Business Expert Active Growth

Fractional CFO Leadership to Scale Beyond £20M+ with Energy, Precision & Profitability



An advanced strategic framework for Business Leaders, CEO's and Senior Executives to deliver accelerated growth and rapid improvement in profitability.

Business Expert Active Growth Program

The Business Expert Active Growth
Program blends decades of strategic
financial leadership with powerful
growth tools and direct executive
support. Through expert Fractional CFO
guidance, your business gains the clarity,
systems, and focus to boost profitability,
drive operational excellence, and scale
with confidence. Every step is shaped by
insight, discipline, and the accountability
needed to deliver results that matter.

Within 12 months you will:

- Achieve financial clarity and control to drive smarter, faster decisionmaking.
- Uncover and activate new revenue opportunities with focused targets.
- Build a clear, CFO-backed strategic plan to align vision with action.
- Streamline operations for faster, more efficient execution.
- Instil a high-accountability culture with the systems to sustain momentum.

IT IS TARGETED

Built on what works, this isn't guesswork. You'll implement **proven financial strategies** used by top-performing companies—ensuring every step you take is a step toward **profitable growth**.

WE WALK THE TALK

We treat your business like it's our own. With deep financial expertise and a founder's mindset, we commit fully to your success. Every recommendation is practical, proven, and tailored — not theory, but the kind of guidance we stake our name on.

IT'S NOT FOR EVERYONE

The Business Expert Active Growth
Program is for leaders with vision—those
who want to build something bigger,
stronger, and more valuable than before.

If you thrive on **purpose-driven momentum** and want strategic control of
your next chapter, you're in the right
place.

Together, we'll turn potential into performance, and ambition into a clear path to breakthrough £20M+ in sales.

BUILT FOR SCALE

This program isn't about marginal gains. It's built to help you scale to £20M+ with confidence, control and precision— without the growing pains, guesswork, or fragmentation that hold most businesses back.

LEAD SMARTER

SCALE FASTER

BUILD VALUE

Outcomes

- Gain a fully embedded CFO who drives transformation—not just advice, but hands-on strategic execution.
- Experience faster growth, tighter operations, and stronger margins all at once.
- Free leadership from tactical distractions and refocus on bigpicture growth and vision.
- Redesign your business model and cost structure for significantly improved profit per sale.
- Present investor-grade reports and forecasts that command respect and enable bold moves.

- Optimise people, processes, and systems to create smooth operational flow across functions.
- Embed the Peak XcelStR framework to ensure teams execute with ownership, pace, and accountability.
- Equip leadership with the tools, frameworks, and insights to make faster, smarter decisions.
- Build a roadmap to dominate high-margin sectors and scale into new markets with confidence.
- Strong employee engagement fosters accountability and a highperformance culture

Program Deliverables

Deliver Accelerated Results Clear Plan to Achieve Goals Build a Scalable Infrastructure 2. STRATEGISE 3. IGNITE 1. STRENGTHEN Financial health assessment Establish a clear vision, purpose, 1.1 This strategy focuses on embedding provides insights and and strategic goals, aligning your peak performance by aligning Financial recommendations to strengthen Peak Xcel organization for sustainable individual and team efforts with the vour business's financial Health growth. business's strategic goals. performance. The core pillars—Data Integrity, Optimise processes and re-Develop a detailed 5-Year Control Environment, Risk engineering workflows to eliminate Financial Model tailored to your Mitigation, and Finance Function bottlenecks and simplify procedures, **ProModel** business's needs, essential for Optima Core Pillars Effectiveness—ensure trustworthy resulting in streamlined operations effective performance managenumbers, compliance, proactive and significantly enhanced ment and strategic planning. risk management, and an efficient, productivity. insight-driven finance team. Business has clarity, control and GrowthStR Accelerator focuses Prepare a Strategic Business Plan 3 confidence over its current on delivering strong business that addresses your unique goals **GrowthStR** Operational Power financial position. Established growth through implementing and challenges. This structured **Business Performance Reporting** Accelerator specialist programs appropriate **Outcomes Planning** approach drives your business to support Growth. to your unique business. towards long-term success. Unlocking Organisational Momentum The Energise phase recharges leadership, sharpens, decision-making and embeds a high-performance culture that

drives continuous progress.

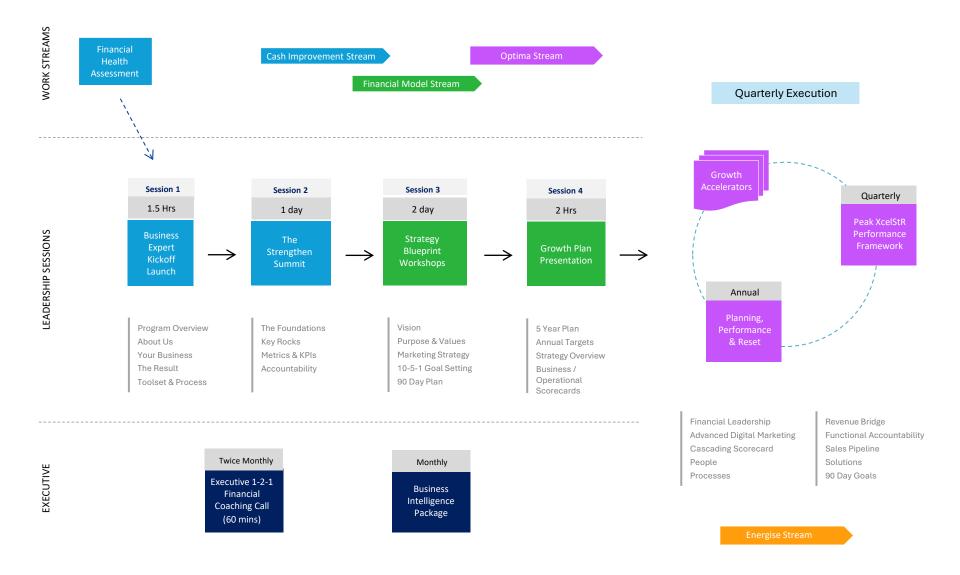
4. ENERGISE

Leadership

• Fully Managed Fractional CFO: A highly experienced CFO, fully embedded in your business to deliver hands-on expertise that drives financial and operational transformation. This goes beyond guidance to actively increasing profitability and accelerating decision making.

- Executive Financial Coaching: 1-2-1 sessions with a highly experienced, international CFO twice a month to develop and implement high value strategies that are proven to rapidly improve profitability and generate strong, sustainable growth.
- **Business Intelligence:** The Coaching program is enhanced with a monthly Business Intelligence that aims to empower strategic decision-making, reinforce coaching insights, and provide access to the latest business strategies.

Business Expert Active Growth



The proven model for scaling beyond £20M—delivering hands-on financial leadership, operational precision, and profitable growth.

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