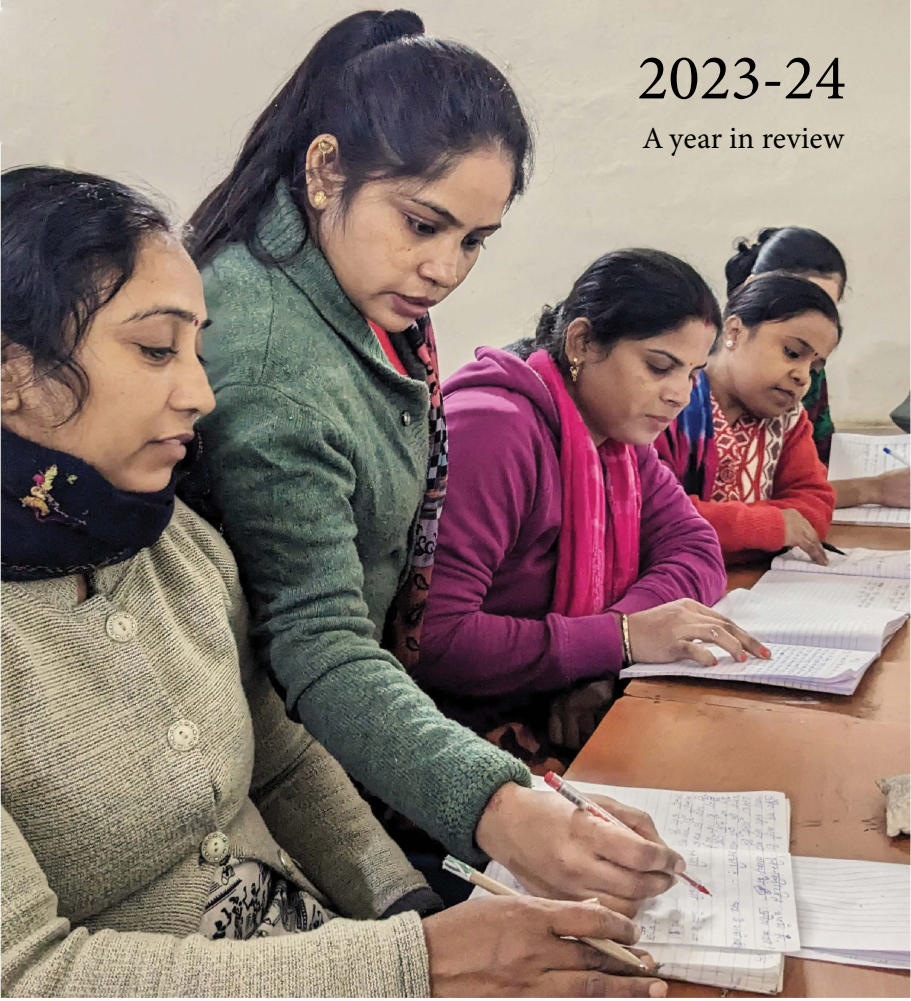




shakti
FOUNDATION

2023-24

A year in review





A Year of Consolidation and Impact

As every step in a journey is critical, and takes one closer to one's destination, every year since our birth in 2010 has been crucial to getting us where we are today. 2023 has been a year of introspection, of understanding, of corrections and consolidation. A year in which we focused on depth rather than breadth and in which we strengthened our bonds with the brothers and sisters we have been working with over the years on the three pillars of livelihoods, education and financial inclusion. Join us in revisiting the highlights of a year marked by resilience, innovation, and, most importantly, impact.

Shakti Foundation team
December 2023

SVP is pleased to express their support for Shakti Foundation and the meaningful work being done. Shakti Foundation's commitment to improving lives through education, empowerment and inclusion is truly noteworthy. SVP believes in their mission and the positive change they bring to communities. It's not just about providing support; it's about igniting hope and empowering dreams.

Harjeet Kohli
SVP Delhi NCR Chairperson

Thematic Areas

Education

At both our Panchi centers in Ghazipur and Kalyanpuri, we've implemented the use of **Mindspark**, a personalized adaptive learning platform that focuses on English, and Math, allowing us to track the progress of our students and providing the teachers with the appropriate tools to cater to multi-level students. It has improved their learning outcomes and unlocked a level of confidence when navigating digital tools and new softwares. Apart from academics, the children are enjoying shaking a leg in their regular dance classes, and participating in sports competitions.

Livelihood

Our flagship program, Gulmeher has had a break-out year, and the demand for the high-quality eco-friendly products has now reached foreign shores. On the marketing side, we're collaborating with online sales platforms of **Zwende**, **Amala Earth**, **Ferns N Petals** and we expect a busy year ahead. On the production side, we're collaborating with community based organizations like Insha-e-Noor, to supplement our production capability, while providing an additional source of income for the women. We are grateful to Pidilite Industries for providing us with Fevicol adhesives for our production.

Financial Inclusion

This year, we made significant strides in enabling financial inclusion, especially to the safai saathi (or waste-pickers community). With the support of **UNDP's Utthan Project**, we provided financial products like bank accounts, PAN cards, as well as linkages to a host of Government schemes to more than 600 safai saathis. We've also tied up with **Airtel Payment Bank**, and **State Bank of India (SBI)** enabling us to provide a wider range of solutions for our beneficiaries.

200

children being
provided remedial
education and
mid-day meals on a
daily basis

₹ 1 crore

Annual sales of
Gulmeher for the first
time!

600

safai saathis provided
bank accounts and
linked to Government
schemes



New initiatives

Nutrition & Lifeskills

We are providing nutritious and delicious mid-day meals to all our Panchi children at Ghazipur and Kalyanpuri. With the help of trained experts from **SPYM**, we're also providing life-skills and counseling (for substance abuse) thereby adopting a holistic approach to the growth of the children.

Adult education

We are providing adult literacy classes to 11 of our expert and trained artists at Gulmeher, and they will be taking their Class X exams under National Open School (NIOS) in early 2024.

Special Needs

Counseling and occupational therapy is being provided to children with special needs from urban slums, and we are thankful to **Children First** for their support.

Volunteering

Students of **Enactus** (Shyam Lal College) helped with the collection of newspapers and staffing stalls at events during festive sales. Students from **Christ University** conducted impactful sessions with our Panchi children focusing on progressive muscle relaxation, mindfulness, exam stress management, and classroom etiquette.

Digital skill enhancement

A collaborative mentorship program designed by **Tribes For Good** aims to bridge diverse communities for mutual learning and skill development. The initiative prioritizes skill enhancement in the form of public speaking, communication skills, utilizing various digital toolkits, workshops on exploring various career options, digital literacy and vocational knowledge.

Partnerships/Collaborations

The year introduced us to some partners who found our paths (and goals!) to be similar, and we hope to travel together with Tribes for Good, Education Initiatives, Insha-e-noor, Airtel Payment Bank, Children First, and Digital Empowerment Foundation (DEF).



*“ We at **Ei** are truly thrilled to collaborate with the dynamic Shakti team. Their innovative approach, blending Mindspark's edtech strengths with high-quality, community-based implementation, is commendable. We see this as a scalable model and a benchmark for others in enhancing learning opportunities for those who need them the most.”*

Ritesh Agarwal,
Vice President, Educational Initiatives

Spotlighting Our Supporters

Essel Social Welfare Foundation, Social Venture Partners (SVP) and Pioneer Embroideries have been the wind beneath our wings for years and continue to trust us with their time and resources. We are grateful to KMG Foundation, EverEnviro Resource Management, Pidilite Industries and Loginex Logistics India who have chosen to support us for the first time this year. Our commitment to transparency and accountability drives us and we have ensured every rupee goes where it's needed most, amplifying our impact.



We're incredibly impressed by Shakti Foundation's team for their collaborative spirit and profound understanding of students' needs. Their openness to partnering with organizations like Tribes for GOOD to bring 21st century curriculum showcases their commitment to empowering the next generation.

Mandeep Kaur
Founder & Program Director, Tribes for GOOD

How you can help

Your support has fueled our mission. By becoming a recurring subscriber, you can magnify your impact.

Recurring Subscription Models on our website

₹500/month

Provides a mid-day meal for
1 child for a month.

₹2000/Month

Supports adaptive learning
licenses for 12 children

₹1000/Month

Sponsors 1 dance class for
40 children

₹2500/month

Sponsors 2 artisans Class X
certification

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Join us in making a difference.*



Shakti Foundation

D-80 (Basement), Nangal Dewat,
Vasant Kunj, New Delhi - 110070
anurag@shaktifoundationindia.com
+91 9871809809

www.shaktifoundationindia.com

