QUEST:

- describes the different dimensions of text information and media **MIL11/12PM-IVb-3**
- comprehends how text information and media is/are formally and informally produced, organized and disseminated **(MIL1/12TIM-IVb-4)**
- evaluate the reliability and validity of text information and media an it's their sources using electronic criteria **(MIL11/12TIM-IVb-5)**

Mission 1: Multiple Choice

Instructions: Select and encircle the best answer for each question.

1. What do you call a simple and flexible format of presenting information or conveying ideas whether hand-written printed or displayed on-screen?
   a. Text   b. typeface   c. text information

2. It refers to the representation or style of a text in the digital format.
   a. Serif   b. text   c. typeface

3. What type of typeface is used for the body text of books, newspapers , magazines and research publication?
   a. Sans serif   b. slab serif   c. serif

4. What does PDF stands for?
   a. Portable Document Format
   b. Pixel Document Format
   c. Picture Document Format

5. It refers to the importance or value given to a part of the text – based content make the text bold, italicized, darkened.
   a. appropriateness   b. proximity   c. emphasis

EQUIP:

What is a **Text Information**?

A nonfiction writing written with intention of informing the reader about a specific topic.

What is a **Text?**

- A simple and flexible format of presenting information or conveying ideas whether hand-written printed or displayed on-screen. **(SOURCE: MIL TG BY: CHED)**
- Any "human –readable sequence of characters" that can form intelligible words **(Rouse ,2015)**

Characteristics of Text Information
- A text has its limitations too
- Images can communicate everything

Types of Text and Common File Formats

- **Hypertext** – serve to link different electronic documents and enable users to jump from one to other in a nonlinear way.
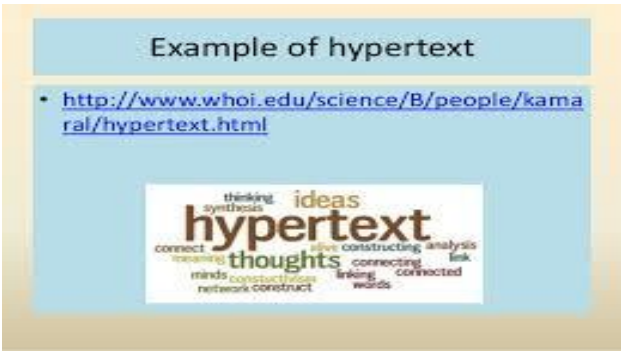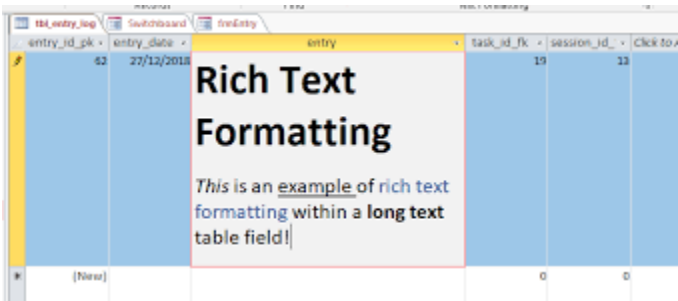

:
- **Plain text or unformatted text**- fixed sized characters having essentially the same type of appearance.
  Example:

- **Formatted text**- appearance can be changed using font parameters (bold, underline, italic, font size, font color etc.
  Example:

What is **typeface?**
-also called font, font type or type
- refers to the representation or style of a text in the digital format
-usually comprised of alphabets, numbers punctuation marks, symbols and other special characters.

TYPES OF TYPEFACE

> **SERIF-**connotes formality and readability in large amount of texts. This font is usually used for the body text of books, newspapers , magazines and research publication.Also , serif fonts give a classic or elegant look when used for title or heading.
> Examples: Times New Roman, Garamond , Baskerville old

> **SANS SERIF-**brings a clean minimalist look at the text. This font is used for clear and direct meaning of text such as road signage, building directory or nutrition facts in food packages. Give a modern look and is used primarily in wed design.
> Examples: Arial, Helvetica, Tahoma, Verdana, Calibri

> **SLAB SERIF-**carries a solid or heavy look to text. This font can be used for large advertising sign on billboards.
> Examples: Rockwell, Playbill

> **SCRIPT-**draws much attention because of its brush –like strokes. This must be used sparingly and not to be used in large body text. This usually used in wedding invitation cards and other format events.
> Examples: Edwardian, Lucida, Monotype

> **DISPLAY OR DECORATIVE-**caters to a wide variety of emotions such as celebration, fear, horror, etc.) or themes (such as cowboys, circus, holidays, summer, kiddie etc).
> Examples: Curlz MT, Giddyup Std, Rosewood std,Chiller, jokerman

COMMON FILE FORMATS

- **TXT (text)** –unformatted text document by an editor as notepad on windows platform.
- **DOC (format)** – a native format for storing documents created by MS word package. Contain a rich set of formatting capabilities.
- **RTF (Rich Text Format)**- Cross platform document exchange ,default format for Mac OS X's default editor Text Edit
- **PDF (Portable Document Format)**- developed y adobe systems, for cross platform exchange, of documents, supports image and graphics.
- **PS (Post Script)**- a page description language used mainly for desktop publishing.

Advantage	Disadvantage
Is relatively low- priced to produce	Is less memorable than other visual media
Present abstruse concept effectively	Requires more consideration from the user than other media
Clarifies other media	Can be bulky
Administer affection	
Is easily changed and update	

Design Principles and Elements
1.**Emphasis** - refers to the importance or value given to a part of the text – based content make the text bold, italicized, darkened.
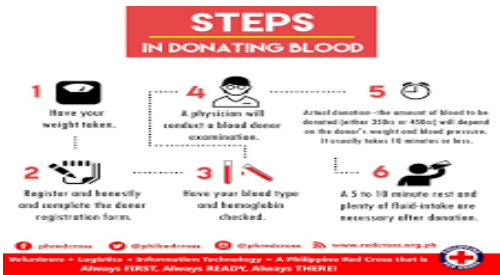
2.**Appropriateness**- refers to how near or far the text elements from each other.

3.**Proximity**-when two things are closely related bring them close together.

St, Stephen's High School
126-G Masangkay St.
Sta. Cruz , Manila

254-8756
www.sshs.edu.ph

1267-G.Mangsakay St.   Sta. Cruz Manila
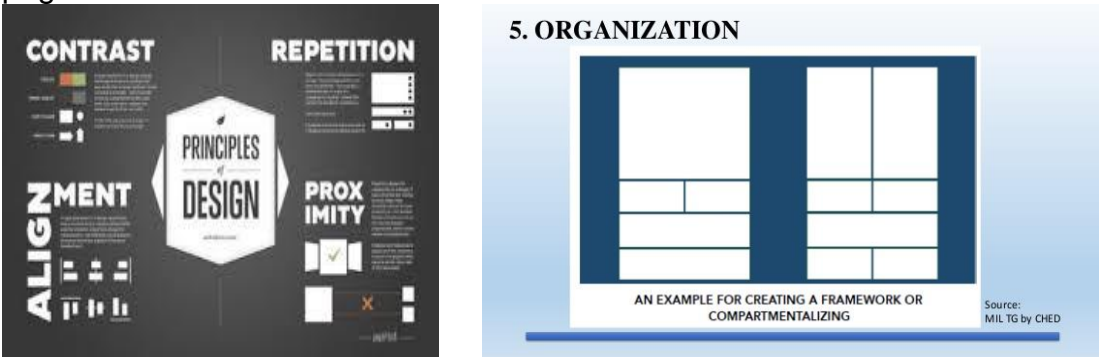
St. Stephen High School
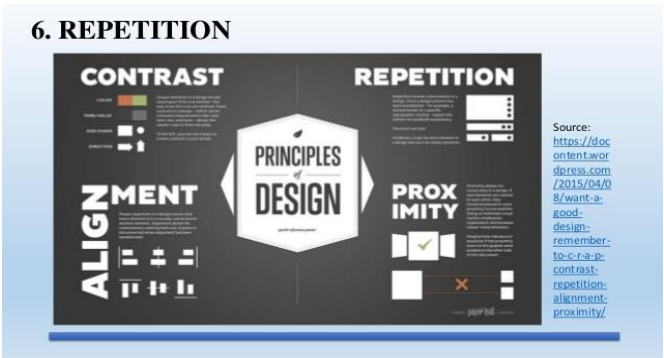
254-8756   www.sshs.edu.ph

4. **Alignment**- refers how the text is positioned in the page such as left center or justified.

5. **Organization**- refers to conscious effort to organize the different text elements in a page.

6. **Repetition**- concerns with the consistency of elements or unity of the entire design.

7. **Contrast**- creates visual interest having two elements are different from each other.
   - large font with a small font
   - serif and sans serf
   - thin elements with wide elements
   - cool color and warm color
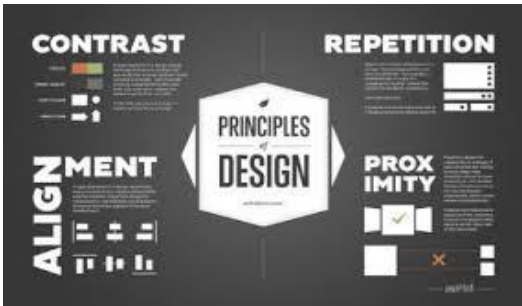
Mission 2: Poster Making

Directions: In a long bond paper create a poster about the latest issue in the Philippines. The poster must contain three typeface.

Poster Rubric

	1 Point	3 Points	6 Points	10 Points	Earned Points
Project Layout	Poster is made out of notebook paper or is not complete at all.	Poster is done on computer paper.	Poster is done on poster board smaller than 22" x 28".	Poster is done on a 22" x 28" size board or on a display board.	
Module Content	There is little information about the module included on the poster.	There is some information about the module included on the poster.	The information includes descriptions about the module and the activities done.	The poster includes detailed information about the descriptions about the module and the activities.	
Career Content	A related career is mentioned.	The poster includes minimal information to a related career.	Career information includes: description, training, qualifications	Career information includes: description, training, qualifications, employment, job outlook, salary, etc	
Creativity	The poster contains a few graphics and enhancements.	The poster contains some graphics and enhancements.	The poster includes a good amount of graphics and enhancements that are appropriate for the module.	The poster contains an adequate amount of graphics and enhancements that adds attraction without taking away from the content.	
Presentation	Poster looks like it was thrown together. Parts are falling off or don't fit. Spelling and grammar errors are frequent.	Poster looks okay. Some problems with looks. Some of the words are spelled correctly and some grammar is correct.	Poster has a few minor problems. Could have been neater. Most of the words and grammar are spelled correctly.	Poster looks excellent. All spelling and grammar are correct.	
				Total Points:	

Mission 3:
Choose your answer inside the box and write it on the space provided before each number.

Serif	Sans Serif	Slab Serif	Script	Decorative

_____1. Times New Roman
_____2. Helvetica
_____3. Lucida
_____4. Jokerman
_____5. Rockwell
_____6. Monotype
_____7. Arial
_____8. Curlz MT
_____9. Baskerville old
_____10. Calibri

Mission 4: Brainstorming

In this activity the class will be divided into five groups. Form a circle and each member will create a question about the lesson.

Letter Connect
In pairs, connect the last letter of a word by thinking of a word that starts with that letter.

Example: Ball – Laugh – Help

If you fail to provide a letter, you will pick a question from your classmate.

Reference List:
- Media and Information Literacy Curriculum Guide by DepEd
- https://quotes tshirt motivational - Bing images
- https://pexels-photo-204495-min.jpeg (750×750) (dailyinspirationalquotes.in)
- https://quotes tshirt motivational be strong you can do it - Bing images
- https://Media and Information Literacy (MIL) - Text Information and Media (Pa… (slideshare.net)
- TEXT MEDIA AND INFORMATION | mil-eportfolio (wixsite.com)

Name: _____   **Quarter:** 2____

Grade and Section: _____   **Week No:** 14___

Media and Information Literacy

Assessment: Please detach this page and submit to the class adviser.

Directions: Read the statement carefully and identify what is being referred to each statement. Choose your answer inside the box and write it on the space provided before each number.

Repetition	PDF (Portable Document Format)
Rich Text Format	Emphasis
Text Information	Alignment
Decorative	Appropriateness
Sans Serif	Contrast
Text	Slab serif

_____1. developed by adobe systems, for cross platform exchange, of documents,

   supports image and graphics.

_____2. A simple and flexible format of presenting information or conveying ideas

   whether hand-written printed or displayed on-screen.

_____3. This font can be used for large advertising sign on billboards.

_____4. Refers how the text is positioned in the page such as left center or justified.

_____5. Concerns with the consistency of elements or unity of the entire design.

_____6. Creates visual interest having two elements are different from each other.

_____7. Refers to the importance or value given to a part of the text – based content
   make the text bold, italicized, darkened.

_____8. Refers to how near or far the text elements from each other.

_____9. This font is used for clear and direct meaning of text such as road signage,
   building directory or nutrition facts in food packages.

_____10. A nonfiction writing written with intention of informing the reader about a

   specific topic.