

VeWa - Waves of Vethathiri

from World Community Service Center - OSFC
(Center for Yoga and Spiritual Education)

T H E A W A K E N I N G B E G I N S

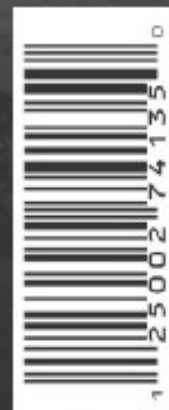
Wave: 21
Aug 2019

7 PAGES

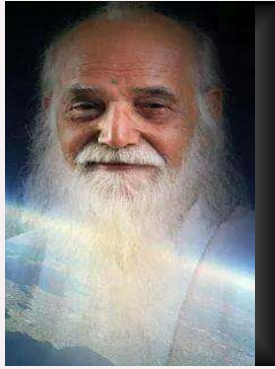


Make A Difference

In The World



Seeding of VeWa.....



BE BLESSED
BY THE DIVINE

This story can fit 175-225 words.

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a

great way to market your product or service, and also create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade

shows, or membership lists. You might consider purchasing a mailing list from a company.

If you explore the Publisher catalog, you will find many publications that match the style of your newsletter.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent source of information. Your customers or employees

Coming Soon

- ◆ Main events in Aliyar for the month
- ◆ Blossoming of VeWa Seeds –Experience sharing
- ◆ SKY Family events across OSFC
- ◆ Our Guru's Thoughts
- ◆ Yoga News
- ◆ Contacts Database.
.....and more



Secondary Story Headline

This story can fit 75-125 words.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines include Product Wins Industry Award,

New Product Can Save You Time!, Membership Drive Exceeds Goals, and New Office Opens Near You.

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VeWa Seeded June-August, 2018

WAVES IN WEST

Senior professors of OSFC team are currently spreading and seeding the messages of Swamiji across the Western regions.

They have travelled across oceans and touched places in Canada, North Carolina, California, New Jersey, Miami and Seattle and other small cities.

They have received heart-warming and overwhelming response from people in every place they have visited.

The organizers through

sheer hard work and selfless service have gone to lengths in organising various programs and have left no stone unturned to spread the message of Swamiji

Through Radio shows, TV shows they have reached out to the city and major communities to embrace Swamiji's teaching and practices.



Canada PDC team along with Sr. Professor Balachander and Sr. Professor Jayanthi Balachander



New Jersey APT Course—Participants with the OSFC visiting Professors



Sacramento Course Participants

AWARENESS INCREASES
THE WILL POWER ; WILL
POWER INCREASES THE
POWER OF THOUGHT ;
THOUGHT FORCE
ACTIVATES PHYSICAL BODY
AND EVENTUALLY RESULTS
ARE PRODUCED - VM

Seeds of VeWa in Middle East, July-August 2018

WAVES IN THE MIDDLE EAST

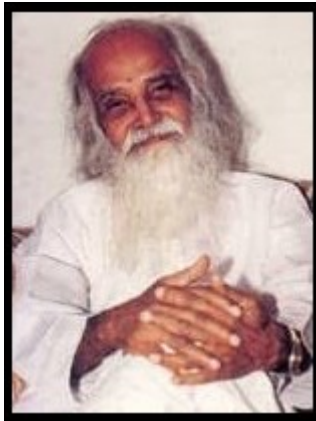


Women's Health Seminar by Dr Thavamani at Doha



Introspection-3 was conducted by SKY(T) Prof Muthu on 27th July at Abbassya center in Kuwait.

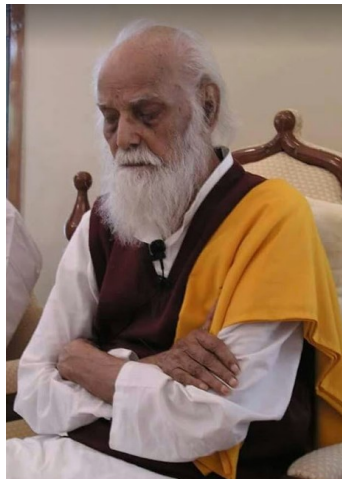
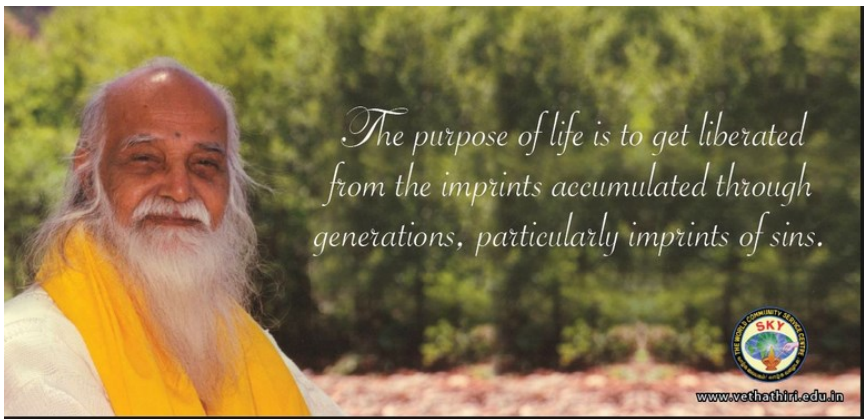
Guru's Verse...



I stood melted
searching to
tread amongst
the path to liberation
With the lofty initiation
of consciousness, I cen-
tered upon my SELF
I Am softened by great-
est realization of
TRUTH awareness (or
perception)
As the mind keeps merg-
ing itself on the summit
of psychic plane

MY DEAR SPIRITUAL
CHILDREN, MARCH AHEAD
ENTHUSIASTICALLY , WITH THE
ABSOLUTE FAITH THAT I AM
ALWAYS WITH YOU PROVIDING
SUFFICIENT STRENGTH FOR
YOUR SUCCESSFUL, DIVINE
SERVICES...

The five senses coalesced into one
and I realized consciousness
The pace of desire transformed into intro-
spection
Gained duty consciousness in all actions
Gathered many elucidations through merg-
ing in deep contemplation





SCHEDULE OF EVENTS—
OSFC, INDIA

August 23— September 9th

Programs organized in

Delhi /NCR. Coordination done by Delhi / Gurgaon Center

Contact :

AUGUST 2018

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17 <i>Return</i>	18	19
20	21	22	23 <i>Delhi</i>	24	25	26
27	28	29	30	31		

September 2018

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11 <i>Goa</i>	12 <i>Goa</i>	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of

upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



CAPTION DESCRIBING PICTURE OR GRAPHIC.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or

make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

Inside Story Headline

This story can fit 75-125 words.

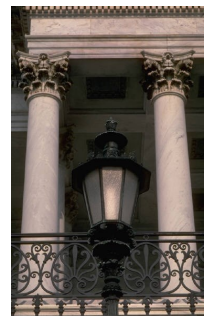
Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you

can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



CAPTION DESCRIBING PICTURE OR GRAPHIC.

SKY OSFC

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

**WE'RE ON
THE WEB!
EXAMPLE.CO
M**

BUSINESS TAGLINE OR
MOTTO

Back Page Story Headline



**CAPTION DESCRIBING
PICTURE OR GRAPHIC.**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good

idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of

managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Organization