

Osama Ahmad Al-Mohammed

Graphic Design

Contact Information:

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Professional Summary

Graphic designer with 8 years of combined academic and practical experience, committed to creating designs that tell stories and convey values and messages effectively. Specializing in branding, user experience (UI/UX), and marketing campaign designs. Proficient in modern design tools such as Adobe Creative Suite. My experience in voluntary teamwork has contributed to the success of several outstanding projects. I strive to deliver innovative solutions that combine functional artistry and creativity.

Professional Experience

1. Supervisor and Designer

- **Organization:** Ruqi Charity Association (Namaa Youth Program).
- **Duration:** 5 months and ongoing.
- **Achievements:**
 - Organized trips to various cities.
 - Organizing weekly youth events.
 - Designed monthly advertisements.

2. Freelance and Independent Projects

- Designed an introductory booklet for the luxurious French restaurant "Le voyage" in Abha.
- Created official advertisements for Ph.D. and Master's thesis discussions for the Department of Jurisprudence and Fundamentals of Jurisprudence at Umm Al-Qura University, published on official platforms.
- **Graduation Project:** Designed a comprehensive visual identity for "Noor Al-Qiyam," which received academic praise and high marks from the supervising professor.

3. Training Programs Design Specialist

- **Organization:** Science Technology Training Company
- **Duration:** 4 months
- **Achievements:**
 - Developed an AI assistant (Basir) in ChatGPT to analyze our big data and generate reports and visualizations.
 - Automated routine processes to improve efficiency and reduce errors.
 - Enhanced decision-making speed and market insights by utilizing Basir for customized, instant, and accurate reports for management.
 - Managed public relations, communication, and coordination with various entities, trainers, and trainees.

4. Volunteer Graphic Designer and Media Supervisor

- **Organization:** Sharia Club (Faculty of Sharia and Islamic Studies, Umm Al-Qura University).
- **Achievements:**
 - Streamed several lectures explaining academic textbooks on YouTube.
 - Organized in-person and virtual sessions connecting students with prominent professors for textbook explanations.

Education

Bachelor's Degree in Graphic Design – Umm Al-Qura University – Graduated in late 1445 AH.

Technical and Personal Skills

- **Technical Skills**
 1. **Design Tools:** Adobe Illustrator, Adobe Photoshop, Framer, Adobe Premiere.
 2. **Graphic Design:** UI/UX Design, Branding & Visual Identity, Marketing Design, Motion Graphics, Illustrations, Color Correction, Digital Design, Advertising Campaign Design, Print Content Design.
 3. **Project Management:** Effective use of tools like ClickUp, Trello, or Asana.
 4. **Creative Thinking:** Developing innovative solutions to challenges.
 5. **Time Management and Organization:** Prioritizing tasks, managing deadlines, and organizing files.
 6. **Communication Skills:** Active listening, understanding others' needs, and effective team and client communication.
 7. **Technical Proficiency:** Expertise in Microsoft Office, email systems, and troubleshooting technical issues.
 8. **Teamwork and Collaboration:** Working effectively with diverse teams and handling cultural and personal differences.
 9. **Innovation:** Proposing enhancements for daily processes to boost efficiency.

- **Personal Skills**

1. **Creative Thinking:** Developing unique visual solutions that meet clients' needs.
2. **Time Management:** Meeting deadlines and organizing tasks efficiently.
3. **Teamwork and Collaboration:** Strong coordination with team members to achieve project goals.
4. **Communication:** Understanding clients' needs and presenting ideas clearly and effectively.

Projects and Achievements

- **Noor Al-Qiyam Project:**

Designed a comprehensive visual identity as a graduation project, earning academic recognition and high praise from the supervising professor.

- **Designs for Umm Al-Qura University:**

Created advertisements for Ph.D. and Master's thesis discussions for the Department of Jurisprudence and Fundamentals of Jurisprudence, contributing to the promotion of academic activities on official platforms.

- **Marketing Campaigns:**

Improved engagement and attendance for activities of the Sharia Club and Ruqi Association through innovative designs.

Languages

- **Arabic:** Native Speaker.
- **English:** Intermediate to Advanced (Reading and Writing).