



Strategic Management Consulting

See What Your Numbers Are Really Telling You

You know your business. You know what comes in and what goes out. But do you know where you are actually making money? Where costs are quietly growing? Whether the business is getting stronger or weaker year on year?

Logic in the Numbers is a strategic management consulting firm. We analyse your business data and translate it into a clear picture of how your operation actually performs. Not just how it reports. Then we give you a prioritised set of recommendations on where to focus next.

This is not financial advice. We do not sell products or manage money. We provide strategic and management consulting. Reading the numbers so you can make better decisions about your business.

What You Get

A diagnostic report built on your actual data using our proprietary analytical engine. Every finding is grounded in evidence you can see and challenge. Every engagement includes a virtual debrief where we walk you through the findings and answer your questions.

Example reports are available upon request.

Engagement Tiers

	Rapid Diagnostic	Growth Diagnostic	Full Diagnostic
Best for	Sole traders and micro-businesses	Established small businesses	Larger SMEs and family groups
Business revenue	Up to \$2M	\$2M - \$5M	\$5M - \$10M
What's included	Group-level performance diagnostic. Revenue, cost structure, financial health, and risk indicators. Prioritised recommendations.	Complete group-level diagnostic. Full analysis across profitability, efficiency, cashflow, risk, and growth trends. Recommendations with supporting evidence.	Group and segment-level diagnostic. Full analysis at consolidated and divisional level. Identifies which parts of the business are performing and which need attention. Recommendations by segment.
Deliverable	Report + virtual debrief	Report + virtual debrief	Report + virtual debrief
Investment	\$2,500 + GST	\$4,500 + GST	\$8,000 + GST

All engagements carry 30-day payment terms. Referral fees are to be invoiced by your practice and are paid within 14 days of client payment.

How It Works

- 1. Initial Call (30 minutes).** We discuss your business, your questions, and what you want from the engagement.
 - 2. Data collection.** Your accountant provides the financial data we need.
 - A minimum of three periods is required, however, up to eight periods is encouraged (quarters or years).
 - No extra work for you.
 - 3. Analysis and report.** We run your data through our proprietary analytical engine and produce your diagnostic report.
 - 4. Debrief session.** We walk you through the findings, answer your questions, and discuss next steps.
- Typical turn around is 7-10 business days from data receipt to debrief.*

Ready to Start?

Contact us at info@logicinthenumbers.com.au or ask your accountant to make the introduction. No obligation. Just a conversation about what you need.

If you were referred to us by an accounting firm that holds a formal referral agreement with Logic in the Numbers Pty Ltd, please note that your referring accountant will receive a referral fee of 20% of the engagement fee upon completion of your engagement. This does not affect the fee you pay.

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