



Strategic Management Consulting

Clarity Before Commitment

There is a decision in front of you. An acquisition, a restructure, a capital question, a strategic pivot. The stakes are high and the information is incomplete.

Logic in the Numbers works with business owners, leadership teams, and boards facing consequential decisions. We bring the analytical depth that these moments require. The kind of work that turns incomplete information into a clear basis for action.

This is not financial advice. We do not sell products or manage money. We provide strategic and management consulting. Reading the numbers so you can make better decisions about your business.

What We Do

We are a strategic management consulting firm. We use financial analysis as a diagnostic tool to support operational, strategic, and leadership decisions. We do not provide financial advice, sell products, or hold an AFSL.

Our proprietary analytical engine processes 145+ operating and performance metrics across your business. The output is transparent. Every metric, every formula, every assumption is visible in the work product. You see how we got there. You challenge it. You own it.

Example reports are available upon request.

Our Methodology

Phase 1: Strategic Positioning Diagnostic. Deep analysis of operating performance, cost structures, competitive position, and strategic risk. Details recommendations grounded in evidence. The foundation for everything that follows.

Phase 2. Scenario and Simulation Analysis. Statistical simulations, multi-variable scenario modelling, and confidence-tiered projections. This assists in showing what happens if your assumptions are wrong, and by how much.

Phase 3. Strategic Portfolio Synthesis. Integrating diagnostic findings and scenario outputs into a prioritised strategic roadmap. Not a list of options. A ranked set of decisions with evidence behind each one.

Phases are deployed based on your situation. Engagements begin from \$25,000 for Phase 1, with scope and pricing confirmed following an initial consultation.

Who We Work With

Business owners, leadership teams, executives, and boards. Companies typically in the \$20M to \$500M revenue range facing decisions that warrant independent analytical depth. The cost of being wrong on these decisions far exceeds the cost of being sure.

Starting a Conversations

No obligation. No pitch. Just a direct conversation about what you are facing and whether our capabilities match your needs.