

GrowthStar Accelerator

Expertise for next level growth

GrowthStarCFO

A strategic framework for Business Leaders, CEO's and Senior Executives to deliver accelerated growth and rapid improvement in profitability.

The GrowthStar Accelerator Program

The GrowthStar Accelerator Program combines **decades of hands-on financial leadership** with **cutting-edge strategic tools** and one-on-one **executive coaching**. This program equips your business with the expertise, frameworks, and discipline needed to maximize profitability, optimize operations, and **scale to new heights**. Every step of the journey is supported by tailored insights and accountability to ensure your success.

Within 12 months you will:

1. Gain **deep financial clarity** to make informed, data-driven decisions.
2. Identify and unlock new **growth opportunities** and set clear targets
3. Develop a clear and **actionable strategic plan**
4. Streamline your processes to enable **faster, more efficient execution**
5. Embed a **high-performance culture** with structure and clear accountability

IT IS TARGETED

We know what works. The GrowthStar Accelerator focuses on the **proven strategies** that drive profitability and growth, ensuring every action you take **contributes directly to your success**.

WE WALK THE TALK

We're not just advisors; we're financial leaders with **entrepreneurial roots**. Having driven growth for businesses across various industries, we bring the same level of commitment, expertise, and passion to your business as we would our own. We only recommend strategies **we've tested and believe in**, ensuring every piece of advice is practical, effective, and aligned with your goals.

IT'S NOT FOR EVERYONE

The GrowthStar Accelerator is designed for business leaders who are ready to embrace strategic growth, make bold decisions, and act with confidence in the face of uncertainty. If you value agility over perfection and believe that innovation comes from action, this program is for you.

Growth requires **stepping** into the unknown, **trusting** a proven process, and **executing** with relentless focus. If you're ready to turn challenges into opportunities and accelerate your business's journey to £20M+ in sales, we're ready to partner with you.

Together, we'll unlock your business's full potential—and have a great time doing it.

STRATEGIC
CLARITY

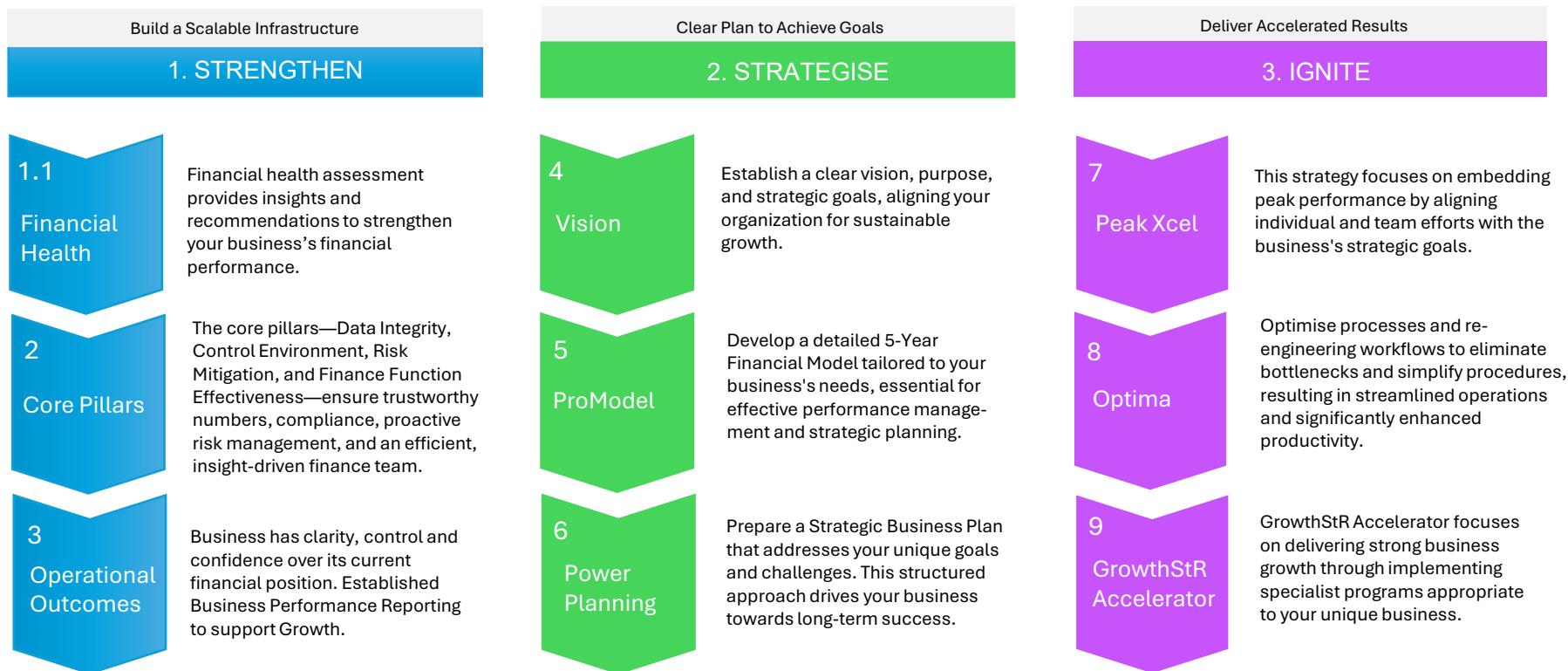
CONFIDENT
EXECUTION

MEASUREABLE
RESULTS

Outcomes

1. Identify and act on high-impact profit levers across your business to generate immediate financial gains.
2. Gain deep clarity into your financial health and implement a rock-solid framework that protects against shocks.
3. Eliminate cash flow guesswork with a proactive, precision-built strategy that keeps your business funded and agile.
4. Build scalable systems and workflows that support sustained growth without chaos or growing pains.
5. Move from reactive firefighting to proactive leadership with sharp financial insights and dashboards.
6. Translate ambitious goals into clear, actionable 90-day plans and a focused 5-year financial roadmap.
7. Implement scorecards, accountability rhythms, and strategic KPIs that keep your team aligned and on track.
8. Cut through complexity and execute with speed by applying proven methods that deliver faster financial wins.
9. Strengthen profitability, consistency, and scalability to make your business more valuable to investors and acquirers.
10. Receive expert CFO-level guidance and accountability to drive strategic execution and breakthrough results.

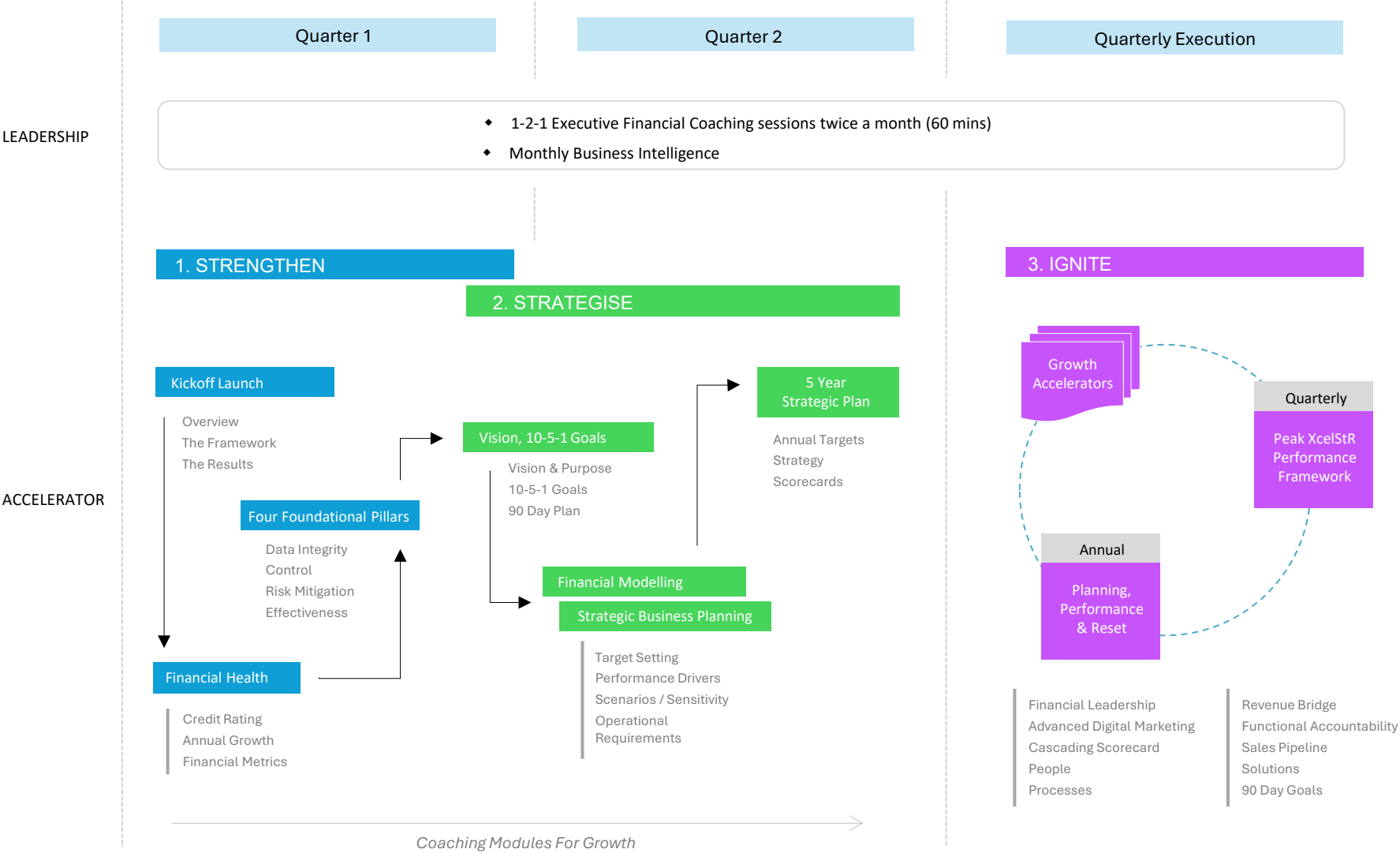
Program Deliverables



Leadership

- ♦ **Executive Financial Coaching:** 1-2-1 sessions with a highly experienced, international CFO twice a month to develop and implement high value strategies that are proven to rapidly improve profitability and generate strong, sustainable growth.
- ♦ **Business Intelligence:** The Coaching program is enhanced with a monthly Business Intelligence that aims to empower strategic decision-making, reinforce coaching insights, and provide access to the latest business strategies.

GrowthStar Accelerator Program



A proven system to accelerate growth, unlock profits, and lead with clarity—built for business leaders ready to scale.

GrowthStar Accelerator

Powered Exclusively by:

GrowthStarCFO