

Concept of Integrated Arts Production
Week: 14

QUEST

Applies artistic skills and techniques in the process of creation
(CAR11/12AP-Of -h-15)

- a. Explain the concept in arts production;
- b. Determine the production team of a chosen Filipino movie; and
- c. Familiarize the 4M's needed to consider in arts production.

EQUIP

KWL CHART: Answer the following questions related to the topic.

What I Know?	What I Want to Know?	What I Learned?

➤ In an integrated arts production, there are many aspects to consider. Production comes with different resources to make it possible. Proper handling of these resources will result in a successful production. There are many different things to consider in putting up an art production. This may vary according to the resources, type, and other things. In general, here are the 4Ms to consider:

- ❖ METHODS:
Methods will determine the standard procedure of a production. This is the step by step procedure of the production. This provides the structure or framework which will be its foundation. We also call it the production plan.
- ❖ MATERIALS
This refers to the artwork to be produced and presented to the audience such as the script, playwright, music, and choreography. A material must have a concept. A concept is the main idea, message, context, or story that needs to be conveyed
- ❖ MACHINES
These are the materials, machines, or equipment to be used in the production. These may refer to the physical materials in a production design such as the stage, lighting, sound systems, or any technological medium.

- ❖ **MANPOWER**
Manpower refers to the production team. **Each will be assigned to specific activities in the plan.**

PRODUCTION

- It is at the heart of making art. It is an artistic action and idea to be explored.

PRODUCTION TEAM	
CONCEPT WRITERS	He/ she creates and writes the storyline and/or script
RESEARCHERS	He/ she researches to ensure a properly contextualized and well-informed production
DIRECTOR	The head of the production and the one whose visions manifests the most in the production
PRODUCERS	He/ she produces machineries and manages the manpower
CHOREOGRAPHERS	Produces the act and the motions in the storyline to be executed by the artists.
PERFORMING ARTISTS	They lead the roles in the storyline.
CREW	The associates in the production.

STACK

ESSAY: Write your answer inside the box. (10 points)

A. If you are given a chance to be part of the production team, what role would you choose? Why?

B. Differentiate MATERIALS and MACHINES

MISSION 1

Choose one theater that was a product of a Filipino artist. Identify the names of the production team and write it in the figure provided below

Title of the theater

CONCEPT WRITERS	
RESEARCHERS	
DIRECTOR	
PRODUCERS	
CHOREOGRAPHERS	
PERFORMING ARTIST	
CREW	

MISSION 2

In your own words, define the following:

METHODS

MATERIALS

MACHINES

MANPOWER

RESOURCES

- <https://www.coursehero.com/u/file/45404865/Contemporary-Art-Productionpdf/#doc/qa>
- <https://www.google.com/search?q=integrated+meaning&oq=INTEGRATED&aqs=chrome..69j0j4&sourceid=chrome&ie=UTF-8>
- Ganzon, Carlo Luis, Journey:Contemporary art of the Philippines
- https://www.deped.gov.ph/wp-content/uploads/2019/01/SHS-Core_Contemporary-Philippine-Arts-from-the-Regions-CG.pdf
- <https://www.tate.org.uk/visit/tate-modern/tate-exchange/art-production>
- Sandagan, L., Sayseng A. (2016). Contemporary Philippine Arts from the Regions,p.129-135