	82	52
Specialists				52	02	52
Big Data Specialists				26	113	28
Dig Data Specialists				20	113	20
Business Development	1			15	10	19
Professionals				15	19	19
Managing Directors and Chief					-	-
Executives		Ų.		7	5	7
		_				
Assembly and Factory Workers	6			-9	0	15
Data Entry Clerks				-29	-26	29
		A				



54%

64%

33% 20%

24% 11% 13% 9% 13% 12%

Indonesia

Upskilling and reskilling	g outlook						
36 Global 41	30 Global 29	22 Global 19	13 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontie	ər			Public policy			
	er y predominantly people, pro Combination Global		r a combination of both	Public policies to improve tale Share of respondents who agre the talent availability Economy Global	ent availability e that the particular public policy has	the greatest potential to	
low			46% 31% 23%	Provision of reskilling and upskil	ling	62%	52%
030			48% 30% 22%	Funding for reskilling and upskil	-	56%	55%
			32% 35% 33% 33% 33% 34%	Flexibility on hiring and firing pra		47%	44%
				Flexibility on setting wages	*	44%	47%
Key barriers for busines	ss transformation			≜ Wage outlook		41%	38%
		<u>.</u>	54% 63% 48% 37% 48% 39% 44% 32%			38% 52%	53% 41%
Talent availability outloo	¢		37% 46%	DEI Actions			
Falent trend Share of respondents wi	ho expect their talent availa	bility to improve or worser	in five years	Share of employers surveyed pl	anning to implement the diversity, eq	uity and inclusion measu	ire
Improving A Global ave	erage Worsening 🔺 Glob	al average		62 I Global 48	56 Global 42	53 Global 51	
alent availability when h	hiring	A	+100% 26%	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas	Run comprehensive DEI trai managers and staff	ining for
alent development of e	existing workforce		+100% 74%	AI Strategy			
alent retention of existin	*		A	Share of employers surveyed pl capability and prevalence	anning to implement the stated strate	gy in response to Al's in	creasin
-100%	*		+100% 44%	94 Global 77	74 Giobal 69	65 Global 62	
				Reskilling and upskilling your existing workforce to better work alongside Al	Hiring new people with skills to design Al tools and enhancements appropriate for	Hiring new people with skills work alongside Al	s to better



INDICATORS			INDICATORS			
Labour force participation	(2023)	68%	Secondary Education Attainment	(2022)		80%
Vulnerable employment	(2022)	10%	Tertiary Education Attainment	(2022)		47%
Share of youth not in employment, education, or training (NEET)	(2023)	6%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(222.4)		
Unemployment rate among workers with basic edu.	(2023)	6%	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

10% Global 22%	37% Giobal 39%	87% Giobal 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Increased efforts and investments to adapt to climate		Increased geopolitical division and conflicts	33% 34%
Increased focus on labour and social issues		Increased restrictions to global trade and investment	29% 23%
Broadening digital access		Growing working-age populations	29% 24%
Increased efforts and investments to reduce carbon		Rising cost of living, higher prices or inflation	29% 50%
Ageing and declining working- age populations		Stricter anti-trust and competition regulations	24% 17%
Slower economic growth		Increased government subsidies and industrial policy	19% 21%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

Al and information processing technologies (big data, VR, AR	81% 86% Quantum	n and encryption	29% 12%
Robots and autonomous systems	52% 58% New mat	terials and composites	<mark>29%</mark> 30%
Energy generation, storage and distribution	43% Satellites 41% technolo	s and space	14% 9%
Sensing, laser and optical technologies	43% Biotechn 18% technolo	nology and gene	10% 11%
Semiconductors and computing technologies	43% 20%		

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

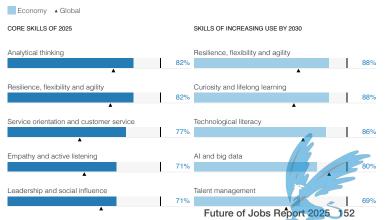
Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 2 Global net grov 9 Chu

1. Net growth 2. Global net grow	wth 3. Churn					
	10001	NET GROWTH	10001	1.	2.	з.
	-100%	0	100%			
Sustainability Specialists				24	33	24
AI and Machine Learning Specialists				23	82	23
Business Development Professionals				20	19	20
Vocational Education Teachers				15	9	15
Data Analysts and Scientists				11	41	15
Supply Chain and Logistics Specialists				7	17	13



Upskilling and reskilling	outlook					
33 Global 41	31 Global 29	25 Global 19	10 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	r			Public policy		
	er / predominantly people, pr Combination 🔛 Global 📕		or a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy A Global		s the greatest potential to increas
low	_	_	42% 35% 23% 48% 30% 22%	Improvements to public education Flexibility on hiring and firing prac		60% 47%
030			30% 38% 32%	Funding for reskilling and upskillin	±	47% 44%
			33% 33% 34%	Provision of reskilling and upskillin	g	47% 55% 47% 52%
				Changes to labour laws related to	remote work	40% 36%
Key barriers for busines	ss transformation			Wage outlook		
Economy A Global kills gaps in the labour nability to attract talent to nability to attract talent to prganization culture and hortage of investment of	o my firm o the industry I resistance to change	A	ECONOMY GLOBAL 76% 63% 43% 27% 38% 37% 33% 46% 29% 26%	percentage of the company's total		47% 47% 52% 41%
Talent availability outloo	ok			DEI Actions		
alent trend Share of respondents wh	no expect their talent availa	ability to improve or worse	n in five vears	Share of employers surveyed plar	nning to implement the diversity, ea	quity and inclusion measure
Improving A Global ave	erage Worsening & Glob			73 I Giobal 39	60 I Global 51	53 Global 33
alent availability when h 3% -100%	iiring	A	+100% 21%	Pay equity reviews and salary audits	Run comprehensive DEI training for managers and staff	Anti-harrasment protocols
alent development of ex % -100%	xisting workforce		+100% 62%	AI Strategy		
alent retention of existin	g workforce		A	Share of employers surveyed plan capability and prevalence	nning to implement the stated strat	tegy in response to AI's increasin
8% -100%	A	A	+100% 23%	86 Global 77	71 Global 69	71 Global 49

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

INDICATORS				INDICATORS				
Labour force participation	(2023)		69%	Secondary Education Attainment	(2022)		8	5%
Vulnerable employment	(2022)		8%	Tertiary Education Attainment	(2022)		3(8%
Share of youth not in employment, education, or training (NEET)	(2023)		15%		(2024)			6
Unemployment rate	(2023)		3%	Fill vacancies by hiring foreign	(000 ()			
Unemployment rate among workers with basic edu.	(2023)		5%	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)		2%	Country investment in mid-career training	(2022)			4
Jobs and Skills outlook								

000/	400
20% Global 22%	43%

43% | Global 39% Skill disruption Shares of core skills which will change 86% | Global 83% Organizations with DEI priorities Share of organizations with DEI priorities

96% | Global 88%

Al exposure Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Five-year structural labour-force churn

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Labour-market churn

Broadening digital access	68% 60%	Increased efforts and investments to reduce carbon	<mark>2%</mark> 47%
Rising cost of living, higher prices or inflation		Ageing and declining working- age populations	<mark>9%</mark> 40%
Stricter anti-trust and competition regulations	46% 17%	Increased efforts and investments to adapt to climate	4% 41%
Increased focus on labour and social issues	46% 46%	Growing working-age populations	4% 24%
Slower economic growth	42% 42%	Increased restrictions to global trade and investment	<mark>2%</mark> 23%
Increased geopolitical division and conflicts	37% 34%	Increased government subsidies and industrial policy	<mark>0%</mark> 21%

18%

Skill outlook

Economy A Global

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

AI and information processing

technologies (big data, VR, AR...

Robots and autonomous systems

New materials and composites

Energy generation, storage and

Sensing, laser and optical

distribution

technologies

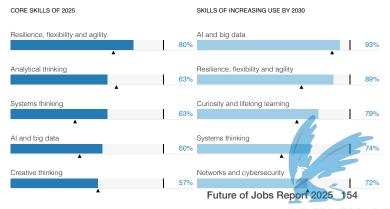
Jobs outlook

Semiconductors and computing 91% 17% 86% technologies 20% 57% 12% Quantum and encryption 58% 12% 29% Biotechnology and gene 12% 30% technologies 11% Satellites and space 29% 5% 41% technologies 24%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth	Job displacement	Net Growth				
1. Net growth 2. Global net gr	rowth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
AI and Machine Learning Specialists	10070		4	65	82	65
Data Analysts and Scientists				60	41	68
Business Intelligence Analysts	3			25	18	30
Business Development Professionals				22	19	22
Assembly and Factory Worker	ſS			-11	0	22
Administrative Assistants and Executive Secretaries				-20	-20	20



44 Global 41	26 Global 29	17 Global 19	12 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontie	er			Public policy			
	er y predominantly people, pro Combination Global		r a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy A Global		s the greatest potential to ECONOMY	
low			38% 40% 22%	Funding for reskilling and upskillin	g	71%	55%
030			48% 30% 22%	Provision of reskilling and upskillin	g	54%	52%
			26% 37% 37% 33% 33% 34%	Improvements to public education	systems	50%	47%
				Changes to labour laws related to		32%	36%
				Improved transport infrastructure	and services	32%	22%
Key barriers for busine	ss transformation			Wage outlook			
kills gaps in the labour Organization culture and Dutdated or inflexible re	d resistance to change	<u>.</u>	48% 63% 41% 46%	Growing Global Similar		47% 4 52%	
ack of adequate data a Shortage of investment (and tecĥnical infrastructure capital		41% 39% 36% 32%				
hortage of investment	câpital		36% 32%	DEI Actions			
hortage of investment Talent availability outloo alent trend	capital		36% 32% 29% 26%	DEI Actions Share of employers surveyed plar	ning to implement the diversity, ec	quity and inclusion measu	re
hortage of investment of Talent availability outloo alent trend hare of respondents wi	câpital	ability to improve or worser	36% 32% 29% 26%		ning to implement the diversity, ec	quity and inclusion measu	re
thortage of investment of Talent availability outloo alent trend thare of respondents wi Improving & Global availability when the	capital ok ho expect their talent availa erage Worsening & Glob	ability to improve or worser	36% 32% 29% 26%	Share of employers surveyed plar			
Talent availability outloo alent trend hare of respondents wi Improving & Global availability when h 0%100%	capital ok ho expect their talent availa erage Worsening & Glob niring xisting workforce	ability to improve or worser val average	 36% 32% 29% 26% n in five years +100% 17% 	Share of employers surveyed plar 661 Global 48 Targeted recruitment, retention and	59 I Global 51 Run comprehensive DEI training for	48 Global 42	
shortage of investment of Talent availability outloo alent trend share of respondents wi Improving & Global availability when h	capital ok ho expect their talent availa erage Worsening & Glob niring xisting workforce	ability to improve or worser	36% 32% 29% 26%	Share of employers surveyed plan 66 I Global 48 Targeted recruitment, retention and progression initiatives AI Strategy	59 I Global 51 Run comprehensive DEI training for	48 Global 42 Set DEI goals, targets or qu	otas

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

Regional average Income Group	o average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	53%	Secondary Education Attainment	(2022)		53%
Vulnerable employment	(2022)	15%	Tertiary Education Attainment	(2022)		17%
Share of youth not in employment, education, or training (NEET)	(2023)	13%		. ,		4
Unemployment rate	(2023)	7%			 	
Unemployment rate among workers with basic edu.	(2023)	10%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	4%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

18% Giobal 22%	38% Global 39%	88% Giobal 83%	96% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Increased efforts and investments to reduce carbon	70% 47%	Increased efforts and investments to adapt to climate	42% 41%
Broadening digital access		Increased geopolitical division and conflicts	42% 34%
Rising cost of living, higher prices or inflation		Increased restrictions to global trade and investment	26% 23%
Increased focus on labour and social issues		Growing working-age populations	26% 24%
Ageing and declining working- age populations		Stricter anti-trust and competition regulations	22% 17%
Slower economic growth	46% 42%	Increased government subsidies and industrial policy	19% 21%

86% 86% 65% 58% 49% 41% 38% 30% 28% 20%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

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Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global		
Al and information processing technologies (big data, VR, AR		
Robots and autonomous systems		
Energy generation, storage and distribution		
New materials and composites		
Semiconductors and computing technologies		

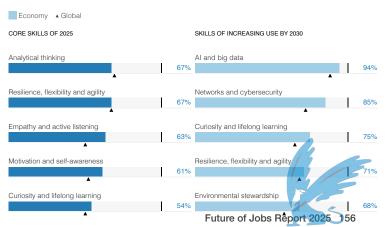
Sensing, laser and optical technologies		22% 18%
Quantum and encryption		18% 12%
Satellites and space technologies		11% 9%
Biotechnology and gene technologies	_	10% 11%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and

structural churn (percent) Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. 1. Al and Machine Learning 37 82 37 Specialists **Business Development** 19 19 19 Professionals General and Operations 9 4 7 Managers Business Intelligence Analysts 18 16 I 3 Assembly and Factory Workers -5 0 20 -8 14 Accountants and Auditors -14



Italy

39 Global 41	27 Global 29	22 Global 19	11 Global 11											
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill											
Human-machine frontie	r			Public pol	icy									
	er / predominantly people, pro Combination Global		or a combination of both	Public pol Share of re the talent a Economy	spondent vailability	s who ag		-		blic policy	has the g	greatest	potential to	
low		_	46% 35% 18%	Funding fo	r reskilling	g and ups	killing						65%	55%
2030			48% 30% 22%	Provision o	f reskilling	g and ups	killing						61%	52%
			34% 35% 31% 33% 33% 34%	Improveme									49%	47%
				Changes to			d to rem	ote worł	(47%	36%
				Flexibility a	n setting	wages							37%	38%
Key barriers for busines	s transformation			Wage out	ook									
Organization culture and	o the industry and technical infrastructure resistance to change	-	ECONOMY GLOBAL 59% 63% 44% 37% 39% 32%	Growing	Globa	al Simi	lar G	lobal	Declinin	g 📕 Gloi	bal			59% 41%
nability to attract talent t	o my firm		34% 27%											
Talent availability outloo	ik			DEI Action	าร									
Falent trend Share of respondents wh	no expect their talent availa	ability to improve or worse	n in five years	Share of er	nployers	surveyed	planning	to impl	ement th	e diversity	, equity a	and inclu	ision meas	ure
	erage Worsening A Glob			57 I	Global 51		Ę	5 3 i	àlobal 48		4	17 I a	àlobal 33	
alent availability when h	iring		+100% 29%	Run compre managers a		training for		rgeted rec ogression		tention and	A	nti-harrasm	ent protocols	
alent development of ex			+100% 77%	AI Strateg										
	A		A	Share of er capability a			planning	to impl	ement th	e stated s	trategy ir	n respon	se to Al's i	ncreasin
alent retention of existin	g workforce					lionoc								

Reskilling and upskilling your existing workforce to better work alongside Al



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Future of Jobs Report 2025 57

Hiring new people with skills to better work alongside AI

INDICATORS			INDICATORS			
Labour force participation	(2023)	64%	Secondary Education Attainment	(2020)		85%
Vulnerable employment	(2022)	8%	Tertiary Education Attainment			NA
Share of youth not in employment, education, or training (NEET)	(2019)	3%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(000.0)		
Unemployment rate among workers with basic edu.	-	NA	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2020)	2%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

22% Giobal 22%	34% Giobal 39%	96% Giobal 83%	90% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Ageing and declining working- age populations	69% 40%	Increased focus on labour and social issues	48% 46%
Broadening digital access		Increased geopolitical division and conflicts	46% 34%
Slower economic growth	64% 42%	Increased restrictions to global trade and investment	25% 23%
Increased efforts and investments to reduce carbon	60% 47%	Increased government subsidies and industrial policy	22% 21%
Rising cost of living, higher prices or inflation		Growing working-age populations	20% 24%
Increased efforts and investments to adapt to climate		Stricter anti-trust and competition regulations	14% 17%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global
Economy	Global

.

Al and information processing technologies (big data, VR, AR	94% 86%	Quantum and encryption 27%
Robots and autonomous systems		Sensing, laser and optical technologies 26%
Semiconductors and computing technologies	39% 20%	Biotechnology and gene 21% 11%
Energy generation, storage and distribution	35% 41%	Satellites and space 15% technologies 9%
New materials and composites	31% 30%	

Skill outlook

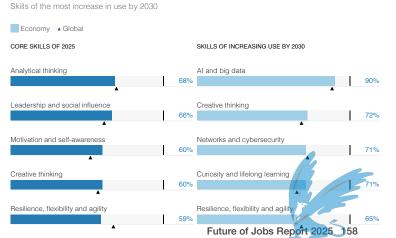
Skills of increasing use by 2030

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 1. 2. З. AI and Machine Learning 51 82 51 Specialists **Business Development** 20 19 20 Professionals General and Operations 29 17 4 Managers Managing Directors and Chief 5 13 13 Executives Administrative Assistants and -16 -20 17 Executive Secretaries Accounting, Bookkeeping and 19 -19 -18 Payroll Clerks



Upskilling and reskilling outlook												
39 Giobal 41 27 G	obal 29 21 Glob	nal 19 13 Glob	oal 11									
Would not need training by 2030 Would be ups current role												
Human-machine frontier				Public policy								
Human-machine frontier % of tasks completed by predominant Human Global Combination ALL TASKS	ly people, predominantly tecl		of both	Public polici Share of resp the talent ava Economy	ondents who ilability Global	agree tha	-		c policy h	as the grea		o increase Y GLOBAL
Now			33% 20% 30% 22%	Provision of re Funding for re			*				58%	52%
2030			38% 29% 33% 34%	Flexibility on			es				53%	55% 44%
				Flexibility on Improvement			/stems				43%	38%
Key barriers for business transformat	ion			Wage outloo			*				36%	47%
Organization culture and resistance to Inability to attract talent to the industry Skills gaps in the labour market Insufficient understanding of opportun Lack of adequate data and technical i	ities	ECONOMY 55% 49% 41% 38%	46% 37% 63% 25%	Growing	Global	Similar	Global	Declining	Globa	1		51% 4% 41% 7%
÷ Talent availability outlook		36%	32%	DEI Actions								
Talent trend Share of respondents who expect thei	r talent availability to improve	or worsen in five years		Share of emp	loyers surve	/ed plannir	ng to imple	ment the	diversity, e	equity and i	nclusion mea	sure
Improving A Global average Wors		,		65 I GIO	oal 51		45 i s	lobal 42		45	Global 48	
Talent availability when hiring 47%	A	+100%	% 23%	Run compreher managers and	isive DEI training staff	for	Set DEI goals	s, targets or c	quotas		d recruitment, retession initiatives	ntion and
Talent development of existing workfor 0% -100%	ce	+ 1009	% 80%				ng to imple	ement the	stated stra	ategy in res	ponse to Al's	increasing
Talent retention of existing workforce 18% -100%		+1009	% 30%	capability and			68 1g	lobal 69		68	Global 62	

Reskilling and upskilling your existing workforce to better work alongside Al



Hiring new people with skills to better work alongside AI

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

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N/A

Kazakhstan

Regional average Income Grou	up average				
INDICATORS			INDICATORS		
Labour force participation	-	NA	Secondary Education Attainment (2	019)	94%
Vulnerable employment	(2022)	24%	Tertiary Education Attainment		NA
Share of youth not in employment, education, or training (NEET)	•	NA	Ease of finding skilled employees (2) in local labour market	024)	4
Unemployment rate	(2022)	5%	Fill vacancies by hiring foreign		
Unemployment rate among workers with basic edu.	-	NA	labour (2)	024)	4
Unemployment rate among workers with advanced edu.	-	NA	Country investment in mid-career (2) training	022)	3
John and Skilla autlank					

19% Giobal 22%	40% Giobal 39%	69% Giobal 83%	63% Global 88%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes		

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Broadening digital access		Increased geopolitical division and conflicts	29% 34%
Rising cost of living, higher prices or inflation		Increased restrictions to global trade and investment	25% 23%
Slower economic growth		Growing working-age populations	25% 24%
Increased focus on labour and social issues		Increased efforts and investments to adapt to climate	21% 41%
Increased government subsidies and industrial policy	30% 21%	Stricter anti-trust and competition regulations	21% 17%
Increased efforts and investments to reduce carbon		Ageing and declining working- age populations	20% 40%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

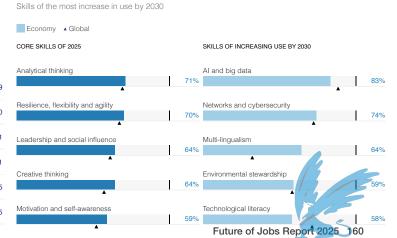
Economy Global			
Al and information processing technologies (big data, VR, AR		Sensing, laser and optical technologies	
Energy generation, storage and distribution		Satellites and space technologies	
Robots and autonomous systems	44% 58%	Quantum and encryption	
New materials and composites		Biotechnology and gene technologies	
Semiconductors and computing technologies	15% 20%		
Jobs outlook		Skill outlook	

Skills of increasing use by 2030

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 1. 2. З. AI and Machine Learning 39 82 39 Specialists Energy Engineers 18 10 9 21 Accountants and Auditors -8 6 Lawyers 2 11 -5 I Accounting, Bookkeeping and -14 -18 15 Payroll Clerks Administrative Assistants and -14 -20 15 Executive Secretaries



11% 18% 10% 9% 8% 12% 8% 11% Kazakhstan

Upskilling and reskilling	j outlook					
54 Global 41	24 Global 29	13 Global 19	9 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	r			Public policy		
Human Global	er y predominantly people, pre Combination Global	, 0,,	or a combination of both	Public policies to improve talen Share of respondents who agree the talent availability Economy Global		has the greatest potential to increase
LL TASKS				Funding for reskilling and upskillir	ng	ECONOMY GLOBA
			43% 31% 26% 48% 30% 22%	Improvements to public education	n systems	54% 55%
030			29% 32% 39% 33% 33% 34%	Provision of reskilling and upskillir	ng 着	51% 47% 48% 52%
				Flexibility on setting wages	*	46% 38%
				Changes to labour laws related to	remote work	39% 36%
Key barriers for busines	ss transformation			Wage outlook		
ransformation barrier	s urveyed expecting the barr	iers will hinder their orgar	nisation transformation	Wage trends Share of organizations projecting percentage of the company's tota		rms of workers' compensation as
kills gaps in the labour	market		ECONOMY GLOBAL	Growing Global Similar	Global Declining Globa	al
			70% 63%			55% 37% 8
hortage of investment of	and technical infrastructure		40% 26%			0210 4110 1
Organization culture and			34% 32%			
nability to attract talent t	to my firm		31% 46% 26% 27%			
Talent availability outloo	ok		2070 2170	DEI Actions		
alent trend	ho expect their talent availa	bility to improve or worse	n in five vears	Share of employers surveyed plan	nning to implement the diversity,	equity and inclusion measure
	erage Worsening 🔺 Glob		nin nvo youro	43 Global 48	40 Global 39	39 Global 51
alent availability when h	hiring		+100% 23%	Targeted recruitment, retention and progression initiatives	Pay equity reviews and salary audits	Run comprehensive DEI training for managers and staff
alent development of e	xisting workforce	A		AI Strategy		
% -100%	A workforce		+100% 77%	Share of employers surveyed plan capability and prevalence	nning to implement the stated str	ategy in response to AI's increasing
Falent retention of existin 9% -100%			+100% 58%	57 Januar	55 1000 7	49



55 I Global 77

Reskilling and upskilling your existing workforce to better work alongside Al

49 | Global 41 Downsizing workforce where AI can replicate people's work



Korea, Republic of

Regional average Income Group	average					
INDICATORS	min				INDICATORS min	max
Labour force participation	(2023)			69%	Secondary Education Attainment (2023)	81%
Vulnerable employment	(2022)			19%	Tertiary Education Attainment (2023)	49%
Share of youth not in employment, education, or training (NEET)	-			NA	Ease of finding skilled employees (2024) in local labour market	5
Unemployment rate	(2023)			3%	Fill vacancies by hiring foreign (2024)	
Unemployment rate among workers with basic edu.	(2023)			3%	labour (2024)	4
Unemployment rate among workers with advanced edu.	(2023)			3%	Country investment in mid-career (2022) training	4
Jobs and Skills outlook						
17% Global 22%		38% Global 399	%		100% Global 83%	100% Global 88%
Labour-market churn Five-year structural labour-ford	ce churn	Skill disruption Shares of core skills w	hich will change		Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programmes
Trend outlook						
	transformation					
Macrotrends driving business Share of organizations surveyed		end as likely to drive tran	sformation in their (organiza	ation	
Economy Global						
Broadening digital access				71% 60%	Rising cost of living, higher prices or inflation	47% 50%
Increased geopolitical division and conflicts				71% 34%	Increased efforts and investments to adapt to climate	41% 41%
Increased efforts and investments to reduce carbon				65% 47%	Increased focus on labour and social issues	35% 46%
Slower economic growth				59% 42%	Growing working-age populations	24% 24%
Ageing and declining working- age populations				59% 40%	Increased government subsidies and industrial policy	18% 21%
Increased restrictions to global trade and investment				53% 23%	Stricter anti-trust and competition regulations	<mark>6%</mark> 17%
Technology trends				<u> </u>		· · · · ·
Technology trends driving bus						
Share of organizations surveyed	that identify the tech	nology trend as likely to	drive business tran	istormat	ion	
Al and information processing	_			88%	Energy generation, storage and	35%
technologies (big data, VR, AR				86%	distribution	30% 41%
Robots and autonomous system	IS			65% 58%	Quantum and encryption	29% 12%
New materials and composites				53% 30%	Biotechnology and gene technologies	24% 11%
Semiconductors and computing technologies				53% 20%	Satellites and space technologies	18% 9%
Sensing, laser and optical technologies				47% 18%		
Jobs outlook					Skill outlook	
Key roles for business transfor Roles most selected by organiza		red by net role growth, a	and their net growth	and	Skills of increasing use by 2030 Skills of the most increase in use by 2030	
structural churn (percent) Net growth Job Growth Job	h displacement - Net G	arowth			Economy A Global	
1. Net growth 2. Global net grov	vth 3. Churn	NET GROWTH	I		CORE SKILLS OF 2025	SKILLS OF INCREASING USE BY 2030
	-100%	0	1. 2 .	3.	Analytical thinking	Creative thinking
System Engineers			41 33	41	75%	87%
AI and Machine Learning Specialists			22 82	22	Creative thinking 75%	Al and big data 87%
Managing Directors and Chief Executives		D	10 5	10	Motivation and self-awareness	Leadership and social influence
Data Engineers			10 36	16	Curriceity and lifelane learning	•
General and Operations Managers			-12 4	14	Curiosity and lifelong learning 63%	Systems thinking 63%
Accounting, Bookkeeping and Payroll Clerks		, –	-14 -18	3 14	Leadership and social influence 63%	Networks and cybersecurity 63%
					A	Future of Jobs Report 2025 162

Korea, Republic of

Upskilling and reskilling	outlook									
52 Global 41 Would not need training by 2030	23 Global 29 Would be upskilled in their current role	14 Global 19 Would be upskilled and redeployed	11 Global 11 Would be unlikely to upskill							
Human-machine frontier	r			Public policy						
	Predominantly people, pre	_	a combination of both 48% 33% 19% 48% 30% 22% 37% 41% 22% 33% 33% 34%	Public policies to improve talen Share of respondents who agree to the talent availability Economy Global Flexibility on hiring and firing prace Funding for reskilling and upskilling Provision of reskilling and upskilling Changes to immigration laws Flexibility on setting wages	that the particular public policy h tices	as the greatest potential to increase ECONOMY GLOBAL 67% 44% 58% 55% 58% 52% 42% 26%				
Key barriers for busines	s transformation			▲ Wage outlook		33% 38%				
Economy A Global	o the industry nd technical infrastructure resistance to change	ers will hinder their organis	ECONOMY GLOBAL 47% 37% 47% 32% 41% 46% 35% 27%	Wage trends Share of organizations projecting percentage of the company's tota Growing Global Similar	l revenues					
Talent availability outloo	k			DEI Actions						
	Å		+100% 17%	Share of employers surveyed plan 75 I Global 51 Run comprehensive DEI training for managers and staff Al Strategy	nning to implement the diversity, e	aquity and inclusion measure				
% -100%	g workforce		+100% 73%	Share of employers surveyed plar capability and prevalence	nning to implement the stated stra	ategy in response to AI's increasing				
	-	A	+100% 27%	100 Global 69	89 Global 77	78 Global 49				

100 | Global 69 Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills 89 Global 77

/8 | Global 49

Reskilling and upskilling your existing workforce to better work alongside Al

Re-orienting your organization to target new business opportunities created by AI



39% 24% 30% 47% 24% 41% 24% 17% 9% 21% 7% 23%

Contextual indicators

INDICATORS			INDICATORS			
Labour force participation	(2023)	65%	Secondary Education Attainment	(2023)		69%
Vulnerable employment	(2022)	9%	Tertiary Education Attainment	(2023)		37%
Share of youth not in employment, education, or training (NEET)	(2023)	7%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)	6%	Fill vacancies by hiring foreign		 	
Unemployment rate among workers with basic edu.	(2023)	12%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

13% Giobal 22%	37% Global 39%	87% Global 83%	92% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global		
Ageing and declining working- age populations	63% 40%	
Rising cost of living, higher prices or inflation	54% 50%	Increased efforts and investments to reduce carbon
Increased focus on labour and social issues	50% 46%	Increased efforts and investments to adapt to climate
Broadening digital access	44% 60%	
Slower economic growth	41% 42%	Increased government subsidies and industrial policy
Increased geopolitical division and conflicts	41% 34%	Increased restrictions to global trade and investment
Technology trends		

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

AI and information processing Biotechnology and gene 87% 11% technologies (big data, VR, AR... technologies 11% 86% Semiconductors and computing 59% 7% Robots and autonomous systems 58% technologies 20% Energy generation, storage and 41% Satellites and space 4% 41% 9% technologies 28% 2% New materials and composites Quantum and encryption 30% 12% 11% 18%

Skills of increasing use by 2030

Skill outlook

technologies Jobs outlook

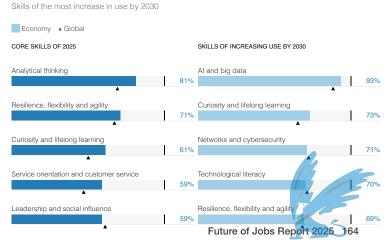
Sensing, laser and optical

distribution

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and

structural churn (percent)						
Net growth Job Growth Job	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net grow	vth 3. Churr	1				
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				30	82	30
Specialists				50	02	50
Business Intelligence Analysts				23	18	23
Business Intelligence Analysis				23	10	23
Data Applyate and Caiantista						~~~
Data Analysts and Scientists				20	41	20
Assembly and Factory Workers				13	0	17
General and Operations		-				
Managers		Ļ		4	4	6
Associations and Auditors		-				
Accountants and Auditors				-21	-8	23



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Upskilling and reskilling	outlook								
30 Global 41	37 Global 29	21 Global 19	12 Global 11						
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill						
Human-machine frontie	r			Public policy					
Human Global	er y predominantly people, pr Combination Global		r a combination of both	Public policies to Share of responder the talent availabilit Economy Glob Funding for reskillir	nts who agree tl y al	nat the particular p	ublic policy has	the greatest potential	to increase IY GLOBA
Vow			47% 35% 17% 48% 30% 22%	Flexibility on hiring				61%	55%
2030			30% 40% 30% 33% 33% 34%	Provision of reskillir	ng and upskillin	g *		42%	44% 52%
				Improvements to purchanges to immigr		systems		42%	47%
Key barriers for busines	ss transformation			Wage outlook	Â.			40%	26%
Skills gaps in the labour Organization culture and nability to attract talent t Dutdated or inflexible re	to the industry gulatory framework	.	76% 63% 52% 46% 44% 37% 41% 39%	Growing Glob	Similar	Global Declin	Giobal	55%	40% 41%
·	and technical infrastructure		30% 32%	DEI Actions					
Talent availability outloc	ж				surveyed plan	ning to implement t	he diversity equ	uity and inclusion mea	SUIRA
	no expect their talent availa erage 🔲 Worsening 🔺 Glob		n in five years	53 Global 51		53 I Global 39		37 Global 42	
alent availability when h	niring		+100% 8%	Run comprehensive DE managers and staff	El training for	Pay equity reviews and	d salary audits	Set DEI goals, targets or	quotas
alent development of ex 1% -100%	A		+100% 53%			ning to implement t	he stated strate	egy in response to Al's	increasing
alent retention of existin	ng workforce		+100% 34%	74 Global 77	aience				

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Transitioning people from jobs that AI will cause to decline, to other roles within your organization

Lithuania

Regional average Income Grou	p average						
INDICATORS				INDICATORS			
Labour force participation	(2023)	6	67%	Secondary Education Attainment	(2022)		92%
Vulnerable employment	(2022)	1	11%	Tertiary Education Attainment	(2022)		41%
Share of youth not in employment, education, or training (NEET)	(2023)	1	14%	Ease of finding skilled employees in local labour market	(2023)		3
Unemployment rate	(2023)		6%	Fill vacancies by hiring foreign			
Unemployment rate among workers with basic edu.	(2023)	1	17%	labour	(2023)		3
Unemployment rate among workers with advanced edu.	(2023)		4%	Country investment in mid-career training	(2022)		5

Jobs and Skills outlook

14% Giobal 22%	35% Giobal 39%	79% Giobal 83%	95% Giobal 88%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes		

Trend outlook

Economy Global

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Rising cost of living, higher prices or inflation	55%	Growing working-age 40% 249
Ageing and declining working- age populations	51%	Slower economic growth 36%
Broadening digital access	49% 60%	Increased efforts and 28% investments to adapt to climate 419
Increased efforts and investments to reduce carbon	47% 47%	Stricter anti-trust and competition 17% regulations 17%
Increased geopolitical division and conflicts	45%	
Increased focus on labour and social issues	43%	•

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

distribution

technologies

Jobs outlook

Al and information processing 89% 86% technologies (big data, VR, AR... 66% Robots and autonomous systems 58% Energy generation, storage and 34% 41% 19% New materials and composites 30% Semiconductors and computing 15% 20%

Sensing, laser and optical technologies	11% 18%
Satellites and space technologies	4% 9%
Biotechnology and gene technologies	4% 11%
Quantum and encryption	<mark>2%</mark> 12%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. 1. 100% Al and Machine Learning 57 82 57 Specialists Data Analysts and Scientists 35 41 35 I. Business Development 19 8 8 Professionals Lawyers 2 4 -3 Client Information and Customer -11 -2 15 Service Workers 18 Accountants and Auditors -8 -15

Economy A Global CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Analytical thinking AI and big data 89% 95% Resilience, flexibility and agility Networks and cybersecurity 80% 83% Leadership and social influence Technological literacy 64% I Curiosity and lifelong learning Resilience, flexibility and agility 64% Technological literacy Curiosity and lifelong learning 59% 76% Future of Jobs Report 2025 66

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Lithuania

Upskilling and reskilling	g outlook						
36 Global 41	36 Global 29	18 Global 19	10 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontie	er			Public policy			
	ier y predominantly people, pr Combination Global		or a combination of both	Public policies to improve talent Share of respondents who agree the the talent availability Economy Global		the greatest potential to incre	
Now			46% 35% 19% 48% 30% 22%	Funding for reskilling and upskilling Provision of reskilling and upskilling	- -	61% 55	5%
2030	_		32% 36% 32% 33% 33% 34%	Improvements to public education	systems		52% 17%
				Flexibility on hiring and firing pract Changes to immigration laws	ices A	40% 44	4%
Key barriers for busine				Wage outlook		33% 26	26%
Skills gaps in the labour Organization culture and Inability to attract talent Outdated or inflexible re Lack of adequate data a	d resistance to change to the industry	<u>*</u>	ECONOMY GLOBAL 83% 63% 40% 46% 36% 37% 36% 39%	Growing Global Similar	Global Declining Global	61% 37% 52% 41%	
Talent availability outlo	iok		36% 32%	DEI Actions			
Talent trend Share of respondents w	ho expect their talent availa	ability to improve or worser	n in five years	Share of employers surveyed plan	ning to implement the diversity, eq	uity and inclusion measure	
Improving A Global av	verage Worsening & Glob	bal average		54 I Global 39	47 Global 48	44 Global 51	
Talent availability when 1 60% -100%	hiring		+100% 21%	Pay equity reviews and salary audits	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff	or
Talent development of e	existing workforce		+100% 72%	AI Strategy			
Talent retention of existin	*		*	Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	egy in response to AI's increas	sing
-100%			+100% 35%				

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

17.2

Contextual indicators

Malaysia

INDICATORS			INDICATORS		
Labour force participation	(2022)	77%	Secondary Education Attainment	(2022)	70%
Vulnerable employment	(2022)	22%	Tertiary Education Attainment	(2022)	239
Share of youth not in employment, education, or training (NEET)	(2022)	10%	Ease of finding skilled employees in local labour market	(2024)	
Unemployment rate	(2022)	2%	Fill vacancies by hiring foreign	(000.1)	
Unemployment rate among workers with basic edu.	(2022)	3%	labour	(2024)	
Unemployment rate among workers with advanced edu.	(2022)	2%	Country investment in mid-career training	(2022)	

Jobs and Skills outlook

11% Giobal 22%	41% Giobal 39%	95% Giobal 83%	94% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	79% 60%	Increased efforts and investments to adapt to climate	41% 41%
Increased geopolitical division and conflicts	59% 34%	Slower economic growth	38% 42%
Increased efforts and investments to reduce carbon		Increased government subsidies and industrial policy	35% 21%
Rising cost of living, higher prices or inflation		Increased focus on labour and social issues	35% 46%
Ageing and declining working- age populations		Stricter anti-trust and competition regulations	31% 17%
Increased restrictions to global trade and investment	45% 23%	Growing working-age populations	28% 24%

З.

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
AI and information processing technologies (big data, VR, AR	82% 86%
Robots and autonomous systems	71% 58%
Energy generation, storage and distribution	54% 41%
Semiconductors and computing technologies	43% 20%
New materials and composites	29% 30%

Sensing, laser and opticaltechnologies	25% 18%
Quantum and encryption	21% 12%
Biotechnology and genetechnologies	21% 11%
Satellites and spacetechnologies	18% 9%

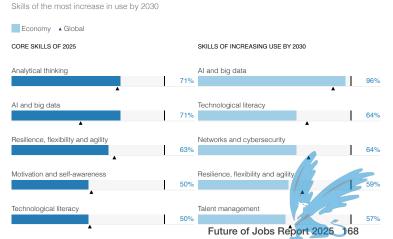
Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 1. 100% 2.

AI and Machine Learning Specialists		•	29	82	29
Supply Chain and Logistics Specialists			12	17	15
Assembly and Factory Workers			11	0	20
Managing Directors and Chief Executives	D		10	5	10
Administrative Assistants and Executive Secretaries			-17	-20	17
Data Entry Clerks			-28	-26	28



Malaysia

Upskilling and reskilling	outlook						
44 Global 41 Would not need training by 2030	25 Global 29 Would be upskilled in their current role	20 Global 19 Would be upskilled and redeployed	11 Global 11 Would be unlikely to upskill				
Human-machine frontier				Public policy			
	r predominantly people, pre Combination Global		a combination of both 47% 28% 25% 48% 30% 22% 33% 34% 33% 33% 34%	Public policies to improve taler Share of respondents who agree the talent availability Economy A Global Funding for reskilling and upskillin Provision of reskilling and upskillin Flexibility on setting wages Flexibility on hiring and firing prac Improvements to public education	that the particular public policy has 19 19 19 10 10 10 10 10 10 10 10 10 10	s the greatest potential to increase ECONOMY GLOBAN 70% 55% 55% 52% 35% 38% 35% 44%	
Key barriers for business	s transformation			Wage outlook	*	30% 47%	
Economy Global Skills gaps in the labour n Organization culture and Outdated or inflexible reg Inability to attract talent to Lack of adequate data an	resistance to change julatory framework		ECONOMY GLOBAL 59% 63% 45% 46% 41% 39% 35% 37%	percentage of the company's tota Growing Global Similar		60% 35% 5 52% 41% 7	
Talent availability outlool	÷ k			DEI Actions			
	o expect their talent availal rage Worsening & Globa		in five years	Share of employers surveyed pla 75 Global 48	55 I Global 39	quity and inclusion measure	
Talent availability when hi 45% -100%	ring	A	+100% 35%	Targeted recruitment, retention and progression initiatives	Pay equity reviews and salary audits	Support workers with caregiving responsibilities	
Talent development of exit 0% -100%	- -		+100% 75%	Al Strategy Share of employers surveyed plat capability and prevalence	nning to implement the stated strat	tegy in response to AI's increasing	
Talent retention of existing	g workforce	A	+100% 40%	72 Global 77	67 Global 69	67 Global 49	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

INDICATORS					INDICATORS				
Labour force participation	(2023)			65%	Secondary Education Attainment	(2023)			41%
Vulnerable employment	(2022)			27%	Tertiary Education Attainment	(2023)			19%
Share of youth not in employment, education, or training (NEET)	(2023)			16%		(2024)			5
Unemployment rate	(2023)			2%	Fill vacancies by hiring foreign	(000.0)			
Unemployment rate among workers with basic edu.	(2023)			2%	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)			3%	Country investment in mid-career training	(2022)			2

Jobs and Skills outlook

16% Giobal 22%	40% Giobal 39%	94% Giobal 83%	97% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	77% 60%	Ageing and declining working- age populations	41% 40%
Increased efforts and investments to reduce carbon	59% 47%	Increased geopolitical division and conflicts	30% 34%
Increased efforts and investments to adapt to climate	49% 41%	Increased restrictions to global trade and investment	26% 23%
Increased focus on labour and social issues	49% 46%	Growing working-age populations	23% 24%
Slower economic growth	44% 42%	Stricter anti-trust and competition regulations	15% 17%
Rising cost of living, higher prices or inflation	42% 50%	Increased government subsidies and industrial policy	13% 21%

29%

20%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global AI and information processing technologies (big data, VR, AR... Robots and autonomous systems Energy generation, storage and distribution New materials and composites Semiconductors and computing technologies

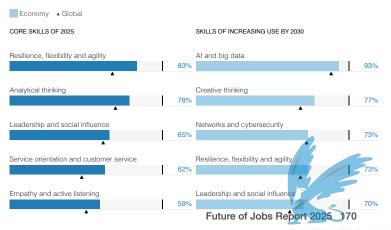
95% 86%	Sensing, laser and optical technologies		20% 18%
63% 58%	Quantum and encryption		19% 12%
45% 41%	Biotechnology and gene technologies		19% 11%
35% 30%	Satellites and space technologies	-	12% 9%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Jo	b displacement	Net Growth	▲ Global n	et growth				
1. Net growth 2. Global net grow	wth 3. Churr	ı						
		NET GF	ROWTH			1.	2.	3.
	-100%	(D		100%			
Data Analysts and Scientists						47	41	47
AI and Machine Learning						46	82	46
Specialists				ļ		40	02	40
General and Operations						2	4	2
Managers						-	-	-
Assembly and Factory Workers						-5	0	17
		1				Ů	Ū	
Accounting, Bookkeeping and						-20	-18	20
Payroll Clerks								20
Administrative Assistants and						-25	-20	26
Executive Secretaries		•						20



Mexico

Upskilling and reskilling	outlook								
35 Global 41	31 Global 29	23 Global 19	11 Global 11						
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill						
Human-machine frontie	r			Public policy					
	er y predominantly people, pre Combination Global		r a combination of both	Public policies to im Share of respondents the talent availability Economy & Global Funding for reskilling	who agree the	at the particular public	policy has the gre	eatest potential to	
			46% 31% 22% 48% 30% 22%	Flexibility on hiring an	d firing practic	ces 🌢		51%	55%
2030	_		31% 34% 35% 33% 33% 34%	Improvements to pub Provision of reskilling				49%	44% 47%
				Flexibility on setting w	vages	*		40%	52% 38%
Key barriers for busines	ss transformation			Wage outlook	*			0070	0070
Skills gaps in the labour of Drganization culture and Dutdated or inflexible reg .ack of adequate data a nability to attract talent to	l resistance to change gulatory framework nd technical infrastructure		ECONOMY GLOBAL 63% 63% 50% 46% 40% 39% 34% 32%	Growing Global	Similar	Global Declining	Global	45% 4 52% 4	
Talent availability outloo	.≑ sk		0170 0170	DEI Actions					
Falent trend Share of respondents wh	no expect their talent availa	bility to improve or worsen	in five years	Share of employers s	urveyed plann	ing to implement the d	liversity, equity and	l inclusion measu	re
	erage Worsening & Glob			61 I Global 51		56 I Global 48	5	2 Global 39	
alent availability when h 2% -100%	iring	A	+100% 38%	Run comprehensive DEI tra managers and staff	aining for	Targeted recruitment, retent progression initiatives	ion and Pay e	equity reviews and sala	ry audits
alent development of ex % -100%	kisting workforce		+100% 68%	Al Strategy Share of employers si	urveyed plann	ing to implement the s	tated strategy in re	sponse to Al's in	creasing
alent retention of existin	g workforce		+100% 53%	capability and prevale					2.040119
	A	A		83 Global 77		79 I Global 69	7	5 Global 62	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Morocco

Regional average Income Group	average						
INDICATORS				INDICATORS			
Labour force participation	-		NA	Secondary Education Attainment	-		NA
Vulnerable employment	(2022)		46%	Tertiary Education Attainment	-		NA
Share of youth not in employment, education, or training (NEET)	-		NA	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2022)		9%	Fill vacancies by hiring foreign	(000.0)		
Unemployment rate among workers with basic edu.	(2022)		10%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2022)		21%	Country investment in mid-career training	(2022)		3

Jobs and Skills outlook

27% Giobal 22%	37% Giobal 39%	81% Giobal 83%	94% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global	
Increased efforts and investments to reduce carbon	45% Increased government subsidies 25% 47% and industrial policy 21%
Increased efforts and investments to adapt to climate	45% Increased restrictions to global 25% 41% trade and investment 23%
Slower economic growth	45% Increased focus on labour and 20% 42% social issues 46%
Broadening digital access	40% Ageing and declining working- 20% 60% age populations 40%
Rising cost of living, higher prices or inflation	40% Growing working-age 5% 50% populations 24%
Increased geopolitical division and conflicts	30% 34%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global

Al and information processing Sensing, laser and optical 20% 18% 90% technologies (big data, VR, AR... 86% technologies Energy generation, storage and 45% Biotechnology and gene 10% distribution 41% technologies 11% 5% 9% 40% Satellites and space Robots and autonomous systems 58% technologies 35% 5% New materials and composites Quantum and encryption 30% 12% Semiconductors and computing 25% technologies 20%

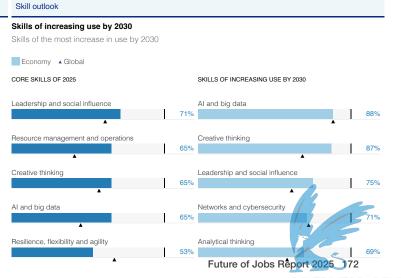
Jobs outlook

Executive Secretaries

Key roles for business transformation

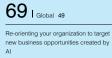
Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement INet Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. 1. AI and Machine Learning 32 82 32 Specialists Digital Marketing and Strategy 29 29 37 Specialists Assembly and Factory Workers 0 13 9 Accountants and Auditors 21 -8 Human Resources Specialists -8 5 8 Administrative Assistants and -20 40 -40



Morocco

Upskilling and reskilling	g outlook					
53 Giobal 41	23 Giobal 29	17 Giobal 19	8 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	ər			Public policy		
luman-machine frontie				Public policies to improve ta		
	y predominantly people, pr		r a combination of both	Share of respondents who age the talent availability	ree that the particular public policy	has the greatest potential to increas
Human Global	Combination Global	lechnology Global		Economy A Global		ECONOMY GLOBA
Now				Funding for reskilling and ups	killing	ECONOMIT GLOBA
			51% 24% 25		<u>.</u>	53% 55%
			48% 30% 22	% Wage subsidies		53% 26%
030			35% 26% 39	% Flexibility on setting wages		0070 2070
			33% 33% 34	%	Á	41% 38%
				Provision of reskilling and ups	kīlling	41% 52%
				Improved transport infrastruct	ure and services	41/0 32/0
						35% 22%
Key barriers for busines	ss transformation			Wage outlook		
ransformation barrier	'S			Wage trends		
hare of organisations s	surveyed expecting the bar	riers will hinder their organ	isation transformation		ing the share of wages and other f	orms of workers' compensation as
Economy A Global			ECONOMY GLOBA	percentage of the company's		
Skills gaps in the labour	market			Growing Global Simi	lar Global Declining Glob	
Organization culture and	d registeres to shares	<u>_</u>	62% 63%	-		59% 29% 12 52% 41%
riganization culture and	d resistance to change		43% 46%			
Shortage of investment of	capital					
			33% 26%			
nsufficient understandir	ng of opportunities		24% 25%			
ack of adequate data a	and technical infrastructure	9				
	4		24% 32%			
Talent availability outloo	ok			DEI Actions		
falent trend				Share of employers surveyed	planning to implement the diversity	r, equity and inclusion measure
Share of respondents wh	ho expect their talent availa	ability to improve or worser	in five years			
Improving A Global ave	erage Worsening A Glob	al average		56 I Global 51	50 Global 48	44 Global 39
alent availability when h	hiring			Run comprehensive DEI training for	Targeted recruitment, retention and	Pay equity reviews and salary audits
-100%	A	A	+100% 56	managers and staff	progression initiatives	
10070				Al Chrotenni		
Talent development of ex	xisting workforce			AI Strategy		
	xisting workforce		+100% 75	%	planning to implement the stated s	trategy in response to Al's increasing
Talent development of e	A		+100% 75	%	planning to implement the stated s	trategy in response to AI's increasing



63 I Global 77 Reskilling and upskilling your existing workforce to better work alongside AI 56 Global 47

Transitioning people from jobs that AI will cause to decline, to other roles within your organization



12.6

Netherlands

Contextua	l indicators

Regional average Income Grou							
INDICATORS			INDICATORS				
Labour force participation	(2023)	6	Secondary Educ	cation Attainmen	t (2022)		74%
Vulnerable employment	(2022)	1	3% Tertiary Education	on Attainment	(2022)		39%
Share of youth not in employment, education, or training (NEET)	(2023)		3% Ease of finding s in local labour m	skilled employee	^s (2024)		4
Unemployment rate	(2023)		3% Fill vacancies by	/ hiring foreign	(000.4)	 	
Unemployment rate among workers with basic edu.	(2023)		3% labour		(2024)		5
Unemployment rate among workers with advanced edu.	(2023)		Country investm	ent in mid-caree	r (2022)		4

Jobs and Skills outlook

19% Giobal 22%	30% Giobal 39%	93% Giobal 83%	95% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased focus on labour and social issues	42% 46%
Ageing and declining working- age populations	57% 40%	Slower economic growth	42% 42%
Increased efforts and investments to reduce carbon		Growing working-age populations	28% 24%
Increased geopolitical division and conflicts		Increased government subsidies and industrial policy	<mark>22%</mark> 21%
Rising cost of living, higher prices or inflation	50% 50%	Increased restrictions to global trade and investment	22% 23%
Increased efforts and investments to adapt to climate		Stricter anti-trust and competition regulations	16% 17%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global		
AI and information processing technologies (big data, VR, AR	94% 86%	Sensing, laser and optical technologies
Robots and autonomous systems	66% 58%	Quantum and encryption
Energy generation, storage and distribution	47% 41%	Biotechnology and gene technologies
Semiconductors and computing technologies	27% 20%	Satellites and space technologies
New materials and composites	23% 30%	

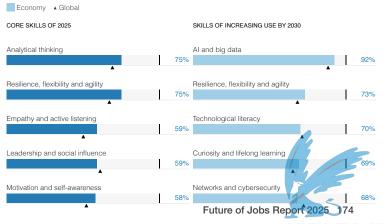
Sensing, laser and optical technologies		19% 18%
Quantum and encryption		14% 12%
Biotechnology and gene technologies	-	13% 11%
Satellites and space technologies		6% 9%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacemen	t Net Growth	▲ Global	net growth				
1. Net growth	2. Global ne	et growth 3. Chu	im						
		1000/		ROWTH			1.	2.	з.
		-100%		0		100%			
AI and Machin Specialists	ie Learning						288	82	288
						•			
Data Analysts	and Scientis	ts					59	41	59
Business Intell	ligence Analy	/sts					15	18	16
General and C Managers	perations			ļ			-2	4	8
Administrative Executive Sec		nd	Ļ	Ì			-23	-20	23
Accounting, B Payroll Clerks	ookkeeping a	and	ļ				-26	-18	26



Netherlands

Upskilling and reskilling	outlook					
35 Global 41	33 Global 29	20 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	ır			Public policy		
	er / predominantly people, pr Combination 📃 Global		or a combination of both	Public policies to improve tal Share of respondents who agree the talent availability Economy Global	ent availability be that the particular public policy ha	as the greatest potential to increas ECONOMY GLOB,
Now			45% 32% 23% 48% 30% 22%	Funding for reskilling and upsk Provision of reskilling and upsk		53% 55%
2030			30% 35% 34% 33% 33% 34%	Improvements to public educat	ion systems	48% 52% 43% 47%
				Flexibility on hiring and firing purchased on the second s	actices	40% 44%
Key barriers for busines	es transformation			Mage outlook		38% 26%
Skills gaps in the labour Organization culture and Dutdated or inflexible reg nability to attract talent t	gulatory framework		ECONOMY GLOBAL 69% 63% 41% 46% 39% 39% 38% 37%	Growing Global Simila	r Global Declining Global	45% 53% 52% 41%
Talent availability outloc	≏		38% 32%	DEI Actions		
Falent trend Share of respondents wh	no expect their talent availa	bility to improve or worse	n in five years	Share of employers surveyed p	lanning to implement the diversity, e	quity and inclusion measure
	erage Worsening 🔺 Glob			64 I Global 42	63 I Global 48	54 Global 51
Talent availability when h 56% -100%	niring	A	+100% 15%	Set DEI goals, targets or quotas	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff
alent development of ex 100% alent retention of existin			+100% 56%	Al Strategy Share of employers surveyed p capability and prevalence	lanning to implement the stated stra	tegy in response to AI's increasing
24% -100%		*	+100% 27%	90 Giobal 77	78 Giobal 69	75 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

INDICATORS				INDICATORS				
Labour force participation	(2023)		91%	Secondary Education Attainment	(2022)		e	66%
Vulnerable employment	(2022)		84%	Tertiary Education Attainment	(2022)			8%
Share of youth not in employment, education, or training (NEET)	(2023)		12%		(2024)			4
Unemployment rate	(2023)		2%		(000 1)			
Unemployment rate among workers with basic edu.	(2023)		2%	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)		6%	Country investment in mid-career training	(2022)			3
Jobs and Skills outlook								

12% Giobal 22%	41% Giobal 39%	100% Giobal 83%	86% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	70% 60%	Increased focus on labour and social issues	35% 46%
Increased efforts and investments to adapt to climate	55% 41%	Growing working-age populations	25% 24%
Rising cost of living, higher prices or inflation	55% 50%	Slower economic growth	25% 42%
Increased geopolitical division and conflicts		Ageing and declining working- age populations	20% 40%
Increased efforts and investments to reduce carbon	50% 47%	•	15% 23%
Increased government subsidies and industrial policy	35% 21%	Stricter anti-trust and competition regulations	5% 17%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global			
Al and information processing technologies (big data, VR, AR	90% 86%	Satellites and space technologies	16% 9%
Robots and autonomous systems	63% 58%	Quantum and encryption	5% 12%
Energy generation, storage and distribution		Sensing, laser and optical technologies	5% 18%
New materials and composites		Biotechnology and gene technologies	5% 11%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	▲ Global net growth
1 Net growth	2 Global n	et growth 3 Chur	n	

Al and Machine Learning Specialists 23 41 23 Sustainability Specialists 23 33 23 Financial Analysts 19 3 24	1. Net growth 2. Global net g	rowth 3. Churn					
Al and Machine Learning 34 82 34 Specialists 23 41 23 Data Analysts and Scientists 23 33 23 Sustainability Specialists 23 33 23					1.	2.	з.
Specialists 34 82 34 Data Analysts and Scientists 23 41 23 Sustainability Specialists 23 33 23		-100%	0	100%			
Specialists 23 41 23 Data Analysts and Scientists 23 33 23 Sustainability Specialists 23 33 23	AI and Machine Learning						
Data Analysts and Scientists 23 41 23 Sustainability Specialists 23 33 23	Specialists				34	82	34
Sustainability Specialists	- P			•			
	Data Analysts and Scientists				23	41	23
		-	· · ·				
	Sustainability Specialists				22	22	00
Financial Analysts 9 3 24	Sustainability Specialists				23	33	23
Financial Analysts 9 3 24			_				
	Financial Analysts				9	3	24
			_				
Lawyers 5 2 11	lawvers				5	2	11
Lawyers 5 2 11			P		-	-	
Accountants and Auditors 1 -8 9	Accountants and Auditors				1	-8	9

Skills of increasing use by 2030

Skill outlook

Economy A Global

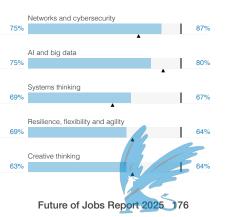
Skills of the most increase in use by 2030

CORE SKILLS OF 2025 Analytical thinking Creative thinking Leadership and social influence

AI and big data

Resilience, flexibility and agility

SKILLS OF INCREASING USE BY 2030



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Nigeria

Upskilling and reskilling	outlook					
40 Global 41	29 Global 29	22 Global 19	10 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	r			Public policy		
Human-machine frontie % of tasks completed by	er y predominantly people, pre	edominantly technology, or	a combination of both	Public policies to improve tale Share of respondents who agree the talent availability	•	as the greatest potential to increase
Human Global	Combination Global	Technology Global		Economy A Global		ECONOMY GLOBAL
Vow				Funding for reskilling and upskill	ing	73% 55%
			44% 29% 28% 48% 30% 22%		ing	73% 52%
2030			28% 39% 33% 33% 33% 34%		to remote work	60% 36%
				Improvements to public education	on systems	53% 47%
				Flexibility on hiring and firing pra	ctices	47% 44%
Key barriers for busines	an transformation			Wage outlook	Å	4770 4470
ransformation barriers	s urveyed expecting the barr	iers will hinder their organi	sation transformation	Wage trends Share of organizations projecting	g the share of wages and other form	ns of workers' compensation as
Economy A Global			ECONOMY GLOBAL	percentage of the company's tol		
Skills gaps in the labour	market		050/ 000/	Growing Global Similar	Global Declining Global	53% 40% 7
nability to attract talent t	to the industry	-	65% 63%			52% 41% 7
Organization culture and	resistance to change		50% 37%			
Nutdatad ar inflauible rou	aulataru francusali		50% 46%			
Dutdated or inflexible reg Shortage of investment c			35% 39%			
inortage of investment c	Japitai		35% 26%			
Talent availability outloo	ok			DEI Actions		
Talent trend Share of respondents wh	no expect their talent availa	bility to improve or worsen	in five years	Share of employers surveyed pla	anning to implement the diversity, e	quity and inclusion measure
Improving A Global ave	erage Worsening 🔺 Glob	al average		53 I Global 42	47 Global 48	47 Global 26
Talent availability when h	iiring		+100% 33%	Set DEI goals, targets or quotas	Targeted recruitment, retention and progression initiatives	Support workers with caregiving responsibilities
alent development of e	xisting workforce	~		Al Strategy		
0% -100%	▲		+100% 73%		anning to implement the stated stra	tegy in response to AI's increasing
Talent retention of existin 7% -100%	IU WORKTORCE	Å	+100% 47%		64 Global 62	57 Global 49

93 | Global 77 Reskilling and upskilling your existing workforce to better work alongside Al 64 I Global 62 Hiring new people with skills to better work alongside Al 57 | Global 49

Re-orienting your organization to target new business opportunities created by Al



Norway

Regional average Income Group	average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	66%	Secondary Education Attainment	(2022)	79%
Vulnerable employment	(2022)	4%	Tertiary Education Attainment	(2022)	42%
Share of youth not in employment, education, or training (NEET)	(2023)	5%	-	(2024)	5
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(000.1)	
Unemployment rate among workers with basic edu.	(2023)	5%	lahaur	(2024)	5
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	-	NA

Jobs and Skills outlook

14% Giobal 22%	37% I Global 39%	96% Giobal 83%	83% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global				
Increased efforts and investments to reduce carbon	65% 47%	Increased focus on labour and social issues		39% 46%
Increased efforts and investments to adapt to climate		Growing working-age populations		32% 24%
Broadening digital access		Stricter anti-trust and competition regulations		26% 17%
Rising cost of living, higher prices or inflation		Increased geopolitical division and conflicts		26% 34%
Slower economic growth		Increased government subsidies and industrial policy		10% 21%
Ageing and declining working- age populations	45% 40%	Increased restrictions to global trade and investment		10% 23%

100%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global
	nation processing

lechnologies (big data, VR, AR	80%	techi
Robots and autonomous systems	71% 58%	Sens techr
Energy generation, storage and distribution	45% 41%	Quar
New materials and composites	19% 30%	

Semiconductors and computing technologies	_	13% 20%
Sensing, laser and optical technologies		10% 18%
Quantum and encryption		7% 12%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement INet Growth A Global net growth

1. Net growth 2. Global net grow	vth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
Business Development Professionals				20	19	20
AI and Machine Learning Specialists				18	82	18
Financial Analysts				17	3	17
Business Intelligence Analysts				11	18	11
Assembly and Factory Workers				0	0	14
Accounting, Bookkeeping and Payroll Clerks		Ļ		-20	-18	20

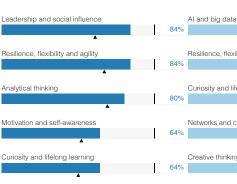
Skills of increasing use by 2030

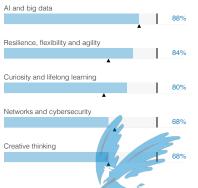
Skills of the most increase in use by 2030

Economy A Global

Skill outlook

SKILLS OF INCREASING USE BY 2030





Future of Jobs Report 2025 78

Norway

Upskilling and reskilling	outlook					
41 Global 41	28 Global 29	19 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier	r			Public policy		
	r predominantly people, pre Combination Global		a combination of both	the talent availability Economy A Global	hat the particular public policy ha	s the greatest potential to increase ECONOMY GLOBAL
Now			50% 34% 16% 48% 30% 22%	Funding for reskilling and upskillin Provision of reskilling and upskillin	- 	74% 55%
2030	_		35% 37% 28% 33% 33% 34%	Changes to labour laws related to		52% 52% 48% 36%
			3376 3376 3476	Flexibility on hiring and firing pract	ices	48% 44%
				Changes to pension schemes and	retirement ages	30% 25%
Key barriers for busines	s transformation			Wage outlook		
Economy Global Skills gaps in the labour in Organization culture and Shortage of investment c Inability to attract talent to Outdated or inflexible reg	resistance to change		ECONOMY GLOBAL 48% 63% 42% 46% 36% 26% 32% 37% 32% 39%	percentage of the company's total		26% 52% 22 52% 41% 7 ⁴
Talent availability outloo	k			DEI Actions		
	o expect their talent availat		n five years	Share of employers surveyed plan		
Improving A Global ave	rage Worsening A Globa	I average	+100% 9%	65 I Global 51 Run comprehensive DEI training for managers and staff	65 Global 48 Targeted recruitment, retention and progression initiatives	48 Global 33 Anti-harrasment protocols
Talent development of ex 0% -100%	isting workforce	•	+100% 70%	Al Strategy Share of employers surveyed plan	ning to implement the stated strat	egy in response to AI's increasing
Talent retention of existing 26% -100%	g workforce		+100% 35%	capability and prevalence		
	A	A		87 Global 77	70 Giobal 69	61 Global 47

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Transitioning people from jobs that AI will cause to decline, to other roles within your organization

Economy Profile

Contextual indicators

Philippines

Regional average Income Group	average							
INDICATORS				INDICATORS				
Labour force participation	(2022)		72%	Secondary Education Attainment	(2022)		8	34%
Vulnerable employment	(2022)		33%	Tertiary Education Attainment	(2022)		5	25%
Share of youth not in employment, education, or training (NEET)	(2022)		13%		, ,			5
Unemployment rate	(2022)		2%	Fill vacancies by hiring foreign	(000 ()			
Unemployment rate among workers with basic edu.	(2022)		2%	laharm ((2024)			4
Unemployment rate among workers with advanced edu.	(2022)		3%	Country investment in mid-career training	(2022)			4

Jobs and Skills outlook

16% Global 22%	38% Global 39%	96% Global 83%	91% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Ageing and declining working- age populations	46% 40%
Increased efforts and investments to reduce carbon	67% 47%	Rising cost of living, higher prices or inflation	42% 50%
Increased efforts and investments to adapt to climate	58% 41%	Growing working-age populations	33% 24%
Increased focus on labour and social issues	46%	Stricter anti-trust and competition regulations	27% 17%
Slower economic growth	46%	Increased government subsidies and industrial policy	24% 21%
Increased geopolitical division and conflicts	46% 34%	Increased restrictions to global trade and investment	24% 23%

20%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

	Ecor	nomy		Glo	obal	
AI	and	inform	nat	ion	processing	1

distribution

technologies

Jobs outlook

technologies (big data, VR, AR... Robots and autonomous systems Energy generation, storage and

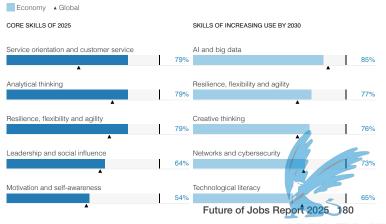
New materials and composites Semiconductors and computing

88% 86%	Quantum and encryption	2	21% 12%
58% 58%	Biotechnology and gene technologies		21% 11%
58% 41%	Sensing, laser and optical technologies		1 <mark>8%</mark> 18%
49% 30%	Satellites and space technologies		15% 9%
30%			

Key roles for business transformation

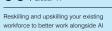
Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	wth 3. Churr	1				
	-100%	NET GROWTH	100%	1.	2.	3.
Data Analysts and Scientists			ļ	95	41	95
AI and Machine Learning Specialists		l l		60	82	60
Big Data Specialists				25	113	35
Business Development Professionals				12	19	16
Assembly and Factory Workers				2	0	20
Accounting, Bookkeeping and Payroll Clerks		Ģ.		-26	-18	26



Philippines

Upskilling and reskilling	outlook					
32 Global 41	28 Global 29	27 Global 19	13 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
		edominantly technology, or Technology 📕 Global	a combination of both	Public policies to improve taler Share of respondents who agree the talent availability Economy A Global	•	as the greatest potential to increase
ALL TASKS Now				Flexibility on hiring and firing prac	tices	ECONOMY GLOBA
			43% 32% 25% 48% 30% 22%	Provision of reskilling and upskilli	ng	57% 44%
2030			26% 36% 38% 33% 33% 34%	Funding for reskilling and upskilling	ng	52% 52% 48% 55%
				Improvements to public educatio	n systems	48% 47%
				Changes to immigration laws	•	44% 26%
Key barriers for business	s transformation			Wage outlook		
Economy A Global		iers will hinder their organi	Sation transformation ECONOMY GLOBAL 67% 63%	Share of organizations projecting percentage of the company's tota Growing Global Similar		
nability to attract talent to			49% 32%			
Organization culture and	resistance to change		<u>39%</u> 37% <u>39%</u> 46%			
nsufficient understanding	g of opportunities		36% 25%			
- Talent availability outlool	k			DEI Actions		
Falent trend Share of respondents who	o expect their talent availa	bility to improve or worsen	in five vears	Share of employers surveyed pla	nning to implement the diversity, e	equity and inclusion measure
	rage Worsening A Glob			58 Global 51	58 Global 42	58 Global 48
alent availability when hi	ring		+100% 33%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Targeted recruitment, retention and progression initiatives
Talent development of exi	-	-	+100% 65%	AI Strategy		
I% -100%	g workforce		+100% 65%	Share of employers surveyed pla capability and prevalence	nning to implement the stated stra	ategy in response to AI's increasing
-100%	*	*	+100% 22%	96 Giobal 77	73 Global 69	68 Giobal 49



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Re-orienting your organization to target new business opportunities created by AI



INDICATORS			INDICATORS			
Labour force participation	(2023)	62%	Secondary Education Attainment	(2023)		67%
Vulnerable employment	(2022)	16%	Tertiary Education Attainment	(2023)		32%
Share of youth not in employment, education, or training (NEET)	(2023)	10%	 Ease of finding skilled employees in local labour market 	(2024)		4
Unemployment rate	(2023)	2%	Fill vacancies by hiring foreign	(000.0)	 	
Unemployment rate among workers with basic edu.	(2023)	4%	leheur	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	1%	Country investment in mid-career training	(2022)		3

Jobs and Skills outlook

16% Giobal 22%	31% Global 39%	95% Global 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased geopolitical division and conflicts	44% 34%
Rising cost of living, higher prices or inflation	0,0	Increased efforts and investments to adapt to climate	40% 41%
Increased focus on labour and social issues		Growing working-age populations	31% 24%
Ageing and declining working- age populations		Increased restrictions to global trade and investment	21% 23%
Increased efforts and investments to reduce carbon		Stricter anti-trust and competition regulations	15% 17%
Slower economic growth		Increased government subsidies and industrial policy	11% 21%

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

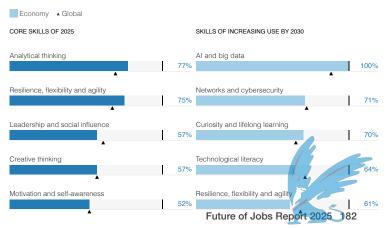
Economy Global		
Al and information processing technologies (big data, VR, AR	87% 86%	Sensing, lase technologies
Robots and autonomous systems	64% 58%	Quantum and
Energy generation, storage and distribution	34% 41%	Biotechnology technologies
New materials and composites	31% 30%	Satellites and technologies
Semiconductors and computing technologies	28% 20%	
Jobs outlook		Skill outlook

Sensing, laser and opticaltechnologies		16% 18%
% Quantum and encryption		<mark>8%</mark> 12%
Biotechnology and genetechnologies		7% 11%
Satellites and spacetechnologies	-	5% 9%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

structural chann (percent)						
Net growth Job Growth Jo	b displacement	let Growth A Global net growth				
1. Net growth 2. Global net grow	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				39	82	39
Specialists				00	02	00
Big Data Specialists	1			29	113	29
Big Data Opeolaists				20	110	20
Data Analysts and Scientists				24	41	24
						24
General and Operations	1			0	4	10
Managers				0	4	10
Assembly and Eastery Markers					•	40
Assembly and Factory Workers				-5	0	19
Administrative Assistants and		_				
Executive Secretaries				-14	-20	15
		-				



Upskilling and reskilling o	outlook					
42 Global 41	31 Global 29	17 Global 19	10 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier				Public policy		
Human-machine frontier % of tasks completed by p Human Global C			r a combination of both	Public policies to improve talent Share of respondents who agree to the talent availability		s the greatest potential to increase
ALL TASKS				Economy A Global Flexibility on hiring and firing pract	licos	ECONOMY GLOBAL
Now	_		45% 39% 16% 48% 30% 22%	Improvements to public education	1	60% 44%
2030			32% 39% 29%	Funding for reskilling and upskillin	g	55% 47%
			33% 33% 34%	Changes to labour laws related to	remote work	52% 55%
				Provision of reskilling and upskillin	g	38% 36%
Key barriers for business	transformation			Wage outlook	A	
Economy A Global Skills gaps in the labour m Outdated or inflexible regu	-		ECONOMY GLOBAL	percentage of the company's total Growing Global Similar		38% 52% 10% 52% 41% 7%
Inability to attract talent to	4		42% 39%			
Organization culture and re	esistance to change		40% 37%			
Shortage of investment ca	pital		27% 26%			
Talent availability outlook				DEI Actions		
Talent trend Share of respondents who	expect their talent availal	pility to improve or worsen	in five vears	Share of employers surveyed plan	ning to implement the diversity, ec	quity and inclusion measure
Improving A Global avera				51 Global 48	42 Global 51	37 Global 39
Talent availability when hiri 65% -100%	ing	4	+100% 16%	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits
Talent development of exis	sting workforce	-	+100% 51%	AI Strategy		
Talent retention of existing	workforce		+ 100% 31%	Share of employers surveyed plan capability and prevalence	ning to implement the stated strat	egy in response to AI's increasing
30% -100%	Å	A	+100% 30%	73 Global 77	66 I Global 69	56 Global 49

Reskilling and upskilling your existing workforce to better work alongside Al 66 I Global 69 Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills 56 | Global 49 Re-orienting your organization to target new business opportunities created by AI



Portugal

Regional average Income Grou	p average						
INDICATORS				INDICATORS			
Labour force participation	(2023)		63%	Secondary Education Attainment	(2023)		47%
Vulnerable employment	(2022)		10%	Tertiary Education Attainment	(2023)		24%
Share of youth not in employment, education, or training (NEET)	(2023)		8%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)		5%	Fill vacancies by hiring foreign	(2024)		
Unemployment rate among workers with basic edu.	(2023)		6%	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)		4%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

9% Global 22%	44% Global 39%	87% Giobal 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

<u> </u>	-	•			
Economy Global					
Rising cost of living, higher prices or inflation		67% 50%	Increased focus on labour and social issues		41% 46%
Increased efforts and investments to reduce carbon			Ageing and declining working- age populations		41% 40%
Broadening digital access		56% 60%	Growing working-age populations		30% 24%
Increased geopolitical division and conflicts		52% 34%	Increased restrictions to global trade and investment		22% 23%
Slower economic growth			Stricter anti-trust and competition regulations		11% 17%
Increased efforts and investments to adapt to climate		41% 41%	Increased government subsidies and industrial policy		7% 21%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global

Al and information processing technologies (big data, VR, AR		Semiconductors and computing technologies	26% 20%
Robots and autonomous systems		÷ .	19% 18%
Energy generation, storage and distribution	44% 41%	Quantum and encryption	15% 12%
New materials and composites	37% 30%	Satellites and space technologies	4% 9%

Skill outlook

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	▲ Global net growth
------------	------------	------------------	------------	---------------------

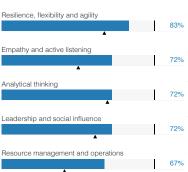
1. Net growth 2. Global net grow	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	з.
AI and Machine Learning Specialists			•	25	82	25
Business Development Professionals				13	19	13
General and Operations Managers		Ņ		7	4	7
Financial Analysts				-8	3	22
Administrative Assistants and Executive Secretaries				-10	-20	10
Assembly and Factory Workers				-11	0	31

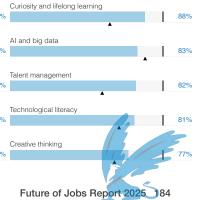
Skills of increasing use by 2030

Skills of the most increase in use by 2030

Economy A Global

SKILLS OF INCREASING USE BY 2030





ABMASIA.ORG

Portugal

Upskilling and reskilling	outlook					
29 Global 41 Would not need training by 2030	38 Global 29 Would be upskilled in their current role	23 Global 19 Would be upskilled and redeployed	10 Global 11 Would be unlikely to upskill			
Human-machine frontier	r			Public policy		
	Pr r predominantly people, pre (Combination Global		a combination of both 46% 36% 18% 48% 30% 22% 33% 38% 29% 33% 33% 34%	Public policies to improve talent Share of respondents who agree the the talent availability Economy A Global Funding for reskilling and upskilling Provision of reskilling and upskilling Changes to labour laws related to Flexibility on hiring and firing pract	at the particular public policy has	the greatest potential to increase ECONOMY GLOBAL 60% 55% 53% 52% 47% 36% 47% 44%
Key barriers for business Transformation barriers Share of organisations su Economy A Global		ers will hinder their organis	ation transformation	Wage outlook Wage trends Share of organizations projecting t percentage of the company's total Growing Global Similar		40% 47%
Skills gaps in the labour in Inability to attract talent to Outdated or inflexible reg Organization culture and Lack of adequate data at	o the industry gulatory framework		69% 63% 65% 37% 46% 39% 39% 46%			0% 53% 479 52% 41% 79
Talent availability outloo	÷ k		39% 32%	DEI Actions		
	no expect their talent availal rrage Worsening & Globa iiring		in five years	53 Global 51 Run comprehensive DEI training for	ning to implement the diversity, equ 53 I Global 48 Targeted recruitment, retention and	uity and inclusion measure 53 Global 33 Anti-harrasment protocols
53% -100% Talent development of ex 13% -100% Talent retention of existing		Å	+100% 13%	AI Strategy Share of employers surveyed plan capability and prevalence	progression initiatives	egy in response to AI's increasing
40% -100%		*	+100% 40%	93 Global 69	79 Global 62	79 Global 77

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Hiring new people with skills to better work alongside Al



Reskilling and upskilling your existing workforce to better work alongside Al

13.8

Romania

Contextual indicators

Regional average Income Group	average						
INDICATORS			INDICATORS				
Labour force participation	(2023)	55%	Secondary Education Attainment	(2022)		73%	%
Vulnerable employment	(2022)	22%	Tertiary Education Attainment	(2022)		169	%
Share of youth not in	(2023)	170					
employment, education, or training (NEET)	(2023)	17%	 Ease of finding skilled employees in local labour market 	(2024)			4
Unemployment rate	(2023)	5%	Fill vacancies by hiring foreign		 _		
Unemployment rate among workers with basic edu.	(2023)	12%	leheur	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)	1%	Country investment in mid-career training	(2022)			3

Jobs and Skills outlook

19% Giobal 22%	37% Giobal 39%	82% Giobal 83%	91% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	65% 60%	Slower economic growth 37%
Rising cost of living, higher prices or inflation		Increased focus on labour and 35% 46%
Increased efforts and investments to reduce carbon	.0.70	Increased efforts and 33% investments to adapt to climate 41%
Increased geopolitical division and conflicts		Stricter anti-trust and competition regulations 33%
Ageing and declining working- age populations		Growing working-age 24% 24% 24%
Increased restrictions to global trade and investment	37% 23%	Increased government subsidies 22% 21%

30%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	
Robots and autonomous systems	
Energy generation, storage and distribution	
Semiconductors and computing technologies	

85% 86%	Sensing, laser and optical technologies	17% 18%
61% 58%	Quantum and encryption	11% 12%
37% 41%	Satellites and space technologies	7% 9%
35% 20%	Biotechnology and gene technologies	2% 11%
33%		

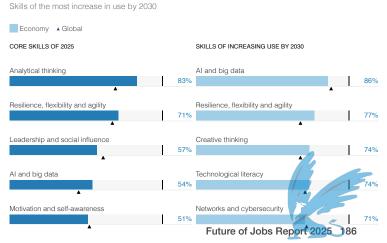
Key roles for business transformation

New materials and composites

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

structural onann (percent)						
Net growth Job Growth Job	o displacement	Net Growth				
1. Net growth 2. Global net grow	vth 3. Churn					
		NET GROWTH		1.	2.	з.
	-100%	0	100%			
AI and Machine Learning				47	82	47
Specialists					02	
Project Managers				18	17	19
r reject managere						
General and Operations				-7	4	19
Managers				l '	-	10
Accountants and Auditors				-9	-8	12
				-3	-0	12
Assembly and Factory Workers				-17	0	21
Assembly and ractory workers				-17	0	21
Accounting, Bookkeeping and		_		-18	-18	18
Payroll Clerks				-18	-18	18



Romania

Upskilling and reskilling	outlook						
40 Global 41	29 Global 29	18 Global 19	14 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontier	r			Public policy			
	predominantly people, pre		r a combination of both	Public policies to improve talen Share of respondents who agree the talent availability	t availability hat the particular public policy has	the greatest potential to	increase
ALL TASKS	Combination Global	lechnology Global		Economy Global	0	ECONOMY	GLOBAL
Now			44% 35% 21% 48% 30% 22%	Improvements to public education	- 	62%	55%
2030			32% 37% 31%	Provision of reskilling and upskillin	g	53%	47%
			33% 33% 34%	Changes to labour laws related to	remote work	44%	52% 36%
				Wage subsidies		41%	26%
Key barriers for busines	s transformation			Wage outlook			
Skills gaps in the labour r Organization culture and nability to attract talent to nability to attract talent to Lack of adequate data ar	resistance to change		ECONOMY GLOBAL 76% 63% 52% 46% 44% 37% 28% 27%	Growing Global Similar	Global Declining Global	29% (52%)	62% 9 ' 41% 7'
Talent availability outlool	≟ k		1	DEI Actions			
Talent trend	o expect their talent availa	bility to improve or worser	n in five years	Share of employers surveyed plar	nning to implement the diversity, eq	uity and inclusion measu	re
	rage Worsening A Glob			47 Global 51	38 Global 27	35 Global 42	
Talent availability when hi 59% -100%	iring	A	+100% 15%	Run comprehensive DEI training for managers and staff	Embed DEI goals and solutions across the supply chain	Set DEI goals, targets or qu	otas
Talent development of ex	sisting workforce		+100% 59%	AI Strategy			
Talent retention of existing	g workforce		A	Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	egy in response to AI's in	creasing
-100%	A	*	+100% 38%	82 Global 77	67 Global 69	61 Global 49	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

Economy Profile

N/A

Contextual indicators

Saudi Arabia

Regional average Income Group	average								
INDICATORS				I	INDICATORS				
Labour force participation	(2023)		75	5%	Secondary Education Attainment	(2023)			65%
Vulnerable employment	(2022)		2	2%	Tertiary Education Attainment	(2023)			36%
Share of youth not in employment, education, or training (NEET)	(2023)		17	7%	Ease of finding skilled employees in local labour market	. ,			5
Unemployment rate	(2023)		3	3%	Fill vacancies by hiring foreign	(000.4)		_	
Unemployment rate among workers with basic edu.	(2023)		1	%	labour	(2024)			5
Unemployment rate among workers with advanced edu.	(2023)		5	5%	Country investment in mid-career training	(2022)			5

16% Global 22%	40% Global 39%	85% Global 83%	73% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global Rising cost of living, higher 65% Increased focus on labour and 44% prices or inflation 50% social issues 46% Increased restrictions to global Increased geopolitical division 59% 29% and conflicts 34% trade and investment 23% Increased efforts and 56% Ageing and declining working-29% investments to reduce carbon... 47% age populations 40% 56% Increased government subsidies 27% Broadening digital access 60% and industrial policy 21% Increased efforts and Growing working-age 18% 47% investments to adapt to climate... 41% populations 24% 47% Stricter anti-trust and competition 18% Slower economic growth 42% regulations 17%

18%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global

distribution

technologies

Jobs outlook

Al and information processing

technologies (big data, VR, AR...

Robots and autonomous systems

Energy generation, storage and

New materials and composites

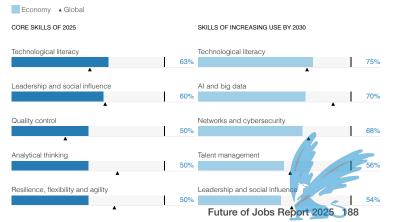
Sensing, laser and optical

13% 12% 84% Quantum and encryption 86% 61% Semiconductors and computing 13% 58% technologies 20% 58% Satellites and space 7% 41% 9% technologies 23% Biotechnology and gene 3% 30% technologies 11% 19%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

structural chunn (percent)						
Net growth Job Growth Jo	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net gro	wth 3. Churr	1				
	1000/	NET GROWTH		1.	2.	з.
	-100%	0	100%			
AI and Machine Learning				35	82	35
Specialists				55	02	55
Liuman Dessurans Consistists					5	~
Human Resources Specialists		, I		6	5	6
Industrial and Production						_
Engineers				6	15	6
		-				
Electrotechnology Engineers				4	15	4
	_	A		_		
Accountants and Auditors		<u> </u>		-4	-8	11
		▲				
Data Entry Clerks				-21	-26	26
	•	A		•		



Saudi Arabia

Upskilling and reskilling outlook								
50 Global 41 Would not need training by 2030	27 Global 29 Would be upskilled in their current role	18 Global 19 Would be upskilled and redeployed	5 Global 11 Would be unlikely to upskill					
Human-machine frontier	r			Public policy				
	r predominantly people, pre Combination Global		44% 21% 35%	Public policies to improve tale Share of respondents who agree the talent availability Economy Global Funding for reskilling and upskilli Provision of reskilling and upskilli Wage subsidies	that the particular public policy han ng	ECONOMY GLOBAL 72% 55% 52% 52%		
				Flexibility on setting wages	ctices	41% 38%		
Key barriers for busines	e transformation			Wage outlook	*	51/6 44/6		
Economy Global Skills gaps in the labour in Inability to attract talent to Outdated or inflexible reg Organization culture and	o the industry	ers wiii funder their organi	ECONOMY GLOBAL 79% 63% 42% 37% 42% 39% 36% 46%	percentage of the company's tota	the share of wages and other form al revenues Global Declining Global			
Talent availability outloo	≟ k			DEI Actions				
	no expect their talent availal rage 🔛 Worsening 🔺 Globa		n in five years	Share of employers surveyed pla	nning to implement the diversity, e	41 Global 48		
Talent availability when h 21%	iring	A	+100% 45%	Set DEI goals, targets or quotas	Run comprehensive DEI training for managers and staff	Targeted recruitment, retention and progression initiatives		
Talent development of ex 3% -100%			+100% 69%	Al Strategy Share of employers surveyed pla capability and prevalence	nning to implement the stated stra	tegy in response to AI's increasing		
Talent retention of existing 3% -100%	g workforce	Å	+100% 55%	73 Global 77	58 Global 69	50 Global 47		

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Transitioning people from jobs that AI will cause to decline, to other roles within your organization

Regional average Income Grou	ip average					
INDICATORS				INDICATORS		
Labour force participation	(2023)		629	6 Secondary Education Attainment	(2023)	76%
Vulnerable employment	(2022)		249	6 Tertiary Education Attainment	(2023)	24%
Share of youth not in employment, education, or training (NEET)	(2023)		129		(2024)	 4
Unemployment rate	(2023)		79	6 Fill vacancies by hiring foreign		
Unemployment rate among workers with basic edu.	(2023)		89	labour	(2024)	4
Unemployment rate among workers with advanced edu.	(2023)		69	Country investment in mid-career training	(2022)	4
	(2023)		69	6 training	(2022)	4

Jobs and Skills outlook

18% Giobal 22%	39% Giobal 39%	74% Giobal 83%	83% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	Increased efforts and investments to reduce carbon	33% 47%
Rising cost of living, higher prices or inflation	Slower economic growth	33% 42%
Ageing and declining working- age populations	Increased geopolitical division and conflicts	33% 34%
Increased focus on labour and social issues	Increased restrictions to global trade and investment	27% 23%
Increased efforts and investments to adapt to climate	Increased government subsidies and industrial policy	18% 21%
Growing working-age populations	Stricter anti-trust and competition equilations	12% 17%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global
Al and information processing

distribution

technologies Jobs outlook

technologies (big data, VR, AR... Robots and autonomous systems Energy generation, storage and

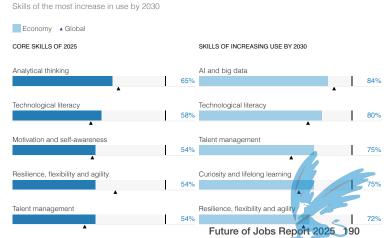
New materials and composites Sensing, laser and optical

79% 86%	Semiconductors and computing technologies	15% 20%
52% 58%	Quantum and encryption	6% 12%
33% 41%	Satellites and space technologies	3% 9%
27% 30%	Biotechnology and gene technologies	3% 11%
21% 18%		

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. 1. AI and Machine Learning 33 82 33 Specialists General and Operations 18 4 23 Managers Supply Chain and Logistics 17 15 15 Specialists Business Intelligence Analysts 14 18 l 14 Assembly and Factory Workers 0 0 13 Administrative Assistants and 22 -22 -20 Executive Secretaries



Upskilling and reskilling	outlook					
43 Global 41 Would not need training by 2030	30 Global 29 Would be upskilled in their current role	16 Global 19 Would be upskilled and redeployed	U Global 11 Would be unlikely to upskill			
Human-machine frontier	r			Public policy		
	r predominantly people, pre Combination 🚺 Global 📕		a combination of both	Public policies to improve talent Share of respondents who agree the talent availability Economy Global Flexibility on hiring and firing prace	that the particular public policy has	s the greatest potential to increase ECONOMY GLOBAL
			54% 30% 16% 48% 30% 22%	Funding for reskilling and upskillir	g	67% 44%
2030			46% 28% 26% 33% 33% 34%			58% 55% 54% 47%
				Changes to labour laws related to Wage subsidies	remote work	50% 36%
Key barriers for busines	a transformation			.≜ Wage outlook	-	50% 26%
Transformation barriers Share of organisations su Economy A Global	surveyed expecting the barri	ers will hinder their organis		Wage trends Share of organizations projecting percentage of the company's tota	the share of wages and other form I revenues	is of workers' compensation as
Skills gaps in the labour r	market		ECONOMY GLOBAL	Growing Global Similar	Global Declining Global	54% 42% 49
Organization culture and			49% 46%			52% 41% 7%
nability to attract talent to			36% 27%			
Outdated or inflexible rec			36% 37% 33% 39%			
Talent availability outloo	k			DEI Actions		
Talent trend Share of respondents wh	o expect their talent availab	pility to improve or worsen i	in five years	Share of employers surveyed plan	nning to implement the diversity, ec	quity and inclusion measure
	rage Worsening 🔺 Globa			44 Global 51	39 Global 39	35 Global 27
Talent availability when hi 42%	iring	A	+100% 33%	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits	Embed DEI goals and solutions across the supply chain
Talent development of ex	isting workforce		070	AI Strategy		
4% -100% Talent retention of existing	g workforce		+100% 67%	Share of employers surveyed plan capability and prevalence	nning to implement the stated strate	egy in response to AI's increasing
-100%	A	A	+100% 50%	59	59	59

58 I Global 69 Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills 58 | Global 62

Hiring new people with skills to better work alongside Al

58 | Global 77

Reskilling and upskilling your existing workforce to better work alongside AI



Singapore

NDICATORS			INDICATORS			
Labour force participation	(2023)	73%				63
Vulnerable employment	(2022)	10%	Tertiary Education Attainment	(2023)		5
Share of youth not in employment, education, or training (NEET)	(2023)	7%				
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(000.4)		
Unemployment rate among workers with basic edu.	(2023)	3%	lahar w	(2024)		
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	r (2022)		

28% Global 22%	36% Global 39%	94% Giobal 83%	97% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	71% 60%	Increased restrictions to global trade and investment	38% 23%
Increased geopolitical division and conflicts		Rising cost of living, higher prices or inflation	38% 50%
Increased efforts and investments to reduce carbon	58% 47%	Increased government subsidies and industrial policy	33% 21%
Increased efforts and investments to adapt to climate		Growing working-age populations	29% 24%
Slower economic growth	47% 42%	Increased focus on labour and social issues	29% 46%
Ageing and declining working- age populations	44% 40%	Stricter anti-trust and competition regulations	16% 17%

35% 20% 33% 30%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	
Robots and autonomous systems	
Energy generation, storage and distribution	
Semiconductors and computing technologies	
New materials and composites	

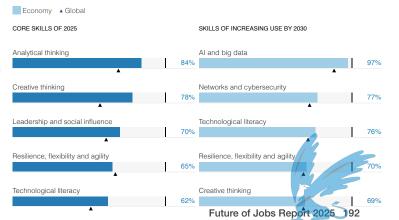
94% 86%	Sensing, laser and optical technologies	22% 18%
57% 58%	Quantum and encryption	17% 12%
50% 41%	Satellites and space technologies	11% 9%
35% 20%	Biotechnology and gene technologies	7% 11%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. З. AI and Machine Learning 128 82 128 Specialists Data Analysts and Scientists 27 41 30 I, Business Intelligence Analysts 18 16 8 Managing Directors and Chief 5 8 5 I Executives Administrative Assistants and -17 -20 18 Executive Secretaries Data Entry Clerks 27 -26 -27



Singapore

Upskilling and reskilling	outlook								
30 Global 41	32 Global 29	24 Global 19	14 Global 11						
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill						
Human-machine frontier	r			Public policy					
	predominantly people, pre	edominantly technology, or	a combination of both	Public policies to Share of respond the talent availab	lents who agree	-	ublic policy has t	he greatest potential	o increase
Human Global	Combination Global	Technology Global		Economy A Gle Flexibility on hirin		tices		ECONOM	Y GLOBAL
			44% 30% 26% 48% 30% 22%	Funding for reski				50%	44%
2030			30% 33% 37%	Provision of reski	lling and upskilliı	ng		47%	55%
			33% 33% 34%	Flexibility on setti	ng wages	*		38%	38%
				Changes to labo	ur laws related to	remote work		32%	36%
Key barriers for busines	s transformation			Wage outlook					
Economy Global Skills gaps in the labour of Organization culture and Outdated or inflexible reg Inability to attract talent to Lack of adequate data and	gulatory framework	<u>.</u>	ECONOMY GLOBAL 60% 63% 44% 46% 38% 39% 33% 37% 31% 32%	Growing G	obal Similar	Global Declin	ing Global		34% 11% 41% 7%
Talent availability outloo	k			DEI Actions					
Talent trend Share of respondents wh	no expect their talent availa	bility to improve or worsen	in five years	Share of employe	ers surveyed pla	nning to implement	he diversity, equ	ity and inclusion meas	sure
	rage Worsening 🔺 Glob			71 I Global 4	18	56 Global 42	2	53 Global 51	
Talent availability when h 26%	iring		+100% 29%	Targeted recruitmen progression initiative		Set DEI goals, targets	or quotas	Run comprehensive DEI t managers and staff	raining for
Talent development of ex 0% -100%	kisting workforce		+100% 77%	Al Strategy	are surveyed pla	nning to implement	he stated strates	TV in response to Alla	increasing
Talent retention of existin	g workforce		+100% 40%	Share of employe		ining to implement	ne stated strateg	gy in response to Al's	ncreasing
-100%	A	*	+100%	82 I Global 3	7	79 I Global 65)	62 Global 49	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Re-orienting your organization to target new business opportunities created by AI

Slovenia

	o average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	61%	Secondary Education Attainment	(2022)		86%
Vulnerable employment	(2022)	11%	Tertiary Education Attainment	(2022)		35%
Share of youth not in employment, education, or training (NEET)	(2023)	7%		(2024)		3
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	()		
Unemployment rate among workers with basic edu.	(2023)	7%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

12% Giobal 22%	37% Giobal 39%	79% Giobal 83%	75% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Ageing and declining working- age populations	68% 40%	Increased efforts and investments to adapt to climate	36% 41%
Increased focus on labour and social issues	55% 46%	Slower economic growth	29% 42%
Broadening digital access		Increased geopolitical division and conflicts	26% 34%
Increased efforts and investments to reduce carbon		Increased government subsidies and industrial policy	10% 21%
Growing working-age populations	45% 24%	Increased restrictions to global trade and investment	10% 23%
Rising cost of living, higher prices or inflation	45% 50%	Stricter anti-trust and competition regulations	10% 17%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

	Economy	Global
_		

distribution

technologies

Jobs outlook

Al and information processing technologies (big data, VR, AR... Robots and autonomous systems Energy generation, storage and

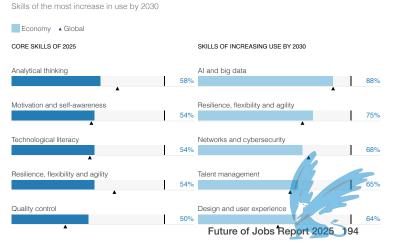
New materials and composites Sensing, laser and optical

	Semiconductors and computing technologies	13% 20%
61% 58%		10% 11%
48% 41%	Satellites and space technologies	7% 9%
45% 30%	Quantum and encryption	7% 12%
13% 18%		

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (per

structural churn (percent)						
Net growth Job Growth Jo	b displacement	Net Growth				
1. Net growth 2. Global net grow	wth 3. Churr	n				
		NET GROWTH		1.	2.	з.
	-100%	0	100%			
AI and Machine Learning				59	82	59
Specialists						
Business Development Professionals				21	19	21
Tologoloridio				•		
Accountants and Auditors				5	-8	15
Assembly and Factory Workers				-10	0	15
Accounting, Bookkeeping and				-16	-18	16
Payroll Clerks				l		
Administrative Assistants and	1			-18	-20	18
Executive Secretaries				10	20	10



Slovenia

Upskilling and reskilling o	outlook					
48 Global 41 Would not need training by 2030	27 Global 29 Would be upskilled in their current role	16 Global 19 Would be upskilled and redeployed	10 Global 11 Would be unlikely to upskill			
Human-machine frontier				Public policy		
	r predominantly people, pre Combination Global	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	a combination of both 52% 31% 17% 48% 30% 22% 37% 33% 33% 34%	Public policies to improve talent Share of respondents who agree to the talent availability Economy A Global Flexibility on hiring and firing pract Changes to immigration laws Funding for reskilling and upskilling Improvements to public education	hat the particular public policy has ices	ECONOMY GLOBAL 71% 44% 50% 26% 50% 55% 50% 47%
				Provision of reskilling and upskillin	g Å	42% 52%
Key barriers for business	s transformation			Wage outlook		
Share of organisations su Economy A Global Skills gaps in the labour n Organization culture and i Inability to attract talent to Outdated or inflexible reg Inability to attract talent to Labour to attract talent to	esistance to change the industry ulatory framework	ers will hinder their organis:	ation transformation ECONOMY GLOBAL 68% 63% 58% 46% 52% 37% 45% 39% 32% 27%	Share of organizations projecting t percentage of the company's total Growing Global Similar	revenues	s of workers' compensation as
Talent availability outlook	<			DEI Actions		
	o expect their talent availab age Worsening & Globa		n five years	Share of employers surveyed plan 38 Global 51	ning to implement the diversity, eq 38 I Global 39	uity and inclusion measure
Talent availability when him 54% -100%	ring		+100% 21%	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits	Support workers with caregiving responsibilities
Talent development of exi 8% -100%	A		+100% 50%	Al Strategy Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	egy in response to AI's increasing
Talent retention of existing 29% -100%	g worktorce	A	+100% 33%	63 Global 62	63 Global 77	58 Giobal 69

Hiring new people with skills to better work alongside Al

Reskilling and upskilling your existing workforce to better work alongside Al



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

South Africa

Regional average Income Grou	ip average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	63%	Secondary Education Attainment	(2023)	44%
Vulnerable employment	(2022)	24%	Tertiary Education Attainment	(2023)	14%
Share of youth not in employment, education, or training (NEET)	(2023)	34%	Ease of finding skilled employees in local labour market	(2024)	4
Unemployment rate	(2023)	29%	Fill vacancies by hiring foreign	(000.4)	
Unemployment rate among workers with basic edu.	(2023)	35%	labour	(2024)	4
Unemployment rate among workers with advanced edu.	(2023)	14%	Country investment in mid-career training	(2022)	3

Jobs and Skills outlook

36% Global 22%	36% Global 39%	88% Global 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	63% Increased geopolitical division 60% and conflicts	45% 34%
Rising cost of living, higher prices or inflation	57% Increased government subsidies 50% and industrial policy	26% 21%
Increased focus on labour and social issues	51% Increased restrictions to global 46% trade and investment	26% 23%
Increased efforts and investments to reduce carbon	47% Ageing and declining working- 47% age populations	26% 40%
Increased efforts and investments to adapt to climate	45% Growing working-age 41% populations	18% 24%
Slower economic growth	45%Stricter anti-trust and competition42%regulations	10% 17%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	
Robots and autonomous systems	
Energy generation, storage and distribution	
New materials and composites	
Quantum and encryption	

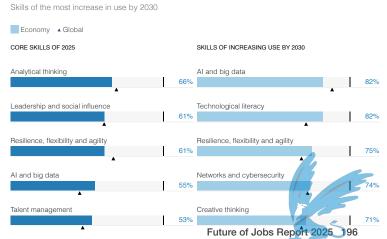
83% 86%	Sensing, laser and optical technologies	19% 18%
60% 58%	Semiconductors and computing technologies	1 7% 20%
54% 41%	Satellites and space technologies	4% 9%
29% 30%	Biotechnology and gene technologies	4% 11%
23% 12%		

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

•		Net Growth A Global net growth				
1. Net growth 2. Global net grow		NET GROWTH	10001	1.	2.	3.
AI and Machine Learning Specialists	-100%	0	100%	49	82	49
Data Analysts and Scientists				37	41	37
Sustainability Specialists				33	33	33
Business Intelligence Analysts			Ĩ	18	18	18
Accountants and Auditors		I		-3	-8	10
Administrative Assistants and Executive Secretaries		, —		-15	-20	15



South Africa

40 Global 41	29 Global 29 Would be upskilled in their	22 Global 19 Would be upskilled and	10 Global 11 Would be unlikely to upskill			
2030	current role	redeployed				
Human-machine frontier				Public policy		
		edominantly technology, or Technology Global	a combination of both	Public policies to improve talen Share of respondents who agree to the talent availability Economy A Global	hat the particular public policy ha	as the greatest potential to increas
Now			39% 30% 31% 48% 30% 22%	Funding for reskilling and upskilling Improvements to public education	- -	63% 55%
2030			26% 35% 39% 33% 33% 34%	Provision of reskilling and upskillin	g	63% 47% 59% 52%
				Changes to labour laws related to Flexibility on hiring and firing prac		50% 36%
					à	41% 44%
Key barriers for business	transformation			Wage outlook		
Economy A Global Skills gaps in the labour m Drganization culture and r nability to attract talent to ack of adequate data and Shortage of investment ca	esistance to change the industry d tecnical infrastructure		ECONOMY GLOBAL 63% 63% 43% 46% 31% 37% 29% 32%	ercentage of the company's total		55% 36% 8
± Talent availability outlook			27% 26%	DEI Actions		
Falent trend				Share of employers surveyed plar	nning to implement the diversity, e	equity and inclusion measure
Share of respondents who Improving A Global avera			in five years	63 I Global 48	56 I Global 42	47 Global 51
Falent availability when hiri 33% -100%	ing	<u>^</u>	+100% 33%	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas	Run comprehensive DEI training for managers and staff
Falent development of exis 3% -100%	sting workforce		+100% 78%	Al Strategy Share of employers surveyed plar	nning to implement the stated stra	ategy in response to AI's increasing
Talent retention of existing	workforce		+100% 53%	capability and prevalence	76 I Global 69	62 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Regional average Income Grou	ıp average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	62%	Secondary Education Attainment	(2023)		55%
Vulnerable employment	(2022)	11%	Tertiary Education Attainment	(2023)		35%
Share of youth not in employment, education, or training (NEET)	(2023)	10%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)	11%	Fill vacancies by hiring foreign	(
Unemployment rate among workers with basic edu.	(2023)	16%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)	7%	Country investment in mid-career training	(2022)		3

Jobs and Skills outlook

19% Giobal 22%	37% Giobal 39%	86% Giobal 83%	95% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global				
Increased efforts and investments to reduce carbon		Increased efforts and investments to adapt to climate		43% 41%
Broadening digital access		Increased geopolitical division and conflicts		36% 34%
Rising cost of living, higher prices or inflation		Increased restrictions to global trade and investment		26% 23%
Increased focus on labour and social issues		Growing working-age populations		22% 24%
Ageing and declining working- age populations		Increased government subsidies and industrial policy		1 <mark>8%</mark> 21%
Slower economic growth		Stricter anti-trust and competition regulations		16% 17%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	6 Sensing, laser and optical 16% 6 technologies 18%
Robots and autonomous systems	
Energy generation, storage and 50% distribution 41%	6 Biotechnology and gene 12% 6 technologies 11%
New materials and composites	6 Satellites and space 6% 9% 9%
Semiconductors and computing technologies 229	
Jobs outlook	Skill outlook

Skills of increasing use by 2030

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 2. 3. 1. 100% AI and Machine Learning 57 82 57 Specialists Data Analysts and Scientists 47 41 47 l Business Development 19 18 18 Professionals General and Operations 13 0 4 Managers Data Entry Clerks -16 -26 19 Administrative Assistants and -20 24 -24 Executive Secretaries

Skills of the most increase in use by 2030 Economy A Global CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility AI and big data 77% Networks and cybersecurity Empathy and active listening 69% Leadership and social influence Leadership and social influence 66% I. Analytical thinking Technological literacy 63% Motivation and self-awareness Curiosity and lifelong learning 63%

Future of Jobs Report 2025 98

91%

77%

70%

Upskilling and reskilling	outlook					
37 Giobal 41	31 Global 29	21 Global 19	11 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontier	r			Public policy		
	er r predominantly people, pre Combination Global	, 0,,	r a combination of both	Public policies to improve talent Share of respondents who agree the the talent availability Economy Global		as the greatest potential to increase
Now	_	_	46% 33% 20% 48% 30% 22%	Funding for reskilling and upskilling Flexibility on hiring and firing pract		64% 55%
2030			34% 34% 33% 33% 33% 34%	Provision of reskilling and upskilling		60% 44% 56% 52%
				Changes to labour laws related to	remote work	49% 36%
Key barriers for busines				Wage outlook	-	49% 38%
Skills gaps in the labour r Outdated or inflexible reg Organization culture and Inability to attract talent to Lack of adequate data ar	gulatory framework		ECONOMY GLOBAL 66% 63% 51% 39% 44% 46% 42% 37%	Growing Global Similar	Global Declining Globa	al 54% 41% 59
Talent availability outloo	k		32% 32%	DEI Actions		
	no expect their talent availa rage 📕 Worsening 🔺 Globa		n in five years	Share of employers surveyed plan	55 I Global 42	equity and inclusion measure
Talent availability when hi 49% -100%	iring		+100% 31%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Targeted recruitment, retention and progression initiatives
Talent development of ex 3% -100%	A		+100% 72%	Al Strategy Share of employers surveyed plan capability and prevalence	ning to implement the stated str	ategy in response to AI's increasing
Talent retention of existing 20% -100%	g worktorce	*	+100% 36%	79 Giobal 77	68 Giobal 69	68 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Sweden

Regional average Income Group	average							
INDICATORS				INDICATORS				
Labour force participation	(2023)		69%	Secondary Education Attainment	(2022)			84%
Vulnerable employment	(2022)		7%	Tertiary Education Attainment	(2022)			44%
Share of youth not in employment, education, or training (NEET)	(2023)		5%	Ease of finding skilled employees in local labour market	(2024)	· .		5
Unemployment rate	(2023)		6%	Fill vacancies by hiring foreign	(000.0)			
Unemployment rate among workers with basic edu.	(2023)		18%	labour	(2024)			5
Unemployment rate among workers with advanced edu.	(2023)		4%	Country investment in mid-career training	(2022)			5

Jobs and Skills outlook

10% Giobal 22%	34% Giobal 39%	95% Giobal 83%	91% Global 88%			
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure			
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes			

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

investments to reduce carbon 47% and conflicts	Broadening digital access	62 ⁴ 60	
	Rising cost of living, higher prices or inflation		

Technology trends

Business Intelligence Analysts

Accountants and Auditors

Payroll Clerks

Data Entry Clerks

Accounting, Bookkeeping and

Assembly and Factory Workers

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

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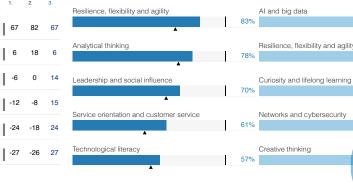
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-12

Economy Global					
Al and information processing technologies (big data, VR, AR		100% 86%	Sensing, laser and optical technologies		21% 18%
Robots and autonomous systems		66% 58%	New materials and composites		17% 30%
Energy generation, storage and distribution		35% 41%	Quantum and encryption		7% 12%
Semiconductors and computing technologies		28% 20%	Satellites and space technologies		3% 9%
Jobs outlook			Skill outlook		
Key roles for business transformation	on		Skills of increasing use by 2030		
Roles most selected by organizations s structural churn (percent)	surveyed, ordered by net role growth, a	and their net growth and	Skills of the most increase in use by	y 2030	
Net growth Job Growth Job displa	cement Net Growth A Global net growth	ı	Economy A Global		
1. Net growth 2. Global net growth	3. Churn		CORE SKILLS OF 2025	SKILLS OF INCREASING	USE BY 2030
-100%	NET GROWTH	100% 1. 2. 3 .	Resilience, flexibility and agility	AI and big data	
Al and Machine Learning Specialists		67 82 67	A	83%	87%
			Appletical thisking	Popilionaa, flovibility or	ad a addition



Future of Jobs Report 2025 200

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77%

77%

Sweden

Upskilling and reskilling	g outlook														
42 Global 41	32 Global 29	17 Global 19	10 Global 11												
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill												
Human-machine frontie	er			Public po	blicy										
	er y predominantly people, pre Combination Global		r a combination of both	Share of r the talent	espondent availability y AGloba	s who agr		-	ular publ	ic policy	has th	ne greati			increase GLOBAL
wo	_		49% 37% 14%		or reskilling		-	*					6	62%	55%
030	_		48% 30% 22% 33% 41% 26%		of reskilling to labour la		-	ote work					4	48%	52%
			33% 33% 34%	Improverr	ients to pu	blic educa	ation syst	ems						33%	36%
				Flexibility	on hiring a	nd firing p	oractices							33% 29%	47% 44%
Key barriers for busines	ss transformation			Wage ou	tlook		*								
kills gaps in the labour hability to attract talent in butdated or inflexible re ack of adequate data a brganization culture and	to the industry gulatory framework and technical infrastructure		ECONOMY GLOBAL 66% 63% 38% 37% 35% 39% 35% 32% 31% 46%	Growing	Globa	d Simil	lar Gl	obal	Declining	Glo	bal			33% 4 52% 4	13% 24' 11% 7'
Talent availability outloo	≙ ok			DEI Actio	ons										
alent trend hare of respondents wi	ho expect their talent availa	bility to improve or worser	n in five years	Share of e	employers	surveyed	planning	to implei	ment the	diversity	/, equit	y and ir	clusion	n measu	re
	erage Worsening A Glob			62	Global 51		5	57 I G	obal 42			57	Global	48	
alent availability when h 7% -100%	niring		+100% 5%	Run comp managers	ehensive DEI and staff	training for	Se	t DEI goals,	targets or	quotas			l recruitme ion initiati	ent, retenti ives	on and
alent development of e	xisting workforce		+100% 62%	Al Strate	gy employers	surveved	planning	to imple	ment the	stated s	trateo	v in resr	onse tr	o Al's inc	creasing
alent retention of existin	ng workforce		+100% 33%		and preva		- ion in ing			5.4.00 0		, 100p	5.150 tt		
			110070		Global 77		-	5 2 I G					Global		

Reskilling and upskilling your existing workforce to better work alongside Al Transitioning people from jobs that AI will cause to decline, to other roles within your organization



Hiring new people with skills to better work alongside AI

Switzerland

Regional average Income Grou	p average					
INDICATORS			INDICATORS			
Labour force participation	(2023)	68%	Secondary Education Attainment	(2023)		84%
Vulnerable employment	(2022)	10%	Tertiary Education Attainment	(2022)		40%
Share of youth not in employment, education, or training (NEET)	(2023)	7%	Ease of finding skilled employees in local labour market	(2024)		4
Unemployment rate	(2023)	4%	Fill vacancies by hiring foreign	()		
Unemployment rate among workers with basic edu.	(2023)	7%	labour	(2024)		5
Unemployment rate among workers with advanced edu.	(2023)	3%	Country investment in mid-career training	(2022)		5

Jobs and Skills outlook

14% Giobal 22%	41% Giobal 39%	97% Giobal 83%	95% Giobal 88%			
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure			
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes			

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased geopolitical division and conflicts		38% 34%
Increased efforts and investments to reduce carbon	59% 47%	Slower economic growth		36% 42%
Increased efforts and investments to adapt to climate	57% 41%	Growing working-age populations		32% 24%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	-	21% 17%
Ageing and declining working- age populations	45% 40%	Increased restrictions to global trade and investment		19% 23%
Rising cost of living, higher prices or inflation	40% 50%	Increased government subsidies and industrial policy		13% 21%

Technology trends

Technology trends driving business transformation

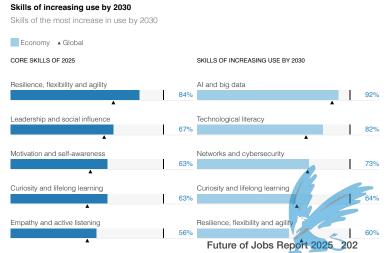
Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global AI and information processing Biotechnology and gene 15% 11% 96% technologies (big data, VR, AR... 86% technologies Satellites and space 60% 13% Robots and autonomous systems technologies 58% 9% Energy generation, storage and 36% Sensing, laser and optical 13% 41% 18% distribution technologies 32% 6% New materials and composites Quantum and encryption 30% 12% Semiconductors and computing 23% technologies 20% Skill outlook Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

• _		Net Growth				
1. Net growth 2. Global net grow	-100%	NET GROWTH	100%	1.	2.	З.
Data Analysts and Scientists				36	41	36
AI and Machine Learning Specialists				31	82	31
Business Intelligence Analysts				13	18	30
Managing Directors and Chief Executives		D.		6	5	6
General and Operations Managers		I,		0	4	1
Administrative Assistants and Executive Secretaries				-16	-20	25



Switzerland

Upskilling and reskilling o	outlook					
40 Global 41 Would not need training by 2030	29 Global 29 Would be upskilled in their current role	20 Global 19 Would be upskilled and redeployed	11 Global 11 Would be unlikely to upskill		_	
Human-machine frontier				Public policy		
		dominantly technology, or a Technology Global	47% 35% 18% 48% 30% 22%	Public policies to improve tale Share of respondents who agree the talent availability Economy A Global Provision of reskilling and upskilli Funding for reskilling and upskilli	that the particular public policy has	ECONOMY GLOBAL
2030			33% 36% 31% 33% 33% 34%	Flexibility on hiring and firing pra		57% 55%
				Improvements to public education	n systems	49% 47%
Key barriers for business	transformation			Mage outlook		46% 26%
Economy A Global Skills gaps in the labour m Organization culture and r Inability to attract talent to Outdated or inflexible regu Lack of adequate data an	the industry ulatory framework		ECONOMY GLOBAL 66% 63% 51% 46% 45% 37% 34% 39%	percentage of the company's tot		60% 35% 59 52% 41% 79
Talent availability outlook			3270 3270	DEI Actions		
		bility to improve or worsen i	n five years		anning to implement the diversity, ec	
Talent availability when hir	age Worsening & Globa	l average	+100% 14%	65 Global 48 Targeted recruitment, retention and progression initiatives	62 Global 51 Run comprehensive DEI training for managers and staff	51 Global 42 Set DEI goals, targets or quotas
Talent development of exis	sting workforce	-	+100% 58%	Al Strategy		
Talent retention of existing	A		+100% 31%	Share of employers surveyed pla capability and prevalence	anning to implement the stated strat	egy in response to AI's increasing
-100%	*	A	+100% 31%	84 I Global 77	76 I Global 69	65 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Thailand

Regional average Income Group	average						
INDICATORS			INDICATORS				
Labour force participation	(2023)	73%	Secondary Education Attainment	(2023)		(39%
Vulnerable employment	(2022)	50%	Tertiary Education Attainment	(2023)			17%
Share of youth not in employment, education, or training (NEET)	(2023)	12%	Ease of finding skilled employees in local labour market	(2024)			5
Unemployment rate	(2023)	0%	Fill vacancies by hiring foreign	(000.4)			
Unemployment rate among workers with basic edu.	(2023)	0%	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2023)	1%	Country investment in mid-career training	(2022)			3

Jobs and Skills outlook

12% Giobal 22%	35% Giobal 39%	97% Giobal 83%	89% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global	
Increased efforts and investments to reduce carbon	Ageing and declining working- age populations 54%
Slower economic growth	Increased focus on labour and 38% social issues 46%
Broadening digital access	Increased restrictions to global 35% 23%
Rising cost of living, higher prices or inflation	Increased government subsidies 32% 21%
Increased geopolitical division and conflicts	Growing working-age 32% populations 24%
Increased efforts and investments to adapt to climate	 Stricter anti-trust and competition regulations 16%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

 Economy
 Global

 Al and information processing technologies (big data, VR, AR...)
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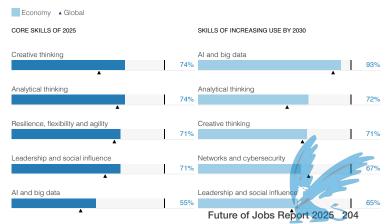
89% 86%	Semiconductors and computing technologies		27% 20%
76% 58%	Quantum and encryption		1 <mark>6%</mark> 12%
51% 30%	Biotechnology and gene technologies	_	14% 11%
49% 41%	Satellites and space technologies	-	11% 9%
27% 18%			

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job	o displacement	Net Growth				
1. Net growth 2. Global net grow	vth 3. Churr	1				
		NET GROWTH		1.	2.	з.
	-100%	0	100%			
AI and Machine Learning				41	82	41
Specialists					02	
Digital Transformation Specialists	s			20	35	20
9	~					
Managing Directors and Chief		6		5	5	5
Executives		I.		Ŭ		
Assembly and Factory Workers				-3	0	23
Administrative Assistants and	1	_		-17	-20	17
Executive Secretaries				I	20	
Data Entry Clerks				-23	-26	23
Bata Entry Clotto						20



Thailand

44 Global 41	26 Global 29	21 Global 19	9 Global 11													
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill													
Human-machine frontie	r			Public pol	су											
	er y predominantly people, pr Combination Global		or a combination of both	Public poli Share of re- the talent a Economy	spondents vailability				-	ır publ	ic polic	y has ti	he great	est po	tential to	increas
LL TASKS				Funding for	reskilling	and ups	killing							EC	CONOMY	GLOB/
Now			44% 31% 25% 48% 30% 22%	Flexibility o	-			s	*					I	63%	55%
2030			33% 34% 33%	Provision o	reskilling	and ups	killing								57%	44%
			33% 33% 34%	Flexibility o	ו setting w	ages		Å						i	57%	52% 38%
				Improveme	nts to pub	lic educa	ation sy								30%	47%
Key barriers for busines	ss transformation			Wage out	ook			*								
nability to attract talent i Skills gaps in the labour nability to attract talent i nsufficient understandir	market to my firm	<u>.</u>	ECONOMY GLOBAL 62% 37% 62% 63% 46% 27%	Growing	Global	Simi	lar	Global	De	clining	Gi				57%	37%
Drganization culture and	I resistance to change		35% 46%													
Talent availability outloo	ok			DEI Action	IS											
Talent trend	no expect their talent avails	bility to improve or worse	n in five vears	Share of en	iployers si	urveyed	plannir	ig to im	pleme	ent the	diversi	ty, equi	ity and ir	iclusio	n measu	re
	no expect their talent availaterage Worsening 🔺 Glob		n in nve years	55 1a	ilobal 42			52	Globa	al 51			48	Glob	al 48	
Talent availability when h 42% -100%	niring		+100% 29%	Set DEI goal	s, targets or q	luotas		Run com manager:			raining for	r	Targeted progres		nent, retent itives	on and
Falent development of e	- xisting workforce	-	+100% 81%	AI Strateg	y											
-100% alent retention of existin	ng workforce		+100% 81%	Share of en capability a			plannir	ig to im	pleme	int the	stated	strateg	jy in resp	onse	to Al's in	creasin
-100%			+100% 52%					75					64			

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Regional average Income Grou	ip average						
INDICATORS				INDICATORS			
Labour force participation	(2023)		50%	Secondary Education Attainment	(2023)		44%
Vulnerable employment	(2022)		21%	Tertiary Education Attainment	(2023)		15%
Share of youth not in employment, education, or training (NEET)	(2023)		23%	,	(2024)		4
Unemployment rate	(2023)		13%	Fill vacancies by hiring foreign			
Unemployment rate among workers with basic edu.	(2023)		11%	labour	(2024)		3
Unemployment rate among workers with advanced edu.	(2023)		21%	Country investment in mid-career training	(2022)		3

Jobs and Skills outlook

20% Giobal 22%	35% Giobal 39%	86% Giobal 83%	91% Global 88%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes		

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

	-			
Economy Global				
Rising cost of living, higher prices or inflation			Increased efforts and investments to reduce carbon	32% 47%
Broadening digital access			Increased focus on labour and social issues	32% 46%
Increased efforts and investments to adapt to climate		52% 41%	Growing working-age populations	24% 24%
Slower economic growth			Increased geopolitical division and conflicts	24% 34%
Increased government subsidies and industrial policy			Stricter anti-trust and competition regulations	16% 17%
Increased restrictions to global trade and investment			Ageing and declining working- age populations	<mark>8%</mark> 40%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global	
Al and information processing technologies (big data, VR, AR	78% Semiconductors and computing 22% 86% technologies 20%
Robots and autonomous systems	13% 13% 58% 12%
Energy generation, storage and distribution	13% Sensing, laser and optical 41% technologies
New materials and composites	10% Biotechnology and gene 4% 30% technologies 11%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	▲ Global net growth
1 Net growth	2 Global n	et growth 3 Churr		

1. Net growth 2. Global net grow	vth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
Die Dete Greekeliste						
Big Data Specialists				27	113	27
AI and Machine Learning						
Specialists				27	82	27
			•			
Robotics Engineers				23	37	23
		A				
Accountants and Auditors				0	-8	5
		▲ *				
Assembly and Factory Workers				-4	0	36
					-	
Accounting, Bookkeeping and				0.1	10	21
Payroll Clerks				-21	-18	21
		-				

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Economy Global

Analytical thinking

Creative thinking

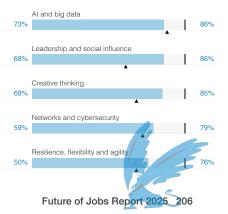
Leadership and social influence

Resilience, flexibility and agility

Empathy and active listening

Skill outlook

SKILLS OF INCREASING USE BY 2030



ABNASIA.ORG

Tunisia

Upskilling and reskilling	outlook									
47 Global 41	27 Global 29	17 Global 19	10 Global 11							
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill							
Human-machine frontie	r			Public policy						
	er / predominantly people, pre Combination Global		a combination of both	Public policies to improve taler Share of respondents who agree the talent availability Economy A Global	-	as the greatest potential to increase				
Now			42% 24% 35% 48% 30% 22%	Funding for reskilling and upskilling Flexibility on hiring and firing prac		55% 55%				
2030			36% 23% 41% 33% 33% 34%	Changes to labour laws related to		50% 44% 41% 36%				
				Wage subsidies	A	41% 47% 41% 26%				
Key barriers for busines	ss transformation			Wage outlook						
Transformation barriers Share of organisations su Economy A Global	s urveyed expecting the barri	ers will hinder their organi	sation transformation	Wage trends Share of organizations projecting percentage of the company's tota	the share of wages and other forr I revenues	ns of workers' compensation as				
Skills gaps in the labour	market		ECONOMY GLOBAL	Growing Global Similar	Global Declining Global					
Outdated or inflexible reg	gulatory framework		80% 63% 44% 39%			68% 23% 9% 52% 41% 7%				
Organization culture and	I resistance to change		44% 39%							
_ack of adequate data a	nd technical infrastructure		36% 32%							
Inability to attract talent t	o the industry		28% 37%							
Talent availability outloo	- ok			DEI Actions						
Talent trend Share of respondents wh	no expect their talent availal	bility to improve or worsen	in five years	Share of employers surveyed pla	nning to implement the diversity, e	quity and inclusion measure				
Improving A Global ave	erage Worsening 🔺 Globa	al average		57 I Global 48	48 Global 51	48 Global 42				
Talent availability when h 32%	iiring	Å	+100% 45%	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas				
Talent development of ex	xisting workforce		+100% 73%	AI Strategy						
9% -100% Talent retention of existin	g workforce		+100% 73%	Share of employers surveyed pla capability and prevalence	nning to implement the stated stra	tegy in response to AI's increasing				
-100%	A	A	+100% 50%	71	62	52				



62 | Global 62

Hiring new people with skills to better work alongside Al 52 | Global 49

Re-orienting your organization to target new business opportunities created by AI



Türkiye

Regional average Income Group	o average					
INDICATORS				INDICATORS		
Labour force participation	(2023)		55%	Secondary Education Attainment	(2023)	41%
Vulnerable employment	(2022)		25%	Tertiary Education Attainment	(2023)	22%
Share of youth not in employment, education, or training (NEET)	(2023)		22%	Ease of finding skilled employees in local labour market	(2024)	4
Unemployment rate	(2023)		8%	Fill vacancies by hiring foreign	(000.0)	
Unemployment rate among workers with basic edu.	(2023)		7%	labour	(2024)	3
Unemployment rate among workers with advanced edu.	(2023)		8%	Country investment in mid-career training	(2022)	3

Jobs and Skills outlook

29% Giobal 22%	44% Global 39%	88% Giobal 83%	94% Global 88%		
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure		
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes		

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Increased geopolitical division and conflicts		33% 34%
Rising cost of living, higher prices or inflation		Increased restrictions to global trade and investment		30% 23%
Increased efforts and investments to reduce carbon		Ageing and declining working- age populations		29% 40%
Increased efforts and investments to adapt to climate		Increased government subsidies and industrial policy	_	23% 21%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations		22% 17%
Slower economic growth		Growing working-age populations		20% 24%

Leadership and social influence

Motivation and self-awareness

Creative thinking

Technology trends

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Technology trends driving business transformation

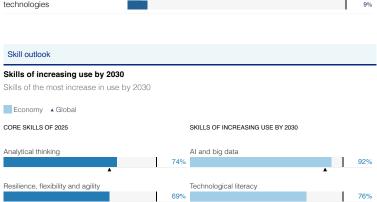
Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global			
AI and information processing technologies (big data, VR, AR	79% 86%	Sensing, laser and optical technologies	
Robots and autonomous systems	63% 58%	Quantum and encryption	
Energy generation, storage and distribution	60% 41%	Biotechnology and gene technologies	
New materials and composites	40% 30%	Satellites and space technologies	
Semiconductors and computing technologies	21% 20%		
Jobs outlook		Skill outlook	

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement I Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 1. 2. З. 100% Sustainability Specialists 33 41 41 AI and Machine Learning 40 82 Specialists Business Development 29 28 19 Professionals Business Intelligence Analysts 21 20 18 Managing Directors and Chief 0 5 0 Executives 29 Accountants and Auditors -8





Networks and cybersecurity

74%

20% 18% 13% 12% <mark>8%</mark> 11% 6% Türkiye

Upskilling and reskilling	outlook					
42 Global 41 Would not need training by 2030	28 Global 29 Would be upskilled in their current role	19 Global 19 Would be upskilled and redeployed	Under the Heiner		_	
Human-machine frontie	r			Public policy		
	er / predominantly people, pre Combination Global		49% 29% 22% 48% 30% 22%	the talent availability Economy AGlobal Wage subsidies Changes to labour laws related to	hat the particular public policy ha	ECONOMY GLOBA 49% 26% 48% 36%
			36% 29% 35% 33% 33% 34%		g	48% 55% 43% 52% 39% 47%
Key barriers for busines	ss transformation			Wage outlook	۵.	
Economy Global Skills gaps in the labour Inability to attract talent t Shortage of investment of Inability to attract talent t	urveyed expecting the barr market o the industry	ers will hinder their organi	ECONOMY GLOBAL 66% 63% 42% 37% 40% 26% 38% 27% 36% 32%	Wage trends Share of organizations projecting percentage of the company's tota Growing Global Similar	revenues	
Talent availability outloo	bk			DEI Actions		
	no expect their talent availa erage Worsening & Globa iiring		in five years +100% 19%	Share of employers surveyed plan 59 Global 48 Targeted recruitment, retention and progression initiatives	54 Global 51 Run comprehensive DEI training for managers and staff	equity and inclusion measure $\frac{46}{Pay equity reviews and salary audits}$
Talent development of ex	- -	•	+100% 56%	Al Strategy Share of employers surveyed plar capability and prevalence	ning to implement the stated stra	ategy in response to AI's increasing
Talent retention of existin 26% -100%	ig workforce		+100% 33%		70	60



70 I Global 77



Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to better work alongside Al



Regional average Income Group	average						
INDICATORS				INDICATORS			
Labour force participation	(2023)		25	Secondary Education Attainment	(2022)		74%
Vulnerable employment	(2022)		50%	Tertiary Education Attainment	(2022)		54%
Share of youth not in employment, education, or training (NEET)	(2023)		20%		(2024)		5%
Unemployment rate	(2023)		2%	Fill vacancies by hiring foreign	(000.4)		
Unemployment rate among workers with basic edu.	(2023)		1%	labour	(2024)		6%
Unemployment rate among workers with advanced edu.	(2023)		2%	Country investment in mid-career training	(2022)		5%
Jaho and Okilla and a la							

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Jobs and Skills outlook

21% Giobal 22%	41% Giobal 39%	85% Giobal 83%	87% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	AI exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running AI programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	76% 60%	Slower economic growth	38% 42%
Increased efforts and investments to adapt to climate		Increased restrictions to global trade and investment	30% 23%
Increased efforts and investments to reduce carbon		Increased government subsidies and industrial policy	27% 21%
Rising cost of living, higher prices or inflation		Ageing and declining working- age populations	26% 40%
Increased geopolitical division and conflicts		Growing working-age populations	17% 24%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	12% 17%

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

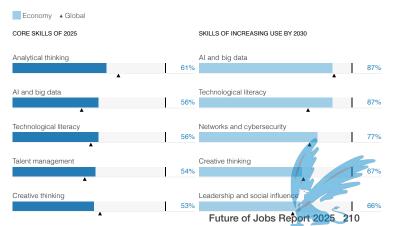
Economy Global		
Al and information processing technologies (big data, VR, AR	91% 86%	Semiconducto technologies
Robots and autonomous systems	66% 58%	Satellites and technologies
Energy generation, storage and distribution	48% 41%	Quantum and
New materials and composites	25% 30%	Biotechnology technologies
Sensing, laser and optical technologies	22% 18%	
Jobs outlook		Skill outlook

Semiconductors and computing technologies	20'20	<mark>%</mark>)%
Satellites and space technologies	14'	% 9%
Quantum and encryption	14	<mark>%</mark> 2%
Biotechnology and gene technologies		% 1%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

off dotal all off diff (poloolity)						
Net growth Job Growth Jo	b displacement	Net Growth Global net growth				
1. Net growth 2. Global net grow	wth 3. Churr	1				
	-100%	NET GROWTH	100%	1.	2.	з.
AI and Machine Learning	10070	0	100 /0			
Specialists				47	82	47
Business Intelligence Analysts				22	18	22
Human Resources Specialists				8	5	12
Managing Directors and Chief				I 0	5	6
Executives		II.		-	-	
Accountants and Auditors		, II		-4	-8	13
Data Entry Clerks				-27	-26	30



United Arab Emirates

Upskilling and reskilling	outlook							
44 Global 41 Would not need training by 2030	28 Global 29 Would be upskilled in their current role	18 Global 19 Would be upskilled and redeployed	10 Global 11 Would be unlikely to upskill					
Human-machine frontie	r			Public policy				
	er / predominantly people, pre Combination Clobal		a combination of both	Public policies to improve talen Share of respondents who agree the talent availability Economy A Global		is the greatest potential to increase		
low			42% 27% 31%	Funding for reskilling and upskilling	ng	63% 55%		
			42% 21% 31% 48% 30% 23%	Provision of reskilling and upskilli	ng			
030	-		26% 31% 43% 33% 33% 34%	Flexibility on hiring and firing prac	tices	55% 52% 45% 44%		
				Changes to labour laws related to	p remote work	37% 36%		
				Improvements to public educatio	n systems	37% 47%		
Key barriers for busines	a transformation			Wage outlook	*	31% 41%		
kills gaps in the labour of Organization culture and nability to attract talent to Dutdated or inflexible regonsufficient understandin	o the industry gulatory framework		ECONOMY GLOBAL 72% 63% 47% 46% 42% 37% 34% 39% 28% 25%	Growing Global Similar	Global Declining Global	33% 8% 59 41% 8% 52		
Talent availability outloo	ok			DEI Actions				
alent trend hare of respondents wh	no expect their talent availat	pility to improve or worsen i	in five vears	Share of employers surveyed pla	nning to implement the diversity, e	quity and inclusion measure		
	erage Worsening & Globa			49 Global 48	45 Global 42	40 Global 51		
alent availability when h 6% -100%	airing	A	+100% 40%	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas	Run comprehensive DEI training for managers and staff		
alent development of ex	-			AI Strategy				
% -100% alent retention of existin	g workforce		+100% 58%	Share of employers surveyed pla capability and prevalence	nning to implement the stated stra	tegy in response to AI's increasing		
-100%			+100% 44%	79 I Global 77	68 Global 69	55 Giobal 47		

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Transitioning people from jobs that AI will cause to decline, to other roles within your organization

United Kingdom

Contextual indicators

Regional average Income Grou	p average					
INDICATORS	min		INDICATORS			
Labour force participation	(2023)	64%	Secondary Education Attainment	(2023)		79%
Vulnerable employment	(2022)	14%	Tertiary Education Attainment	(2023)		42%
Share of youth not in employment, education, or training (NEET)	(2023)	13%	Ease of finding skilled employees in local labour market	(2024)		5
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(2024)		
Unemployment rate among workers with basic edu.	(2023)	4%	labour			5
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)		4

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Jobs and Skills outlook

23% Giobal 22%	33% Giobal 39%	95% Giobal 83%	93% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Rising cost of living, higher prices or inflation 47%
Increased efforts and investments to reduce carbon	57% 47%	Increased focus on labour and 43% social issues 46%
Increased geopolitical division and conflicts		Growing working-age 28% 24%
Increased efforts and investments to adapt to climate		Increased restrictions to global 26% 23%
Slower economic growth	51% 42%	
Ageing and declining working- age populations	48% 40%	

92% 86%

62% 58%

40% 41%

33%

20% 32%

30%

Skill outlook

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

 Economy
 Global

 Al and information processing technologies (big data, VR, AR...
 Image: Constraint of the second second

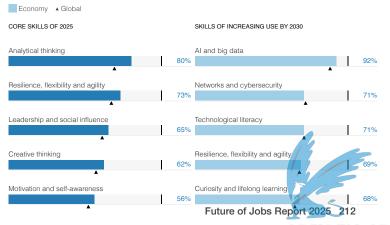
 Sensing, laser and optical technologies 	24% 18%
Quantum and encryption	23% 12%
 Biotechnology and gene technologies 	15% 11%
Satellites and space technologies	10% 9%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

• _		Net Growth				
1. Net growth 2. Global net gro	wth 3. Churn -100%	NET GROWTH	100%	1.	2.	з.
Big Data Specialists				319	113	320
AI and Machine Learning Specialists			A	151	82	151
Data Analysts and Scientists				29	41	29
Business Development Professionals				14	19	15
General and Operations Managers		Щ		-4	4	9
Data Entry Clerks				-26	-26	26



United Kingdom

Upskilling and reskilling	outlook					
35 Global 41	32 Global 29	22 Global 19	12 Global 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
Human-machine frontie	r			Public policy		
	er y predominantly people, pre Combination Clobal		a combination of both	Public policies to improve talen Share of respondents who agree t the talent availability Economy A Global	-	s the greatest potential to increas
low	_		45% 33% 22% 48% 30% 22%	Provision of reskilling and upskillin Flexibility on hiring and firing prac	- -	55% 52%
030			29% 36% 34% 33% 33% 34%	Funding for reskilling and upskillin	g	52% 44%
				Improvements to public education	systems	46% 47%
Key barriers for busines				Changes to immigration laws		42% 26%
Skills gaps in the labour Organization culture and .ack of adequate data a nability to attract talent t	d resistance to change and technical infrastructure to the industry		ECONOMY GLOBAL 62% 63% 46% 46% 40% 32% 38% 37%	Growing Global Similar	Global Declining Global	42% 49% 11 52% 41%
Talent availability outloo	⇒		30% 39%	DEI Actions		
	no expect their talent availa erage 🔛 Worsening 🔺 Globa		in five years	Share of employers surveyed plar	ning to implement the diversity, ea	quity and inclusion measure
alent availability when h	niring	A	+100% 26%	Run comprehensive DEI training for managers and staff	Targeted recruitment, retention and progression initiatives	Set DEI goals, targets or quotas
alent development of ex 5% -100%	- -		+100% 69%	Al Strategy Share of employers surveyed plar capability and prevalence	ning to implement the stated strat	tegy in response to AI's increasin
alent retention of existin		*	+100% 31%	90 I Global 77	74 Global 69	66 Global 62

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

United States of America

Contextual indicators

	p average				
INDICATORS			INDICATORS		
Labour force participation	(2023)	64%	Secondary Education Attainment	(2023)	95%
Vulnerable employment	(2022)	4%	Tertiary Education Attainment	(2023)	49%
Share of youth not in employment, education, or training (NEET)	(2023)	11%	Ease of finding skilled employees in local labour market	(2024)	5
Unemployment rate	(2023)	3%	Fill vacancies by hiring foreign	(222.4)	
Unemployment rate among workers with basic edu.	(2023)	5%	labour	(2024)	5
Unemployment rate among workers with advanced edu.	(2023)	2%	Country investment in mid-career training	(2022)	5

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Jobs and Skills outlook

23% Giobal 22%	35% Global 39%	97% Giobal 83%	94% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access		Ageing and declining working- age populations		47% 40%
Increased efforts and investments to reduce carbon		Increased focus on labour and social issues		42% 46%
Increased efforts and investments to adapt to climate		Increased restrictions to global trade and investment		29% 23%
Increased geopolitical division and conflicts		Growing working-age populations		26% 24%
Slower economic growth		Increased government subsidies and industrial policy		23% 21%
Rising cost of living, higher prices or inflation		Stricter anti-trust and competition regulations		20% 17%

20%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

	Economy Global	
	AI and information processing technologies (big data, VR, AR	
	Robots and autonomous systems	
	Energy generation, storage and distribution	
	New materials and composites	
	Semiconductors and computing technologies	

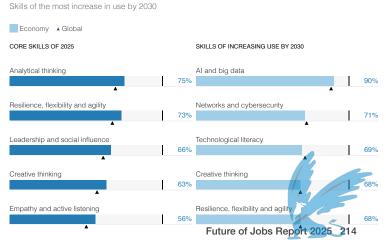
94% 86%	Sensing, laser and optical technologies		23% 18%
64% 58%	Quantum and encryption		19% 12%
41% 41%	Biotechnology and gene technologies		15% 11%
33% 30%	Satellites and space technologies	-	10% 9%
31%			

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth	Job displacement	Net Growth				
1. Net growth 2. Global net g	rowth 3. Churn -100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists			•	142	82	142
Data Analysts and Scientists				40	41	41
Sustainability Specialists				34	33	34
Business Development Professionals				14	19	15
General and Operations Managers		II,		-2	4	11
Administrative Assistants and Executive Secretaries		Į I		-19	-20	21



United States of America

Upskilling and reskilling	outlook					
39 Global 41 Would not need training by 2030	29 Global 29 Would be upskilled in their current role	21 Global 19 Would be upskilled and redeployed	U Global 11 Would be unlikely to upskill			
Human-machine frontier	r			Public policy		
	r predominantly people, pre Combination Global		44% 33% 23%	Public policies to improve talent Share of respondents who agree to the talent availability Economy A Global Provision of reskilling and upskilling Funding for reskilling and upskilling Flexibility on hiring and firing pract Improvements to public education Changes to labour laws related to	hat the particular public policy has g ices systems	the greatest potential to increase ECONOMY GLOBAL 55% 52% 55% 55% 48% 44% 41% 47% 35% 36%
Key barriers for busines	s transformation			▲ Wage outlook		55% 50%
Economy Global Skills gaps in the labour r Organization culture and Inability to attract talent to	resistance to change o the industry nd technical infrastructure		ECONOMY GLOBAL 58% 63% 43% 46% 41% 37% 37% 32%	Share of organizations projecting t percentage of the company's total Growing Global Similar	revenues	41% 48% 119 52% 41% 79
Talent availability outloo	.≟ k			DEI Actions		
	o expect their talent availal rage 📕 Worsening 🔺 Globa		in five years	Share of employers surveyed plan	ning to implement the diversity, eq 61 I Global 51	uity and inclusion measure
Talent availability when hi	iring	Å	+100% 27%	Targeted recruitment, retention and progression initiatives	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas
Talent development of ex 3% -100% Talent retention of existing			+100% 68%	Al Strategy Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	egy in response to AI's increasing
21% -100%	▲	A	+100% 35%	87 Global 77	73 I Global 69	68 Giobal 62

Reskilling and upskilling your existing workforce to better work alongside Al



Hiring new people with skills to better work alongside AI

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

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19.8

Contextual indicators

Uzbekistan

Regional average Income Group	average							
INDICATORS				INDICATORS				
Labour force participation	(2020)		62%	Secondary Education Attainment	(2022)		97	7%
Vulnerable employment	(2022)		34%	Tertiary Education Attainment	(2022)		6:	2%
Share of youth not in employment, education, or training (NEET)	•		NA	Ease of finding skilled employees in local labour market	. ,			4
Unemployment rate	(2020)		4%	Fill vacancies by hiring foreign	(000.0)	 _		
Unemployment rate among workers with basic edu.	-		NA	labour	(2024)			4
Unemployment rate among workers with advanced edu.	(2020)		1%	Country investment in mid-career training	(2021)			5

Jobs and Skills outlook

30% Giobal 22%	36% Giobal 39%	60% Giobal 83%	84% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	51% 60%	Increased geopolitical division and conflicts	27% 34%
Rising cost of living, higher prices or inflation	51% 50%	Increased restrictions to global trade and investment	19% 23%
Increased focus on labour and social issues	41% 46%	Increased efforts and investments to adapt to climate	16% 41%
Growing working-age populations	35% 24%	Increased efforts and investments to reduce carbon	14% 47%
Increased government subsidies and industrial policy	32% 21%	Ageing and declining working- age populations	14% 40%
Slower economic growth	30% 42%	Stricter anti-trust and competition regulations	5% 17%

12%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy	Global
AI and inform	nation processing

technologies (big data, VR, AR...

Robots and autonomous systems

New materials and composites

Energy generation, storage and

Quantum and encryption

distribution

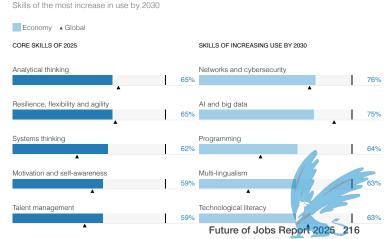
Jobs outlook

Biotechnology and gene 69% 17% 11% technologies 86% 47% Sensing, laser and optical 11% 58% technologies 18% 36% Semiconductors and computing 11% 30% technologies 20% Satellites and space 33% 3% 41% technologies 19%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn NET GROWTH 1. 2. З. Business Intelligence Analysts 21 18 21 University and Higher Education 21 16 23 Teachers 2 13 Lawyers 11 Accountants and Auditors -8 27 6 Accounting, Bookkeeping and -13 -18 21 Payroll Clerks Administrative Assistants and 27 -27 -20 Executive Secretaries



Uzbekistan

Upskilling and reskilling c	outlook					
52 Global 41	22 Giobal 29	14 Global 19	12 Giobal 11			
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill			
uman-machine frontier				Public policy		
man-machine frontier of tasks completed by p	predominantly people, pre	edominantly technology, c	or a combination of both		ent availability e that the particular public policy ha	as the greatest potential to increas
Human Global C	Combination Global	Technology Global		the talent availability		ECONOMY GLOBA
W				Flexibility on hiring and firing pra	actices	
			43% 30% 26% 48% 30% 22%	Improvements to public educati	on systems	57% 44%
30			29% 33% 38%	Provision of reskilling and upskil	ling	57% 47%
			33% 33% 34%	Flexibility on setting wages	*	50% 52%
				Changes to labour laws related	to remote work	37% 38%
				A		33% 36%
ey barriers for business	transformation			Wage outlook		
ansformation barriers are of organisations sur	veyed expecting the barr	iers will hinder their organ	isation transformation	Wage trends Share of organizations projecting	g the share of wages and other form	ns of workers' compensation as
Economy 🔺 Global			ECONOMY GLOBAL	percentage of the company's to	tal revenues	
lls gaps in the labour m	narket			Growing Global Similar	Global Declining Global	
ganization culture and r	resistance to change		78% 63%			68% 29% 52% 41%
			30% 46%			
tdated or inflexible reg	ulatory framework					
ortage of investment ca	apital		30% 39%			
			30% 26%			
bility to attract talent to	the industry		070/ 070/			
	÷		27% 37%			
alent availability outlook	<u> </u>			DEI Actions		
lent trend	expect their talent availa	hility to improve or worser	n in five vears	Share of employers surveyed pl	anning to implement the diversity, e	quity and inclusion measure
	age Worsening & Globa			47 Global 48	33 Global 39	27 Giobal 51
ent availability when hir % -100%	ing	A	+100% 43%	Targeted recruitment, retention and progression initiatives	Pay equity reviews and salary audits	Run comprehensive DEI training for managers and staff
ent development of exi	sting workforce	E.		AI Strategy		
-100%			<mark>∎</mark> 100% 84%	Share of employers surveyed pl capability and prevalence	anning to implement the stated stra	tegy in response to AI's increasing
ent retention of existing	WORIDICE					



58 Global 41 Downsizing workforce where Al can replicate people's work 52 | Global 77 Reskilling and upskilling your existing workforce to better work alongside Al



Contextual indicators

Viet Nam

Regional average Income Group a	average						
NDICATORS				INDICATORS			
Labour force participation	(2023)		79%	Secondary Education Attainment	(2023)		39%
Vulnerable employment	(2022)		52%	Tertiary Education Attainment	(2023)		15%
Share of youth not in employment, education, or training (NEET)	(2023)		11%	Ease of finding skilled employees in local labour market	(2024)		5
Unemployment rate	(2023)		1%	Fill vacancies by hiring foreign	(000.0)		
Unemployment rate among workers with basic edu.	(2023)		1%	labour	(2024)		4
Unemployment rate among workers with advanced edu.	(2023)		2%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

16% Giobal 22%	37% Giobal 39%	87% Giobal 83%	96% Giobal 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global

Broadening digital access	69% 609	
Increased efforts and investments to reduce carbon	669	b Increased focus on labour and 41% 46%
Rising cost of living, higher prices or inflation	599 509	
Slower economic growth	489 429	Growing working-age 21% populations 24%
Ageing and declining working- age populations	489 409	
Increased restrictions to global trade and investment	45%	Stricter anti-trust and competition 10% 17%

20%

Skill outlook

Skills of increasing use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

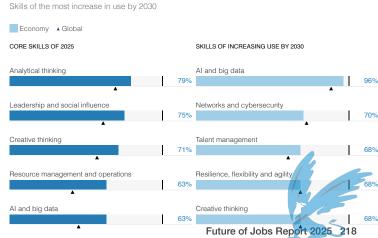
Economy Global		
AI and information processing technologies (big data, VR, AR		
Robots and autonomous systems		
Energy generation, storage and distribution		
New materials and composites		
Semiconductors and computing technologies		
Jobs outlook		

76% 86%	Quantum and encryption	10% 12%
72% 58%	Sensing, laser and optical technologies	7% 18%
59% 41%	Biotechnology and gene technologies	7% 11%
52% 30%	Satellites and space technologies	3% 9%
24%		

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

(1)						
Net growth Job Growth Job	b displacement	Net Growth				
1. Net growth 2. Global net grow	vth 3. Churr	1				
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				36	82	36
Specialists		, and the second s		50	02	50
E-commerce Specialists				26	20	26
E-commerce opecialists				20	20	20
Business Development				24	19	24
Professionals				24	19	24
Managing Directors and Chief				8	5	8
Executives				•	5	0
General and Operations						-
Managers		ų.		5	4	5
Assembly and Factory Workers				-7	0	20



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Viet Nam

Upskilling and reskilling	outlook										
41 Global 41	26 Global 29	19 Global 19	14 Globa	al 11							
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely								
Human-machine frontier					Public policy						
		dominantly technology, or a	a combination (of both	Public policies to improve ta Share of respondents who agr the talent availability Economy Global		•	blic policy h	nas the gre		to increase
low					Flexibility on hiring and firing p	oractices					
				34% 25% 30% 22%	Funding for reskilling and upsk	killing				59%	44% 55%
030				37% 38% 33% 34%	Changes to immigration laws	_	*			50%	26%
				5070 0470	Changes to pension schemes	and retireme	ent ages			46%	25%
					Wage subsidies					41%	26%
Key barriers for business	s transformation				Wage outlook						
Economy Global kills gaps in the labour r ack of adequate data an	narket nd technical infrastructure		ECONOMY	63%	percentage of the company's t			g 📕 Globa	al	59% 52%	36% 5 41% 7
rganization culture and	resistance to change		41%	32%							
nsufficient understanding	g of opportunities		41%	25%							
Dutdated or inflexible reg	ulatory framework		41%	39%							
Talent availability outlool	- k				DEI Actions						
alent trend hare of respondents who	o expect their talent availal	bility to improve or worsen i	n five years		Share of employers surveyed p	planning to i	mplement th	e diversity,	equity and	l inclusion mea	sure
	rage Worsening 🔺 Globa		,		61 Global 42	61	Global 48		5	7 Global 51	
alent availability when hi	ring		+100%	/6 30%	Set DEI goals, targets or quotas		d recruitment, re ssion initiatives	tention and		comprehensive DEI agers and staff	training for
alent development of ex	- isting workforce	-	. 1000	6 77%	AI Strategy						
% -100%	g workforce		▲	1170	Share of employers surveyed prevalence	planning to i	mplement th	e stated str	rategy in re	esponse to Al's	increasing
8% -100%	A	Å	+100%	36%	82 Global 77	68	Global 62		6	B Global 47	

Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to better work alongside Al



Transitioning people from jobs that AI will cause to decline, to other roles within your organization

Contextual indicators

Zimbabwe

Regional average Income Grou	p average							
INDICATORS					INDICATORS			
Labour force participation	(2023)		7	76%	Secondary Education Attainment	(2022)		66%
Vulnerable employment	(2022)		e	61%	Tertiary Education Attainment	(2022)		17%
Share of youth not in employment, education, or training (NEET)	(2023)		3	30%	Ease of finding skilled employees in local labour market	(2024)		5
Unemployment rate	(2023)			8%	Fill vacancies by hiring foreign	(2024)		
Unemployment rate among workers with basic edu.	(2023)			7%	labour			4
Unemployment rate among workers with advanced edu.	(2023)			5%	Country investment in mid-career training	(2022)		4

Jobs and Skills outlook

16% Global 22%	47% Global 39%	100% Global 83%	91% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Economy Global			
Rising cost of living, higher prices or inflation		Increased government subsidies and industrial policy	28% 21%
Broadening digital access	61% 60%	Increased restrictions to global trade and investment	22% 23%
Increased focus on labour and social issues		Growing working-age populations	22% 24%
Slower economic growth		Ageing and declining working- age populations	17% 40%
Increased efforts and investments to adapt to climate		Increased geopolitical division and conflicts	11% 34%
Increased efforts and investments to reduce carbon	39% 47%		

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Economy Global		
Al and information processing technologies (big data, VR, AR	72% 86%	Semiconducto technologies
Energy generation, storage and distribution	67% 41%	Sensing, lase technologies
Robots and autonomous systems	50% 58%	Biotechnology technologies
Satellites and space technologies	28% 9%	Quantum and
New materials and composites	17% 30%	
Jobs outlook		Skill outlook

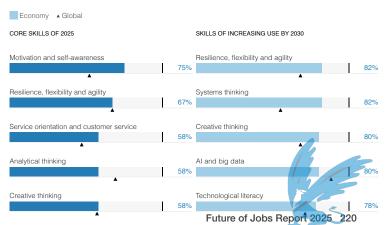
Semiconductors and computingtechnologies	17% 20%
Sensing, laser and opticaltechnologies	11% 18%
Biotechnology and genetechnologies	11% 11%
Quantum and encryption	6% 12%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth 1. Net growth 2. Global net growth 3. Churn

	-100%	NET GROWTH	100%	1.	2.	3.
Sustainability Specialists				22	33	22
Environmental Protection Professionals				18	28	18
Business Services and Administration Managers				9	-7	29
Assembly and Factory Workers				2	0	10
Accountants and Auditors		I		-8	-8	12
General and Operations Managers		٩.		-9	4	9



Zimbabwe

Upskilling and reskilling	outlook					
51 Global 41 Would not need training by 2030	23 Global 29 Would be upskilled in their current role	16 Global 19 Would be upskilled and redeployed	10 Global 11 Would be unlikely to upskill			
Human-machine frontier				Public policy		
	r predominantly people, pre Combination 📕 Global 📕		a combination of both	Public policies to improve talen Share of respondents who agree t the talent availability Economy Global Improvements to public education	hat the particular public policy has	s the greatest potential to increase ECONOMY GLOBA
			54% 25% 20% 48% 30% 22%	Changes to labour laws related to	remote work	70% 47%
2030			30% 29% 42% 33% 33% 34%	Flexibility on setting wages		60% 36% 50% 38%
				Provision of reskilling and upskillin	g	
Key barriers for business	s transformation			Wage outlook	*	50% 52%
Economy Global Organization culture and Shortage of investment ca Skills gaps in the labour r Outdated or inflexible reg	apital	ers will hinder their organis	Attion transformation ECONOMY GLOBAL 50% 46% 50% 26% 44% 63% 44% 39% 39% 32%	Share of organizations projecting percentage of the company's total Growing Global Similar	revenues	s of workers' compensation as
Talent availability outlool	k			DEI Actions		
	o expect their talent availat age Worsening & Globa ring		n five years	Share of employers surveyed plan 70 I Global 48 Targeted recruitment, retention and	60 I Global 51 Run comprehensive DEI training for	40 Global 42 Set DEl goals, targets or quotas
50% -100% Talent development of exi	isting workforce	A	+100% 40%	progression initiatives AI Strategy	managers and staff	
10% -100% Talent retention of existing 10% -100%	g workforce		+100% 50%	Share of employers surveyed plan capability and prevalence	nning to implement the stated strate	egy in response to AI's increasing
10070	*	٨	1100/0	82 Global 77	55 I Global 47	55 Global 49

Reskilling and upskilling your existing workforce to better work alongside Al

Transitioning people from jobs that AI will cause to decline, to other roles within your organization



Re-orienting your organization to target new business opportunities created by AI

Region Profile Central Asia			1 / 2	Working Age Population (Millions)
23% Global 22%	38% Giobal 39%		64% Giobal 83%	63% Giobal 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills white	ch will change	Organizations with DEI priorities Share of organizations with DEI priorities	AI exposure Share of organizations running AI programmes
Trend outlook				
Acrotrends driving business transforma hare of organizations surveyed that identifie Region Global		ormation in their organiz	ration	
broadening digital access	_	61% 60%		27°
tising cost of living, higher rices or inflation		52% 50%		239
ncreased focus on labour and ocial issues		37% 46%		199
lower economic growth		32% 42%		199
ncreased government subsidies		30% 21%		159
arowing working-age		27% 24%		149
Technology trends				-
Region Global I and information processing echnologies (big data, VR, AR		69% 86% 50% 41%	Sensing, laser and optical	10º 12 10º 18
abobots and autonomous systems		417	Biotechnology and gene	99 11
lew materials and composites		36% 30%	Satellites and space	89 9
emiconductors and computing		14% 20%		
Jobs outlook			Skill outlook	
Cey roles for business transformation Ioles most selected by organizations survey tructural churn (percent) let growth Job Growth Job displacemer . Net growth 2. Global net growth 3. Chu	t Net Growth ▲Global net growth	d their net growth and	Skills of increasing use by 2030 Skills of the most increase in use by 2030 Region A Global CORE SKILLS OF 2025	SKILLS OF INCREASING USE BY 2030
-100%	NET GROWTH	1. 2. 3 .	Analytical thinking	Al and big data
I and Machine Learning pecialists		49 82 49		75% 819
Iniversity and Higher Education eachers		24 16 26	Resilience, flexibility and agility	70% 70%
accountants and Auditors	, III	3 -8 15	Creative thinking	Multi-lingualism 68% 639
awyers	IĮ.	-4 2 12	Motivation and self-awareness	Creative thinking
and the second sec			Wolfvalion and sen-awareness	Creative trinking
Accounting, Bookkeeping and ayroll Clerks	,L	-12 -18 13		62% 599

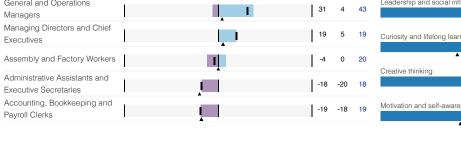


Central Asia

53 Global 41 Would not need training by	23 Global 29 Would be upskilled in their	13 Global 19 Would be upskilled and	10 Global 11 Would be unlikely to upskill				
2030	current role	redeployed					
Human-machine frontie	er			Public policy			
	er y predominantly people, pro Combination Global		r a combination of both	Public policies to improve talent Share of respondents who agree to the talent availability Region A Global		the greatest potential t	o increase
LL TASKS				Improvements to public education	systems	REGION	GLOBA
			44% 31% 25% 48% 30% 22%	Funding for reskilling and upskillin	g	61%	47%
030			29% 32% 39% 33% 33% 34%	Provision of reskilling and upskillin	g	55%	55%
			0070 0070 0470	Flexibility on setting wages	*		
				Flexibility on hiring and firing pract	ices	38%	38%
Key barriers for busine	ss transformation			Wage outlook	*	0070	4470
	surveyed expecting the barr	iers will hinder their organ	isation transformation	Share of organizations projecting t percentage of the company's total		s of workers' compensa	tion as
Region 🔺 Global		iers will hinder their organ	isation transformation REGION GLOBAL		revenues	s of workers' compensa	tion as
Region ▲ Global kills gaps in the labour	market	iers will hinder their organ		percentage of the company's total	revenues	66%	31% 3
Region Global kills gaps in the labour	market d resistance to change	iers will hinder their organ	REGION GLOBAL	percentage of the company's total	revenues	66%	31% 3
Region Global kills gaps in the labour Organization culture and chortage of investment	market d resistance to change	±	REGION GLOBAL	percentage of the company's total	revenues	66%	31% 3
Region Global Skills gaps in the labour Organization culture and Shortage of investment	market d resistance to change capital and technical infrastructure	±	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32%	percentage of the company's total	revenues	66%	31% 3
Region Global kills gaps in the labour irganization culture and hortage of investment ack of adequate data a butdated or inflexible re	market d resistance to change capital and technical infrastructure gulatory framework	±	REGION GLOBAL 75% 63% 35% 46% 35% 26%	percentage of the company's total	revenues	66%	31% 3
Region A Global kills gaps in the labour organization culture and hortage of investment ack of adequate data a outdated or inflexible re	market d resistance to change capital and technical infrastructure gulatory framework	±	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32%	percentage of the company's total	revenues Global Declining Global	66% 52%	31% 3 41% 7
Region Global kills gaps in the labour organization culture and hortage of investment ack of adequate data a butdated or inflexible re Talent availability outloo alent trend hare of respondents w	market d resistance to change capital and technical infrastructure gulatory framework	bility to improve or worser	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32% 28% 39%	percentage of the company's total Growing Global Similar DEI Actions Share of employers surveyed plane	revenues Global Declining Global	uity and inclusion meas	31% 3 41% 7
Region A Global kills gaps in the labour inganization culture and hortage of investment ack of adequate data a butdated or inflexible re Talent availability outloo alent trend hare of respondents w Improving A Global availability when I	market d resistance to change capital and technical infrastructure gulatory framework 	bility to improve or worser	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32% 28% 39%	DEI Actions	revenues Global Declining Global	66% 52%	31% 3 41% 3
Region & Global kills gaps in the labour rganization culture and hortage of investment ack of adequate data a utdated or inflexible re latent availability outloo alent trend hare of respondents w Improving & Global availability when I 7%100%	market d resistance to change capital and technical infrastructure gulatory framework bo ho expect their talent availa erage Worsening & Glob hiring	bility to improve or worser	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32% 28% 39%	DEI Actions Growing Global Similar Jacobia Jacobia Jacobia Jacobia <td>revenues Global Declining Global</td> <td>uity and inclusion meas 31 Global 51 Run comprehensive DEI tr</td> <td>31% 3 41% 7</td>	revenues Global Declining Global	uity and inclusion meas 31 Global 51 Run comprehensive DEI tr	31% 3 41% 7
Region A Global kills gaps in the labour Inganization culture and the second secon	market d resistance to change capital and technical infrastructure gulatory framework b ho expect their talent availater age Worsening & Glob hiring	bility to improve or worser	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32% 28% 39%	DEI Actions 42 Global 48 Targeted recruitment, retention and	revenues Global Declining Global	uity and inclusion meas 31 Global 51 Run comprehensive DEl tr managers and staff	31% 3 41% 7
Region A Global kills gaps in the labour organization culture and hortage of investment ack of adequate data a outdated or inflexible re alent availability outloo alent trend hare of respondents w Improving A Global availability when I 7% _100% alent development of e	market d resistance to change capital and technical infrastructure gulatory framework b ho expect their talent availater age Worsening & Glob hiring	bility to improve or worser	REGION GLOBAL 75% 63% 35% 46% 35% 26% 29% 32% 28% 39%	percentage of the company's total Growing Global Similar DEI Actions Share of employers surveyed plan 42 I Global Targeted recruitment, retention and progression initiatives Al Strategy Share of employers surveyed plan	revenues Global Declining Global	uity and inclusion meas 31 Global 51 Run comprehensive DEl tr managers and staff	31% (41%)

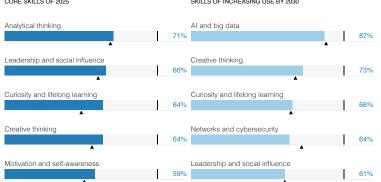


Region Profile		1	/ 2	Working Age Population (Millions
Eastern Asia				1167.5
28% Global 22%	32% Global 39%		93% Global 83%	86% Global 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills which will change		Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programme
Trend outlook				
Macrotrends driving business transformat Share of organizations surveyed that identifie	ion d this trend as likely to drive transformation in their	r organiza	tion	
Ageing and declining working- age populations		84% 40%	Increased geopolitical division and conflicts	48
Broadening digital access		66% 60%	Increased efforts and investments to adapt to climate	47
Slower economic growth		66% 42%	Increased restrictions to global trade and investment	28
Increased efforts and investments to reduce carbon		61% 47%	Increased government subsidies and industrial policy	22
Rising cost of living, higher prices or inflation		58% 50%	Growing working-age populations	20
Increased focus on labour and social issues		52% 46%	Stricter anti-trust and competition regulations	9 1
Technology trends				
	formation the technology trend as likely to drive business tra	ansformati	on	
Region Global Al and information processing technologies (big data, VR, AR		92% 86%	Sensing, laser and optical technologies	31
Robots and autonomous systems		61% 58%	Quantum and encryption	27
Energy generation, storage and distribution		39% 41%	Biotechnology and gene technologies	27
Semiconductors and computing technologies		39% 20%	Satellites and space technologies	19
New materials and composites		34% 30%		
Jobs outlook			Skill outlook	
	ed, ordered by net role growth, and their net growt	th and	Skills of increasing use by 2030 Skills of the most increase in use by 2030	
structural churn (percent) Net growth	t Net Growth		Region A Global	
1. Net growth 2. Global net growth 3. Chu	Im		CORE SKILLS OF 2025	SKILLS OF INCREASING USE BY 2030
-100% Al and Machine Learning	NET GROWTH 1. 2. 0 100%	3.	Analytical thinking	Al and big data
Specialists General and Operations	49 8:		Leadership and social influence	Creative thinking
Managers Managing Directors and Chief Executives	19 5	5 19	Curiosity and lifelong learning	Curiosity and lifelong learning



Executives

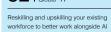
Executive Secretaries





Eastern Asia

Upskilling and reskilling	g outlook														
41 Global 41	25 Global 29	18 Global 19	15 Global 11												
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill												
Human-machine frontie	ər			Public polic	;y										
Human-machine frontie % of tasks completed by	er y predominantly people, pr	edominantly technology, o	r a combination of both	Public polic Share of res	pondents					blic po	icy has	the gre	atest p	otential to	o increas
Human Global	Combination Global	Technology Global		the talent av	-									REGION	GLOBA
Now			51% 31% 18%	Provision of	reskilling	and ups	killing							60%	52%
2030			48% 30% 22%	Flexibility on	hiring ar	nd firing	oractice	s T						55%	44%
			35% 38% 27% 33% 33% 34%	Flexibility on	-	-	-							49%	38%
				Funding for										43%	55%
				Changes to	pension	scheme	s and ref	irement	ages					36%	25%
Key barriers for busines	ss transformation			Wage outlo	ok										
Organization culture and	to the industry		REGION GLOBAL 64% 46% 53% 37%	Growing	Globa	Sim	ilar 📃 (Global	Declini	ng	Global				43% 2 41% 7
Insufficient understandin			44% 25%												
Inability to attract talent t			41% 27%												
Outdated or inflexible re	gulatory framework		39% 39%												
Talent availability outloo	ok			DEI Action	6										
Talent trend Share of respondents wh	ho expect their talent availa	bility to improve or worser	in five years	Share of em	ployers s	surveyed	plannin	g to imp	lement t	ne diver	sity, eq	uity and	l inclus	ion meas	ure
Improving A Global ave	erage Worsening 🔺 Glob	al average		60 I G	obal 51			38 I	Global 33			3	6 GK	obal 42	
Talent availability when h	hiring		+100% 28%	Run compreh managers and		raining for	,	Anti-harrasi	nent proto	ols		Set D)El goals,	targets or q	uotas
Talent development of ex	xisting workforce			AI Strategy	,										
0% -100% Talent retention of existin	ng workforce		<mark>100% 83%</mark>	Share of em capability ar			plannin	g to imp	lement t	ne state	d strate	egy in re	esponse	e to Al's i	ncreasing
-100%			+100% 30%												



Hiring new people with skills to better work alongside Al

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

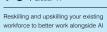


			1 / 2	Working Age Population (Millions)
Europe				597.0
21% Global 22%	36% Giobal 39%	2	84% Giobal 83%	90% Giobal 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills wh	hich will change	Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programmes
Trend outlook				
lacrotrends driving business transformation hare of organizations surveyed that identified Region Global		sformation in their organ	zation	
roadening digital access		57 60		37'
sing cost of living, higher ices or inflation		51 50		36
creased efforts and vestments to reduce carbon		51 47		27 24
geing and declining working-		49 40		23
creased focus on labour and ocial issues		47 46		19 17
creased efforts and vestments to adapt to climate		44	<u> </u>	16 2
Fechnology trends				
echnology trends driving business transfo				
hare of organizations surveyed that identify th Region Global	e technology trend as likely to t	arive business transform	ation	
Region Global	e technology trend as likely to t	arive business transform	% Sensing, laser and optical	
Region Global I and information processing cchnologies (big data, VR, AR	e technology trend as likely to t	87	 Sensing, laser and optical technologies Quantum and encryption 	18
Region Global I and information processing cchnologies (big data, VR, AR obots and autonomous systems nergy generation, storage and	e technology trend as likely to t	87 80 62	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene 	99 12 99
Region Global	e technology trend as likely to t	87 86 62 55 44	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space 	18 99 12 97 11 11 55
Region Global I and information processing schnologies (big data, VR, AR Image: Comparison of the scheme sc		87 86 62 55 44 41 41 30 30 30 31 7	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies 	18 9 12 9 11 11 5
Region Global I and information processing cchnologies (big data, VR, AR obots and autonomous systems nergy generation, storage and istribution ew materials and composites emiconductors and computing cchnologies		87 86 62 58 44 41 30 30	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies 	9 12 9 11 11 11
Region Global I and information processing tchnologies (big data, VR, AR) Image: Comparison of the temperature obots and autonomous systems Image: Comparison of temperature nergy generation, storage and istribution Image: Comparison of temperature ew materials and composites Image: Comparison of temperature emiconductors and computing tchnologies Image: Comparison of temperature Jobs outlook Image: Comparison of temperature ey roles for business transformation Image: Comparison of temperature oles most selected by organizations surveyed Image: Comparison of temperature		87 86 62 58 44 4 4 4 4 17 20 8 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 	9 12 9 12 12 12 12 12 12 12 12 12 12 12 12 12
Region Global I and information processing tchnologies (big data, VR, AR) Image: Composite and autonomous systems obots and autonomous systems Image: Composite and autonomous systems nergy generation, storage and astribution Image: Composite and autonomous systems ew materials and composites Image: Composite and autonomous systems emiconductors and computing tchnologies Image: Composite and autonomous systems Jobs outlook Image: Composite and autonomous systems ey roles for business transformation Image: Composite and autonomous systems olos most selected by organizations surveyed ructural churn (percent) Image: Composite and autonomous systems et growth Job Growth Job displacement	d, ordered by net role growth, an	87 86 62 44 41 30 30 17 20 nd their net growth and	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 	9 12 9 12 12 12 12 12 12 12 12 12 12 12 12 12
Region Global I and information processing tchnologies (big data, VR, AR) Image: Composite and autonomous systems obots and autonomous systems Image: Composite and autonomous systems nergy generation, storage and astribution Image: Composite and autonomous systems ew materials and composites Image: Composite and autonomous systems emiconductors and computing tchnologies Image: Composite and autonomous systems Jobs outlook Image: Composite and autonomous systems ey roles for business transformation Image: Composite and autonomous systems olos most selected by organizations surveyed ructural churn (percent) Image: Composite and autonomous systems et growth Job Growth Job displacement	d, ordered by net role growth, an	87 86 62 44 41 30 30 17 20 nd their net growth and	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 CORE SKILLS OF 2025 	SKILLS OF INCREASING USE BY 2030
Region Global and information processing chnologies (big data, VR, AR	d, ordered by net role growth, at Net Growth Global net growth	A Constraint of the second sec	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 CORE SKILLS OF 2025 Analytical thinking 	SKILLS OF INCREASING USE BY 2030
Region Global and information processing chnologies (big data, VR, AR Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) else soutlook Image: Chronologies (big data, VR, AR) ey roles for business transformation Image: Chronologies (big data, VR, AR) olse most selected by organizations surveyed (big data) Image: Chronologies (big data) et growth Job Growth Job displacement Net growth 2. Global net growth 3. Churnologies (big data) et and Machine L	d, ordered by net role growth, at Net Growth Global net growth	87 86 62 56 44 4 30 30 17 20 Notes in the second se	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 CORE SKILLS OF 2025 Analytical thinking Resilience, flexibility and agility 	SKILLS OF INCREASING USE BY 2030 Al and big data 71% Al and big data 91 Networks and cybersecurity
Region Global I and information processing tchnologies (big data, VR, AR Image: Comparison of the second se	d, ordered by net role growth, at Net Growth Global net growth	100% ^{1.} ² ^{3.}	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 Region A Global CORE SKILLS OF 2025 Analytical thinking Resilience, flexibility and agility Leadership and social influence 	SKILLS OF INCREASING USE BY 2030 Al and big data 71% Networks and cybersecurity 71% Technological literacy
Region Global I and information processing tchnologies (big data, VR, AR Image: Comparison of the stription of t	d, ordered by net role growth, at Net Growth Global net growth	87 82 62 44 44 41 30 30 17 20% 1. 2. 100% 1. 109 82 109 82 33 41	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skills of increasing use by 2030 Skills of the most increase in use by 2030 Region A Global CORE SKILLS OF 2025 Analytical thinking Resilience, flexibility and agility Leadership and social influence 	SKILLS OF INCREASING USE BY 2030 Al and big data 71% Networks and cybersecurity 71% Technological literacy 63% 73
Region Global I and information processing schnologies (big data, VR, AR Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) ewe materials and composites Image: Chronologies (big data, VR, AR) ewe materials and composites Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) olos nost selected by organizations surveyed tructural churn (percent) Image: Chronologies (big data, VR, AR) et growth Job Growth Job displacement . Net growth 2. Global net growth 3. Churn	d, ordered by net role growth, at Net Growth Global net growth	100% 1. 2. 3. 109 82 102 16 18 21	 Sensing, laser and optical technologies Quantum and encryption Biotechnology and gene technologies Satellites and space technologies Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 CORE SKILLS OF 2025 Analytical thinking Leadership and social influence Motivation and self-awareness 	Al and big data 71% Networks and cybersecurity 71% Technological literacy



Europe

Upskilling and reskilling	g outlook						
38 Global 41	32 Global 29	19 Global 19	11 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
luman-machine frontie	ər			Public policy			
	er y predominantly people, pre Combination 🔛 Global		r a combination of both	the talent availability	t availability hat the particular public policy has	s the greatest potential to) increase
L TASKS				Region A Global	a	REGION	GLOBA
ow			48% 32% 20% 48% 30% 22%	Provision of reskilling and upskillin	- -	57%	55%
030	_		34% 34% 32%	Flexibility on hiring and firing prac	tices	47%	52%
	_		33% 33% 34%	Improvements to public education	systems	46%	44%
				Changes to labour laws related to	remote work	39%	36%
Key barriers for busines	ss transformation			▲ Wage outlook			
kills gaps in the labour rganization culture and	market		66% 63%		Global Declining Global	49% 52%	45% 41%
ability to attract talent t			46% 46%				
utdated or inflexible re	gulatory framework		41% 37% 39% 39%				
ack of adequate data a	and technical infrastructure		32% 32%				
Talent availability outloo	ok			DEI Actions			
alent trend hare of respondents wh	ho expect their talent availa	bility to improve or worser	n in five years	Share of employers surveyed plar	nning to implement the diversity, ec	uity and inclusion meas	ure
	erage Worsening 🔺 Glob			52 Global 51	46 Global 39	44 Global 48	
alent availability when h	hiring		+100% 21%	Run comprehensive DEI training for managers and staff	Pay equity reviews and salary audits	Targeted recruitment, reter progression initiatives	tion and
alent development of e				AI Strategy			
% -100%	ng workforce		+100% 63%	Share of employers surveyed plar capability and prevalence	nning to implement the stated strate	egy in response to AI's ir	ncreasing
-100%	*	*	+100% 36%	79 Global 77	70 Global 69	65 Giobal 62	





Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Hiring new people with skills to better work alongside AI



Region Profile		1	/ 2	Working Age Population (Millions)
Latin America and the	he Caribbean			377.5
23% Giobal 22%	42% Giobal 39%		89% Global 83%	94% Global 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills which will change		Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programmes
Trend outlook				
Macrotrends driving business transformation Share of organizations surveyed that identified th Region Global		r organiza	tion	
Broadening digital access		70% 60%	Ageing and declining working- age populations	33% 40%
Increased focus on labour and social issues		57% 46%	Growing working-age populations	23% 24%
Increased efforts and investments to reduce carbon		50% 47%	Increased restrictions to global trade and investment	19% 23%
ncreased efforts and nvestments to adapt to climate		43% 41%	Increased geopolitical division and conflicts	16% 34%
Rising cost of living, higher prices or inflation		43% 50%	Increased government subsidies and industrial policy	14% 21%
Slower economic growth		42% 42%	Stricter anti-trust and competition regulations	14% 17%
Technology trends				
Technology trends driving business transform Share of organizations surveyed that identify the Region Global Al and information processing technologies (big data, VR, AR		93% 86%	Semiconductors and computing technologies	20% 20%
Robots and autonomous systems	_	63% 58%	Biotechnology and gene technologies	15%
Energy generation, storage and distribution		38% 41%	Satellites and space technologies	13% 9%
New materials and composites		34% 30%	Quantum and encryption	13% 12%
Sensing, laser and optical technologies		28% 18%		
Jobs outlook			Skill outlook	
Key roles for business transformation Roles most selected by organizations surveyed, structural churn (percent)	, ordered by net role growth, and their net growt	th and	Skills of increasing use by 2030 Skills of the most increase in use by 2030	
Net growth Job Growth Job displacement	Net Growth Global net growth		Region A Global	
1. Net growth 2. Global net growth 3. Churn -100%	NET GROWTH 0 100% ^{1.} 2.	з.	CORE SKILLS OF 2025 Resilience, flexibility and agility	SKILLS OF INCREASING USE BY 2030
Data Analysts and Scientists	51 4	1 51		92%
Al and Machine Learning Specialists	50 8	2 50	Analytical thinking	Creative thinking 24% 84%
Business Intelligence Analysts	31 1	8 34	Leadership and social influence	Technological literacy 89% 81%



Sustainability Specialists

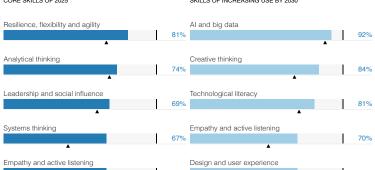
Executive Secretaries

Administrative Assistants and

I

-26 -20 26

Lawyers



67%

L

Design and user experience

.



70%

Latin America and the Caribbean

41 Global 41	27 Global 29	22 Global 19	10 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine fronti	ər			Public policy			
luman-machine front	er y predominantly people, pre	edominantly technology, o	r a combination of both	Public policies to improve talent Share of respondents who agree the		the greatest potential to	increas
	Combination Global			the talent availability		0 1	
LL TASKS				Region A Global		REGION	GLOB
ow				Flexibility on hiring and firing pract	ices		
			51% 28% 21%	Descriptions of an eligible speed on eligible	A	57%	44%
			48% 30% 22%	Provision of reskilling and upskilling	9	51%	52%
)30			37% 29% 34%	Improvements to public education	systems		
			33% 33% 34%		±	50%	47%
				Funding for reskilling and upskilling	9	470/	550
				Flexibility on setting wages	*	47%	55%
				· · · · · · · · · · · · · · · · · · ·		44%	38%
Key barriers for busine	ss transformation			▲ Wage outlook			
ansformation barrie				Wage trends			
	surveyed expecting the barr	iers will hinder their organ	isation transformation	Share of organizations projecting the	he share of wages and other forms	s of workers' compensati	ion as
nare of organisations s		iers will hinder their organ		-	°	s of workers' compensati	ion as
nare of organisations s Region A Global	surveyed expecting the barr	iers will hinder their organ	isation transformation REGION GLOBAL	Share of organizations projecting the	revenues	s of workers' compensati	ion as
nare of organisations s Region A Global	surveyed expecting the barr	iers will hinder their organ		Share of organizations projecting the percentage of the company's total	revenues	44%	48% !
nare of organisations s Region A Global sills gaps in the labour	surveyed expecting the barr	iers will hinder their organ	REGION GLOBAL	Share of organizations projecting the percentage of the company's total	revenues	44%	48% \$
are of organisations a Region AGobal kills gaps in the labour rganization culture an	market d resistance to change	iers will hinder their organ	REGION GLOBAL	Share of organizations projecting the percentage of the company's total	revenues	44%	48% \$
are of organisations a Region AGobal kills gaps in the labour rganization culture an	market d resistance to change	iers will hinder their organ	REGION GLOBAL	Share of organizations projecting the percentage of the company's total	revenues	44%	48% \$
nare of organisations s Region A Global kills gaps in the labour rganization culture an utdated or inflexible re	arresistance to change	iers will hinder their organ	REGION GLOBAL 53% 63% 49% 46%	Share of organizations projecting the percentage of the company's total	revenues	44%	48% \$
are of organisations a Region A Global kills gaps in the labour rganization culture an utdated or inflexible re nortage of investment	rmarket d resistance to change egulatory framework capital	iers will hinder their organ	REGION GLOBAL 53% 63% 49% 46%	Share of organizations projecting the percentage of the company's total	revenues	44%	48% !
are of organisations a Region A Global tills gaps in the labour rganization culture an utdated or inflexible re nortage of investment	arresistance to change	iers will hinder their organ	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26%	Share of organizations projecting the percentage of the company's total	revenues	44%	48% !
are of organisations s Region A Global ills gaps in the labour ganization culture an utdated or inflexible re ortage of investment ck of adequate data	and technical infrastructure	iers will hinder their organ	REGION GLOBAL 53% 63% 49% 46% 48% 39%	Share of organizations projecting the percentage of the company's total Growing Global Similar	revenues	44%	48%
are of organisations a Region A Global ills gaps in the labour rganization culture an utdated or inflexible re nortage of investment uck of adequate data	and technical infrastructure	iers will hinder their organ	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26%	Share of organizations projecting the percentage of the company's total	revenues	44%	48% !
are of organisations a Region A Global kills gaps in the labour rganization culture an utdated or inflexible re hortage of investment ack of adequate data falent availability outlo alent trend	and technical infrastructure		REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Growing Global Similar	revenues Global Declining Global	44% 52%	48% 9 41% ⁻
nare of organisations a Region A Global kills gaps in the labour rganization culture an utdated or inflexible re- nortage of investment ack of adequate data Falent availability outlo alent trend nare of respondents w	and technical infrastructure	bility to improve or worser	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Growing Global Similar	revenues Global Declining Global	44% 52%	48% 41%
are of organisations a Region & Global ills gaps in the labour rganization culture an utdated or inflexible re- nortage of investment ack of adequate data alent availability outlo lanet free hare of respondents w Improving & Global av	and technical infrastructure ok Worsening & Glob	bility to improve or worser	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Growing Global Similar Global Similar Bell Actions Share of employers surveyed plane G66 L Global 51 Run comprehensive DEI training for	revenues Global Declining Global	uity and inclusion measu	48% 41%
are of organisations a Region A Global ills gaps in the labour ganization culture an utdated or inflexible re- ortage of investment ck of adequate data alent availability outlo lent trend are of respondents w Improving A Global av lent availability when	and technical infrastructure ok Worsening & Glob	bility to improve or worser	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Global Global Similar DELActions Share of employers surveyed plant 666 Global 51	revenues Global Declining Global	uity and inclusion measu	48% 41%
are of organisations a Region & Global ills gaps in the labour ganization culture an utdated or inflexible re- intrage of investment inck of adequate data alent availability outlo lent trend hare of respondents w Improving & Global av lent availability when '%100%	and technical infrastructure ok Morsening Automatical	bility to improve or worser	REGION GLOBAL 53% 63% 49% 46% 28% 26% 28% 32% 1 n five years 1	Share of organizations projecting the percentage of the company's total Growing Global Similar Global Similar Bell Actions Share of employers surveyed plane G66 L Global 51 Run comprehensive DEI training for	revenues Global Declining Global	uity and inclusion measu	48% 41%
are of organisations a Region & Global iills gaps in the labour ganization culture an utdated or inflexible re- nortage of investment inck of adequate data alent availability outlo lent terned nare of respondents w Improving & Global av lent availability when %100%	and technical infrastructure ok Morsening Automatical	bility to improve or worser al average	REGION GLOBAL 53% 63% 49% 46% 28% 26% 28% 32% 1 n five years 1	Share of organizations projecting the percentage of the company's total Growing Global Similar Growing Global Similar Global Similar Global Share of employers surveyed plant Global S1 Run comprehensive DEI training for managers and staff Al Strategy	revenues Global Declining Global	uity and inclusion measu 524 Global 33 Anti-harrasment protocols	48% 41%
are of organisations a Region & Global dills gaps in the labour rganization culture an utdated or inflexible re- nortage of investment ack of adequate data falent availability outlo lent trend nare of respondents w Improving & Global av dent availability when 7%100% ulent development of e %100%	surveyed expecting the barr market d resistance to change egulatory framework capital and technical infrastructure ok ho expect their talent availa erage Worsening A Glob hiring	bility to improve or worser al average	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Growing Global Similar DELActions Share of employers surveyed plant 666 I Global 51 Run comprehensive DEL training for managers and staff Al Strategy	revenues Global Declining Global	uity and inclusion measu 524 Global 33 Anti-harrasment protocols	48% 41%
are of organisations a Region & Global iills gaps in the labour ganization culture an utdated or inflexible re- nortage of investment inck of adequate data alent availability outlo lent terned nare of respondents w Improving & Global av lent availability when %100%	surveyed expecting the barr market d resistance to change egulatory framework capital and technical infrastructure ok ho expect their talent availa erage Worsening A Glob hiring	bility to improve or worser al average	REGION GLOBAL 53% 63% 49% 46% 48% 39% 28% 26% 28% 32%	Share of organizations projecting the percentage of the company's total Growing Global Similar Global Similar Growing Global Similar Global Similar Global Similar Global Similar Growing Global Similar Growing Global Similar Globa	revenues Global Declining Global	uity and inclusion measu 524 Global 33 Anti-harrasment protocols	48% 41%



Region Profile Middle East and No	orthern Africa			1/2	Working Age Population (Millions)
19% Giobal 22%	46% Giobal 3			72% Global 83%	85% Global 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills	which will chang	9	Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programmes
Trend outlook					
lacrotrends driving business transformati hare of organizations surveyed that identified Region Global		nsformation in th	eir organi	zation	
ising cost of living, higher rices or inflation			54° 50		319
roadening digital access			53° 60	°	299 239
lower economic growth			479		289 469
creased efforts and vestments to reduce carbon			35° 47		249 17 ⁴
creased geopolitical division			35° 34		189 40'
creased efforts and vestments to adapt to climate			33° 41		139
Fechnology trends					
hare of organizations surveyed that identify t Region Global I and information processing echnologies (big data, VR, AR			79 ⁴ 86	 Sensing, laser and optical technologies 	149
obots and autonomous systems			44 ⁴ 58	0. 0	89 119
nergy generation, storage and stribution			31° 41		79 9'
ew materials and composites			25° 30		69 12
emiconductors and computing			20° 20		
Jobs outlook				Skill outlook	
tey roles for business transformation toles most selected by organizations surveyed tructural churn (percent) et growth Job Growth Job Growth Job displacement . Net growth 2. Global net growth 3. Chur	Net Growth		wth and	Skills of increasing use by 2030 Skills of the most increase in use by 2030 Region A Global	SKILLS OF INCREASING USE BY 2030
-100%	NET GROWTH	100% ^{1.}	2. 3.	Creative thinking	Al and big data
I and Machine Learning pecialists		65	82 65	A	57% 74%
usiness Development rofessionals		26	19 26	Resilience, flexibility and agility	Networks and cybersecurity 50%
usiness Intelligence Analysts		19	18 23	Analytical thinking	Technological literacy 47% 679
ssembly and Factory Workers		8	0 26	Leadership and social influence	Resilience, flexibility and agility
ccountants and Auditors	I	-3	-8 9		46% 669
dministrative Assistants and	A				



Middle East and Northern Africa

51 Giobal 41	26 Global 29	15 Giobal 19	9 Global 11										
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill										
Human-machine frontie	r			Public po	licy								
Human Global	er y predominantly people, pre Combination Global		r a combination of both		espondent availability			-	ular pub	ic policy ha	as the greate	est potential t	o increas
LL TASKS Iow				Funding fo	or reskilling	ı and upskill	ling					REGION	GLOB
			42% 26% 32% 48% 30% 22%	Provision	of reskilling	and upskill	ling	Å				58%	55%
2030			29% 28% 43% 33% 33% 34%	Improvem	ents to pul	olic educatio	on syst	emŝ				53%	52%
			0070 0070 0470	Flexibility	on setting	wages	^					0070	
				Wage sub	sidies	*						41%	38%
Key barriers for busines	es transformation			Wage ou	tlook	*							2070
	gulatory framework		42% 46% 39% 39% 34% 32%									52%	41%
nability to attract talent t	to the industry		28% 37%										
Talent availability outloo	ok			DEI Actic	ns								
alent trend hare of respondents wh	no expect their talent availa	bility to improve or worser	n in five years	Share of e	mployers s	surveyed pla	anning	to imple	ment the	diversity, e	quity and in	clusion meas	ure
Improving A Global ave	erage Worsening A Globa	al average		36	Global 42		З	35 16	obal 48		34	Global 51	
alent availability when h	hiring	A	+100% 46%	Set DEI go	als, targets or	quotas		rgeted reci ogression i	uitment, rete hitiatives	ention and		prehensive DEI tr s and staff	aining for
alent development of e	xisting workforce			AI Strate	ЭУ								
% -100% alent retention of existin	ng workforce		+100% 69%	Share of e capability			anning	to imple	ment the	stated stra	tegy in resp	onse to Al's i	ncreasin
4% -100%	*	*	+100% 58%	73	Global 77		6	6 2 ⊺₀	obal 69		51	Global 62	
					nd upskilling y o better work a		too	ols and enh		tills to design A appropriate for skills		w people with ski gside Al	lls to better



Region Profile Northern America	1	/ 2	Working Age Population (Millions)
21% Global 22%	37% I Global 39%	96% Global 83%	94% Global 88%
Labour-market churn	Skill disruption	Organizations with DEI priorities	Al exposure
Five-year structural labour-force churn	Shares of core skills which will change	Share of organizations with DEI priorities	Share of organizations running Al programmes

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

Region Global		
Broadening digital access	67% Increased geopolitical division 60% and conflicts	45% 34%
Slower economic growth	52% Increased efforts and 42% investments to reduce carbon	44% 47%
Increased focus on labour and social issues	48% Growing working-age 46% populations	35% 24%
Ageing and declining working- age populations	48% Increased restrictions to global 40% trade and investment	28% 23%
Increased efforts and investments to adapt to climate	45% Stricter anti-trust and competition 41% regulations	25% 17%
Rising cost of living, higher prices or inflation	45% Increased government subsidies 50% and industrial policy	22% 21%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Region Global									
Al and information processing technologies (big data, VR, A					96% 86%	New materials and composites			22% 30%
Robots and autonomous syst	ems				61% 58%	Sensing, laser and optical technologies			16% 18%
Semiconductors and computi technologies	ng				36% 20%				9% 9%
Energy generation, storage a distribution	nd				33% 41%	Biotechnology and gene technologies			9% 11%
Quantum and encryption					28% 12%				
Jobs outlook						Skill outlook			
Key roles for business trans Roles most selected by orgar structural churn (percent)	nizations surveye			et growt	h and	Skills of increasing use by 2030 Skills of the most increase in use by 203 Region A Global	30		
Net growth Job Growth		_	owth						
1. Net growth 2. Global net g	rowth 3. Churr	NET GROWTH	100%	1. 2.	3.	CORE SKILLS OF 2025		SKILLS OF INCREASING USE BY 2030	
AI and Machine Learning Specialists			I	91 8	2 91	▲	79%		90%
Big Data Specialists				33 11	3 35	Resilience, flexibility and agility	700	Technological literacy	 0000

Specialists	_	•		
Big Data Specialists		33	113	35
Data Analysts and Scientists		22	41	23
Business Development Professionals		12	19	15
General and Operations Managers		-4	4	14
Accountants and Auditors	<u>I</u>	-7	-8	11

79% 80% Leadership and social influence Resilience, flexibility and agility 68% 67% Empathy and active listening Creative thinking 66% 65% Technological literacy Networks and cybersecurity 65% 64%



Northern America

Upskilling and reskilling	outlook						
33 Global 41 Would not need training by 2030	32 Global 29 Would be upskilled in their current role	24 Global 19 Would be upskilled and redeployed	10 Global 11 Would be unlikely to upskill		_		
Human-machine frontier				Public policy			
	r predominantly people, pre Combination Global		44% 34% 22%	Public policies to improve talen Share of respondents who agree t the talent availability Region A Global Funding for reskilling and upskillin Provision of reskilling and upskillin Flexibility on hiring and firing prac Changes to labour laws related to	that the particular public policy ha	as the greatest potential to REGION 56% 56% 46%	0 increase GLOBAL 55% 52% 44% 36%
				Improvements to public education	n systems	40%	47%
Key barriers for business	s transformation			Wage outlook	A	•	
Region Global Skills gaps in the labour n Inability to attract talent to Organization culture and	the industry	ers will hinder their organis	Algorithm REGION GLOBAL 67% 63% 48% 37% 42% 46% 35% 32% 33% 39%	Share of organizations projecting percentage of the company's total Growing Global Similar	revenues		52% 149
Talent availability outlook	k			DEI Actions			
Improving A Global aver	o expect their talent availat age Worsening & Globa		in five years	Share of employers surveyed plar	67 I Global 51	64 Global 39	
alent availability when him 13% -100% alent development of exit	*	A	+100% 22%	Targeted recruitment, retention and progression initiatives AI Strategy	Run comprehensive DEI training for managers and staff	Pay equity reviews and sala	iry audits
4% -100% Talent retention of existing	g workforce		+100% 69%	Share of employers surveyed plar capability and prevalence	nning to implement the stated stra	ategy in response to AI's in	icreasing
-100%	A	*	+100% 29%	84 Global 77	82 Global 69	66 Global 62	

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Reg	lion	Pro	tile	



86% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

96% | Global 88%

Share of organizations running AI programmes

Al exposure

400.5

20% | Global 22%

20 /0 Global 2

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

South-eastern Asia

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

43% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends

Region Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR 90% Sensing, laser and optical technologies 14% Robots and autonomous systems 72% Satellites and space technologies 10% Energy generation, storage and distribution 45% Quantum and encryption 10% New materials and composites 38% Biotechnologies 38% Biotechnologies 3% Semiconductors and computing technologies 21% 21% 21% 3% Jobs outlook Skill outlook Skill outlook Skill outlook Skill outlook	Key roles for business transformation Roles most selected by organizations surveyed, ordered by net role	rowth, and their net growth and Skills of the most increase in use by 2030	
technologies (big data, VR, AR 86% technologies 18% Robots and autonomous systems 72% Satellites and space technologies 10% Energy generation, storage and distribution 45% Quantum and encryption 10% New materials and composites 38% Biotechnologies 38% Biotechnologies 3% Semiconductors and computing 21% 21% 21%	Jobs outlook	Skill outlook	
technologies (big data, VR, AR 86% technologies 18% Robots and autonomous systems 72% Satellites and space technologies 10% Energy generation, storage and distribution 45% Quantum and encryption 10% New materials and composites 38% Biotechnology and gene 3%			
technologies (big data, VR, AR 86% technologies 18% Robots and autonomous systems 72% Satellites and space technologies 10% Energy generation, storage and 45% Quantum and encryption 10%	New materials and composites		
technologies (big data, VR, AR 88% technologies 18% 18% 18% 18% 18% 18% 18% 18% 18% 18%			
	Robots and autonomous systems		

Region A Global

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net growt	h 3. Churn
-----------------------------------	------------

		NET GROWTH		1.	2.	3.
	-100%	0	100%		2.	5.
AI and Machine Learning						
Specialists				38	82	38
- P			•			
Data Analysts and Scientists				27	41	27
Business Development						
Professionals				19	19	19
Lawyers				6	2	12
Lawyers				0	2	12
Managing Directors and Chief						
Executives		l,		3	5	3
Accounting, Bookkeeping and						
Payroll Clerks				-23	-18	23

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility Leadership and social influence 67% Technological literacy 67% 67%





96%

92%

83%

South-eastern Asia

Upskilling and reskilling	outlook						
38 Global 41 Would not need training by 2030	26 Global 29 Would be upskilled in their current role	25 Global 19 Would be upskilled and redeployed	11 Global 11 Would be unlikely to upskill				
Human-machine frontier	r			Public policy			
	r predominantly people, pre Combination Global		a combination of both 41% 32% 27% 48% 30% 22%	Public policies to improve tale Share of respondents who agree the talent availability Region A Global Flexibility on hiring and firing pro- Provision of reskilling and upski	e that the particular public policy h actices	REGION	GLOBAL 44%
2030			31% 33% 37% 33% 33% 34%	Flexibility on setting wages Funding for reskilling and upski Improvements to public educat	A	59% 50% 50%	52% 38% 55%
Key barriers for busines				Wage outlook Wage trends	Â	50%	47%
Region A Global	nrveyed expecting the barr market nd technical infrastructure	ers win ninder treir organi	REGION GLOBAL	percentage of the company's to	g the share of wages and other for tal revenues	al 59%	27% 14 % 41% 7%
Dutdated or inflexible reg nability to attract talent to Drganization culture and	o the industry		59% 32% 52% 39% 41% 37%				
Talent availability outloo	*		41% 46%	DEI Actions			
	io expect their talent availa rage Worsening & Globa iring		in five years +100% 45%	Share of employers surveyed p 59 Global 42 Set DEI goals, targets or quotas	Anning to implement the diversity, 46 I Global 51 Run comprehensive DEI training for managers and staff	equity and inclusion measu 46 Global 48 Targeted recruitment, reten progression initiatives	
Talent development of ex	A	A	+100% 68%	Al Strategy Share of employers surveyed p capability and prevalence	anning to implement the stated str	rategy in response to AI's ir	creasing
Talent retention of existing	g workforce	Å	+100% 55%	91 Global 77	77 I Global 69	59 Giobal 62	

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills



Hiring new people with skills to better work alongside AI

Southern Asia		1	/ 2	Working Age Population (Millions)
Southern Asia				873.8
28% Global 22%	52% Global 39%		86% Global 83%	92% Global 88%
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills which will char	nge	Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running Al programmes
Trend outlook				
lacrotrends driving business transformation	n			
hare of organizations surveyed that identified Region	this trend as likely to drive transformation in	their organizat	tion	
roadening digital access		63% 60%	Increased government subsidies and industrial policy	24
creased efforts and vestments to reduce carbon		45% 47%	Growing working-age	18 [°] 24
acreased focus on labour and pocial issues		45% 46%	Stricter anti-trust and competition regulations	189 17
ncreased geopolitical division		40% 34%	Increased restrictions to global trade and investment	16 ² 23
creased efforts and vestments to adapt to climate		37% 41%	Ageing and declining working- age populations	114 40
ising cost of living, higher rices or inflation		34% 50%	Slower economic growth	8 ¹ 42
Technology trends				
hare of organizations surveyed that identify th Region Global	e technology trend as likely to drive busines			
Region Global I and information processing schnologies (big data, VR, AR obots and autonomous systems ew materials and composites ensing, laser and optical	e technology trend as likely to drive busines	79% 86% 53% 58% 34% 30% 29%	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption	20 18 5 18 11 11
Region Global I and information processing schnologies (big data, VR, AR obots and autonomous systems ew materials and composites	e technology trend as likely to drive busines	79% 86% 53% 58% 34% 30%	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies	20 18% 9 18% 11 11%
Region Global I and information processing schnologies (big data, VR, AR obots and autonomous systems ew materials and composites ensing, laser and optical schnologies nergy generation, storage and	e technology trend as likely to drive busines	79% 86% 53% 58% 34% 30% 29% 18% 26%	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies	20 18% 9 18% 11 11%
Region Global I and information processing sechnologies (big data, VR, AR Image: Character of the sechnologies (big data, VR, AR) obots and autonomous systems Image: Character of the sechnologies (big data, VR, AR) ew materials and composites Image: Character of the sechnologies (big data, VR, AR) ensing, laser and optical sechnologies Image: Character of the sechnologies (big data, variable) nergy generation, storage and istribution Image: Character of the sechnologies (big data, variable) Jobs outlook Image: Character of the sechnologies (big data, variable) obs outlook Image: Character of the sechnologies (big data, variable) Jobs outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the sechnologies (big data, variable) outlook Image: Character of the se	d, ordered by net role growth, and their net g	79% 86% 53% 34% 30% 29% 18% 26% 41%	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption	20 18% 9 18% 11 11%
Region Global I and information processing schnologies (big data, VR, AR) Image: Composition of the schnologies of the schnologies of the schnologies of the schnologies outlook Been and section of the schnologies Image: Composition of the schnologies outlook Jobs outlook Image: Composition of the schnologies outlook Been and schnologies Image: Composition of the schnologies outlook Jobs outlook Image: Composition of the schnologies outlook outlook outlook	d, ordered by net role growth, and their net g	79% 86% 53% 34% 30% 29% 18% 26% 41%	Semiconductors and computing technologies Satellites and space technology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030	20 18 5 18 18 11 11
Region Global I and information processing schnologies (big data, VR, AR Image: Charlen and the schnologies (big data, VR, AR) obots and autonomous systems Image: Charlen and the schnologies (big data, VR, AR) obots and autonomous systems Image: Charlen and the schnologies (big data, VR, AR) ew materials and composites Image: Charlen and the schnologies (big data, VR, AR) ensing, laser and optical schnologies Image: Charlen and the schnologies (big data, VR, AR) Jobs outlook Image: Charlen and the schnologies (big data, VR, AR) Jobs outlook Image: Charlen and the schnologies (big data, VR, AR) Jobs outlook Image: Charlen and the schnologies (big data, VR, AR) Jobs outlook Image: Charlen and the schnologies (big data, charlen and the schnologies (big data, VR, AR) Jobs outlook Image: Charlen and the schnologies (big data, charlen and the schnolo	d, ordered by net role growth, and their net g	79% 86% 53% 34% 30% 29% 18% 26% 41%	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Kills of the most increase in use by 2030 Region Global CORE SKILLS OF 2025 Analytical thinking	SKILLS OF INCREASING USE BY 2030
Region Global I and information processing schnologies (big data, VR, AR Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ensing, laser and optical schnologies Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) oloss outlook Image: Chronologies (big	d, ordered by net role growth, and their net g Net Growth Global net growth	2 3.	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 CORE SKILLS OF 2025	SKILLS OF INCREASING USE BY 2030
Region Global I and information processing schnologies (big data, VR, AR Image: Charlen of the school ogies (big data, VR, AR) obots and autonomous systems Image: Charlen of the school ogies (big data, VR, AR) obots and autonomous systems Image: Charlen ogies (big data, VR, AR) obots and autonomous systems Image: Charlen ogies (big data, VR, AR) obots and autonomous systems Image: Charlen ogies (big data, VR, AR) ew materials and composites Image: Charlen ogies (big data, VR, AR) ew materials and composites Image: Charlen ogies (big data, VR, AR) ensing, laser and optical school ogies Image: Charlen ogies (big data, charlen og	d, ordered by net role growth, and their net g Net Growth • Global net growth NET GROWTH 0 100% ¹ .	2. 3. 17 30	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Kills of the most increase in use by 2030 Region Global CORE SKILLS OF 2025 Analytical thinking	SKILLS OF INCREASING USE BY 2030 Al and big data
Region Global I and information processing schnologies (big data, VR, AR Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) obots and autonomous systems Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ew materials and composites Image: Chronologies (big data, VR, AR) ensing, laser and optical schnologies Image: Chronologies (big data, VR, AR) istribution Image: Chronologies (big data, VR, AR) Jobs outlook Image: Chronologies (big data, VR, AR) oles most selected by organizations surveyed tructural churn (percent) et growth Job Growth Job displacement . Net growth 2. Global net growth 3. Churn -100% Image: Chronologies (big data, Chronologies (big d	d, ordered by net role growth, and their net g Net Growth Global net growth NET GROWTH 0 100% ¹ . 30	2. 3. 2. 3. 3. 17 30 3. 19% 18% 29% 18% 29% 18% 29% 18% 29% 18% 29% 18% 29% 18% 29% 18% 29% 18% 20% 18% 20% 18% 20% 18% 20% 20% 20% 20% 20% 20% 20% 20	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 Region GRE SKILLS OF 2025 Analytical thinking 71 Creative thinking	SKILLS OF INCREASING USE BY 2030 Al and big data Science of the second s
Region Global I and information processing schnologies (big data, VR, AR) Image: Composite schnologies (big data, VR, AR) obots and autonomous systems Image: Composite schnologies (big data, VR, AR) ew materials and composites Image: Composite schnologies (big data, VR, AR) ew materials and composites Image: Composite schnologies (big data, VR, AR) ew materials and composites Image: Composite schnologies (big data, VR, AR) ensing, laser and optical schnologies Image: Composite schnologies (big data, VR, AR) Jobs outlook Image: Composite schnologies (big data, VR, AR) Jobs outlook Image: Composite schnologies (big data, VR, AR) Jobs outlook Image: Composite schnologies (big data, VR, AR) Jobs outlook Image: Composite schnologies (big data, VR, AR) Jobs outlook Image: Composite schnologies (big data, VR, AR) oles most selected by organizations surveyed (big data, VR, AR) Image: Composite schnologies (big data, VR, AR) oles most selected by organizations surveyed (big data, VR, AR) Image: Composite schnologies (big data, VR, AR) oles most selected by organizations surveyed (big data, VR, AR) Image: Composite schnologies (big data, VR, AR) oles most selected by organizations surveyed (big data, VR, AR)	A, ordered by net role growth, and their net g Net Growth A Global net growth NET GROWTH 0 100% 1. 30	2 3. 0 17 30 3 0 39 5 19 15	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Skills of the most increase in use by 2030 Skills of the most increase in use by 2030 Region A Global CORE SKILLS OF 2025 Analytical thinking A and big data	SKILLS OF INCREASING USE BY 2030 Al and big data SKILLS OF INCREASING USE BY 2030 Creative thinking Creative thinking Technological literacy To A
Region Global I and information processing schnologies (big data, VR, AR Image: Charlen of the school ogies (big data, VR, AR) obots and autonomous systems Image: Charlen of the school ogies (big data, VR, AR) obots and autonomous systems Image: Charlen of the school ogies (big data, VR, AR) obots and autonomous systems Image: Charlen ogies (big data, VR, AR) obots and autonomous systems Image: Charlen ogies (big data, VR, AR) ew materials and composites Image: Charlen ogies (big data, VR, AR) ensing, laser and optical school ogies Image: Charlen ogies (big data, VR, AR) istribution Image: Charlen ogies (big data, VR, AR) Jobs outlook Image: Charlen ogies (big data, very equation) oles most selected by organizations surveyed (ructural churn (percent)) Image: Charlen ogies (big data, very equation) et growth Job Growth Job displacement . Net growth 2. Global net growth 3. Churn -100% upply Chain and Logistics Image: Charlen ogies (big data, big data, bi	d, ordered by net role growth, and their net g Net Growth • Global net growth NET GROWTH 0 100% ^{1.} 30 15	2. 3. 2. 3. 2. 3. 3. 17 30 3. 0 39 5. 19 15 4. 9 14	Semiconductors and computing technologies Satellites and space technologies Biotechnology and gene technologies Quantum and encryption Skill outlook Skills of increasing use by 2030 Kills of the most increase in use by 2030 Region & Global CORE SKILLS OF 2025 Analytical thinking 71 Creative thinking 55 Al and big data	Al and big data 939 Technological literacy 709 Creative thinking 709 Quality control



Southern Asia

Upskilling and reskilling	outlook						
44 Global 41	24 Global 29	20 Global 19	12 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontier				Public policy			
	r predominantly people, pro Combination Global	_	a combination of both	Public policies to improve talen Share of respondents who agree the talent availability Region A Global		as the greatest potential to i	increase
ALL TASKS Now				Provision of reskilling and upskillir	ng	REGION	GLOBAL
			55% 19% 26% 48% 30% 22%	Funding for reskilling and upskillir	ig	57%	52%
2030	_		34% 23% 43% 33% 33% 34%	Improvements to public education	n systems	54%	55% 47%
				Flexibility on hiring and firing prac		32%	44%
				Changes to labour laws related to	remote work	29%	36%
Key barriers for business	s transformation			Wage outlook			
Share of organisations su Region A Global Skills gaps in the labour r Organization culture and		iers will hinder their organi	sation transformation REGION GLOBAL 71% 63%	Share of organizations projecting percentage of the company's tota Growing Global Similar	revenues		!9% 79
Outdated or inflexible reg			45% 46%				
nsufficient understandinç	g of opportunities		34% 39% 32% 25%				
nability to attract talent to	o the industry		29% 37%				
Talent availability outlool	k			DEI Actions			
Talent trend Share of respondents who	o expect their talent availa	bility to improve or worsen	in five years	Share of employers surveyed plan	nning to implement the diversity, e	equity and inclusion measur	e
Improving A Global aver	rage Worsening 🔺 Glob	al average		61 I Global 51	57 Global 42	54 Global 48	
Falent availability when hi 29% -100%	iring		+100% 39%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Targeted recruitment, retentic progression initiatives	on and
Talent development of exit	isting workforce		+100% 74%	AI Strategy			
Talent retention of existing	g workforce		¥ 100% / 470	Share of employers surveyed plan capability and prevalence	nning to implement the stated stra	ategy in response to AI's inc	creasing
-100%	*	Å	+100% 48%	73 Global 77	62 Global 69	58 Giobal 62	



Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills

Hiring new people with skills to better work alongside AI



Region Profile	
Sub-Saharan	Africa



96% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

89% | Global 88%

Share of organizations running AI programmes

Al exposure

341.2

31% | Global 22%

Labour-market churn

Claba

Five-year structural labour-force churn

Trend outlook

Regi

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

40% | Global 39%

Shares of core skills which will change

Skill disruption

Region Global			
Increased focus on labour and social issues	64% Increased gover 46% and industrial po	olicy	<mark>26%</mark> 21%
Broadening digital access	59% Increased restriction for trade and investigation of the second seco		23% 23%
Rising cost of living, higher prices or inflation	59% Increased geop 50% and conflicts	political division	21% 34%
Slower economic growth	49% Growing working 42% populations	g-age	15% 24%
Increased efforts and investments to reduce carbon	33% Ageing and dec 47% age populations		13% 40%
Increased efforts and investments to adapt to climate	33% Stricter anti-trust 41% regulations	st and competition	3% 17%
Technological			

Technology trends

Technology trends driving business transformation

Executive Secretaries

I

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Region Global								
Al and information processing technologies (big data, VR, AF				85% 86%				139 129
Energy generation, storage an distribution	d			49% 41%				89 185
Robots and autonomous syste	ms			39% 58%				89 209
New materials and composites	\$			18% 30%	0, 0			89 115
Satellites and space technologies				15% 9%				
Jobs outlook					Skill outlook			
Key roles for business trans Roles most selected by organi structural churn (percent) Net growth Job Growth	izations surveyed,		, i i i i i i i i i i i i i i i i i i i	wth and	Skills of increasing use by 2030 Skills of the most increase in use by 2 Region A Global	2030		
1. Net growth 2. Global net gr			VUI		CORE SKILLS OF 2025		SKILLS OF INCREASING USE BY 2030	
AI and Machine Learning Specialists	-100%	NET GROWTH 0	100%	2. 3. 82 33	Resilience, flexibility and agility	64%	Al and big data	899
Assembly and Factory Worker	s	ļ	2	0 10	Technological literacy	64%	Technological literacy	889
Accountants and Auditors		"II	-3	-8 9	Leadership and social influence	61%	Resilience, flexibility and agility	839
General and Operations Managers			-9	4 13	Analytical thinking	0178	Networks and cybersecurity	007
Business Services and Administration Managers			-11	-7 27		61%		799
Administrative Assistants and			-20	-20 28	Motivation and self-awareness		Creative thinking	

-20 -20

28



76%

58%

Sub-Saharan Africa

Upskilling and reskilling	g outlook						
46 Global 41	25 Global 29	20 Global 19	9 Global 11				
Would not need training by 2030	Would be upskilled in their current role	Would be upskilled and redeployed	Would be unlikely to upskill				
Human-machine frontio	er			Public policy			
Human-machine fronti	ier by predominantly people, pr	edominantly technology or	a combination of both	Public policies to improve taler	It availability that the particular public policy has	s the greatest potential to	increas
	Combination Global			the talent availability		3	
ALL TASKS				Region 🔺 Global		REGION	GLOBA
Now				Funding for reskilling and upskilling	ng	0000	550/
			51% 34% 15% 48% 30% 22%	Provision of reskilling and upskilli	na	68%	55%
2030					.9	64%	52%
			32% 40% 28%	Changes to labour laws related to	o remote work		
			33% 33% 34%	Improvements to public educatio	n svetome	54%	36%
				Improvements to public educatio	IT Systems	50%	47%
				Flexibility on setting wages	A		
						36%	38%
Key barriers for busine	ess transformation			Wage outlook			
Region A Global kills gaps in the labour hortage of investment		<u>.</u>	REGION GLOBAL	percentage of the company's tota Growing Global Similar	Global Declining Global	55% 52%	35% 1 41%
÷			51% 26%				
rganization culture and	d resistance to change		46% 46%				
Outdated or inflexible re	egulatory framework						
			39% 39%				
ack of adequate data	and technical infrastructure		33% 32%				
	<u>^</u>		00 /0 02 /0				
Talent availability outlo	lok			DEI Actions			
Falent trend Share of respondents w	/ho expect their talent availa	bility to improve or worsen	in five years	Share of employers surveyed pla	nning to implement the diversity, eq	uity and inclusion measu	ure
	rerage Worsening 🔺 Glob			71 I Global 48	57 Global 51	39 Global 42	
alent availability when	hiring			Targeted recruitment, retention and	Run comprehensive DEI training for	Set DEI goals, targets or qu	iotas
-100%	A.		+100% 48%	progression initiatives	managers and staff		
alent development of e	existing workforce			AI Strategy			
-100%			+100% 79%		nning to implement the stated strate	eav in response to Al's in	creasin
alent retention of existi	ng workforce		-	capability and prevalence			. 5, 5 4 6 1 1
-100%	~		+100% 46%				
		A A		89 Global 77	61 Global 69	61 Global 49	

Reskilling and upskilling your existing workforce to better work alongside Al

61 I Global 69 Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills Ol Global 49 Re-orienting your organization to target new business opportunities created by AI



Industry Profile

1 / 2

80% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Accommodation, Food, and Leisure

24% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

42% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
AI and information processing technologies (big data, VR, AR	80% E 86% tr
Robots and autonomous systems	53% S
Energy generation, storage and distribution	38% 41%
New materials and composites	20% S 30% t
Sensing, laser and optical technologies	17% 18%

 Biotechnology and gene technologies 	-	13% 11%
Satellites and spacetechnologies		7% 9%
Quantum and encryption		7% 12%
 Semiconductors and computing technologies 		7% 20%

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning						
Specialists				64	82	64
General and Operations			-			
Managers				41	4	43
		A				
Hotel and Restaurant Managers	S			18	19	20
Food and Beverage Serving				-		
Workers				12	6	16
WORKERS		•				
Chefs and Cooks				11	15	13
		A		l		
Accountants and Auditors				2	-8	11
				I -	Ū	

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry	Global
----------	--------

		INDUSTRY	GLOBAL
Upskill your workforce			
		81%	85%
Hire staff with new skills to meet emerging business needs	•		
		69%	70%
Complement and augment your workforce with new technologies			
		64%	63%



Skill outlook

Industry A Global

CORE SKILLS OF 2025

Skills of the most increase in use by 2030

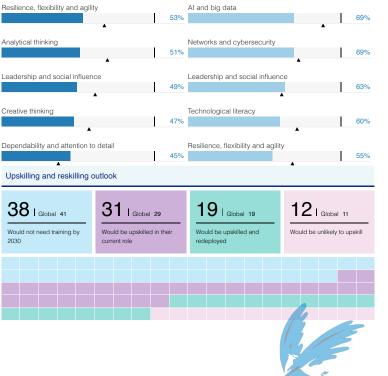
SKILLS OF INCREASING USE BY 2030

THEES OF INCREMOING USE BY 203

77% | Global 88%

Share of organizations running AI programmes

Al exposure



Future of Jobs Report 2025 240

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Accommodation, Food, and Leisure

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve t	•		
% of tasks completed by predominantly people, predominantly technology, or a combination o	of both		tential to improve talent availability	(share of organizations s	surveyed)
Human Global Combination Global Fechnology Global		Industry A Global		INDUSTRY	GLOBAL
ALL TASKS		Supporting employee health and	well-being		
Now				69%	64%
	1% 24%	Improving talent progression and	promotion processes		
	0% 22%		<u> </u>	58%	62%
2030		Offering higher wages		500/	500/
	3% 34%	Providing effective reskilling and u	upokilling.	58%	50%
	070 0470	Floviding ellective teskilling and t	ipskilling	51%	63%
		Improving working hours and over	rtime policies	0170	0070
		, , , , , , , , , , , , , , , , , , ,		49%	38%
		≜			
Key barriers for business transformation		Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	ation		the share of wages and other forms	s of workers' compensati	ion as
Industry A Global INDUSTRY	GLOBAI	percentage of the company's total			
Skills gaps in the labour market	0200,12	Growing Global Similar	Global Declining Global		
66%	63%			56%	38% 7%
Inability to attract talent to the industry				52%	41% 7%
55%	37%				
Organization culture and resistance to change					
47%	46%				
Outdated or inflexible regulatory framework					
33%	39%				
Lack of adequate data and technical infrastructure					
28%	32%				
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed plan	nning to implement the diversity, eq	uity and inclusion measu	Iro
Share of respondents who expect their talent availability to improve or worsen in five years		chare of employers carveyed plar	aning to implement the diversity, eq	alty and moldsloff medsu	10
Improving Global average Worsening Global average		52 Global 51	48 Global 42	46 Global 48	
Talent availability when hiring		Run comprehensive DEI training for	Set DEI goals, targets or quotas	Targeted recruitment, retenti	ion and
59% -100% +100%	20%	managers and staff	Set DEI goals, targets of quotas	progression initiatives	lon and
Talent development of existing workforce		AI Strategy			
5% -100% +100%	68%				
A		Share of employers surveyed plar capability and prevalence	nning to implement the stated strate	egy in response to Al's in	creasing
Talent retention of existing workforce					
23% -100% +100%	50%	67 I Global 77	56 Global 69	51 Global 62	
		Reskilling and upskilling your existing	Hiring new people with skills to design Al	Hiring new people with skills	s to better
		workforce to better work alongside Al	tools and enhancements appropriate for the organization-specific skills	work alongside Al	



Industry Profile

Advanced Manufactoring

50% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

37% | Global 39%

Shares of core skills which will change

Skill disruption



1/2

78% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
AI and information processing technologies (big data, VR, AR	81% 86%
Robots and autonomous systems	69% 58%
New materials and composites	63% 30%
Energy generation, storage and distribution	49% 41%
Sensing, laser and optical technologies	30% 18%

Semiconductors and computing technologies		26% 20%
Biotechnology and gene technologies		22% 11%
Quantum and encryption		<mark>8%</mark> 12%
Satellites and space technologies		7% 9%
	Biotechnology and gene technologies Quantum and encryption Satellites and space	technologies Biotechnology and gene technologies Quantum and encryption Satellites and space

86% | Global 88%

Share of organizations running AI programmes

Al exposure

Key roles for business transformation

Jobs outlook

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2.	Global net grow	rth 3. Churn					
			NET GROWTH		1.	2.	3.
		-100%	0	100%			
Al and Machine Le Specialists	earning			Ì	82	82	82
opecialists			-	A	•		
Sustainability Spec	cialists			ļ	30	33	30
Industrial and Proc Engineers	duction				19	15	28
Assembly and Fac	ctory Workers				11	0	25
General and Oper Managers	ations		I		1	4	9
Administrative Ass Executive Secretar			Ļ		-24	-20	24

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	INDUSTRY	GLOBAL
Upskill your workforce		
	83%	85%
Complement and augment your workforce with new technologies		
	71%	63%
Accelerate the automation of processes and tasks		
	67%	73%

Skills of increasing use by 2030

Skill outlook

Industry A Global

Skills of the most increase in use by 2030

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility AI and big data 73% 86% Analytical thinking Creative thinking 71% 76% Motivation and self-awareness Networks and cybersecurity 64% 75% Creative thinking Technological literacy 55% Curiosity and lifelong learning Resilience, flexibility and agility 53% Upskilling and reskilling outlook 46 | Global 41 29 | Global 29 15 | Global 19 9 Global 11 Would be unlikely to upskill Would not need training by Would be up Would be upskilled in their 2030

Future of Jobs Report 2025 242

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Advanced Manufactoring

Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both Human Global Combination Global Technology Global ALL TASKS Now	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed) Industry ▲ Global INDUSTRY GLOBAL Providing effective reskilling and upskilling 67% 63%
43% 29% 28% 48% 30% 22% 2030 31% 35% 35% 33% 33% 34%	62% 64% Improving talent progression and promotion processes 60% 62%
Key barriers for business transformation	56% 50% Tapping into diverse talent pools 50% 47% Wage outlook
Transformation barriers Share of organisations surveyed expecting the barriers will hinder their organisation transformation Industry	Wage trends Share of organizations projecting the share of wages and other forms of workers' compensation as percentage of the company's total revenues Growing Global Similar Global
69% 63% Inability to attract talent to the industry 40% 40% 37% Organization culture and resistance to change 34% 46% 34%	56% 38% 6% 52% 41% 7%
Inability to attract talent to my firm 32% 27% Outdated or inflexible regulatory framework 30% 39%	
Talent availability outlook	DEI Actions
Talent trend Share of respondents who expect their talent availability to improve or worsen in five years Improving & Global average Worsening & Global average Talent availability when hiring 42% -100% 4100% 37%	Share of employers surveyed planning to implement the diversity, equity and inclusion measure 57 Global 51 Run comprehensive DEl training for managers and staff Pay equity reviews and salary audits
Talent development of existing workforce 2% -100% Talent retention of existing workforce 21% -100%	AI Strategy Share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence 80 I Global 77 Reskilling and upskilling your existing workforce to better work alongside AI Tiring new people with skills to design AI to do sign Ad alongside AI



Industry Profile

Agriculture Forestry and Fishing

24% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

41% | Global 39%

Shares of core skills which will change

Skill disruption



1/2

67% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Technology trends

Industry Global

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

AI and information processing technologies (big data, VR, AR	84% 86%	New materials and cor
Robots and autonomous systems	60% 58%	Semiconductors and c technologies
Energy generation, storage and distribution	57% 41%	Satellites and space technologies
Biotechnology and gene technologies	41% 11%	Quantum and encrypti
Sensing, laser and optical technologies	32% 18%	

% %	New materials and composites	30% 30%
% 8%	Semiconductors and computing technologies	19% 20%
% %	Satellites and space technologies	14% 9%
% %	Quantum and encryption	8% 12%

83% | Global 88%

Share of organizations running AI programmes

Al exposure

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net grow	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%			
AI and Machine Learning				42	82	42
Specialists					02	
Farmworkers, Labourers, and				20	17	31
Other Agricultural Workers				20	17	51
General and Operations				13	4	13
Managers				13	4	13
Accomply and Eastery Workers				10	0	
Assembly and Factory Workers				10	0	20
Accounting, Bookkeeping and						
Payroll Clerks				-14	-18	26
Administrative Assistants and						
Executive Secretaries				-19	-20	30
		-				

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	IN	DUSTRY	GLOBAL
Upskill your workforce			
		88%	85%
Hire staff with new skills to meet emerging business needs			
		71%	70%
Complement and augment your workforce with new technologies			
		67%	63%

Skills of increasing use by 2030

Skill outlook

Skills of the most increase in use by 2030

Industry A Global CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Systems thinking Resilience, flexibility and agility 639 Analytical thinking Environmental stewardship 599 Leadership and social influence Technological literacy 56% 71% Creative thinking AI and big data 56% 70% Resilience, flexibility and agility Creative thinking 56% L 65%

Upskilling and reskilling outlook

2030

54 | Global 41 21 | Global 29 16 | Global 19 10 Global 11 Would be unlikely to upskill Would not need training by Would be up Would be upskilled in their current role

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Agriculture Forestry and Fishing

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve	•		
% of tasks completed by predominantly people, predominantly te	chnology, or a combination of both	Top practices with the greatest potential to improve talent availability (share of organizations surv			
Human Global Combination Global Technology	Global	Industry A Global		INDUSTRY	GLOBAL
ALL TASKS		Improving talent progression an	d promotion processes	NDOSTIT	GLODAL
Now				67%	62%
	51% 27% 22%	Supporting employee health and	d well-being		
	48% 30% 22%			63%	64%
2030		Offering higher wages	÷		
	35% 28% 38%			58%	50%
	33% 33% 34%	Providing effective reskilling and	upskilling		
				58%	63%
		Articulate business purpose and	limpact	100/	070/
		±		42%	37%
Key barriers for business transformation		Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder	their organisation transformation	· · · ·	g the share of wages and other for	rms of workers' compensati	on as
Industry A Global		percentage of the company's to	al revenues		
Skills gaps in the labour market	INDUSTRY GLOBAL	Growing Global Similar	Global Declining Globa	al	
Shina gapa in the labour market	68% 63%			63%	29% 89
Outdated or inflexible regulatory framework				52%	41% 7%
·····	51% 39%				
Lack of adequate data and technical infrastructure					
	46% 32%				
Inability to attract talent to the industry					
<u>.</u>	43% 37%				
Organization culture and resistance to change					
▲	38% 46%				
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed pla	anning to implement the diversity,	equity and inclusion measu	re
Share of respondents who expect their talent availability to improv	e or worsen in five years				
Improving & Global average Worsening & Global average		42 Global 42	38 Global 51	33 Global 48	
Talent availability when hiring		Set DEI goals, targets or quotas	Run comprehensive DEI training for	Targeted recruitment, retenti	on and
38% -100%	+100% 33%		managers and staff	progression initiatives	
Talent development of existing workforce		AI Strategy			
0% -100%	+100% 63%				
Telept retention of quistion would are	A	Share of employers surveyed place capability and prevalence	anning to implement the stated str	ategy in response to Al's in	creasing
Talent retention of existing workforce					
-100%	+100% 54%	61 I Global 69	61 I Global 62	57 Global 77	
		Hiring new people with skills to design A	Hiring new people with skills to better	Beskilling and upskilling you	r evieting

Hiring new people with skills to design Al tools and enhancements appropriate for work alongside Al the organization-specific skills

Reskilling and upskilling your existing workforce to better work alongside Al



Industry Profile

87% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Automotive and Aerospace

17% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

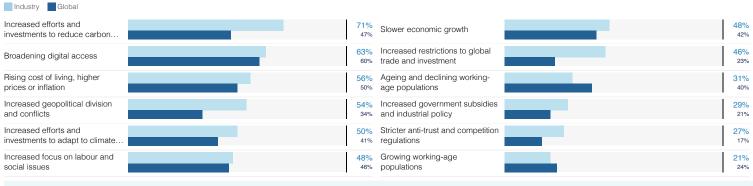
Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

38% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends

Industry Global

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

AI and information processing technologies (big data, VR, AR	92% 86%
Robots and autonomous systems	73% 58%
Energy generation, storage and distribution	60% 41%
New materials and composites	52% 30%
Sensing, laser and optical technologies	40% 18%

2% 36%	Semiconductors and computing technologies		8% 20%
<mark>3%</mark> 58%	Satellites and space technologies	2	. <mark>5%</mark> 9%
0% 11%	Quantum and encryption		7% 12%
2% 30%	Biotechnology and gene technologies		6% 11%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	 Global net growth
------------	------------	------------------	------------	---------------------------------------

1. Net growth 2. Global net grow	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
Robotics Engineers				65	37	65
AI and Machine Learning Specialists				35	82	35
Business Intelligence Analysts				20	18	25
Human Resources Specialists		I,		3	5	7
Assembly and Factory Workers				2	0	24
Accounting, Bookkeeping and Payroll Clerks				-23	-18	23

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

		INDUSTRY	GLOBAL
Upskill your workforce			
		95%	85%
Transition existing staff from declining to growing roles	-		
a da anti-anti-anti-anti-anti-anti-anti-anti-		74%	51%
Hire staff with new skills to meet emerging business needs			
<u>_</u>		74%	70%

Skills of increasing use by 2030

Skill outlook

Industry A Global CORE SKILLS OF 2025

2030

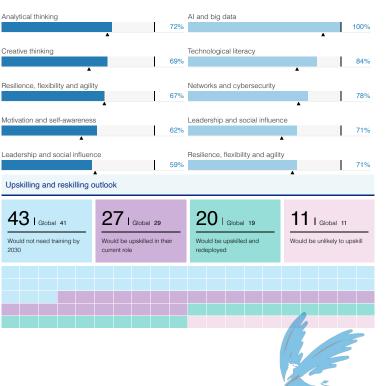
Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

83% | Global 88%

Share of organizations running AI programmes

Al exposure



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Automotive and Aerospace

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve t	•		
% of tasks completed by predominantly people, predominantly technology, or a combination	n of both		tential to improve talent availability	(share of organizations s	surveyed)
Human Global Combination Global Technology Global		Industry A Global		INDUSTRY	GLOBAI
ALL TASKS		Providing effective reskilling and u	ıpskilling		0200/12
Now				73%	63%
	32% 22%	Improving talent progression and	promotion processes		
48%	30% 22%		<u>_</u>	70%	62%
2030		Supporting employee health and	well-being	0.50/	0.40/
	33% 36% 33% 34%	Improving working hours and ove		65%	64%
	00/0 01/0	Improving working hours and over	nime policies	60%	38%
		Articulate business purpose and i	mpact	00,0	0070
				51%	37%
Key barriers for business transformation		≜ Weee outleek			
		Wage outlook			
Transformation barriers		Wage trends	the shows of use and show from	(
Share of organisations surveyed expecting the barriers will hinder their organisation transform	malion	percentage of the company's tota	the share of wages and other form I revenues	s of workers compensati	ion as
	Y GLOBAL	Growing Global Similar			
Skills gaps in the labour market		Crowing Crobal Onlina	Ciobal Decining Ciobal		
6 9%	63%			47%	
Organization culture and resistance to change 52%	46%			32.78	4170 7
Inability to attract talent to my firm	40%				
42%	27%				
Shortage of investment capital					
40%	26%				
Lack of adequate data and technical infrastructure					
38%	32%				
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed plar	nning to implement the diversity, eq	wity and inclusion measu	Iro
Share of respondents who expect their talent availability to improve or worsen in five years		chare of employers surveyed plar	ining to implement the diversity, eq	uity and meldsion measu	10
Improving A Global average		65 Global 48	54 Global 51	46 Global 39	
Talent availability when hiring		Targeted recruitment, retention and	Run comprehensive DEI training for	Pay equity reviews and sala	ry audits
27% -100% +100	0% 5%	progression initiatives	managers and staff		
Talent development of existing workforce		AI Strategy			
0% -100% +100	0%	Share of employers surveyed plan	nning to implement the stated strate	envin response to Al's in	creasing
Talent retention of existing workforce		capability and prevalence	ining to implement the stated stidit	cgy in response to Ar S III	Greasing
	0% 46%				
		86 Global 77	74 Giobal 69	71 Global 62	
		Reskilling and upskilling your existing workforce to better work alongside Al	Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills	Hiring new people with skills work alongside AI	s to better



Industry Profile

1 / 2

91% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

83% | Global 88%

Share of organizations running AI programmes

18% 11% 12% 12% 12% 18%

Al exposure

Chemical and Advanced materials

19% | Global 22%

7 /0 Global 229

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

42% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
New materials and composites	76% Biotechnology and gene 30% technologies
Al and information processing technologies (big data, VR, AR	73% 86% Quantum and encryption
Energy generation, storage and distribution	64% Sensing, laser and optical 41% technologies
Robots and autonomous systems	49% Satellites and space 58% technologies
Semiconductors and computing technologies	18% 20%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	owth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%		L	0.
AI and Machine Learning Specialists				52	82	52
Business Development Professionals				23	19	23
Strategic Advisors				20	20	27
Chemical Processing Plant Operators		Ļ		11	9	15
Lawyers		I,		-1	2	10
Administrative Assistants and Executive Secretaries				-22	-20	22

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

	INDUSTRY	GLOBAL
Upskill your workforce		
	73%	85%
Hire staff with new skills to meet emerging business needs		
	68%	70%
Complement and augment your workforce with new technologies		
	68%	63%

Skills of increasing use by 2030

Skill outlook

Industry A Global

Skills of the most increase in use by 2030

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility AI and big data 66% 86% Creative thinking Environmental stewardship 62% Leadership and social influence Talent management 59% 67% Motivation and self-awareness Networks and cybersecurity 52% 65% Curiosity and lifelong learning Leadership and social influence 48% Upskilling and reskilling outlook 48 | Global 41 26 I Global 29 18 | Global 19 8 | Global 11 Would not need training by Would be up Would be unlikely to upskill Would be upskilled in their 2030 current role

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Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both Human Global Combination Global Technology Global	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed) Industry GLOBAL Improving talent progression and promotion processes
Now 38% 37% 26%	
2030 28% 35% 37 % 33% 34%	
	46% 37% Tapping into diverse talent pools 46% 46% 47%
Key barriers for business transformation	A Wage outlook
Transformation barriers Share of organisations surveyed expecting the barriers will hinder their organisation transformation Industry ▲ Global INDUSTRY GLOBAL Skills gaps in the labour market	Wage trends Share of organizations projecting the share of wages and other forms of workers' compensation as percentage of the company's total revenues Growing Global Similar Global Declining Global 46% 50% 44
Inability to attract talent to the industry Corganization culture and resistance to change Couldated or inflexible regulatory framework Couldated or inflexib	
Talent availability outlook	DEI Actions
Talent trend Share of respondents who expect their talent availability to improve or worsen in five years Improving & Global average Worsening & Global average Talent availability when hiring 33% -100% +100% 25%	Share of employers surveyed planning to implement the diversity, equity and inclusion measure 481 Global 51 Run comprehensive DEl training for managers and staff Set DEl goals, targets or quotas Pay equity reviews and salary audits
Talent development of existing workforce +100% 75% 4% -100% -100% Talent retention of existing workforce -100%	AI Strategy Share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence
17% -100% +100% 549	65 I Global 69 65 I Global 77 48 Global 62
	Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills Hiring new people with skills to better workforce to better work alongside AI the organization specific skills



Industry Profile

Education and Training

22% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

44% | Global 39%

Shares of core skills which will change

Skill disruption

Industry Global			
Broadening digital access		Ageing and declining working- age populations	29% 40%
Increased focus on labour and social issues		Growing working-age populations	27% 24%
Slower economic growth		Increased government subsidies and industrial policy	20% 21%
Rising cost of living, higher prices or inflation		Stricter anti-trust and competition regulations	18% 17%
Increased geopolitical division and conflicts	0070	Increased efforts and investments to reduce carbon	16% 47%
Increased efforts and investments to adapt to climate	30% 41%	Increased restrictions to global trade and investment	11% 23%

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

AI and information processing technologies (big data, VR, AR		Satellites and space technologies	-	11% 9%
Robots and autonomous systems	55% 58%	New materials and composites		11% 30%
Semiconductors and computing technologies	23% 20%	Quantum and encryption		9% 12%
Energy generation, storage and distribution		Biotechnology and gene technologies		7% 11%
Sensing, laser and optical technologies	16% 18%			

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
AI and Machine Learning Specialists				42	82	42
Sustainability Specialists				34	33	34
University and Higher Educatio Teachers	n	Ļ		19	16	24
Vocational Education Teachers				13	9	21
Administrative Assistants and Executive Secretaries				-8	-20	21
Data Entry Clerks				-30	-26	33

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	INDUSTRY	GLOBAL
Upskill your workforce		
	73%	85%
Accelerate the automation of processes and tasks		
	68%	73%
Hire staff with new skills to meet emerging business needs		
	61%	70%

Skills of increasing use by 2030

Skill outlook

Skills of the most increase in use by 2030

Industry A Global CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Analytical thinking AI and big data 85% 70% Resilience, flexibility and agility Curiosity and lifelong learning 669 Creative thinking Creative thinking 64% 79% AI and big data Technological literacy 56% Curiosity and lifelong learning Analytical thinking 1 Upskilling and reskilling outlook 18 | Global 19 13 | Global 11 42 | Global 41 26 | Global 29 Would not need training by Would be unlikely to upskill Would be upskilled in their Would be up 2030

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93% | Global 88%

Al exposure

Share of organizations running AI programmes

91% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Education and Training

Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed		
	Industry A Global		
Human Global Combination Global Technology Global	INDUSTRY GLOBA		
ALL TASKS	Improving talent progression and promotion processes		
Now	61% 62%		
57% 25% 19 ⁴ 48% 30% 22 ⁴			
2030	Supporting employee health and well-being		
39% 29% 31	% 55% 64%		
33% 33% 34	* Tapping into diverse talent pools		
	50% 47%		
	Providing effective reskilling and upskilling		
	43% 63%		
Key barriers for business transformation	Wage outlook		
Transformation barriers	Wage trends		
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as		
Industry A Global INDUSTRY GLOBAL	percentage of the company's total revenues		
Skills gaps in the labour market	Growing Global Similar Global Global Global		
57% 63%	57% 41% 2		
Organization culture and resistance to change	52% 41%		
48% 46%			
Inability to attract talent to my firm 32% 27%			
Outdated or inflexible regulatory framework			
32% 39%			
Lack of adequate data and technical infrastructure			
30% 32%			
Talent availability outlook	DEI Actions		
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure		
Share of respondents who expect their talent availability to improve or worsen in five years	onale of employers surveyed planning to implement the diversity, equity and inclusion measure		
Improving A Global average	55 I Global 51 41 I Global 48 41 I Global 33		
Talent availability when hiring	Run comprehensive DEI training for Targeted recruitment, retention and Anti-harrasment protocols		
30% -100% +100% 42°	wanagers and staff progression initiatives		
Talent development of existing workforce	AI Strategy		
5% -100% +100% 745	74% Share of employers surveyed planning to implement the stated strategy in response to AI's increasi		
Talent retention of existing workforce	capability and prevalence		
20% -100% +100% 49 ⁴	%		
	81 Global 77 71 Global 69 60 Global 49		
	Reskilling and upskilling your existing Hiring new people with skills to design Al Re-orienting your organization to target		



Industry Profile 1 / 2 Electronics				
17% Global 22%	33% Global 39%	87% Global 83%	95% Giobal 88%	
Labour-market churn Five-year structural labour-force churn	Skill disruption Shares of core skills which will change	Organizations with DEI priorities Share of organizations with DEI priorities	Al exposure Share of organizations running AI programme	
Trend outlook				

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization Industry Global

Increased efforts and investments to reduce carbon	64% 47%	Increased restrictions to global trade and investment	32% 23%
Broadening digital access	57% 60%	Increased efforts and investments to adapt to climate	29% 41%
Ageing and declining working- age populations	50% 40%	Slower economic growth	25% 42%
Rising cost of living, higher prices or inflation		Growing working-age populations	21% 24%
Increased geopolitical division and conflicts		Increased government subsidies and industrial policy	18% 21%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	18% 17%

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR	93% 86%	<mark>8%</mark> 30%
Robots and autonomous systems	69% 58%	1% 12%
Energy generation, storage and distribution	59% 41%	0% 9%
Semiconductors and computing technologies	55% 20%	7% 11%
Sensing, laser and optical technologies	38% 18%	

Jobs outlook

Key roles for business transformation

Workforce Strategy outlook

Industry A Global

Upskill your workforce

Key components of your workforce strategy by 2030

Hire staff with new skills to meet emerging business needs

Accelerate the automation of processes and tasks

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net grow	vth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
AI and Machine Learning Specialists			ļ	81	82	81
Robotics Engineers				27	37	27
Electrotechnology Engineers				21	15	21
Business Development Professionals		ļ		18	19	18
Industrial and Production Engineers				1	15	16
Assembly and Factory Workers				0	0	19

Skills of increasing use by 2030

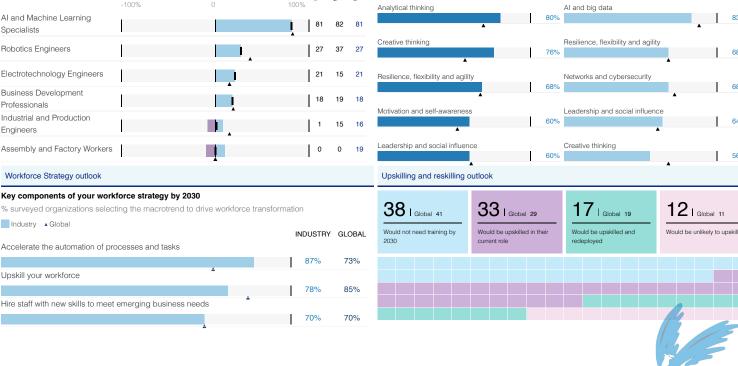
Skill outlook

Industry A Global

CORE SKILLS OF 2025

Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030



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83%

68%

68%

64%

Human-machine frontier	Business Practice			
luman-machine frontier	Business practices to improve t	•		
of tasks completed by predominantly people, predominantly technology, or a combination of both		tential to improve talent availability	(share of organizations su	urveyed)
Human Global Combination Global Technology Global	Industry A Global		INDUSTRY	GLOBAL
LL TASKS	Supporting employee health and v	vell-being		
low			61%	64%
40% 40% 21%	Articulate business purpose and in	npact		
48% 30% 22%	<u>.</u>		57%	37%
030	Providing effective reskilling and u	pskilling	570/	000/
25% 39% 35% 33% 33% 34%	Improving talent progression and		57%	63%
	Improving talent progression and	bromotion processes	52%	62%
	Tapping into diverse talent pools	4	02/0	0270
			52%	47%
Key barriers for business transformation	Wago outlook	À		
vey barriers for business transformation	Wage outlook			
ransformation barriers	Wage trends	he share of wages and share (of workers!	
hare of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting to percentage of the company's total	he share of wages and other forms revenues	s of workers' compensatio	on as
Industry & Global INDUSTRY GLOBAL	Growing Global Similar			
kills gaps in the labour market	Growing Global Similar	Global Declining Global		
64% 63%				6% 9%
nability to attract talent to the industry			52% 4	1% 7%
43% 37%				
Vutdated or initiexible regulatory framework 43% 39%				
ability to attract talent to my firm				
36% 27%				
hortage of investment capital				
32% 26%				
Lalent availability outlook	DEI Actions			
•				
alent trend hare of respondents who expect their talent availability to improve or worsen in five years	Share of employers surveyed plan	ning to implement the diversity, equ	uity and inclusion measur	e
	40		00	
Improving * Global average Worsening * Global average	48 Global 51	44 Global 39	39 Global 48	
alent availability when hiring	Run comprehensive DEI training for	Pay equity reviews and salary audits	Targeted recruitment, retentio	on and
1% -100% +100% 13%	managers and staff		progression initiatives	
alent development of existing workforce	AI Strategy			
% -100% +100% 74%				
A	Share of employers surveyed plan capability and prevalence	ning to implement the stated strate	gy in response to AI's inc	creasing
alent retention of existing workforce				
% -100% +100% 44%	01	67	50	
	81 Global 77	67 Global 69	52 Global 47	



Energy Technology and Utilities

19% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Industry Global

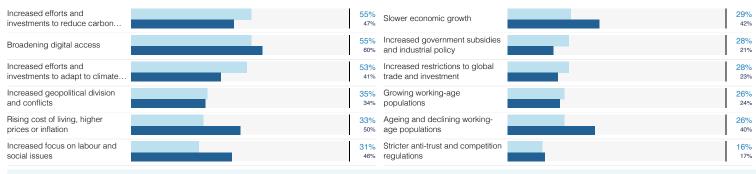
Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

40% | Global 39%

Shares of core skills which will change

Skill disruption



1/2

81% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

72% | Global 88%

Share of organizations running AI programmes

Al exposure

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Energy generation, storage and distribution	88% 41%	Sensing, laser and optical technologies 14%
Al and information processing technologies (big data, VR, AR	64% 86%	Quantum and encryption 7% 12%
Robots and autonomous systems	48% 58%	Biotechnology and gene 3% technologies 11%
New materials and composites	36% 30%	Satellites and space 2% technologies 9%
Semiconductors and computing technologies	19% 20%	
Jobs outlook		Skill outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	owth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%		2.	0.
AI and Machine Learning Specialists		I		46	82	46
Renewable Energy Engineers				46	38	46
Sustainability Specialists				32	33	32
Energy Engineers		ļ		20	18	21
Project Managers				12	17	14
Accounting, Bookkeeping and Payroll Clerks		, I		-15	-18	15
Workforce Strategy outlook						

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation



INDUSTRY GLOBAL Upskill your workforce 85% 90% Hire staff with new skills to meet emerging business needs 77% 70% Complement and augment your workforce with new technologies 69% 63%

Skills of increasing use by 2030

Skills of the most increase in use by 2030

Industry A Global

CORE SKILLS OF 2025

Analytical thinking AI and big data 91% Creative thinking Networks and cybersecurity 74% Resilience, flexibility and agility Technological literacy 67% Technological literacy Curiosity and lifelong learning 61% Leadership and social influence Leadership and social influence 57 Upskilling and reskilling outlook

SKILLS OF INCREASING USE BY 2030

39 | Global 41 32 I Global 29

2030

18 | Global 19 Global 11 Would be unlikely to upskill Would not need training by Would be upskilled in their Would be up

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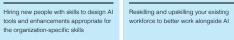
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67%

67%

Energy Technology and Utilities

Human-machine frontier	Business Practice
Human-machine frontier	Business practices to improve talent availability
% of tasks completed by predominantly people, predominantly technology, or a combination of both	Top practices with the greatest potential to improve talent availability (share of organizations surveyed
Human Global Combination Global Technology Global	Industry A Global INDUSTRY GLOB
ALL TASKS	Improving talent progression and promotion processes
low	79% 62%
43% 34% 23%	Providing effective reskilling and upskilling
48% 30% 22%	77% 63%
2030	Supporting employee health and well-being
31% 38% 31%	
33% 33% 34%	
	51% 37%
	Offering remote and hybrid work opportunities within countries
	51% 43%
Key barriers for business transformation	Wage outlook
Transformation barriers	Wage trends
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as
Industry A Global	percentage of the company's total revenues
INDUSTRY GLOBAL	Growing Global Similar Global Declining Global
Skills gaps in the labour market 81% 63%	50% 38% 1
Dutdated or inflexible regulatory framework	52% 41%
44% 39%	
Inability to attract talent to the industry	
37% 37%	
Organization culture and resistance to change	
37% 46%	
Lack of adequate data and technical infrastructure	
30% 32%	
Talent availability outlook	DEI Actions
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Share of respondents who expect their talent availability to improve or worsen in five years	
Improving * Global average Worsening * Global average	62 I Global 51 60 I Global 42 55 I Global 48
alent availability when hiring	Run comprehensive DEI training for Set DEI goals, targets or quotas Targeted recruitment, retention and
37% -100% +100% 2%	managers and staff progression initiatives
alent development of existing workforce	Al Strategy
-100% +100% 21%	Share of employers surveyed planning to implement the stated strategy in response to AI's increasin
alent retention of existing workforce	capability and prevalence
43% -100% +100% 39%	
A	74 Giobal 69 74 Giobal 77 61 Giobal 62
	Hirina new people with skills to design Al Reskilling and upskilling your existing Hiring new people with skills to better



Hiring new people with skills to better work alongside AI



1 / 2

88% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Financial services and Capital markets

30% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Industry Global

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

41% | Global 39%

Shares of core skills which will change

Skill disruption

Global		
Broadening digital access	79% Increased efforts and 60% investments to reduce carbon	35% 47%
Increased efforts and investments to adapt to climate	53% Increased focus on labour and 41% social issues	33% 46%
Slower economic growth	50% Increased restrictions to global 42% trade and investment	28% 23%
Rising cost of living, higher prices or inflation	47% Growing working-age 50% populations	23% 24%
Ageing and declining working-	37% Stricter anti-trust and competition	23% 17%
Increased geopolitical division and conflicts	36%Increased government subsidies34%and industrial policy	19% 21%
Technology trends		

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

AI and information processing technologies (big data, VR, AR	95% 86%		9% 30%
Robots and autonomous systems		Sensing, laser and optical technologies	<mark>6%</mark> 18%
Quantum and encryption			5% 9%
Semiconductors and computing technologies			<mark>3%</mark> 11%
Energy generation, storage and distribution	16% 41%		

Jobs outlook

Industry Global

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%	1.	2.	0.
AI and Machine Learning	_			_		
Specialists				228	82	228
opecialists			A			
Data Analysts and Scientists				40	41	40
Ducing and Intelligence of Angle at						
Business Intelligence Analysts				18	18	20
Financial and Investment		•				
Advisers				12	11	15
Auvisers		•				
Human Resources Specialists				3	5	13
				Ŭ	Ũ	
Accountants and Auditors				-11	-8	14
		▲				

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

Industry A Global		INDUSTRY	GLOBAL
Upskill your workforce			
		87%	85%
Accelerate the automation of processes and tasks	÷		
		82%	73%
Hire staff with new skills to meet emerging business needs			
		73%	70%
<u> </u>		-	

Skills of increasing use by 2030

Skill outlook

Industry A Global

CORE SKILLS OF 2025

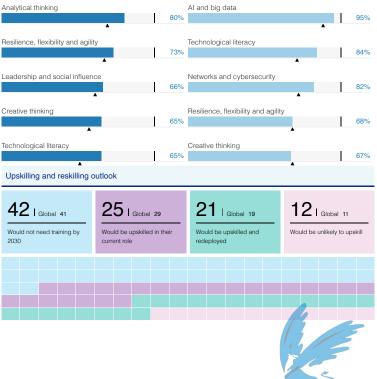
Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

97% | Global 88%

Share of organizations running AI programmes

Al exposure



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Financial services and Capital markets

Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed)
Human Global Combination Global Technology Global	Industry A Global INDUSTRY GLOBAL
Now	Providing effective reskilling and upskilling 71% 63%
44% 35% 21% 48% 30% 22%	Supporting employee health and well-being 65% 64%
2030 28% 35% 38% 33% 38%	Improving talent progression and promotion processes 61% 62% Offering remote and hybrid work opportunities within countries
	Tapping into diverse talent pools
	57% 47%
Key barriers for business transformation	- Wage outlook
Transformation barriers Share of organisations surveyed expecting the barriers will hinder their organisation transformation Industry GLOBAL INDUSTRY GLOBAL	Wage trends Share of organizations projecting the share of wages and other forms of workers' compensation as percentage of the company's total revenues Growing Global Similar Global
Skills gaps in the labour market 66% 63%	Growing Global Similar Global Global 46% 45% 8%
Organization culture and resistance to change	41% 8% 0%
Outdated or inflexible regulatory framework	
44% 39% Lack of adequate data and technical infrastructure 38% 38% 32%	
Inability to attract talent to the industry 34% 37%	
Talent availability outlook	DEI Actions
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Share of respondents who expect their talent availability to improve or worsen in five years Improving Global average Worsening Global average	58 Global 51 57 Global 48 47 Global 39
Talent availability when hiring 28% -100% +100% 1%	Run comprehensive DEI training for managers and staff Targeted recruitment, retention and progression initiatives Pay equity reviews and salary audits
Talent development of existing workforce	Al Strategy
23% -100% +100% 15%	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
Talent retention of existing workforce	capability and prevalence
37% -100% +100% 37%	80 Global 77 74 Global 69 69 Global 62
	Reskilling and upskilling your existing workforce to better work alongside Al the organization-specific skills



Government and Public sector

23% Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Industry Global

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

38% | Global 39%

Shares of core skills which will change

Skill disruption

Broadening digital access	60% 60%	Slower economic growth		32% 42%
Increased efforts and investments to adapt to climate		Increased government subsidies and industrial policy		30% 21%
Increased efforts and investments to reduce carbon		Increased geopolitical division and conflicts		30% 34%
Increased focus on labour and social issues		Growing working-age populations		28% 24%
Ageing and declining working- age populations		Increased restrictions to global trade and investment		26% 23%
Rising cost of living, higher prices or inflation	39% 50%	0		0% 0%

1/2

75% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

76% | Global 88%

Share of organizations running AI programmes

Al exposure

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
Al and information processing technologies (big data, VR, AR	90% Satellites and space 21% 80% technologies 9%
Robots and autonomous systems	58% 19% 58% 30%
Energy generation, storage and distribution	44% Biotechnology and gene 11% 41% technologies 11%
Semiconductors and computing technologies	28% Quantum and encryption 5% 12%
Sensing, laser and optical technologies	25% 18%

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	wth 3. Churn					
		NET GROWTH		1.	2.	3.
	-100%	0	100%		-	0.
AI and Machine Learning				179	82	179
Specialists				179	02	179
Supply Chain and Logistics					47	
Specialists				21	17	22
Civil Engineers				16	13	19
Water Transportation Workers,		_				
including Ship and Marine Car.				16	16	26
General and Operations						
Managers				5	4	20
Administrative Assistants and						
Executive Secretaries				-13	-20	19
		-				

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

		INDUSTRY	GLOBAL
Upskill your workforce			
		83%	85%
Complement and augment your workforce with new technologies	*		
		78%	63%
Accelerate the automation of processes and tasks			
		73%	73%

Skills of increasing use by 2030

Skill outlook

Industry A Global

Skills of the most increase in use by 2030

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Leadership and social influence AI and big data 66% 90% Analytical thinking Networks and cybersecurity 61% Resource management and operations Technological literacy 59% 70% Service orientation and customer service Environmental stewardship 57% 61% Resilience, flexibility and agility Creative thinking 57% 55% Upskilling and reskilling outlook 18 | Global 19 12 | Global 11 37 | Global 41 33 I Global 29 Would not need training by Would be unlikely to upskill Would be upskilled in their Would be up 2030

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Government and Public sector

Human-machine frontier	Business Practice
Human-machine frontier	Business practices to improve talent availability
% of tasks completed by predominantly people, predominantly technology, or a combination of both	Top practices with the greatest potential to improve talent availability (share of organizations surveyed)
Human Global Combination Global Technology Global	Industry A Global INDUSTRY GLOBAL
ALL TASKS	Improving talent progression and promotion processes
Now	80% 62%
53% 30% 17	
48% 30% 22	
2030 34% 39% 27	Supporting employee health and well-being
33% 33% 34% 39% 2/	
	48% 50%
	Improving working hours and overtime policies
	40% 38%
Key barriers for business transformation	Wage outlook
	•
Transformation barriers Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Wage trends Share of organizations projecting the share of wages and other forms of workers' compensation as
Industry A Global	percentage of the company's total revenues
INDUSTRY GLOBA	L Growing Global Similar Global Declining Global
Organization culture and resistance to change	
Skills gaps in the labour market	52% 38% 10% 8% 52% 41%
52% 63%	
Outdated or inflexible regulatory framework	
52% 39%	
Lack of adequate data and technical infrastructure	
41% 32%	
Shortage of investment capital	
<u>36%</u> 26%	
Talent availability outlook	DEI Actions
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Share of respondents who expect their talent availability to improve or worsen in five years	
Improving	50 Giobal 51 48 Giobal 33 43 Giobal 48
Talent availability when hiring	Run comprehensive DEI training for Anti-harrasment protocols Targeted recruitment, retention and
23% -100% +100% 3	% managers and staff progression initiatives
Talent development of existing workforce	AI Strategy
33% -100% +100% 20	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
Talent retention of existing workforce	capability and prevalence
48% -100% +100% 25	% 841 Giobal 77 761 Giobal 69 63 Giobal 62
	Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al Hiring new people with skills to better workforce to better work alongside Al tools and enhancements appropriate for the organization-specific skills work alongside Al the organization-specific skills

1/2

89% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Information and Technology services

34% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

32% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR	99% 86%	Satellites and space 22 technologies	20% 9%
Robots and autonomous systems	48% 58%	New materials and composites	12% 30%
Quantum and encryption	41% 12%		12% 18%
Semiconductors and computing technologies	36% 20%	Biotechnology and gene technologies	9% 11%
Energy generation, storage and distribution	28% 41%		

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

 Net growth Global net gro 	wth 3. Churn						
		NET GROWTH			1.	2.	3.
	-100%	0		100%		2.	0.
Software and Applications					132	57	138
Developers					132	57	130
AI and Machine Learning				-	98	82	98
Specialists					90	02	90
Data Analysts and Scientists			-		42	41	46
Data Analysis and Scientists					42	41	40
Data Engineers					32	36	32
Data Engineera			.		52	50	52
Accounting, Bookkeeping and					-27	-18	27
Payroll Clerks					-21	-10	21
Data Entry Clerks		_			-30	-26	30
Data Entry Clerks					-30	-20	30

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	INDUSTRY	GLOBAL
Upskill your workforce		
	92%	85%
Hire staff with new skills to meet emerging business needs		
	86%	70%
Accelerate the automation of processes and tasks		
	76%	73%



Skill outlook

Industry A Global

CORE SKILLS OF 2025

AI and big data

2030

Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

93% | Global 88%

Share of organizations running AI programmes

Al exposure

Analytical thinking AI and big data 83% 97% Resilience, flexibility and agility Resilience, flexibility and agility 70% Curiosity and lifelong learning Creative thinking 66% 75% Networks and cybersecurity 66% 74% Leadership and social influence Curiosity and lifelong learning 59% Upskilling and reskilling outlook 12 | Global 11 38 | Global 41 27 | Global 29 23 | Global 19 Would be upskilled in their Would be unlikely to upskill Would not need training by Would be up

Future of Jobs Report 2025 260

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve t	•		
% of tasks completed by predominantly people, predominantly technology, or a combination of	both	Top practices with the greatest po	tential to improve talent availability (share of organizations s	surveyed)
Human Global Combination Global Technology Global		Industry A Global		INDUSTRY	GLOBAL
ALL TASKS		Providing effective reskilling and u	ıpskilling	NDOSTIT	GLODAI
Now				63%	63%
41% 38	8% 22%	Improving talent progression and	promotion processes	•	
48% 30	0% 22%			61%	62%
2030		Tapping into diverse talent pools	-		
	1% 34%			61%	47%
33% 33	3% 34%	Supporting employee health and	well-being	500/	0.40/
		Offering remote and hybrid work of		56%	64%
		Offening remote and hybrid work of	opportunities within countries	53%	43%
			4	3076	10 /0
Key barriers for business transformation		Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transformat	tion		the share of wages and other forms	of workers' compensation	on as
Industry A Global	010041	percentage of the company's total	revenues		
Skills gaps in the labour market	GLOBAL	Growing Global Similar	Global Declining Global		
64%	63%			49% 3	39% 11%
Organization culture and resistance to change				8% 5	52% 419
40%	46%				
Lack of adequate data and technical infrastructure					
31%	32%				
Inability to attract talent to my firm					
30%	27%				
Outdated or inflexible regulatory framework	000/				
30%	39%				
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed plar	nning to implement the diversity, equ	ity and inclusion measu	ire
Share of respondents who expect their talent availability to improve or worsen in five years					
Improving A Global average Worsening A Global average		59 Global 51	54 Global 42	51 Global 48	
Talent availability when hiring		Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Targeted recruitment, retenti progression initiatives	ion and
31% -100% +100%	3%			P3	
Talent development of existing workforce		AI Strategy			
0% -100% +100%	0%				
		Share of employers surveyed plar capability and prevalence	nning to implement the stated strated	gy in response to Al's in	creasing
Talent retention of existing workforce	1				
17% -100% +100%	44%	97.	79 I Global 69	72	
		87 Global 77	Global 69	73 Global 62	
		Reskilling and upskilling your existing workforce to better work alongside Al	Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills	Hiring new people with skills work alongside Al	s to better

Hiring new people with skills to design Al to be the vork alongside Al work alongside Al the organization-specific skills



81% Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Infrastructure

14% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

35% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR	
Debate and extensions exclame	
Robots and autonomous systems	
New materials and composites	 Quantum an
Energy generation, storage and 55% distribution 410	
Semiconductors and computing 259 technologies 200	

Sensing, laser and optical technologies	21% 18%
Satellites and space technologies	8% 9%
Quantum and encryption	4% 12%
Biotechnology and gene technologies	3% 11%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net grow	/th 3. Churn	NET GROWTH				
	-100%	0	100%	1.	2.	3.
Al and Machine Learning Specialists				50	82	50
Sustainability Specialists				30	33	30
Assembly and Factory Workers				20	0	25
Civil Engineers				14	13	14
Administrative Assistants and Executive Secretaries		,I		-17	-20	18
Accounting, Bookkeeping and Payroll Clerks				-21	-18	22

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

		INDUSTRY	GLOBAL
Upskill your workforce			
		83%	85%
Hire staff with new skills to meet emerging business needs	•		
		72%	70%
Accelerate the automation of processes and tasks			
		69%	73%

Skills of increasing use by 2030

Skill outlook

Industry A Global

CORE SKILLS OF 2025

Analytical thinking

Creative thinking

2030

Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

78% | Global 88%

Share of organizations running AI programmes

Al exposure

AI and big data 65% 80% Networks and cybersecurity 599 Resilience, flexibility and agility Talent management 59% Leadership and social influence Technological literacy 55% Curiosity and lifelong learning Resilience, flexibility and agility 679 Upskilling and reskilling outlook 44 | Global 41 12 | Global 11 27 | Global 29 17 | Global 19 Would be upskilled in their Would be unlikely to upskill Would not need training by Would be up

Future of Jobs Report 2025 262

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve	•		
% of tasks completed by predominantly people, predominantly technology, or a combination of	f both		otential to improve talent availability	(share of organizations s	surveyed
Human Global Combination Global Technology Global		Industry A Global		INDUSTRY	GLOBAI
ALL TASKS		Providing effective reskilling and	upskilling		
Now				73%	63%
		Improving talent progression and	promotion processes		
48% 30	0% 22%		<u>.</u>	68%	62%
2030		Supporting employee health and	well-being		
	3% 31% 3% 34%	Offering and the heid work		68%	64%
03% 0	370 3470	Offering remote and hybrid work	opportunities within countries	54%	43%
		Tapping into diverse talent pools	4	5476	40 /0
				44%	47%
			÷		
Key barriers for business transformation		Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transforma	ation	Share of organizations projecting percentage of the company's tot	the share of wages and other forms	s of workers' compensati	on as
Industry A Global INDUSTRY	GLOBAL				
Skills gaps in the labour market		Growing Global Similar	Global Declining Global		
58%	63%			58%	3% 39
Organization culture and resistance to change				8%	52% 41
46%	46%				
Inability to attract talent to the industry 40%	070/				
Lack of adequate data and technical infrastructure	37%				
ack of adequate data and technical initiastituciore	32%				
Outdated or inflexible regulatory framework					
33%	39%				
		DELAstiens			
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed pla	nning to implement the diversity, eq	uity and inclusion measu	ire
Share of respondents who expect their talent availability to improve or worsen in five years					
Improving A Global average Worsening A Global average		58 Giobal 42	53 Global 48	48 Global 51	
Talent availability when hiring		Set DEI goals, targets or quotas	Targeted recruitment, retention and	Run comprehensive DEI trai	inina for
41% -100% +100%	33%		progression initiatives	managers and staff	
Talent development of existing workforce					
0% -100% +100%	0%	AI Strategy			
+100%	0 /0		nning to implement the stated strate	egy in response to AI's in	creasing
Talent retention of existing workforce		capability and prevalence			
67% -100% +100%	28%	74	0.4	50	
		74 Global 77	64 Global 69	59 Global 62	
		Reskilling and upskilling your existing	Hiring new people with skills to design Al	Hiring new people with skills	s to better



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97% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

0% | Global 0%

Share of organizations running AI programmes

Al exposure

Insurance and Pensions management

19% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

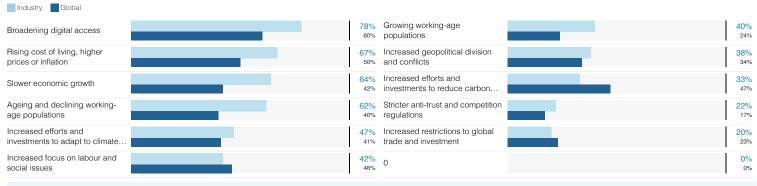
Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

47% | Global 39%

Shares of core skills which will change

Skill disruption



Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global				
Al and information processing technologies (big data, VR, AR	98% 86%	Energy generation, storage and distribution		11% 41%
Robots and autonomous systems	51% 58%	Sensing, laser and optical technologies		9% 18%
Quantum and encryption	24% 12%	0		0% 0%
Semiconductors and computing technologies	20% 20%	0		0% 0%
Biotechnology and gene technologies	13% 11%			
Jobs outlook		Skill outlook		
Key roles for business transformation		Skills of increasing use by 2030		
Roles most selected by organizations surveyed, ordered by net role growth, and the structural churn (percent)	heir net growth and	Skills of the most increase in use by 20	030	

Net growth Job Growth Job displacement Net Growth A Global net growth

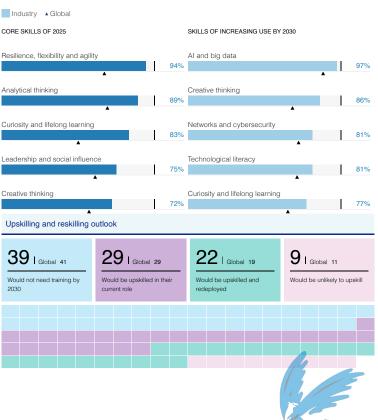
1. Net growth 2. Global net gro	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	З.
AI and Machine Learning Specialists		ļ	_	40	82	40
Data Analysts and Scientists				35	41	35
Digital Transformation Specialis	ts	ļ		33	35	33
Risk Management Specialists				11	17	11
Accountants and Auditors				-11	-8	14
Administrative Assistants and Executive Secretaries		Ļ.		-29	-20	29
Workforce Strategy outlook						

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	INDUSTRY	GLOBAL
Accelerate the automation of processes and tasks		
	97%	73%
Upskill your workforce		
	91%	85%
Hire staff with new skills to meet emerging business needs		
	76%	70%



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Insurance and Pensions management

Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both Human Global Human Global Technology Global LL TASKS Jow	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed Industry ▲ Global INDUSTRY GLOBA Supporting employee health and well-being 85% 64%
48% 30% 22%	Improving talent progression and promotion processes 77% 62%
030 25% 44% 31% 33% 33% 34%	Offering remote and hybrid work opportunities within countries 74% 43% Providing effective reskilling and upskilling
	Tapping into diverse talent pools
Key barriers for business transformation	Wage outlook
Industry & Global INDUSTRY GLOBAL Industry & Global INDUSTRY GLOBAL Skills gaps in the labour market 69% 63% Organization culture and resistance to change 49% 46% Outdated or inflexible regulatory framework 47% 39% ack of adequate data and technical infrastructure 38% 32% mability to attract talent to the industry 33% 37%	Share of organizations projecting the share of wages and other forms of workers' compensation as percentage of the company's total revenues Growing Global Similar Global Declining Global 59% 32% 9 8% 52% 41
Falent availability outlook	DEI Actions
Falent trend Share of respondents who expect their talent availability to improve or worsen in five years Improving & Global average Worsening & Global average Falent availability when hiring -100% +100%	Share of employers surveyed planning to implement the diversity, equity and inclusion measure 65 I Global 51 Run comprehensive DEI training for managers and staff Pay equity reviews and salary audits 50 I Global 51 Targeted recruitment, retention and progression initiatives
alent development of existing workforce % -100% +100% % alent retention of existing workforce	Al Strategy Share of employers surveyed planning to implement the stated strategy in response to Al's increasing capability and prevalence
100% +100% 6%	91 I Global 62 Hiring new people with skills to better work alongside Al Beskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design. T77 Global 69 Hiring new people with skills to design.

Hiring new people with skills to design Al tools and enhancements appropriate for the organization-specific skills



Medical and Healthcare services

19% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Industry Global

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

39% | Global 39%

Shares of core skills which will change

Skill disruption

Global			
Broadening digital access	61% 60%	Increased geopolitical division and conflicts	35% 34%
Ageing and declining working- age populations	59% 40%	Growing working-age populations	30% 24%
Rising cost of living, higher prices or inflation	50% 50%	Slower economic growth	30% 42%
Increased focus on labour and social issues		Stricter anti-trust and competition regulations	24% 17%
Increased efforts and investments to adapt to climate	43% 41%	Increased government subsidies and industrial policy	20% 21%
Increased efforts and investments to reduce carbon	41% 47%	Increased restrictions to global trade and investment	15% 23%

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR		Energy generation, storage and distribution	24% 41%
Biotechnology and gene technologies		Semiconductors and computing echnologies	20% 20%
Robots and autonomous systems	59% 58%	Quantum and encryption	11% 12%
Sensing, laser and optical technologies		Satellites and space chnologies	7% 9%
New materials and composites	24% 30%		

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net grow	wth 3. Churn					
		NET GROWTH		1.	2.	3
	-100%	0	100%	1.	2.	0.
Data Analysts and Scientists				50	41	50
AI and Machine Learning						
Specialists				38	82	38
Ducing and Intelligence of Arrah sets						
Business Intelligence Analysts				24	18	24
Accomply and Eastery Warkers				5	0	19
Assembly and Factory Workers		I		5	0	19
Accountants and Auditors	1			-9	-8	13
Accountants and Additors		Ļ		-9	-0	13
Administrative Assistants and		-			00	
Executive Secretaries				-17	-20	30
		_				

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

Industry A Global	INDUSTRY	GLOBAL
Upskill your workforce		
	85%	85%
Complement and augment your workforce with new technologies		
	74%	63%
Accelerate the automation of processes and tasks		
	65%	73%



Skills of the most increase in use by 2030

Industry A Global CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility AI and big data 65% 92% Analytical thinking Technological literacy 60% 81% Systems thinking Networks and cybersecurity 57% 78% Empathy and active listening Creative thinking 51% Leadership and social influence Resilience, flexibility and agility 51% Upskilling and reskilling outlook 40 | Global 41 19 | Global 19 29 | Global 29 11 | Global 11 Would not need training by Would be upskilled in their Would be unlikely to upskill Would be up 2030

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91% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

94% | Global 88%

Al exposure

Share of organizations running AI programmes

ABMASIA.ORG

Human-machine frontier	Business Practice			
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed)			
Human Global Combination Global Technology Global	Industry A Global			
ALL TASKS	INDUSTRY GLOBAL Providing effective reskilling and upskilling			
Now	63% 63%			
50% 27% 23%				
48% 30% 22%	Offering higher wages			
2030 34% 35% 31%				
33% 33% 34%				
	43% 47%			
	Offering diversity, equity and inclusion (DEI) policies and programmes			
	40% 39%			
Key barriers for business transformation	Wage outlook			
Transformation barriers	Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as percentage of the company's total revenues			
Industry A Global INDUSTRY GLOBAL				
Organization culture and resistance to change	Global Global Global Global			
59% 46%	41% 47% 12% 8% 52% 41%			
Skills gaps in the labour market 46% 63%	0% 32% 41%			
46% 63% Outdated or inflexible regulatory framework				
46% 39%				
Lack of adequate data and technical infrastructure				
33% 32%				
Insufficient understanding of opportunities 30% 25%				
▲ ·				
Talent availability outlook	DEI Actions			
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure			
Share of respondents who expect their talent availability to improve or worsen in five years	54 40 04			
Improving A Global average	51 I Giobal 51 40 I Giobal 48 34 Giobal 39			
Talent availability when hiring	Run comprehensive DEI training for Targeted recruitment, retention and Pay equity reviews and salary audits			
43% -100% +100% 37%	managers and staff progression initiatives			
Talent development of existing workforce	AI Strategy			
0% -100% +100% 69%				
Talent retention of existing workforce	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence			
26% -100% +100% 43%				
A +100/6	88 Global 77 59 Global 69 56 Global 62			
	Reskilling and upskilling your existing Hiring new people with skills to design Al			
	workforce to better work alongside AI tools and enhancements appropriate for work alongside AI the organization-specific skills			



Mining and metals

14% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

35% | Global 39%

Shares of core skills which will change

Skill disruption



1/2

89% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Technology trends

la duatau Clabal

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
Energy generation, storage and distribution	79% 41%
New materials and composites	66% 30%
Al and information processing technologies (big data, VR, AR	66% 86%
Robots and autonomous systems	48% 58%
Semiconductors and computing technologies	28% 20%

Sensing, laser and optical technologies	21	% 8%
Biotechnology and gene technologies		3% 1%
0)% 0%
0)% 0%

79% | Global 88%

Share of organizations running AI programmes

Al exposure

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net grow	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	з.
AI and Machine Learning Specialists				43	82	43
Chemical Processing Plant Operators				6	9	16
Mining, Petroleum and Other Extraction Workers				6	1	21
General and Operations Managers		ļ.		2	4	2
Assembly and Factory Workers		ļ		-2	0	9
Administrative Assistants and Executive Secretaries				-18	-20	18

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

industry a Global		Industry	Global
-------------------	--	----------	--------

	INDUSTR	Y GLOBAL
Accelerate the automation of processes and tasks		
	79%	73%
Upskill your workforce		
	79%	85%
Complement and augment your workforce with new technologies		
	74%	63%

Skills of increasing use by 2030

Skill outlook

Industry A Global

Skills of the most increase in use by 2030

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Creative thinking AI and big data 65% 79% Systems thinking Talent management 65% Leadership and social influence Environmental stewardship 55% 68% Curiosity and lifelong learning Networks and cybersecurity 55% 65% Resilience, flexibility and agility Technological literacy Upskilling and reskilling outlook 56 | Global 41 24 | Global 29 13 | Global 19 7 Global 11 Would be unlikely to upskill Would not need training by Would be upskilled in thei Would be up 2030

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Mining and metals

	Produce a marking to be seen to be a first see the life
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed
	Industry A Global
Human Global Combination Global Technology Global	INDUSTRY GLOBA
ALL TASKS	Supporting employee health and well-being
Now 42% 27% 31	79% 64% Articulate business purpose and impact
48% 30% 224	
2030	Improving talent progression and promotion processes
28% 30% 424	% 58% 62%
33% 33% 34	% Offering higher wages ≜
	58% 50%
	Tapping into diverse talent pools 58% 47%
	± 58% 47%
Key barriers for business transformation	Wage outlook
Transformation barriers	Wage trends
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as
Industry A Global INDUSTRY GLOBAI	percentage of the company's total revenues
Skills gaps in the labour market	Growing Global Similar Global Declining Global
64% 63%	47% 47% 6
Organization culture and resistance to change	8% 41% 0
43% 46%	
Inability to attract talent to the industry 39% 37%	
Outdated or inflexible regulatory framework	
39% 39%	
Shortage of investment capital	
39% 26%	
Talent availability outlook	DEI Actions
Talent trend	
Share of respondents who expect their talent availability to improve or worsen in five years	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Improving & Global average Worsening & Global average	67 Giobal 51 56 Giobal 39 56 Giobal 48
Talent availability when hiring	Run comprehensive DEI training for Pay equity reviews and salary audits Targeted recruitment, retention and
50% -100% +100% 334	managere and staff
Talent development of existing workforce	AI Strategy
17% -100% +100% 174	% Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
Talent retention of existing workforce	capability and prevalence
72% -100% +100% 28 ⁶	%
	74 Global 77 74 Global 47 63 Global 69



Industry Profile Oil and Gas		/ 2
22% Global 22%	28% Global 39%	75% Global 83%

Skill disruption

Shares of core skills which will change

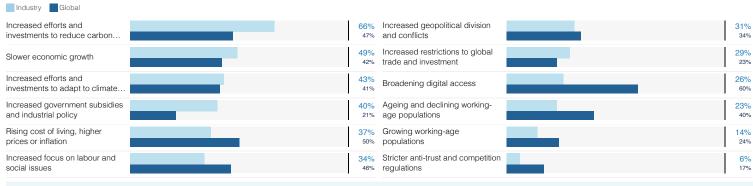
22% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization



Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Energy generation, storage and distribution	86% Sensing, laser and optical 41% technologies	9% 18%
Al and information processing technologies (big data, VR, AR	69% 86% Quantum and encryption	6% 12%
New materials and composites	51% Satellites and space 30% technologies	3% 9%
Robots and autonomous systems	40% 0 58% 0	0% 0%
Semiconductors and computing technologies	14% 20%	

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth		Job displacement	Net Growth	 Global net growth
------------	------------	--	------------------	------------	---------------------------------------

1. Net growth 2. Global net gro	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists			ļ	81	82	81
Project Managers				16	17	17
Mining, Petroleum and Other Extraction Workers		Į.		5	1	7
Accounting, Bookkeeping and Payroll Clerks				-19	-18	21
Administrative Assistants and Executive Secretaries				-27	-20	27
Data Entry Clerks				-40	-26	40

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

	INDUSTRY	GLOBAL
Upskill your workforce		
	96%	85%
Accelerate the automation of processes and tasks		
	71%	73%
Complement and augment your workforce with new technologies		
	68%	63%



82% | Global 88%

Share of organizations running AI programmes

Al exposure

Skills of the most increase in use by 2030

Industry A Global

Organizations with DEI priorities

Share of organizations with DEI priorities

CORE SKILLS OF 2025 SKILLS OF INCREASING USE BY 2030 Resilience, flexibility and agility AI and big data 819 85% Leadership and social influence Environmental stewardship 69% Motivation and self-awareness Technological literacy 63% 76% Analytical thinking Networks and cybersecurity 59% 65% Creative thinking Curiosity and lifelong learning 53% Upskilling and reskilling outlook 44 | Global 41 19 | Global 19 27 | Global 29 9 Global 11 Would be unlikely to upskill Would not need training by Would be up Would be upskilled in their 2030

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Oil and Gas

Key barriers for business transformation

Talent development of existing workforce

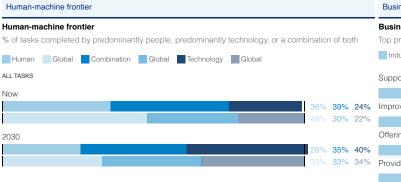
-100%

Talent retention of existing workforce

-100%

Transformation barriers

0%



Share of organisations surveyed expecting the barriers will hinder their organisation transformation

Business Practice

Business practices to improve talent availability

Top practices with the greatest potential to improve talent availability (share of organizations surveyed) Industry A Global

	INDUSTRY	GLOBAL
Supporting employee health and well-being		
	71%	64%
Improving talent progression and promotion processes		
	64%	62%
Offering higher wages		
	54%	50%
Providing effective reskilling and upskilling		
	43%	63%
Offering diversity, equity and inclusion (DEI) policies and programmes		
	39%	39%
-		

Wage outlook Wage trends

Share of organizations projecting the share of wages and other forms of workers' compensation as the company's total revenues

		lation	percentage of the company's total revenues					
Industry 🔺 Global	INDUSTRY	GLOBAL				Global		Global
Skills gaps in the labour market								
	54%	63%						
Organization culture and resistance to change								
	43%	46%						
Lack of adequate data and technical infrastructure								
	40%	32%						
Inability to attract talent to the industry								
	37%	37%						
Shortage of investment capital								
	34%	26%						
Talent availability outlook			DEI Action	าร				
Talent trend			Share of en	nployers si	urveyed pla	anning to im	plement the	diversity, eq
Share of respondents who expect their talent availability to improve or worsen i	in five years							
Improving * Global average			50 1	Global 48		43	Global 27	
Talent availability when hiring			Targeted rec	ruitment, reter	ntion and	Embed D	DEI goals and solu	utions across
43% -100%	+100	% 18%	progression	initiatives		the supp	oly chain	

overs surveyed planning to implement the diversity, equity and inclusion measure

39 | Global 51

43% 46% 11%

Run comprehensive DEI training for managers and staff

AI Strategy

+100% 75%

+100% 50%

Share of employers surveyed planning to implement the stated strategy in response to AI's increasing capability and prevalence



61 I Global 69

Reskilling and upskilling your existing workforce to better work alongside Al

Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills

54 | Global 62

Hiring new people with skills to better alongside Al



Production of Consumer goods

18% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

40% | Global 39%

Shares of core skills which will change

Skill disruption



1/2

82% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Technology trends

Jobs outlook

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global	
AI and information processing technologies (big data, VR, AR	79% 86%
Robots and autonomous systems	71% 58%
New materials and composites	61% 30%
Energy generation, storage and distribution	60% 41%
Sensing, laser and optical technologies	23% 18%

	19% 20%
	14% 11%
-	<mark>8%</mark> 9%
	3% 12%

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth 2. Global net gro	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	3.
Business Development Professionals				26	19	26
Supply Chain and Logistics Specialists		ļ		17	17	19
Managing Directors and Chief Executives		Ņ		6	5	6
General and Operations Managers		ļ		4	4	9
Assembly and Factory Workers				-2	0	18
Administrative Assistants and Executive Secretaries		Ļ		-25	-20	25

Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

industry Clobal	INDUSTRY	GLOBAL
Upskill your workforce		
	88%	85%
Accelerate the automation of processes and tasks		
	79%	73%
Hire staff with new skills to meet emerging business needs		
	72%	70%
≜		

Skills of increasing use by 2030

Skill outlook

Industry A Global

CORE SKILLS OF 2025

2030

Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

90% | Global 88%

Share of organizations running AI programmes

Al exposure

Analytical thinking AI and big data 69% Resilience, flexibility and agility Resilience, flexibility and adility 65% 73% Leadership and social influence Networks and cybersecurity 63% 73% Technological literacy Technological literacy 61% Creative thinking Creative thinking 59% Upskilling and reskilling outlook 41 | Global 41 31 I Global 29 18 | Global 19 10 | Global 11 Would be unlikely to upskill Would not need training by Would be up Would be upskilled in their

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Production of Consumer goods

Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed)
	Industry A Global
Human Global Combination Global Technology Global	INDUSTRY GLOBAL Supporting employee health and well-being
Now	73% 64%
45% 30% 24%	Improving talent progression and promotion processes
48% 30% 22%	65% 62%
2030 32% 33% 36%	Providing effective reskilling and upskilling 65% 63%
33% 33% 34%	
	60% 50%
	Improving working hours and overtime policies
	÷
Key barriers for business transformation	Wage outlook
Transformation barriers Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Wage trends Share of organizations projecting the share of wages and other forms of workers' compensation as
	percentage of the company's total revenues
INDUSTRY GLOBAL	Growing Global Global Global Global
Skills gaps in the labour market 67% 63%	56% 42% 2%
Inability to attract talent to the industry	52% 41% 8%
42% 37%	
Organization culture and resistance to change 40% 46%	
Lack of adequate data and technical infrastructure	
37% 32%	
Outdated or inflexible regulatory framework	
<u>36%</u> 39%	
Talent availability outlook	DEI Actions
Talent trend	1
Share of respondents who expect their talent availability to improve or worsen in five years	50 40 40
Improving * Global average Worsening * Global average	53 I Global 51 46 I Global 48 42 Global 42
Talent availability when hiring	Run comprehensive DEI training for managers and staff Targeted recruitment, retention and Set DEI goals, targets or quotas
57% -100% +100% 23%	managers and stain progression initiatives
Talent development of existing workforce	AI Strategy
2% -100% +100% 70%	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
Talent retention of existing workforce	capability and prevalence
17% -100% +100% 41%	75 70 55
	75 I Global 77 70 I Global 69 55 I Global 62
	Reskilling and upskilling your existing workforce to better work alongside Al Hiring new people with skills to design Al Hiring new people with skills to better tools and enhancements appropriate for the organization-specific skills work alongside Al Work alongside Al



90% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Professional services

19% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

41% | Global 39%

Shares of core skills which will change

Skill disruption

Broadening digital access 67% Increased geopolitical division	37%
	34%
Increased focus on labour and social issues 52% Increased efforts and 46%	26% 41%
Rising cost of living, higher 44% Growing working-age prices or inflation 50% populations	26% 24%
Ageing and declining working- age populations 43% Increased restrictions to global 40% trade and investment	20% 23%
Slower economic growth 41% Stricter anti-trust and competition 42% regulations	17% 17%
Increased efforts and 37% Increased government subsidies investments to reduce carbon 47% and industrial policy	13% 21%

Technology trends

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Industry Global		
Al and information processing technologies (big data, VR, AR	91% 86% Quantum and encryption	17% 12%
Robots and autonomous systems	50% Sensing, laser and optical 58% technologies	17% 18%
Energy generation, storage and distribution	30% Biotechnology and gene 41% technologies	7% 11%
New materials and composites	22% Satellites and space 30% technologies	6% 9%
Semiconductors and computing technologies	22% 20%	
Jobs outlook	Skill outlook	

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

t growth 3. Churr	1				
-100%	NET GROWTH	100%		2.	З.
			61	82	61
sts			15	18	20
			14	17	14
	ļ		-8	-8	13
d			-14	-20	19
nd	Ļ		-22	-18	22
		NET GROWTH -100% 0 sts 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NET GROWTH -100% 0 100% 1 sts	NET GROWTH 100% 1. -100% 0 100% 1. sts 1 15 1 1 14 1 1 -8 id 1 -14	NET GROWTH 100% 1. 2. -100% 61 82 sts 15 18 1 14 17 1 14 17 1 14 17 1 14 14 1 14 14 1 14 14 1 14 14

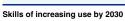
Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

industry A Globar	INDUSTRY	GLOBAL
Upskill your workforce		
	88%	85%
Hire staff with new skills to meet emerging business needs		
	75%	70%
Complement and augment your workforce with new technologies		
	70%	63%



Industry A Global

CORE SKILLS OF 2025

Analytical thinking

Creative thinking

42 | Global 41

2030

Would not need training by

Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

95% | Global 88%

Share of organizations running AI programmes

Al exposure

AI and big data Technological literacy 67% Service orientation and customer service Creative thinking 58% 69% Leadership and social influence Networks and cybersecurity 58% Empathy and active listening Environmental stewardship Upskilling and reskilling outlook 14 | Global 11 27 | Global 29 17 | Global 19 Would be unlikely to upskill Would be upskilled in their Would be up

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Professional services

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve t	•		
% of tasks completed by predominantly people, predominantly technology, or a combination	ı of both	Top practices with the greatest po	tential to improve talent availability	(share of organizations s	surveyed
Human Global Combination Global Technology Global		Industry 🔺 Global		INDUSTRY	GLOBA
ALL TASKS		Providing effective reskilling and u	pskilling		
Now				68%	63%
	30% 18%	Offering higher wages	<u> </u>		
48%	30% 22%		<u>.</u>	60%	50%
2030		Supporting employee health and v	well-being		
	37% 32% 33% 34%	la construction de la colonia de construction de constru	÷	60%	64%
30 /k	00 /0 04 /0	Improving talent progression and	promotion processes	53%	62%
		Tapping into diverse talent pools	<u> </u>	50%	02.70
				48%	47%
			÷		
Key barriers for business transformation		Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transform	mation	Share of organizations projecting t percentage of the company's total		s of workers' compensation	on as
Industry A Global	Y GLOBAL				
Skills gaps in the labour market		Growing Global Similar	Global Declining Global		
55%	63%			60% 3	
Organization culture and resistance to change				52% 4	41% 7
45%	46%				
Inability to attract talent to the industry	070/				
40% Outdated or inflexible regulatory framework	37%				
34%	39%				
Insufficient understanding of opportunities					
30%	25%				
Talent availability outlook		DEI Actions			
		DELACIONS			
Talent trend		Share of employers surveyed plan	ning to implement the diversity, ec	quity and inclusion measu	re
Share of respondents who expect their talent availability to improve or worsen in five years					
Improving		60 Global 51	53 Global 42	53 Global 48	
Talent availability when hiring		Run comprehensive DEI training for	Set DEI goals, targets or quotas	Targeted recruitment, retenti	ion and
28% -100% +100	0%	managers and staff		progression initiatives	
A A					
Talent development of existing workforce		AI Strategy			
0% -100% +100	0%	Share of employers surveyed plan	ining to implement the stated strat	egy in response to AI's in	creasing
Talent retention of existing workforce		capability and prevalence			
30% -100% +100)% 25%				
A A		83 Global 77	78 Global 69	63 Global 62	
			Hiring new people with skills to design AI	Hiring new people with skills	to beller
		Reskilling and upskilling your existing workforce to better work alongside Al	tools and enhancements appropriate for	Hiring new people with skills work alongside AI	o better
			the organization-specific skills		





Industry Profile	Э
Real	Estate

95% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

23% Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

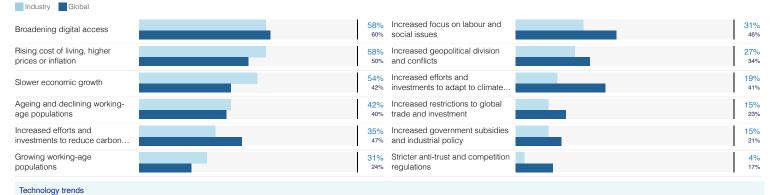
Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

40% | Global 39%

Shares of core skills which will change

Skill disruption



Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

	% Semiconductors and computing 15% 20%
lechnologies (big data, VR, AR	20%
	% Quantum and encryption 8% 12% 12% 12%
BODOIS AND AUTONOMOUS SYSTEMS	% Biotechnology and gene 4% 8% technologies 11%
	% 0 0%
	0%
	%
technologies	8%
Jobs outlook	Skill outlook

86%

81%

57%

Key roles for business transformation

Workforce Strategy outlook

Industry A Global

Upskill your workforce

Key components of your workforce strategy by 2030

Hire staff with new skills to meet emerging business needs

Transition existing staff from declining to growing roles

% surveyed organizations selecting the macrotrend to drive workforce transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

1. Net growth	2. Global net gr	owth 3. Churn					
		-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Specialists	Learning				75	82	75
Business Intelliç	gence Analysts				26	18	26
Business Devel Professionals	opment				22	19	22
Managing Direct Executives	ctors and Chief				18	5	18
Accounting, Bo Payroll Clerks	okkeeping and				-29	-18	29
Administrative A Executive Secre					-42	-20	42

Skills of increasing use by 2030

Industry A Global

CORE SKILLS OF 2025

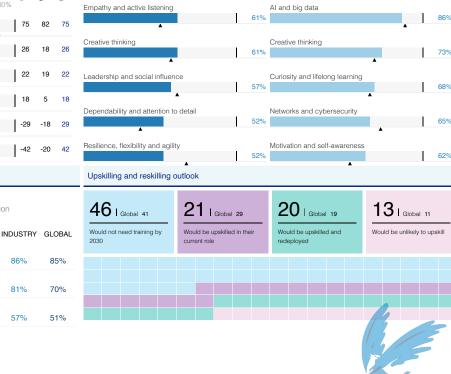
Skills of the most increase in use by 2030

SKILLS OF INCREASING USE BY 2030

90% | Global 88%

Share of organizations running AI programmes

Al exposure



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Real Estate

Human-machine frontier		Business Practice			
Human-machine frontier		Business practices to improve			
% of tasks completed by predominantly people, predominantly technology, or a combination of bo	oth		otential to improve talent availability (share of organizatio	ns surveyed)
Human Global Combination Global Technology Global		Industry A Global		INDUS	RY GLOBAL
ALL TASKS		Supporting employee health and	well-being		
Now				65%	64%
64% 22%		Providing effective reskilling and u	upskilling		
48% 30%			÷.	60%	63%
2030		Improving talent progression and	promotion processes	55%	62%
42% 27%		Offering remote and hybrid work of	opportunities within countries	3376	02/0
				55%	43%
		Articulate business purpose and i	mpact		
				50%	37%
Key barriers for business transformation		- Wage outlook			
Transformation barriers		Wage trends			
Share of organisations surveyed expecting the barriers will hinder their organisation transformation		-	the share of wages and other forms	of workers' compen	sation as
Industry A Global		percentage of the company's tota			
INDUSTRY GLC	OBAL	Growing Global Similar	Global Declining Global		
Inability to attract talent to the industry 60% 37	7%			57	% 43% 0%
Skills gaps in the labour market	/ 70			52	% 41% 7%
	3%				
Organization culture and resistance to change					
44% 46	6%				
Insufficient understanding of opportunities					
	5%				
Outdated or inflexible regulatory framework	9%				
▲ 30% 35	970				
Talent availability outlook		DEI Actions			
Talent trend		Share of employers surveyed plar	nning to implement the diversity, equ	ity and inclusion me	asure
Share of respondents who expect their talent availability to improve or worsen in five years					
Improving 🔺 Global average 🔛 Worsening 🔺 Global average		45 Global 51	45 Global 42	40 Global 33	
Talent availability when hiring		Run comprehensive DEI training for	Set DEI goals, targets or quotas	Anti-harrasment protoc	- 1-
, , , , , , , , , , , , , , , , , , , ,	45%	Run comprehensive DEI training for managers and staff	Set DEI goals, targets or quotas	Anti-harrasment protoc	ols
+100/8	4070				
Talent development of existing workforce		AI Strategy			
25% -100% +100%	30%	Share of employers surveyed plar	nning to implement the stated strates	gy in response to Al	s increasing
Talent retention of existing workforce		capability and prevalence			0
	45%				
		74 Global 77	58 Global 69	53 Global 62	
		Reskilling and upskilling your existing	Hiring new people with skills to design Al	Hiring new people with	ekille to bottor
		Reskilling and upskilling your existing workforce to better work alongside Al	tools and enhancements appropriate for	Hiring new people with work alongside AI	SMIIS TO DETTER
			the organization-specific skills		



1 / 2

78% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Retail and wholesale of consumer goods

28% | Global 22%

duateu

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

38% | Global 39%

Shares of core skills which will change

Skill disruption

Global		
Rising cost of living, higher prices or inflation	69% 50%	Increased efforts and 30% investments to adapt to climate 41%
Increased focus on labour and social issues	64% 46%	
Broadening digital access	60% 60%	Increased geopolitical division 25% 34%
Slower economic growth	47% 42%	Growing working-age 24% 24% 24%
Ageing and declining working- age populations	43% 40%	
Increased efforts and investments to reduce carbon	41% 47%	Stricter anti-trust and competition 17% regulations 17%

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR	87% 86%	Semiconductors and computing technologies	13% 20%
Robots and autonomous systems	71% 58%	Quantum and encryption	7% 12%
Energy generation, storage and distribution	38% 41%	Biotechnology and gene technologies	<mark>6%</mark> 11%
New materials and composites	33% 30%	Satellites and space technologies	3% 9%
Sensing, laser and optical technologies	18% 18%		

Would not need training by

2030

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

 Net growth Global net growth 	wth 3. Churn					
	-100%	NET GROWTH	100%	1.	2.	3.
AI and Machine Learning Specialists				44	82	44
General and Operations Managers				27	4	29
Business Development Professionals				22	19	22
Shop Salespersons				14	6	24
Accounting, Bookkeeping and Payroll Clerks		, E		-14	-18	20
Data Entry Clerks				-24	-26	26

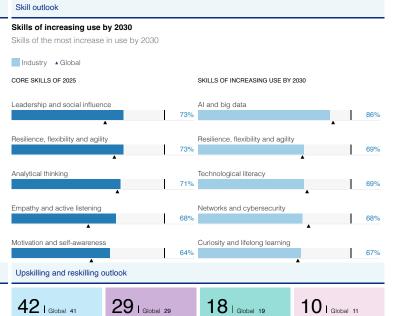
Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

industry A Global	INDUSTRY	GLOBAL
Upskill your workforce		
	88%	85%
Accelerate the automation of processes and tasks		
	76%	73%
Hire staff with new skills to meet emerging business needs		
	70%	70%



Would be up

Would be upskilled in their

87% | Global 88%

Share of organizations running AI programmes

Al exposure

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ABNASIA.ORG

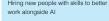
Would be unlikely to upskill

Retail and wholesale of consumer goods

Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed
Human Global Combination Global Technology Global	Industry A Global INDUSTRY GLOB/
	Supporting employee health and well-being 76% 64%
Now 56% 27% 17%	
48% 30% 22%	65% 63%
2030	Improving talent progression and promotion processes
42% 32% 26%	62% 62%
33% 33% 34%	
	51% 47%
	Offering higher wages
	50% 50%
Key barriers for business transformation	Wage outlook
ransformation barriers	Wage trends
hare of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as
Industry A Global INDUSTRY GLOBAL	percentage of the company's total revenues
kills gaps in the labour market	Growing Global Similar Global Declining Global
65% 63%	58% 38%
Drganization culture and resistance to change	8% 52% 4
40% 46%	
ack of adequate data and technical infrastructure	
39% 32%	
nability to attract talent to the industry	
38% 37%	
Dutdated or inflexible regulatory framework	
÷	
Talent availability outlook	DEI Actions
alent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Share of respondents who expect their talent availability to improve or worsen in five years	
Improving & Global average Worsening & Global average	51 I Global 51 45 I Global 48 38 Global 42
alent availability when hiring	Run comprehensive DEI training for Targeted recruitment, retention and Set DEI goals, targets or quotas
6% -100% +100% 28%	managers and staff progression initiatives
alent development of existing workforce	Al Strategy
4% -100% +100% 30%	
	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
alent retention of existing workforce	capability and prevalence
37% -100% +100% 37%	70 I Giobal 77 68 I Giobal 69 63 Giobal 62
	Reskilling and upskilling your existing Hiring new people with skills to design AI Hiring new people with skills to better

workforce to better work alongside Al

tools and enhancements appropriate for the organization-specific skills





Supply-chain and transportation

35% | Global 22%

Labour-market churn

Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

37% | Global 39%

Shares of core skills which will change

Skill disruption

Industry Global		
Increased efforts and investments to reduce carbon	66% Increased geopolitical division 47% and conflicts	43% 34%
Broadening digital access	56% 60% Slower economic growth	40% 42%
Increased efforts and investments to adapt to climate	50% Increased restrictions to global 41% trade and investment	36% 23%
Rising cost of living, higher prices or inflation	50% Increased government subsidies 50% and industrial policy	29% 21%
Increased focus on labour and social issues	44% Growing working-age 46% populations	26% 24%
Ageing and declining working- age populations	44% Stricter anti-trust and competition 40% regulations	20% 17%

1/2

84% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Al and information processing technologies (big data, VR, AR		Semiconductors and computing technologies	20% 20%
Robots and autonomous systems		Satellites and space technologies	17% 9%
Energy generation, storage and distribution	56% 41%	Quantum and encryption	<mark>8%</mark> 12%
New materials and composites		Biotechnology and gene technologies	6% 11%
Sensing, laser and optical technologies	25% 18%		

Jobs outlook

Industry A Global

Hire staff with new skills to meet emerging business needs

Accelerate the automation of processes and tasks

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth Job Growth Job displacement Net Growth A Global net growth

• _		0				
1. Net growth 2. Global net gro	owth 3. Churn	NET GROWTH	100%	1.	2.	3.
Autonomous and Electric Vehic Specialists	cle			53	48	53
AI and Machine Learning Specialists			•	41	82	41
Supply Chain and Logistics Specialists				21	17	23
General and Operations Managers				4	4	14
Accounting, Bookkeeping and Payroll Clerks				-19	-18	29
Administrative Assistants and Executive Secretaries		I I		-21	-20	23

Skill outlook Skills of increasing use by 2030

Industry A Global

Skills of the most increase in use by 2030

88% | Global 88%

Share of organizations running AI programmes

Al exposure

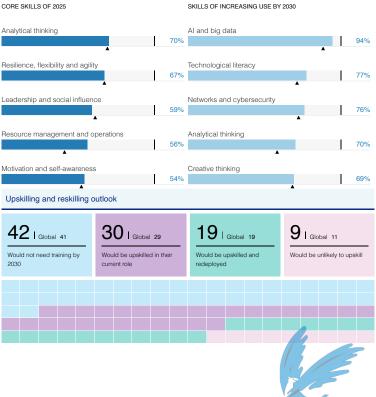


70%

67%

70%

73%



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Human-machine frontier	Business Practice
Human-machine frontier % of tasks completed by predominantly people, predominantly technology, or a combination of both	Business practices to improve talent availability Top practices with the greatest potential to improve talent availability (share of organizations surveyed) Industry A Global
Human Global Combination Global Technology Global	INDUSTRY GLOBAL Improving talent progression and promotion processes
Now	69% 62%
49% 30% 21%	
48% 30% 22%	4
2030 34% 32% 34%	Providing effective reskilling and upskilling 58% 63%
33% 33% 34%	
	52% 50%
	Tapping into diverse talent pools
	<u>46%</u> 47%
Key barriers for business transformation	Wage outlook
Transformation barriers	Wage trends
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as
Industry A Global INDUSTRY GLOBAL	percentage of the company's total revenues
Skills gaps in the labour market	Growing Global Global Global Global
55% 63%	61% 30% 9% 8% 52% 41%
Organization culture and resistance to change	8% 52% 41%
54% 46% Outdated or inflexible regulatory framework 54%	
44% 39%	
Inability to attract talent to the industry	
37% 37%	
Lack of adequate data and technical infrastructure	
35% 32%	
Talent availability outlook	DEI Actions
Talent trend	Share of employers surveyed planning to implement the diversity, equity and inclusion measure
Share of respondents who expect their talent availability to improve or worsen in five years	
Improving & Global average Worsening & Global average	53 Giobal 48 44 Giobal 51 43 Giobal 42
Talent availability when hiring	Targeted recruitment, retention and Run comprehensive DEI training for Set DEI goals, targets or quotas
39% -100% +100% 28%	progression initiatives managers and staff
Talent development of existing workforce	Al Strategy
0% -100% +100% 1%	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing
Talent retention of existing workforce	capability and prevalence
29% -100% +100% 18%	
A A	79 Giobal 77 68 Giobal 69 68 Giobal 62
	Reskilling and upskilling your existing Hiring new people with skills to design AI Hiring new people with skills to better workforce to better work alongside AI tools and enhancements appropriate for the organization-specific skills work alongside AI



85% | Global 83%

Organizations with DEI priorities

Share of organizations with DEI priorities

89% | Global 88%

Share of organizations running AI programmes

Al exposure

Telecommunications

20% | Global 22%

Labour-market churn Five-year structural labour-force churn

Trend outlook

Macrotrends driving business transformation

Share of organizations surveyed that identified this trend as likely to drive transformation in their organization

40% | Global 39%

Shares of core skills which will change

Skill disruption

Industry Global			
Broadening digital access		Increased geopolitical division and conflicts	32% 34%
Rising cost of living, higher prices or inflation		Growing working-age populations	30% 24%
Increased efforts and investments to reduce carbon		Stricter anti-trust and competition regulations	24% 17%
Slower economic growth		Ageing and declining working- age populations	24% 40%
Increased focus on labour and social issues	35% 46%	Increased government subsidies and industrial policy	16% 21%
Increased efforts and investments to adapt to climate	32% 41%	Increased restrictions to global trade and investment	14% 23%

Technology trends

Industry Global

Technology trends driving business transformation

Share of organizations surveyed that identify the technology trend as likely to drive business transformation

Giobai			
AI and information processing technologies (big data, VR, AR	100% 86%	Quantum and encryption	29% 12%
Robots and autonomous systems	58% 58%	New materials and composites	16% 30%
Satellites and space technologies	40% 9%	Sensing, laser and optical technologies	16% 18%
Energy generation, storage and distribution	34% 41%	Biotechnology and gene technologies	5% 11%
Semiconductors and computing technologies	34% 20%		

Skill outlook

Jobs outlook

Key roles for business transformation

Roles most selected by organizations surveyed, ordered by net role growth, and their net growth and structural churn (percent)

Net growth	Job Growth	Job displacement	Net Growth	 Global net growth
------------	------------	------------------	------------	---------------------------------------

1. Net growth	 Global net gro 	wth 3. Churn						
		-100%	NET GROWTH		100%	1.	2.	3.
AI and Machine Specialists	Learning			ļ		65	82	65
Data Analysts ar	nd Scientists			, I		52	41	52
Data Engineers						35	36	35
Managing Direct Executives	ors and Chief					13	5	13
Accounting, Boo Payroll Clerks	kkeeping and					-17	-18	27
Administrative A Executive Secret						-24	-20	24

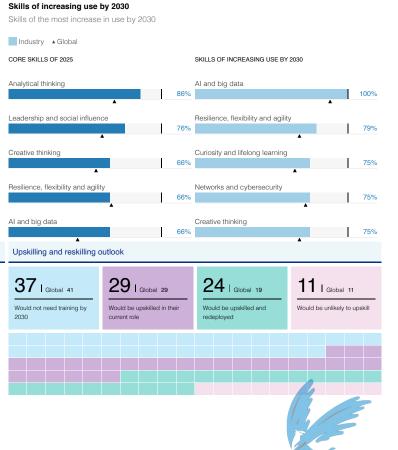
Workforce Strategy outlook

Key components of your workforce strategy by 2030

% surveyed organizations selecting the macrotrend to drive workforce transformation

Industry A Global

	INDUSTRY	GLOBAL
Upskill your workforce		
	96%	85%
Accelerate the automation of processes and tasks		
	82%	73%
Hire staff with new skills to meet emerging business needs		
	70%	70%



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Telecommunications

Human-machine frontier	Business Practice	
Human-machine frontier	Business practices to improve talent availability	
% of tasks completed by predominantly people, predominantly technology, or a combination of both	Top practices with the greatest potential to improve talent availability (share of organizations surveyed)	
Human Global Combination Global Technology Global	Industry A Global INDUSTRY GLOBAL	
ALL TASKS	Providing effective reskilling and upskilling	
Now	67% 63%	
40% 33% 27% 48% 30% 22%		
	Offering remote and hybrid work opportunities within countries	
2030 28% 33% 39%		
33% 33% 34%	4	
	56% 64%	
	Offering higher wages	
	52% 50%	
Key barriers for business transformation	Wage outlook	
Transformation barriers	Wage trends	
Share of organisations surveyed expecting the barriers will hinder their organisation transformation	Share of organizations projecting the share of wages and other forms of workers' compensation as	
Industry A Global INDUSTRY GLOBAL	percentage of the company's total revenues	
Skills gaps in the labour market	Growing Global Similar Global Declining Global	
66% 63%	41% 52% 7%	
Outdated or inflexible regulatory framework	8% 52% 41%	
42% 39%		
Organization culture and resistance to change		
40% 46% Lack of adequate data and technical infrastructure 40%		
29% 32%		
Inability to attract talent to the industry		
24% 37%		
Talent availability outlook	DEI Actions	
Talent trend		
Share of respondents who expect their talent availability to improve or worsen in five years	Share of employers surveyed planning to implement the diversity, equity and inclusion measure	
Improving & Global average Worsening & Global average	67 Global 51 52 Global 48 48 Global 42	
Talent availability when hiring	Run comprehensive DEI training for Targeted recruitment, retention and Set DEI goals, targets or quotas	
48% -100% +100% 40%	managers and staff progression initiatives	
Talent development of existing workforce	Al Strategy	
36% -100% +100% 8%	Share of employers surveyed planning to implement the stated strategy in response to AI's increasing	
Talent retention of existing workforce	capability and prevalence	
40% -100% +100% 24%		
	89 Global 69 74 Global 77 67 Global 62	
	Hiring new people with skills to design AI tools and enhancements appropriate for the organization-specific skills Reskilling and upskilling your existing workforce to better work alongside AI Hiring new people with skills to better work alongside AI	



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